

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	2.0	-0.5	0.6	2.1	-1.5	0.9	0.8	0.1	2.1	2.4	-0.3	1.5	1.6	-0.1	0.8	2.0	-1.2	1.9	2.3	-0.4
2GB	13.6	12.8	0.8	6.6	4.4	2.2	2.4	1.8	0.6	3.4	3.6	-0.2	7.7	7.2	0.5	19.0	17.3	1.7	25.9	26.2	-0.3
2UE 954	4.7	4.1	0.6	3.3	1.7	1.6	0.8	1.2	-0.4	1.7	1.5	0.2	1.7	2.1	-0.4	1.8	1.7	0.1	11.7	9.9	1.8
SKY Sports Radio	1.2	1.4	-0.2	0.4	1.2	-0.8	1.2	0.4	0.8	1.0	0.8	0.2	0.2	0.8	-0.6	1.2	1.3	-0.1	2.2	2.6	-0.4
104.1 2DAY FM	4.5	4.3	0.2	5.9	6.4	-0.5	7.0	6.3	0.7	5.7	5.6	0.1	6.3	4.8	1.5	6.1	3.9	2.2	0.4	2.1	-1.7
KIIS1065	9.3	9.5	-0.2	16.3	17.9	-1.6	14.0	20.7	-6.7	17.2	17.3	-0.1	11.1	7.4	3.7	4.2	5.4	-1.2	2.8	2.4	0.4
104.9 TRIPLE M	4.9	6.4	-1.5	6.2	7.3	-1.1	4.4	7.7	-3.3	5.2	7.9	-2.7	8.3	9.1	-0.8	6.1	9.0	-2.9	1.5	1.4	0.1
NOVA96.9	7.1	7.7	-0.6	14.0	13.4	0.6	17.4	14.2	3.2	14.2	14.2	0.0	7.3	10.3	-3.0	1.6	2.6	-1.0	0.8	1.0	-0.2
smoothfm 95.3	12.4	11.8	0.6	9.7	11.1	-1.4	12.4	11.7	0.7	14.2	11.5	2.7	12.6	13.8	-1.2	11.8	11.2	0.6	12.2	11.2	1.0
GOLD101.7	8.7	8.3	0.4	10.5	7.6	2.9	4.8	2.7	2.1	5.3	3.4	1.9	8.1	9.0	-0.9	14.7	15.3	-0.6	8.3	8.9	-0.6
ABC SYD	6.2	6.3	-0.1	2.1	1.7	0.4	2.9	2.2	0.7	2.2	1.4	0.8	4.5	4.1	0.4	5.5	6.9	-1.4	12.4	13.4	-1.0
2RN	0.9	1.2	-0.3	0.3	0.2	0.1	0.4	0.2	0.2	0.5	0.2	0.3	0.5	2.4	-1.9	1.3	1.7	-0.4	1.7	1.3	0.4
ABC NEWSRADIO	1.3	1.6	-0.3	0.7	1.2	-0.5	1.1	1.1	0.0	1.1	1.2	-0.1	1.2	1.6	-0.4	1.2	2.2	-1.0	1.7	1.8	-0.1
2JJJ	3.1	3.0	0.1	4.3	3.5	0.8	3.9	5.5	-1.6	6.9	7.1	-0.2	4.8	3.6	1.2	0.8	0.6	0.2	0.3	0.3	0.0
ABC CLASSIC	3.0	2.5	0.5	0.6	0.9	-0.3	1.3	0.9	0.4	2.1	3.0	-0.9	1.1	1.1	0.0	3.4	2.9	0.5	5.7	4.1	1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	2.1	-0.5	1.4	1.7	-0.3	1.9	1.7	0.2	1.6	2.6	-1.0	1.9	3.1	-1.2	0.9	1.4	-0.5	0.9	1.6	-0.7
2GB	13.9	13.2	0.7	16.7	15.6	1.1	15.5	15.5	0.0	10.6	10.0	0.6	8.6	8.2	0.4	18.9	17.6	1.3	12.5	11.6	0.9
2UE 954	4.5	4.0	0.5	2.9	3.3	-0.4	4.8	4.5	0.3	6.5	5.5	1.0	3.2	2.1	1.1	5.3	4.5	0.8	5.3	4.2	1.1
SKY Sports Radio	1.0	1.2	-0.2	2.1	2.5	-0.4	0.3	0.4	-0.1	0.5	0.5	0.0	0.7	1.4	-0.7	0.8	0.6	0.2	1.9	2.1	-0.2
104.1 2DAY FM	4.6	4.4	0.2	3.9	3.4	0.5	4.1	3.7	0.4	5.5	5.2	0.3	5.6	5.5	0.1	4.1	5.0	-0.9	3.9	4.1	-0.2
KIIS1065	9.7	10.0	-0.3	12.5	12.3	0.2	8.6	10.2	-1.6	8.0	8.9	-0.9	10.5	8.7	1.8	6.1	7.4	-1.3	8.2	7.8	0.4
104.9 TRIPLE M	5.0	6.6	-1.6	4.4	5.9	-1.5	4.9	6.9	-2.0	5.6	7.1	-1.5	5.9	7.8	-1.9	3.8	4.1	-0.3	4.8	5.8	-1.0
NOVA96.9	7.1	7.6	-0.5	7.9	8.6	-0.7	5.8	6.3	-0.5	6.7	7.5	-0.8	9.2	8.9	0.3	5.5	6.0	-0.5	7.1	8.1	-1.0
smoothfm 95.3	12.3	11.6	0.7	9.1	8.3	0.8	14.2	13.5	0.7	14.9	13.6	1.3	13.3	12.5	0.8	8.5	10.9	-2.4	12.8	12.5	0.3
GOLD101.7	9.0	8.3	0.7	9.3	9.2	0.1	9.7	8.8	0.9	9.6	8.4	1.2	8.1	7.4	0.7	5.7	5.4	0.3	7.8	8.1	-0.3
ABC SYD	6.3	6.6	-0.3	8.2	8.3	-0.1	5.5	6.2	-0.7	4.7	5.3	-0.6	5.3	6.5	-1.2	8.4	6.0	2.4	5.8	5.4	0.4
2RN	0.9	1.1	-0.2	1.3	1.1	0.2	0.6	0.5	0.1	0.3	0.9	-0.6	1.2	2.1	-0.9	1.8	1.9	-0.1	1.0	1.6	-0.6
ABC NEWSRADIO	1.2	1.5	-0.3	1.5	1.9	-0.4	0.8	1.2	-0.4	0.9	0.8	0.1	1.2	1.3	-0.1	2.2	3.6	-1.4	1.6	1.8	-0.2
2JJJ	3.0	2.9	0.1	3.0	3.2	-0.2	2.6	2.4	0.2	3.2	3.1	0.1	3.9	3.2	0.7	2.5	2.0	0.5	3.3	3.2	0.1
ABC CLASSIC	2.8	2.4	0.4	2.5	2.6	-0.1	3.8	2.2	1.6	2.7	2.2	0.5	1.9	2.5	-0.6	2.5	2.4	0.1	3.7	3.0	0.7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	115	164	-49	12	17	-5	16	18	-2	33	38	-5	13	19	-6	10	18	-8	31	52	-21
2GB	657	665	-8	57	51	6	41	49	-8	88	96	-8	119	110	9	118	112	6	234	246	-12
2UE 954	298	303	-5	32	31	1	25	35	-10	47	50	-3	35	28	7	34	34	0	125	125	0
SKY Sports Radio	163	173	-10	11	20	-9	33	19	14	43	43	0	17	24	-7	18	24	-6	41	43	-2
104.1 2DAY FM	739	727	12	113	141	-28	111	91	20	235	232	3	169	165	4	74	44	30	37	54	-17
KIIS1065	1,120	1,099	21	165	185	-20	142	162	-20	453	413	40	244	222	22	66	62	4	50	54	-4
104.9 TRIPLE M	732	773	-41	102	107	-5	75	86	-11	203	218	-15	199	219	-20	106	95	11	47	49	-2
NOVA96.9	1,076	1,145	-69	193	200	-7	170	180	-10	446	472	-26	182	201	-19	42	46	-4	43	46	-3
smoothfm 95.3	1,291	1,305	-14	120	143	-23	138	158	-20	335	318	17	304	317	-13	169	151	18	225	219	6
GOLD101.7	743	758	-15	67	69	-2	61	50	11	140	131	9	194	210	-16	140	139	1	141	159	-18
ABC SYD	556	501	55	36	24	12	44	37	7	73	64	9	90	93	-3	101	110	-9	213	172	41
2RN	117	130	-13	10	17	-7	4	8	-4	20	13	7	18	32	-14	26	27	-1	37	32	5
ABC NEWSRADIO	286	313	-27	26	31	-5	31	34	-3	60	64	-4	71	74	-3	45	52	-7	54	59	-5
2JJJ	496	561	-65	70	82	-12	68	86	-18	224	261	-37	98	102	-4	26	17	9	10	13	-3
ABC CLASSIC	248	252	-4	17	35	-18	32	28	4	52	47	5	46	45	1	32	27	5	68	70	-2
Total	4,591	4,604	-13	496	502	-6	455	464	-9	1,254	1,260	-6	1,038	1,023	15	575	580	-5	773	775	-2

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	107	140	-33	62	73	-11	50	50	0	54	78	-24	42	63	-21	26	30	-4	38	84	-46
2GB	599	615	-16	459	471	-12	357	351	6	232	229	3	215	219	-4	164	154	10	439	410	29
2UE 954	237	243	-6	96	115	-19	147	147	0	127	113	14	112	87	25	62	48	14	175	175	0
SKY Sports Radio	126	138	-12	70	71	-1	33	26	7	23	29	-6	34	46	-12	19	22	-3	94	106	-12
104.1 2DAY FM	645	637	8	310	302	8	227	231	-4	283	295	-12	258	248	10	115	133	-18	361	353	8
KIIS1065	1,031	1,011	20	679	653	26	431	450	-19	397	414	-17	440	411	29	168	177	-9	578	541	37
104.9 TRIPLE M	627	666	-39	302	358	-56	252	291	-39	285	305	-20	274	286	-12	108	109	-1	373	414	-41
NOVA96.9	969	1,007	-38	577	642	-65	339	376	-37	387	429	-42	438	439	-1	184	160	24	654	741	-87
smoothfm 95.3	1,151	1,173	-22	610	626	-16	520	524	-4	560	587	-27	558	560	-2	253	256	-3	791	788	3
GOLD101.7	676	689	-13	380	409	-29	375	382	-7	367	385	-18	293	295	-2	123	130	-7	413	484	-71
ABC SYD	475	450	25	310	329	-19	211	196	15	199	182	17	176	208	-32	128	126	2	326	295	31
2RN	93	111	-18	56	58	-2	21	26	-5	16	30	-14	31	44	-13	23	33	-10	52	68	-16
ABC NEWSRADIO	229	267	-38	130	166	-36	62	93	-31	69	75	-6	53	79	-26	55	69	-14	164	180	-16
2JJJ	422	476	-54	242	264	-22	149	154	-5	185	225	-40	189	199	-10	85	79	6	261	299	-38
ABC CLASSIC	215	213	2	97	106	-9	103	89	14	95	88	7	85	104	-19	52	50	2	152	158	-6
Total	4,417	4,414	3	3,493	3,554	-61	2,699	2,772	-73	2,804	2,890	-86	2,759	2,803	-44	1,495	1,496	-1	3,719	3,815	-96

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	6	9	-3	*	1	*	*	*	*	2	2	0	1	2	-1	1	1	0	2	3	-1
2GB	59	59	0	2	2	0	1	1	0	3	3	0	7	7	0	14	12	2	32	35	-3
2UE 954	20	19	1	1	1	0	*	*	*	1	1	0	1	2	-1	1	1	0	15	13	2
SKY Sports Radio	5	6	-1	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	3	3	0
104.1 2DAY FM	19	20	-1	2	3	-1	2	3	-1	5	4	1	5	5	0	4	3	1	*	3	*
KIIS1065	41	44	-3	6	7	-1	5	8	-3	14	14	0	10	7	3	3	4	-1	4	3	1
104.9 TRIPLE M	21	29	-8	2	3	-1	1	3	-2	4	6	-2	7	9	-2	4	6	-2	2	2	0
NOVA96.9	31	36	-5	5	5	0	6	6	0	11	11	0	6	10	-4	1	2	-1	1	1	0
smoothfm 95.3	54	54	0	4	5	-1	4	5	-1	11	9	2	11	13	-2	9	8	1	15	15	0
GOLD101.7	38	38	0	4	3	1	2	1	1	4	3	1	7	9	-2	11	11	0	10	12	-2
ABC SYD	27	29	-2	1	1	0	1	1	0	2	1	1	4	4	0	4	5	-1	15	18	-3
2RN	4	6	-2	*	*	*	*	*	*	*	*	*	*	2	*	1	1	0	2	2	0
ABC NEWSRADIO	6	7	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	2	2	0
2JJJ	13	14	-1	2	1	1	1	2	-1	5	6	-1	4	3	1	1	*	*	*	*	*
ABC CLASSIC	13	12	1	*	*	*	*	*	*	2	2	0	1	1	0	2	2	0	7	5	2
Total	434	459	-25	37	41	-4	33	40	-7	80	81	-1	86	96	-10	73	70	3	125	132	-7

