

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station          | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|                  | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| SEN 1170am       | 1.0        | 1.1  | -0.1 | 0.9          | 2.6  | -1.7 | 0.5          | 0.7  | -0.2 | 1.1          | 1.2  | -0.1 | 1.3          | 0.2  | 1.1  | 1.4          | 1.8  | -0.4 | 0.8        | 1.1  | -0.3 |
| 2GB              | 14.2       | 11.4 | 2.8  | 3.5          | 2.9  | 0.6  | 3.9          | 2.7  | 1.2  | 7.9          | 4.8  | 3.1  | 4.9          | 7.6  | -2.7 | 13.6         | 10.0 | 3.6  | 30.3       | 24.4 | 5.9  |
| 2UE 954          | 3.0        | 2.4  | 0.6  | 0.7          | 1.0  | -0.3 | 1.3          | 1.4  | -0.1 | 0.6          | 1.0  | -0.4 | 1.0          | 1.0  | 0.0  | 1.5          | 1.7  | -0.2 | 7.6        | 5.5  | 2.1  |
| SKY Sports Radio | 1.2        | 1.4  | -0.2 | 2.0          | 0.6  | 1.4  | 0.9          | 1.1  | -0.2 | 1.1          | 1.1  | 0.0  | 0.7          | 1.3  | -0.6 | 0.8          | 1.0  | -0.2 | 1.8        | 2.3  | -0.5 |
| 104.1 2DAY FM    | 3.8        | 4.1  | -0.3 | 7.7          | 8.1  | -0.4 | 8.1          | 8.8  | -0.7 | 4.2          | 5.6  | -1.4 | 4.4          | 3.8  | 0.6  | 4.2          | 4.3  | -0.1 | 0.8        | 0.5  | 0.3  |
| KIIS1065         | 9.8        | 11.1 | -1.3 | 19.6         | 18.3 | 1.3  | 18.3         | 16.7 | 1.6  | 15.4         | 20.2 | -4.8 | 13.6         | 14.9 | -1.3 | 4.9          | 5.1  | -0.2 | 1.3        | 1.6  | -0.3 |
| 104.9 TRIPLE M   | 4.7        | 5.5  | -0.8 | 4.1          | 4.5  | -0.4 | 9.6          | 8.9  | 0.7  | 6.2          | 7.2  | -1.0 | 7.1          | 8.9  | -1.8 | 4.8          | 5.8  | -1.0 | 0.8        | 0.8  | 0.0  |
| NOVA96.9         | 7.1        | 7.4  | -0.3 | 13.9         | 13.8 | 0.1  | 12.3         | 14.6 | -2.3 | 11.9         | 12.9 | -1.0 | 9.9          | 8.2  | 1.7  | 3.4          | 3.9  | -0.5 | 0.9        | 0.8  | 0.1  |
| smoothfm 95.3    | 10.7       | 11.8 | -1.1 | 12.3         | 13.0 | -0.7 | 7.9          | 9.8  | -1.9 | 9.4          | 9.5  | -0.1 | 12.2         | 12.0 | 0.2  | 13.4         | 18.3 | -4.9 | 9.5        | 10.2 | -0.7 |
| GOLD101.7        | 7.9        | 7.9  | 0.0  | 3.6          | 4.2  | -0.6 | 3.3          | 3.2  | 0.1  | 6.2          | 3.7  | 2.5  | 8.6          | 6.3  | 2.3  | 17.4         | 13.8 | 3.6  | 6.4        | 11.2 | -4.8 |
| ABC SYD          | 6.6        | 5.6  | 1.0  | 1.9          | 1.9  | 0.0  | 2.4          | 1.3  | 1.1  | 1.2          | 1.8  | -0.6 | 3.0          | 1.6  | 1.4  | 6.7          | 8.4  | -1.7 | 14.7       | 12.2 | 2.5  |
| 2RN              | 1.1        | 1.1  | 0.0  | 0.3          | 0.1  | 0.2  | 0.7          | 0.1  | 0.6  | 0.2          | 0.1  | 0.1  | 1.1          | 0.6  | 0.5  | 1.2          | 1.4  | -0.2 | 1.8        | 2.7  | -0.9 |
| ABC NEWSRADIO    | 1.7        | 1.8  | -0.1 | 1.6          | 3.0  | -1.4 | 1.3          | 0.4  | 0.9  | 1.2          | 1.5  | -0.3 | 1.4          | 1.2  | 0.2  | 2.3          | 1.4  | 0.9  | 2.1        | 2.6  | -0.5 |
| 2JJJ             | 4.4        | 4.3  | 0.1  | 3.4          | 4.5  | -1.1 | 10.2         | 6.8  | 3.4  | 9.9          | 9.3  | 0.6  | 5.4          | 6.0  | -0.6 | 2.2          | 0.6  | 1.6  | 0.2        | 0.8  | -0.6 |
| ABC CLASSIC      | 2.8        | 2.7  | 0.1  | 0.6          | 0.5  | 0.1  | 0.6          | 0.3  | 0.3  | 1.4          | 1.5  | -0.1 | 2.3          | 0.9  | 1.4  | 2.2          | 1.9  | 0.3  | 5.3        | 6.6  | -1.3 |

By Session, P10+

| Station          | Mon-Fri             |      |      | Breakfast             |      |      | Morning                |      |      | Afternoon              |      |      | Drive                 |      |      | Evening                |      |      | Weekend             |      |      |
|------------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
|                  | Mon-Fri 5:30am-12mn |      |      | Mon-Fri 5:30am-9:00am |      |      | Mon-Fri 9:00am-12:00md |      |      | Mon-Fri 12:00md-4:00pm |      |      | Mon-Fri 4:00pm-7:00pm |      |      | Mon-Fri 7:00pm-12:00mn |      |      | Sat-Sun 5:30am-12mn |      |      |
|                  | This                | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                   | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                | Last | +/-  |
| SEN 1170am       | 1.2                 | 1.2  | 0.0  | 0.8                   | 1.2  | -0.4 | 1.2                    | 1.1  | 0.1  | 1.5                    | 1.2  | 0.3  | 1.5                   | 1.7  | -0.2 | 0.6                    | 0.6  | 0.0  | 0.5                 | 0.9  | -0.4 |
| 2GB              | 14.2                | 11.4 | 2.8  | 16.8                  | 14.2 | 2.6  | 14.9                   | 11.5 | 3.4  | 10.5                   | 8.9  | 1.6  | 8.8                   | 6.2  | 2.6  | 24.8                   | 20.1 | 4.7  | 14.4                | 11.1 | 3.3  |
| 2UE 954          | 2.8                 | 2.2  | 0.6  | 2.1                   | 2.0  | 0.1  | 3.0                    | 2.0  | 1.0  | 3.4                    | 2.1  | 1.3  | 2.7                   | 2.1  | 0.6  | 2.4                    | 4.0  | -1.6 | 3.8                 | 3.2  | 0.6  |
| SKY Sports Radio | 1.1                 | 1.2  | -0.1 | 2.3                   | 2.2  | 0.1  | 0.4                    | 0.5  | -0.1 | 0.4                    | 0.6  | -0.2 | 1.2                   | 1.3  | -0.1 | 0.7                    | 1.2  | -0.5 | 1.6                 | 2.2  | -0.6 |
| 104.1 2DAY FM    | 3.9                 | 4.2  | -0.3 | 3.6                   | 3.9  | -0.3 | 3.8                    | 4.0  | -0.2 | 3.7                    | 4.3  | -0.6 | 5.0                   | 4.4  | 0.6  | 3.6                    | 4.4  | -0.8 | 3.6                 | 3.8  | -0.2 |
| KIIS1065         | 10.5                | 11.8 | -1.3 | 13.6                  | 15.3 | -1.7 | 9.8                    | 11.1 | -1.3 | 9.1                    | 10.3 | -1.2 | 10.0                  | 11.4 | -1.4 | 5.3                    | 4.5  | 0.8  | 7.6                 | 9.0  | -1.4 |
| 104.9 TRIPLE M   | 4.6                 | 5.7  | -1.1 | 4.9                   | 5.3  | -0.4 | 4.4                    | 4.8  | -0.4 | 4.7                    | 6.0  | -1.3 | 5.3                   | 7.5  | -2.2 | 2.8                    | 5.5  | -2.7 | 4.9                 | 4.9  | 0.0  |
| NOVA96.9         | 7.1                 | 7.4  | -0.3 | 8.6                   | 7.5  | 1.1  | 5.5                    | 6.7  | -1.2 | 6.5                    | 7.5  | -1.0 | 8.1                   | 8.3  | -0.2 | 5.6                    | 6.2  | -0.6 | 7.2                 | 7.4  | -0.2 |
| smoothfm 95.3    | 10.3                | 11.3 | -1.0 | 7.8                   | 8.1  | -0.3 | 12.3                   | 13.8 | -1.5 | 11.2                   | 12.7 | -1.5 | 10.8                  | 12.2 | -1.4 | 10.2                   | 9.7  | 0.5  | 11.8                | 13.5 | -1.7 |
| GOLD101.7        | 8.3                 | 8.0  | 0.3  | 8.1                   | 8.2  | -0.1 | 8.8                    | 8.5  | 0.3  | 9.8                    | 8.6  | 1.2  | 6.2                   | 6.6  | -0.4 | 5.6                    | 6.1  | -0.5 | 6.9                 | 7.5  | -0.6 |
| ABC SYD          | 7.0                 | 6.0  | 1.0  | 7.8                   | 7.6  | 0.2  | 7.1                    | 5.6  | 1.5  | 6.4                    | 4.4  | 2.0  | 6.2                   | 5.6  | 0.6  | 7.2                    | 6.6  | 0.6  | 5.6                 | 4.7  | 0.9  |
| 2RN              | 1.0                 | 1.1  | -0.1 | 1.4                   | 1.3  | 0.1  | 0.4                    | 0.9  | -0.5 | 0.7                    | 0.6  | 0.1  | 1.9                   | 1.5  | 0.4  | 0.7                    | 2.1  | -1.4 | 1.2                 | 1.2  | 0.0  |
| ABC NEWSRADIO    | 1.7                 | 1.7  | 0.0  | 2.6                   | 2.9  | -0.3 | 1.3                    | 1.2  | 0.1  | 0.9                    | 1.0  | -0.1 | 1.4                   | 1.3  | 0.1  | 2.7                    | 1.7  | 1.0  | 1.9                 | 1.9  | 0.0  |
| 2JJJ             | 4.3                 | 4.1  | 0.2  | 3.9                   | 3.4  | 0.5  | 4.2                    | 3.5  | 0.7  | 4.4                    | 4.8  | -0.4 | 4.7                   | 5.4  | -0.7 | 4.7                    | 3.4  | 1.3  | 4.9                 | 4.9  | 0.0  |
| ABC CLASSIC      | 2.5                 | 2.3  | 0.2  | 1.6                   | 2.3  | -0.7 | 3.3                    | 2.9  | 0.4  | 3.1                    | 2.6  | 0.5  | 2.5                   | 1.6  | 0.9  | 2.0                    | 0.9  | 1.1  | 3.4                 | 3.7  | -0.3 |

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station          | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |       |     | People 40-54 |       |     | People 55-64 |      |     | People 65+ |      |     |
|------------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|-------|-----|--------------|-------|-----|--------------|------|-----|------------|------|-----|
|                  | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last  | +/- | This         | Last  | +/- | This         | Last | +/- | This       | Last | +/- |
| SEN 1170am       | 102        | 104   | -2  | 10           | 11   | -1  | 8            | 16   | -8  | 34           | 29    | 5   | 10           | 4     | 6   | 15           | 19   | -4  | 25         | 26   | -1  |
| 2GB              | 696        | 646   | 50  | 56           | 58   | -2  | 59           | 55   | 4   | 115          | 89    | 26  | 91           | 115   | -24 | 119          | 105  | 14  | 256        | 224  | 32  |
| 2UE 954          | 267        | 226   | 41  | 27           | 35   | -8  | 22           | 23   | -1  | 30           | 28    | 2   | 27           | 27    | 0   | 31           | 30   | 1   | 130        | 82   | 48  |
| SKY Sports Radio | 165        | 178   | -13 | 26           | 20   | 6   | 20           | 35   | -15 | 37           | 36    | 1   | 30           | 34    | -4  | 16           | 19   | -3  | 36         | 34   | 2   |
| 104.1 2DAY FM    | 646        | 659   | -13 | 112          | 122  | -10 | 93           | 86   | 7   | 185          | 203   | -18 | 175          | 170   | 5   | 51           | 51   | 0   | 29         | 26   | 3   |
| KIIS1065         | 1,119      | 1,165 | -46 | 182          | 184  | -2  | 165          | 152  | 13  | 406          | 454   | -48 | 272          | 264   | 8   | 64           | 76   | -12 | 31         | 34   | -3  |
| 104.9 TRIPLE M   | 695        | 708   | -13 | 98           | 94   | 4   | 114          | 98   | 16  | 190          | 216   | -26 | 200          | 199   | 1   | 60           | 72   | -12 | 34         | 27   | 7   |
| NOVA96.9         | 1,134      | 1,040 | 94  | 195          | 164  | 31  | 167          | 173  | -6  | 432          | 422   | 10  | 242          | 201   | 41  | 56           | 46   | 10  | 42         | 33   | 9   |
| smoothfm 95.3    | 1,379      | 1,383 | -4  | 166          | 157  | 9   | 125          | 130  | -5  | 360          | 343   | 17  | 324          | 329   | -5  | 168          | 206  | -38 | 235        | 218  | 17  |
| GOLD101.7        | 680        | 711   | -31 | 57           | 44   | 13  | 55           | 62   | -7  | 121          | 125   | -4  | 182          | 180   | 2   | 158          | 153  | 5   | 107        | 148  | -41 |
| ABC SYD          | 557        | 529   | 28  | 22           | 29   | -7  | 22           | 26   | -4  | 81           | 95    | -14 | 98           | 60    | 38  | 103          | 106  | -3  | 230        | 213  | 17  |
| 2RN              | 133        | 131   | 2   | 10           | 6    | 4   | 7            | 4    | 3   | 17           | 18    | -1  | 24           | 22    | 2   | 21           | 21   | 0   | 54         | 60   | -6  |
| ABC NEWSRADIO    | 312        | 335   | -23 | 27           | 35   | -8  | 33           | 17   | 16  | 63           | 81    | -18 | 74           | 63    | 11  | 36           | 34   | 2   | 80         | 104  | -24 |
| 2JJJ             | 560        | 503   | 57  | 46           | 64   | -18 | 81           | 58   | 23  | 258          | 219   | 39  | 136          | 123   | 13  | 28           | 24   | 4   | 11         | 15   | -4  |
| ABC CLASSIC      | 232        | 219   | 13  | 19           | 14   | 5   | 21           | 17   | 4   | 52           | 53    | -1  | 39           | 39    | 0   | 30           | 27   | 3   | 70         | 69   | 1   |
| Total            | 4,589      | 4,579 | 10  | 508          | 499  | 9   | 460          | 445  | 15  | 1,227        | 1,255 | -28 | 1,046        | 1,036 | 10  | 577          | 577  | 0   | 770        | 767  | 3   |

By Session, P10+ [Potential: 4902]

| Station          | Mon-Fri<br>Mon-Fri 5:30am-12mn |       |     | Breakfast<br>Mon-Fri 5:30am-9:00am |       |     | Morning<br>Mon-Fri 9:00am-12:00md |       |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |       |     | Drive<br>Mon-Fri 4:00pm-7:00pm |       |     | Evening<br>Mon-Fri 7:00pm-12:00mn |       |     | Weekend<br>Sat-Sun 5:30am-12mn |       |     |
|------------------|--------------------------------|-------|-----|------------------------------------|-------|-----|-----------------------------------|-------|-----|-------------------------------------|-------|-----|--------------------------------|-------|-----|-----------------------------------|-------|-----|--------------------------------|-------|-----|
|                  | This                           | Last  | +/- | This                               | Last  | +/- | This                              | Last  | +/- | This                                | Last  | +/- | This                           | Last  | +/- | This                              | Last  | +/- | This                           | Last  | +/- |
| SEN 1170am       | 94                             | 84    | 10  | 54                                 | 46    | 8   | 28                                | 32    | -4  | 41                                  | 45    | -4  | 40                             | 42    | -2  | 11                                | 14    | -3  | 45                             | 53    | -8  |
| 2GB              | 626                            | 586   | 40  | 483                                | 443   | 40  | 336                               | 292   | 44  | 280                                 | 241   | 39  | 212                            | 184   | 28  | 185                               | 157   | 28  | 460                            | 419   | 41  |
| 2UE 954          | 225                            | 176   | 49  | 106                                | 70    | 36  | 117                               | 81    | 36  | 119                                 | 82    | 37  | 76                             | 69    | 7   | 42                                | 41    | 1   | 144                            | 124   | 20  |
| SKY Sports Radio | 120                            | 140   | -20 | 69                                 | 75    | -6  | 44                                | 45    | -1  | 30                                  | 37    | -7  | 25                             | 33    | -8  | 15                                | 19    | -4  | 100                            | 94    | 6   |
| 104.1 2DAY FM    | 552                            | 567   | -15 | 331                                | 321   | 10  | 193                               | 234   | -41 | 196                                 | 233   | -37 | 224                            | 220   | 4   | 94                                | 99    | -5  | 336                            | 326   | 10  |
| KIIS1065         | 1,021                          | 1,055 | -34 | 702                                | 736   | -34 | 423                               | 484   | -61 | 420                                 | 496   | -76 | 443                            | 456   | -13 | 142                               | 128   | 14  | 558                            | 598   | -40 |
| 104.9 TRIPLE M   | 589                            | 599   | -10 | 334                                | 329   | 5   | 219                               | 223   | -4  | 240                                 | 264   | -24 | 240                            | 258   | -18 | 83                                | 105   | -22 | 366                            | 354   | 12  |
| NOVA96.9         | 996                            | 884   | 112 | 611                                | 531   | 80  | 351                               | 348   | 3   | 391                                 | 351   | 40  | 369                            | 343   | 26  | 153                               | 137   | 16  | 652                            | 638   | 14  |
| smoothfm 95.3    | 1,228                          | 1,231 | -3  | 593                                | 622   | -29 | 546                               | 558   | -12 | 588                                 | 592   | -4  | 466                            | 482   | -16 | 224                               | 202   | 22  | 835                            | 832   | 3   |
| GOLD101.7        | 618                            | 649   | -31 | 381                                | 366   | 15  | 294                               | 327   | -33 | 342                                 | 369   | -27 | 274                            | 308   | -34 | 113                               | 113   | 0   | 355                            | 410   | -55 |
| ABC SYD          | 480                            | 470   | 10  | 320                                | 327   | -7  | 247                               | 215   | 32  | 221                                 | 174   | 47  | 184                            | 185   | -1  | 121                               | 132   | -11 | 316                            | 314   | 2   |
| 2RN              | 110                            | 120   | -10 | 62                                 | 66    | -4  | 37                                | 49    | -12 | 29                                  | 32    | -3  | 41                             | 31    | 10  | 17                                | 27    | -10 | 82                             | 60    | 22  |
| ABC NEWSRADIO    | 276                            | 298   | -22 | 183                                | 192   | -9  | 103                               | 99    | 4   | 77                                  | 82    | -5  | 74                             | 92    | -18 | 44                                | 46    | -2  | 163                            | 167   | -4  |
| 2JJJ             | 467                            | 409   | 58  | 279                                | 249   | 30  | 155                               | 133   | 22  | 194                                 | 167   | 27  | 185                            | 182   | 3   | 88                                | 81    | 7   | 327                            | 308   | 19  |
| ABC CLASSIC      | 190                            | 182   | 8   | 90                                 | 96    | -6  | 100                               | 86    | 14  | 95                                  | 92    | 3   | 84                             | 65    | 19  | 39                                | 28    | 11  | 141                            | 141   | 0   |
| Total            | 4,416                          | 4,384 | 32  | 3,585                              | 3,516 | 69  | 2,659                             | 2,754 | -95 | 2,757                               | 2,801 | -44 | 2,585                          | 2,681 | -96 | 1,315                             | 1,330 | -15 | 3,730                          | 3,736 | -6  |

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station          | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                  | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| SEN 1170am       | 5          | 5    | 0   | *            | 1    | *   | *            | *    | *   | 1            | 1    | 0   | 1            | *    | *   | 1            | 1    | 0   | 1          | 1    | 0   |
| 2GB              | 64         | 48   | 16  | 1            | 1    | 0   | 2            | 1    | 1   | 6            | 4    | 2   | 5            | 7    | -2  | 9            | 6    | 3   | 42         | 29   | 13  |
| 2UE 954          | 14         | 10   | 4   | *            | *    | *   | 1            | 1    | 0   | *            | 1    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 10         | 7    | 3   |
| SKY Sports Radio | 6          | 6    | 0   | 1            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 1            | 1    | 0   | 2          | 3    | -1  |
| 104.1 2DAY FM    | 17         | 17   | 0   | 3            | 3    | 0   | 3            | 3    | 0   | 3            | 4    | -1  | 4            | 4    | 0   | 3            | 3    | 0   | 1          | 1    | 0   |
| KIIS1065         | 44         | 47   | -3  | 7            | 6    | 1   | 7            | 7    | 0   | 12           | 15   | -3  | 13           | 14   | -1  | 3            | 3    | 0   | 2          | 2    | 0   |
| 104.9 TRIPLE M   | 21         | 23   | -2  | 1            | 2    | -1  | 4            | 3    | 1   | 5            | 5    | 0   | 7            | 8    | -1  | 3            | 4    | -1  | 1          | 1    | 0   |
| NOVA96.9         | 32         | 32   | 0   | 5            | 5    | 0   | 5            | 6    | -1  | 9            | 10   | -1  | 10           | 8    | 2   | 2            | 2    | 0   | 1          | 1    | 0   |
| smoothfm 95.3    | 48         | 51   | -3  | 4            | 4    | 0   | 3            | 4    | -1  | 7            | 7    | 0   | 12           | 11   | 1   | 9            | 11   | -2  | 13         | 12   | 1   |
| GOLD101.7        | 36         | 34   | 2   | 1            | 1    | 0   | 1            | 1    | 0   | 5            | 3    | 2   | 8            | 6    | 2   | 11           | 9    | 2   | 9          | 13   | -4  |
| ABC SYD          | 30         | 24   | 6   | 1            | 1    | 0   | 1            | 1    | 0   | 1            | 1    | 0   | 3            | 2    | 1   | 4            | 5    | -1  | 20         | 15   | 5   |
| 2RN              | 5          | 5    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 2          | 3    | -1  |
| ABC NEWSRADIO    | 8          | 7    | 1   | 1            | 1    | 0   | 1            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 1            | 1    | 0   | 3          | 3    | 0   |
| 2JJJ             | 20         | 18   | 2   | 1            | 2    | -1  | 4            | 3    | 1   | 8            | 7    | 1   | 5            | 6    | -1  | 1            | *    | *   | *          | 1    | *   |
| ABC CLASSIC      | 12         | 11   | 1   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 2            | 1    | 1   | 1            | 1    | 0   | 7          | 8    | -1  |
| Total            | 452        | 427  | 25  | 35           | 34   | 1   | 39           | 39   | 0   | 79           | 76   | 3   | 96           | 95   | 1   | 65           | 62   | 3   | 138        | 121  | 17  |

