

EMBARGOED UNTIL 9:30AM (AEST)



# CANBERRA RADIO - SURVEY 1 2026

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.7	4.3	3.4	2.5	5.6	-3.1	1.6	0.9	0.7	2.4	1.6	0.8	2.1	1.8	0.3	13.9	4.7	9.2	17.1	9.6	7.5
2CC	4.6	2.3	2.3	2.8	0.5	2.3	0.1	1.3	-1.2	0.1	1.0	-0.9	3.4	1.7	1.7	3.7	2.0	1.7	12.2	4.9	7.3
HIT 104.7	13.3	13.9	-0.6	30.3	38.7	-8.4	13.5	25.3	-11.8	22.0	19.9	2.1	18.7	12.6	6.1	3.2	5.0	-1.8	2.5	3.4	-0.9
MIX 106.3	22.8	22.2	0.6	13.8	21.2	-7.4	24.0	18.4	5.6	24.6	20.4	4.2	28.1	32.7	-4.6	34.2	24.5	9.7	11.3	13.8	-2.5
ABC CAN	13.1	11.8	1.3	6.9	2.2	4.7	2.6	0.8	1.8	7.3	9.7	-2.4	12.9	9.3	3.6	16.8	23.9	-7.1	21.4	16.5	4.9
2RN	3.9	9.4	-5.5	2.5	1.3	1.2	0.1	0.3	-0.2	0.2	1.4	-1.2	2.9	4.4	-1.5	5.9	14.9	-9.0	8.6	24.0	-15.4
ABC NEWSRADIO	6.3	5.5	0.8	8.1	6.0	2.1	1.8	14.7	-12.9	5.3	4.7	0.6	6.6	4.2	2.4	6.6	7.1	-0.5	7.8	3.6	4.2
2JJJ	7.6	8.7	-1.1	10.0	13.8	-3.8	11.4	18.2	-6.8	15.8	12.5	3.3	9.1	10.0	-0.9	1.7	3.0	-1.3	0.7	2.4	-1.7
ABC CLASSIC	5.6	7.2	-1.6	3.5	0.5	3.0	2.5	4.9	-2.4	5.1	3.0	2.1	4.0	6.3	-2.3	7.4	6.3	1.1	8.0	15.0	-7.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.1	4.3	2.8	6.0	3.6	2.4	9.4	5.1	4.3	9.3	5.3	4.0	4.9	3.3	1.6	3.4	4.2	-0.8	9.7	4.2	5.5
2CC	4.3	2.3	2.0	5.4	2.5	2.9	5.8	3.3	2.5	2.7	2.5	0.2	2.2	0.4	1.8	4.4	2.2	2.2	5.6	2.2	3.4
HIT 104.7	14.5	13.2	1.3	11.9	11.7	0.2	14.5	12.4	2.1	16.2	13.9	2.3	20.6	16.8	3.8	8.1	11.2	-3.1	9.4	16.0	-6.6
MIX 106.3	24.5	23.6	0.9	20.4	22.0	-1.6	28.9	23.8	5.1	32.0	29.0	3.0	23.6	23.0	0.6	10.9	14.5	-3.6	17.3	17.9	-0.6
ABC CAN	13.0	12.6	0.4	20.7	16.0	4.7	10.1	13.5	-3.4	6.7	10.7	-4.0	7.2	9.5	-2.3	19.1	8.5	10.6	13.6	9.7	3.9
2RN	3.7	9.2	-5.5	6.0	14.3	-8.3	2.4	5.9	-3.5	1.6	4.3	-2.7	3.3	9.1	-5.8	4.7	13.2	-8.5	4.7	9.9	-5.2
ABC NEWSRADIO	6.4	5.4	1.0	8.8	6.9	1.9	5.5	6.7	-1.2	2.4	2.8	-0.4	5.3	3.6	1.7	11.6	7.4	4.2	6.0	5.8	0.2
2JJJ	7.4	8.0	-0.6	7.7	7.3	0.4	5.2	6.2	-1.0	8.0	6.6	1.4	9.7	12.8	-3.1	6.6	10.4	-3.8	8.1	10.7	-2.6
ABC CLASSIC	5.3	6.6	-1.3	3.9	5.0	-1.1	4.9	6.6	-1.7	5.4	7.5	-2.1	6.8	7.5	-0.7	8.2	8.0	0.2	6.6	9.0	-2.4