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1170am	8	10	-2	11	13	-2	13	12	1	8	14	-6	8	14	-6	1	2	-1	3	6	-3
2GB	65	65	0	122	119	3	104	108	-4	55	55	0	37	37	0	26	25	1	44	45	-1
2UE 954	21	20	1	21	25	-4	32	32	0	34	30	4	14	9	5	7	6	1	18	16	2
SKY Sports Radio	5	6	-1	15	19	-4	2	2	0	3	3	0	3	6	-3	1	1	0	7	8	-1
104.1 2DAY FM	22	21	1	28	26	2	28	26	2	29	29	0	24	25	-1	6	7	-1	14	16	-2
KIIS1065	45	49	-4	91	94	-3	58	71	-13	42	49	-7	46	40	6	8	10	-2	29	30	-1
104.9 TRIPLE M	23	32	-9	32	45	-13	33	48	-15	29	39	-10	26	35	-9	5	6	-1	17	22	-5
NOVA96.9	33	37	-4	58	66	-8	39	44	-5	35	41	-6	40	40	0	7	8	-1	25	31	-6
smoothfm 95.3	57	57	0	66	63	3	95	95	0	78	75	3	58	57	1	11	15	-4	45	48	-3
GOLD101.7	42	41	1	68	70	-2	65	61	4	50	46	4	35	33	2	8	8	0	27	31	-4
ABC SYD	29	32	-3	60	64	-4	37	43	-6	25	29	-4	23	29	-6	11	8	3	20	21	-1
2RN	4	5	-1	10	8	2	4	3	1	2	5	-3	5	9	-4	2	3	-1	4	6	-2
ABC NEWSRADIO	6	7	-1	11	15	-4	5	8	-3	5	4	1	5	6	-1	3	5	-2	5	7	-2
2JJJ	14	14	0	22	24	-2	17	17	0	17	17	0	17	15	2	3	3	0	12	12	0
ABC CLASSIC	13	12	1	18	20	-2	26	16	10	14	12	2	8	12	-4	3	3	0	13	11	2
Total	468	489	-21	730	765	-35	670	701	-31	526	552	-26	435	453	-18	135	141	-6	349	385	-36

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.6	1.8	0.6	0.7	0.3	0.9	0.9	1.5	2.1	2.1	3.6	1.5	1.9	0.2	0.8	1.0	0.4	1.9	1.9	3.9
2GB	13.6	14.0	24.1	6.6	6.0	14.9	2.4	2.7	1.7	3.4	3.3	7.0	7.7	5.5	31.3	19.0	18.9	44.2	25.9	28.8	26.5
2UE 954	4.7	5.5	2.9	3.3	3.7	1.4	0.8	0.6	2.6	1.7	2.1	0.3	1.7	1.9	1.8	1.8	2.3	0.7	11.7	13.2	9.5
SKY Sports Radio	1.2	n.a.	n.a.	0.4	n.a.	n.a.	1.2	n.a.	n.a.	1.0	n.a.	n.a.	0.2	n.a.	n.a.	1.2	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	4.5	5.4	1.3	5.9	6.9	1.4	7.0	8.3	2.4	5.7	6.8	1.7	6.3	8.0	0.6	6.1	7.8	2.2	0.4	0.5	*
KIIS1065	9.3	10.7	8.1	16.3	18.3	9.5	14.0	16.2	7.1	17.2	18.7	20.0	11.1	13.4	6.8	4.2	5.1	3.7	2.8	3.2	1.9
104.9 TRIPLE M	4.9	5.8	3.0	6.2	6.9	4.3	4.4	5.1	2.9	5.2	5.8	5.1	8.3	10.2	3.5	6.1	7.9	2.1	1.5	1.7	0.9
NOVA96.9	7.1	8.5	3.3	14.0	15.7	8.0	17.4	20.8	3.9	14.2	16.5	7.8	7.3	9.2	2.2	1.6	2.1	0.6	0.8	1.0	0.2
smoothfm 95.3	12.4	14.2	10.0	9.7	9.9	12.9	12.4	12.9	18.2	14.2	16.1	11.1	12.6	15.1	8.3	11.8	14.2	10.9	12.2	14.2	5.0
GOLD101.7	8.7	10.2	5.8	10.5	11.3	9.9	4.8	4.8	8.9	5.3	6.2	3.1	8.1	10.1	3.3	14.7	18.5	9.5	8.3	9.5	4.3
ABC SYD	6.2	6.4	11.2	2.1	2.2	2.3	2.9	2.3	9.6	2.2	2.4	2.9	4.5	4.1	11.8	5.5	6.0	9.0	12.4	12.6	26.1
2RN	0.9	0.8	2.9	0.3	0.2	0.5	0.4	*	3.3	0.5	0.5	1.1	0.5	0.4	2.0	1.3	1.1	4.7	1.7	1.6	4.7
ABC NEWSRADIO	1.3	1.2	3.2	0.7	0.6	2.1	1.1	1.0	3.4	1.1	0.9	3.2	1.2	1.1	3.0	1.2	1.4	1.2	1.7	1.6	6.0
2JJJ	3.1	3.4	4.3	4.3	4.4	5.9	3.9	3.8	7.2	6.9	7.1	10.3	4.8	5.7	4.1	0.8	1.1	0.2	0.3	0.3	0.6
ABC CLASSIC	3.0	3.4	2.5	0.6	0.7	0.4	1.3	1.5	0.6	2.1	1.7	6.7	1.1	1.3	1.0	3.4	4.3	1.9	5.7	6.6	2.6
Commercial DAB+ Stns	7.0	7.4	10.9	11.4	10.7	23.4	15.5	16.1	22.0	6.8	6.8	12.4	9.4	10.8	9.3	6.2	7.3	6.9	2.4	2.4	4.2
ABC DAB+ Stns	1.8	1.7	4.8	1.8	1.7	2.9	3.0	3.0	4.6	2.8	3.0	3.6	2.3	1.4	10.7	0.9	1.0	1.7	1.0	0.9	3.5
Total DAB+ Stns	10.3	9.0	15.7	13.3	12.4	26.3	20.1	19.2	26.7	10.0	9.8	16.1	13.1	12.2	20.0	13.1	8.3	8.7	3.6	3.3	7.8

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.8	2.0	1.4	1.5	3.0	1.9	2.3	1.0	1.6	1.7	2.1	1.9	2.1	2.5	0.9	1.1	0.7	0.9	1.1	1.1
2GB	13.9	14.1	26.1	16.7	16.7	36.2	15.5	16.0	25.8	10.6	10.5	20.8	8.6	8.8	16.7	18.9	20.1	25.5	12.5	13.7	17.2
2UE 954	4.5	5.3	2.4	2.9	3.4	1.3	4.8	5.6	3.4	6.5	7.8	3.0	3.2	3.7	3.0	5.3	6.6	0.7	5.3	6.2	4.3
SKY Sports Radio	1.0	n.a.	n.a.	2.1	n.a.	n.a.	0.3	n.a.	n.a.	0.5	n.a.	n.a.	0.7	n.a.	n.a.	0.8	n.a.	n.a.	1.9	n.a.	n.a.
104.1 2DAY FM	4.6	5.6	1.4	3.9	4.7	0.8	4.1	5.0	1.5	5.5	6.6	2.2	5.6	6.6	1.9	4.1	5.1	0.3	3.9	4.9	0.7
KIIS1065	9.7	11.0	9.0	12.5	14.3	9.3	8.6	9.2	12.2	8.0	9.1	6.9	10.5	12.0	8.9	6.1	6.9	5.3	8.2	9.8	5.0
104.9 TRIPLE M	5.0	5.8	2.9	4.4	5.1	2.4	4.9	5.8	3.2	5.6	6.5	3.5	5.9	6.9	2.8	3.8	4.5	2.0	4.8	5.6	3.5
NOVA96.9	7.1	8.4	3.4	7.9	9.4	2.6	5.8	6.8	3.3	6.7	7.8	3.9	9.2	10.8	4.8	5.5	6.5	2.2	7.1	8.6	3.1
smoothfm 95.3	12.3	14.1	9.5	9.1	10.7	4.6	14.2	16.7	9.5	14.9	16.7	14.2	13.3	15.2	10.6	8.5	9.3	9.5	12.8	14.8	11.4
GOLD101.7	9.0	10.5	5.8	9.3	11.0	4.5	9.7	11.5	5.2	9.6	11.0	7.4	8.1	9.4	4.8	5.7	6.0	7.7	7.8	9.1	5.8
ABC SYD	6.3	6.3	12.4	8.2	8.5	15.2	5.5	5.5	10.5	4.7	4.6	9.7	5.3	5.0	14.3	8.4	8.5	14.2	5.8	6.4	7.3
2RN	0.9	0.8	2.7	1.3	1.1	4.7	0.6	0.5	1.6	0.3	0.3	0.5	1.2	1.1	3.9	1.8	1.7	4.4	1.0	0.9	3.4
ABC NEWSRADIO	1.2	1.2	2.6	1.5	1.5	3.1	0.8	0.6	2.5	0.9	0.9	1.9	1.2	1.3	2.0	2.2	2.2	4.0	1.6	1.3	5.3
2JJJ	3.0	3.3	4.2	3.0	3.2	4.4	2.6	2.7	3.9	3.2	3.4	4.7	3.9	4.3	5.0	2.5	2.8	2.3	3.3	3.6	4.5
ABC CLASSIC	2.8	3.2	2.3	2.5	2.9	1.6	3.8	4.5	1.9	2.7	3.0	2.7	1.9	2.0	3.3	2.5	2.6	3.4	3.7	4.3	3.1
Commercial DAB+ Stns	6.8	7.3	9.3	4.3	4.9	4.1	6.1	6.3	10.3	8.0	8.5	11.5	8.2	8.9	11.1	11.6	12.7	13.1	7.7	7.7	16.2
ABC DAB+ Stns	1.6	1.5	3.9	1.2	1.2	2.2	1.3	1.0	4.4	1.7	1.6	4.9	2.0	2.0	4.3	3.3	3.5	4.6	2.4	2.0	8.0
Total DAB+ Stns	9.9	8.8	13.2	6.4	6.1	6.3	9.1	7.3	14.6	11.4	10.0	16.4	11.9	10.9	15.4	16.6	16.2	17.7	11.9	9.7	24.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.6% share of AM/FM/DAB+ listening and 1.8% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.7	3.2	0.5	1.1	0.7	0.4	3.0	2.2	0.8	4.8	3.8	1.0	4.5	3.0	1.5	5.3	4.0	1.3	2.4	3.5	-1.1
3AW	12.5	14.1	-1.6	4.6	4.6	0.0	3.3	1.7	1.6	3.8	2.9	0.9	7.7	10.6	-2.9	13.5	15.2	-1.7	29.2	31.6	-2.4
Magic 1278	2.0	2.0	0.0	0.3	0.5	-0.2	0.8	1.4	-0.6	1.0	1.3	-0.3	1.0	0.6	0.4	1.6	0.9	0.7	4.7	4.9	-0.2
3MP 1377	1.3	1.3	0.0	0.7	0.1	0.6	0.5	0.4	0.1	0.5	0.8	-0.3	0.4	0.6	-0.2	2.7	2.1	0.6	2.3	2.3	0.0
101.9 FOX FM	8.2	8.4	-0.2	13.1	16.4	-3.3	13.6	12.6	1.0	11.8	13.7	-1.9	8.9	7.9	1.0	7.0	5.3	1.7	2.1	2.4	-0.3
GOLD104.3	11.8	12.5	-0.7	10.3	12.9	-2.6	8.7	11.5	-2.8	8.8	9.5	-0.7	12.5	13.7	-1.2	19.7	19.3	0.4	10.2	10.3	-0.1
KIIS 101.1 FM	5.3	5.7	-0.4	8.7	8.7	0.0	9.7	8.0	1.7	7.6	8.1	-0.5	5.5	6.6	-1.1	5.4	6.7	-1.3	0.7	0.9	-0.2
105.1 TRIPLE M	6.9	6.9	0.0	7.6	7.3	0.3	11.6	10.8	0.8	10.2	7.9	2.3	8.1	8.5	-0.4	6.9	10.9	-4.0	1.2	1.4	-0.2
NOVA 100	8.2	8.9	-0.7	15.1	16.0	-0.9	16.3	16.6	-0.3	9.7	12.0	-2.3	11.2	13.6	-2.4	5.3	3.8	1.5	1.2	1.5	-0.3
smoothfm 91.5	9.5	9.0	0.5	12.9	9.0	3.9	10.5	8.7	1.8	5.6	7.5	-1.9	8.5	6.2	2.3	8.6	11.1	-2.5	12.7	11.3	1.4
ABC MEL	6.2	4.3	1.9	0.7	1.3	-0.6	2.4	1.1	1.3	1.9	1.5	0.4	4.0	3.0	1.0	7.6	4.0	3.6	14.1	9.6	4.5
3RN	1.7	1.8	-0.1	0.6	0.6	0.0	0.8	0.2	0.6	0.3	0.3	0.0	1.6	2.0	-0.4	0.9	0.8	0.1	4.3	4.1	0.2
ABC NEWSRADIO	1.3	1.4	-0.1	0.6	0.2	0.4	1.0	1.1	-0.1	1.4	1.9	-0.5	1.1	0.9	0.2	0.5	0.7	-0.2	2.4	2.3	0.1
3JJJ	3.2	2.5	0.7	1.7	2.2	-0.5	1.3	1.2	0.1	9.3	6.8	2.5	3.1	3.2	-0.1	1.2	0.8	0.4	0.2	0.3	-0.1
ABC CLASSIC	1.4	1.5	-0.1	2.2	1.1	1.1	0.4	0.3	0.1	1.0	1.5	-0.5	1.9	1.0	0.9	0.3	1.2	-0.9	1.9	2.3	-0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.6	3.3	0.3	4.1	4.2	-0.1	3.3	3.1	0.2	3.2	3.0	0.2	3.6	2.8	0.8	3.9	2.1	1.8	4.3	2.8	1.5
3AW	12.9	14.4	-1.5	18.1	18.8	-0.7	14.9	15.6	-0.7	7.9	9.7	-1.8	7.8	9.9	-2.1	13.8	18.3	-4.5	11.4	13.1	-1.7
Magic 1278	1.6	1.5	0.1	0.7	1.0	-0.3	1.8	1.9	-0.1	2.0	1.7	0.3	1.4	1.1	0.3	3.1	1.6	1.5	3.2	3.8	-0.6
3MP 1377	1.1	1.1	0.0	1.2	0.8	0.4	1.1	1.0	0.1	1.0	1.2	-0.2	1.3	1.5	-0.2	1.4	1.6	-0.2	1.9	1.7	0.2
101.9 FOX FM	8.6	8.7	-0.1	8.9	8.3	0.6	7.6	8.4	-0.8	10.0	10.2	-0.2	8.6	9.1	-0.5	5.9	5.6	0.3	7.0	7.1	-0.1
GOLD104.3	12.2	12.4	-0.2	9.7	10.8	-1.1	13.2	12.9	0.3	14.7	14.2	0.5	11.3	12.1	-0.8	11.0	11.3	-0.3	10.5	12.8	-2.3
KIIS 101.1 FM	5.4	5.9	-0.5	5.1	5.8	-0.7	5.4	6.0	-0.6	5.5	5.8	-0.3	6.1	7.4	-1.3	4.4	4.2	0.2	5.2	4.8	0.4
105.1 TRIPLE M	7.0	7.5	-0.5	5.9	7.3	-1.4	6.6	7.1	-0.5	7.3	7.5	-0.2	9.7	9.5	0.2	6.2	5.9	0.3	6.4	5.1	1.3
NOVA 100	8.3	8.9	-0.6	10.2	10.2	0.0	6.6	7.5	-0.9	7.0	8.4	-1.4	9.7	10.1	-0.4	7.8	7.5	0.3	7.8	9.2	-1.4
smoothfm 91.5	9.4	8.5	0.9	8.4	7.6	0.8	10.3	9.1	1.2	10.8	9.3	1.5	8.2	7.3	0.9	7.1	9.3	-2.2	9.8	10.9	-1.1
ABC MEL	6.2	4.4	1.8	7.6	5.6	2.0	6.8	4.6	2.2	4.2	2.8	1.4	5.7	3.6	2.1	7.2	6.5	0.7	6.3	3.9	2.4
3RN	1.6	1.8	-0.2	2.1	2.3	-0.2	0.9	1.4	-0.5	1.3	1.4	-0.1	1.8	1.8	0.0	2.4	2.0	0.4	2.1	1.8	0.3
ABC NEWSRADIO	1.2	1.3	-0.1	1.9	1.8	0.1	0.9	1.0	-0.1	0.8	0.5	0.3	0.9	1.2	-0.3	2.2	2.9	-0.7	1.7	1.9	-0.2
3JJJ	3.4	2.5	0.9	3.3	2.9	0.4	2.7	1.6	1.1	3.6	2.2	1.4	4.8	3.8	1.0	2.7	2.5	0.2	2.5	2.7	-0.2
ABC CLASSIC	1.3	1.4	-0.1	1.4	1.4	0.0	1.3	1.0	0.3	1.0	1.4	-0.4	1.6	1.6	0.0	1.6	2.1	-0.5	1.5	1.7	-0.2