By Session, P10+ [Potential: 4902]

| Station          | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                  | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                  | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| SEN 1170am       | 6                   | 5    | 1   | 6                     | 8    | -2  | 8                      | 7    | 1   | 9                      | 6    | 3   | 6                     | 7    | -1  | 1                      | 1    | 0   | 2                   | 3    | -1  |
| 2GB              | 68                  | 52   | 16  | 127                   | 101  | 26  | 104                    | 75   | 29  | 59                     | 48   | 11  | 37                    | 25   | 12  | 31                     | 22   | 9   | 55                  | 41   | 14  |
| 2UE 954          | 13                  | 10   | 3   | 16                    | 14   | 2   | 20                     | 13   | 7   | 19                     | 11   | 8   | 11                    | 9    | 2   | 3                      | 4    | -1  | 15                  | 12   | 3   |
| SKY Sports Radio | 5                   | 5    | 0   | 17                    | 16   | 1   | 3                      | 4    | -1  | 2                      | 3    | -1  | 5                     | 5    | 0   | 1                      | 1    | 0   | 6                   | 8    | -2  |
| 104.1 2DAY FM    | 19                  | 19   | 0   | 27                    | 28   | -1  | 27                     | 26   | 1   | 21                     | 23   | -2  | 21                    | 18   | 3   | 4                      | 5    | -1  | 14                  | 14   | 0   |
| KIIS1065         | 50                  | 53   | -3  | 103                   | 109  | -6  | 68                     | 72   | -4  | 52                     | 55   | -3  | 42                    | 46   | -4  | 7                      | 5    | 2   | 29                  | 33   | -4  |
| 104.9 TRIPLE M   | 22                  | 26   | -4  | 37                    | 37   | 0   | 30                     | 31   | -1  | 27                     | 32   | -5  | 22                    | 30   | -8  | 4                      | 6    | -2  | 19                  | 18   | 1   |
| NOVA96.9         | 34                  | 33   | 1   | 65                    | 53   | 12  | 38                     | 44   | -6  | 37                     | 41   | -4  | 34                    | 34   | 0   | 7                      | 7    | 0   | 27                  | 27   | 0   |
| smoothfm 95.3    | 49                  | 51   | -2  | 59                    | 58   | 1   | 85                     | 89   | -4  | 63                     | 68   | -5  | 45                    | 50   | -5  | 13                     | 11   | 2   | 45                  | 49   | -4  |
| GOLD101.7        | 40                  | 36   | 4   | 61                    | 58   | 3   | 61                     | 56   | 5   | 56                     | 46   | 10  | 26                    | 27   | -1  | 7                      | 7    | 0   | 26                  | 27   | -1  |
| ABC SYD          | 34                  | 27   | 7   | 59                    | 54   | 5   | 49                     | 36   | 13  | 36                     | 24   | 12  | 26                    | 23   | 3   | 9                      | 7    | 2   | 21                  | 17   | 4   |
| 2RN              | 5                   | 5    | 0   | 11                    | 9    | 2   | 3                      | 6    | -3  | 4                      | 3    | 1   | 8                     | 6    | 2   | 1                      | 2    | -1  | 5                   | 4    | 1   |
| ABC NEWSRADIO    | 8                   | 8    | 0   | 19                    | 21   | -2  | 9                      | 8    | 1   | 5                      | 5    | 0   | 6                     | 5    | 1   | 3                      | 2    | 1   | 7                   | 7    | 0   |
| 2JJJ             | 21                  | 18   | 3   | 29                    | 24   | 5   | 29                     | 23   | 6   | 25                     | 26   | -1  | 20                    | 22   | -2  | 6                      | 4    | 2   | 19                  | 18   | 1   |
| ABC CLASSIC      | 12                  | 11   | 1   | 12                    | 17   | -5  | 23                     | 19   | 4   | 18                     | 14   | 4   | 11                    | 6    | 5   | 3                      | 1    | 2   | 13                  | 13   | 0   |
| Total            | 480                 | 452  | 28  | 755                   | 711  | 44  | 693                    | 651  | 42  | 566                    | 537  | 29  | 420                   | 406  | 14  | 125                    | 111  | 14  | 382                 | 365  | 17  |

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 1.0         | 1.1        | 1.8       | 0.9          | 1.1        | *         | 0.5          | 0.4        | 0.9       | 1.1          | 0.7        | 4.4       | 1.3          | 1.6        | 0.1       | 1.4          | 1.8        | 0.1       | 0.8         | 0.7        | 2.8       |
| 2GB                  | 14.2        | 15.4       | 21.0      | 3.5          | 3.5        | 6.2       | 3.9          | 3.0        | 10.2      | 7.9          | 7.1        | 17.7      | 4.9          | 4.5        | 15.5      | 13.6         | 14.8       | 22.6      | 30.3        | 35.0       | 41.5      |
| 2UE 954              | 3.0         | 3.4        | 3.1       | 0.7          | 0.5        | 2.5       | 1.3          | 1.4        | 0.9       | 0.6          | 0.4        | 1.8       | 1.0          | 1.2        | 0.4       | 1.5          | 1.9        | 0.8       | 7.6         | 8.8        | 10.5      |
| SKY Sports Radio     | 1.2         | n.a.       | n.a.      | 2.0          | n.a.       | n.a.      | 0.9          | n.a.       | n.a.      | 1.1          | n.a.       | n.a.      | 0.7          | n.a.       | n.a.      | 0.8          | n.a.       | n.a.      | 1.8         | n.a.       | n.a.      |
| 104.1 2DAY FM        | 3.8         | 4.7        | 0.9       | 7.7          | 9.6        | 1.2       | 8.1          | 9.6        | 1.4       | 4.2          | 5.3        | 0.6       | 4.4          | 5.3        | 1.2       | 4.2          | 5.4        | 1.4       | 0.8         | 1.0        | *         |
| KIIS1065             | 9.8         | 11.3       | 8.4       | 19.6         | 22.8       | 13.6      | 18.3         | 19.2       | 16.8      | 15.4         | 17.5       | 13.1      | 13.6         | 16.2       | 6.6       | 4.9          | 5.8        | 4.3       | 1.3         | 1.6        | 0.4       |
| 104.9 TRIPLE M       | 4.7         | 5.6        | 3.0       | 4.1          | 4.2        | 6.4       | 9.6          | 10.4       | 6.9       | 6.2          | 7.4        | 3.0       | 7.1          | 8.5        | 3.6       | 4.8          | 6.2        | 1.0       | 0.8         | 1.1        | 0.2       |
| NOVA96.9             | 7.1         | 8.5        | 3.6       | 13.9         | 16.5       | 7.5       | 12.3         | 14.1       | 4.5       | 11.9         | 14.2       | 6.0       | 9.9          | 12.0       | 3.2       | 3.4          | 4.4        | 1.1       | 0.9         | 1.1        | 0.6       |
| smoothfm 95.3        | 10.7        | 12.2       | 10.4      | 12.3         | 13.5       | 14.4      | 7.9          | 7.9        | 9.5       | 9.4          | 10.3       | 10.2      | 12.2         | 14.0       | 10.4      | 13.4         | 15.1       | 18.5      | 9.5         | 11.7       | 3.4       |
| GOLD101.7            | 7.9         | 9.2        | 7.1       | 3.6          | 3.6        | 6.3       | 3.3          | 3.5        | 2.7       | 6.2          | 7.1        | 4.9       | 8.6          | 9.6        | 10.4      | 17.4         | 20.6       | 16.1      | 6.4         | 7.9        | 2.7       |
| ABC SYD              | 6.6         | 7.4        | 8.4       | 1.9          | 1.8        | 4.5       | 2.4          | 1.8        | 6.8       | 1.2          | 1.4        | 0.8       | 3.0          | 3.3        | 4.2       | 6.7          | 7.8        | 7.2       | 14.7        | 16.6       | 24.7      |
| 2RN                  | 1.1         | 1.1        | 2.1       | 0.3          | 0.4        | 0.3       | 0.7          | 0.7        | 0.6       | 0.2          | 0.1        | 0.8       | 1.1          | 0.7        | 5.8       | 1.2          | 1.1        | 3.4       | 1.8         | 2.2        | 0.8       |
| ABC NEWSRADIO        | 1.7         | 1.8        | 3.1       | 1.6          | 1.1        | 6.6       | 1.3          | 0.9        | 3.9       | 1.2          | 1.2        | 1.8       | 1.4          | 1.3        | 3.9       | 2.3          | 2.4        | 4.7       | 2.1         | 2.6        | 0.8       |
| 2JJJ                 | 4.4         | 5.0        | 5.0       | 3.4          | 3.8        | 3.2       | 10.2         | 11.2       | 6.3       | 9.9          | 11.0       | 10.2      | 5.4          | 6.0        | 6.6       | 2.2          | 2.6        | 1.8       | 0.2         | 0.3        | 0.1       |
| ABC CLASSIC          | 2.8         | 3.1        | 3.1       | 0.6          | 0.5        | 1.5       | 0.6          | 0.5        | 1.4       | 1.4          | 1.2        | 3.4       | 2.3          | 2.7        | 1.8       | 2.2          | 2.5        | 2.8       | 5.3         | 6.2        | 5.8       |
| Commercial DAB+ Stns | 7.9         | 8.3        | 14.0      | 12.8         | 13.1       | 19.4      | 13.9         | 12.8       | 23.7      | 13.3         | 14.1       | 17.8      | 9.9          | 10.6       | 15.9      | 6.0          | 6.2        | 12.7      | 1.5         | 1.7        | 1.0       |
| ABC DAB+ Stns        | 2.0         | 1.9        | 5.0       | 3.9          | 4.0        | 6.5       | 2.6          | 2.6        | 3.5       | 1.3          | 1.1        | 3.3       | 2.9          | 2.5        | 10.4      | 1.2          | 1.4        | 1.6       | 1.4         | 1.4        | 4.6       |
| Total DAB+ Stns      | 10.6        | 10.2       | 19.0      | 16.7         | 17.0       | 25.9      | 16.6         | 15.4       | 27.1      | 15.8         | 15.2       | 21.2      | 13.9         | 13.2       | 26.3      | 8.6          | 7.5        | 14.3      | 3.0         | 3.1        | 5.6       |

By Session, P10+

| Station              | Mon-Fri             |            |           | Breakfast             |            |           | Morning                |            |           | Afternoon              |            |           | Drive                 |            |           | Evening                |            |           | Weekend             |            |           |
|----------------------|---------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|------------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|---------------------|------------|-----------|
|                      | Mon-Fri 5:30am-12mn |            |           | Mon-Fri 5:30am-9:00am |            |           | Mon-Fri 9:00am-12:00md |            |           | Mon-Fri 12:00md-4:00pm |            |           | Mon-Fri 4:00pm-7:00pm |            |           | Mon-Fri 7:00pm-12:00mn |            |           | Sat-Sun 5:30am-12mn |            |           |
|                      | Total Radio         | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio         | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 1.2                 | 1.2        | 1.8       | 0.8                   | 0.9        | 0.8       | 1.2                    | 1.3        | 1.5       | 1.5                    | 1.7        | 2.6       | 1.5                   | 1.5        | 3.9       | 0.6                    | 0.7        | 0.2       | 0.5                 | 0.5        | 1.6       |
| 2GB                  | 14.2                | 15.2       | 22.2      | 16.8                  | 17.5       | 30.2      | 14.9                   | 16.1       | 22.3      | 10.5                   | 11.3       | 17.4      | 8.8                   | 9.5        | 15.2      | 24.8                   | 27.6       | 23.2      | 14.4                | 16.1       | 17.0      |
| 2UE 954              | 2.8                 | 3.1        | 3.1       | 2.1                   | 2.4        | 2.6       | 3.0                    | 3.4        | 3.1       | 3.4                    | 4.1        | 2.7       | 2.7                   | 3.0        | 3.9       | 2.4                    | 2.3        | 4.3       | 3.8                 | 4.4        | 3.4       |
| SKY Sports Radio     | 1.1                 | n.a.       | n.a.      | 2.3                   | n.a.       | n.a.      | 0.4                    | n.a.       | n.a.      | 0.4                    | n.a.       | n.a.      | 1.2                   | n.a.       | n.a.      | 0.7                    | n.a.       | n.a.      | 1.6                 | n.a.       | n.a.      |
| 104.1 2DAY FM        | 3.9                 | 4.8        | 0.9       | 3.6                   | 4.4        | 0.6       | 3.8                    | 4.8        | 0.8       | 3.7                    | 4.7        | 1.3       | 5.0                   | 6.2        | 1.2       | 3.6                    | 4.5        | 0.5       | 3.6                 | 4.4        | 0.7       |
| KIIS1065             | 10.5                | 12.1       | 9.6       | 13.6                  | 15.3       | 13.0      | 9.8                    | 10.9       | 11.5      | 9.1                    | 10.9       | 7.6       | 10.0                  | 12.0       | 6.0       | 5.3                    | 5.7        | 6.0       | 7.6                 | 9.0        | 4.0       |
| 104.9 TRIPLE M       | 4.6                 | 5.5        | 2.7       | 4.9                   | 5.7        | 2.2       | 4.4                    | 5.3        | 2.3       | 4.7                    | 5.7        | 3.6       | 5.3                   | 6.4        | 2.3       | 2.8                    | 3.0        | 3.4       | 4.9                 | 5.6        | 3.9       |
| NOVA96.9             | 7.1                 | 8.5        | 3.7       | 8.6                   | 10.2       | 3.8       | 5.5                    | 6.6        | 3.9       | 6.5                    | 8.0        | 3.8       | 8.1                   | 9.8        | 4.5       | 5.6                    | 6.8        | 1.8       | 7.2                 | 8.6        | 3.0       |
| smoothfm 95.3        | 10.3                | 11.8       | 10.2      | 7.8                   | 9.1        | 5.7       | 12.3                   | 14.2       | 11.6      | 11.2                   | 12.7       | 14.3      | 10.8                  | 12.7       | 9.1       | 10.2                   | 11.4       | 9.0       | 11.8                | 13.6       | 10.8      |
| GOLD101.7            | 8.3                 | 9.6        | 7.4       | 8.1                   | 9.2        | 7.1       | 8.8                    | 10.2       | 7.9       | 9.8                    | 11.8       | 8.3       | 6.2                   | 7.1        | 6.7       | 5.6                    | 6.2        | 4.8       | 6.9                 | 7.9        | 6.1       |
| ABC SYD              | 7.0                 | 7.7        | 9.5       | 7.8                   | 8.4        | 11.7      | 7.1                    | 8.0        | 7.9       | 6.4                    | 7.4        | 6.7       | 6.2                   | 6.7        | 10.6      | 7.2                    | 6.6        | 14.7      | 5.6                 | 6.4        | 4.7       |
| 2RN                  | 1.0                 | 1.1        | 1.9       | 1.4                   | 1.5        | 2.3       | 0.4                    | 0.4        | 1.1       | 0.7                    | 0.5        | 2.9       | 1.9                   | 2.3        | 1.0       | 0.7                    | 0.7        | 1.2       | 1.2                 | 1.2        | 2.8       |
| ABC NEWSRADIO        | 1.7                 | 1.7        | 3.1       | 2.6                   | 2.5        | 5.8       | 1.3                    | 1.5        | 1.7       | 0.9                    | 0.8        | 2.3       | 1.4                   | 1.4        | 2.9       | 2.7                    | 3.0        | 2.4       | 1.9                 | 2.0        | 3.1       |
| 2JJJ                 | 4.3                 | 4.8        | 5.1       | 3.9                   | 4.4        | 3.4       | 4.2                    | 4.6        | 5.6       | 4.4                    | 5.0        | 5.9       | 4.7                   | 5.3        | 6.0       | 4.7                    | 5.1        | 5.1       | 4.9                 | 5.6        | 4.8       |
| ABC CLASSIC          | 2.5                 | 2.9        | 2.7       | 1.6                   | 1.7        | 2.5       | 3.3                    | 3.8        | 2.8       | 3.1                    | 3.7        | 2.6       | 2.5                   | 2.7        | 4.9       | 2.0                    | 2.4        | 0.9       | 3.4                 | 3.8        | 4.3       |
| Commercial DAB+ Stns | 7.7                 | 8.1        | 12.2      | 5.2                   | 5.7        | 6.7       | 7.2                    | 7.4        | 13.0      | 8.6                    | 9.3        | 14.2      | 10.2                  | 11.0       | 16.4      | 10.9                   | 11.4       | 13.7      | 8.9                 | 8.7        | 20.4      |
| ABC DAB+ Stns        | 1.8                 | 1.8        | 3.7       | 1.0                   | 1.1        | 1.7       | 1.6                    | 1.6        | 3.0       | 2.2                    | 2.3        | 3.8       | 2.4                   | 2.4        | 5.5       | 3.2                    | 2.6        | 9.0       | 2.6                 | 2.3        | 9.2       |
| Total DAB+ Stns      | 10.1                | 9.9        | 15.9      | 6.5                   | 6.7        | 8.4       | 9.5                    | 9.0        | 16.0      | 11.6                   | 11.6       | 18.0      | 13.5                  | 13.4       | 21.9      | 15.6                   | 14.0       | 22.6      | 12.1                | 11.0       | 29.6      |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1% share of all listening, 1.1% share of AM/FM/DAB+ listening and 1.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital &amp; stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.



# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 102         | 90         | 38        | 10           | 10         | *         | 8            | 8          | 6         | 34           | 23         | 22        | 10           | 10         | 1         | 15           | 14         | 2         | 25          | 25         | 7         |
| 2GB                  | 696         | 642        | 158       | 56           | 46         | 18        | 59           | 49         | 15        | 115          | 96         | 33        | 91           | 87         | 16        | 119          | 112        | 23        | 256         | 252        | 53        |
| 2UE 954              | 267         | 233        | 68        | 27           | 21         | 9         | 22           | 16         | 6         | 30           | 20         | 18        | 27           | 24         | 4         | 31           | 26         | 6         | 130         | 126        | 26        |
| SKY Sports Radio     | 165         | n.a.       | n.a.      | 26           | n.a.       | n.a.      | 20           | n.a.       | n.a.      | 37           | n.a.       | n.a.      | 30           | n.a.       | n.a.      | 16           | n.a.       | n.a.      | 36          | n.a.       | n.a.      |
| 104.1 2DAY FM        | 646         | 624        | 71        | 112          | 109        | 13        | 93           | 89         | 15        | 185          | 179        | 22        | 175          | 169        | 12        | 51           | 49         | 10        | 29          | 29         | *         |
| KIIS1065             | 1,119       | 1,036      | 267       | 182          | 165        | 51        | 165          | 152        | 56        | 406          | 367        | 107       | 272          | 260        | 32        | 64           | 62         | 15        | 31          | 29         | 5         |
| 104.9 TRIPLE M       | 695         | 654        | 148       | 98           | 85         | 32        | 114          | 104        | 37        | 190          | 181        | 34        | 200          | 193        | 34        | 60           | 57         | 9         | 34          | 34         | 1         |
| NOVA96.9             | 1,134       | 1,069      | 204       | 195          | 185        | 50        | 167          | 163        | 27        | 432          | 393        | 85        | 242          | 232        | 33        | 56           | 54         | 7         | 42          | 42         | 2         |
| smoothfm 95.3        | 1,379       | 1,276      | 309       | 166          | 142        | 46        | 125          | 119        | 36        | 360          | 317        | 92        | 324          | 312        | 67        | 168          | 155        | 49        | 235         | 231        | 19        |
| GOLD101.7            | 680         | 618        | 151       | 57           | 48         | 19        | 55           | 46         | 15        | 121          | 100        | 33        | 182          | 172        | 30        | 158          | 144        | 39        | 107         | 107        | 15        |
| ABC SYD              | 557         | 516        | 93        | 22           | 16         | 9         | 22           | 22         | 4         | 81           | 73         | 10        | 98           | 80         | 20        | 103          | 99         | 12        | 230         | 225        | 38        |
| 2RN                  | 133         | 118        | 46        | 10           | 10         | 3         | 7            | 7          | 2         | 17           | 9          | 9         | 24           | 20         | 15        | 21           | 19         | 7         | 54          | 52         | 10        |
| ABC NEWSRADIO        | 312         | 273        | 88        | 27           | 22         | 15        | 33           | 33         | 9         | 63           | 51         | 22        | 74           | 55         | 28        | 36           | 34         | 6         | 80          | 78         | 6         |
| 2JJJ                 | 560         | 502        | 174       | 46           | 43         | 16        | 81           | 73         | 28        | 258          | 225        | 80        | 136          | 123        | 44        | 28           | 28         | 4         | 11          | 11         | 1         |
| ABC CLASSIC          | 232         | 195        | 75        | 19           | 12         | 8         | 21           | 14         | 8         | 52           | 39         | 25        | 39           | 33         | 11        | 30           | 30         | 7         | 70          | 66         | 16        |
| Commercial DAB+ Stns | 884         | 809        | 319       | 146          | 135        | 61        | 135          | 125        | 57        | 267          | 259        | 92        | 201          | 175        | 69        | 79           | 63         | 31        | 55          | 53         | 9         |
| ABC DAB+ Stns        | 251         | 223        | 100       | 45           | 42         | 22        | 31           | 31         | 9         | 54           | 45         | 25        | 58           | 45         | 27        | 27           | 27         | 7         | 36          | 34         | 9         |
| Total DAB+ Stns      | 1,102       | 963        | 400       | 178          | 164        | 76        | 149          | 139        | 63        | 318          | 285        | 115       | 262          | 212        | 90        | 107          | 83         | 38        | 88          | 80         | 17        |
| Total                | 4,589       | 4,259      | 1,381     | 508          | 478        | 193       | 460          | 434        | 185       | 1,227        | 1,128      | 416       | 1,046        | 966        | 275       | 577          | 518        | 161       | 770         | 735        | 151       |

