

EMBARGOED UNTIL 9:30AM (AEDT)



GOLD COAST/TWEED RADIO - SURVEY 3 2025

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.9	18.9	-3.0	42.7	36.7	6.0	27.6	29.9	-2.3	18.1	25.4	-7.3	14.0	18.1	-4.1	13.3	19.0	-5.7	7.5	8.7	-1.2
92.5 TRIPLE M GOLD	11.4	12.3	-0.9	15.0	9.3	5.7	11.7	12.0	-0.3	8.6	8.9	-0.3	10.6	15.7	-5.1	19.2	17.9	1.3	8.2	9.1	-0.9
90.9 SEA FM	8.8	9.3	-0.5	14.0	15.8	-1.8	15.1	10.3	4.8	17.2	20.2	-3.0	9.9	11.0	-1.1	6.1	7.4	-1.3	1.6	1.1	0.5
4BC 882	0.6	0.6	0.0	*	*	*	*	0.1	*	1.5	1.2	0.3	*	*	*	0.9	2.2	-1.3	0.7	0.1	0.6
4BH 1116	0.3	0.5	-0.2	0.6	0.2	0.4	0.4	*	*	0.5	0.5	0.0	0.2	*	*	*	0.1	*	0.4	1.3	-0.9
SENQ 693am	0.8	0.8	0.0	0.6	0.6	0.0	*	1.1	*	*	0.3	*	2.4	0.9	1.5	*	1.1	*	0.7	0.8	-0.1
B105	1.1	1.1	0.0	0.3	0.3	0.0	0.1	0.8	-0.7	4.5	3.1	1.4	0.5	1.8	-1.3	0.5	0.1	0.4	0.3	0.3	0.0
104.5 TRIPLE M	2.0	3.0	-1.0	1.9	2.2	-0.3	0.9	1.6	-0.7	2.3	2.2	0.1	2.1	5.6	-3.5	5.2	5.6	-0.4	0.2	0.4	-0.2
NOVA106.9	2.2	2.4	-0.2	5.1	9.4	-4.3	3.5	1.4	2.1	4.7	5.4	-0.7	2.6	2.3	0.3	0.2	0.2	0.0	0.4	0.4	0.0
KIIS973	1.6	1.3	0.3	1.6	0.9	0.7	0.4	0.5	-0.1	2.4	3.0	-0.6	3.9	1.6	2.3	0.7	1.2	-0.5	*	0.4	*
ABC GLDCST	3.6	4.7	-1.1	2.1	4.5	-2.4	7.5	3.9	3.6	2.5	3.8	-1.3	2.1	2.1	0.0	5.7	2.8	2.9	3.8	8.8	-5.0
ABC BRIS	1.1	1.6	-0.5	0.5	*	*	*	*	*	0.2	0.1	0.1	1.6	0.5	1.1	1.4	1.1	0.3	1.5	4.5	-3.0
4RN	2.1	1.5	0.6	0.2	0.2	0.0	0.5	*	*	1.2	0.2	1.0	1.1	0.7	0.4	2.1	3.1	-1.0	4.5	2.5	2.0
ABC NEWSRADIO	2.8	2.4	0.4	0.4	0.3	0.1	4.3	1.2	3.1	1.0	1.2	-0.2	4.9	5.0	-0.1	2.5	2.0	0.5	2.5	2.0	0.5
4JJJ	5.9	5.0	0.9	3.8	7.2	-3.4	6.3	15.2	-8.9	18.0	11.5	6.5	6.6	5.5	1.1	2.6	1.0	1.6	0.4	0.4	0.0
ABC CLASSIC	1.3	1.0	0.3	*	*	*	1.9	0.2	1.7	0.6	0.5	0.1	0.8	0.2	0.6	0.8	0.4	0.4	2.7	2.8	-0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.7	19.0	-3.3	15.5	18.6	-3.1	15.6	18.6	-3.0	15.2	18.1	-2.9	16.7	20.8	-4.1	17.6	23.0	-5.4	16.5	18.8	-2.3
92.5 TRIPLE M GOLD	11.3	12.6	-1.3	11.5	12.6	-1.1	11.2	12.7	-1.5	11.5	13.4	-1.9	11.6	12.0	-0.4	8.5	9.6	-1.1	11.7	11.4	0.3
90.9 SEA FM	9.2	9.5	-0.3	8.8	9.1	-0.3	9.5	9.5	0.0	9.4	9.5	-0.1	10.4	11.2	-0.8	5.4	7.1	-1.7	7.2	8.7	-1.5
4BC 882	0.8	0.7	0.1	0.8	0.8	0.0	0.9	0.9	0.0	1.0	0.5	0.5	0.1	0.1	0.0	1.0	2.0	-1.0	0.1	0.3	-0.2
4BH 1116	0.2	0.4	-0.2	0.3	0.5	-0.2	0.3	0.5	-0.2	*	0.3	*	0.3	0.3	0.0	0.5	0.3	0.2	0.7	0.8	-0.1
SENQ 693am	0.8	0.9	-0.1	0.3	0.5	-0.2	0.8	0.9	-0.1	1.2	0.8	0.4	1.2	1.9	-0.7	0.5	0.5	0.0	0.8	0.5	0.3
B105	1.1	1.2	-0.1	1.0	1.5	-0.5	1.0	1.3	-0.3	1.3	1.2	0.1	1.5	0.9	0.6	0.5	0.3	0.2	0.9	0.8	0.1
104.5 TRIPLE M	2.2	3.4	-1.2	1.8	3.3	-1.5	2.3	3.7	-1.4	2.6	3.8	-1.2	2.2	2.8	-0.6	1.7	1.3	0.4	1.3	1.9	-0.6
NOVA106.9	2.1	2.2	-0.1	2.7	2.0	0.7	1.6	2.3	-0.7	1.1	1.8	-0.7	3.6	3.4	0.2	1.6	1.4	0.2	2.5	3.0	-0.5
KIIS973	1.9	1.5	0.4	2.3	1.0	1.3	2.6	1.9	0.7	1.5	1.8	-0.3	0.6	1.2	-0.6	0.9	0.6	0.3	0.8	0.7	0.1
ABC GLDCST	3.6	4.6	-1.0	5.2	5.5	-0.3	2.7	3.8	-1.1	2.5	3.8	-1.3	3.9	5.4	-1.5	5.6	5.2	0.4	3.4	5.4	-2.0
ABC BRIS	1.1	1.7	-0.6	1.3	2.3	-1.0	0.8	1.4	-0.6	1.2	1.4	-0.2	1.0	0.8	0.2	1.4	3.3	-1.9	1.1	1.5	-0.4
4RN	2.0	1.4	0.6	3.5	2.6	0.9	1.8	0.8	1.0	0.9	1.0	-0.1	1.6	1.1	0.5	2.6	1.4	1.2	2.5	1.7	0.8
ABC NEWSRADIO	2.9	2.7	0.2	3.9	3.1	0.8	3.3	2.7	0.6	2.3	2.7	-0.4	1.6	2.4	-0.8	2.3	2.0	0.3	2.2	1.2	1.0
4JJJ	6.4	5.4	1.0	6.5	5.2	1.3	6.7	5.1	1.6	7.4	5.3	2.1	5.4	6.9	-1.5	2.2	4.4	-2.2	3.9	3.5	0.4
ABC CLASSIC	1.2	0.9	0.3	0.9	1.1	-0.2	1.1	1.2	-0.1	1.5	0.8	0.7	1.1	0.5	0.6	2.0	1.2	0.8	1.7	1.3	0.4

