

CANBERRA RADIO - SURVEY 3 2025

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.3	5.1	-0.8	5.6	5.3	0.3	0.9	1.3	-0.4	1.6	3.7	-2.1	1.8	1.7	0.1	4.7	7.3	-2.6	9.6	10.1	-0.5
2CC	2.3	3.3	-1.0	0.5	0.3	0.2	1.3	1.4	-0.1	1.0	1.0	0.0	1.7	4.2	-2.5	2.0	3.5	-1.5	4.9	6.3	-1.4
HIT 104.7	13.9	13.9	0.0	38.7	38.6	0.1	25.3	29.8	-4.5	19.9	21.7	-1.8	12.6	13.2	-0.6	5.0	3.0	2.0	3.4	1.2	2.2
MIX 106.3	22.2	22.3	-0.1	21.2	25.5	-4.3	18.4	41.7	-23.3	20.4	20.0	0.4	32.7	25.1	7.6	24.5	32.3	-7.8	13.8	8.1	5.7
ABC CAN	11.8	11.6	0.2	2.2	1.7	0.5	0.8	1.3	-0.5	9.7	7.7	2.0	9.3	10.0	-0.7	23.9	17.3	6.6	16.5	19.7	-3.2
2RN	9.4	8.5	0.9	1.3	1.4	-0.1	0.3	*	*	1.4	4.0	-2.6	4.4	4.4	0.0	14.9	10.0	4.9	24.0	21.5	2.5
ABC NEWSRADIO	5.5	5.1	0.4	6.0	8.7	-2.7	14.7	1.9	12.8	4.7	5.8	-1.1	4.2	4.9	-0.7	7.1	4.4	2.7	3.6	4.9	-1.3
2JJJ	8.7	8.4	0.3	13.8	9.8	4.0	18.2	7.6	10.6	12.5	18.6	-6.1	10.0	7.3	2.7	3.0	4.8	-1.8	2.4	1.2	1.2
ABC CLASSIC	7.2	7.2	0.0	0.5	0.8	-0.3	4.9	3.9	1.0	3.0	2.1	0.9	6.3	6.0	0.3	6.3	7.6	-1.3	15.0	16.7	-1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.3	5.2	-0.9	3.6	3.7	-0.1	5.1	6.1	-1.0	5.3	6.6	-1.3	3.3	4.1	-0.8	4.2	6.6	-2.4	4.2	4.7	-0.5
2CC	2.3	2.8	-0.5	2.5	4.0	-1.5	3.3	3.4	-0.1	2.5	2.0	0.5	0.4	0.2	0.2	2.2	4.8	-2.6	2.2	5.0	-2.8
HIT 104.7	13.2	13.6	-0.4	11.7	11.7	0.0	12.4	12.2	0.2	13.9	14.6	-0.7	16.8	17.8	-1.0	11.2	13.0	-1.8	16.0	14.7	1.3
MIX 106.3	23.6	23.6	0.0	22.0	22.8	-0.8	23.8	25.4	-1.6	29.0	27.1	1.9	23.0	22.9	0.1	14.5	12.5	2.0	17.9	18.0	-0.1
ABC CAN	12.6	12.0	0.6	16.0	15.3	0.7	13.5	12.6	0.9	10.7	9.3	1.4	9.5	9.8	-0.3	8.5	10.7	-2.2	9.7	10.0	-0.3
2RN	9.2	8.2	1.0	14.3	14.9	-0.6	5.9	4.7	1.2	4.3	3.4	0.9	9.1	7.7	1.4	13.2	7.8	5.4	9.9	9.5	0.4
ABC NEWSRADIO	5.4	5.2	0.2	6.9	6.4	0.5	6.7	5.1	1.6	2.8	2.8	0.0	3.6	5.2	-1.6	7.4	8.5	-1.1	5.8	4.6	1.2
2JJJ	8.0	9.1	-1.1	7.3	8.4	-1.1	6.2	9.3	-3.1	6.6	10.2	-3.6	12.8	8.7	4.1	10.4	8.8	1.6	10.7	6.2	4.5
ABC CLASSIC	6.6	6.4	0.2	5.0	5.0	0.0	6.6	7.0	-0.4	7.5	6.7	0.8	7.5	6.5	1.0	8.0	8.4	-0.4	9.0	10.1	-1.1