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	371	321	50	15	14	1	41	35	6	96	87	9	83	61	22	74	54	20	62	70	-8
3AW	728	687	41	45	44	1	55	36	19	69	57	12	148	133	15	135	135	0	276	282	-6
Magic 1278	190	192	-2	11	16	-5	13	17	-4	38	47	-9	23	18	5	31	17	14	75	77	-2
3MP 1377	174	150	24	18	9	9	9	9	0	40	30	10	12	19	-7	32	22	10	63	61	2
101.9 FOX FM	1,165	1,200	-35	172	200	-28	151	152	-1	409	432	-23	251	253	-2	114	88	26	69	76	-7
GOLD104.3	1,176	1,244	-68	122	152	-30	94	100	-6	249	269	-20	315	311	4	211	205	6	186	206	-20
KIIS 101.1 FM	948	969	-21	149	168	-19	166	148	18	352	352	0	187	198	-11	61	71	-10	34	32	2
105.1 TRIPLE M	778	778	0	86	79	7	90	79	11	273	265	8	190	209	-19	90	97	-7	48	50	-2
NOVA 100	1,269	1,221	48	207	204	3	184	172	12	429	439	-10	301	286	15	105	89	16	42	31	11
smoothfm 91.5	1,146	1,167	-21	126	126	0	130	118	12	255	302	-47	255	247	8	154	157	-3	226	216	10
ABC MEL	481	432	49	13	18	-5	36	20	16	74	57	17	85	80	5	83	71	12	191	186	5
3RN	182	169	13	11	9	2	11	6	5	24	15	9	39	47	-8	19	19	0	78	72	6
ABC NEWSRADIO	240	228	12	18	11	7	25	19	6	55	53	2	52	57	-5	15	25	-10	75	64	11
3JJJ	485	434	51	31	32	-1	43	35	8	263	236	27	104	101	3	28	18	10	16	13	3
ABC CLASSIC	212	191	21	41	23	18	16	13	3	48	44	4	59	42	17	12	21	-9	36	47	-11
Total	4,669	4,668	1	493	498	-5	464	461	3	1,274	1,294	-20	1,062	1,046	16	581	578	3	795	790	5

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	310	275	35	176	150	26	139	139	0	137	116	21	137	97	40	83	57	26	240	163	77
3AW	684	637	47	537	493	44	381	384	-3	304	292	12	235	253	-18	177	183	-6	454	473	-19
Magic 1278	153	138	15	62	63	-1	62	68	-6	79	61	18	61	54	7	41	26	15	121	121	0
3MP 1377	138	125	13	61	49	12	57	52	5	56	61	-5	54	58	-4	33	28	5	88	70	18
101.9 FOX FM	1,041	1,086	-45	627	603	24	413	461	-48	527	523	4	487	510	-23	178	220	-42	611	631	-20
GOLD104.3	1,052	1,101	-49	560	593	-33	533	525	8	591	593	-2	468	450	18	235	234	1	646	709	-63
KIIS 101.1 FM	840	852	-12	416	446	-30	350	337	13	380	376	4	367	368	-1	150	142	8	436	464	-28
105.1 TRIPLE M	661	688	-27	324	350	-26	249	272	-23	306	308	-2	305	298	7	140	152	-12	413	379	34
NOVA 100	1,155	1,093	62	741	662	79	437	434	3	480	501	-21	506	469	37	220	203	17	675	703	-28
smoothfm 91.5	1,015	984	31	507	479	28	483	472	11	555	490	65	441	387	54	231	237	-6	672	714	-42
ABC MEL	436	400	36	298	247	51	234	195	39	189	197	-8	179	156	23	100	103	-3	287	218	69
3RN	160	151	9	110	93	17	67	60	7	73	73	0	56	67	-11	52	49	3	119	108	11
ABC NEWSRADIO	218	208	10	132	107	25	79	85	-6	75	55	20	63	66	-3	49	55	-6	144	125	19
3JJJ	455	391	64	241	211	30	163	121	42	170	148	22	234	193	41	101	84	17	208	210	-2
ABC CLASSIC	195	183	12	77	70	7	89	94	-5	67	73	-6	79	73	6	40	40	0	100	101	-1
Total	4,553	4,545	8	3,597	3,524	73	2,950	2,911	39	3,084	3,051	33	2,914	2,896	18	1,622	1,617	5	3,800	3,814	-14

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	18	15	3	*	*	*	1	1	0	5	4	1	4	3	1	4	3	1	3	4	-1
3AW	61	66	-5	2	2	0	1	1	0	4	3	1	7	10	-3	11	11	0	36	40	-4
Magic 1278	10	9	1	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0	6	6	0
3MP 1377	6	6	0	*	*	*	*	*	*	1	1	0	*	1	*	2	2	0	3	3	0
101.9 FOX FM	40	39	1	5	6	-1	5	5	0	13	13	0	9	7	2	6	4	2	3	3	0
GOLD104.3	57	58	-1	4	5	-1	4	5	-1	10	9	1	12	13	-1	16	14	2	12	13	-1
KIIS 101.1 FM	26	27	-1	4	3	1	4	3	1	8	8	0	5	6	-1	4	5	-1	1	1	0
105.1 TRIPLE M	33	32	1	3	3	0	5	4	1	11	8	3	8	8	0	6	8	-2	1	2	-1
NOVA 100	40	42	-2	6	6	0	7	7	0	11	12	-1	11	13	-2	4	3	1	2	2	0
smoothfm 91.5	46	42	4	5	3	2	4	4	0	6	7	-1	8	6	2	7	8	-1	15	14	1
ABC MEL	30	20	10	*	1	*	1	*	*	2	1	1	4	3	1	6	3	3	17	12	5
3RN	8	8	0	*	*	*	*	*	*	*	*	*	2	2	0	1	1	0	5	5	0
ABC NEWSRADIO	7	7	0	*	*	*	*	*	*	2	2	0	1	1	0	*	1	*	3	3	0
3JJJ	15	12	3	1	1	0	1	*	*	10	7	3	3	3	0	1	1	0	*	*	*
ABC CLASSIC	7	7	0	1	*	*	*	*	*	1	2	-1	2	1	1	*	1	*	2	3	-1
Total	486	466	20	40	39	1	40	40	0	108	98	10	96	92	4	79	72	7	122	125	-3

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	19	16	3	32	31	1	26	24	2	20	18	2	16	13	3	6	3	3	16	11	5
3AW	68	72	-4	143	140	3	117	117	0	50	57	-7	36	45	-9	20	26	-6	43	50	-7
Magic 1278	8	7	1	5	8	-3	14	14	0	13	10	3	7	5	2	5	2	3	12	14	-2
3MP 1377	6	6	0	9	6	3	8	7	1	6	7	-1	6	7	-1	2	2	0	7	7	0
101.9 FOX FM	46	44	2	70	62	8	60	63	-3	64	60	4	39	41	-2	9	8	1	26	27	-1
GOLD104.3	64	62	2	77	80	-3	104	97	7	94	83	11	52	55	-3	16	16	0	40	49	-9
KIIS 101.1 FM	28	30	-2	40	43	-3	43	45	-2	35	34	1	28	33	-5	7	6	1	20	18	2
105.1 TRIPLE M	37	38	-1	46	54	-8	52	54	-2	47	44	3	44	43	1	9	8	1	24	19	5
NOVA 100	44	44	0	80	76	4	52	56	-4	45	49	-4	44	45	-1	11	11	0	30	35	-5
smoothfm 91.5	49	43	6	66	57	9	81	69	12	69	55	14	37	33	4	10	13	-3	37	41	-4
ABC MEL	33	22	11	60	42	18	53	35	18	27	16	11	26	16	10	11	9	2	24	15	9
3RN	8	9	-1	16	17	-1	7	11	-4	9	8	1	8	8	0	4	3	1	8	7	1
ABC NEWSRADIO	7	6	1	15	14	1	7	7	0	5	3	2	4	5	-1	3	4	-1	6	7	-1
3JJJ	18	13	5	26	22	4	21	12	9	23	13	10	22	17	5	4	4	0	10	10	0
ABC CLASSIC	7	7	0	11	10	1	10	8	2	6	8	-2	7	7	0	2	3	-1	6	6	0
Total	528	501	27	788	744	44	786	752	34	637	585	52	458	450	8	148	143	5	380	380	0

