

CANBERRA RADIO - SURVEY 1 2025

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.3	6.5	-1.2	1.7	2.2	-0.5	6.9	1.1	5.8	2.9	0.9	2.0	2.8	3.6	-0.8	11.2	12.6	-1.4	7.6	12.4	-4.8
2CC	4.6	5.2	-0.6	0.6	1.6	-1.0	9.4	0.6	8.8	0.1	0.8	-0.7	3.3	4.5	-1.2	4.8	2.5	2.3	10.1	12.8	-2.7
HIT 104.7	14.7	13.2	1.5	22.4	27.0	-4.6	22.2	24.1	-1.9	26.8	27.1	-0.3	16.2	12.6	3.6	4.8	5.4	-0.6	1.8	1.9	-0.1
MIX 106.3	25.3	22.2	3.1	41.8	35.6	6.2	36.5	21.4	15.1	25.5	18.1	7.4	27.4	28.4	-1.0	34.6	33.3	1.3	8.1	10.6	-2.5
ABC CAN	11.5	11.0	0.5	1.9	7.7	-5.8	5.7	7.1	-1.4	1.2	3.5	-2.3	6.6	12.3	-5.7	13.0	15.4	-2.4	31.3	14.7	16.6
2RN	4.9	5.4	-0.5	0.4	0.4	0.0	*	2.1	*	3.6	1.5	2.1	2.2	2.0	0.2	6.3	7.5	-1.2	11.6	12.2	-0.6
ABC NEWSRADIO	5.7	4.4	1.3	5.9	1.9	4.0	2.9	4.4	-1.5	5.0	6.7	-1.7	7.5	3.0	4.5	4.3	4.4	-0.1	6.5	4.2	2.3
2JJJ	9.7	9.3	0.4	7.4	9.7	-2.3	10.5	21.6	-11.1	21.7	18.7	3.0	7.0	10.3	-3.3	7.3	4.9	2.4	2.2	0.2	2.0
ABC CLASSIC	5.0	9.3	-4.3	5.2	0.6	4.6	0.7	1.3	-0.6	0.9	5.5	-4.6	4.4	5.0	-0.6	6.6	5.6	1.0	10.2	22.4	-12.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.3	6.4	-1.1	3.7	5.0	-1.3	5.7	8.2	-2.5	6.6	7.9	-1.3	5.4	5.6	-0.2	6.4	4.2	2.2	5.4	6.8	-1.4
2CC	4.5	5.4	-0.9	4.9	5.2	-0.3	6.9	8.0	-1.1	4.3	5.4	-1.1	0.9	2.7	-1.8	4.8	5.6	-0.8	5.0	4.4	0.6
HIT 104.7	14.4	13.9	0.5	13.3	14.5	-1.2	12.7	14.0	-1.3	15.1	15.4	-0.3	18.2	14.4	3.8	12.8	5.7	7.1	15.9	11.3	4.6
MIX 106.3	26.2	22.9	3.3	26.5	21.1	5.4	28.4	24.9	3.5	29.0	27.3	1.7	27.0	23.0	4.0	11.0	11.2	-0.2	22.6	20.1	2.5
ABC CAN	11.6	11.4	0.2	14.6	14.4	0.2	12.5	10.8	1.7	7.3	8.3	-1.0	7.5	9.3	-1.8	17.7	15.3	2.4	11.1	9.7	1.4
2RN	5.2	4.9	0.3	8.8	8.3	0.5	4.2	2.5	1.7	3.2	1.8	1.4	3.5	4.7	-1.2	3.2	7.8	-4.6	4.2	6.8	-2.6
ABC NEWSRADIO	5.8	4.4	1.4	7.5	5.9	1.6	4.8	4.1	0.7	2.7	2.2	0.5	7.1	4.0	3.1	7.4	7.2	0.2	5.6	4.2	1.4
2JJJ	9.9	8.9	1.0	8.7	8.7	0.0	10.2	6.8	3.4	11.3	8.8	2.5	9.5	11.2	-1.7	10.5	10.9	-0.4	8.9	10.4	-1.5
ABC CLASSIC	4.7	8.6	-3.9	4.2	7.5	-3.3	4.7	8.9	-4.2	5.5	9.8	-4.3	3.3	9.0	-5.7	7.2	7.0	0.2	5.8	11.6	-5.8