## CANBERRA RADIO - SURVEY 1 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	30	3	3	2	1	1	*	*	3	3	0	5	4	1	6	7	-1	14	14	0
2CC	16	16	0	3	1	2	*	3	*	1	2	-1	2	2	0	2	1	1	8	7	1
HIT 104.7	129	131	-2	19	23	-4	20	19	1	45	45	0	32	31	1	7	8	-1	5	5	0
MIX 106.3	136	139	-3	17	23	-6	12	11	1	42	30	12	33	41	-8	21	21	0	12	13	-1
ABC CAN	82	72	10	9	3	6	2	2	0	13	12	1	19	17	2	13	15	-2	26	24	2
2RN	30	47	-17	2	1	1	2	1	1	2	6	-4	6	7	-1	7	9	-2	10	22	-12
ABC NEWSRADIO	63	54	9	7	4	3	5	7	-2	19	14	5	14	11	3	8	10	-2	10	7	3
2JJJ	91	77	14	13	9	4	13	12	1	39	26	13	21	19	2	4	6	-2	2	5	-3
ABC CLASSIC	46	45	1	5	3	2	5	5	0	9	8	1	9	9	0	7	4	3	11	16	-5
Total	411	404	7	43	42	1	42	42	0	116	114	2	97	92	5	49	48	1	65	66	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 435]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	28	27	1	16	14	2	19	17	2	16	16	0	14	13	1	9	6	3	24	19	5
2CC	16	12	4	10	8	2	9	8	1	7	7	0	6	3	3	4	2	2	11	11	0
HIT 104.7	120	117	3	67	78	-11	52	39	13	52	49	3	65	62	3	26	24	2	63	79	-16
MIX 106.3	126	126	0	84	87	-3	60	60	0	65	68	-3	75	73	2	30	25	5	69	77	-8
ABC CAN	74	68	6	57	47	10	30	34	-4	27	32	-5	21	31	-10	21	12	9	52	39	13
2RN	26	43	-17	20	33	-13	10	18	-8	9	19	-10	9	20	-11	6	9	-3	20	33	-13
ABC NEWSRADIO	57	49	8	42	31	11	19	21	-2	14	19	-5	18	17	1	12	10	2	36	31	5
2JJJ	80	65	15	49	37	12	27	23	4	38	33	5	39	39	0	18	15	3	47	45	2
ABC CLASSIC	42	38	4	20	16	4	14	19	-5	18	21	-3	19	18	1	11	8	3	28	30	-2
Total	387	380	7	305	293	12	217	216	1	222	238	-16	240	241	-1	147	111	36	300	307	-7



## CANBERRA RADIO - SURVEY 1 2026

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
2CC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
HIT 104.7	4	5	-1	1	1	0	*	1	*	1	1	0	1	1	0	*	*	*	*	*	*
MIX 106.3	7	7	0	*	1	*	1	*	*	2	2	0	2	3	-1	2	1	1	1	1	0
ABC CAN	4	4	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	1	1
2RN	1	3	-2	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
2JJJ	2	3	-1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	29	33	-4	2	2	0	3	3	0	7	7	0	7	8	-1	4	4	0	7	8	-1

Average Audience (000's) by Session, P10+ [Potential: 435]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	1	1	3	2	1	4	2	2	3	2	1	1	1	0	*	*	*	2	1	1
2CC	1	1	0	3	1	2	2	1	1	1	1	0	1	*	*	*	*	*	1	1	0
HIT 104.7	5	4	1	6	7	-1	6	6	0	5	5	0	6	6	0	1	1	0	2	5	-3
MIX 106.3	8	8	0	11	12	-1	12	11	1	10	11	-1	7	8	-1	1	1	0	4	5	-1
ABC CAN	4	4	0	11	9	2	4	6	-2	2	4	-2	2	3	-1	2	1	1	3	3	0
2RN	1	3	-2	3	8	-5	1	3	-2	1	2	-1	1	3	-2	*	1	*	1	3	-2
ABC NEWSRADIO	2	2	0	5	4	1	2	3	-1	1	1	0	2	1	1	1	1	0	1	2	-1
2JJJ	2	3	-1	4	4	0	2	3	-1	3	2	1	3	5	-2	1	1	0	2	3	-1
ABC CLASSIC	2	2	0	2	3	-1	2	3	-1	2	3	-1	2	3	-1	1	1	0	2	3	-1
Total	31	34	-3	52	56	-4	43	46	-3	32	36	-4	30	35	-5	11	9	2	24	29	-5