By Session, P10+

| Station              | Mon-Fri             |            |           | Breakfast             |            |           | Morning                |            |           | Afternoon              |            |           | Drive                 |            |           | Evening                |            |           | Weekend             |            |           |
|----------------------|---------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|------------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|---------------------|------------|-----------|
|                      | Mon-Fri 5:30am-12mn |            |           | Mon-Fri 5:30am-9:00am |            |           | Mon-Fri 9:00am-12:00md |            |           | Mon-Fri 12:00md-4:00pm |            |           | Mon-Fri 4:00pm-7:00pm |            |           | Mon-Fri 7:00pm-12:00mn |            |           | Sat-Sun 5:30am-12mn |            |           |
|                      | Total Radio         | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio         | AM/FM/DAB+ | Streaming |
|                      | Radio               | DAB+       |           | Radio                 | DAB+       |           | Radio                  | DAB+       |           | Radio                  | DAB+       |           | Radio                 | DAB+       |           | Radio                  | DAB+       |           | Radio               | DAB+       |           |
| SEN 1170am           | 94                  | 81         | 33        | 54                    | 45         | 13        | 28                     | 23         | 8         | 41                     | 35         | 19        | 40                    | 38         | 11        | 11                     | 10         | 2         | 45                  | 37         | 19        |
| 2GB                  | 626                 | 568        | 149       | 483                   | 411        | 104       | 336                    | 303        | 66        | 280                    | 255        | 54        | 212                   | 189        | 46        | 185                    | 158        | 34        | 460                 | 429        | 74        |
| 2UE 954              | 225                 | 193        | 59        | 106                   | 92         | 23        | 117                    | 105        | 27        | 119                    | 108        | 24        | 76                    | 67         | 15        | 42                     | 34         | 15        | 144                 | 128        | 27        |
| SKY Sports Radio     | 120                 | n.a.       | n.a.      | 69                    | n.a.       | n.a.      | 44                     | n.a.       | n.a.      | 30                     | n.a.       | n.a.      | 25                    | n.a.       | n.a.      | 15                     | n.a.       | n.a.      | 100                 | n.a.       | n.a.      |
| 104.1 2DAY FM        | 552                 | 531        | 54        | 331                   | 317        | 17        | 193                    | 182        | 16        | 196                    | 192        | 15        | 224                   | 217        | 17        | 94                     | 89         | 5         | 336                 | 327        | 27        |
| KIIS1065             | 1,021               | 922        | 245       | 702                   | 629        | 122       | 423                    | 360        | 102       | 420                    | 360        | 77        | 443                   | 405        | 48        | 142                    | 115        | 30        | 558                 | 537        | 65        |
| 104.9 TRIPLE M       | 589                 | 537        | 120       | 334                   | 306        | 41        | 219                    | 192        | 33        | 240                    | 211        | 44        | 240                   | 216        | 26        | 83                     | 64         | 19        | 366                 | 345        | 51        |
| NOVA96.9             | 996                 | 920        | 171       | 611                   | 561        | 63        | 351                    | 292        | 66        | 391                    | 356        | 48        | 369                   | 343        | 38        | 153                    | 137        | 16        | 652                 | 620        | 66        |
| smoothfm 95.3        | 1,228               | 1,108      | 258       | 593                   | 536        | 78        | 546                    | 482        | 104       | 588                    | 525        | 110       | 466                   | 434        | 48        | 224                    | 190        | 41        | 835                 | 762        | 139       |
| GOLD101.7            | 618                 | 561        | 140       | 381                   | 338        | 67        | 294                    | 264        | 46        | 342                    | 314        | 62        | 274                   | 243        | 49        | 113                    | 99         | 17        | 355                 | 328        | 55        |
| ABC SYD              | 480                 | 443        | 83        | 320                   | 278        | 53        | 247                    | 237        | 36        | 221                    | 216        | 22        | 184                   | 169        | 34        | 121                    | 102        | 27        | 316                 | 297        | 44        |
| 2RN                  | 110                 | 95         | 34        | 62                    | 50         | 12        | 37                     | 29         | 12        | 29                     | 14         | 19        | 41                    | 36         | 9         | 17                     | 15         | 2         | 82                  | 73         | 27        |
| ABC NEWSRADIO        | 276                 | 245        | 72        | 183                   | 147        | 47        | 103                    | 85         | 23        | 77                     | 66         | 22        | 74                    | 57         | 23        | 44                     | 39         | 5         | 163                 | 140        | 31        |
| 2JJJ                 | 467                 | 415        | 133       | 279                   | 250        | 39        | 155                    | 121        | 54        | 194                    | 161        | 62        | 185                   | 162        | 42        | 88                     | 70         | 23        | 327                 | 310        | 67        |
| ABC CLASSIC          | 190                 | 167        | 48        | 90                    | 79         | 18        | 100                    | 87         | 19        | 95                     | 85         | 24        | 84                    | 74         | 17        | 39                     | 33         | 6         | 141                 | 116        | 41        |
| Commercial DAB+ Stns | 783                 | 708        | 251       | 383                   | 344        | 71        | 343                    | 301        | 101       | 378                    | 331        | 107       | 368                   | 320        | 80        | 205                    | 157        | 62        | 542                 | 474        | 165       |
| ABC DAB+ Stns        | 229                 | 195        | 83        | 83                    | 66         | 27        | 72                     | 64         | 26        | 101                    | 90         | 26        | 86                    | 77         | 25        | 66                     | 47         | 26        | 129                 | 114        | 44        |
| Total DAB+ Stns      | 990                 | 846        | 320       | 480                   | 395        | 95        | 418                    | 350        | 124       | 480                    | 406        | 130       | 458                   | 387        | 105       | 282                    | 197        | 87        | 687                 | 567        | 207       |
| Total                | 4,416               | 4,022      | 1,212     | 3,585                 | 3,084      | 620       | 2,659                  | 2,242      | 599       | 2,757                  | 2,320      | 598       | 2,585                 | 2,204      | 451       | 1,315                  | 1,064      | 271       | 3,730               | 3,362      | 757       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 102,000 total listeners, 90,000 AM/FM/DAB+ listeners and 38,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station        | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|                | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| SEN 1116am     | 3.4        | 4.3  | -0.9 | 2.0          | 2.2  | -0.2 | 4.0          | 5.4  | -1.4 | 3.3          | 3.6  | -0.3 | 3.3          | 5.9  | -2.6 | 6.5          | 6.3  | 0.2  | 1.9        | 2.3  | -0.4 |
| 3AW            | 14.6       | 13.5 | 1.1  | 7.6          | 5.5  | 2.1  | 4.0          | 4.4  | -0.4 | 3.4          | 3.1  | 0.3  | 8.9          | 8.0  | 0.9  | 14.7         | 17.0 | -2.3 | 32.6       | 29.5 | 3.1  |
| Magic 1278     | 1.5        | 1.7  | -0.2 | 0.6          | 0.5  | 0.1  | 0.9          | 0.1  | 0.8  | 0.6          | 1.0  | -0.4 | 0.6          | 0.4  | 0.2  | 2.2          | 1.5  | 0.7  | 3.0        | 4.4  | -1.4 |
| 3MP 1377       | 2.1        | 1.7  | 0.4  | 0.3          | 0.3  | 0.0  | 0.8          | 0.5  | 0.3  | 0.2          | 0.4  | -0.2 | 0.2          | 0.3  | -0.1 | 4.3          | 3.9  | 0.4  | 4.4        | 3.3  | 1.1  |
| 101.9 FOX FM   | 8.6        | 8.2  | 0.4  | 12.5         | 11.3 | 1.2  | 18.0         | 16.9 | 1.1  | 12.6         | 11.7 | 0.9  | 12.0         | 9.9  | 2.1  | 4.7          | 4.0  | 0.7  | 1.4        | 3.0  | -1.6 |
| GOLD104.3      | 11.2       | 11.2 | 0.0  | 8.4          | 7.9  | 0.5  | 9.1          | 7.9  | 1.2  | 7.2          | 7.7  | -0.5 | 13.1         | 11.8 | 1.3  | 20.0         | 20.5 | -0.5 | 8.7        | 9.2  | -0.5 |
| KIIS 101.1 FM  | 4.9        | 5.6  | -0.7 | 9.7          | 7.8  | 1.9  | 8.8          | 9.3  | -0.5 | 9.0          | 10.8 | -1.8 | 5.3          | 6.8  | -1.5 | 2.2          | 2.3  | -0.1 | 0.5        | 1.0  | -0.5 |
| 105.1 TRIPLE M | 7.9        | 8.2  | -0.3 | 9.0          | 8.9  | 0.1  | 10.9         | 9.0  | 1.9  | 10.8         | 9.9  | 0.9  | 12.3         | 12.9 | -0.6 | 7.4          | 9.2  | -1.8 | 1.5        | 1.6  | -0.1 |
| NOVA 100       | 7.1        | 8.1  | -1.0 | 15.5         | 18.1 | -2.6 | 8.5          | 14.3 | -5.8 | 12.4         | 12.9 | -0.5 | 7.4          | 8.6  | -1.2 | 3.5          | 3.9  | -0.4 | 2.4        | 1.9  | 0.5  |
| smoothfm 91.5  | 9.8        | 9.8  | 0.0  | 8.6          | 10.4 | -1.8 | 10.3         | 8.9  | 1.4  | 10.0         | 9.4  | 0.6  | 8.9          | 8.6  | 0.3  | 11.0         | 12.0 | -1.0 | 9.7        | 9.6  | 0.1  |
| ABC MEL        | 6.5        | 5.8  | 0.7  | 2.0          | 2.0  | 0.0  | 1.3          | 2.0  | -0.7 | 1.5          | 2.0  | -0.5 | 5.7          | 5.3  | 0.4  | 6.1          | 5.9  | 0.2  | 14.0       | 11.6 | 2.4  |
| 3RN            | 2.4        | 2.2  | 0.2  | 0.1          | 0.3  | -0.2 | 0.4          | 0.3  | 0.1  | 0.8          | 0.3  | 0.5  | 1.8          | 1.7  | 0.1  | 1.3          | 1.5  | -0.2 | 6.1        | 5.8  | 0.3  |
| ABC NEWSRADIO  | 1.3        | 1.7  | -0.4 | 0.3          | 0.5  | -0.2 | 0.9          | 1.1  | -0.2 | 1.7          | 1.1  | 0.6  | 1.6          | 2.3  | -0.7 | 0.9          | 0.7  | 0.2  | 1.3        | 2.9  | -1.6 |
| 3JJJ           | 3.4        | 3.1  | 0.3  | 6.4          | 5.3  | 1.1  | 4.1          | 4.0  | 0.1  | 8.7          | 8.3  | 0.4  | 3.0          | 3.0  | 0.0  | 1.1          | 0.6  | 0.5  | 0.1        | 0.1  | 0.0  |
| ABC CLASSIC    | 1.3        | 1.7  | -0.4 | 0.6          | 1.4  | -0.8 | 0.8          | 1.4  | -0.6 | 0.4          | 0.4  | 0.0  | 0.6          | 1.0  | -0.4 | 0.4          | 0.7  | -0.3 | 3.3        | 4.3  | -1.0 |

By Session, P10+

| Station        | Mon-Fri             |      |      | Breakfast             |      |      | Morning                |      |      | Afternoon              |      |      | Drive                 |      |      | Evening                |      |      | Weekend             |      |      |
|----------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
|                | Mon-Fri 5:30am-12mn |      |      | Mon-Fri 5:30am-9:00am |      |      | Mon-Fri 9:00am-12:00md |      |      | Mon-Fri 12:00md-4:00pm |      |      | Mon-Fri 4:00pm-7:00pm |      |      | Mon-Fri 7:00pm-12:00mn |      |      | Sat-Sun 5:30am-12mn |      |      |
|                | This                | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                   | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                | Last | +/-  |
| SEN 1116am     | 3.4                 | 4.3  | -0.9 | 3.5                   | 4.5  | -1.0 | 3.7                    | 4.7  | -1.0 | 3.3                    | 4.2  | -0.9 | 2.9                   | 3.8  | -0.9 | 2.8                    | 3.8  | -1.0 | 3.6                 | 4.2  | -0.6 |
| 3AW            | 15.0                | 13.8 | 1.2  | 20.3                  | 19.0 | 1.3  | 15.5                   | 14.6 | 0.9  | 11.4                   | 10.3 | 1.1  | 11.0                  | 9.3  | 1.7  | 13.6                   | 13.1 | 0.5  | 13.2                | 12.8 | 0.4  |
| Magic 1278     | 1.5                 | 1.6  | -0.1 | 0.9                   | 1.3  | -0.4 | 1.5                    | 2.0  | -0.5 | 1.7                    | 1.5  | 0.2  | 1.5                   | 1.3  | 0.2  | 2.4                    | 2.3  | 0.1  | 1.7                 | 2.1  | -0.4 |
| 3MP 1377       | 1.9                 | 1.6  | 0.3  | 1.7                   | 1.3  | 0.4  | 2.0                    | 1.7  | 0.3  | 2.2                    | 1.6  | 0.6  | 1.6                   | 1.6  | 0.0  | 1.7                    | 1.8  | -0.1 | 2.6                 | 2.1  | 0.5  |
| 101.9 FOX FM   | 9.1                 | 8.6  | 0.5  | 9.5                   | 9.0  | 0.5  | 8.7                    | 8.8  | -0.1 | 9.9                    | 9.4  | 0.5  | 9.4                   | 8.2  | 1.2  | 5.2                    | 5.0  | 0.2  | 7.3                 | 6.6  | 0.7  |
| GOLD104.3      | 11.5                | 11.2 | 0.3  | 10.9                  | 10.1 | 0.8  | 11.9                   | 12.0 | -0.1 | 13.1                   | 12.3 | 0.8  | 11.0                  | 11.2 | -0.2 | 7.3                    | 8.0  | -0.7 | 10.3                | 11.3 | -1.0 |
| KIIS 101.1 FM  | 5.0                 | 5.6  | -0.6 | 6.0                   | 6.1  | -0.1 | 4.4                    | 4.9  | -0.5 | 3.7                    | 5.1  | -1.4 | 6.3                   | 6.7  | -0.4 | 5.7                    | 5.7  | 0.0  | 4.4                 | 5.5  | -1.1 |
| 105.1 TRIPLE M | 8.4                 | 8.8  | -0.4 | 7.0                   | 7.7  | -0.7 | 8.7                    | 8.9  | -0.2 | 10.0                   | 10.5 | -0.5 | 8.9                   | 9.7  | -0.8 | 6.4                    | 4.3  | 2.1  | 6.4                 | 6.4  | 0.0  |
| NOVA 100       | 7.1                 | 8.1  | -1.0 | 8.4                   | 10.0 | -1.6 | 6.0                    | 6.3  | -0.3 | 6.7                    | 7.6  | -0.9 | 8.1                   | 9.4  | -1.3 | 5.1                    | 6.6  | -1.5 | 7.2                 | 8.1  | -0.9 |
| smoothfm 91.5  | 9.6                 | 9.5  | 0.1  | 7.8                   | 8.0  | -0.2 | 10.9                   | 10.2 | 0.7  | 10.9                   | 10.4 | 0.5  | 10.0                  | 10.2 | -0.2 | 6.9                    | 8.5  | -1.6 | 10.3                | 10.6 | -0.3 |
| ABC MEL        | 6.6                 | 6.0  | 0.6  | 6.4                   | 5.5  | 0.9  | 7.3                    | 6.9  | 0.4  | 5.0                    | 4.8  | 0.2  | 5.7                   | 5.4  | 0.3  | 12.2                   | 10.1 | 2.1  | 6.3                 | 5.4  | 0.9  |
| 3RN            | 2.3                 | 2.3  | 0.0  | 3.5                   | 2.4  | 1.1  | 1.8                    | 1.6  | 0.2  | 1.4                    | 1.8  | -0.4 | 2.0                   | 2.7  | -0.7 | 3.6                    | 4.4  | -0.8 | 2.6                 | 2.0  | 0.6  |
| ABC NEWSRADIO  | 1.2                 | 1.6  | -0.4 | 1.5                   | 2.5  | -1.0 | 0.9                    | 1.3  | -0.4 | 0.6                    | 0.9  | -0.3 | 0.9                   | 1.1  | -0.2 | 4.0                    | 3.0  | 1.0  | 1.4                 | 2.0  | -0.6 |
| 3JJJ           | 3.1                 | 2.9  | 0.2  | 3.2                   | 3.1  | 0.1  | 2.6                    | 2.3  | 0.3  | 3.4                    | 2.8  | 0.6  | 3.9                   | 3.7  | 0.2  | 2.3                    | 3.1  | -0.8 | 4.3                 | 3.8  | 0.5  |
| ABC CLASSIC    | 1.2                 | 1.6  | -0.4 | 1.2                   | 1.7  | -0.5 | 1.0                    | 1.2  | -0.2 | 1.1                    | 1.7  | -0.6 | 1.0                   | 1.4  | -0.4 | 3.2                    | 2.9  | 0.3  | 1.5                 | 2.1  | -0.6 |

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station        | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |       |     | People 40-54 |       |     | People 55-64 |      |     | People 65+ |      |     |
|----------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|-------|-----|--------------|-------|-----|--------------|------|-----|------------|------|-----|
|                | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last  | +/- | This         | Last  | +/- | This         | Last | +/- | This       | Last | +/- |
| SEN 1116am     | 385        | 410   | -25 | 33           | 32   | 1   | 57           | 42   | 15  | 77           | 98    | -21 | 79           | 95    | -16 | 79           | 76   | 3   | 59         | 67   | -8  |
| 3AW            | 722        | 675   | 47  | 55           | 39   | 16  | 49           | 40   | 9   | 78           | 77    | 1   | 107          | 103   | 4   | 137          | 142  | -5  | 296        | 275  | 21  |
| Magic 1278     | 189        | 179   | 10  | 17           | 10   | 7   | 18           | 5    | 13  | 23           | 32    | -9  | 19           | 25    | -6  | 39           | 32   | 7   | 74         | 75   | -1  |
| 3MP 1377       | 171        | 169   | 2   | 7            | 12   | -5  | 19           | 12   | 7   | 10           | 18    | -8  | 14           | 10    | 4   | 40           | 41   | -1  | 80         | 76   | 4   |
| 101.9 FOX FM   | 1,205      | 1,152 | 53  | 182          | 168  | 14  | 176          | 170  | 6   | 403          | 394   | 9   | 315          | 279   | 36  | 78           | 71   | 7   | 51         | 70   | -19 |
| GOLD104.3      | 1,224      | 1,153 | 71  | 131          | 128  | 3   | 88           | 83   | 5   | 259          | 237   | 22  | 324          | 289   | 35  | 214          | 211  | 3   | 207        | 206  | 1   |
| KIIS 101.1 FM  | 967        | 946   | 21  | 181          | 168  | 13  | 143          | 158  | -15 | 377          | 339   | 38  | 183          | 164   | 19  | 59           | 74   | -15 | 24         | 42   | -18 |
| 105.1 TRIPLE M | 864        | 800   | 64  | 98           | 99   | -1  | 99           | 74   | 25  | 281          | 237   | 44  | 205          | 216   | -11 | 116          | 117  | -1  | 65         | 58   | 7   |
| NOVA 100       | 1,204      | 1,280 | -76 | 200          | 234  | -34 | 153          | 195  | -42 | 452          | 448   | 4   | 277          | 287   | -10 | 78           | 68   | 10  | 44         | 49   | -5  |
| smoothfm 91.5  | 1,094      | 1,065 | 29  | 123          | 126  | -3  | 92           | 96   | -4  | 276          | 253   | 23  | 241          | 220   | 21  | 156          | 161  | -5  | 206        | 210  | -4  |
| ABC MEL        | 512        | 495   | 17  | 32           | 32   | 0   | 30           | 30   | 0   | 52           | 60    | -8  | 96           | 89    | 7   | 91           | 100  | -9  | 212        | 184  | 28  |
| 3RN            | 186        | 160   | 26  | 5            | 11   | -6  | 7            | 8    | -1  | 21           | 9     | 12  | 32           | 34    | -2  | 25           | 22   | 3   | 96         | 77   | 19  |
| ABC NEWSRADIO  | 259        | 265   | -6  | 15           | 21   | -6  | 22           | 20   | 2   | 62           | 57    | 5   | 61           | 66    | -5  | 39           | 28   | 11  | 61         | 74   | -13 |
| 3JJJ           | 464        | 495   | -31 | 48           | 41   | 7   | 63           | 57   | 6   | 223          | 242   | -19 | 94           | 119   | -25 | 31           | 29   | 2   | 5          | 7    | -2  |
| ABC CLASSIC    | 167        | 193   | -26 | 12           | 24   | -12 | 25           | 13   | 12  | 16           | 26    | -10 | 20           | 33    | -13 | 20           | 27   | -7  | 74         | 71   | 3   |
| Total          | 4,664      | 4,661 | 3   | 502          | 497  | 5   | 481          | 469  | 12  | 1,261        | 1,278 | -17 | 1,048        | 1,056 | -8  | 585          | 582  | 3   | 787        | 780  | 7   |

By Session, P10+ [Potential: 4902]

| Station        | Mon-Fri<br>Mon-Fri 5:30am-12mn |       |     | Breakfast<br>Mon-Fri 5:30am-9:00am |       |     | Morning<br>Mon-Fri 9:00am-12:00md |       |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |       |     | Drive<br>Mon-Fri 4:00pm-7:00pm |       |     | Evening<br>Mon-Fri 7:00pm-12:00mn |       |     | Weekend<br>Sat-Sun 5:30am-12mn |       |     |
|----------------|--------------------------------|-------|-----|------------------------------------|-------|-----|-----------------------------------|-------|-----|-------------------------------------|-------|-----|--------------------------------|-------|-----|-----------------------------------|-------|-----|--------------------------------|-------|-----|
|                | This                           | Last  | +/- | This                               | Last  | +/- | This                              | Last  | +/- | This                                | Last  | +/- | This                           | Last  | +/- | This                              | Last  | +/- | This                           | Last  | +/- |
| SEN 1116am     | 320                            | 348   | -28 | 183                                | 184   | -1  | 128                               | 170   | -42 | 145                                 | 175   | -30 | 135                            | 153   | -18 | 69                                | 96    | -27 | 220                            | 260   | -40 |
| 3AW            | 655                            | 628   | 27  | 513                                | 465   | 48  | 400                               | 381   | 19  | 349                                 | 336   | 13  | 308                            | 246   | 62  | 167                               | 149   | 18  | 501                            | 437   | 64  |
| Magic 1278     | 155                            | 149   | 6   | 62                                 | 60    | 2   | 66                                | 72    | -6  | 77                                  | 64    | 13  | 53                             | 48    | 5   | 42                                | 39    | 3   | 96                             | 89    | 7   |
| 3MP 1377       | 144                            | 144   | 0   | 61                                 | 66    | -5  | 76                                | 67    | 9   | 79                                  | 81    | -2  | 52                             | 62    | -10 | 33                                | 36    | -3  | 95                             | 85    | 10  |
| 101.9 FOX FM   | 1,118                          | 1,073 | 45  | 647                                | 612   | 35  | 492                               | 450   | 42  | 562                                 | 516   | 46  | 529                            | 447   | 82  | 197                               | 166   | 31  | 596                            | 591   | 5   |
| GOLD104.3      | 1,085                          | 1,026 | 59  | 606                                | 580   | 26  | 506                               | 466   | 40  | 623                                 | 552   | 71  | 517                            | 489   | 28  | 187                               | 191   | -4  | 688                            | 671   | 17  |
| KIIS 101.1 FM  | 859                            | 858   | 1   | 427                                | 443   | -16 | 334                               | 311   | 23  | 352                                 | 375   | -23 | 343                            | 343   | 0   | 148                               | 129   | 19  | 448                            | 451   | -3  |
| 105.1 TRIPLE M | 735                            | 699   | 36  | 351                                | 341   | 10  | 303                               | 263   | 40  | 378                                 | 349   | 29  | 407                            | 382   | 25  | 183                               | 155   | 28  | 439                            | 406   | 33  |
| NOVA 100       | 1,076                          | 1,133 | -57 | 648                                | 722   | -74 | 450                               | 413   | 37  | 448                                 | 466   | -18 | 462                            | 495   | -33 | 190                               | 171   | 19  | 643                            | 703   | -60 |
| smoothfm 91.5  | 981                            | 951   | 30  | 481                                | 501   | -20 | 514                               | 464   | 50  | 556                                 | 492   | 64  | 459                            | 430   | 29  | 195                               | 200   | -5  | 662                            | 630   | 32  |
| ABC MEL        | 442                            | 436   | 6   | 304                                | 285   | 19  | 243                               | 234   | 9   | 196                                 | 202   | -6  | 174                            | 177   | -3  | 144                               | 134   | 10  | 333                            | 288   | 45  |
| 3RN            | 160                            | 142   | 18  | 112                                | 88    | 24  | 78                                | 70    | 8   | 77                                  | 70    | 7   | 72                             | 82    | -10 | 62                                | 56    | 6   | 114                            | 86    | 28  |
| ABC NEWSRADIO  | 203                            | 233   | -30 | 97                                 | 135   | -38 | 75                                | 83    | -8  | 58                                  | 76    | -18 | 62                             | 68    | -6  | 58                                | 45    | 13  | 139                            | 137   | 2   |
| 3JJJ           | 412                            | 435   | -23 | 198                                | 229   | -31 | 164                               | 149   | 15  | 195                                 | 177   | 18  | 193                            | 194   | -1  | 86                                | 103   | -17 | 240                            | 273   | -33 |
| ABC CLASSIC    | 133                            | 165   | -32 | 62                                 | 75    | -13 | 62                                | 71    | -9  | 64                                  | 88    | -24 | 48                             | 62    | -14 | 34                                | 32    | 2   | 98                             | 108   | -10 |
| Total          | 4,520                          | 4,552 | -32 | 3,551                              | 3,552 | -1  | 3,010                             | 2,938 | 72  | 3,141                               | 3,116 | 25  | 3,017                          | 2,943 | 74  | 1,574                             | 1,539 | 35  | 3,797                          | 3,762 | 35  |

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station        | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|----------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| SEN 1116am     | 17         | 20   | -3  | 1            | 1    | 0   | 2            | 2    | 0   | 3            | 3    | 0   | 3            | 6    | -3  | 5            | 5    | 0   | 3          | 3    | 0   |
| 3AW            | 71         | 63   | 8   | 3            | 2    | 1   | 2            | 2    | 0   | 3            | 3    | 0   | 9            | 8    | 1   | 12           | 14   | -2  | 42         | 35   | 7   |
| Magic 1278     | 7          | 8    | -1  | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 1            | *    | *   | 2            | 1    | 1   | 4          | 5    | -1  |
| 3MP 1377       | 10         | 8    | 2   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 3            | 3    | 0   | 6          | 4    | 2   |
| 101.9 FOX FM   | 42         | 38   | 4   | 5            | 4    | 1   | 7            | 6    | 1   | 12           | 10   | 2   | 12           | 10   | 2   | 4            | 3    | 1   | 2          | 4    | -2  |
| GOLD104.3      | 54         | 52   | 2   | 3            | 3    | 0   | 4            | 3    | 1   | 7            | 7    | 0   | 13           | 12   | 1   | 16           | 16   | 0   | 11         | 11   | 0   |
| KIIS 101.1 FM  | 24         | 26   | -2  | 4            | 3    | 1   | 4            | 3    | 1   | 9            | 10   | -1  | 5            | 7    | -2  | 2            | 2    | 0   | 1          | 1    | 0   |
| 105.1 TRIPLE M | 39         | 38   | 1   | 3            | 3    | 0   | 4            | 3    | 1   | 11           | 9    | 2   | 12           | 14   | -2  | 6            | 7    | -1  | 2          | 2    | 0   |
| NOVA 100       | 35         | 38   | -3  | 6            | 7    | -1  | 3            | 5    | -2  | 12           | 12   | 0   | 7            | 9    | -2  | 3            | 3    | 0   | 3          | 2    | 1   |
| smoothfm 91.5  | 48         | 46   | 2   | 3            | 4    | -1  | 4            | 3    | 1   | 10           | 8    | 2   | 9            | 9    | 0   | 9            | 10   | -1  | 13         | 11   | 2   |
| ABC MEL        | 32         | 27   | 5   | 1            | 1    | 0   | 1            | 1    | 0   | 2            | 2    | 0   | 6            | 6    | 0   | 5            | 5    | 0   | 18         | 14   | 4   |
| 3RN            | 12         | 10   | 2   | *            | *    | *   | *            | *    | *   | 1            | *    | *   | 2            | 2    | 0   | 1            | 1    | 0   | 8          | 7    | 1   |
| ABC NEWSRADIO  | 6          | 8    | -2  | *            | *    | *   | *            | *    | *   | 2            | 1    | 1   | 2            | 2    | 0   | 1            | 1    | 0   | 2          | 3    | -1  |
| 3JJJ           | 17         | 15   | 2   | 2            | 2    | 0   | 2            | 2    | 0   | 9            | 7    | 2   | 3            | 3    | 0   | 1            | *    | *   | *          | *    | *   |
| ABC CLASSIC    | 6          | 8    | -2  | *            | 1    | *   | *            | 1    | *   | *            | *    | *   | 1            | 1    | 0   | *            | 1    | *   | 4          | 5    | -1  |
| Total          | 486        | 468  | 18  | 37           | 38   | -1  | 40           | 38   | 2   | 98           | 89   | 9   | 100          | 105  | -5  | 81           | 80   | 1   | 129        | 118  | 11  |