CANBERRA RADIO - SURVEY 3 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	30	32	-2	2	1	1	*	1	*	3	6	-3	4	4	0	7	6	1	14	14	0
2CC	16	19	-3	1	*	*	3	4	-1	2	3	-1	2	4	-2	1	2	-1	7	6	1
HIT 104.7	131	134	-3	23	22	1	19	24	-5	45	49	-4	31	31	0	8	4	4	5	4	1
MIX 106.3	139	141	-2	23	20	3	11	14	-3	30	36	-6	41	38	3	21	21	0	13	12	1
ABC CAN	72	71	1	3	2	1	2	3	-1	12	10	2	17	19	-2	15	14	1	24	22	2
2RN	47	41	6	1	1	0	1	*	*	6	5	1	7	9	-2	9	8	1	22	18	4
ABC NEWSRADIO	54	64	-10	4	7	-3	7	5	2	14	21	-7	11	14	-3	10	7	3	7	8	-1
2JJJ	77	71	6	9	10	-1	12	8	4	26	30	-4	19	14	5	6	6	0	5	3	2
ABC CLASSIC	45	42	3	3	3	0	5	3	2	8	7	1	9	10	-1	4	5	-1	16	14	2
Total	404	404	0	42	43	-1	42	41	1	114	115	-1	92	93	-1	48	47	1	66	65	1

Cumulative Audience (000's) by Session, P10+ [Potential: 430]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	27	29	-2	14	14	0	17	17	0	16	17	-1	13	13	0	6	6	0	19	18	1
2CC	12	12	0	8	8	0	8	8	0	7	6	1	3	2	1	2	4	-2	11	15	-4
HIT 104.7	117	120	-3	78	79	-1	39	40	-1	49	50	-1	62	65	-3	24	27	-3	79	83	-4
MIX 106.3	126	128	-2	87	86	1	60	65	-5	68	72	-4	73	71	2	25	28	-3	77	81	-4
ABC CAN	68	62	6	47	44	3	34	31	3	32	31	1	31	31	0	12	15	-3	39	42	-3
2RN	43	37	6	33	29	4	18	15	3	19	14	5	20	18	2	9	7	2	33	28	5
ABC NEWSRADIO	49	57	-8	31	37	-6	21	18	3	19	20	-1	17	22	-5	10	16	-6	31	38	-7
2JJJ	65	65	0	37	40	-3	23	21	2	33	28	5	39	32	7	15	19	-4	45	37	8
ABC CLASSIC	38	37	1	16	19	-3	19	16	3	21	18	3	18	15	3	8	10	-2	30	29	1
Total	380	382	-2	293	292	1	216	215	1	238	239	-1	241	249	-8	111	127	-16	307	305	2

CANBERRA RADIO - SURVEY 3 2025

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
2CC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 104.7	5	5	0	1	1	0	1	1	0	1	2	-1	1	1	0	*	*	*	*	*	*
MIX 106.3	7	8	-1	1	1	0	*	1	*	2	2	0	3	2	1	1	2	-1	1	1	0
ABC CAN	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	2	-1
2RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2JJJ	3	3	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
Total	33	34	-1	2	2	0	3	2	1	7	8	-1	8	8	0	4	5	-1	8	8	0

Average Audience (000's) by Session, P10+ [Potential: 430]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	1	2	-1	2	2	0	2	3	-1	2	3	-1	1	1	0	*	1	*	1	1	0
2CC	1	1	0	1	2	-1	1	2	-1	1	1	0	*	*	*	*	1	*	1	1	0
HIT 104.7	4	5	-1	7	7	0	6	6	0	5	6	-1	6	6	0	1	1	0	5	4	1
MIX 106.3	8	9	-1	12	13	-1	11	13	-2	11	11	0	8	8	0	1	1	0	5	5	0
ABC CAN	4	4	0	9	9	0	6	6	0	4	4	0	3	4	-1	1	1	0	3	3	0
2RN	3	3	0	8	9	-1	3	2	1	2	1	1	3	3	0	1	1	0	3	3	0
ABC NEWSRADIO	2	2	0	4	4	0	3	3	0	1	1	0	1	2	-1	1	1	0	2	1	1
2JJJ	3	3	0	4	5	-1	3	5	-2	2	4	-2	5	3	2	1	1	0	3	2	1
ABC CLASSIC	2	2	0	3	3	0	3	3	0	3	3	0	3	2	1	1	1	0	3	3	0
Total	34	36	-2	56	57	-1	46	50	-4	36	40	-4	35	36	-1	9	11	-2	29	27	2