

GOLD COAST/TWEED RADIO - SURVEY 2 2025

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.9	18.5	0.4	36.7	30.0	6.7	29.9	23.0	6.9	25.4	27.5	-2.1	18.1	20.1	-2.0	19.0	20.5	-1.5	8.7	8.0	0.7
92.5 TRIPLE M GOLD	12.3	12.8	-0.5	9.3	11.7	-2.4	12.0	19.9	-7.9	8.9	9.3	-0.4	15.7	16.9	-1.2	17.9	16.0	1.9	9.1	8.4	0.7
90.9 SEA FM	9.3	8.7	0.6	15.8	16.4	-0.6	10.3	10.5	-0.2	20.2	18.2	2.0	11.0	10.6	0.4	7.4	6.6	0.8	1.1	1.6	-0.5
4BC 882	0.6	0.8	-0.2	*	*	*	0.1	0.3	-0.2	1.2	*	*	*	0.2	*	2.2	4.5	-2.3	0.1	0.1	0.0
4BH 1116	0.5	0.5	0.0	0.2	*	*	*	*	*	0.5	*	*	*	*	*	0.1	0.1	0.0	1.3	1.6	-0.3
SENQ 693am	0.8	0.7	0.1	0.6	0.7	-0.1	1.1	1.0	0.1	0.3	0.2	0.1	0.9	1.2	-0.3	1.1	1.6	-0.5	0.8	0.1	0.7
B105	1.1	1.1	0.0	0.3	0.3	0.0	0.8	1.3	-0.5	3.1	2.1	1.0	1.8	2.4	-0.6	0.1	0.1	0.0	0.3	0.2	0.1
104.5 TRIPLE M	3.0	2.4	0.6	2.2	0.7	1.5	1.6	1.1	0.5	2.2	0.4	1.8	5.6	3.7	1.9	5.6	5.8	-0.2	0.4	1.4	-1.0
NOVA106.9	2.4	3.3	-0.9	9.4	8.1	1.3	1.4	1.3	0.1	5.4	9.3	-3.9	2.3	3.0	-0.7	0.2	3.2	-3.0	0.4	*	*
KIIS973	1.3	1.9	-0.6	0.9	4.6	-3.7	0.5	0.5	0.0	3.0	3.1	-0.1	1.6	2.9	-1.3	1.2	1.0	0.2	0.4	0.6	-0.2
ABC GLDCST	4.7	5.9	-1.2	4.5	6.0	-1.5	3.9	0.6	3.3	3.8	3.8	0.0	2.1	2.3	-0.2	2.8	5.1	-2.3	8.8	11.2	-2.4
ABC BRIS	1.6	2.2	-0.6	*	0.2	*	*	*	*	0.1	*	*	0.5	0.7	-0.2	1.1	3.0	-1.9	4.5	4.9	-0.4
4RN	1.5	1.7	-0.2	0.2	*	*	*	*	*	0.2	*	*	0.7	0.6	0.1	3.1	2.8	0.3	2.5	3.4	-0.9
ABC NEWSRADIO	2.4	1.6	0.8	0.3	0.8	-0.5	1.2	1.2	0.0	1.2	1.1	0.1	5.0	1.8	3.2	2.0	0.8	1.2	2.0	2.5	-0.5
4JJJ	5.0	4.2	0.8	7.2	6.8	0.4	15.2	9.4	5.8	11.5	11.5	0.0	5.5	3.7	1.8	1.0	1.5	-0.5	0.4	0.3	0.1
ABC CLASSIC	1.0	1.3	-0.3	*	*	*	0.2	3.7	-3.5	0.5	0.4	0.1	0.2	1.2	-1.0	0.4	0.8	-0.4	2.8	1.9	0.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	19.0	18.5	0.5	18.6	18.5	0.1	18.6	16.6	2.0	18.1	18.9	-0.8	20.8	19.5	1.3	23.0	21.8	1.2	18.8	18.5	0.3
92.5 TRIPLE M GOLD	12.6	13.0	-0.4	12.6	11.9	0.7	12.7	13.8	-1.1	13.4	13.9	-0.5	12.0	13.9	-1.9	9.6	9.5	0.1	11.4	11.9	-0.5
90.9 SEA FM	9.5	9.0	0.5	9.1	8.8	0.3	9.5	8.8	0.7	9.5	10.1	-0.6	11.2	8.7	2.5	7.1	7.0	0.1	8.7	7.8	0.9
4BC 882	0.7	0.7	0.0	0.8	0.4	0.4	0.9	1.4	-0.5	0.5	0.6	-0.1	0.1	0.2	-0.1	2.0	1.2	0.8	0.3	0.9	-0.6
4BH 1116	0.4	0.4	0.0	0.5	0.6	-0.1	0.5	0.6	-0.1	0.3	0.3	0.0	0.3	*	*	0.3	0.3	0.0	0.8	0.8	0.0
SENQ 693am	0.9	0.7	0.2	0.5	0.5	0.0	0.9	0.9	0.0	0.8	0.9	-0.1	1.9	0.8	1.1	0.5	0.1	0.4	0.5	0.7	-0.2
B105	1.2	1.1	0.1	1.5	1.4	0.1	1.3	0.9	0.4	1.2	0.9	0.3	0.9	1.5	-0.6	0.3	0.7	-0.4	0.8	0.8	0.0
104.5 TRIPLE M	3.4	2.5	0.9	3.3	2.6	0.7	3.7	3.1	0.6	3.8	2.9	0.9	2.8	1.3	1.5	1.3	0.3	1.0	1.9	1.9	0.0
NOVA106.9	2.2	3.6	-1.4	2.0	3.7	-1.7	2.3	3.8	-1.5	1.8	4.3	-2.5	3.4	2.5	0.9	1.4	1.1	0.3	3.0	2.5	0.5
KIIS973	1.5	2.1	-0.6	1.0	1.4	-0.4	1.9	2.1	-0.2	1.8	2.7	-0.9	1.2	3.0	-1.8	0.6	1.3	-0.7	0.7	1.0	-0.3
ABC GLDCST	4.6	5.7	-1.1	5.5	7.6	-2.1	3.8	5.5	-1.7	3.8	4.4	-0.6	5.4	4.6	0.8	5.2	5.2	0.0	5.4	6.7	-1.3
ABC BRIS	1.7	2.0	-0.3	2.3	2.5	-0.2	1.4	1.5	-0.1	1.4	1.4	0.0	0.8	1.1	-0.3	3.3	7.3	-4.0	1.5	2.6	-1.1
4RN	1.4	1.6	-0.2	2.6	3.1	-0.5	0.8	0.9	-0.1	1.0	1.1	-0.1	1.1	1.1	0.0	1.4	1.3	0.1	1.7	1.7	0.0
ABC NEWSRADIO	2.7	1.8	0.9	3.1	2.7	0.4	2.7	1.0	1.7	2.7	1.4	1.3	2.4	2.3	0.1	2.0	1.4	0.6	1.2	1.0	0.2
4JJJ	5.4	4.2	1.2	5.2	4.5	0.7	5.1	3.8	1.3	5.3	3.4	1.9	6.9	6.1	0.8	4.4	4.3	0.1	3.5	3.9	-0.4
ABC CLASSIC	0.9	1.3	-0.4	1.1	1.4	-0.3	1.2	1.2	0.0	0.8	0.8	0.0	0.5	1.3	-0.8	1.2	4.5	-3.3	1.3	1.3	0.0