By Session, P10+ [Potential: 4902]

| Station        | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|----------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| SEN 1116am     | 17                  | 22   | -5  | 27                    | 33   | -6  | 29                     | 35   | -6  | 21                     | 26   | -5  | 14                    | 17   | -3  | 4                      | 5    | -1  | 15                  | 16   | -1  |
| 3AW            | 78                  | 69   | 9   | 154                   | 139  | 15  | 122                    | 110  | 12  | 71                     | 62   | 9   | 52                    | 43   | 9   | 19                     | 18   | 1   | 53                  | 49   | 4   |
| Magic 1278     | 8                   | 8    | 0   | 7                     | 9    | -2  | 12                     | 15   | -3  | 11                     | 9    | 2   | 7                     | 6    | 1   | 3                      | 3    | 0   | 7                   | 8    | -1  |
| 3MP 1377       | 10                  | 8    | 2   | 13                    | 10   | 3   | 16                     | 13   | 3   | 14                     | 10   | 4   | 8                     | 7    | 1   | 2                      | 2    | 0   | 10                  | 8    | 2   |
| 101.9 FOX FM   | 47                  | 43   | 4   | 72                    | 66   | 6   | 68                     | 66   | 2   | 61                     | 57   | 4   | 44                    | 38   | 6   | 7                      | 7    | 0   | 29                  | 25   | 4   |
| GOLD104.3      | 59                  | 56   | 3   | 82                    | 74   | 8   | 93                     | 90   | 3   | 82                     | 75   | 7   | 52                    | 52   | 0   | 10                     | 11   | -1  | 42                  | 43   | -1  |
| KIIS 101.1 FM  | 26                  | 28   | -2  | 45                    | 45   | 0   | 35                     | 37   | -2  | 23                     | 31   | -8  | 29                    | 31   | -2  | 8                      | 8    | 0   | 18                  | 21   | -3  |
| 105.1 TRIPLE M | 44                  | 44   | 0   | 53                    | 56   | -3  | 68                     | 66   | 2   | 62                     | 64   | -2  | 42                    | 45   | -3  | 9                      | 6    | 3   | 26                  | 24   | 2   |
| NOVA 100       | 37                  | 41   | -4  | 64                    | 74   | -10 | 47                     | 47   | 0   | 42                     | 46   | -4  | 38                    | 44   | -6  | 7                      | 9    | -2  | 29                  | 31   | -2  |
| smoothfm 91.5  | 50                  | 48   | 2   | 59                    | 58   | 1   | 85                     | 76   | 9   | 68                     | 63   | 5   | 47                    | 48   | -1  | 10                     | 11   | -1  | 42                  | 40   | 2   |
| ABC MEL        | 34                  | 30   | 4   | 49                    | 40   | 9   | 57                     | 51   | 6   | 31                     | 29   | 2   | 27                    | 25   | 2   | 17                     | 14   | 3   | 25                  | 20   | 5   |
| 3RN            | 12                  | 11   | 1   | 27                    | 18   | 9   | 14                     | 12   | 2   | 9                      | 11   | -2  | 9                     | 13   | -4  | 5                      | 6    | -1  | 11                  | 8    | 3   |
| ABC NEWSRADIO  | 6                   | 8    | -2  | 11                    | 18   | -7  | 7                      | 10   | -3  | 4                      | 5    | -1  | 4                     | 5    | -1  | 6                      | 4    | 2   | 6                   | 8    | -2  |
| 3JJJ           | 16                  | 15   | 1   | 24                    | 23   | 1   | 20                     | 17   | 3   | 21                     | 17   | 4   | 18                    | 17   | 1   | 3                      | 4    | -1  | 17                  | 14   | 3   |
| ABC CLASSIC    | 6                   | 8    | -2  | 9                     | 12   | -3  | 8                      | 9    | -1  | 7                      | 10   | -3  | 5                     | 6    | -1  | 4                      | 4    | 0   | 6                   | 8    | -2  |
| Total          | 518                 | 503  | 15  | 757                   | 732  | 25  | 783                    | 751  | 32  | 623                    | 606  | 17  | 469                   | 465  | 4   | 138                    | 135  | 3   | 405                 | 379  | 26  |



# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| SEN 1116am           | 3.4         | 3.2        | 7.2       | 2.0          | 1.9        | 3.1       | 4.0          | 3.6        | 8.5       | 3.3          | 2.7        | 9.8       | 3.3          | 3.1        | 7.1       | 6.5          | 6.7        | 9.4       | 1.9         | 1.7        | 4.6       |
| 3AW                  | 14.6        | 14.1       | 25.9      | 7.6          | 7.7        | 9.3       | 4.0          | 3.6        | 8.7       | 3.4          | 2.5        | 12.8      | 8.9          | 8.5        | 16.8      | 14.7         | 14.2       | 27.6      | 32.6        | 31.8       | 52.4      |
| Magic 1278           | 1.5         | 1.7        | 0.9       | 0.6          | 0.7        | 0.5       | 0.9          | 0.8        | 2.3       | 0.6          | 0.7        | 0.2       | 0.6          | 0.7        | 0.2       | 2.2          | 2.5        | 1.7       | 3.0         | 3.3        | 1.3       |
| 3MP 1377             | 2.1         | 2.3        | 1.2       | 0.3          | 0.4        | *         | 0.8          | 0.8        | 1.1       | 0.2          | 0.2        | 0.3       | 0.2          | 0.3        | 0.2       | 4.3          | 4.9        | 2.3       | 4.4         | 4.8        | 2.5       |
| 101.9 FOX FM         | 8.6         | 9.6        | 5.1       | 12.5         | 13.2       | 9.8       | 18.0         | 19.6       | 10.9      | 12.6         | 14.4       | 6.7       | 12.0         | 13.4       | 6.6       | 4.7          | 5.4        | 2.6       | 1.4         | 1.5        | 1.0       |
| GOLD104.3            | 11.2        | 12.3       | 7.9       | 8.4          | 8.5        | 10.5      | 9.1          | 9.2        | 10.9      | 7.2          | 8.0        | 5.8       | 13.1         | 14.0       | 13.0      | 20.0         | 22.7       | 10.6      | 8.7         | 9.9        | 2.2       |
| KIIS 101.1 FM        | 4.9         | 5.6        | 1.7       | 9.7          | 10.7       | 4.5       | 8.8          | 9.7        | 3.9       | 9.0          | 10.5       | 2.7       | 5.3          | 6.2        | 0.8       | 2.2          | 2.4        | 1.4       | 0.5         | 0.6        | 0.4       |
| 105.1 TRIPLE M       | 7.9         | 8.7        | 5.7       | 9.0          | 8.6        | 15.2      | 10.9         | 11.5       | 9.8       | 10.8         | 11.9       | 9.1       | 12.3         | 14.2       | 3.9       | 7.4          | 8.2        | 5.8       | 1.5         | 1.7        | 0.5       |
| NOVA 100             | 7.1         | 7.8        | 5.2       | 15.5         | 16.5       | 11.5      | 8.5          | 8.8        | 8.7       | 12.4         | 14.0       | 7.8       | 7.4          | 7.9        | 6.8       | 3.5          | 3.9        | 2.3       | 2.4         | 2.7        | 0.9       |
| smoothfm 91.5        | 9.8         | 10.7       | 7.2       | 8.6          | 9.0        | 7.0       | 10.3         | 11.4       | 4.7       | 10.0         | 11.0       | 8.4       | 8.9          | 9.4        | 8.7       | 11.0         | 11.9       | 10.5      | 9.7         | 10.9       | 3.8       |
| ABC MEL              | 6.5         | 6.4        | 10.6      | 2.0          | 1.7        | 5.1       | 1.3          | 1.5        | 0.3       | 1.5          | 1.6        | 2.3       | 5.7          | 4.7        | 16.9      | 6.1          | 6.0        | 10.5      | 14.0        | 14.4       | 16.6      |
| 3RN                  | 2.4         | 2.8        | 0.5       | 0.1          | 0.1        | *         | 0.4          | 0.4        | *         | 0.8          | 0.9        | 0.2       | 1.8          | 2.0        | 1.0       | 1.3          | 1.5        | *         | 6.1         | 7.0        | 1.0       |
| ABC NEWSRADIO        | 1.3         | 1.2        | 2.6       | 0.3          | 0.3        | 0.3       | 0.9          | 0.8        | 1.7       | 1.7          | 1.4        | 5.5       | 1.6          | 1.6        | 2.1       | 0.9          | 0.8        | 1.6       | 1.3         | 1.2        | 2.3       |
| 3JJJ                 | 3.4         | 3.6        | 3.6       | 6.4          | 6.9        | 3.7       | 4.1          | 4.3        | 4.2       | 8.7          | 9.1        | 11.2      | 3.0          | 3.2        | 2.6       | 1.1          | 1.3        | 0.9       | 0.1         | 0.1        | *         |
| ABC CLASSIC          | 1.3         | 1.4        | 1.1       | 0.6          | 0.6        | 1.3       | 0.8          | 0.9        | 0.7       | 0.4          | 0.4        | 1.2       | 0.6          | 0.8        | *         | 0.4          | 0.5        | 0.7       | 3.3         | 3.6        | 2.4       |
| Commercial DAB+ Stns | 7.2         | 7.2        | 10.9      | 11.9         | 12.0       | 14.4      | 11.1         | 10.3       | 21.6      | 9.6          | 9.7        | 14.1      | 7.0          | 7.3        | 8.3       | 6.5          | 6.5        | 10.9      | 3.5         | 3.4        | 6.2       |
| ABC DAB+ Stns        | 1.6         | 1.6        | 2.6       | 1.4          | 1.1        | 3.9       | 2.7          | 2.9        | 2.0       | 1.2          | 1.2        | 2.0       | 2.9          | 2.8        | 4.9       | 0.8          | 0.7        | 1.4       | 1.3         | 1.3        | 2.0       |
| Total DAB+ Stns      | 9.6         | 8.8        | 13.6      | 13.7         | 13.1       | 18.3      | 14.7         | 13.1       | 23.6      | 11.1         | 10.9       | 16.1      | 11.3         | 10.1       | 13.2      | 8.0          | 7.2        | 12.3      | 5.2         | 4.6        | 8.2       |

By Session, P10+

| Station              | Mon-Fri             |            |           | Breakfast             |            |           | Morning                |            |           | Afternoon              |            |           | Drive                 |            |           | Evening                |            |           | Weekend             |            |           |
|----------------------|---------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|------------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|---------------------|------------|-----------|
|                      | Mon-Fri 5:30am-12mn |            |           | Mon-Fri 5:30am-9:00am |            |           | Mon-Fri 9:00am-12:00md |            |           | Mon-Fri 12:00md-4:00pm |            |           | Mon-Fri 4:00pm-7:00pm |            |           | Mon-Fri 7:00pm-12:00mn |            |           | Sat-Sun 5:30am-12mn |            |           |
|                      | Total Radio         | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio         | AM/FM/DAB+ | Streaming |
| SEN 1116am           | 3.4                 | 3.0        | 7.6       | 3.5                   | 3.2        | 6.9       | 3.7                    | 3.1        | 9.9       | 3.3                    | 3.0        | 7.8       | 2.9                   | 2.7        | 6.2       | 2.8                    | 2.9        | 3.5       | 3.6                 | 3.7        | 5.5       |
| 3AW                  | 15.0                | 14.3       | 26.8      | 20.3                  | 18.8       | 38.5      | 15.5                   | 15.1       | 25.5      | 11.4                   | 10.9       | 20.3      | 11.0                  | 10.6       | 21.0      | 13.6                   | 13.2       | 22.6      | 13.2                | 13.4       | 22.2      |
| Magic 1278           | 1.5                 | 1.6        | 1.0       | 0.9                   | 1.0        | 1.0       | 1.5                    | 1.7        | 1.0       | 1.7                    | 2.0        | 0.9       | 1.5                   | 1.6        | 0.7       | 2.4                    | 2.7        | 1.8       | 1.7                 | 1.9        | 0.7       |
| 3MP 1377             | 1.9                 | 2.1        | 1.0       | 1.7                   | 1.9        | 0.5       | 2.0                    | 2.3        | 0.7       | 2.2                    | 2.5        | 1.2       | 1.6                   | 1.7        | 1.8       | 1.7                    | 1.9        | 1.5       | 2.6                 | 2.8        | 2.3       |
| 101.9 FOX FM         | 9.1                 | 10.0       | 5.6       | 9.5                   | 10.3       | 5.7       | 8.7                    | 9.8        | 5.0       | 9.9                    | 10.8       | 7.0       | 9.4                   | 10.6       | 3.6       | 5.2                    | 5.5        | 5.4       | 7.3                 | 8.3        | 3.2       |
| GOLD104.3            | 11.5                | 12.5       | 8.0       | 10.9                  | 11.8       | 6.3       | 11.9                   | 13.3       | 7.8       | 13.1                   | 14.3       | 10.1      | 11.0                  | 11.8       | 9.8       | 7.3                    | 8.1        | 5.0       | 10.3                | 11.5       | 7.7       |
| KIIS 101.1 FM        | 5.0                 | 5.7        | 1.8       | 6.0                   | 6.7        | 1.2       | 4.4                    | 5.0        | 2.4       | 3.7                    | 4.1        | 2.0       | 6.3                   | 7.2        | 1.4       | 5.7                    | 6.8        | 1.1       | 4.4                 | 5.0        | 1.5       |
| 105.1 TRIPLE M       | 8.4                 | 9.3        | 5.4       | 7.0                   | 7.5        | 5.2       | 8.7                    | 9.8        | 4.8       | 10.0                   | 11.3       | 5.2       | 8.9                   | 9.5        | 8.4       | 6.4                    | 7.1        | 4.6       | 6.4                 | 6.9        | 6.6       |
| NOVA 100             | 7.1                 | 7.7        | 5.6       | 8.4                   | 9.1        | 5.4       | 6.0                    | 6.4        | 6.2       | 6.7                    | 7.2        | 6.4       | 8.1                   | 8.9        | 5.4       | 5.1                    | 5.7        | 2.8       | 7.2                 | 8.2        | 3.5       |
| smoothfm 91.5        | 9.6                 | 10.5       | 6.9       | 7.8                   | 8.6        | 3.4       | 10.9                   | 12.0       | 7.9       | 10.9                   | 11.7       | 9.8       | 10.0                  | 11.0       | 6.4       | 6.9                    | 7.4        | 6.9       | 10.3                | 11.3       | 8.4       |
| ABC MEL              | 6.6                 | 6.4        | 11.0      | 6.4                   | 5.8        | 13.2      | 7.3                    | 7.4        | 9.6       | 5.0                    | 5.0        | 7.4       | 5.7                   | 5.4        | 11.4      | 12.2                   | 12.0       | 19.1      | 6.3                 | 6.5        | 8.9       |
| 3RN                  | 2.3                 | 2.7        | 0.5       | 3.5                   | 4.0        | 0.4       | 1.8                    | 2.1        | 0.4       | 1.4                    | 1.6        | 0.6       | 2.0                   | 2.2        | 0.5       | 3.6                    | 4.3        | 0.5       | 2.6                 | 3.0        | 0.8       |
| ABC NEWSRADIO        | 1.2                 | 1.1        | 2.2       | 1.5                   | 1.5        | 2.5       | 0.9                    | 0.8        | 1.9       | 0.6                    | 0.5        | 1.2       | 0.9                   | 0.8        | 2.4       | 4.0                    | 4.1        | 5.5       | 1.4                 | 1.3        | 4.1       |
| 3JJJ                 | 3.1                 | 3.3        | 3.5       | 3.2                   | 3.5        | 2.2       | 2.6                    | 2.7        | 3.5       | 3.4                    | 3.5        | 4.0       | 3.9                   | 4.0        | 5.0       | 2.3                    | 2.3        | 3.3       | 4.3                 | 4.7        | 4.0       |
| ABC CLASSIC          | 1.2                 | 1.3        | 1.1       | 1.2                   | 1.2        | 1.5       | 1.0                    | 1.1        | 0.7       | 1.1                    | 1.2        | 0.6       | 1.0                   | 1.1        | 1.5       | 3.2                    | 3.6        | 2.1       | 1.5                 | 1.6        | 1.2       |
| Commercial DAB+ Stns | 7.0                 | 7.0        | 10.1      | 4.2                   | 4.1        | 5.9       | 6.9                    | 6.8        | 11.1      | 9.3                    | 9.2        | 13.9      | 8.3                   | 8.5        | 10.1      | 7.8                    | 8.3        | 8.0       | 7.9                 | 7.8        | 14.3      |
| ABC DAB+ Stns        | 1.5                 | 1.5        | 2.1       | 1.0                   | 1.1        | 0.4       | 0.9                    | 0.9        | 1.8       | 1.2                    | 1.2        | 1.7       | 2.5                   | 2.4        | 4.3       | 4.3                    | 4.3        | 6.3       | 2.1                 | 2.0        | 5.0       |
| Total DAB+ Stns      | 9.1                 | 8.5        | 12.1      | 5.5                   | 5.2        | 6.3       | 8.7                    | 7.6        | 12.9      | 11.3                   | 10.4       | 15.6      | 11.0                  | 10.9       | 14.5      | 13.1                   | 12.5       | 14.3      | 10.9                | 9.9        | 19.3      |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.4% share of all listening, 3.2% share of AM/FM/DAB+ listening and 7.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital &amp; stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+ |        |           | People 10-17 |        |           | People 18-24 |        |           | People 25-39 |        |           | People 40-54 |        |           | People 55-64 |        |           | People 65+ |        |           |
|----------------------|------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|------------|--------|-----------|
|                      | Total      | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total      | AM/FM/ | Streaming |
|                      | Radio      | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio      | DAB+   |           |
| SEN 1116am           | 385        | 364    | 109       | 33           | 32     | 4         | 57           | 49     | 24        | 77           | 71     | 32        | 79           | 76     | 16        | 79           | 77     | 19        | 59         | 59     | 15        |
| 3AW                  | 722        | 687    | 213       | 55           | 52     | 18        | 49           | 42     | 20        | 78           | 71     | 31        | 107          | 98     | 34        | 137          | 132    | 38        | 296        | 291    | 73        |
| Magic 1278           | 189        | 176    | 36        | 17           | 15     | 4         | 18           | 12     | 9         | 23           | 23     | 4         | 19           | 19     | 1         | 39           | 34     | 10        | 74         | 74     | 9         |
| 3MP 1377             | 171        | 160    | 36        | 7            | 7      | *         | 19           | 14     | 6         | 10           | 10     | 2         | 14           | 11     | 4         | 40           | 40     | 9         | 80         | 78     | 14        |
| 101.9 FOX FM         | 1,205      | 1,138  | 210       | 182          | 171    | 32        | 176          | 163    | 40        | 403          | 382    | 72        | 315          | 305    | 47        | 78           | 77     | 8         | 51         | 42     | 10        |
| GOLD104.3            | 1,224      | 1,179  | 212       | 131          | 123    | 29        | 88           | 86     | 24        | 259          | 248    | 41        | 324          | 310    | 66        | 214          | 207    | 34        | 207        | 205    | 18        |
| KIIS 101.1 FM        | 967        | 936    | 123       | 181          | 172    | 27        | 143          | 139    | 32        | 377          | 363    | 45        | 183          | 181    | 15        | 59           | 59     | 4         | 24         | 24     | 1         |
| 105.1 TRIPLE M       | 864        | 821    | 144       | 98           | 95     | 20        | 99           | 90     | 24        | 281          | 259    | 59        | 205          | 202    | 25        | 116          | 114    | 11        | 65         | 62     | 5         |
| NOVA 100             | 1,204      | 1,156  | 225       | 200          | 196    | 41        | 153          | 144    | 33        | 452          | 430    | 83        | 277          | 266    | 50        | 78           | 76     | 14        | 44         | 44     | 4         |
| smoothfm 91.5        | 1,094      | 1,053  | 216       | 123          | 119    | 20        | 92           | 88     | 21        | 276          | 262    | 65        | 241          | 233    | 47        | 156          | 147    | 32        | 206        | 203    | 31        |
| ABC MEL              | 512        | 498    | 93        | 32           | 30     | 5         | 30           | 26     | 7         | 52           | 50     | 7         | 96           | 93     | 26        | 91           | 87     | 15        | 212        | 212    | 34        |
| 3RN                  | 186        | 184    | 32        | 5            | 5      | *         | 7            | 7      | *         | 21           | 21     | 6         | 32           | 32     | 6         | 25           | 25     | *         | 96         | 94     | 20        |
| ABC NEWSRADIO        | 259        | 215    | 84        | 15           | 12     | 3         | 22           | 17     | 11        | 62           | 48     | 34        | 61           | 52     | 13        | 39           | 34     | 9         | 61         | 53     | 13        |
| 3JJJ                 | 464        | 432    | 138       | 48           | 47     | 9         | 63           | 60     | 16        | 223          | 207    | 74        | 94           | 83     | 31        | 31           | 30     | 8         | 5          | 5      | *         |
| ABC CLASSIC          | 167        | 143    | 36        | 12           | 11     | 3         | 25           | 21     | 5         | 16           | 8      | 8         | 20           | 20     | *         | 20           | 15     | 4         | 74         | 68     | 16        |
| Commercial DAB+ Stns | 838        | 795    | 257       | 118          | 113    | 29        | 96           | 94     | 28        | 246          | 231    | 80        | 192          | 179    | 53        | 102          | 99     | 31        | 84         | 78     | 35        |
| ABC DAB+ Stns        | 234        | 202    | 89        | 17           | 15     | 8         | 41           | 41     | 7         | 58           | 43     | 26        | 67           | 55     | 26        | 16           | 14     | 9         | 36         | 33     | 14        |
| Total DAB+ Stns      | 1,059      | 933    | 323       | 126          | 119    | 32        | 131          | 128    | 33        | 289          | 258    | 99        | 267          | 217    | 77        | 118          | 108    | 39        | 128        | 104    | 44        |
| Total                | 4,664      | 4,493  | 1,420     | 502          | 493    | 164       | 481          | 472    | 173       | 1,261        | 1,183  | 414       | 1,048        | 1,016  | 313       | 585          | 561    | 159       | 787        | 769    | 197       |