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
SEN 1116am	3.7	3.8	6.1	1.1	1.1	1.6	3.0	3.3	3.1	4.8	4.7	9.4	4.5	4.4	8.5	5.3	5.4	8.2	2.4	2.5	2.0
3AW	12.5	12.1	24.8	4.6	4.8	3.9	3.3	2.6	10.7	3.8	2.4	18.5	7.7	7.4	16.3	13.5	13.8	20.1	29.2	28.3	54.5
Magic 1278	2.0	2.2	1.0	0.3	0.4	0.4	0.8	0.9	0.5	1.0	1.2	0.3	1.0	1.2	0.8	1.6	1.7	1.8	4.7	5.3	1.9
3MP 1377	1.3	1.4	1.2	0.7	0.8	0.3	0.5	0.5	0.7	0.5	0.5	1.6	0.4	0.4	0.2	2.7	2.8	3.8	2.3	2.7	0.5
101.9 FOX FM	8.2	9.1	6.3	13.1	14.3	8.1	13.6	14.2	16.6	11.8	13.7	5.9	8.9	9.9	7.9	7.0	7.7	5.6	2.1	2.3	1.5
GOLD104.3	11.8	13.2	8.4	10.3	11.1	8.2	8.7	9.4	8.7	8.8	9.7	8.7	12.5	14.1	9.2	19.7	22.4	10.9	10.2	11.4	5.8
KIIS 101.1 FM	5.3	6.2	2.2	8.7	9.8	3.4	9.7	10.8	6.3	7.6	8.8	3.3	5.5	6.6	0.4	5.4	6.2	2.5	0.7	0.7	0.4
105.1 TRIPLE M	6.9	7.6	5.2	7.6	8.3	4.0	11.6	12.8	9.0	10.2	11.5	7.3	8.1	9.2	5.6	6.9	7.7	5.8	1.2	1.2	1.5
NOVA 100	8.2	9.2	4.7	15.1	16.3	10.2	16.3	18.2	10.5	9.7	11.3	4.5	11.2	13.1	5.3	5.3	5.8	4.8	1.2	1.4	0.2
smoothfm 91.5	9.5	10.4	7.7	12.9	13.3	13.7	10.5	11.8	7.0	5.6	6.3	5.1	8.5	9.5	7.8	8.6	9.1	10.2	12.7	14.2	6.5
ABC MEL	6.2	6.5	8.1	0.7	0.8	*	2.4	2.4	3.9	1.9	2.0	2.5	4.0	3.0	14.5	7.6	7.7	11.5	14.1	15.4	10.1
3RN	1.7	2.0	0.6	0.6	0.6	0.2	0.8	0.9	0.4	0.3	0.3	*	1.6	1.8	0.8	0.9	1.0	0.2	4.3	5.0	1.3
ABC NEWSRADIO	1.3	1.3	2.7	0.6	0.6	0.4	1.0	1.2	0.6	1.4	1.3	3.5	1.1	1.1	1.7	0.5	0.5	1.1	2.4	2.2	5.4
3JJJ	3.2	3.5	2.6	1.7	1.8	1.6	1.3	1.0	3.9	9.3	10.7	5.9	3.1	3.3	3.5	1.2	1.3	0.6	0.2	0.3	*
ABC CLASSIC	1.4	1.4	1.6	2.2	2.4	1.3	0.4	0.3	1.7	1.0	0.9	2.3	1.9	2.2	1.1	0.3	0.4	*	1.9	2.0	2.5
Commercial DAB+ Stns	8.7	8.7	14.5	15.5	13.0	40.4	8.8	8.7	14.0	13.1	13.7	18.4	9.5	10.2	11.5	6.5	6.4	12.4	3.1	3.1	4.9
ABC DAB+ Stns	1.3	1.3	2.3	0.6	0.4	2.2	1.1	1.1	2.2	1.1	1.0	2.9	2.4	2.3	4.9	0.1	0.1	0.4	1.7	1.9	0.9
Total DAB+ Stns	11.0	10.0	16.8	16.9	13.4	42.6	10.0	9.8	16.2	15.3	14.7	21.3	13.7	12.6	16.4	8.1	6.5	12.9	5.3	5.0	5.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
SEN 1116am	3.6	3.5	6.5	4.1	4.2	5.7	3.3	3.0	7.7	3.2	3.0	7.1	3.6	3.6	5.3	3.9	4.1	4.6	4.3	4.7	4.6
3AW	12.9	12.2	27.2	18.1	16.9	38.4	14.9	14.1	29.3	7.9	7.5	17.2	7.8	7.0	20.8	13.8	13.6	23.9	11.4	11.8	16.2
Magic 1278	1.6	1.8	0.6	0.7	0.8	0.2	1.8	2.1	0.5	2.0	2.4	0.6	1.4	1.6	0.9	3.1	3.4	2.3	3.2	3.6	2.5
3MP 1377	1.1	1.3	0.9	1.2	1.4	0.4	1.1	1.2	0.6	1.0	1.2	0.3	1.3	1.3	2.4	1.4	1.3	2.6	1.9	2.0	2.3
101.9 FOX FM	8.6	9.5	7.1	8.9	9.8	6.0	7.6	8.3	6.9	10.0	11.0	9.4	8.6	9.5	6.4	5.9	6.5	4.8	7.0	7.9	3.8
GOLD104.3	12.2	13.6	8.6	9.7	10.7	6.8	13.2	14.9	9.2	14.7	16.6	10.8	11.3	12.6	7.1	11.0	12.2	7.2	10.5	11.7	8.0
KIIS 101.1 FM	5.4	6.2	2.3	5.1	5.8	1.7	5.4	6.3	2.9	5.5	6.3	2.9	6.1	7.1	1.3	4.4	5.1	1.4	5.2	6.1	1.9
105.1 TRIPLE M	7.0	7.8	5.1	5.9	6.4	4.8	6.6	7.7	2.9	7.3	8.4	4.4	9.7	10.5	9.1	6.2	6.3	9.3	6.4	7.1	5.6
NOVA 100	8.3	9.3	4.9	10.2	11.5	3.9	6.6	7.4	5.3	7.0	7.8	6.3	9.7	11.0	4.4	7.8	9.0	2.7	7.8	8.9	4.3
smoothfm 91.5	9.4	10.3	7.5	8.4	9.2	5.2	10.3	11.7	7.0	10.8	11.9	10.7	8.2	8.8	8.5	7.1	7.8	5.7	9.8	10.8	8.4
ABC MEL	6.2	6.5	8.2	7.6	7.7	10.7	6.8	7.0	9.3	4.2	4.5	5.0	5.7	6.0	6.4	7.2	7.5	9.5	6.3	6.7	7.5
3RN	1.6	1.9	0.4	2.1	2.4	0.4	0.9	1.1	0.2	1.3	1.6	0.5	1.8	2.0	1.0	2.4	2.9	*	2.1	2.4	1.1
ABC NEWSRADIO	1.2	1.2	2.3	1.9	1.8	4.1	0.9	0.8	1.8	0.8	0.7	1.5	0.9	1.1	0.5	2.2	2.1	4.1	1.7	1.6	3.8
3JJJ	3.4	3.7	2.7	3.3	3.6	1.8	2.7	2.9	2.3	3.6	3.9	4.0	4.8	5.3	3.6	2.7	3.0	1.9	2.5	2.8	2.3
ABC CLASSIC	1.3	1.4	1.3	1.4	1.6	0.8	1.3	1.4	1.5	1.0	1.0	1.8	1.6	1.8	1.2	1.6	1.7	1.5	1.5	1.5	2.6
Commercial DAB+ Stns	8.5	8.7	12.7	5.7	5.8	8.1	8.7	9.0	11.2	10.5	10.9	15.8	9.1	8.9	17.6	10.7	10.9	15.6	9.1	8.5	21.1
ABC DAB+ Stns	1.1	1.1	1.8	0.5	0.5	1.0	0.9	0.9	1.4	1.1	1.1	1.9	1.8	1.8	3.7	2.2	2.3	2.9	2.2	2.2	4.2
Total DAB+ Stns	10.7	9.8	14.5	7.1	6.3	9.0	10.7	9.9	12.6	12.9	12.0	17.7	11.7	10.7	21.2	14.4	13.2	18.5	12.2	10.6	25.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.7% share of all listening, 3.8% share of AM/FM/DAB+ listening and 6.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.3	4.9	0.4	1.3	2.0	-0.7	1.0	1.1	-0.1	0.5	0.7	-0.2	2.6	2.3	0.3	4.3	1.7	2.6	14.4	15.0	-0.6
4BH 1116	9.3	8.1	1.2	1.8	1.4	0.4	1.7	1.9	-0.2	0.9	0.7	0.2	1.1	1.1	0.0	11.6	9.8	1.8	26.0	24.1	1.9
SENQ 693am	0.9	0.9	0.0	1.3	1.6	-0.3	1.2	0.9	0.3	0.9	1.3	-0.4	0.6	0.5	0.1	1.0	0.9	0.1	0.8	0.6	0.2
B105	10.8	11.3	-0.5	22.2	21.5	0.7	19.1	22.0	-2.9	17.3	17.3	0.0	10.3	10.3	0.0	6.4	6.4	0.0	2.5	2.7	-0.2
KIIS973	10.3	11.1	-0.8	14.8	10.2	4.6	9.1	7.9	1.2	10.9	13.6	-2.7	16.0	15.1	0.9	6.9	9.9	-3.0	6.0	7.5	-1.5
104.5 TRIPLE M	12.8	12.9	-0.1	7.6	9.5	-1.9	14.1	14.1	0.0	16.2	13.8	2.4	21.9	21.5	0.4	13.3	16.2	-2.9	3.8	3.5	0.3
NOVA106.9	11.3	11.7	-0.4	18.2	19.7	-1.5	19.9	18.2	1.7	18.4	16.5	1.9	13.7	14.3	-0.6	6.2	6.7	-0.5	2.3	3.1	-0.8
ABC BRIS	6.5	6.6	-0.1	2.3	1.7	0.6	2.1	2.2	-0.1	4.0	3.7	0.3	2.8	3.9	-1.1	5.5	7.7	-2.2	15.0	14.4	0.6
4RN	1.9	1.9	0.0	0.6	0.3	0.3	0.9	0.5	0.4	1.8	1.6	0.2	1.1	0.6	0.5	1.8	1.6	0.2	3.6	4.5	-0.9
ABC NEWSRADIO	1.5	1.8	-0.3	0.8	0.6	0.2	4.1	3.4	0.7	0.9	1.1	-0.2	1.4	1.2	0.2	1.9	2.7	-0.8	1.3	2.4	-1.1
4JJJ	4.9	5.0	-0.1	4.9	3.7	1.2	9.4	10.0	-0.6	9.4	10.1	-0.7	5.3	5.8	-0.5	3.9	3.6	0.3	0.4	0.5	-0.1
ABC CLASSIC	2.3	1.9	0.4	2.0	1.4	0.6	2.1	0.6	1.5	1.1	0.8	0.3	1.3	1.1	0.2	1.2	1.4	-0.2	5.0	4.3	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.3	4.9	0.4	5.2	5.2	0.0	4.3	5.1	-0.8	4.8	4.7	0.1	5.3	3.1	2.2	11.4	7.6	3.8	5.2	5.0	0.2
4BH 1116	8.9	7.8	1.1	9.3	8.5	0.8	11.2	9.4	1.8	9.2	7.0	2.2	5.3	4.6	0.7	5.3	7.5	-2.2	10.5	9.1	1.4
SENQ 693am	0.9	0.9	0.0	1.4	1.2	0.2	0.8	1.0	-0.2	0.8	0.7	0.1	0.5	0.5	0.0	0.7	1.0	-0.3	0.8	0.8	0.0
B105	11.3	11.7	-0.4	13.0	13.2	-0.2	9.9	10.7	-0.8	11.4	11.8	-0.4	12.3	11.8	0.5	6.2	7.2	-1.0	9.0	9.9	-0.9
KIIS973	10.4	11.3	-0.9	10.6	12.0	-1.4	10.2	11.4	-1.2	10.7	12.0	-1.3	11.0	10.8	0.2	8.2	5.3	2.9	9.9	10.2	-0.3
104.5 TRIPLE M	13.5	13.7	-0.2	11.7	13.2	-1.5	14.2	13.8	0.4	15.8	14.7	1.1	12.8	12.9	-0.1	11.7	12.2	-0.5	10.5	10.7	-0.2
NOVA106.9	11.5	12.2	-0.7	13.1	13.6	-0.5	10.6	11.3	-0.7	10.6	12.2	-1.6	12.5	12.7	-0.2	8.3	7.2	1.1	11.0	10.1	0.9
ABC BRIS	6.2	6.4	-0.2	7.9	7.9	0.0	6.4	6.9	-0.5	4.4	4.7	-0.3	4.3	4.4	-0.1	8.7	8.9	-0.2	7.6	7.3	0.3
4RN	1.8	1.8	0.0	2.7	2.1	0.6	1.5	1.5	0.0	0.7	1.0	-0.3	1.8	1.8	0.0	3.9	5.1	-1.2	2.2	2.0	0.2
ABC NEWSRADIO	1.5	1.7	-0.2	2.2	2.3	-0.1	0.9	1.6	-0.7	1.2	1.4	-0.2	1.1	1.6	-0.5	3.0	1.0	2.0	1.5	2.0	-0.5
4JJJ	4.7	4.6	0.1	5.3	4.8	0.5	4.7	3.8	0.9	3.6	3.9	-0.3	5.9	7.3	-1.4	4.0	4.5	-0.5	5.5	6.2	-0.7
ABC CLASSIC	2.2	1.7	0.5	2.0	1.7	0.3	2.8	1.8	1.0	1.7	1.3	0.4	2.2	2.2	0.0	3.3	2.8	0.5	2.7	2.4	0.3

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	144	134	10	10	12	-2	5	5	0	12	11	1	20	23	-3	23	13	10	74	70	4
4BH 1116	232	220	12	15	11	4	12	13	-1	29	25	4	13	20	-7	42	35	7	120	117	3
SENQ 693am	68	73	-5	10	10	0	4	4	0	16	26	-10	10	7	3	9	10	-1	19	17	2
B105	617	631	-14	120	107	13	75	82	-7	215	235	-20	126	127	-1	50	53	-3	30	28	2
KIIS973	485	520	-35	74	75	-1	58	64	-6	132	161	-29	123	124	-1	57	55	2	42	42	0
104.5 TRIPLE M	546	552	-6	59	73	-14	59	50	9	141	134	7	169	169	0	77	83	-6	41	42	-1
NOVA106.9	651	702	-51	107	132	-25	96	112	-16	229	236	-7	138	142	-4	52	50	2	28	30	-2
ABC BRIS	248	234	14	20	17	3	13	13	0	31	23	8	45	54	-9	40	42	-2	99	83	16
4RN	75	77	-2	7	6	1	4	2	2	14	15	-1	13	13	0	8	11	-3	29	30	-1
ABC NEWSRADIO	123	110	13	14	14	0	18	15	3	23	24	-1	25	28	-3	14	12	2	28	18	10
4JJJ	329	330	-1	41	36	5	52	52	0	145	147	-2	58	65	-7	27	22	5	7	9	-2
ABC CLASSIC	110	91	19	15	10	5	9	6	3	23	17	6	20	16	4	12	8	4	32	33	-1
Total	2,163	2,169	-6	257	260	-3	227	235	-8	563	564	-1	485	481	4	275	272	3	356	357	-1

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	133	123	10	90	85	5	76	68	8	67	77	-10	54	41	13	33	25	8	88	84	4
4BH 1116	212	200	12	151	132	19	144	136	8	147	125	22	80	72	8	35	33	2	158	154	4
SENQ 693am	57	66	-9	33	31	2	22	35	-13	27	30	-3	13	17	-4	10	8	2	23	22	1
B105	567	576	-9	388	387	1	236	242	-6	286	311	-25	234	247	-13	82	79	3	341	357	-16
KIIS973	437	480	-43	291	327	-36	212	221	-9	214	250	-36	167	189	-22	58	49	9	271	278	-7
104.5 TRIPLE M	471	486	-15	289	305	-16	205	216	-11	245	253	-8	206	215	-9	76	81	-5	295	293	2
NOVA106.9	604	635	-31	398	423	-25	268	271	-3	283	326	-43	272	277	-5	93	81	12	373	377	-4
ABC BRIS	214	207	7	154	150	4	111	113	-2	89	91	-2	80	76	4	50	44	6	171	149	22
4RN	69	66	3	46	44	2	29	34	-5	16	26	-10	25	25	0	15	16	-1	43	44	-1
ABC NEWSRADIO	111	95	16	70	65	5	32	27	5	36	35	1	31	27	4	20	7	13	61	59	2
4JJJ	278	282	-4	172	166	6	102	102	0	126	115	11	127	133	-6	48	51	-3	176	188	-12
ABC CLASSIC	92	78	14	51	43	8	36	35	1	48	41	7	34	31	3	20	15	5	67	59	8
Total	2,109	2,086	23	1,704	1,697	7	1,322	1,328	-6	1,450	1,432	18	1,246	1,243	3	566	540	26	1,750	1,751	-1