GOLD COAST/TWEED RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	217	222	-5	35	32	3	27	27	0	58	68	-10	52	52	0	25	21	4	19	22	-3
92.5 TRIPLE M GOLD	166	157	9	19	16	3	11	13	-2	31	34	-3	48	44	4	28	25	3	29	25	4
90.9 SEA FM	162	165	-3	23	23	0	12	16	-4	59	63	-4	40	34	6	19	17	2	9	11	-2
4BC 882	6	4	2	*	*	*	*	1	*	2	*	*	*	*	*	3	2	1	1	1	0
4BH 1116	7	5	2	1	*	*	*	*	*	2	*	*	1	1	0	1	1	0	3	3	0
SENQ 693am	6	7	-1	1	1	0	1	2	-1	1	1	0	1	1	0	*	1	*	1	1	0
B105	27	21	6	2	1	1	4	3	1	10	9	1	8	6	2	2	1	1	2	1	1
104.5 TRIPLE M	31	24	7	3	2	1	1	1	0	6	2	4	11	8	3	5	5	0	5	7	-2
NOVA106.9	45	55	-10	5	5	0	4	5	-1	20	29	-9	11	11	0	3	4	-1	1	*	*
KIIS973	20	21	-1	1	3	-2	2	2	0	4	6	-2	8	7	1	4	2	2	1	1	0
ABC GLDCST	65	72	-7	5	8	-3	5	3	2	6	8	-2	15	15	0	8	11	-3	27	27	0
ABC BRIS	17	20	-3	*	*	*	*	*	*	*	*	*	2	2	0	3	5	-2	11	13	-2
4RN	23	25	-2	*	*	*	*	*	*	2	*	*	5	4	1	6	7	-1	10	13	-3
ABC NEWSRADIO	43	39	4	1	2	-1	3	3	0	7	7	0	15	13	2	7	3	4	10	11	-1
4JJJ	84	91	-7	8	9	-1	15	12	3	35	42	-7	18	20	-2	4	5	-1	4	2	2
ABC CLASSIC	17	22	-5	*	*	*	1	2	-1	2	2	0	2	8	-6	2	2	0	9	8	1
Total	628	628	0	67	66	1	57	58	-1	143	142	1	142	144	-2	86	86	0	133	134	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 665]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	192	197	-5	134	136	-2	100	90	10	94	102	-8	93	96	-3	41	39	2	143	137	6
92.5 TRIPLE M GOLD	142	134	8	88	78	10	72	70	2	76	72	4	68	66	2	25	26	-1	100	94	6
90.9 SEA FM	144	148	-4	93	93	0	63	70	-7	70	78	-8	59	60	-1	22	26	-4	91	90	1
4BC 882	6	4	2	4	3	1	3	2	1	4	1	3	1	2	-1	2	2	0	2	3	-1
4BH 1116	6	4	2	3	3	0	3	3	0	2	2	0	2	*	*	1	1	0	4	3	1
SENQ 693am	6	7	-1	4	4	0	4	5	-1	5	4	1	4	3	1	2	*	*	4	3	1
B105	19	18	1	10	10	0	6	7	-1	11	9	2	8	8	0	1	3	-2	12	11	1
104.5 TRIPLE M	25	21	4	16	12	4	11	11	0	17	12	5	12	8	4	3	1	2	16	12	4
NOVA106.9	35	47	-12	17	27	-10	16	21	-5	13	27	-14	17	18	-1	6	4	2	24	27	-3
KIIS973	18	19	-1	8	10	-2	10	8	2	10	11	-1	8	11	-3	1	2	-1	8	8	0
ABC GLDCST	63	63	0	35	38	-3	26	29	-3	28	28	0	31	29	2	9	11	-2	32	45	-13
ABC BRIS	17	18	-1	13	12	1	12	10	2	10	10	0	5	8	-3	3	6	-3	7	13	-6
4RN	19	22	-3	12	16	-4	7	7	0	8	8	0	8	8	0	3	2	1	15	16	-1
ABC NEWSRADIO	37	36	1	26	24	2	15	12	3	12	13	-1	15	14	1	5	6	-1	17	14	3
4JJJ	78	84	-6	46	53	-7	35	32	3	41	37	4	42	37	5	13	13	0	40	44	-4
ABC CLASSIC	14	17	-3	6	11	-5	8	9	-1	7	8	-1	5	6	-1	2	5	-3	8	12	-4
Total	594	596	-2	469	468	1	385	373	12	404	397	7	361	364	-3	158	164	-6	492	492	0

