



CANBERRA RADIO - GFK SURVEY 2 2026

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.7	7.7	-3.0	4.5	2.5	2.0	0.1	1.6	-1.5	2.5	2.4	0.1	0.3	2.1	-1.8	10.5	13.9	-3.4	9.0	17.1	-8.1
2CC	5.5	4.6	0.9	5.0	2.8	2.2	0.1	0.1	0.0	2.5	0.1	2.4	3.4	3.4	0.0	3.8	3.7	0.1	13.7	12.2	1.5
HIT 104.7	14.8	13.3	1.5	21.5	30.3	-8.8	23.6	13.5	10.1	22.7	22.0	0.7	20.6	18.7	1.9	6.1	3.2	2.9	2.1	2.5	-0.4
MIX 106.3	24.0	22.8	1.2	30.7	13.8	16.9	42.1	24.0	18.1	27.4	24.6	2.8	23.1	28.1	-5.0	26.9	34.2	-7.3	10.2	11.3	-1.1
ABC CAN	14.4	13.1	1.3	5.3	6.9	-1.6	1.3	2.6	-1.3	6.2	7.3	-1.1	11.0	12.9	-1.9	11.4	16.8	-5.4	35.6	21.4	14.2
2RN	4.9	3.9	1.0	1.5	2.5	-1.0	0.1	0.1	0.0	1.6	0.2	1.4	5.8	2.9	2.9	5.8	5.9	-0.1	9.7	8.6	1.1
ABC NEWSRADIO	6.1	6.3	-0.2	5.9	8.1	-2.2	2.5	1.8	0.7	3.7	5.3	-1.6	10.2	6.6	3.6	8.5	6.6	1.9	4.9	7.8	-2.9
2JJJ	5.8	7.6	-1.8	7.5	10.0	-2.5	10.2	11.4	-1.2	11.2	15.8	-4.6	7.3	9.1	-1.8	1.0	1.7	-0.7	*	0.7	*
ABC CLASSIC	6.9	5.6	1.3	0.4	3.5	-3.1	3.9	2.5	1.4	2.1	5.1	-3.0	7.8	4.0	3.8	12.0	7.4	4.6	10.3	8.0	2.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.2	7.1	-2.9	4.9	6.0	-1.1	5.0	9.4	-4.4	3.8	9.3	-5.5	3.0	4.9	-1.9	2.3	3.4	-1.1	6.7	9.7	-3.0
2CC	5.3	4.3	1.0	5.6	5.4	0.2	6.4	5.8	0.6	4.3	2.7	1.6	4.3	2.2	2.1	6.1	4.4	1.7	6.2	5.6	0.6
HIT 104.7	15.3	14.5	0.8	12.5	11.9	0.6	13.4	14.5	-1.1	16.2	16.2	0.0	23.8	20.6	3.2	10.7	8.1	2.6	13.1	9.4	3.7
MIX 106.3	25.5	24.5	1.0	20.0	20.4	-0.4	29.8	28.9	0.9	31.0	32.0	-1.0	24.2	23.6	0.6	18.8	10.9	7.9	18.9	17.3	1.6
ABC CAN	14.6	13.0	1.6	21.8	20.7	1.1	12.1	10.1	2.0	10.2	6.7	3.5	9.6	7.2	2.4	19.0	19.1	-0.1	13.7	13.6	0.1
2RN	4.6	3.7	0.9	8.5	6.0	2.5	3.0	2.4	0.6	2.6	1.6	1.0	3.0	3.3	-0.3	4.4	4.7	-0.3	5.9	4.7	1.2
ABC NEWSRADIO	6.2	6.4	-0.2	10.0	8.8	1.2	4.7	5.5	-0.8	2.4	2.4	0.0	5.4	5.3	0.1	9.4	11.6	-2.2	6.1	6.0	0.1
2JJJ	5.6	7.4	-1.8	5.9	7.7	-1.8	4.6	5.2	-0.6	5.5	8.0	-2.5	7.3	9.7	-2.4	4.2	6.6	-2.4	6.4	8.1	-1.7
ABC CLASSIC	6.5	5.3	1.2	4.3	3.9	0.4	7.8	4.9	2.9	8.3	5.4	2.9	5.8	6.8	-1.0	6.5	8.2	-1.7	8.2	6.6	1.6