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	11	0	*	1	*	*	*	*	*	*	*	1	1	0	1	1	0	8	8	0
4BH 1116	20	18	2	*	*	*	*	*	*	*	*	*	*	1	*	4	3	1	14	13	1
SENQ 693am	2	2	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
B105	23	25	-2	5	5	0	3	4	-1	7	7	0	5	5	0	2	2	0	1	1	0
KIIS973	22	25	-3	3	3	0	1	1	0	4	6	-2	7	8	-1	2	3	-1	3	4	-1
104.5 TRIPLE M	27	29	-2	2	2	0	2	2	0	7	6	1	10	11	-1	5	5	0	2	2	0
NOVA106.9	24	26	-2	4	5	-1	3	3	0	8	7	1	6	7	-1	2	2	0	1	2	-1
ABC BRIS	14	15	-1	*	*	*	*	*	*	2	2	0	1	2	-1	2	3	-1	8	8	0
4RN	4	4	0	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	2	2	0
ABC NEWSRADIO	3	4	-1	*	*	*	1	1	0	*	*	*	1	1	0	1	1	0	1	1	0
4JJJ	10	11	-1	1	1	0	2	2	0	4	4	0	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	2	1
Total	215	222	-7	20	25	-5	16	16	0	41	41	0	46	51	-5	35	34	1	55	55	0

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	12	11	1	19	20	-1	14	18	-4	13	14	-1	10	6	4	6	3	3	9	10	-1
4BH 1116	20	18	2	35	33	2	36	32	4	26	20	6	10	8	2	3	3	0	19	17	2
SENQ 693am	2	2	0	5	5	0	2	3	-1	2	2	0	1	1	0	*	*	*	2	1	1
B105	26	27	-1	48	51	-3	32	37	-5	32	34	-2	23	22	1	3	3	0	16	19	-3
KIIS973	24	27	-3	39	46	-7	33	39	-6	30	35	-5	21	20	1	4	2	2	18	20	-2
104.5 TRIPLE M	31	32	-1	44	51	-7	46	48	-2	44	43	1	24	24	0	6	6	0	19	20	-1
NOVA106.9	26	29	-3	49	53	-4	34	39	-5	29	35	-6	23	24	-1	4	3	1	20	19	1
ABC BRIS	14	15	-1	29	30	-1	21	24	-3	12	14	-2	8	8	0	5	4	1	14	14	0
4RN	4	4	0	10	8	2	5	5	0	2	3	-1	3	3	0	2	2	0	4	4	0
ABC NEWSRADIO	3	4	-1	8	9	-1	3	6	-3	3	4	-1	2	3	-1	2	*	*	3	4	-1
4JJJ	11	11	0	20	19	1	15	13	2	10	11	-1	11	14	-3	2	2	0	10	12	-2
ABC CLASSIC	5	4	1	7	7	0	9	6	3	5	4	1	4	4	0	2	1	1	5	5	0
Total	228	234	-6	373	386	-13	326	344	-18	279	290	-11	187	185	2	52	45	7	182	192	-10

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	5.3	5.9	6.1	1.3	1.3	2.2	1.0	0.8	2.7	0.5	0.3	2.7	2.6	3.0	0.3	4.3	5.7	2.9	14.4	16.2	23.9
4BH 1116	9.3	10.5	9.3	1.8	0.9	12.2	1.7	1.7	2.7	0.9	0.7	3.7	1.1	1.2	1.3	11.6	14.6	15.4	26.0	30.6	19.4
SENQ 693am	0.9	1.0	1.1	1.3	1.5	0.4	1.2	1.2	1.4	0.9	0.9	1.3	0.6	0.7	0.6	1.0	1.3	1.5	0.8	1.0	1.1
B105	10.8	12.6	6.7	22.2	24.9	12.1	19.1	21.3	10.4	17.3	19.0	10.1	10.3	11.9	4.6	6.4	8.8	2.5	2.5	2.7	4.1
KIIS973	10.3	12.0	6.5	14.8	16.6	7.5	9.1	10.1	5.3	10.9	11.8	7.2	16.0	18.5	8.0	6.9	9.5	2.7	6.0	6.8	8.7
104.5 TRIPLE M	12.8	14.9	8.7	7.6	7.9	9.4	14.1	15.9	6.6	16.2	18.2	4.9	21.9	24.9	15.7	13.3	17.5	11.1	3.8	4.5	4.0
NOVA106.9	11.3	13.3	6.8	18.2	20.5	8.3	19.9	21.7	14.7	18.4	20.3	9.3	13.7	15.9	6.9	6.2	8.4	3.5	2.3	2.8	1.9
ABC BRIS	6.5	7.0	10.3	2.3	2.6	1.8	2.1	2.2	1.9	4.0	3.2	14.7	2.8	2.6	8.8	5.5	6.4	10.8	15.0	17.4	16.5
4RN	1.9	2.1	3.0	0.6	0.7	0.3	0.9	0.6	3.7	1.8	1.7	3.5	1.1	1.2	0.9	1.8	2.1	3.8	3.6	4.1	5.1
ABC NEWSRADIO	1.5	1.5	4.0	0.8	0.8	0.8	4.1	3.0	12.6	0.9	0.8	2.7	1.4	1.6	1.5	1.9	1.7	7.5	1.3	1.5	0.4
4JJJ	4.9	5.3	7.4	4.9	5.4	4.1	9.4	9.4	13.0	9.4	9.7	11.4	5.3	5.3	13.4	3.9	5.3	2.6	0.4	0.5	0.2
ABC CLASSIC	2.3	2.6	2.6	2.0	1.8	5.1	2.1	2.5	*	1.1	0.9	3.2	1.3	1.5	0.6	1.2	1.4	1.9	5.0	5.8	4.8
Commercial DAB+ Stns	9.1	9.2	20.4	13.5	12.8	29.8	9.0	8.0	18.9	10.5	10.1	20.1	9.3	9.6	18.3	12.7	13.7	32.4	3.9	4.5	4.9
ABC DAB+ Stns	2.4	2.3	7.2	2.5	2.4	6.0	2.1	1.6	6.0	2.5	2.4	5.2	3.1	2.1	19.1	2.6	3.5	1.5	1.7	1.7	5.2
Total DAB+ Stns	12.5	11.4	27.6	16.4	15.1	35.8	11.5	9.6	25.0	13.4	12.5	25.4	14.0	11.7	37.4	18.0	17.3	33.9	6.2	6.2	10.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	5.3	5.9	6.3	5.2	5.6	6.9	4.3	4.5	7.8	4.8	5.7	4.1	5.3	5.9	7.6	11.4	13.9	6.5	5.2	5.9	5.4
4BH 1116	8.9	10.0	9.3	9.3	10.5	6.4	11.2	12.9	8.0	9.2	10.3	13.4	5.3	5.6	10.6	5.3	5.7	7.7	10.5	12.1	9.1
SENQ 693am	0.9	1.0	1.0	1.4	1.6	0.8	0.8	0.8	1.3	0.8	0.9	0.7	0.5	0.6	1.2	0.7	0.6	1.7	0.8	0.9	1.3
B105	11.3	13.1	7.4	13.0	14.7	7.4	9.9	11.5	6.6	11.4	13.4	8.8	12.3	14.2	7.8	6.2	7.4	4.5	9.0	10.7	4.8
KIIS973	10.4	12.1	7.5	10.6	11.8	8.0	10.2	11.8	7.7	10.7	12.7	7.8	11.0	12.9	5.8	8.2	9.6	7.0	9.9	11.9	3.4
104.5 TRIPLE M	13.5	15.7	9.4	11.7	13.2	7.9	14.2	16.4	10.9	15.8	18.9	10.1	12.8	14.8	8.4	11.7	13.9	8.6	10.5	12.3	6.4
NOVA106.9	11.5	13.3	7.5	13.1	14.8	7.7	10.6	12.1	8.4	10.6	12.5	8.6	12.5	14.6	5.6	8.3	10.3	3.4	11.0	13.1	4.8
ABC BRIS	6.2	6.6	10.5	7.9	8.0	16.1	6.4	6.9	9.1	4.4	4.9	6.9	4.3	4.9	4.5	8.7	8.8	15.9	7.6	8.5	9.6
4RN	1.8	2.0	2.8	2.7	2.7	5.5	1.5	1.5	3.0	0.7	0.8	0.7	1.8	2.0	2.8	3.9	5.0	0.5	2.2	2.4	3.9
ABC NEWSRADIO	1.5	1.5	4.1	2.2	2.1	6.6	0.9	0.7	3.3	1.2	1.2	2.6	1.1	1.2	2.0	3.0	2.9	6.3	1.5	1.5	3.5
4JJJ	4.7	5.0	7.6	5.3	5.5	8.5	4.7	5.0	7.2	3.6	3.8	7.4	5.9	6.4	9.0	4.0	4.3	5.6	5.5	6.1	6.4
ABC CLASSIC	2.2	2.4	2.7	2.0	2.1	3.0	2.8	3.1	3.3	1.7	1.9	2.4	2.2	2.4	3.0	3.3	4.2	1.1	2.7	3.2	2.1
Commercial DAB+ Stns	8.8	9.2	17.2	5.7	5.8	11.0	10.0	10.5	17.5	10.4	11.0	20.7	10.7	11.2	21.8	9.7	9.8	18.0	9.7	9.1	30.0
ABC DAB+ Stns	2.4	2.3	6.6	1.8	1.7	4.3	2.3	2.3	6.0	2.2	2.2	5.7	3.4	3.3	10.0	4.2	3.4	13.1	2.5	2.2	9.2
Total DAB+ Stns	12.4	11.5	23.8	8.1	7.5	15.3	13.8	12.8	23.5	14.3	13.1	26.4	15.1	14.5	31.7	14.8	13.2	31.0	13.1	11.3	39.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5.3% share of all listening, 5.9% share of AM/FM/DAB+ listening and 6.1% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	144	132	31	10	9	3	5	3	2	12	7	6	20	20	3	23	21	4	74	72	13
4BH 1116	232	209	55	15	9	6	12	10	3	29	21	14	13	13	2	42	38	11	120	117	19
SENQ 693am	68	63	16	10	9	2	4	4	1	16	13	7	10	10	2	9	9	2	19	19	2
B105	617	604	94	120	116	17	75	72	14	215	212	33	126	126	13	50	49	9	30	29	8
KIIS973	485	466	76	74	71	16	58	56	9	132	124	20	123	119	17	57	54	7	42	42	7
104.5 TRIPLE M	546	520	90	59	56	12	59	56	12	141	134	15	169	164	28	77	73	17	41	37	6
NOVA106.9	651	630	120	107	105	17	96	91	27	229	223	33	138	132	26	52	52	9	28	27	8
ABC BRIS	248	234	47	20	18	3	13	13	2	31	30	8	45	39	10	40	37	9	99	98	15
4RN	75	67	22	7	6	1	4	2	3	14	13	6	13	12	3	8	7	2	29	28	6
ABC NEWSRADIO	123	113	34	14	12	3	18	15	11	23	21	8	25	25	5	14	12	5	28	28	1
4JJJ	329	298	93	41	37	6	52	43	22	145	131	33	58	56	21	27	26	10	7	6	1
ABC CLASSIC	110	101	26	15	13	4	9	9	*	23	20	7	20	20	2	12	10	4	32	30	8
Commercial DAB+ Stns	421	388	152	59	54	19	45	42	16	109	101	45	90	82	30	66	59	29	51	49	13
ABC DAB+ Stns	99	84	42	19	14	10	14	11	6	14	13	8	25	22	9	11	8	3	16	16	6
Total DAB+ Stns	511	446	179	64	58	22	54	48	20	122	111	52	122	100	37	78	66	31	70	62	18
Total	2,163	2,008	559	257	245	60	227	214	74	563	532	152	485	449	114	275	239	78	356	328	81

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	133	120	29	90	79	16	76	65	14	67	62	9	54	49	8	33	30	3	88	85	11
4BH 1116	212	185	51	151	136	21	144	133	23	147	127	34	80	69	17	35	24	13	158	148	28
SENQ 693am	57	53	14	33	32	4	22	17	7	27	23	4	13	11	2	10	7	3	23	23	5
B105	567	544	87	388	365	33	236	221	25	286	272	36	234	229	18	82	76	8	341	330	32
KIIS973	437	419	67	291	276	26	212	192	34	214	198	31	167	157	18	58	56	6	271	258	26
104.5 TRIPLE M	471	437	78	289	265	29	205	188	27	245	225	31	206	194	18	76	69	11	295	283	38
NOVA106.9	604	577	96	398	370	36	268	242	44	283	262	45	272	263	14	93	83	9	373	360	38
ABC BRIS	214	200	38	154	142	20	111	97	18	89	77	14	80	75	7	50	44	9	171	158	30
4RN	69	63	20	46	40	15	29	25	9	16	15	3	25	24	4	15	13	2	43	40	11
ABC NEWSRADIO	111	103	28	70	66	12	32	24	11	36	33	7	31	26	6	20	11	10	61	46	17
4JJJ	278	249	70	172	148	31	102	84	29	126	110	26	127	114	19	48	37	11	176	165	41
ABC CLASSIC	92	77	24	51	44	8	36	29	11	48	35	15	34	29	6	20	17	3	67	62	8
Commercial DAB+ Stns	372	344	119	181	169	33	177	166	44	219	196	57	167	144	34	76	58	28	243	211	76
ABC DAB+ Stns	85	71	37	39	36	13	36	33	13	34	28	12	43	34	16	29	15	14	57	44	24
Total DAB+ Stns	449	394	146	226	197	43	218	193	56	262	220	65	217	175	50	104	72	41	313	246	98
Total	2,109	1,937	497	1,704	1,538	244	1,322	1,129	239	1,450	1,251	254	1,246	1,073	161	566	440	115	1,750	1,546	322