GOLD COAST/TWEED RADIO - SURVEY 2 2025

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	12	0	2	1	1	1	1	0	3	3	0	3	3	0	2	2	0	2	2	0
92.5 TRIPLE M GOLD	8	8	0	*	1	*	*	1	*	1	1	0	2	2	0	2	2	0	2	2	0
90.9 SEA FM	6	5	1	1	1	0	*	*	*	2	2	0	2	2	0	1	1	0	*	*	*
4BC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*
NOVA106.9	1	2	-1	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
ABC BRIS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
4JJJ	3	3	0	*	*	*	1	*	*	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
Total	62	63	-1	5	5	0	4	5	-1	10	10	0	15	14	1	11	10	1	18	20	-2

Average Audience (000's) by Session, P10+ [Potential: 665]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13	12	1	19	19	0	20	17	3	16	15	1	12	11	1	3	3	0	9	9	0
92.5 TRIPLE M GOLD	9	9	0	13	12	1	13	14	-1	12	11	1	7	8	-1	1	1	0	6	6	0
90.9 SEA FM	6	6	0	9	9	0	10	9	1	8	8	0	6	5	1	1	1	0	4	4	0
4BC 882	*	*	*	1	*	*	1	1	0	*	1	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	1	*	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	1	*	*	1	1	0	1	1	0	1	1	0	1	*	*	*	*	*	*	*	*
B105	1	1	0	2	1	1	1	1	0	1	1	0	*	1	*	*	*	*	*	*	*
104.5 TRIPLE M	2	2	0	3	3	0	4	3	1	3	2	1	2	1	1	*	*	*	1	1	0
NOVA106.9	1	2	-1	2	4	-2	2	4	-2	2	4	-2	2	1	1	*	*	*	1	1	0
KIIS973	1	1	0	1	1	0	2	2	0	2	2	0	1	2	-1	*	*	*	*	1	*
ABC GLDCST	3	4	-1	6	8	-2	4	6	-2	3	4	-1	3	3	0	1	1	0	3	3	0
ABC BRIS	1	1	0	2	3	-1	1	2	-1	1	1	0	*	1	*	*	1	*	1	1	0
4RN	1	1	0	3	3	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	2	1	1	3	3	0	3	1	2	2	1	1	1	1	0	*	*	*	1	1	0
4JJJ	4	3	1	5	5	0	5	4	1	5	3	2	4	4	0	1	1	0	2	2	0
ABC CLASSIC	1	1	0	1	1	0	1	1	0	1	1	0	*	1	*	*	1	*	1	1	0
Total	68	68	0	103	105	-2	106	103	3	86	82	4	56	58	-2	12	14	-2	50	51	-1