

GOLD COAST/TWEED RADIO - SURVEY 1 2025

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.5	21.8	-3.3	30.0	33.0	-3.0	23.0	32.6	-9.6	27.5	22.8	4.7	20.1	23.3	-3.2	20.5	34.6	-14.1	8.0	7.3	0.7
92.5 TRIPLE M GOLD	12.8	14.3	-1.5	11.7	15.0	-3.3	19.9	9.7	10.2	9.3	13.6	-4.3	16.9	17.4	-0.5	16.0	14.7	1.3	8.4	13.1	-4.7
90.9 SEA FM	8.7	9.0	-0.3	16.4	10.9	5.5	10.5	10.7	-0.2	18.2	16.5	1.7	10.6	12.3	-1.7	6.6	5.0	1.6	1.6	3.0	-1.4
4BC 882	0.8	0.9	-0.1	*	0.9	*	0.3	*	*	*	0.3	*	0.2	0.1	0.1	4.5	0.2	4.3	0.1	2.5	-2.4
4BH 1116	0.5	0.4	0.1	*	*	*	*	0.2	*	*	0.1	*	*	*	*	0.1	0.1	0.0	1.6	1.1	0.5
SENQ 693am	0.7	0.7	0.0	0.7	0.2	0.5	1.0	0.9	0.1	0.2	*	*	1.2	1.6	-0.4	1.6	*	*	0.1	1.0	-0.9
B105	1.1	1.0	0.1	0.3	0.5	-0.2	1.3	*	*	2.1	3.0	-0.9	2.4	0.5	1.9	0.1	1.2	-1.1	0.2	0.3	-0.1
104.5 TRIPLE M	2.4	2.5	-0.1	0.7	2.2	-1.5	1.1	0.3	0.8	0.4	1.1	-0.7	3.7	4.5	-0.8	5.8	6.1	-0.3	1.4	0.5	0.9
NOVA106.9	3.3	2.2	1.1	8.1	7.0	1.1	1.3	13.1	-11.8	9.3	2.0	7.3	3.0	1.1	1.9	3.2	1.2	2.0	*	0.3	*
KIIS973	1.9	1.2	0.7	4.6	1.7	2.9	0.5	0.6	-0.1	3.1	1.9	1.2	2.9	0.7	2.2	1.0	0.4	0.6	0.6	1.7	-1.1
ABC GLDCST	5.9	3.3	2.6	6.0	0.7	5.3	0.6	1.8	-1.2	3.8	1.4	2.4	2.3	1.6	0.7	5.1	3.6	1.5	11.2	6.6	4.6
ABC BRIS	2.2	0.8	1.4	0.2	*	*	*	0.1	*	*	*	*	0.7	0.2	0.5	3.0	1.1	1.9	4.9	1.8	3.1
4RN	1.7	2.3	-0.6	*	*	*	*	*	*	*	0.2	*	0.6	2.2	-1.6	2.8	0.8	2.0	3.4	5.6	-2.2
ABC NEWSRADIO	1.6	0.8	0.8	0.8	0.6	0.2	1.2	0.3	0.9	1.1	1.2	-0.1	1.8	0.5	1.3	0.8	0.2	0.6	2.5	1.4	1.1
4JJJ	4.2	6.5	-2.3	6.8	9.9	-3.1	9.4	12.1	-2.7	11.5	13.1	-1.6	3.7	8.3	-4.6	1.5	1.9	-0.4	0.3	1.4	-1.1
ABC CLASSIC	1.3	1.2	0.1	*	0.2	*	3.7	1.2	2.5	0.4	0.8	-0.4	1.2	0.7	0.5	0.8	0.8	0.0	1.9	2.3	-0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.5	21.7	-3.2	18.5	23.8	-5.3	16.6	21.1	-4.5	18.9	20.7	-1.8	19.5	22.6	-3.1	21.8	13.7	8.1	18.5	22.5	-4.0
92.5 TRIPLE M GOLD	13.0	14.8	-1.8	11.9	14.7	-2.8	13.8	16.1	-2.3	13.9	16.1	-2.2	13.9	12.0	1.9	9.5	7.8	1.7	11.9	12.6	-0.7
90.9 SEA FM	9.0	9.2	-0.2	8.8	10.4	-1.6	8.8	7.6	1.2	10.1	8.4	1.7	8.7	11.9	-3.2	7.0	8.0	-1.0	7.8	8.2	-0.4
4BC 882	0.7	0.8	-0.1	0.4	0.4	0.0	1.4	0.7	0.7	0.6	1.0	-0.4	0.2	0.8	-0.6	1.2	2.1	-0.9	0.9	1.2	-0.3
4BH 1116	0.4	0.3	0.1	0.6	0.2	0.4	0.6	0.4	0.2	0.3	0.2	0.1	*	0.2	*	0.3	*	*	0.8	0.7	0.1
SENQ 693am	0.7	0.8	-0.1	0.5	0.8	-0.3	0.9	1.1	-0.2	0.9	0.9	0.0	0.8	0.3	0.5	0.1	0.5	-0.4	0.7	0.3	0.4
B105	1.1	1.0	0.1	1.4	1.3	0.1	0.9	0.8	0.1	0.9	0.7	0.2	1.5	1.3	0.2	0.7	1.0	-0.3	0.8	1.1	-0.3
104.5 TRIPLE M	2.5	2.7	-0.2	2.6	2.4	0.2	3.1	3.1	0.0	2.9	3.3	-0.4	1.3	2.1	-0.8	0.3	1.1	-0.8	1.9	1.9	0.0
NOVA106.9	3.6	2.4	1.2	3.7	3.1	0.6	3.8	2.1	1.7	4.3	2.3	2.0	2.5	1.9	0.6	1.1	1.5	-0.4	2.5	1.7	0.8
KIIS973	2.1	1.1	1.0	1.4	1.2	0.2	2.1	0.9	1.2	2.7	0.8	1.9	3.0	2.1	0.9	1.3	0.5	0.8	1.0	1.6	-0.6
ABC GLDCST	5.7	3.4	2.3	7.6	4.2	3.4	5.5	3.8	1.7	4.4	2.3	2.1	4.6	1.8	2.8	5.2	7.9	-2.7	6.7	3.0	3.7
ABC BRIS	2.0	0.7	1.3	2.5	0.9	1.6	1.5	0.7	0.8	1.4	0.5	0.9	1.1	0.4	0.7	7.3	1.5	5.8	2.6	1.0	1.6
4RN	1.6	2.3	-0.7	3.1	2.7	0.4	0.9	2.1	-1.2	1.1	1.7	-0.6	1.1	2.6	-1.5	1.3	3.5	-2.2	1.7	2.2	-0.5
ABC NEWSRADIO	1.8	0.9	0.9	2.7	1.4	1.3	1.0	0.5	0.5	1.4	0.5	0.9	2.3	0.9	1.4	1.4	2.6	-1.2	1.0	0.6	0.4
4JJJ	4.2	6.4	-2.2	4.5	5.7	-1.2	3.8	5.5	-1.7	3.4	5.9	-2.5	6.1	9.9	-3.8	4.3	8.1	-3.8	3.9	7.0	-3.1
ABC CLASSIC	1.3	1.1	0.2	1.4	1.0	0.4	1.2	0.8	0.4	0.8	1.2	-0.4	1.3	1.4	-0.1	4.5	1.6	2.9	1.3	1.6	-0.3