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 144,000 total listeners, 132,000 AM/FM/DAB+ listeners and 31,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.9	8.8	0.1	3.1	3.4	-0.3	1.1	0.5	0.6	1.8	2.0	-0.2	3.4	3.2	0.2	8.6	10.9	-2.3	22.2	20.0	2.2
CRUISE1323	6.4	6.9	-0.5	3.9	4.1	-0.2	3.8	4.6	-0.8	1.0	1.7	-0.7	2.8	2.0	0.8	10.2	8.7	1.5	12.2	14.2	-2.0
MIX102.3	14.4	14.0	0.4	16.7	17.6	-0.9	16.9	10.4	6.5	11.5	10.3	1.2	17.7	16.4	1.3	18.0	20.3	-2.3	9.9	10.9	-1.0
5MMM	11.6	12.2	-0.6	13.5	11.2	2.3	13.6	15.5	-1.9	11.8	10.3	1.5	16.8	16.3	0.5	13.3	14.9	-1.6	5.0	8.1	-3.1
NOVA91.9	11.9	12.5	-0.6	16.7	22.3	-5.6	21.1	27.0	-5.9	15.5	19.9	-4.4	9.9	11.0	-1.1	11.5	8.2	3.3	7.2	4.1	3.1
SAFM	8.6	8.2	0.4	12.8	13.6	-0.8	11.5	9.3	2.2	14.7	12.0	2.7	11.3	12.1	-0.8	4.9	5.7	-0.8	2.4	2.3	0.1
ABC ADE	7.4	7.8	-0.4	1.0	0.7	0.3	1.2	1.2	0.0	3.0	3.3	-0.3	2.6	4.4	-1.8	4.2	4.5	-0.3	19.8	19.5	0.3
5RN	2.2	1.7	0.5	1.9	1.4	0.5	0.8	1.0	-0.2	0.5	0.6	-0.1	1.1	0.5	0.6	2.2	1.5	0.7	4.5	3.6	0.9
ABC NEWSRADIO	1.8	1.8	0.0	1.9	0.9	1.0	0.2	0.1	0.1	1.2	2.7	-1.5	0.7	0.4	0.3	2.6	2.6	0.0	2.9	2.6	0.3
5JJJ	4.2	4.2	0.0	5.6	4.3	1.3	6.8	5.7	1.1	7.8	7.1	0.7	5.8	6.7	-0.9	2.3	3.6	-1.3	0.3	0.3	0.0
ABC CLASSIC	1.9	2.0	-0.1	1.2	0.8	0.4	0.7	1.4	-0.7	2.8	3.8	-1.0	1.2	0.9	0.3	2.4	1.7	0.7	2.0	2.5	-0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.6	8.5	0.1	9.7	10.8	-1.1	8.2	8.4	-0.2	4.3	4.3	0.0	9.1	6.9	2.2	20.3	18.4	1.9	9.9	9.6	0.3
CRUISE1323	5.9	6.6	-0.7	5.7	6.6	-0.9	7.0	7.6	-0.6	6.1	6.7	-0.6	5.5	6.7	-1.2	2.8	3.2	-0.4	8.2	7.9	0.3
MIX102.3	14.1	14.0	0.1	12.4	12.0	0.4	16.2	15.3	0.9	15.7	16.6	-0.9	11.5	12.2	-0.7	11.7	11.1	0.6	15.2	14.3	0.9
5MMM	12.4	13.0	-0.6	13.6	13.2	0.4	13.9	15.3	-1.4	13.3	14.3	-1.0	10.2	11.2	-1.0	5.3	5.0	0.3	8.9	9.4	-0.5
NOVA91.9	11.9	12.5	-0.6	13.8	12.8	1.0	10.6	11.5	-0.9	10.8	11.8	-1.0	14.2	14.8	-0.6	10.4	12.6	-2.2	11.7	12.6	-0.9
SAFM	9.0	8.7	0.3	8.3	8.2	0.1	9.5	9.1	0.4	9.6	9.6	0.0	9.8	9.2	0.6	6.5	5.2	1.3	7.2	6.5	0.7
ABC ADE	7.8	7.9	-0.1	10.8	11.7	-0.9	7.9	8.0	-0.1	6.4	5.4	1.0	6.1	4.5	1.6	6.3	9.7	-3.4	6.2	7.5	-1.3
5RN	2.1	1.6	0.5	3.0	2.5	0.5	1.3	0.6	0.7	1.9	1.2	0.7	1.8	1.9	-0.1	2.8	2.2	0.6	2.4	2.0	0.4
ABC NEWSRADIO	1.5	1.7	-0.2	2.6	2.7	-0.1	0.9	0.9	0.0	1.0	0.9	0.1	1.5	1.5	0.0	1.8	3.4	-1.6	2.5	2.2	0.3
5JJJ	4.3	4.2	0.1	4.9	4.8	0.1	3.5	2.8	0.7	4.2	4.2	0.0	4.9	5.8	-0.9	3.7	3.8	-0.1	3.8	4.1	-0.3
ABC CLASSIC	1.8	1.9	-0.1	1.6	1.7	-0.1	1.6	1.8	-0.2	1.9	2.0	-0.1	1.9	2.0	-0.1	2.2	2.6	-0.4	2.1	2.4	-0.3

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	147	139	8	9	12	-3	8	5	3	13	16	-3	29	25	4	24	23	1	63	57	6
CRUISE1323	180	178	2	11	11	0	14	10	4	18	23	-5	25	19	6	33	34	-1	80	81	-1
MIX102.3	373	366	7	46	50	-4	47	46	1	82	89	-7	92	73	19	54	53	1	53	56	-3
5MMM	274	294	-20	37	39	-2	32	38	-6	61	64	-3	71	69	2	40	42	-2	32	42	-10
NOVA91.9	365	361	4	56	63	-7	67	64	3	118	117	1	68	68	0	33	31	2	23	17	6
SAFM	285	294	-9	43	48	-5	34	35	-1	84	89	-5	75	72	3	26	26	0	23	24	-1
ABC ADE	152	165	-13	8	8	0	7	8	-1	15	17	-2	26	30	-4	20	23	-3	76	79	-3
5RN	51	41	10	4	2	2	2	2	0	4	4	0	11	10	1	10	6	4	20	17	3
ABC NEWSRADIO	72	79	-7	9	6	3	3	3	0	14	22	-8	12	10	2	12	13	-1	22	25	-3
5JJJ	139	138	1	18	16	2	17	17	0	58	55	3	31	34	-3	10	10	0	5	6	-1
ABC CLASSIC	59	63	-4	6	4	2	3	3	0	15	20	-5	11	12	-1	9	8	1	16	16	0
Total	1,148	1,151	-3	121	124	-3	113	114	-1	278	280	-2	243	241	2	158	156	2	235	237	-2

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	122	120	2	74	85	-11	65	65	0	52	49	3	60	48	12	35	39	-4	105	96	9
CRUISE1323	154	159	-5	84	90	-6	87	92	-5	89	93	-4	72	81	-9	26	29	-3	116	112	4
MIX102.3	326	322	4	173	179	-6	178	165	13	192	185	7	144	142	2	68	69	-1	214	197	17
5MMM	234	259	-25	142	154	-12	128	138	-10	138	143	-5	96	109	-13	43	46	-3	136	156	-20
NOVA91.9	326	330	-4	222	220	2	143	156	-13	153	172	-19	161	154	7	81	87	-6	216	221	-5
SAFM	259	267	-8	143	157	-14	119	116	3	148	152	-4	116	108	8	50	51	-1	149	153	-4
ABC ADE	135	146	-11	93	109	-16	71	76	-5	70	74	-4	58	50	8	29	35	-6	98	111	-13
5RN	40	32	8	28	19	9	18	12	6	16	12	4	15	14	1	12	11	1	30	23	7
ABC NEWSRADIO	56	63	-7	34	42	-8	20	25	-5	19	20	-1	18	19	-1	13	16	-3	49	49	0
5JJJ	127	126	1	76	72	4	61	51	10	65	61	4	58	61	-3	28	35	-7	72	72	0
ABC CLASSIC	47	51	-4	23	26	-3	25	25	0	25	24	1	22	21	1	15	15	0	33	38	-5
Total	1,114	1,125	-11	870	893	-23	766	764	2	801	802	-1	734	742	-8	389	427	-38	954	956	-2

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	12	0	*	*	*	*	*	*	*	1	*	1	1	0	2	3	-1	8	8	0
CRUISE1323	9	10	-1	*	1	*	*	1	*	*	*	*	1	1	0	2	2	0	5	6	-1
MIX102.3	20	20	0	2	2	0	2	1	1	3	3	0	5	5	0	4	5	-1	4	4	0
5MMM	16	17	-1	2	1	1	1	2	-1	3	3	0	5	5	0	3	4	-1	2	3	-1
NOVA91.9	16	18	-2	2	3	-1	2	3	-1	4	5	-1	3	3	0	3	2	1	3	2	1
SAFM	12	12	0	1	2	-1	1	1	0	4	3	1	3	3	0	1	1	0	1	1	0
ABC ADE	10	11	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	8	8	0
5RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0
5JJJ	6	6	0	1	1	0	1	1	0	2	2	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	1	1	0	*	*	*	1	*	*	1	1	0
Total	138	141	-3	12	12	0	11	12	-1	25	25	0	30	28	2	22	24	-2	38	39	-1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
	13	13	0	18	22	-4	18	19	-1	8	8	0	12	9	3	9	9	0	11	11	0
CRUISE1323	9	10	-1	11	14	-3	15	17	-2	12	13	-1	7	9	-2	1	1	0	10	9	1
MIX102.3	21	21	0	24	25	-1	36	35	1	30	31	-1	15	16	-1	5	5	0	18	17	1
5MMM	18	20	-2	26	27	-1	31	35	-4	26	27	-1	13	15	-2	2	2	0	10	11	-1
NOVA91.9	18	19	-1	26	26	0	24	26	-2	21	22	-1	18	19	-1	5	6	-1	14	15	-1
SAFM	13	13	0	16	17	-1	21	21	0	19	18	1	13	12	1	3	2	1	8	8	0
ABC ADE	11	12	-1	21	24	-3	18	18	0	12	10	2	8	6	2	3	5	-2	7	9	-2
5RN	3	2	1	6	5	1	3	1	2	4	2	2	2	2	0	1	1	0	3	2	1
ABC NEWSRADIO	2	3	-1	5	6	-1	2	2	0	2	2	0	2	2	0	1	2	-1	3	3	0
5JJJ	6	6	0	9	10	-1	8	6	2	8	8	0	6	8	-2	2	2	0	4	5	-1
ABC CLASSIC	3	3	0	3	4	-1	4	4	0	4	4	0	3	3	0	1	1	0	2	3	-1
Total	147	151	-4	190	206	-16	223	227	-4	192	190	2	131	130	1	46	47	-1	116	116	0