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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	37	37	0	2	3	-1	7	1	6	6	2	4	5	5	0	5	7	-2	12	18	-6
2CC	18	22	-4	1	2	-1	5	2	3	1	1	0	2	5	-3	3	2	1	6	10	-4
HIT 104.7	130	125	5	18	19	-1	22	18	4	48	47	1	30	26	4	6	8	-2	5	6	-1
MIX 106.3	150	144	6	22	17	5	18	15	3	40	35	5	38	39	-1	19	22	-3	13	15	-2
ABC CAN	64	74	-10	4	6	-2	5	5	0	5	12	-7	13	16	-3	14	15	-1	22	19	3
2RN	30	38	-8	1	2	-1	*	3	*	4	5	-1	4	5	-1	8	9	-1	13	14	-1
ABC NEWSRADIO	65	50	15	8	2	6	5	7	-2	21	17	4	16	10	6	7	7	0	9	6	3
2JJJ	86	93	-7	11	10	1	8	15	-7	37	44	-7	18	17	1	8	6	2	4	1	3
ABC CLASSIC	37	44	-7	2	1	1	2	5	-3	7	8	-1	9	8	1	5	6	-1	12	17	-5
Total	405	399	6	43	40	3	42	41	1	115	116	-1	93	89	4	47	47	0	65	65	0

Cumulative Audience (000's) by Session, P10+ [Potential: 430]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	34	35	-1	17	17	0	15	22	-7	17	23	-6	17	17	0	8	9	-1	21	25	-4
2CC	16	18	-2	12	14	-2	9	11	-2	5	12	-7	3	8	-5	5	3	2	15	15	0
HIT 104.7	120	114	6	77	75	2	43	46	-3	58	56	2	70	63	7	29	20	9	82	76	6
MIX 106.3	138	128	10	100	80	20	64	56	8	73	67	6	83	71	12	25	26	-1	97	83	14
ABC CAN	58	66	-8	41	46	-5	28	30	-2	23	24	-1	26	30	-4	16	18	-2	41	47	-6
2RN	27	29	-2	20	19	1	11	13	-2	10	10	0	8	16	-8	5	8	-3	20	30	-10
ABC NEWSRADIO	58	47	11	39	29	10	17	19	-2	18	16	2	26	18	8	19	9	10	39	25	14
2JJJ	77	82	-5	43	46	-3	25	27	-2	30	32	-2	41	40	1	25	25	0	50	53	-3
ABC CLASSIC	34	39	-5	17	22	-5	12	20	-8	13	21	-8	14	20	-6	9	11	-2	21	31	-10
Total	388	378	10	295	283	12	203	208	-5	226	227	-1	265	250	15	136	127	9	310	297	13

CANBERRA RADIO - SURVEY 1 2025

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
2CC	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	5	4	1	1	*	*	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	8	7	1	1	1	0	1	*	*	2	1	1	2	2	0	2	2	0	1	1	0
ABC CAN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
2RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
2JJJ	3	3	0	*	*	*	*	*	*	2	1	1	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
Total	32	34	-2	2	2	0	3	2	1	7	7	0	8	8	0	4	5	-1	7	9	-2

Average Audience (000's) by Session, P10+ [Potential: 430]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	2	3	-1	3	4	-1	2	3	-1	2	2	0	1	*	*	1	2	-1
2CC	2	2	0	3	3	0	3	4	-1	2	2	0	*	1	*	1	1	0	1	1	0
HIT 104.7	5	5	0	7	8	-1	6	6	0	5	6	-1	7	5	2	1	1	0	4	3	1
MIX 106.3	9	8	1	15	12	3	12	11	1	10	11	-1	10	8	2	1	1	0	6	6	0
ABC CAN	4	4	0	8	8	0	5	5	0	3	3	0	3	3	0	2	2	0	3	3	0
2RN	2	2	0	5	5	0	2	1	1	1	1	0	1	2	-1	*	1	*	1	2	-1
ABC NEWSRADIO	2	2	0	4	3	1	2	2	0	1	1	0	3	1	2	1	1	0	1	1	0
2JJJ	3	3	0	5	5	0	4	3	1	4	3	1	3	4	-1	1	1	0	2	3	-1
ABC CLASSIC	2	3	-1	2	4	-2	2	4	-2	2	4	-2	1	3	-2	1	1	0	2	3	-1
Total	34	35	-1	56	57	-1	44	46	-2	36	39	-3	36	37	-1	12	10	2	26	29	-3