CANBERRA RADIO - GFK SURVEY 2 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	33	0	2	3	-1	1	1	0	4	3	1	1	5	-4	8	6	2	17	14	3
2CC	22	16	6	2	3	-1	*	*	*	3	1	2	3	2	1	2	2	0	11	8	3
HIT 104.7	133	129	4	19	19	0	22	20	2	45	45	0	33	32	1	8	7	1	7	5	2
MIX 106.3	141	136	5	15	17	-2	14	12	2	41	42	-1	34	33	1	20	21	-1	16	12	4
ABC CAN	83	82	1	9	9	0	3	2	1	11	13	-2	18	19	-1	13	13	0	29	26	3
2RN	34	30	4	2	2	0	1	2	-1	6	2	4	7	6	1	9	7	2	10	10	0
ABC NEWSRADIO	69	63	6	6	7	-1	7	5	2	19	19	0	17	14	3	11	8	3	9	10	-1
2JJJ	82	91	-9	11	13	-2	17	13	4	34	39	-5	16	21	-5	3	4	-1	*	2	*
ABC CLASSIC	43	46	-3	1	5	-4	4	5	-1	9	9	0	10	9	1	9	7	2	9	11	-2
Total	411	411	0	42	43	-1	44	42	2	115	116	-1	95	97	-2	49	49	0	65	65	0

Cumulative Audience (000's) by Session, P10+ [Potential: 435]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	27	28	-1	16	16	0	15	19	-4	14	16	-2	12	14	-2	6	9	-3	20	24	-4
2CC	20	16	4	14	10	4	12	9	3	10	7	3	7	6	1	6	4	2	16	11	5
HIT 104.7	125	120	5	64	67	-3	48	52	-4	58	52	6	67	65	2	29	26	3	70	63	7
MIX 106.3	128	126	2	75	84	-9	63	60	3	64	65	-1	76	75	1	31	30	1	74	69	5
ABC CAN	73	74	-1	58	57	1	34	30	4	33	27	6	28	21	7	21	21	0	50	52	-2
2RN	28	26	2	22	20	2	13	10	3	10	9	1	12	9	3	4	6	-2	24	20	4
ABC NEWSRADIO	63	57	6	48	42	6	24	19	5	13	14	-1	21	18	3	11	12	-1	34	36	-2
2JJJ	75	80	-5	46	49	-3	29	27	2	36	38	-2	34	39	-5	13	18	-5	39	47	-8
ABC CLASSIC	37	42	-5	17	20	-3	17	14	3	18	18	0	16	19	-3	10	11	-1	24	28	-4
Total	396	387	9	299	305	-6	224	217	7	235	222	13	252	240	12	134	147	-13	286	300	-14



CANBERRA RADIO - GFK SURVEY 2 2026

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
2CC	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	5	4	1	*	1	*	1	*	*	2	1	1	1	1	0	*	*	*	*	*	*
MIX 106.3	8	7	1	1	*	*	1	1	0	2	2	0	2	2	0	1	2	-1	1	1	0
ABC CAN	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	2	1
2RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	1	*
2JJJ	2	2	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0
Total	32	29	3	2	2	0	3	3	0	7	7	0	7	7	0	5	4	1	7	7	0

Average Audience (000's) by Session, P10+ [Potential: 435]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	1	2	-1	3	3	0	2	4	-2	2	3	-1	1	1	0	*	*	*	2	2	0
2CC	2	1	1	3	3	0	3	2	1	2	1	1	1	1	0	1	*	*	2	1	1
HIT 104.7	5	5	0	7	6	1	6	6	0	6	5	1	8	6	2	1	1	0	3	2	1
MIX 106.3	9	8	1	11	11	0	14	12	2	12	10	2	8	7	1	2	1	1	5	4	1
ABC CAN	5	4	1	12	11	1	6	4	2	4	2	2	3	2	1	2	2	0	3	3	0
2RN	2	1	1	5	3	2	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	5	5	0	2	2	0	1	1	0	2	2	0	1	1	0	1	1	0
2JJJ	2	2	0	3	4	-1	2	2	0	2	3	-1	3	3	0	*	1	*	2	2	0
ABC CLASSIC	2	2	0	2	2	0	4	2	2	3	2	1	2	2	0	1	1	0	2	2	0
Total	35	31	4	54	52	2	48	43	5	39	32	7	34	30	4	10	11	-1	25	24	1