GOLD COAST/TWEED RADIO - SURVEY 1 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	222	209	13	32	33	-1	27	17	10	68	51	17	52	53	-1	21	33	-12	22	21	1
92.5 TRIPLE M GOLD	157	148	9	16	16	0	13	13	0	34	29	5	44	36	8	25	26	-1	25	29	-4
90.9 SEA FM	165	135	30	23	19	4	16	13	3	63	47	16	34	34	0	17	12	5	11	10	1
4BC 882	4	9	-5	*	1	*	1	1	0	*	1	*	*	1	*	2	1	1	1	4	-3
4BH 1116	5	4	1	*	*	*	*	1	*	*	1	*	1	*	*	1	1	0	3	1	2
SENQ 693am	7	4	3	1	*	*	2	2	0	1	*	*	1	1	0	1	*	*	1	1	0
B105	21	20	1	1	1	0	3	*	*	9	9	0	6	4	2	1	3	-2	1	3	-2
104.5 TRIPLE M	24	26	-2	2	4	-2	1	1	0	2	5	-3	8	9	-1	5	4	1	7	4	3
NOVA106.9	55	42	13	5	6	-1	5	7	-2	29	15	14	11	10	1	4	2	2	*	2	*
KIIS973	21	27	-6	3	5	-2	2	3	-1	6	8	-2	7	5	2	2	3	-1	1	4	-3
ABC GLDCST	72	55	17	8	3	5	3	3	0	8	9	-1	15	8	7	11	9	2	27	22	5
ABC BRIS	20	13	7	*	*	*	*	*	*	*	1	*	2	1	1	5	2	3	13	9	4
4RN	25	21	4	*	*	*	*	*	*	*	2	*	4	6	-2	7	5	2	13	9	4
ABC NEWSRADIO	39	19	20	2	2	0	3	1	2	7	6	1	13	4	9	3	1	2	11	5	6
4JJJ	91	103	-12	9	14	-5	12	16	-4	42	42	0	20	20	0	5	8	-3	2	3	-1
ABC CLASSIC	22	22	0	*	1	*	2	2	0	2	1	1	8	7	1	2	2	0	8	8	0
Total	628	613	15	66	65	1	58	55	3	142	138	4	144	136	8	86	86	0	134	133	1