By Session, P10+

| Station              | Mon-Fri             |        |           | Breakfast             |        |           | Morning                |        |           | Afternoon              |        |           | Drive                 |        |           | Evening                |        |           | Weekend             |        |           |
|----------------------|---------------------|--------|-----------|-----------------------|--------|-----------|------------------------|--------|-----------|------------------------|--------|-----------|-----------------------|--------|-----------|------------------------|--------|-----------|---------------------|--------|-----------|
|                      | Mon-Fri 5:30am-12mn |        |           | Mon-Fri 5:30am-9:00am |        |           | Mon-Fri 9:00am-12:00md |        |           | Mon-Fri 12:00md-4:00pm |        |           | Mon-Fri 4:00pm-7:00pm |        |           | Mon-Fri 7:00pm-12:00mn |        |           | Sat-Sun 5:30am-12mn |        |           |
|                      | Total               | AM/FM/ | Streaming | Total                 | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total                 | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total               | AM/FM/ | Streaming |
|                      | Radio               | DAB+   |           | Radio                 | DAB+   |           | Radio                  | DAB+   |           | Radio                  | DAB+   |           | Radio                 | DAB+   |           | Radio                  | DAB+   |           | Radio               | DAB+   |           |
| SEN 1116am           | 320                 | 298    | 89        | 183                   | 164    | 40        | 128                    | 116    | 36        | 145                    | 140    | 28        | 135                   | 114    | 32        | 69                     | 58     | 13        | 220                 | 214    | 31        |
| 3AW                  | 655                 | 621    | 185       | 513                   | 450    | 120       | 400                    | 365    | 89        | 349                    | 323    | 63        | 308                   | 295    | 49        | 167                    | 143    | 37        | 501                 | 453    | 115       |
| Magic 1278           | 155                 | 143    | 29        | 62                    | 54     | 12        | 66                     | 62     | 13        | 77                     | 68     | 11        | 53                    | 49     | 5         | 42                     | 38     | 6         | 96                  | 92     | 13        |
| 3MP 1377             | 144                 | 132    | 28        | 61                    | 58     | 6         | 76                     | 71     | 9         | 79                     | 69     | 14        | 52                    | 43     | 12        | 33                     | 30     | 7         | 95                  | 88     | 19        |
| 101.9 FOX FM         | 1,118               | 1,046  | 186       | 647                   | 611    | 62        | 492                    | 449    | 75        | 562                    | 517    | 69        | 529                   | 502    | 35        | 197                    | 173    | 26        | 596                 | 582    | 55        |
| GOLD104.3            | 1,085               | 1,043  | 186       | 606                   | 575    | 68        | 506                    | 464    | 71        | 623                    | 562    | 100       | 517                   | 490    | 49        | 187                    | 162    | 27        | 688                 | 651    | 82        |
| KIIS 101.1 FM        | 859                 | 823    | 108       | 427                   | 414    | 19        | 334                    | 299    | 51        | 352                    | 318    | 45        | 343                   | 334    | 20        | 148                    | 141    | 7         | 448                 | 440    | 33        |
| 105.1 TRIPLE M       | 735                 | 696    | 105       | 351                   | 325    | 47        | 303                    | 279    | 48        | 378                    | 362    | 46        | 407                   | 380    | 42        | 183                    | 165    | 19        | 439                 | 401    | 72        |
| NOVA 100             | 1,076               | 1,017  | 183       | 648                   | 606    | 77        | 450                    | 399    | 71        | 448                    | 410    | 63        | 462                   | 434    | 40        | 190                    | 166    | 23        | 643                 | 620    | 93        |
| smoothfm 91.5        | 981                 | 930    | 189       | 481                   | 450    | 50        | 514                    | 463    | 88        | 556                    | 508    | 109       | 459                   | 425    | 48        | 195                    | 169    | 33        | 662                 | 630    | 90        |
| ABC MEL              | 442                 | 429    | 83        | 304                   | 278    | 53        | 243                    | 234    | 37        | 196                    | 189    | 26        | 174                   | 161    | 23        | 144                    | 141    | 13        | 333                 | 321    | 41        |
| 3RN                  | 160                 | 158    | 25        | 112                   | 110    | 8         | 78                     | 78     | 7         | 77                     | 73     | 12        | 72                    | 72     | 2         | 62                     | 60     | 2         | 114                 | 114    | 14        |
| ABC NEWSRADIO        | 203                 | 174    | 60        | 97                    | 81     | 22        | 75                     | 65     | 14        | 58                     | 46     | 22        | 62                    | 49     | 20        | 58                     | 48     | 15        | 139                 | 114    | 40        |
| 3JJJ                 | 412                 | 365    | 113       | 198                   | 174    | 31        | 164                    | 126    | 49        | 195                    | 167    | 58        | 193                   | 170    | 40        | 86                     | 69     | 17        | 240                 | 232    | 45        |
| ABC CLASSIC          | 133                 | 114    | 30        | 62                    | 51     | 16        | 62                     | 51     | 11        | 64                     | 57     | 9         | 48                    | 42     | 6         | 34                     | 31     | 7         | 98                  | 86     | 14        |
| Commercial DAB+ Stns | 737                 | 689    | 219       | 279                   | 251    | 61        | 332                    | 298    | 85        | 456                    | 410    | 124       | 351                   | 324    | 68        | 160                    | 140    | 44        | 494                 | 463    | 104       |
| ABC DAB+ Stns        | 200                 | 168    | 65        | 65                    | 59     | 7         | 48                     | 36     | 17        | 83                     | 60     | 33        | 85                    | 72     | 29        | 66                     | 56     | 16        | 136                 | 116    | 40        |
| Total DAB+ Stns      | 920                 | 810    | 273       | 352                   | 297    | 67        | 396                    | 331    | 101       | 545                    | 457    | 152       | 455                   | 391    | 95        | 244                    | 190    | 60        | 642                 | 552    | 142       |
| Total                | 4,520               | 4,333  | 1,260     | 3,551                 | 3,271  | 589       | 3,010                  | 2,703  | 643       | 3,141                  | 2,867  | 663       | 3,017                 | 2,773  | 432       | 1,574                  | 1,377  | 274       | 3,797               | 3,570  | 736       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 385,000 total listeners, 364,000 AM/FM/DAB+ listeners and 109,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station        | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|                | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| 4BC 882        | 5.3        | 4.8  | 0.5  | 2.4          | 0.3  | 2.1  | 2.4          | 0.8  | 1.6  | 0.2          | 0.3  | -0.1 | 1.6          | 1.3  | 0.3  | 4.4          | 2.7  | 1.7  | 14.8       | 15.7 | -0.9 |
| 4BH 1116       | 10.0       | 8.6  | 1.4  | 0.8          | 0.8  | 0.0  | 1.1          | 1.5  | -0.4 | 0.6          | 1.4  | -0.8 | 0.7          | 0.8  | -0.1 | 10.6         | 10.1 | 0.5  | 31.3       | 26.0 | 5.3  |
| SENQ 693am     | 0.4        | 0.6  | -0.2 | 1.2          | 2.0  | -0.8 | 0.4          | 0.3  | 0.1  | 0.2          | 0.2  | 0.0  | 0.6          | 0.7  | -0.1 | 0.3          | 0.2  | 0.1  | 0.3        | 0.4  | -0.1 |
| B105           | 11.3       | 11.8 | -0.5 | 23.0         | 19.2 | 3.8  | 12.5         | 15.5 | -3.0 | 18.1         | 18.3 | -0.2 | 13.1         | 15.4 | -2.3 | 6.3          | 5.1  | 1.2  | 3.1        | 3.7  | -0.6 |
| KIIS973        | 8.3        | 8.5  | -0.2 | 9.8          | 11.6 | -1.8 | 11.3         | 7.0  | 4.3  | 10.7         | 10.8 | -0.1 | 10.3         | 10.2 | 0.1  | 7.2          | 8.9  | -1.7 | 3.8        | 4.3  | -0.5 |
| 104.5 TRIPLE M | 12.0       | 12.9 | -0.9 | 17.8         | 17.6 | 0.2  | 14.2         | 14.1 | 0.1  | 10.5         | 18.2 | -7.7 | 14.8         | 15.2 | -0.4 | 19.2         | 15.3 | 3.9  | 3.3        | 3.2  | 0.1  |
| NOVA106.9      | 11.2       | 10.6 | 0.6  | 15.9         | 18.0 | -2.1 | 18.7         | 20.5 | -1.8 | 20.5         | 14.9 | 5.6  | 12.8         | 12.4 | 0.4  | 8.1          | 8.0  | 0.1  | 0.9        | 1.1  | -0.2 |
| ABC BRIS       | 7.0        | 7.0  | 0.0  | 2.3          | 1.9  | 0.4  | 3.5          | 3.5  | 0.0  | 2.3          | 2.7  | -0.4 | 4.1          | 4.7  | -0.6 | 9.0          | 9.9  | -0.9 | 14.6       | 13.8 | 0.8  |
| 4RN            | 1.5        | 1.6  | -0.1 | 1.0          | 0.7  | 0.3  | 1.8          | 1.5  | 0.3  | 0.4          | 0.1  | 0.3  | 0.8          | 0.7  | 0.1  | 0.9          | 1.9  | -1.0 | 3.3        | 3.7  | -0.4 |
| ABC NEWSRADIO  | 1.9        | 1.7  | 0.2  | 0.5          | 0.5  | 0.0  | 3.1          | 2.2  | 0.9  | 1.2          | 1.4  | -0.2 | 1.5          | 1.9  | -0.4 | 3.4          | 2.6  | 0.8  | 1.8        | 1.6  | 0.2  |
| 4JJJ           | 5.5        | 5.2  | 0.3  | 5.2          | 4.5  | 0.7  | 7.5          | 8.5  | -1.0 | 13.6         | 10.9 | 2.7  | 6.6          | 6.2  | 0.4  | 1.2          | 1.8  | -0.6 | 0.8        | 1.4  | -0.6 |
| ABC CLASSIC    | 2.5        | 2.5  | 0.0  | 0.7          | 0.3  | 0.4  | 0.6          | 0.9  | -0.3 | 1.0          | 1.2  | -0.2 | 4.6          | 3.5  | 1.1  | 1.1          | 0.9  | 0.2  | 3.8        | 5.0  | -1.2 |

By Session, P10+

| Station        | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |      | Breakfast<br>Mon-Fri 5:30am-9:00am |      |      | Morning<br>Mon-Fri 9:00am-12:00md |      |      | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |      | Drive<br>Mon-Fri 4:00pm-7:00pm |      |      | Evening<br>Mon-Fri 7:00pm-12:00mn |      |      | Weekend<br>Sat-Sun 5:30am-12mn |      |      |
|----------------|--------------------------------|------|------|------------------------------------|------|------|-----------------------------------|------|------|-------------------------------------|------|------|--------------------------------|------|------|-----------------------------------|------|------|--------------------------------|------|------|
|                | This                           | Last | +/-  | This                               | Last | +/-  | This                              | Last | +/-  | This                                | Last | +/-  | This                           | Last | +/-  | This                              | Last | +/-  | This                           | Last | +/-  |
| 4BC 882        | 5.2                            | 4.7  | 0.5  | 3.6                                | 4.1  | -0.5 | 5.7                               | 5.5  | 0.2  | 5.3                                 | 4.3  | 1.0  | 5.4                            | 4.5  | 0.9  | 10.6                              | 6.4  | 4.2  | 5.3                            | 4.9  | 0.4  |
| 4BH 1116       | 9.5                            | 8.2  | 1.3  | 9.6                                | 8.7  | 0.9  | 11.9                              | 10.6 | 1.3  | 9.7                                 | 8.6  | 1.1  | 6.0                            | 3.8  | 2.2  | 5.8                               | 4.1  | 1.7  | 11.4                           | 10.0 | 1.4  |
| SENQ 693am     | 0.4                            | 0.6  | -0.2 | 0.7                                | 1.2  | -0.5 | 0.2                               | 0.3  | -0.1 | 0.2                                 | 0.3  | -0.1 | 0.4                            | 0.3  | 0.1  | 0.1                               | 0.3  | -0.2 | 0.6                            | 0.5  | 0.1  |
| B105           | 11.8                           | 12.2 | -0.4 | 12.7                               | 12.7 | 0.0  | 10.8                              | 11.2 | -0.4 | 12.5                                | 13.1 | -0.6 | 13.0                           | 13.7 | -0.7 | 5.8                               | 6.2  | -0.4 | 9.5                            | 10.8 | -1.3 |
| KIIS973        | 8.4                            | 8.7  | -0.3 | 10.0                               | 9.3  | 0.7  | 7.9                               | 8.1  | -0.2 | 7.8                                 | 8.2  | -0.4 | 8.0                            | 8.7  | -0.7 | 7.1                               | 9.5  | -2.4 | 7.7                            | 8.0  | -0.3 |
| 104.5 TRIPLE M | 12.3                           | 13.8 | -1.5 | 12.6                               | 13.8 | -1.2 | 13.1                              | 13.9 | -0.8 | 13.6                                | 14.8 | -1.2 | 10.5                           | 14.1 | -3.6 | 5.6                               | 8.4  | -2.8 | 11.1                           | 10.3 | 0.8  |
| NOVA106.9      | 11.4                           | 11.1 | 0.3  | 13.4                               | 13.1 | 0.3  | 10.1                              | 10.5 | -0.4 | 10.9                                | 10.0 | 0.9  | 12.6                           | 11.5 | 1.1  | 6.7                               | 7.1  | -0.4 | 10.6                           | 9.3  | 1.3  |
| ABC BRIS       | 7.3                            | 7.3  | 0.0  | 10.1                               | 8.8  | 1.3  | 7.2                               | 6.7  | 0.5  | 4.5                                 | 5.8  | -1.3 | 5.0                            | 6.5  | -1.5 | 11.8                              | 10.5 | 1.3  | 6.1                            | 6.2  | -0.1 |
| 4RN            | 1.4                            | 1.5  | -0.1 | 2.0                                | 2.0  | 0.0  | 1.3                               | 1.4  | -0.1 | 0.8                                 | 0.7  | 0.1  | 1.0                            | 1.1  | -0.1 | 2.2                               | 3.8  | -1.6 | 1.7                            | 1.9  | -0.2 |
| ABC NEWSRADIO  | 1.9                            | 1.7  | 0.2  | 2.0                                | 2.0  | 0.0  | 2.4                               | 1.6  | 0.8  | 1.1                                 | 1.0  | 0.1  | 1.4                            | 1.7  | -0.3 | 3.4                               | 3.3  | 0.1  | 1.9                            | 1.8  | 0.1  |
| 4JJJ           | 5.2                            | 5.0  | 0.2  | 4.5                                | 4.9  | -0.4 | 4.9                               | 5.1  | -0.2 | 5.4                                 | 4.9  | 0.5  | 6.6                            | 5.7  | 0.9  | 5.2                               | 3.7  | 1.5  | 6.5                            | 6.0  | 0.5  |
| ABC CLASSIC    | 2.3                            | 2.3  | 0.0  | 1.6                                | 1.7  | -0.1 | 1.9                               | 2.0  | -0.1 | 2.2                                 | 2.2  | 0.0  | 3.3                            | 3.2  | 0.1  | 5.5                               | 4.7  | 0.8  | 3.0                            | 3.1  | -0.1 |



# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station        | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|----------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 4BC 882        | 118        | 134   | -16 | 9            | 7    | 2   | 12           | 9    | 3   | 6            | 9    | -3  | 13           | 19   | -6  | 16           | 17   | -1  | 62         | 72   | -10 |
| 4BH 1116       | 236        | 255   | -19 | 18           | 14   | 4   | 16           | 22   | -6  | 20           | 36   | -16 | 15           | 15   | 0   | 43           | 44   | -1  | 125        | 124  | 1   |
| SENQ 693am     | 53         | 51    | 2   | 6            | 7    | -1  | 7            | 8    | -1  | 12           | 9    | 3   | 13           | 14   | -1  | 6            | 5    | 1   | 8          | 8    | 0   |
| B105           | 605        | 654   | -49 | 111          | 113  | -2  | 81           | 80   | 1   | 195          | 203  | -8  | 134          | 156  | -22 | 54           | 59   | -5  | 29         | 42   | -13 |
| KIIS973        | 493        | 503   | -10 | 72           | 72   | 0   | 72           | 62   | 10  | 142          | 154  | -12 | 121          | 118  | 3   | 52           | 64   | -12 | 34         | 32   | 2   |
| 104.5 TRIPLE M | 577        | 588   | -11 | 88           | 91   | -3  | 68           | 73   | -5  | 116          | 150  | -34 | 164          | 153  | 11  | 101          | 90   | 11  | 40         | 31   | 9   |
| NOVA106.9      | 607        | 635   | -28 | 111          | 120  | -9  | 95           | 103  | -8  | 190          | 183  | 7   | 133          | 143  | -10 | 61           | 67   | -6  | 18         | 21   | -3  |
| ABC BRIS       | 269        | 260   | 9   | 19           | 17   | 2   | 20           | 26   | -6  | 34           | 20   | 14  | 47           | 47   | 0   | 43           | 49   | -6  | 106        | 102  | 4   |
| 4RN            | 66         | 58    | 8   | 9            | 8    | 1   | 7            | 7    | 0   | 7            | 3    | 4   | 18           | 16   | 2   | 3            | 5    | -2  | 22         | 19   | 3   |
| ABC NEWSRADIO  | 121        | 122   | -1  | 7            | 11   | -4  | 20           | 21   | -1  | 22           | 22   | 0   | 32           | 33   | -1  | 14           | 14   | 0   | 26         | 21   | 5   |
| 4JJJ           | 371        | 336   | 35  | 45           | 44   | 1   | 60           | 55   | 5   | 168          | 137  | 31  | 68           | 61   | 7   | 16           | 24   | -8  | 15         | 15   | 0   |
| ABC CLASSIC    | 97         | 88    | 9   | 8            | 4    | 4   | 8            | 7    | 1   | 23           | 24   | -1  | 22           | 19   | 3   | 11           | 8    | 3   | 24         | 26   | -2  |
| Total          | 2,146      | 2,153 | -7  | 255          | 257  | -2  | 229          | 227  | 2   | 557          | 564  | -7  | 483          | 482  | 1   | 272          | 274  | -2  | 350        | 349  | 1   |

By Session, P10+ [Potential: 4902]

| Station        | Mon-Fri             |       |     | Breakfast             |       |     | Morning                |       |     | Afternoon              |       |     | Drive                 |       |     | Evening                |      |     | Weekend             |       |     |
|----------------|---------------------|-------|-----|-----------------------|-------|-----|------------------------|-------|-----|------------------------|-------|-----|-----------------------|-------|-----|------------------------|------|-----|---------------------|-------|-----|
|                | Mon-Fri 5:30am-12mn |       |     | Mon-Fri 5:30am-9:00am |       |     | Mon-Fri 9:00am-12:00md |       |     | Mon-Fri 12:00md-4:00pm |       |     | Mon-Fri 4:00pm-7:00pm |       |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |       |     |
|                | This                | Last  | +/- | This                  | Last  | +/- | This                   | Last  | +/- | This                   | Last  | +/- | This                  | Last  | +/- | This                   | Last | +/- | This                | Last  | +/- |
| 4BC 882        | 111                 | 124   | -13 | 77                    | 86    | -9  | 78                     | 81    | -3  | 65                     | 67    | -2  | 50                    | 52    | -2  | 31                     | 25   | 6   | 72                  | 77    | -5  |
| 4BH 1116       | 205                 | 230   | -25 | 127                   | 142   | -15 | 142                    | 151   | -9  | 140                    | 150   | -10 | 79                    | 71    | 8   | 32                     | 34   | -2  | 162                 | 173   | -11 |
| SENQ 693am     | 45                  | 43    | 2   | 27                    | 31    | -4  | 14                     | 21    | -7  | 18                     | 17    | 1   | 10                    | 10    | 0   | 4                      | 5    | -1  | 20                  | 20    | 0   |
| B105           | 546                 | 591   | -45 | 353                   | 380   | -27 | 249                    | 235   | 14  | 309                    | 314   | -5  | 262                   | 278   | -16 | 62                     | 72   | -10 | 347                 | 344   | 3   |
| KIIS973        | 437                 | 445   | -8  | 267                   | 273   | -6  | 194                    | 199   | -5  | 235                    | 222   | 13  | 150                   | 159   | -9  | 62                     | 71   | -9  | 278                 | 286   | -8  |
| 104.5 TRIPLE M | 514                 | 531   | -17 | 300                   | 315   | -15 | 243                    | 256   | -13 | 276                    | 285   | -9  | 199                   | 217   | -18 | 67                     | 82   | -15 | 337                 | 308   | 29  |
| NOVA106.9      | 547                 | 557   | -10 | 364                   | 362   | 2   | 245                    | 252   | -7  | 288                    | 262   | 26  | 242                   | 237   | 5   | 77                     | 77   | 0   | 340                 | 346   | -6  |
| ABC BRIS       | 242                 | 239   | 3   | 172                   | 168   | 4   | 124                    | 118   | 6   | 114                    | 118   | -4  | 80                    | 82    | -2  | 52                     | 51   | 1   | 149                 | 146   | 3   |
| 4RN            | 62                  | 53    | 9   | 33                    | 37    | -4  | 27                     | 26    | 1   | 25                     | 19    | 6   | 21                    | 14    | 7   | 10                     | 6    | 4   | 36                  | 31    | 5   |
| ABC NEWSRADIO  | 106                 | 104   | 2   | 69                    | 62    | 7   | 48                     | 39    | 9   | 46                     | 37    | 9   | 28                    | 29    | -1  | 20                     | 25   | -5  | 67                  | 70    | -3  |
| 4JJJ           | 319                 | 299   | 20  | 176                   | 165   | 11  | 118                    | 109   | 9   | 166                    | 140   | 26  | 147                   | 145   | 2   | 44                     | 38   | 6   | 211                 | 185   | 26  |
| ABC CLASSIC    | 84                  | 74    | 10  | 41                    | 38    | 3   | 39                     | 37    | 2   | 45                     | 42    | 3   | 37                    | 33    | 4   | 24                     | 19   | 5   | 57                  | 58    | -1  |
| Total          | 2,086               | 2,089 | -3  | 1,649                 | 1,640 | 9   | 1,358                  | 1,313 | 45  | 1,488                  | 1,436 | 52  | 1,259                 | 1,249 | 10  | 527                    | 553  | -26 | 1,731               | 1,752 | -21 |



RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2025  
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station        | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|----------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 4BC 882        | 12         | 10   | 2   | 1            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 2            | 1    | 1   | 8          | 8    | 0   |
| 4BH 1116       | 23         | 19   | 4   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | *            | *    | *   | 4            | 3    | 1   | 18         | 14   | 4   |
| SENQ 693am     | 1          | 1    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| B105           | 26         | 26   | 0   | 5            | 4    | 1   | 2            | 3    | -1  | 7            | 7    | 0   | 7            | 8    | -1  | 2            | 2    | 0   | 2          | 2    | 0   |
| KIIS973        | 19         | 19   | 0   | 2            | 3    | -1  | 2            | 1    | 1   | 4            | 4    | 0   | 5            | 5    | 0   | 3            | 3    | 0   | 2          | 2    | 0   |
| 104.5 TRIPLE M | 27         | 28   | -1  | 4            | 4    | 0   | 3            | 3    | 0   | 4            | 7    | -3  | 8            | 8    | 0   | 7            | 5    | 2   | 2          | 2    | 0   |
| NOVA106.9      | 25         | 23   | 2   | 3            | 4    | -1  | 4            | 4    | 0   | 8            | 6    | 2   | 7            | 6    | 1   | 3            | 3    | 0   | 1          | 1    | 0   |
| ABC BRIS       | 16         | 15   | 1   | *            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 2            | 2    | 0   | 3            | 3    | 0   | 8          | 7    | 1   |
| 4RN            | 3          | 3    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | 2          | 2    | 0   |
| ABC NEWSRADIO  | 4          | 4    | 0   | *            | *    | *   | 1            | *    | *   | *            | 1    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 1          | 1    | 0   |
| 4JJJ           | 12         | 11   | 1   | 1            | 1    | 0   | 1            | 2    | -1  | 6            | 4    | 2   | 4            | 3    | 1   | *            | 1    | *   | *          | 1    | *   |
| ABC CLASSIC    | 6          | 5    | 1   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 2            | 2    | 0   | *            | *    | *   | 2          | 3    | -1  |
| Total          | 227        | 218  | 9   | 21           | 22   | -1  | 19           | 19   | 0   | 41           | 38   | 3   | 53           | 52   | 1   | 36           | 34   | 2   | 57         | 54   | 3   |

By Session, P10+ [Potential: 4902]

| Station        | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|----------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| 4BC 882        | 13                  | 11   | 2   | 14                    | 15   | -1  | 21                     | 19   | 2   | 16                     | 13   | 3   | 10                    | 8    | 2   | 5                      | 3    | 2   | 10                  | 9    | 1   |
| 4BH 1116       | 23                  | 19   | 4   | 36                    | 31   | 5   | 45                     | 37   | 8   | 30                     | 25   | 5   | 11                    | 7    | 4   | 3                      | 2    | 1   | 22                  | 18   | 4   |
| SENQ 693am     | 1                   | 1    | 0   | 3                     | 4    | -1  | 1                      | 1    | 0   | 1                      | 1    | 0   | 1                     | 1    | 0   | *                      | *    | *   | 1                   | 1    | 0   |
| B105           | 29                  | 28   | 1   | 47                    | 46   | 1   | 41                     | 39   | 2   | 39                     | 38   | 1   | 24                    | 25   | -1  | 3                      | 3    | 0   | 18                  | 20   | -2  |
| KIIS973        | 20                  | 20   | 0   | 37                    | 33   | 4   | 29                     | 28   | 1   | 24                     | 24   | 0   | 15                    | 16   | -1  | 4                      | 5    | -1  | 15                  | 15   | 0   |
| 104.5 TRIPLE M | 30                  | 32   | -2  | 47                    | 50   | -3  | 49                     | 48   | 1   | 42                     | 43   | -1  | 20                    | 26   | -6  | 3                      | 4    | -1  | 21                  | 19   | 2   |
| NOVA106.9      | 28                  | 26   | 2   | 50                    | 47   | 3   | 38                     | 37   | 1   | 34                     | 29   | 5   | 24                    | 21   | 3   | 3                      | 4    | -1  | 20                  | 17   | 3   |
| ABC BRIS       | 18                  | 17   | 1   | 37                    | 32   | 5   | 27                     | 23   | 4   | 14                     | 17   | -3  | 9                     | 12   | -3  | 6                      | 6    | 0   | 12                  | 11   | 1   |
| 4RN            | 3                   | 3    | 0   | 8                     | 7    | 1   | 5                      | 5    | 0   | 3                      | 2    | 1   | 2                     | 2    | 0   | 1                      | 2    | -1  | 3                   | 4    | -1  |
| ABC NEWSRADIO  | 4                   | 4    | 0   | 7                     | 7    | 0   | 9                      | 5    | 4   | 3                      | 3    | 0   | 3                     | 3    | 0   | 2                      | 2    | 0   | 4                   | 3    | 1   |
| 4JJJ           | 12                  | 11   | 1   | 17                    | 18   | -1  | 18                     | 18   | 0   | 17                     | 14   | 3   | 12                    | 10   | 2   | 3                      | 2    | 1   | 12                  | 11   | 1   |
| ABC CLASSIC    | 6                   | 5    | 1   | 6                     | 6    | 0   | 7                      | 7    | 0   | 7                      | 6    | 1   | 6                     | 6    | 0   | 3                      | 3    | 0   | 6                   | 6    | 0   |
| Total          | 242                 | 231  | 11  | 370                   | 361  | 9   | 374                    | 349  | 25  | 310                    | 289  | 21  | 188                   | 182  | 6   | 52                     | 54   | -2  | 190                 | 185  | 5   |