Survey Period: Sun May 11 to Sat Jul 19 & Sun Aug 17 to Sat Oct 25

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GOLD COAST/TWEED RADIO - SURVEY 3 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	209	217	-8	39	35	4	24	27	-3	54	58	-4	45	52	-7	26	25	1	22	19	3
92.5 TRIPLE M GOLD	159	166	-7	22	19	3	13	11	2	26	31	-5	38	48	-10	30	28	2	30	29	1
90.9 SEA FM	145	162	-17	19	23	-4	15	12	3	46	59	-13	39	40	-1	15	19	-4	10	9	1
4BC 882	8	6	2	*	*	*	*	*	*	3	2	1	*	*	*	2	3	-1	2	1	1
4BH 1116	7	7	0	2	1	1	1	*	*	2	2	0	1	1	0	*	1	*	2	3	-1
SENQ 693am	7	6	1	2	1	1	*	1	*	*	1	*	4	1	3	*	*	*	1	1	0
B105	20	27	-7	2	2	0	1	4	-3	10	10	0	4	8	-4	2	2	0	2	2	0
104.5 TRIPLE M	23	31	-8	2	3	-1	2	1	1	6	6	0	6	11	-5	5	5	0	2	5	-3
NOVA106.9	38	45	-7	5	5	0	4	4	0	16	20	-4	10	11	-1	2	3	-1	1	1	0
KIIS973	24	20	4	3	1	2	1	2	-1	8	4	4	8	8	0	3	4	-1	1	1	0
ABC GLDCST	68	65	3	4	5	-1	8	5	3	11	6	5	13	15	-2	12	8	4	21	27	-6
ABC BRIS	16	17	-1	1	*	*	*	*	*	1	*	*	4	2	2	2	3	-1	6	11	-5
4RN	27	23	4	*	*	*	1	*	*	5	2	3	4	5	-1	3	6	-3	13	10	3
ABC NEWSRADIO	47	43	4	2	1	1	3	3	0	8	7	1	15	15	0	8	7	1	12	10	2
4JJJ	83	84	-1	6	8	-2	9	15	-6	41	35	6	17	18	-1	5	4	1	5	4	1
ABC CLASSIC	22	17	5	*	*	*	3	1	2	4	2	2	3	2	1	3	2	1	10	9	1
Total	630	628	2	66	67	-1	56	57	-1	144	143	1	143	142	1	88	86	2	133	133	0