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
FIVEaa	8.9	9.2	16.3	3.1	2.9	7.4	1.1	1.2	1.2	1.8	1.6	7.7	3.4	3.4	11.1	8.6	9.2	12.5	22.2	22.2	36.2
CRUISE1323	6.4	6.8	9.3	3.9	4.6	*	3.8	3.9	4.5	1.0	1.0	3.3	2.8	3.3	0.9	10.2	9.5	29.7	12.2	13.0	10.7
MIX102.3	14.4	16.2	10.2	16.7	18.4	10.4	16.9	19.5	5.3	11.5	13.2	12.3	17.7	21.2	7.8	18.0	19.9	19.6	9.9	10.7	6.8
5MMM	11.6	12.8	11.7	13.5	14.2	14.7	13.6	11.6	36.5	11.8	14.2	4.6	16.8	19.5	15.6	13.3	14.9	11.4	5.0	5.6	2.1
NOVA91.9	11.9	13.6	6.3	16.7	18.6	8.2	21.1	23.8	9.3	15.5	17.8	16.8	9.9	11.8	5.8	11.5	13.4	4.9	7.2	8.3	*
SAFM	8.6	9.6	7.2	12.8	14.0	8.8	11.5	12.3	10.6	14.7	17.2	13.2	11.3	13.3	8.0	4.9	5.6	3.2	2.4	2.4	4.0
ABC ADE	7.4	8.0	9.7	1.0	0.9	2.0	1.2	1.2	2.3	3.0	3.5	2.8	2.6	2.9	2.8	4.2	4.3	8.3	19.8	20.4	24.8
5RN	2.2	2.4	1.8	1.9	2.1	2.0	0.8	0.9	*	0.5	0.6	0.4	1.1	1.2	3.0	2.2	2.5	1.5	4.5	5.0	2.5
ABC NEWSRADIO	1.8	1.9	2.1	1.9	1.5	6.6	0.2	0.2	*	1.2	1.2	2.9	0.7	0.7	2.1	2.6	3.1	*	2.9	3.2	2.3
5JJJ	4.2	4.6	3.8	5.6	6.1	4.7	6.8	6.6	11.9	7.8	9.2	5.9	5.8	6.8	4.8	2.3	2.7	0.6	0.3	0.3	0.3
ABC CLASSIC	1.9	2.1	1.7	1.2	1.1	2.9	0.7	0.8	*	2.8	3.1	5.3	1.2	1.4	0.4	2.4	2.9	*	2.0	2.1	1.9
Commercial DAB+ Stns	10.3	10.8	16.3	15.0	14.6	26.6	16.3	17.4	15.7	11.1	12.4	18.2	12.4	12.6	34.1	9.1	10.5	4.1	5.6	5.7	7.4
ABC DAB+ Stns	1.9	2.0	3.5	1.5	1.1	5.6	0.7	0.5	2.7	4.4	4.9	6.7	1.7	1.9	3.6	1.6	1.6	4.1	1.1	1.2	0.8
Total DAB+ Stns	13.6	12.8	19.8	17.6	15.8	32.2	17.3	17.9	18.4	17.6	17.3	24.9	16.5	14.5	37.7	12.7	12.1	8.2	6.9	6.9	8.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
FIVEaa	8.6	8.8	16.5	9.7	9.3	24.7	8.2	8.6	12.7	4.3	4.7	5.5	9.1	9.3	19.2	20.3	21.9	31.2	9.9	10.3	15.7
CRUISE1323	5.9	6.3	8.3	5.7	6.1	6.8	7.0	7.4	9.2	6.1	6.5	9.8	5.5	5.8	10.0	2.8	3.2	3.3	8.2	8.7	12.2
MIX102.3	14.1	15.9	10.7	12.4	13.7	8.8	16.2	18.0	14.5	15.7	17.8	12.2	11.5	13.3	6.7	11.7	13.8	7.5	15.2	17.4	8.8
5MMM	12.4	13.7	13.0	13.6	14.7	14.0	13.9	15.2	14.3	13.3	14.9	13.5	10.2	11.2	12.6	5.3	5.8	7.3	8.9	9.9	8.0
NOVA91.9	11.9	13.6	6.9	13.8	15.7	4.6	10.6	11.9	7.6	10.8	12.3	8.5	14.2	16.4	6.8	10.4	12.3	6.7	11.7	13.5	4.6
SAFM	9.0	10.0	8.4	8.3	9.1	6.1	9.5	10.4	9.3	9.6	10.7	10.5	9.8	11.1	8.1	6.5	7.5	6.3	7.2	8.2	3.7
ABC ADE	7.8	8.4	9.8	10.8	11.2	17.2	7.9	8.6	8.1	6.4	7.2	5.7	6.1	6.7	6.8	6.3	6.6	11.6	6.2	6.6	9.5
5RN	2.1	2.3	1.9	3.0	3.3	1.6	1.3	1.4	1.8	1.9	2.1	2.3	1.8	2.1	1.5	2.8	3.3	2.3	2.4	2.7	1.5
ABC NEWSRADIO	1.5	1.7	1.8	2.6	2.7	3.5	0.9	1.0	0.8	1.0	1.1	1.4	1.5	1.7	1.3	1.8	2.1	2.1	2.5	2.7	3.2
5JJJ	4.3	4.8	3.2	4.9	5.5	2.7	3.5	3.8	3.5	4.2	4.8	3.7	4.9	5.6	2.9	3.7	4.3	2.6	3.8	4.1	5.5
ABC CLASSIC	1.8	2.0	1.7	1.6	1.8	1.1	1.6	1.8	1.3	1.9	2.1	2.0	1.9	2.0	3.2	2.2	2.6	1.5	2.1	2.3	1.6
Commercial DAB+ Stns	10.1	10.8	15.2	5.6	5.9	7.3	9.9	10.5	14.6	13.0	13.9	20.9	12.2	13.0	19.7	10.7	11.9	13.2	10.7	10.9	19.7
ABC DAB+ Stns	1.7	1.8	2.6	1.0	1.1	1.6	1.3	1.3	2.2	1.9	2.0	4.0	1.5	1.7	1.2	4.1	4.6	4.3	2.7	2.7	6.0
Total DAB+ Stns	13.2	12.5	17.8	8.1	7.0	8.9	12.3	11.8	16.8	16.4	15.9	24.9	14.8	14.7	20.9	17.8	16.6	17.4	14.8	13.6	25.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.9% share of all listening, 9.2% share of AM/FM/DAB+ listening and 16.3% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
FIVEaa	147	137	39	9	8	3	8	7	2	13	8	8	29	29	5	24	22	6	63	62	14
CRUISE1323	180	172	23	11	11	*	14	11	3	18	15	4	25	23	3	33	32	6	80	80	6
MIX102.3	373	363	60	46	46	9	47	46	6	82	77	16	92	92	10	54	54	9	53	49	10
5MMM	274	259	41	37	35	8	32	29	9	61	58	7	71	70	7	40	36	9	32	31	2
NOVA91.9	365	351	61	56	55	7	67	65	11	118	109	23	68	65	12	33	33	8	23	23	*
SAFM	285	274	43	43	42	7	34	32	4	84	81	15	75	72	10	26	26	4	23	22	2
ABC ADE	152	142	28	8	6	1	7	6	3	15	14	2	26	24	3	20	19	5	76	73	13
5RN	51	44	13	4	3	1	2	2	*	4	2	2	11	8	4	10	10	1	20	19	5
ABC NEWSRADIO	72	65	19	9	6	6	3	3	*	14	12	5	12	10	6	12	12	*	22	22	3
5JJJ	139	136	22	18	16	5	17	17	5	58	57	7	31	31	4	10	10	1	5	5	*
ABC CLASSIC	59	55	8	6	5	1	3	3	*	15	13	3	11	11	1	9	9	*	16	15	3
Commercial DAB+ Stns	234	222	64	34	32	14	27	25	11	55	51	14	61	59	14	29	28	4	29	27	8
ABC DAB+ Stns	79	70	28	9	7	3	6	4	3	23	22	6	16	14	7	9	9	6	15	15	2
Total DAB+ Stns	304	268	88	40	35	16	30	25	13	74	66	18	80	68	21	39	36	9	41	38	10
Total	1,148	1,096	306	121	116	39	113	110	40	278	259	73	243	233	61	158	149	46	235	227	48

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
FIVEaa	122	113	35	74	70	16	65	60	13	52	50	10	60	55	12	35	35	5	105	98	18
CRUISE1323	154	148	20	84	80	11	87	85	10	89	83	10	72	66	9	26	24	3	116	113	11
MIX102.3	326	315	53	173	162	18	178	163	28	192	179	22	144	136	13	68	64	5	214	205	20
5MMM	234	217	34	142	134	13	128	123	14	138	130	14	96	90	10	43	35	8	136	129	19
NOVA91.9	326	310	51	222	212	16	143	127	23	153	142	19	161	153	11	81	73	10	216	208	26
SAFM	259	244	40	143	133	15	119	110	16	148	134	21	116	108	13	50	47	5	149	145	12
ABC ADE	135	125	23	93	86	11	71	68	7	70	67	7	58	52	8	29	23	7	98	90	14
5RN	40	36	10	28	24	4	18	16	4	16	15	3	15	12	4	12	12	1	30	26	5
ABC NEWSRADIO	56	52	12	34	31	4	20	17	5	19	16	4	18	16	4	13	11	3	49	42	11
5JJJ	127	121	18	76	71	7	61	57	9	65	61	7	58	56	4	28	25	3	72	69	12
ABC CLASSIC	47	44	6	23	22	2	25	25	1	25	25	3	22	20	3	15	14	1	33	31	4
Commercial DAB+ Stns	201	194	47	96	90	13	99	94	17	133	127	26	107	98	21	47	42	9	153	139	30
ABC DAB+ Stns	61	53	21	21	17	5	21	17	7	27	23	10	26	24	3	22	19	6	45	40	13
Total DAB+ Stns	264	232	66	125	105	18	125	108	23	168	148	36	142	119	24	74	55	15	204	170	41
Total	1,114	1,052	268	870	800	120	766	679	132	801	722	137	734	649	95	389	334	57	954	878	163

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 147,000 total listeners, 137,000 AM/FM/DAB+ listeners and 39,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.0	3.8	0.2	2.3	1.5	0.8	1.5	2.7	-1.2	0.9	1.2	-0.3	1.7	3.1	-1.4	6.9	6.6	0.3	8.4	5.8	2.6
6PR	6.5	7.3	-0.8	5.4	2.1	3.3	3.2	4.5	-1.3	2.4	1.4	1.0	5.3	4.1	1.2	7.8	12.1	-4.3	11.5	14.5	-3.0
MIX 94.5	11.7	11.8	-0.1	17.5	21.9	-4.4	14.9	13.2	1.7	15.3	15.1	0.2	14.5	11.4	3.1	11.7	12.5	-0.8	3.2	4.7	-1.5
92.9 TRIPLE M	9.2	7.8	1.4	8.5	8.1	0.4	9.6	7.8	1.8	19.9	15.0	4.9	11.5	12.6	-1.1	5.6	3.8	1.8	0.9	0.3	0.6
96FM	17.1	15.2	1.9	10.8	9.1	1.7	7.4	9.3	-1.9	15.3	13.1	2.2	23.1	17.4	5.7	26.6	25.2	1.4	12.5	12.0	0.5
NOVA93.7	14.9	17.0	-2.1	30.0	30.2	-0.2	23.7	28.9	-5.2	19.8	23.4	-3.6	18.7	22.6	-3.9	6.2	7.4	-1.2	4.7	4.3	0.4
ABC PER	6.3	5.6	0.7	1.1	0.8	0.3	0.8	1.0	-0.2	1.0	1.5	-0.5	2.8	3.5	-0.7	9.4	5.9	3.5	15.5	14.4	1.1
6RN	0.7	0.7	0.0	0.2	0.4	-0.2	0.4	0.5	-0.1	0.3	0.3	0.0	0.3	0.3	0.0	1.6	1.2	0.4	1.3	1.3	0.0
ABC NEWSRADIO	1.8	1.8	0.0	0.7	0.9	-0.2	1.5	1.4	0.1	0.5	0.9	-0.4	0.2	0.5	-0.3	3.2	2.8	0.4	4.1	3.4	0.7
6JJJ	5.1	5.2	-0.1	4.8	4.7	0.1	14.8	10.0	4.8	9.8	12.0	-2.2	5.4	5.0	0.4	0.8	1.0	-0.2	0.6	1.1	-0.5
ABC CLASSIC	2.3	2.5	-0.2	0.4	0.3	0.1	2.4	1.2	1.2	0.6	0.6	0.0	1.8	1.1	0.7	1.5	3.3	-1.8	5.4	5.9	-0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	3.7	0.1	2.4	2.7	-0.3	3.9	3.5	0.4	4.8	4.3	0.5	4.5	4.4	0.1	3.8	4.3	-0.5	5.0	4.3	0.7
6PR	6.6	7.5	-0.9	9.2	9.6	-0.4	6.7	7.9	-1.2	4.5	5.7	-1.2	5.8	6.5	-0.7	6.1	7.4	-1.3	5.8	6.4	-0.6
MIX 94.5	12.4	12.2	0.2	11.1	10.8	0.3	12.6	12.3	0.3	14.8	13.9	0.9	11.7	12.7	-1.0	8.5	10.0	-1.5	9.4	10.4	-1.0
92.9 TRIPLE M	9.3	8.1	1.2	10.0	8.6	1.4	9.4	8.0	1.4	9.4	8.3	1.1	9.8	8.4	1.4	4.2	4.6	-0.4	9.1	7.0	2.1
96FM	17.3	15.3	2.0	14.8	13.3	1.5	19.6	17.0	2.6	20.6	18.0	2.6	16.6	14.7	1.9	6.6	6.9	-0.3	16.5	15.0	1.5
NOVA93.7	14.9	17.2	-2.3	19.5	21.7	-2.2	11.8	14.3	-2.5	13.4	16.0	-2.6	15.3	17.6	-2.3	11.9	14.0	-2.1	15.0	16.3	-1.3
ABC PER	6.1	5.5	0.6	6.6	6.0	0.6	6.3	5.7	0.6	4.2	4.0	0.2	5.7	4.5	1.2	11.7	11.2	0.5	7.0	5.9	1.1
6RN	0.7	0.7	0.0	0.9	1.1	-0.2	0.7	0.3	0.4	0.5	0.4	0.1	0.8	0.6	0.2	1.0	1.8	-0.8	0.7	0.7	0.0
ABC NEWSRADIO	1.7	1.7	0.0	2.2	2.2	0.0	1.1	1.2	-0.1	1.2	1.2	0.0	0.9	1.4	-0.5	6.0	5.2	0.8	2.2	1.9	0.3
6JJJ	5.3	5.2	0.1	5.1	5.0	0.1	5.0	4.8	0.2	5.4	5.5	-0.1	6.3	6.3	0.0	4.8	4.8	0.0	4.4	5.1	-0.7
ABC CLASSIC	2.3	2.4	-0.1	2.5	2.4	0.1	2.3	1.9	0.4	1.8	1.9	-0.1	2.4	3.5	-1.1	3.5	3.8	-0.3	2.3	2.7	-0.4

RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	126	132	-6	3	7	-4	7	10	-3	9	12	-3	18	21	-3	34	29	5	55	53	2
6PR	173	185	-12	13	14	-1	14	18	-4	39	30	9	34	27	7	23	31	-8	49	65	-16
MIX 94.5	578	554	24	81	81	0	80	80	0	162	152	10	128	116	12	78	78	0	48	47	1
92.9 TRIPLE M	427	421	6	69	62	7	53	50	3	160	153	7	95	107	-12	37	39	-2	14	11	3
96FM	540	484	56	49	45	4	45	40	5	104	96	8	152	130	22	112	101	11	79	72	7
NOVA93.7	655	669	-14	123	128	-5	93	88	5	216	221	-5	139	144	-5	53	61	-8	32	27	5
ABC PER	199	196	3	9	7	2	8	8	0	22	24	-2	33	29	4	34	34	0	94	94	0
6RN	62	50	12	3	7	-4	3	3	0	13	10	3	6	6	0	11	7	4	26	17	9
ABC NEWSRADIO	108	92	16	7	9	-2	10	10	0	19	16	3	7	11	-4	16	12	4	49	35	14
6JJJ	283	300	-17	28	30	-2	53	56	-3	122	129	-7	53	55	-2	18	14	4	9	16	-7
ABC CLASSIC	101	100	1	5	5	0	16	13	3	12	15	-3	26	26	0	9	8	1	33	31	2
Total	1,789	1,791	-2	206	209	-3	175	176	-1	458	458	0	403	403	0	238	237	1	309	309	0

