

CANBERRA RADIO - SURVEY 2 2025

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.1	5.3	-0.2	5.3	1.7	3.6	1.3	6.9	-5.6	3.7	2.9	0.8	1.7	2.8	-1.1	7.3	11.2	-3.9	10.1	7.6	2.5
2CC	3.3	4.6	-1.3	0.3	0.6	-0.3	1.4	9.4	-8.0	1.0	0.1	0.9	4.2	3.3	0.9	3.5	4.8	-1.3	6.3	10.1	-3.8
HIT 104.7	13.9	14.7	-0.8	38.6	22.4	16.2	29.8	22.2	7.6	21.7	26.8	-5.1	13.2	16.2	-3.0	3.0	4.8	-1.8	1.2	1.8	-0.6
MIX 106.3	22.3	25.3	-3.0	25.5	41.8	-16.3	41.7	36.5	5.2	20.0	25.5	-5.5	25.1	27.4	-2.3	32.3	34.6	-2.3	8.1	8.1	0.0
ABC CAN	11.6	11.5	0.1	1.7	1.9	-0.2	1.3	5.7	-4.4	7.7	1.2	6.5	10.0	6.6	3.4	17.3	13.0	4.3	19.7	31.3	-11.6
2RN	8.5	4.9	3.6	1.4	0.4	1.0	*	*	*	4.0	3.6	0.4	4.4	2.2	2.2	10.0	6.3	3.7	21.5	11.6	9.9
ABC NEWSRADIO	5.1	5.7	-0.6	8.7	5.9	2.8	1.9	2.9	-1.0	5.8	5.0	0.8	4.9	7.5	-2.6	4.4	4.3	0.1	4.9	6.5	-1.6
2JJJ	8.4	9.7	-1.3	9.8	7.4	2.4	7.6	10.5	-2.9	18.6	21.7	-3.1	7.3	7.0	0.3	4.8	7.3	-2.5	1.2	2.2	-1.0
ABC CLASSIC	7.2	5.0	2.2	0.8	5.2	-4.4	3.9	0.7	3.2	2.1	0.9	1.2	6.0	4.4	1.6	7.6	6.6	1.0	16.7	10.2	6.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.2	5.3	-0.1	3.7	3.7	0.0	6.1	5.7	0.4	6.6	6.6	0.0	4.1	5.4	-1.3	6.6	6.4	0.2	4.7	5.4	-0.7
2CC	2.8	4.5	-1.7	4.0	4.9	-0.9	3.4	6.9	-3.5	2.0	4.3	-2.3	0.2	0.9	-0.7	4.8	4.8	0.0	5.0	5.0	0.0
HIT 104.7	13.6	14.4	-0.8	11.7	13.3	-1.6	12.2	12.7	-0.5	14.6	15.1	-0.5	17.8	18.2	-0.4	13.0	12.8	0.2	14.7	15.9	-1.2
MIX 106.3	23.6	26.2	-2.6	22.8	26.5	-3.7	25.4	28.4	-3.0	27.1	29.0	-1.9	22.9	27.0	-4.1	12.5	11.0	1.5	18.0	22.6	-4.6
ABC CAN	12.0	11.6	0.4	15.3	14.6	0.7	12.6	12.5	0.1	9.3	7.3	2.0	9.8	7.5	2.3	10.7	17.7	-7.0	10.0	11.1	-1.1
2RN	8.2	5.2	3.0	14.9	8.8	6.1	4.7	4.2	0.5	3.4	3.2	0.2	7.7	3.5	4.2	7.8	3.2	4.6	9.5	4.2	5.3
ABC NEWSRADIO	5.2	5.8	-0.6	6.4	7.5	-1.1	5.1	4.8	0.3	2.8	2.7	0.1	5.2	7.1	-1.9	8.5	7.4	1.1	4.6	5.6	-1.0
2JJJ	9.1	9.9	-0.8	8.4	8.7	-0.3	9.3	10.2	-0.9	10.2	11.3	-1.1	8.7	9.5	-0.8	8.8	10.5	-1.7	6.2	8.9	-2.7
ABC CLASSIC	6.4	4.7	1.7	5.0	4.2	0.8	7.0	4.7	2.3	6.7	5.5	1.2	6.5	3.3	3.2	8.4	7.2	1.2	10.1	5.8	4.3