Cumulative Audience (000's) by Session, P10+ [Potential: 665]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	180	192	-12	122	134	-12	94	100	-6	99	94	5	86	93	-7	39	41	-2	131	143	-12
92.5 TRIPLE M GOLD	145	142	3	87	88	-1	70	72	-2	80	76	4	67	68	-1	23	25	-2	90	100	-10
90.9 SEA FM	131	144	-13	86	93	-7	57	63	-6	74	70	4	57	59	-2	15	22	-7	77	91	-14
4BC 882	8	6	2	5	4	1	4	3	1	6	4	2	1	1	0	1	2	-1	2	2	0
4BH 1116	5	6	-1	2	3	-1	2	3	-1	1	2	-1	2	2	0	*	1	*	5	4	1
SENQ 693am	4	6	-2	4	4	0	3	4	-1	3	5	-2	1	4	-3	1	2	-1	5	4	1
B105	15	19	-4	10	10	0	4	6	-2	6	11	-5	9	8	1	2	1	1	9	12	-3
104.5 TRIPLE M	17	25	-8	10	16	-6	7	11	-4	12	17	-5	9	12	-3	3	3	0	14	16	-2
NOVA106.9	35	35	0	22	17	5	12	16	-4	8	13	-5	16	17	-1	6	6	0	20	24	-4
KIIS973	22	18	4	12	8	4	12	10	2	8	10	-2	5	8	-3	2	1	1	9	8	1
ABC GLDCST	63	63	0	38	35	3	24	26	-2	22	28	-6	26	31	-5	11	9	2	31	32	-1
ABC BRIS	11	17	-6	8	13	-5	8	12	-4	6	10	-4	4	5	-1	1	3	-2	9	7	2
4RN	22	19	3	15	12	3	12	7	5	12	8	4	9	8	1	5	3	2	16	15	1
ABC NEWSRADIO	42	37	5	30	26	4	19	15	4	9	12	-3	12	15	-3	6	5	1	22	17	5
4JJJ	69	78	-9	46	46	0	33	35	-2	39	41	-2	34	42	-8	8	13	-5	40	40	0
ABC CLASSIC	20	14	6	8	6	2	10	8	2	12	7	5	5	5	0	3	2	1	11	8	3
Total	599	594	5	483	469	14	382	385	-3	413	404	9	358	361	-3	153	158	-5	483	492	-9



GOLD COAST/TWEED RADIO - SURVEY 3 2025

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	12	-2	2	2	0	1	1	0	2	3	-1	2	3	-1	1	2	-1	1	2	-1
92.5 TRIPLE M GOLD	7	8	-1	1	*	*	*	*	*	1	1	0	2	2	0	2	2	0	1	2	-1
90.9 SEA FM	5	6	-1	1	1	0	1	*	*	2	2	0	1	2	-1	1	1	0	*	*	*
4BC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	*	*	*
NOVA106.9	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
ABC GLDCST	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	2	-1
ABC BRIS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
ABC NEWSRADIO	2	1	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
4JJJ	4	3	1	*	*	*	*	1	*	2	1	1	1	1	0	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
Total	62	62	0	5	5	0	4	4	0	11	10	1	14	15	-1	10	11	-1	18	18	0

Average Audience (000's) by Session, P10+ [Potential: 665]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	13	-3	15	19	-4	16	20	-4	13	16	-3	10	12	-2	2	3	-1	8	9	-1
92.5 TRIPLE M GOLD	8	9	-1	11	13	-2	12	13	-1	10	12	-2	7	7	0	1	1	0	6	6	0
90.9 SEA FM	6	6	0	9	9	0	10	10	0	8	8	0	6	6	0	1	1	0	4	4	0
4BC 882	1	*	*	1	1	0	1	1	0	1	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	1	1	0	*	1	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*
B105	1	1	0	1	2	-1	1	1	0	1	1	0	1	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	2	3	-1	2	4	-2	2	3	-1	1	2	-1	*	*	*	1	1	0
NOVA106.9	1	1	0	3	2	1	2	2	0	1	2	-1	2	2	0	*	*	*	1	1	0
KIIS973	1	1	0	2	1	1	3	2	1	1	2	-1	*	1	*	*	*	*	*	*	*
ABC GLDCST	2	3	-1	5	6	-1	3	4	-1	2	3	-1	2	3	-1	1	1	0	2	3	-1
ABC BRIS	1	1	0	1	2	-1	1	1	0	1	1	0	1	*	*	*	*	*	1	1	0
4RN	1	1	0	4	3	1	2	1	1	1	1	0	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	4	3	1	3	3	0	2	2	0	1	1	0	*	*	*	1	1	0
4JJJ	4	4	0	6	5	1	7	5	2	6	5	1	3	4	-1	*	1	*	2	2	0
ABC CLASSIC	1	1	0	1	1	0	1	1	0	1	1	0	1	*	*	*	*	*	1	1	0
Total	67	68	-1	100	103	-3	103	106	-3	85	86	-1	60	56	4	10	12	-2	51	50	1