Cumulative Audience (000's) by Session, P10+ [Potential: 665]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	197	183	14	136	129	7	90	92	-2	102	101	1	96	95	1	39	32	7	137	147	-10
92.5 TRIPLE M GOLD	134	127	7	78	88	-10	70	75	-5	72	82	-10	66	60	6	26	17	9	94	94	0
90.9 SEA FM	148	118	30	93	85	8	70	51	19	78	68	10	60	62	-2	26	14	12	90	76	14
4BC 882	4	7	-3	3	4	-1	2	3	-1	1	5	-4	2	3	-1	2	2	0	3	5	-2
4BH 1116	4	2	2	3	1	2	3	1	2	2	1	1	*	1	*	1	*	*	3	3	0
SENQ 693am	7	3	4	4	3	1	5	2	3	4	2	2	3	1	2	*	1	*	3	2	1
B105	18	16	2	10	11	-1	7	7	0	9	11	-2	8	6	2	3	2	1	11	11	0
104.5 TRIPLE M	21	21	0	12	13	-1	11	11	0	12	13	-1	8	8	0	1	3	-2	12	16	-4
NOVA106.9	47	32	15	27	17	10	21	11	10	27	19	8	18	12	6	4	5	-1	27	21	6
KIIS973	19	24	-5	10	17	-7	8	7	1	11	9	2	11	12	-1	2	3	-1	8	11	-3
ABC GLDCST	63	49	14	38	30	8	29	25	4	28	24	4	29	16	13	11	7	4	45	26	19
ABC BRIS	18	12	6	12	8	4	10	7	3	10	8	2	8	3	5	6	3	3	13	9	4
4RN	22	18	4	16	12	4	7	8	-1	8	7	1	8	7	1	2	4	-2	16	13	3
ABC NEWSRADIO	36	18	18	24	12	12	12	7	5	13	7	6	14	6	8	6	4	2	14	8	6
4JJJ	84	92	-8	53	54	-1	32	43	-11	37	48	-11	37	45	-8	13	16	-3	44	64	-20
ABC CLASSIC	17	20	-3	11	11	0	9	8	1	8	10	-2	6	9	-3	5	6	-1	12	12	0
Total	596	574	22	468	455	13	373	375	-2	397	403	-6	364	354	10	164	136	28	492	485	7

GOLD COAST/TWEED RADIO - SURVEY 1 2025

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	14	-2	1	1	0	1	1	0	3	3	0	3	3	0	2	4	-2	2	1	1
92.5 TRIPLE M GOLD	8	9	-1	1	1	0	1	*	*	1	2	-1	2	2	0	2	2	0	2	2	0
90.9 SEA FM	5	6	-1	1	*	*	*	*	*	2	2	0	2	2	0	1	1	0	*	1	*
4BC 882	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*
NOVA106.9	2	1	1	*	*	*	*	1	*	1	*	*	*	*	*	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	4	2	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC BRIS	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
4RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	3	4	-1	*	*	*	*	1	*	1	2	-1	1	1	0	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Total	63	62	1	5	4	1	5	4	1	10	12	-2	14	14	0	10	11	-1	20	18	2

Average Audience (000's) by Session, P10+ [Potential: 665]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	15	-3	19	24	-5	17	22	-5	15	18	-3	11	13	-2	3	1	2	9	11	-2
92.5 TRIPLE M GOLD	9	10	-1	12	15	-3	14	17	-3	11	14	-3	8	7	1	1	1	0	6	6	0
90.9 SEA FM	6	6	0	9	11	-2	9	8	1	8	7	1	5	7	-2	1	1	0	4	4	0
4BC 882	*	1	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*	*	1	*
4BH 1116	*	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	1	*	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*
B105	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	1	*
104.5 TRIPLE M	2	2	0	3	2	1	3	3	0	2	3	-1	1	1	0	*	*	*	1	1	0
NOVA106.9	2	2	0	4	3	1	4	2	2	4	2	2	1	1	0	*	*	*	1	1	0
KIIS973	1	1	0	1	1	0	2	1	1	2	1	1	2	1	1	*	*	*	1	1	0
ABC GLDCST	4	2	2	8	4	4	6	4	2	4	2	2	3	1	2	1	1	0	3	1	2
ABC BRIS	1	*	*	3	1	2	2	1	1	1	*	*	1	*	*	1	*	*	1	*	*
4RN	1	2	-1	3	3	0	1	2	-1	1	1	0	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	1	1	0	3	1	2	1	1	0	1	*	*	1	1	0	*	*	*	1	*	*
4JJJ	3	4	-1	5	6	-1	4	6	-2	3	5	-2	4	6	-2	1	1	0	2	3	-1
ABC CLASSIC	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	1	*	*	1	1	0
Total	68	67	1	105	102	3	103	104	-1	82	89	-7	58	57	1	14	10	4	51	49	2