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 4BC 882              | 5.3         | 6.0        | 5.5       | 2.4          | 2.7        | 0.8       | 2.4          | 2.6        | 3.9       | 0.2          | 0.3        | *         | 1.6          | 2.0        | *         | 4.4          | 5.2        | 5.0       | 14.8        | 17.0       | 21.4      |
| 4BH 1116             | 10.0        | 11.5       | 10.2      | 0.8          | 0.6        | 5.9       | 1.1          | 1.0        | 3.5       | 0.6          | 0.4        | 2.8       | 0.7          | 0.8        | 0.6       | 10.6         | 12.2       | 16.0      | 31.3        | 37.0       | 29.7      |
| SENQ 693am           | 0.4         | 0.5        | 0.5       | 1.2          | 1.4        | *         | 0.4          | 0.5        | 0.1       | 0.2          | 0.1        | 0.7       | 0.6          | 0.6        | 0.5       | 0.3          | 0.5        | *         | 0.3         | 0.3        | 1.0       |
| B105                 | 11.3        | 13.4       | 7.4       | 23.0         | 25.7       | 9.6       | 12.5         | 15.5       | 8.0       | 18.1         | 20.3       | 12.7      | 13.1         | 15.4       | 9.0       | 6.3          | 8.3        | 2.2       | 3.1         | 3.5        | 4.0       |
| KIIS973              | 8.3         | 9.7        | 6.1       | 9.8          | 10.8       | 6.5       | 11.3         | 14.6       | 3.8       | 10.7         | 11.5       | 11.4      | 10.3         | 12.2       | 6.4       | 7.2          | 9.5        | 1.9       | 3.8         | 4.3        | 6.1       |
| 104.5 TRIPLE M       | 12.0        | 14.2       | 9.2       | 17.8         | 20.1       | 5.3       | 14.2         | 17.4       | 10.7      | 10.5         | 11.9       | 6.4       | 14.8         | 17.1       | 13.8      | 19.2         | 24.0       | 15.2      | 3.3         | 4.1        | 0.4       |
| NOVA106.9            | 11.2        | 13.5       | 5.4       | 15.9         | 17.5       | 11.5      | 18.7         | 24.0       | 7.8       | 20.5         | 23.6       | 8.7       | 12.8         | 15.3       | 6.1       | 8.1          | 10.6       | 2.8       | 0.9         | 1.1        | 0.3       |
| ABC BRIS             | 7.0         | 7.4        | 12.8      | 2.3          | 2.3        | 3.9       | 3.5          | 3.9        | 5.3       | 2.3          | 1.3        | 13.6      | 4.1          | 4.2        | 8.7       | 9.0          | 9.4        | 20.5      | 14.6        | 17.0       | 17.0      |
| 4RN                  | 1.5         | 1.5        | 3.1       | 1.0          | 0.7        | 6.0       | 1.8          | 1.2        | 7.1       | 0.4          | 0.4        | 0.6       | 0.8          | 0.6        | 3.4       | 0.9          | 1.2        | *         | 3.3         | 3.7        | 4.8       |
| ABC NEWSRADIO        | 1.9         | 1.7        | 5.7       | 0.5          | 0.4        | 2.8       | 3.1          | 1.8        | 14.8      | 1.2          | 1.1        | 2.9       | 1.5          | 1.8        | 0.2       | 3.4          | 3.2        | 10.1      | 1.8         | 1.9        | 5.5       |
| 4JJJ                 | 5.5         | 6.0        | 8.8       | 5.2          | 5.4        | 7.9       | 7.5          | 7.4        | 16.1      | 13.6         | 15.1       | 10.9      | 6.6          | 6.6        | 16.5      | 1.2          | 1.5        | 0.7       | 0.8         | 0.9        | 1.4       |
| ABC CLASSIC          | 2.5         | 2.9        | 1.6       | 0.7          | 0.6        | 2.9       | 0.6          | 0.8        | 0.2       | 1.0          | 0.9        | 2.7       | 4.6          | 5.5        | 1.6       | 1.1          | 1.4        | 0.5       | 3.8         | 4.6        | 2.0       |
| Commercial DAB+ Stns | 9.2         | 9.8        | 17.0      | 10.5         | 10.2       | 26.5      | 7.3          | 7.5        | 14.6      | 10.3         | 10.9       | 14.2      | 14.3         | 15.6       | 22.6      | 10.0         | 10.3       | 24.4      | 3.3         | 3.8        | 3.5       |
| ABC DAB+ Stns        | 2.0         | 1.8        | 6.7       | 2.1          | 1.7        | 10.5      | 1.8          | 1.8        | 4.0       | 2.9          | 2.2        | 12.4      | 2.6          | 2.3        | 10.6      | 2.0          | 2.6        | 0.8       | 0.8         | 0.8        | 2.8       |
| Total DAB+ Stns      | 13.0        | 11.6       | 23.7      | 15.1         | 11.9       | 36.9      | 11.9         | 9.3        | 18.6      | 13.7         | 13.0       | 26.5      | 17.6         | 17.9       | 33.2      | 15.4         | 12.9       | 25.2      | 6.4         | 4.6        | 6.3       |

By Session, P10+

| Station              | Mon-Fri             |            |           | Breakfast             |            |           | Morning                |            |           | Afternoon              |            |           | Drive                 |            |           | Evening                |            |           | Weekend             |            |           |
|----------------------|---------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|------------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|---------------------|------------|-----------|
|                      | Mon-Fri 5:30am-12mn |            |           | Mon-Fri 5:30am-9:00am |            |           | Mon-Fri 9:00am-12:00md |            |           | Mon-Fri 12:00md-4:00pm |            |           | Mon-Fri 4:00pm-7:00pm |            |           | Mon-Fri 7:00pm-12:00mn |            |           | Sat-Sun 5:30am-12mn |            |           |
|                      | Total Radio         | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio         | AM/FM/DAB+ | Streaming |
| 4BC 882              | 5.2                 | 5.9        | 5.9       | 3.6                   | 3.8        | 6.6       | 5.7                    | 6.6        | 5.9       | 5.3                    | 6.2        | 4.3       | 5.4                   | 6.4        | 4.5       | 10.6                   | 12.4       | 10.6      | 5.3                 | 6.3        | 4.1       |
| 4BH 1116             | 9.5                 | 10.9       | 9.9       | 9.6                   | 10.5       | 11.7      | 11.9                   | 14.0       | 8.9       | 9.7                    | 11.3       | 9.3       | 6.0                   | 6.8        | 7.8       | 5.8                    | 5.8        | 11.1      | 11.4                | 13.3       | 11.4      |
| SENQ 693am           | 0.4                 | 0.4        | 0.3       | 0.7                   | 0.8        | 0.8       | 0.2                    | 0.2        | *         | 0.2                    | 0.3        | 0.3       | 0.4                   | 0.5        | 0.4       | 0.1                    | 0.2        | *         | 0.6                 | 0.7        | 0.8       |
| B105                 | 11.8                | 14.0       | 8.0       | 12.7                  | 14.6       | 8.4       | 10.8                   | 12.7       | 8.1       | 12.5                   | 15.0       | 8.8       | 13.0                  | 15.6       | 8.7       | 5.8                    | 7.2        | 3.7       | 9.5                 | 11.4       | 5.4       |
| KIIS973              | 8.4                 | 9.9        | 6.2       | 10.0                  | 11.6       | 4.9       | 7.9                    | 9.1        | 7.4       | 7.8                    | 9.2        | 7.8       | 8.0                   | 9.6        | 5.5       | 7.1                    | 9.1        | 3.0       | 7.7                 | 9.2        | 5.9       |
| 104.5 TRIPLE M       | 12.3                | 14.4       | 9.7       | 12.6                  | 14.5       | 8.4       | 13.1                   | 15.3       | 10.2      | 13.6                   | 16.1       | 11.4      | 10.5                  | 12.2       | 11.6      | 5.6                    | 6.6        | 5.5       | 11.1                | 13.3       | 7.4       |
| NOVA106.9            | 11.4                | 13.6       | 6.1       | 13.4                  | 15.6       | 5.8       | 10.1                   | 11.9       | 7.5       | 10.9                   | 13.3       | 5.7       | 12.6                  | 15.3       | 7.4       | 6.7                    | 8.8        | 2.1       | 10.6                | 13.0       | 3.5       |
| ABC BRIS             | 7.3                 | 7.8        | 12.3      | 10.1                  | 10.4       | 19.1      | 7.2                    | 7.9        | 10.3      | 4.5                    | 5.0        | 6.5       | 5.0                   | 5.8        | 6.1       | 11.8                   | 11.8       | 22.4      | 6.1                 | 6.1        | 14.4      |
| 4RN                  | 1.4                 | 1.4        | 3.2       | 2.0                   | 2.0        | 4.9       | 1.3                    | 1.2        | 4.2       | 0.8                    | 0.9        | 1.4       | 1.0                   | 1.1        | 1.7       | 2.2                    | 2.4        | 3.0       | 1.7                 | 1.8        | 2.6       |
| ABC NEWSRADIO        | 1.9                 | 1.8        | 5.5       | 2.0                   | 1.8        | 6.5       | 2.4                    | 2.5        | 4.7       | 1.1                    | 1.0        | 4.4       | 1.4                   | 1.1        | 6.9       | 3.4                    | 3.5        | 6.6       | 1.9                 | 1.7        | 6.2       |
| 4JJJ                 | 5.2                 | 5.5        | 9.0       | 4.5                   | 4.8        | 6.5       | 4.9                    | 5.1        | 10.4      | 5.4                    | 5.7        | 11.7      | 6.6                   | 7.4        | 9.6       | 5.2                    | 6.4        | 3.6       | 6.5                 | 7.4        | 8.5       |
| ABC CLASSIC          | 2.3                 | 2.7        | 1.7       | 1.6                   | 1.8        | 1.6       | 1.9                    | 2.3        | 0.8       | 2.2                    | 2.6        | 2.5       | 3.3                   | 4.1        | 0.8       | 5.5                    | 7.0        | 2.8       | 3.0                 | 3.7        | 1.3       |
| Commercial DAB+ Stns | 9.3                 | 9.9        | 16.5      | 6.2                   | 6.3        | 12.9      | 9.2                    | 9.8        | 16.4      | 10.8                   | 11.9       | 17.8      | 10.8                  | 11.6       | 22.5      | 14.2                   | 16.3       | 16.3      | 9.1                 | 9.5        | 18.4      |
| ABC DAB+ Stns        | 1.7                 | 1.6        | 5.7       | 1.2                   | 1.3        | 2.1       | 1.5                    | 1.3        | 5.2       | 1.9                    | 1.6        | 8.0       | 2.5                   | 2.6        | 6.4       | 3.1                    | 2.4        | 9.4       | 2.9                 | 2.6        | 10.1      |
| Total DAB+ Stns      | 12.8                | 11.5       | 22.2      | 8.7                   | 7.6        | 15.0      | 12.5                   | 11.1       | 21.6      | 14.6                   | 13.5       | 25.8      | 15.9                  | 14.1       | 28.8      | 19.1                   | 18.7       | 25.8      | 13.8                | 12.1       | 28.5      |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5.3% share of all listening, 6% share of AM/FM/DAB+ listening and 5.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital &amp; stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+ |        |           | People 10-17 |        |           | People 18-24 |        |           | People 25-39 |        |           | People 40-54 |        |           | People 55-64 |        |           | People 65+ |        |           |
|----------------------|------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|--------------|--------|-----------|------------|--------|-----------|
|                      | Total      | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total        | AM/FM/ | Streaming | Total      | AM/FM/ | Streaming |
|                      | Radio      | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio        | DAB+   |           | Radio      | DAB+   |           |
| 4BC 882              | 118        | 112    | 24        | 9            | 8      | 1         | 12           | 9      | 4         | 6            | 6      | *         | 13           | 13     | *         | 16           | 15     | 4         | 62         | 61     | 15        |
| 4BH 1116             | 236        | 211    | 54        | 18           | 10     | 8         | 16           | 10     | 6         | 20           | 13     | 9         | 15           | 14     | 3         | 43           | 41     | 10        | 125        | 123    | 18        |
| SENQ 693am           | 53         | 50     | 11        | 6            | 6      | *         | 7            | 6      | 1         | 12           | 11     | 7         | 13           | 13     | 1         | 6            | 6      | *         | 8          | 8      | 1         |
| B105                 | 605        | 581    | 117       | 111          | 109    | 10        | 81           | 75     | 23        | 195          | 183    | 41        | 134          | 132    | 25        | 54           | 52     | 8         | 29         | 29     | 10        |
| KIIS973              | 493        | 471    | 83        | 72           | 72     | 11        | 72           | 69     | 11        | 142          | 133    | 28        | 121          | 113    | 21        | 52           | 52     | 5         | 34         | 34     | 8         |
| 104.5 TRIPLE M       | 577        | 559    | 109       | 88           | 87     | 12        | 68           | 64     | 18        | 116          | 112    | 23        | 164          | 159    | 33        | 101          | 98     | 22        | 40         | 38     | 2         |
| NOVA106.9            | 607        | 587    | 113       | 111          | 111    | 18        | 95           | 90     | 20        | 190          | 183    | 31        | 133          | 129    | 29        | 61           | 59     | 11        | 18         | 16     | 4         |
| ABC BRIS             | 269        | 261    | 50        | 19           | 17     | 2         | 20           | 20     | 5         | 34           | 31     | 10        | 47           | 46     | 8         | 43           | 42     | 11        | 106        | 106    | 14        |
| 4RN                  | 66         | 62     | 24        | 9            | 9      | 7         | 7            | 7      | 5         | 7            | 7      | 2         | 18           | 15     | 4         | 3            | 3      | *         | 22         | 20     | 7         |
| ABC NEWSRADIO        | 121        | 110    | 41        | 7            | 4      | 6         | 20           | 18     | 13        | 22           | 21     | 7         | 32           | 30     | 2         | 14           | 13     | 6         | 26         | 24     | 6         |
| 4JJJ                 | 371        | 348    | 72        | 45           | 40     | 12        | 60           | 53     | 19        | 168          | 164    | 16        | 68           | 61     | 20        | 16           | 16     | 2         | 15         | 14     | 3         |
| ABC CLASSIC          | 97         | 89     | 21        | 8            | 7      | 4         | 8            | 7      | 1         | 23           | 21     | 8         | 22           | 22     | 4         | 11           | 10     | 1         | 24         | 23     | 3         |
| Commercial DAB+ Stns | 412        | 372    | 147       | 54           | 51     | 20        | 49           | 40     | 27        | 89           | 73     | 38        | 105          | 99     | 29        | 68           | 65     | 25        | 47         | 44     | 7         |
| ABC DAB+ Stns        | 145        | 122    | 59        | 24           | 22     | 12        | 16           | 14     | 9         | 31           | 25     | 12        | 45           | 37     | 18        | 10           | 8      | 5         | 18         | 17     | 3         |
| Total DAB+ Stns      | 539        | 460    | 185       | 68           | 63     | 30        | 60           | 48     | 31        | 121          | 95     | 48        | 145          | 127    | 40        | 75           | 69     | 27        | 68         | 59     | 10        |
| Total                | 2,146      | 1,998  | 583       | 255          | 241    | 71        | 229          | 209    | 92        | 557          | 530    | 155       | 483          | 444    | 114       | 272          | 244    | 76        | 350        | 330    | 76        |

By Session, P10+

| Station              | Mon-Fri             |        |           | Breakfast             |        |           | Morning                |        |           | Afternoon              |        |           | Drive                 |        |           | Evening                |        |           | Weekend             |        |           |
|----------------------|---------------------|--------|-----------|-----------------------|--------|-----------|------------------------|--------|-----------|------------------------|--------|-----------|-----------------------|--------|-----------|------------------------|--------|-----------|---------------------|--------|-----------|
|                      | Mon-Fri 5:30am-12mn |        |           | Mon-Fri 5:30am-9:00am |        |           | Mon-Fri 9:00am-12:00md |        |           | Mon-Fri 12:00md-4:00pm |        |           | Mon-Fri 4:00pm-7:00pm |        |           | Mon-Fri 7:00pm-12:00mn |        |           | Sat-Sun 5:30am-12mn |        |           |
|                      | Total               | AM/FM/ | Streaming | Total                 | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total                 | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total               | AM/FM/ | Streaming |
|                      | Radio               | DAB+   |           | Radio                 | DAB+   |           | Radio                  | DAB+   |           | Radio                  | DAB+   |           | Radio                 | DAB+   |           | Radio                  | DAB+   |           | Radio               | DAB+   |           |
| 4BC 882              | 111                 | 106    | 19        | 77                    | 70     | 7         | 78                     | 75     | 10        | 65                     | 64     | 6         | 50                    | 50     | 5         | 31                     | 28     | 5         | 72                  | 65     | 14        |
| 4BH 1116             | 205                 | 183    | 41        | 127                   | 111    | 22        | 142                    | 132    | 16        | 140                    | 133    | 20        | 79                    | 69     | 14        | 32                     | 27     | 7         | 162                 | 151    | 26        |
| SENQ 693am           | 45                  | 43     | 7         | 27                    | 25     | 4         | 14                     | 14     | *         | 18                     | 14     | 3         | 10                    | 10     | 1         | 4                      | 4      | *         | 20                  | 17     | 4         |
| B105                 | 546                 | 512    | 105       | 353                   | 331    | 46        | 249                    | 220    | 42        | 309                    | 289    | 38        | 262                   | 246    | 28        | 62                     | 50     | 14        | 347                 | 335    | 38        |
| KIIS973              | 437                 | 413    | 69        | 267                   | 249    | 26        | 194                    | 171    | 36        | 235                    | 210    | 38        | 150                   | 139    | 15        | 62                     | 57     | 8         | 278                 | 265    | 34        |
| 104.5 TRIPLE M       | 514                 | 483    | 94        | 300                   | 277    | 34        | 243                    | 223    | 36        | 276                    | 258    | 41        | 199                   | 186    | 19        | 67                     | 55     | 13        | 337                 | 321    | 49        |
| NOVA106.9            | 547                 | 523    | 95        | 364                   | 343    | 32        | 245                    | 228    | 36        | 288                    | 277    | 29        | 242                   | 224    | 26        | 77                     | 71     | 6         | 340                 | 325    | 35        |
| ABC BRIS             | 242                 | 234    | 43        | 172                   | 167    | 20        | 124                    | 117    | 19        | 114                    | 105    | 18        | 80                    | 71     | 12        | 52                     | 46     | 12        | 149                 | 136    | 34        |
| 4RN                  | 62                  | 56     | 21        | 33                    | 25     | 11        | 27                     | 23     | 8         | 25                     | 21     | 8         | 21                    | 16     | 5         | 10                     | 9      | 3         | 36                  | 30     | 12        |
| ABC NEWSRADIO        | 106                 | 98     | 31        | 69                    | 56     | 17        | 48                     | 43     | 9         | 46                     | 43     | 11        | 28                    | 22     | 11        | 20                     | 12     | 8         | 67                  | 59     | 20        |
| 4JJJ                 | 319                 | 292    | 59        | 176                   | 154    | 30        | 118                    | 102    | 20        | 166                    | 141    | 31        | 147                   | 128    | 23        | 44                     | 39     | 5         | 211                 | 201    | 31        |
| ABC CLASSIC          | 84                  | 78     | 16        | 41                    | 37     | 8         | 39                     | 36     | 5         | 45                     | 37     | 10        | 37                    | 32     | 5         | 24                     | 21     | 5         | 57                  | 46     | 11        |
| Commercial DAB+ Stns | 365                 | 328    | 115       | 200                   | 177    | 43        | 177                    | 147    | 48        | 204                    | 180    | 51        | 176                   | 155    | 39        | 77                     | 72     | 15        | 237                 | 215    | 71        |
| ABC DAB+ Stns        | 111                 | 89     | 43        | 49                    | 35     | 16        | 39                     | 33     | 9         | 52                     | 45     | 13        | 45                    | 38     | 12        | 30                     | 17     | 14        | 81                  | 69     | 27        |
| Total DAB+ Stns      | 467                 | 393    | 143       | 253                   | 205    | 56        | 233                    | 178    | 57        | 272                    | 222    | 63        | 230                   | 184    | 47        | 110                    | 86     | 28        | 324                 | 274    | 95        |
| Total                | 2,086               | 1,910  | 504       | 1,649                 | 1,447  | 252       | 1,358                  | 1,166  | 239       | 1,488                  | 1,277  | 259       | 1,259                 | 1,066  | 174       | 527                    | 420    | 97        | 1,731               | 1,540  | 342       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 118,000 total listeners, 112,000 AM/FM/DAB+ listeners and 24,000 Streaming listeners. Please note that there can be overlap between radio types.  
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|               | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| FIVEaa        | 9.1        | 8.9  | 0.2  | 3.6          | 1.7  | 1.9  | 4.3          | 3.8  | 0.5  | 0.5          | 0.6  | -0.1 | 4.4          | 3.9  | 0.5  | 11.6         | 11.0 | 0.6  | 18.9       | 18.6 | 0.3  |
| CRUISE1323    | 6.7        | 7.2  | -0.5 | 3.4          | 2.1  | 1.3  | 3.4          | 3.6  | -0.2 | 1.5          | 2.1  | -0.6 | 1.9          | 3.6  | -1.7 | 8.0          | 9.4  | -1.4 | 14.0       | 13.4 | 0.6  |
| MIX102.3      | 12.6       | 13.2 | -0.6 | 12.2         | 17.3 | -5.1 | 11.8         | 11.4 | 0.4  | 14.8         | 12.6 | 2.2  | 9.5          | 11.6 | -2.1 | 16.8         | 18.1 | -1.3 | 11.4       | 11.2 | 0.2  |
| 5MMM          | 14.3       | 14.0 | 0.3  | 12.0         | 14.3 | -2.3 | 17.0         | 16.8 | 0.2  | 16.1         | 11.0 | 5.1  | 16.7         | 16.5 | 0.2  | 16.7         | 18.5 | -1.8 | 10.0       | 10.5 | -0.5 |
| NOVA91.9      | 11.4       | 11.2 | 0.2  | 21.2         | 20.6 | 0.6  | 27.4         | 22.1 | 5.3  | 15.4         | 17.9 | -2.5 | 13.5         | 10.9 | 2.6  | 8.6          | 10.2 | -1.6 | 2.0        | 2.6  | -0.6 |
| SAFM          | 9.0        | 7.9  | 1.1  | 16.7         | 19.1 | -2.4 | 8.6          | 12.0 | -3.4 | 15.6         | 14.5 | 1.1  | 14.1         | 10.4 | 3.7  | 3.2          | 3.1  | 0.1  | 3.1        | 1.6  | 1.5  |
| ABC ADE       | 7.0        | 6.9  | 0.1  | 2.1          | 1.2  | 0.9  | 2.0          | 2.9  | -0.9 | 2.6          | 3.1  | -0.5 | 3.0          | 4.9  | -1.9 | 6.4          | 5.6  | 0.8  | 15.5       | 13.8 | 1.7  |
| 5RN           | 1.8        | 1.6  | 0.2  | 0.1          | 0.3  | -0.2 | 0.1          | *    | *    | 0.8          | 0.3  | 0.5  | 1.0          | 1.4  | -0.4 | 0.7          | 0.4  | 0.3  | 4.6        | 3.8  | 0.8  |
| ABC NEWSRADIO | 1.7        | 1.9  | -0.2 | 1.3          | 0.6  | 0.7  | 1.1          | 0.8  | 0.3  | 1.3          | 0.7  | 0.6  | 0.7          | 1.0  | -0.3 | 2.9          | 2.4  | 0.5  | 2.1        | 3.3  | -1.2 |
| 5JJJ          | 3.9        | 4.5  | -0.6 | 5.0          | 5.7  | -0.7 | 4.2          | 5.9  | -1.7 | 8.2          | 9.4  | -1.2 | 4.7          | 5.9  | -1.2 | 3.7          | 4.1  | -0.4 | 0.5        | 0.6  | -0.1 |
| ABC CLASSIC   | 2.0        | 2.2  | -0.2 | 1.1          | 0.8  | 0.3  | 0.3          | 0.1  | 0.2  | 0.6          | 1.2  | -0.6 | 1.6          | 1.0  | 0.6  | 2.0          | 2.0  | 0.0  | 3.8        | 4.6  | -0.8 |