CANBERRA RADIO - SURVEY 2 2025

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	32	37	-5	1	2	-1	1	7	-6	6	6	0	4	5	-1	6	5	1	14	12	2
2CC	19	18	1	*	1	*	4	5	-1	3	1	2	4	2	2	2	3	-1	6	6	0
HIT 104.7	134	130	4	22	18	4	24	22	2	49	48	1	31	30	1	4	6	-2	4	5	-1
MIX 106.3	141	150	-9	20	22	-2	14	18	-4	36	40	-4	38	38	0	21	19	2	12	13	-1
ABC CAN	71	64	7	2	4	-2	3	5	-2	10	5	5	19	13	6	14	14	0	22	22	0
2RN	41	30	11	1	1	0	*	*	*	5	4	1	9	4	5	8	8	0	18	13	5
ABC NEWSRADIO	64	65	-1	7	8	-1	5	5	0	21	21	0	14	16	-2	7	7	0	8	9	-1
2JJJ	71	86	-15	10	11	-1	8	8	0	30	37	-7	14	18	-4	6	8	-2	3	4	-1
ABC CLASSIC	42	37	5	3	2	1	3	2	1	7	7	0	10	9	1	5	5	0	14	12	2
Total	404	405	-1	43	43	0	41	42	-1	115	115	0	93	93	0	47	47	0	65	65	0

Cumulative Audience (000's) by Session, P10+ [Potential: 430]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	29	34	-5	14	17	-3	17	15	2	17	17	0	13	17	-4	6	8	-2	18	21	-3
2CC	12	16	-4	8	12	-4	8	9	-1	6	5	1	2	3	-1	4	5	-1	15	15	0
HIT 104.7	120	120	0	79	77	2	40	43	-3	50	58	-8	65	70	-5	27	29	-2	83	82	1
MIX 106.3	128	138	-10	86	100	-14	65	64	1	72	73	-1	71	83	-12	28	25	3	81	97	-16
ABC CAN	62	58	4	44	41	3	31	28	3	31	23	8	31	26	5	15	16	-1	42	41	1
2RN	37	27	10	29	20	9	15	11	4	14	10	4	18	8	10	7	5	2	28	20	8
ABC NEWSRADIO	57	58	-1	37	39	-2	18	17	1	20	18	2	22	26	-4	16	19	-3	38	39	-1
2JJJ	65	77	-12	40	43	-3	21	25	-4	28	30	-2	32	41	-9	19	25	-6	37	50	-13
ABC CLASSIC	37	34	3	19	17	2	16	12	4	18	13	5	15	14	1	10	9	1	29	21	8
Total	382	388	-6	292	295	-3	215	203	12	239	226	13	249	265	-16	127	136	-9	305	310	-5

CANBERRA RADIO - SURVEY 2 2025

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
2CC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
HIT 104.7	5	5	0	1	1	0	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	8	8	0	1	1	0	1	1	0	2	2	0	2	2	0	2	2	0	1	1	0
ABC CAN	4	4	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	2	2	0
2RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
2JJJ	3	3	0	*	*	*	*	*	*	1	2	-1	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
Total	34	32	2	2	2	0	2	3	-1	8	7	1	8	8	0	5	4	1	8	7	1

Average Audience (000's) by Session, P10+ [Potential: 430]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	2	2	0	3	3	0	3	2	1	1	2	-1	1	1	0	1	1	0
2CC	1	2	-1	2	3	-1	2	3	-1	1	2	-1	*	*	*	1	1	0	1	1	0
HIT 104.7	5	5	0	7	7	0	6	6	0	6	5	1	6	7	-1	1	1	0	4	4	0
MIX 106.3	9	9	0	13	15	-2	13	12	1	11	10	1	8	10	-2	1	1	0	5	6	-1
ABC CAN	4	4	0	9	8	1	6	5	1	4	3	1	4	3	1	1	2	-1	3	3	0
2RN	3	2	1	9	5	4	2	2	0	1	1	0	3	1	2	1	*	*	3	1	2
ABC NEWSRADIO	2	2	0	4	4	0	3	2	1	1	1	0	2	3	-1	1	1	0	1	1	0
2JJJ	3	3	0	5	5	0	5	4	1	4	4	0	3	3	0	1	1	0	2	2	0
ABC CLASSIC	2	2	0	3	2	1	3	2	1	3	2	1	2	1	1	1	1	0	3	2	1
Total	36	34	2	57	56	1	50	44	6	40	36	4	36	36	0	11	12	-1	27	26	1