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	111	112	-1	47	48	-1	68	63	5	81	68	13	51	54	-3	19	27	-8	79	78	1
6PR	154	163	-9	103	114	-11	83	87	-4	77	92	-15	70	74	-4	34	35	-1	90	109	-19
MIX 94.5	533	496	37	297	284	13	244	229	15	289	265	24	205	219	-14	86	91	-5	274	305	-31
92.9 TRIPLE M	362	352	10	198	193	5	146	138	8	145	165	-20	139	141	-2	49	47	2	235	216	19
96FM	495	437	58	277	255	22	268	231	37	292	260	32	241	220	21	87	78	9	290	286	4
NOVA93.7	584	603	-19	405	433	-28	253	277	-24	278	296	-18	248	259	-11	112	108	4	375	389	-14
ABC PER	175	175	0	100	103	-3	95	81	14	61	71	-10	72	71	1	43	45	-2	114	111	3
6RN	48	38	10	26	22	4	20	11	9	18	13	5	13	9	4	7	11	-4	29	26	3
ABC NEWSRADIO	89	79	10	62	48	14	28	23	5	24	26	-2	23	31	-8	30	25	5	69	63	6
6JJJ	254	264	-10	144	138	6	115	111	4	132	129	3	119	119	0	46	53	-7	135	150	-15
ABC CLASSIC	90	90	0	48	46	2	44	40	4	37	43	-6	33	39	-6	23	22	1	53	52	1
Total	1,745	1,743	2	1,351	1,363	-12	1,167	1,159	8	1,205	1,205	0	1,067	1,080	-13	521	525	-4	1,437	1,442	-5

RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	7	1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	4	3	1
6PR	12	14	-2	1	*	*	*	1	*	1	1	0	2	2	0	2	4	-2	5	6	-1
MIX 94.5	22	22	0	3	3	0	2	2	0	6	6	0	6	5	1	4	4	0	1	2	-1
92.9 TRIPLE M	17	15	2	1	1	0	1	1	0	8	6	2	5	5	0	2	1	1	*	*	*
96FM	32	29	3	2	1	1	1	2	-1	6	5	1	10	7	3	8	8	0	6	5	1
NOVA93.7	28	32	-4	5	5	0	4	5	-1	8	9	-1	8	9	-1	2	2	0	2	2	0
ABC PER	12	11	1	*	*	*	*	*	*	*	1	*	1	1	0	3	2	1	7	6	1
6RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
6JJJ	10	10	0	1	1	0	2	2	0	4	4	0	2	2	0	*	*	*	*	1	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	2	3	-1
Total	188	189	-1	16	16	0	15	17	-2	38	37	1	42	41	1	30	33	-3	46	44	2

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	7	1	7	8	-1	13	11	2	12	11	1	7	7	0	2	2	0	7	7	0
6PR	14	15	-1	28	28	0	22	25	-3	12	15	-3	9	11	-2	3	4	-1	8	10	-2
MIX 94.5	25	25	0	34	32	2	41	39	2	38	37	1	18	21	-3	4	5	-1	14	16	-2
92.9 TRIPLE M	19	16	3	31	25	6	31	25	6	24	22	2	15	14	1	2	2	0	13	11	2
96FM	35	31	4	45	39	6	63	54	9	53	47	6	26	24	2	3	3	0	24	23	1
NOVA93.7	30	35	-5	60	64	-4	38	45	-7	35	42	-7	24	29	-5	6	7	-1	22	25	-3
ABC PER	12	11	1	20	18	2	20	18	2	11	10	1	9	7	2	6	6	0	10	9	1
6RN	2	1	1	3	3	0	2	1	1	1	1	0	1	1	0	*	1	*	1	1	0
ABC NEWSRADIO	4	4	0	7	6	1	4	4	0	3	3	0	1	2	-1	3	3	0	3	3	0
6JJJ	11	11	0	16	15	1	16	15	1	14	15	-1	10	10	0	2	2	0	6	8	-2
ABC CLASSIC	5	5	0	8	7	1	7	6	1	5	5	0	4	6	-2	2	2	0	3	4	-1
Total	205	204	1	308	295	13	324	316	8	259	263	-4	156	163	-7	47	50	-3	145	152	-7

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	4.0	4.4	5.0	2.3	2.6	0.9	1.5	1.6	1.6	0.9	0.8	1.8	1.7	1.8	2.1	6.9	7.6	6.5	8.4	11.0	12.6
6PR	6.5	6.8	10.9	5.4	6.0	2.9	3.2	2.9	6.7	2.4	2.0	7.5	5.3	4.8	13.0	7.8	8.0	13.3	11.5	15.3	14.6
MIX 94.5	11.7	13.6	7.1	17.5	19.5	5.7	14.9	16.1	11.9	15.3	15.6	16.9	14.5	16.1	3.9	11.7	13.6	5.8	3.2	4.6	0.7
92.9 TRIPLE M	9.2	10.9	3.7	8.5	9.2	5.8	9.6	10.8	4.2	19.9	21.5	6.8	11.5	12.8	2.8	5.6	6.3	4.2	0.9	1.2	0.4
96FM	17.1	19.3	15.6	10.8	11.0	16.0	7.4	7.7	7.9	15.3	16.3	8.5	23.1	23.8	26.3	26.6	30.9	13.0	12.5	16.5	16.9
NOVA93.7	14.9	17.0	11.2	30.0	32.0	27.1	23.7	25.8	16.9	19.8	20.4	20.1	18.7	20.7	5.8	6.2	6.9	5.8	4.7	6.4	5.0
ABC PER	6.3	6.3	13.4	1.1	1.1	2.2	0.8	0.7	1.8	1.0	1.0	1.0	2.8	2.2	10.1	9.4	8.8	22.1	15.5	19.6	29.9
6RN	0.7	0.8	1.4	0.2	0.1	0.6	0.4	0.2	1.9	0.3	0.2	1.5	0.3	0.2	0.5	1.6	1.7	2.3	1.3	1.7	1.5
ABC NEWSRADIO	1.8	2.0	2.7	0.7	0.6	2.3	1.5	1.5	2.2	0.5	0.5	0.4	0.2	0.2	0.4	3.2	3.2	6.3	4.1	5.5	4.6
6JJJ	5.1	5.6	5.9	4.8	5.0	5.6	14.8	15.3	16.5	9.8	10.1	9.4	5.4	5.6	6.8	0.8	0.8	1.2	0.6	0.8	0.7
ABC CLASSIC	2.3	2.6	1.9	0.4	0.4	0.2	2.4	2.5	2.4	0.6	0.6	0.5	1.8	1.8	2.1	1.5	1.4	3.4	5.4	7.8	2.0
Commercial DAB+ Stns	9.0	9.4	16.2	11.0	10.3	27.0	11.9	11.0	22.1	9.7	9.2	18.6	8.9	8.5	17.5	10.0	10.5	15.1	6.3	8.6	6.7
ABC DAB+ Stns	1.7	1.5	5.1	2.4	2.4	3.5	3.8	3.9	4.1	2.0	1.6	7.1	2.0	1.5	8.7	0.4	0.4	1.0	1.0	1.0	4.4
Total DAB+ Stns	12.0	10.9	21.3	13.7	12.7	30.5	17.9	14.9	26.2	12.1	10.8	25.7	11.5	9.9	26.3	14.3	10.8	16.1	8.5	9.6	11.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	3.8	4.2	4.2	2.4	2.6	2.7	3.9	4.5	3.8	4.8	5.2	5.7	4.5	4.9	4.4	3.8	4.4	4.1	5.0	5.3	7.6
6PR	6.6	6.8	12.4	9.2	9.0	23.3	6.7	7.0	11.7	4.5	4.5	10.1	5.8	6.2	6.3	6.1	7.3	5.4	5.8	6.5	5.9
MIX 94.5	12.4	14.4	6.7	11.1	12.6	4.4	12.6	15.0	6.3	14.8	16.9	9.7	11.7	13.4	5.0	8.5	10.2	6.8	9.4	10.8	8.1
92.9 TRIPLE M	9.3	10.9	3.8	10.0	11.4	3.4	9.4	11.5	3.0	9.4	10.8	5.1	9.8	11.1	5.0	4.2	5.4	2.0	9.1	11.0	3.3
96FM	17.3	19.3	16.3	14.8	16.4	10.8	19.6	21.9	21.5	20.6	23.0	18.6	16.6	18.2	14.4	6.6	7.7	7.3	16.5	19.1	13.2
NOVA93.7	14.9	16.8	11.6	19.5	22.1	8.0	11.8	13.1	14.1	13.4	14.9	13.7	15.3	17.1	10.5	11.9	14.9	6.9	15.0	17.5	9.6
ABC PER	6.1	6.0	14.2	6.6	6.2	21.3	6.3	6.4	12.0	4.2	4.1	9.7	5.7	5.4	13.2	11.7	12.5	20.1	7.0	7.6	10.7
6RN	0.7	0.8	1.2	0.9	0.8	3.5	0.7	0.8	0.6	0.5	0.6	0.6	0.8	0.9	0.4	1.0	1.1	1.1	0.7	0.7	2.0
ABC NEWSRADIO	1.7	1.8	2.7	2.2	2.2	5.6	1.1	1.1	2.5	1.2	1.4	0.9	0.9	0.9	2.0	6.0	7.5	3.0	2.2	2.4	2.8
6JJJ	5.3	5.8	6.0	5.1	5.8	2.2	5.0	5.5	6.5	5.4	5.9	6.6	6.3	6.5	8.9	4.8	5.3	6.9	4.4	4.9	5.7
ABC CLASSIC	2.3	2.6	1.9	2.5	2.9	0.6	2.3	2.6	1.9	1.8	2.0	1.3	2.4	2.6	2.9	3.5	3.9	5.1	2.3	2.6	2.1
Commercial DAB+ Stns	9.1	9.5	15.2	6.5	6.7	11.8	9.0	9.8	12.1	9.5	10.1	14.2	10.8	10.7	21.1	16.3	17.3	28.2	8.8	8.9	19.3
ABC DAB+ Stns	1.2	1.1	3.8	1.2	1.2	2.5	1.1	0.9	3.9	0.8	0.6	3.9	2.2	2.1	6.0	2.2	2.5	2.9	3.2	2.9	9.7
Total DAB+ Stns	11.6	10.6	19.0	9.0	7.9	14.2	10.7	10.6	16.0	11.3	10.7	18.0	13.5	12.8	27.1	24.8	19.8	31.1	13.6	11.8	28.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4% share of all listening, 4.4% share of AM/FM/DAB+ listening and 5% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	126	117	29	3	2	1	7	6	4	9	6	4	18	16	4	34	34	6	55	53	11
6PR	173	158	39	13	11	3	14	12	4	39	34	11	34	30	6	23	23	8	49	48	7
MIX 94.5	578	544	87	81	81	5	80	73	18	162	145	33	128	127	13	78	73	14	48	45	3
92.9 TRIPLE M	427	411	58	69	66	11	53	51	6	160	152	23	95	93	8	37	35	8	14	13	2
96FM	540	511	92	49	45	11	45	43	12	104	94	18	152	146	23	112	106	15	79	77	13
NOVA93.7	655	633	106	123	119	20	93	89	20	216	209	35	139	136	18	53	48	10	32	32	3
ABC PER	199	192	49	9	8	2	8	6	2	22	19	3	33	31	10	34	34	13	94	93	18
6RN	62	52	22	3	2	2	3	2	2	13	9	7	6	6	2	11	10	4	26	23	5
ABC NEWSRADIO	108	100	31	7	7	1	10	9	4	19	18	1	7	5	2	16	16	7	49	45	16
6JJJ	283	262	70	28	27	7	53	49	20	122	114	26	53	49	13	18	16	3	9	7	2
ABC CLASSIC	101	91	28	5	4	1	16	13	5	12	11	3	26	24	8	9	8	4	33	32	8
Commercial DAB+ Stns	320	304	102	41	40	12	41	38	16	98	95	26	57	57	16	52	45	24	30	29	8
ABC DAB+ Stns	115	99	46	15	14	5	19	18	3	34	30	14	19	16	10	7	4	3	23	16	11
Total DAB+ Stns	437	376	138	52	50	17	52	48	16	123	115	34	83	72	26	68	48	27	60	43	19
Total	1,789	1,695	470	206	196	52	175	168	62	458	437	120	403	388	94	238	230	69	309	275	72

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	111	102	25	47	41	9	68	62	12	81	75	17	51	46	8	19	13	8	79	76	14
6PR	154	140	35	103	90	22	83	70	20	77	69	14	70	63	13	34	26	8	90	81	17
MIX 94.5	533	500	72	297	282	20	244	229	25	289	263	35	205	199	13	86	76	12	274	248	40
92.9 TRIPLE M	362	343	48	198	189	13	146	138	16	145	136	21	139	134	10	49	44	6	235	227	18
96FM	495	464	76	277	261	27	268	247	38	292	275	37	241	222	27	87	77	10	290	274	46
NOVA93.7	584	559	81	405	391	30	253	229	37	278	259	30	248	239	24	112	102	12	375	359	48
ABC PER	175	166	39	100	83	22	95	87	16	61	58	15	72	71	13	43	36	10	114	107	25
6RN	48	41	16	26	21	9	20	19	3	18	15	4	13	13	2	7	6	2	29	24	7
ABC NEWSRADIO	89	81	24	62	52	15	28	23	6	24	24	5	23	19	5	30	27	5	69	60	14
6JJJ	254	231	62	144	140	10	115	92	29	132	121	25	119	108	19	46	35	11	135	129	21
ABC CLASSIC	90	78	28	48	45	6	44	41	9	37	32	9	33	27	10	23	15	8	53	49	10
Commercial DAB+ Stns	288	276	76	138	133	26	159	147	32	165	150	36	138	128	23	68	62	16	173	149	52
ABC DAB+ Stns	87	74	33	35	32	7	23	17	13	39	26	18	35	28	10	22	15	7	68	60	24
Total DAB+ Stns	376	327	102	182	157	30	188	162	44	216	173	53	173	151	32	99	75	23	256	203	71
Total	1,745	1,630	407	1,351	1,215	169	1,167	1,010	211	1,205	1,070	214	1,067	969	156	521	436	92	1,437	1,297	262

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 126,000 total listeners, 117,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.