By Session, P10+

| Station       | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |      | Breakfast<br>Mon-Fri 5:30am-9:00am |      |      | Morning<br>Mon-Fri 9:00am-12:00md |      |      | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |      | Drive<br>Mon-Fri 4:00pm-7:00pm |      |      | Evening<br>Mon-Fri 7:00pm-12:00mn |      |      | Weekend<br>Sat-Sun 5:30am-12mn |      |      |
|---------------|--------------------------------|------|------|------------------------------------|------|------|-----------------------------------|------|------|-------------------------------------|------|------|--------------------------------|------|------|-----------------------------------|------|------|--------------------------------|------|------|
|               | This                           | Last | +/-  | This                               | Last | +/-  | This                              | Last | +/-  | This                                | Last | +/-  | This                           | Last | +/-  | This                              | Last | +/-  | This                           | Last | +/-  |
| FIVEaa        | 8.8                            | 9.0  | -0.2 | 12.3                               | 13.1 | -0.8 | 6.8                               | 7.5  | -0.7 | 4.5                                 | 4.9  | -0.4 | 7.6                            | 8.0  | -0.4 | 20.3                              | 15.1 | 5.2  | 10.1                           | 8.8  | 1.3  |
| CRUISE1323    | 6.4                            | 7.0  | -0.6 | 6.0                                | 6.3  | -0.3 | 7.6                               | 8.9  | -1.3 | 7.3                                 | 7.7  | -0.4 | 5.3                            | 5.5  | -0.2 | 3.5                               | 4.1  | -0.6 | 7.4                            | 7.9  | -0.5 |
| MIX102.3      | 12.6                           | 12.9 | -0.3 | 10.4                               | 11.4 | -1.0 | 13.7                              | 14.4 | -0.7 | 14.6                                | 13.3 | 1.3  | 10.9                           | 12.3 | -1.4 | 12.7                              | 12.7 | 0.0  | 12.7                           | 14.4 | -1.7 |
| 5MMM          | 15.0                           | 14.9 | 0.1  | 14.6                               | 14.8 | -0.2 | 16.3                              | 16.0 | 0.3  | 16.3                                | 16.3 | 0.0  | 14.2                           | 13.9 | 0.3  | 8.5                               | 8.4  | 0.1  | 12.0                           | 11.2 | 0.8  |
| NOVA91.9      | 11.4                           | 11.2 | 0.2  | 11.4                               | 10.9 | 0.5  | 11.0                              | 10.6 | 0.4  | 11.8                                | 11.6 | 0.2  | 13.3                           | 13.2 | 0.1  | 8.3                               | 9.2  | -0.9 | 11.4                           | 11.3 | 0.1  |
| SAFM          | 9.5                            | 8.2  | 1.3  | 9.2                                | 7.2  | 2.0  | 9.2                               | 8.0  | 1.2  | 11.1                                | 9.8  | 1.3  | 10.2                           | 8.1  | 2.1  | 5.6                               | 6.3  | -0.7 | 7.4                            | 7.2  | 0.2  |
| ABC ADE       | 7.1                            | 6.9  | 0.2  | 9.9                                | 10.2 | -0.3 | 8.5                               | 7.5  | 1.0  | 4.7                                 | 5.0  | -0.3 | 4.4                            | 4.3  | 0.1  | 5.8                               | 5.6  | 0.2  | 6.8                            | 7.0  | -0.2 |
| 5RN           | 1.6                            | 1.4  | 0.2  | 2.5                                | 2.2  | 0.3  | 1.1                               | 0.6  | 0.5  | 1.1                                 | 0.6  | 0.5  | 1.7                            | 1.9  | -0.2 | 2.1                               | 3.4  | -1.3 | 2.4                            | 2.0  | 0.4  |
| ABC NEWSRADIO | 1.4                            | 1.6  | -0.2 | 3.2                                | 3.2  | 0.0  | 0.8                               | 1.0  | -0.2 | 0.5                                 | 0.9  | -0.4 | 0.9                            | 1.1  | -0.2 | 1.2                               | 1.6  | -0.4 | 2.6                            | 2.7  | -0.1 |
| 5JJJ          | 3.8                            | 4.5  | -0.7 | 4.2                                | 4.6  | -0.4 | 3.3                               | 3.6  | -0.3 | 3.9                                 | 5.0  | -1.1 | 4.3                            | 5.7  | -1.4 | 2.9                               | 2.6  | 0.3  | 4.1                            | 4.8  | -0.7 |
| ABC CLASSIC   | 1.8                            | 1.9  | -0.1 | 2.3                                | 1.9  | 0.4  | 1.2                               | 1.4  | -0.2 | 1.3                                 | 1.3  | 0.0  | 2.2                            | 2.4  | -0.2 | 3.1                               | 4.2  | -1.1 | 2.6                            | 3.2  | -0.6 |



# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| FIVEaa        | 136        | 141   | -5  | 9            | 9    | 0   | 12           | 10   | 2   | 7            | 11   | -4  | 19           | 21   | -2  | 26           | 28   | -2  | 62         | 62   | 0   |
| CRUISE1323    | 189        | 175   | 14  | 16           | 12   | 4   | 10           | 9    | 1   | 17           | 17   | 0   | 24           | 23   | 1   | 39           | 37   | 2   | 83         | 78   | 5   |
| MIX102.3      | 363        | 338   | 25  | 49           | 45   | 4   | 38           | 40   | -2  | 78           | 69   | 9   | 71           | 74   | -3  | 61           | 56   | 5   | 66         | 55   | 11  |
| 5MMM          | 301        | 314   | -13 | 33           | 37   | -4  | 38           | 41   | -3  | 71           | 71   | 0   | 74           | 74   | 0   | 47           | 48   | -1  | 39         | 44   | -5  |
| NOVA91.9      | 368        | 370   | -2  | 62           | 60   | 2   | 62           | 63   | -1  | 132          | 129  | 3   | 73           | 68   | 5   | 23           | 29   | -6  | 16         | 20   | -4  |
| SAFM          | 276        | 254   | 22  | 53           | 44   | 9   | 27           | 32   | -5  | 86           | 82   | 4   | 68           | 61   | 7   | 25           | 23   | 2   | 16         | 12   | 4   |
| ABC ADE       | 143        | 139   | 4   | 11           | 7    | 4   | 8            | 7    | 1   | 7            | 10   | -3  | 19           | 26   | -7  | 25           | 20   | 5   | 73         | 69   | 4   |
| 5RN           | 47         | 47    | 0   | 2            | 3    | -1  | 2            | *    | *   | 6            | 4    | 2   | 7            | 8    | -1  | 5            | 5    | 0   | 26         | 28   | -2  |
| ABC NEWSRADIO | 72         | 64    | 8   | 10           | 7    | 3   | 10           | 8    | 2   | 19           | 13   | 6   | 8            | 11   | -3  | 11           | 10   | 1   | 14         | 16   | -2  |
| 5JJJ          | 140        | 147   | -7  | 18           | 15   | 3   | 18           | 18   | 0   | 57           | 64   | -7  | 25           | 28   | -3  | 15           | 14   | 1   | 6          | 7    | -1  |
| ABC CLASSIC   | 61         | 64    | -3  | 4            | 3    | 1   | 4            | 2    | 2   | 12           | 16   | -4  | 9            | 9    | 0   | 6            | 7    | -1  | 25         | 28   | -3  |
| Total         | 1,145      | 1,147 | -2  | 122          | 121  | 1   | 112          | 111  | 1   | 279          | 281  | -2  | 240          | 240  | 0   | 157          | 157  | 0   | 235        | 237  | -2  |

By Session, P10+ [Potential: 4902]

| Station       | Mon-Fri             |       |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|---------------|---------------------|-------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|               | Mon-Fri 5:30am-12mn |       |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|               | This                | Last  | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| FIVEaa        | 121                 | 120   | 1   | 83                    | 84   | -1  | 66                     | 65   | 1   | 48                     | 44   | 4   | 47                    | 40   | 7   | 38                     | 33   | 5   | 93                  | 98   | -5  |
| CRUISE1323    | 167                 | 161   | 6   | 87                    | 86   | 1   | 92                     | 92   | 0   | 96                     | 109  | -13 | 66                    | 65   | 1   | 25                     | 29   | -4  | 104                 | 99   | 5   |
| MIX102.3      | 327                 | 301   | 26  | 188                   | 180  | 8   | 155                    | 149  | 6   | 194                    | 169  | 25  | 130                   | 131  | -1  | 61                     | 60   | 1   | 210                 | 203  | 7   |
| 5MMM          | 270                 | 279   | -9  | 153                   | 159  | -6  | 145                    | 148  | -3  | 158                    | 162  | -4  | 122                   | 126  | -4  | 49                     | 51   | -2  | 154                 | 161  | -7  |
| NOVA91.9      | 332                 | 329   | 3   | 210                   | 201  | 9   | 151                    | 154  | -3  | 166                    | 172  | -6  | 145                   | 145  | 0   | 64                     | 62   | 2   | 210                 | 225  | -15 |
| SAFM          | 258                 | 229   | 29  | 150                   | 128  | 22  | 112                    | 96   | 16  | 142                    | 132  | 10  | 116                   | 104  | 12  | 37                     | 37   | 0   | 132                 | 132  | 0   |
| ABC ADE       | 132                 | 122   | 10  | 98                    | 89   | 9   | 84                     | 73   | 11  | 64                     | 62   | 2   | 45                    | 40   | 5   | 28                     | 22   | 6   | 91                  | 86   | 5   |
| 5RN           | 37                  | 41    | -4  | 23                    | 24   | -1  | 17                     | 10   | 7   | 17                     | 13   | 4   | 18                    | 16   | 2   | 11                     | 13   | -2  | 32                  | 30   | 2   |
| ABC NEWSRADIO | 57                  | 54    | 3   | 43                    | 43   | 0   | 18                     | 14   | 4   | 10                     | 9    | 1   | 11                    | 12   | -1  | 11                     | 11   | 0   | 43                  | 36   | 7   |
| 5JJJ          | 118                 | 128   | -10 | 67                    | 75   | -8  | 48                     | 51   | -3  | 55                     | 58   | -3  | 55                    | 67   | -12 | 23                     | 20   | 3   | 75                  | 83   | -8  |
| ABC CLASSIC   | 55                  | 54    | 1   | 30                    | 26   | 4   | 22                     | 23   | -1  | 25                     | 22   | 3   | 22                    | 25   | -3  | 11                     | 12   | -1  | 37                  | 39   | -2  |
| Total         | 1,117               | 1,114 | 3   | 892                   | 869  | 23  | 747                    | 743  | 4   | 788                    | 785  | 3   | 715                   | 717  | -2  | 360                    | 356  | 4   | 920                 | 915  | 5   |

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025  
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station       | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| FIVEaa        | 12         | 11   | 1   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 3            | 3    | 0   | 7          | 7    | 0   |
| CRUISE1323    | 9          | 9    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 2            | 2    | 0   | 5          | 5    | 0   |
| MIX102.3      | 17         | 17   | 0   | 1            | 2    | -1  | 1            | 1    | 0   | 3            | 3    | 0   | 2            | 3    | -1  | 4            | 4    | 0   | 4          | 4    | 0   |
| 5MMM          | 19         | 18   | 1   | 1            | 1    | 0   | 2            | 2    | 0   | 4            | 2    | 2   | 4            | 4    | 0   | 4            | 4    | 0   | 4          | 4    | 0   |
| NOVA91.9      | 15         | 14   | 1   | 2            | 2    | 0   | 3            | 2    | 1   | 3            | 4    | -1  | 4            | 2    | 2   | 2            | 2    | 0   | 1          | 1    | 0   |
| SAFM          | 12         | 10   | 2   | 2            | 2    | 0   | 1            | 1    | 0   | 3            | 3    | 0   | 4            | 2    | 2   | 1            | 1    | 0   | 1          | 1    | 0   |
| ABC ADE       | 9          | 9    | 0   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 1            | 1    | 0   | 6          | 5    | 1   |
| 5RN           | 2          | 2    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 2          | 1    | 1   |
| ABC NEWSRADIO | 2          | 2    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 1          | 1    | 0   |
| 5JJJ          | 5          | 6    | -1  | 1            | 1    | 0   | *            | 1    | *   | 2            | 2    | 0   | 1            | 1    | 0   | 1            | 1    | 0   | *          | *    | *   |
| ABC CLASSIC   | 3          | 3    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1          | 2    | -1  |
| Total         | 132        | 128  | 4   | 12           | 10   | 2   | 11           | 11   | 0   | 22           | 22   | 0   | 26           | 23   | 3   | 23           | 23   | 0   | 38         | 39   | -1  |

By Session, P10+ [Potential: 4902]

| Station       | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|---------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|               | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
| FIVEaa        | 12                             | 12   | 0   | 24                                 | 25   | -1  | 15                                | 15   | 0   | 8                                   | 8    | 0   | 9                              | 9    | 0   | 9                                 | 6    | 3   | 11                             | 9    | 2   |
| CRUISE1323    | 9                              | 10   | -1  | 12                                 | 12   | 0   | 16                                | 18   | -2  | 13                                  | 13   | 0   | 6                              | 6    | 0   | 1                                 | 2    | -1  | 8                              | 9    | -1  |
| MIX102.3      | 18                             | 17   | 1   | 20                                 | 21   | -1  | 30                                | 30   | 0   | 26                                  | 23   | 3   | 13                             | 14   | -1  | 5                                 | 5    | 0   | 14                             | 15   | -1  |
| 5MMM          | 21                             | 20   | 1   | 29                                 | 28   | 1   | 35                                | 33   | 2   | 29                                  | 28   | 1   | 17                             | 16   | 1   | 4                                 | 3    | 1   | 13                             | 12   | 1   |
| NOVA91.9      | 16                             | 15   | 1   | 22                                 | 21   | 1   | 24                                | 22   | 2   | 21                                  | 20   | 1   | 16                             | 15   | 1   | 4                                 | 4    | 0   | 12                             | 12   | 0   |
| SAFM          | 13                             | 11   | 2   | 18                                 | 14   | 4   | 20                                | 17   | 3   | 20                                  | 17   | 3   | 12                             | 9    | 3   | 2                                 | 3    | -1  | 8                              | 8    | 0   |
| ABC ADE       | 10                             | 9    | 1   | 19                                 | 19   | 0   | 18                                | 16   | 2   | 8                                   | 9    | -1  | 5                              | 5    | 0   | 2                                 | 2    | 0   | 7                              | 7    | 0   |
| 5RN           | 2                              | 2    | 0   | 5                                  | 4    | 1   | 2                                 | 1    | 1   | 2                                   | 1    | 1   | 2                              | 2    | 0   | 1                                 | 1    | 0   | 3                              | 2    | 1   |
| ABC NEWSRADIO | 2                              | 2    | 0   | 6                                  | 6    | 0   | 2                                 | 2    | 0   | 1                                   | 1    | 0   | 1                              | 1    | 0   | *                                 | 1    | *   | 3                              | 3    | 0   |
| 5JJJ          | 5                              | 6    | -1  | 8                                  | 9    | -1  | 7                                 | 7    | 0   | 7                                   | 9    | -2  | 5                              | 7    | -2  | 1                                 | 1    | 0   | 4                              | 5    | -1  |
| ABC CLASSIC   | 3                              | 3    | 0   | 4                                  | 4    | 0   | 3                                 | 3    | 0   | 2                                   | 2    | 0   | 3                              | 3    | 0   | 1                                 | 2    | -1  | 3                              | 3    | 0   |
| Total         | 142                            | 136  | 6   | 196                                | 189  | 7   | 217                               | 206  | 11  | 180                                 | 172  | 8   | 118                            | 114  | 4   | 42                                | 42   | 0   | 108                            | 107  | 1   |

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| FIVEaa               | 9.1         | 9.9        | 10.9      | 3.6          | 4.1        | 0.6       | 4.3          | 4.4        | 5.6       | 0.5          | 0.6        | *         | 4.4          | 4.0        | 14.8      | 11.6         | 12.3       | 19.8      | 18.9        | 20.6       | 16.7      |
| CRUISE1323           | 6.7         | 7.2        | 8.7       | 3.4          | 3.3        | 7.3       | 3.4          | 3.8        | 1.1       | 1.5          | 1.5        | 3.9       | 1.9          | 2.4        | 0.2       | 8.0          | 9.3        | 4.2       | 14.0        | 14.2       | 25.4      |
| MIX102.3             | 12.6        | 14.2       | 11.0      | 12.2         | 13.3       | 10.7      | 11.8         | 11.9       | 14.4      | 14.8         | 17.3       | 11.8      | 9.5          | 11.2       | 6.3       | 16.8         | 18.7       | 17.1      | 11.4        | 12.6       | 9.2       |
| 5MMM                 | 14.3        | 16.0       | 12.3      | 12.0         | 12.5       | 15.3      | 17.0         | 16.8       | 24.2      | 16.1         | 19.0       | 10.4      | 16.7         | 19.8       | 10.9      | 16.7         | 19.0       | 14.3      | 10.0        | 11.0       | 7.4       |
| NOVA91.9             | 11.4        | 13.1       | 6.9       | 21.2         | 23.5       | 14.3      | 27.4         | 30.7       | 7.7       | 15.4         | 18.4       | 8.4       | 13.5         | 15.9       | 8.5       | 8.6          | 10.0       | 4.8       | 2.0         | 2.1        | 2.7       |
| SAFM                 | 9.0         | 10.3       | 5.7       | 16.7         | 18.3       | 12.3      | 8.6          | 9.6        | 3.2       | 15.6         | 18.6       | 9.3       | 14.1         | 17.1       | 5.3       | 3.2          | 3.7        | 1.6       | 3.1         | 3.2        | 4.4       |
| ABC ADE              | 7.0         | 7.2        | 12.6      | 2.1          | 2.2        | 2.4       | 2.0          | 1.6        | 6.1       | 2.6          | 3.3        | 0.6       | 3.0          | 1.7        | 20.1      | 6.4          | 6.2        | 18.4      | 15.5        | 16.6       | 18.8      |
| 5RN                  | 1.8         | 2.0        | 2.1       | 0.1          | 0.1        | 0.1       | 0.1          | 0.1        | *         | 0.8          | 0.9        | 1.1       | 1.0          | 0.9        | 4.2       | 0.7          | 0.8        | 0.9       | 4.6         | 5.0        | 3.5       |
| ABC NEWSRADIO        | 1.7         | 1.7        | 2.8       | 1.3          | 1.2        | 3.3       | 1.1          | 0.8        | 4.1       | 1.3          | 1.2        | 3.6       | 0.7          | 0.5        | 3.9       | 2.9          | 3.2        | 3.1       | 2.1         | 2.4        | 0.5       |
| 5JJJ                 | 3.9         | 4.1        | 5.4       | 5.0          | 5.2        | 7.0       | 4.2          | 4.0        | 7.2       | 8.2          | 8.9        | 12.0      | 4.7          | 5.4        | 5.1       | 3.7          | 4.0        | 4.3       | 0.5         | 0.6        | *         |
| ABC CLASSIC          | 2.0         | 2.3        | 1.1       | 1.1          | 1.2        | 0.3       | 0.3          | 0.2        | 1.8       | 0.6          | 0.5        | 1.9       | 1.6          | 1.8        | 1.5       | 2.0          | 2.4        | *         | 3.8         | 4.3        | 0.8       |
| Commercial DAB+ Stns | 9.8         | 10.3       | 15.6      | 13.7         | 14.1       | 19.5      | 15.6         | 15.5       | 21.5      | 8.4          | 7.9        | 23.7      | 14.2         | 16.3       | 14.0      | 8.6          | 9.5        | 10.7      | 5.5         | 5.6        | 9.8       |
| ABC DAB+ Stns        | 1.8         | 1.7        | 4.9       | 1.4          | 0.9        | 6.9       | 0.9          | 0.7        | 3.1       | 2.9          | 2.1        | 13.4      | 2.7          | 2.9        | 5.2       | 0.9          | 1.0        | 0.6       | 1.6         | 1.8        | 0.7       |
| Total DAB+ Stns      | 13.4        | 12.0       | 20.5      | 15.6         | 15.0       | 26.4      | 17.6         | 16.1       | 24.6      | 13.2         | 10.0       | 37.1      | 21.2         | 19.2       | 19.1      | 9.6          | 10.5       | 11.4      | 8.5         | 7.4        | 10.6      |

By Session, P10+

| Station              | Mon-Fri             |        |           | Breakfast             |        |           | Morning                |        |           | Afternoon              |        |           | Drive                 |        |           | Evening                |        |           | Weekend             |        |           |
|----------------------|---------------------|--------|-----------|-----------------------|--------|-----------|------------------------|--------|-----------|------------------------|--------|-----------|-----------------------|--------|-----------|------------------------|--------|-----------|---------------------|--------|-----------|
|                      | Mon-Fri 5:30am-12mn |        |           | Mon-Fri 5:30am-9:00am |        |           | Mon-Fri 9:00am-12:00md |        |           | Mon-Fri 12:00md-4:00pm |        |           | Mon-Fri 4:00pm-7:00pm |        |           | Mon-Fri 7:00pm-12:00mn |        |           | Sat-Sun 5:30am-12mn |        |           |
|                      | Total               | AM/FM/ | Streaming | Total                 | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total                 | AM/FM/ | Streaming | Total                  | AM/FM/ | Streaming | Total               | AM/FM/ | Streaming |
|                      | Radio               | DAB+   |           | Radio                 | DAB+   |           | Radio                  | DAB+   |           | Radio                  | DAB+   |           | Radio                 | DAB+   |           | Radio                  | DAB+   |           | Radio               | DAB+   |           |
| FIVEaa               | 8.8                 | 9.6    | 10.8      | 12.3                  | 12.8   | 18.3      | 6.8                    | 7.7    | 5.8       | 4.5                    | 4.8    | 7.5       | 7.6                   | 8.2    | 11.4      | 20.3                   | 24.0   | 11.5      | 10.1                | 10.9   | 11.2      |
| CRUISE1323           | 6.4                 | 6.9    | 8.9       | 6.0                   | 6.7    | 3.4       | 7.6                    | 7.8    | 14.2      | 7.3                    | 7.7    | 12.4      | 5.3                   | 5.8    | 7.6       | 3.5                    | 4.1    | 2.4       | 7.4                 | 8.0    | 8.0       |
| MIX102.3             | 12.6                | 14.2   | 10.9      | 10.4                  | 11.5   | 8.0       | 13.7                   | 15.2   | 14.2      | 14.6                   | 16.4   | 14.9      | 10.9                  | 12.5   | 8.5       | 12.7                   | 15.7   | 2.3       | 12.7                | 14.0   | 11.1      |
| 5MMM                 | 15.0                | 16.8   | 13.1      | 14.6                  | 15.6   | 16.9      | 16.3                   | 18.7   | 11.8      | 16.3                   | 18.9   | 11.2      | 14.2                  | 16.3   | 10.6      | 8.5                    | 8.9    | 14.5      | 12.0                | 13.3   | 9.8       |
| NOVA91.9             | 11.4                | 13.1   | 7.6       | 11.4                  | 12.9   | 5.5       | 11.0                   | 12.6   | 8.0       | 11.8                   | 13.5   | 9.8       | 13.3                  | 15.3   | 8.3       | 8.3                    | 9.8    | 5.6       | 11.4                | 13.1   | 5.0       |
| SAFM                 | 9.5                 | 10.9   | 5.9       | 9.2                   | 10.2   | 5.8       | 9.2                    | 10.5   | 6.1       | 11.1                   | 12.8   | 7.2       | 10.2                  | 11.8   | 5.8       | 5.6                    | 6.7    | 2.0       | 7.4                 | 8.3    | 5.4       |
| ABC ADE              | 7.1                 | 7.3    | 13.1      | 9.9                   | 9.7    | 21.4      | 8.5                    | 9.4    | 9.8       | 4.7                    | 5.3    | 5.0       | 4.4                   | 4.8    | 5.7       | 5.8                    | 3.6    | 29.3      | 6.8                 | 7.0    | 11.3      |
| 5RN                  | 1.6                 | 1.8    | 2.1       | 2.5                   | 2.5    | 4.6       | 1.1                    | 1.3    | 0.5       | 1.1                    | 1.3    | 0.1       | 1.7                   | 1.9    | 3.0       | 2.1                    | 2.1    | 4.0       | 2.4                 | 2.6    | 2.2       |
| ABC NEWSRADIO        | 1.4                 | 1.5    | 2.1       | 3.2                   | 3.4    | 3.9       | 0.8                    | 0.8    | 2.4       | 0.5                    | 0.5    | 1.2       | 0.9                   | 1.0    | 0.7       | 1.2                    | 1.3    | 1.0       | 2.6                 | 2.6    | 4.9       |
| 5JJJ                 | 3.8                 | 4.2    | 4.7       | 4.2                   | 4.6    | 2.8       | 3.3                    | 3.6    | 4.7       | 3.9                    | 4.3    | 5.6       | 4.3                   | 4.6    | 7.5       | 2.9                    | 3.1    | 4.2       | 4.1                 | 4.1    | 7.3       |
| ABC CLASSIC          | 1.8                 | 2.1    | 0.9       | 2.3                   | 2.6    | 0.4       | 1.2                    | 1.3    | 1.1       | 1.3                    | 1.5    | 0.7       | 2.2                   | 2.5    | 2.0       | 3.1                    | 3.8    | 0.5       | 2.6                 | 2.9    | 1.7       |
| Commercial DAB+ Stns | 9.6                 | 10.1   | 15.6      | 5.6                   | 6.0    | 7.3       | 9.4                    | 9.9    | 15.7      | 10.9                   | 11.3   | 21.4      | 12.5                  | 13.5   | 19.1      | 13.5                   | 14.8   | 17.3      | 10.6                | 11.0   | 15.7      |
| ABC DAB+ Stns        | 1.7                 | 1.6    | 4.4       | 1.5                   | 1.6    | 1.8       | 1.5                    | 1.2    | 5.6       | 1.6                    | 1.7    | 3.2       | 2.1                   | 1.8    | 9.8       | 2.2                    | 2.2    | 5.3       | 2.4                 | 2.3    | 6.3       |
| Total DAB+ Stns      | 13.0                | 11.7   | 19.9      | 8.4                   | 7.5    | 9.0       | 12.7                   | 11.1   | 21.3      | 14.4                   | 13.0   | 24.5      | 16.5                  | 15.3   | 28.9      | 18.3                   | 16.9   | 22.6      | 14.6                | 13.3   | 22.0      |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 9.1% share of all listening, 9.9% share of AM/FM/DAB+ listening and 10.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital &amp; stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+     |                |           | People 10-17   |                |           | People 18-24   |                |           | People 25-39   |                |           | People 40-54   |                |           | People 55-64   |                |           | People 65+     |                |           |
|----------------------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|
|                      | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming |
| FIVEaa               | 136            | 131            | 23        | 9              | 9              | 1         | 12             | 10             | 4         | 7              | 7              | *         | 19             | 19             | 6         | 26             | 24             | 7         | 62             | 61             | 5         |
| CRUISE1323           | 189            | 177            | 22        | 16             | 14             | 3         | 10             | 7              | 2         | 17             | 14             | 3         | 24             | 24             | 1         | 39             | 39             | 4         | 83             | 80             | 9         |
| MIX102.3             | 363            | 350            | 55        | 49             | 47             | 6         | 38             | 36             | 6         | 78             | 74             | 15        | 71             | 70             | 9         | 61             | 60             | 10        | 66             | 63             | 9         |
| 5MMM                 | 301            | 289            | 46        | 33             | 32             | 8         | 38             | 38             | 5         | 71             | 67             | 11        | 74             | 72             | 10        | 47             | 43             | 9         | 39             | 38             | 4         |
| NOVA91.9             | 368            | 353            | 60        | 62             | 60             | 11        | 62             | 61             | 11        | 132            | 126            | 17        | 73             | 70             | 12        | 23             | 21             | 3         | 16             | 14             | 6         |
| SAFM                 | 276            | 267            | 43        | 53             | 52             | 10        | 27             | 26             | 3         | 86             | 84             | 10        | 68             | 67             | 11        | 25             | 23             | 4         | 16             | 15             | 4         |
| ABC ADE              | 143            | 136            | 28        | 11             | 11             | 2         | 8              | 6              | 3         | 7              | 7              | *         | 19             | 17             | 6         | 25             | 25             | 6         | 73             | 70             | 10        |
| 5RN                  | 47             | 46             | 7         | 2              | 1              | 1         | 2              | 2              | *         | 6              | 5              | 2         | 7              | 7              | 1         | 5              | 5              | 1         | 26             | 26             | 3         |
| ABC NEWSRADIO        | 72             | 59             | 25        | 10             | 9              | 3         | 10             | 7              | 6         | 19             | 17             | 6         | 8              | 5              | 5         | 11             | 10             | 3         | 14             | 12             | 3         |
| 5JJJ                 | 140            | 131            | 33        | 18             | 16             | 5         | 18             | 16             | 4         | 57             | 52             | 14        | 25             | 24             | 6         | 15             | 15             | 4         | 6              | 6              | *         |
| ABC CLASSIC          | 61             | 53             | 13        | 4              | 4              | 1         | 4              | 1              | 3         | 12             | 9              | 5         | 9              | 8              | 2         | 6              | 6              | *         | 25             | 24             | 2         |
| Commercial DAB+ Stns | 247            | 234            | 64        | 32             | 30             | 6         | 39             | 36             | 12        | 48             | 45             | 15        | 65             | 62             | 16        | 31             | 31             | 7         | 32             | 30             | 8         |
| ABC DAB+ Stns        | 57             | 49             | 22        | 4              | 4              | 3         | 5              | 2              | 4         | 16             | 14             | 8         | 16             | 14             | 5         | 5              | 4              | 1         | 11             | 11             | *         |
| Total DAB+ Stns      | 301            | 260            | 81        | 34             | 32             | 9         | 44             | 37             | 14        | 63             | 55             | 20        | 84             | 68             | 20        | 36             | 34             | 9         | 40             | 34             | 8         |
| Total                | 1,145          | 1,095          | 291       | 122            | 118            | 30        | 112            | 110            | 40        | 279            | 262            | 67        | 240            | 227            | 70        | 157            | 149            | 44        | 235            | 228            | 41        |

By Session, P10+

| Station              | Mon-Fri             |                |           | Breakfast             |                |           | Morning                |                |           | Afternoon              |                |           | Drive                 |                |           | Evening                |                |           | Weekend             |                |           |
|----------------------|---------------------|----------------|-----------|-----------------------|----------------|-----------|------------------------|----------------|-----------|------------------------|----------------|-----------|-----------------------|----------------|-----------|------------------------|----------------|-----------|---------------------|----------------|-----------|
|                      | Mon-Fri 5:30am-12mn |                |           | Mon-Fri 5:30am-9:00am |                |           | Mon-Fri 9:00am-12:00md |                |           | Mon-Fri 12:00md-4:00pm |                |           | Mon-Fri 4:00pm-7:00pm |                |           | Mon-Fri 7:00pm-12:00mn |                |           | Sat-Sun 5:30am-12mn |                |           |
|                      | Total<br>Radio      | AM/FM/<br>DAB+ | Streaming | Total<br>Radio        | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio        | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio      | AM/FM/<br>DAB+ | Streaming |
| FIVEaa               | 121                 | 115            | 20        | 83                    | 77             | 13        | 66                     | 59             | 9         | 48                     | 47             | 5         | 47                    | 44             | 7         | 38                     | 35             | 3         | 93                  | 89             | 12        |
| CRUISE1323           | 167                 | 154            | 20        | 87                    | 84             | 5         | 92                     | 82             | 13        | 96                     | 86             | 14        | 66                    | 57             | 9         | 25                     | 23             | 2         | 104                 | 97             | 12        |
| MIX102.3             | 327                 | 313            | 47        | 188                   | 178            | 16        | 155                    | 142            | 25        | 194                    | 179            | 29        | 130                   | 120            | 15        | 61                     | 59             | 3         | 210                 | 201            | 29        |
| 5MMM                 | 270                 | 258            | 40        | 153                   | 147            | 18        | 145                    | 134            | 19        | 158                    | 149            | 20        | 122                   | 116            | 15        | 49                     | 41             | 11        | 154                 | 149            | 22        |
| NOVA91.9             | 332                 | 317            | 50        | 210                   | 202            | 14        | 151                    | 137            | 20        | 166                    | 154            | 22        | 145                   | 141            | 10        | 64                     | 57             | 7         | 210                 | 205            | 22        |
| SAFM                 | 258                 | 249            | 36        | 150                   | 142            | 14        | 112                    | 109            | 13        | 142                    | 135            | 20        | 116                   | 109            | 9         | 37                     | 36             | 2         | 132                 | 128            | 17        |
| ABC ADE              | 132                 | 125            | 24        | 98                    | 88             | 16        | 84                     | 80             | 11        | 64                     | 57             | 9         | 45                    | 41             | 5         | 28                     | 22             | 9         | 91                  | 83             | 15        |
| 5RN                  | 37                  | 36             | 7         | 23                    | 22             | 4         | 17                     | 16             | 1         | 17                     | 16             | 1         | 18                    | 17             | 3         | 11                     | 11             | 1         | 32                  | 31             | 4         |
| ABC NEWSRADIO        | 57                  | 46             | 18        | 43                    | 39             | 7         | 18                     | 12             | 6         | 10                     | 6              | 5         | 11                    | 9              | 2         | 11                     | 9              | 2         | 43                  | 35             | 9         |
| 5JJJ                 | 118                 | 110            | 25        | 67                    | 63             | 8         | 48                     | 45             | 10        | 55                     | 50             | 12        | 55                    | 47             | 10        | 23                     | 19             | 5         | 75                  | 68             | 14        |
| ABC CLASSIC          | 55                  | 47             | 10        | 30                    | 29             | 2         | 22                     | 19             | 3         | 25                     | 22             | 3         | 22                    | 20             | 2         | 11                     | 11             | 1         | 37                  | 33             | 4         |
| Commercial DAB+ Stns | 227                 | 210            | 55        | 97                    | 89             | 15        | 113                    | 101            | 24        | 140                    | 124            | 36        | 119                   | 112            | 20        | 60                     | 52             | 9         | 136                 | 123            | 32        |
| ABC DAB+ Stns        | 48                  | 42             | 19        | 22                    | 20             | 5         | 22                     | 17             | 9         | 24                     | 22             | 6         | 17                    | 15             | 6         | 9                      | 7              | 5         | 30                  | 25             | 11        |
| Total DAB+ Stns      | 271                 | 233            | 69        | 124                   | 102            | 19        | 141                    | 112            | 32        | 171                    | 140            | 41        | 144                   | 123            | 25        | 76                     | 58             | 14        | 174                 | 139            | 41        |
| Total                | 1,117               | 1,054          | 257       | 892                   | 814            | 118       | 747                    | 662            | 135       | 788                    | 707            | 144       | 715                   | 632            | 95        | 360                    | 301            | 51        | 920                 | 855            | 170       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 136,000 total listeners, 131,000 AM/FM/DAB+ listeners and 23,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.



# RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|               | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| 6iX           | 4.9        | 5.5  | -0.6 | 4.2          | 3.1  | 1.1  | 0.5          | 1.9  | -1.4 | 1.4          | 1.3  | 0.1  | 2.3          | 5.3  | -3.0 | 6.2          | 4.5  | 1.7  | 10.4       | 11.5 | -1.1 |
| 6PR           | 4.8        | 5.5  | -0.7 | 1.7          | 3.4  | -1.7 | 2.9          | 2.0  | 0.9  | 1.4          | 0.9  | 0.5  | 5.3          | 5.5  | -0.2 | 7.4          | 9.3  | -1.9 | 7.1        | 8.8  | -1.7 |
| MIX 94.5      | 12.9       | 11.2 | 1.7  | 15.7         | 13.3 | 2.4  | 14.2         | 16.6 | -2.4 | 17.2         | 14.8 | 2.4  | 17.8         | 13.3 | 4.5  | 12.8         | 13.2 | -0.4 | 3.7        | 2.6  | 1.1  |
| 92.9 TRIPLE M | 8.2        | 10.0 | -1.8 | 15.4         | 12.6 | 2.8  | 6.3          | 9.1  | -2.8 | 16.5         | 21.1 | -4.6 | 8.3          | 9.8  | -1.5 | 5.1          | 7.0  | -1.9 | 1.7        | 2.1  | -0.4 |
| 96FM          | 12.4       | 13.1 | -0.7 | 8.0          | 7.7  | 0.3  | 11.1         | 7.0  | 4.1  | 7.2          | 8.5  | -1.3 | 14.0         | 16.5 | -2.5 | 23.1         | 22.3 | 0.8  | 10.1       | 11.9 | -1.8 |
| NOVA93.7      | 16.0       | 13.7 | 2.3  | 32.7         | 31.6 | 1.1  | 27.3         | 23.5 | 3.8  | 20.7         | 18.4 | 2.3  | 18.0         | 14.0 | 4.0  | 11.3         | 7.9  | 3.4  | 4.3        | 3.8  | 0.5  |
| ABC PER       | 6.4        | 6.9  | -0.5 | 0.9          | 1.2  | -0.3 | 0.6          | 0.1  | 0.5  | 1.4          | 1.0  | 0.4  | 3.2          | 5.9  | -2.7 | 5.1          | 8.6  | -3.5 | 17.3       | 15.8 | 1.5  |
| 6RN           | 1.1        | 1.1  | 0.0  | 0.6          | 0.5  | 0.1  | 1.8          | 1.4  | 0.4  | 0.3          | 0.2  | 0.1  | 1.9          | 1.8  | 0.1  | 0.4          | 0.9  | -0.5 | 1.6        | 1.4  | 0.2  |
| ABC NEWSRADIO | 2.8        | 2.0  | 0.8  | 1.1          | 0.7  | 0.4  | 0.8          | 0.5  | 0.3  | 1.9          | 1.2  | 0.7  | 2.8          | 1.3  | 1.5  | 2.1          | 2.1  | 0.0  | 5.1        | 4.2  | 0.9  |
| 6JJJ          | 5.2        | 5.8  | -0.6 | 4.5          | 5.1  | -0.6 | 9.1          | 13.0 | -3.9 | 12.7         | 13.2 | -0.5 | 5.0          | 5.4  | -0.4 | 3.2          | 1.8  | 1.4  | 0.1        | 0.8  | -0.7 |
| ABC CLASSIC   | 3.0        | 2.4  | 0.6  | 1.9          | 1.2  | 0.7  | 1.6          | 1.2  | 0.4  | 1.7          | 2.0  | -0.3 | 2.1          | 0.8  | 1.3  | 3.0          | 1.1  | 1.9  | 5.3        | 5.8  | -0.5 |

By Session, P10+

| Station       | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |      | Breakfast<br>Mon-Fri 5:30am-9:00am |      |      | Morning<br>Mon-Fri 9:00am-12:00md |      |      | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |      | Drive<br>Mon-Fri 4:00pm-7:00pm |      |      | Evening<br>Mon-Fri 7:00pm-12:00mn |      |      | Weekend<br>Sat-Sun 5:30am-12mn |      |      |
|---------------|--------------------------------|------|------|------------------------------------|------|------|-----------------------------------|------|------|-------------------------------------|------|------|--------------------------------|------|------|-----------------------------------|------|------|--------------------------------|------|------|
|               | This                           | Last | +/-  | This                               | Last | +/-  | This                              | Last | +/-  | This                                | Last | +/-  | This                           | Last | +/-  | This                              | Last | +/-  | This                           | Last | +/-  |
| 6iX           | 4.8                            | 5.4  | -0.6 | 3.8                                | 4.3  | -0.5 | 6.0                               | 7.1  | -1.1 | 5.0                                 | 5.9  | -0.9 | 4.5                            | 3.8  | 0.7  | 4.1                               | 3.5  | 0.6  | 5.1                            | 5.7  | -0.6 |
| 6PR           | 5.0                            | 5.9  | -0.9 | 7.4                                | 7.8  | -0.4 | 5.5                               | 7.2  | -1.7 | 2.8                                 | 3.8  | -1.0 | 5.0                            | 5.1  | -0.1 | 2.7                               | 4.1  | -1.4 | 4.2                            | 4.3  | -0.1 |
| MIX 94.5      | 13.7                           | 11.4 | 2.3  | 12.5                               | 10.7 | 1.8  | 14.3                              | 11.4 | 2.9  | 15.5                                | 12.9 | 2.6  | 13.8                           | 11.4 | 2.4  | 8.5                               | 7.1  | 1.4  | 10.1                           | 10.5 | -0.4 |
| 92.9 TRIPLE M | 8.4                            | 10.0 | -1.6 | 9.2                                | 12.3 | -3.1 | 7.5                               | 8.1  | -0.6 | 8.3                                 | 9.0  | -0.7 | 9.9                            | 11.9 | -2.0 | 5.8                               | 7.9  | -2.1 | 7.6                            | 9.9  | -2.3 |
| 96FM          | 12.7                           | 13.7 | -1.0 | 10.6                               | 10.8 | -0.2 | 15.8                              | 15.5 | 0.3  | 14.9                                | 17.3 | -2.4 | 10.7                           | 12.1 | -1.4 | 5.1                               | 5.0  | 0.1  | 11.3                           | 11.5 | -0.2 |
| NOVA93.7      | 16.5                           | 14.3 | 2.2  | 19.6                               | 16.4 | 3.2  | 14.3                              | 12.5 | 1.8  | 15.7                                | 13.8 | 1.9  | 18.2                           | 15.9 | 2.3  | 11.2                              | 10.2 | 1.0  | 14.4                           | 12.0 | 2.4  |
| ABC PER       | 6.2                            | 6.9  | -0.7 | 8.4                                | 8.4  | 0.0  | 4.6                               | 6.4  | -1.8 | 3.6                                 | 3.8  | -0.2 | 6.4                            | 6.9  | -0.5 | 14.7                              | 16.3 | -1.6 | 6.7                            | 7.2  | -0.5 |
| 6RN           | 1.0                            | 1.0  | 0.0  | 1.1                                | 1.1  | 0.0  | 0.9                               | 0.8  | 0.1  | 0.7                                 | 0.6  | 0.1  | 1.0                            | 1.0  | 0.0  | 2.6                               | 2.9  | -0.3 | 1.5                            | 1.5  | 0.0  |
| ABC NEWSRADIO | 2.6                            | 1.8  | 0.8  | 3.2                                | 3.0  | 0.2  | 1.4                               | 0.7  | 0.7  | 1.1                                 | 0.7  | 0.4  | 1.7                            | 1.0  | 0.7  | 14.3                              | 8.6  | 5.7  | 3.3                            | 2.6  | 0.7  |
| 6JJJ          | 4.8                            | 5.4  | -0.6 | 5.2                                | 5.6  | -0.4 | 3.7                               | 4.5  | -0.8 | 4.8                                 | 5.5  | -0.7 | 5.7                            | 6.6  | -0.9 | 5.4                               | 4.9  | 0.5  | 6.3                            | 7.0  | -0.7 |
| ABC CLASSIC   | 2.7                            | 2.2  | 0.5  | 3.2                                | 2.4  | 0.8  | 2.5                               | 1.8  | 0.7  | 2.5                                 | 2.3  | 0.2  | 3.5                            | 2.1  | 1.4  | 1.3                               | 2.2  | -0.9 | 3.6                            | 3.2  | 0.4  |

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 6iX           | 133        | 148   | -15 | 12           | 10   | 2   | 7            | 4    | 3   | 9            | 16   | -7  | 20           | 25   | -5  | 25           | 26   | -1  | 60         | 68   | -8  |
| 6PR           | 167        | 153   | 14  | 11           | 19   | -8  | 15           | 9    | 6   | 21           | 18   | 3   | 37           | 30   | 7   | 40           | 41   | -1  | 41         | 36   | 5   |
| MIX 94.5      | 551        | 550   | 1   | 84           | 78   | 6   | 61           | 54   | 7   | 145          | 155  | -10 | 139          | 131  | 8   | 85           | 88   | -3  | 37         | 44   | -7  |
| 92.9 TRIPLE M | 415        | 448   | -33 | 61           | 60   | 1   | 38           | 43   | -5  | 148          | 171  | -23 | 107          | 108  | -1  | 43           | 44   | -1  | 18         | 21   | -3  |
| 96FM          | 446        | 449   | -3  | 49           | 45   | 4   | 41           | 38   | 3   | 91           | 96   | -5  | 108          | 111  | -3  | 96           | 93   | 3   | 61         | 66   | -5  |
| NOVA93.7      | 640        | 676   | -36 | 119          | 115  | 4   | 80           | 83   | -3  | 193          | 220  | -27 | 147          | 149  | -2  | 68           | 79   | -11 | 33         | 30   | 3   |
| ABC PER       | 211        | 220   | -9  | 12           | 14   | -2  | 5            | 3    | 2   | 30           | 23   | 7   | 40           | 52   | -12 | 30           | 38   | -8  | 95         | 90   | 5   |
| 6RN           | 58         | 56    | 2   | 8            | 3    | 5   | 5            | 5    | 0   | 12           | 11   | 1   | 10           | 13   | -3  | 5            | 8    | -3  | 19         | 15   | 4   |
| ABC NEWSRADIO | 133        | 101   | 32  | 7            | 5    | 2   | 6            | 9    | -3  | 33           | 24   | 9   | 26           | 19   | 7   | 18           | 13   | 5   | 42         | 31   | 11  |
| 6JJJ          | 289        | 311   | -22 | 36           | 40   | -4  | 41           | 49   | -8  | 129          | 125  | 4   | 54           | 60   | -6  | 25           | 19   | 6   | 5          | 17   | -12 |
| ABC CLASSIC   | 125        | 100   | 25  | 12           | 8    | 4   | 12           | 9    | 3   | 33           | 26   | 7   | 18           | 15   | 3   | 14           | 8    | 6   | 36         | 33   | 3   |
| Total         | 1,778      | 1,788 | -10 | 206          | 211  | -5  | 166          | 164  | 2   | 455          | 465  | -10 | 410          | 408  | 2   | 236          | 235  | 1   | 305        | 307  | -2  |

By Session, P10+ [Potential: 4902]

| Station       | Mon-Fri             |       |     | Breakfast             |       |     | Morning                |       |     | Afternoon              |       |     | Drive                 |       |     | Evening                |      |     | Weekend             |       |     |
|---------------|---------------------|-------|-----|-----------------------|-------|-----|------------------------|-------|-----|------------------------|-------|-----|-----------------------|-------|-----|------------------------|------|-----|---------------------|-------|-----|
|               | Mon-Fri 5:30am-12mn |       |     | Mon-Fri 5:30am-9:00am |       |     | Mon-Fri 9:00am-12:00md |       |     | Mon-Fri 12:00md-4:00pm |       |     | Mon-Fri 4:00pm-7:00pm |       |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |       |     |
|               | This                | Last  | +/- | This                  | Last  | +/- | This                   | Last  | +/- | This                   | Last  | +/- | This                  | Last  | +/- | This                   | Last | +/- | This                | Last  | +/- |
| 6iX           | 118                 | 122   | -4  | 63                    | 70    | -7  | 78                     | 76    | 2   | 74                     | 77    | -3  | 49                    | 50    | -1  | 24                     | 17   | 7   | 82                  | 92    | -10 |
| 6PR           | 145                 | 139   | 6   | 89                    | 86    | 3   | 73                     | 79    | -6  | 59                     | 69    | -10 | 62                    | 62    | 0   | 20                     | 26   | -6  | 88                  | 83    | 5   |
| MIX 94.5      | 496                 | 490   | 6   | 282                   | 272   | 10  | 252                    | 248   | 4   | 249                    | 255   | -6  | 196                   | 192   | 4   | 79                     | 73   | 6   | 274                 | 285   | -11 |
| 92.9 TRIPLE M | 352                 | 388   | -36 | 207                   | 233   | -26 | 126                    | 151   | -25 | 144                    | 175   | -31 | 151                   | 168   | -17 | 59                     | 56   | 3   | 202                 | 238   | -36 |
| 96FM          | 382                 | 388   | -6  | 196                   | 213   | -17 | 210                    | 199   | 11  | 231                    | 243   | -12 | 161                   | 171   | -10 | 63                     | 56   | 7   | 261                 | 259   | 2   |
| NOVA93.7      | 589                 | 623   | -34 | 406                   | 396   | 10  | 250                    | 282   | -32 | 294                    | 303   | -9  | 270                   | 280   | -10 | 93                     | 113  | -20 | 366                 | 368   | -2  |
| ABC PER       | 179                 | 195   | -16 | 112                   | 121   | -9  | 82                     | 98    | -16 | 81                     | 84    | -3  | 70                    | 76    | -6  | 48                     | 53   | -5  | 133                 | 130   | 3   |
| 6RN           | 47                  | 48    | -1  | 24                    | 22    | 2   | 22                     | 21    | 1   | 25                     | 17    | 8   | 15                    | 19    | -4  | 13                     | 19   | -6  | 32                  | 30    | 2   |
| ABC NEWSRADIO | 113                 | 87    | 26  | 69                    | 58    | 11  | 40                     | 27    | 13  | 31                     | 21    | 10  | 21                    | 19    | 2   | 31                     | 28   | 3   | 72                  | 54    | 18  |
| 6JJJ          | 234                 | 264   | -30 | 132                   | 142   | -10 | 80                     | 96    | -16 | 125                    | 138   | -13 | 109                   | 126   | -17 | 47                     | 43   | 4   | 179                 | 186   | -7  |
| ABC CLASSIC   | 108                 | 84    | 24  | 67                    | 51    | 16  | 49                     | 34    | 15  | 63                     | 40    | 23  | 50                    | 31    | 19  | 12                     | 15   | -3  | 69                  | 59    | 10  |
| Total         | 1,720               | 1,728 | -8  | 1,332                 | 1,349 | -17 | 1,100                  | 1,117 | -17 | 1,212                  | 1,202 | 10  | 1,030                 | 1,067 | -37 | 503                    | 509  | -6  | 1,432               | 1,442 | -10 |

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station       | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 6iX           | 8          | 10   | -2  | 1            | 1    | 0   | *            | *    | *   | *            | *    | *   | 1            | 2    | -1  | 2            | 1    | 1   | 5          | 5    | 0   |
| 6PR           | 8          | 10   | -2  | *            | 1    | *   | *            | *    | *   | *            | *    | *   | 2            | 2    | 0   | 2            | 3    | -1  | 3          | 4    | -1  |
| MIX 94.5      | 22         | 20   | 2   | 3            | 2    | 1   | 2            | 2    | 0   | 6            | 6    | 0   | 7            | 5    | 2   | 4            | 4    | 0   | 2          | 1    | 1   |
| 92.9 TRIPLE M | 14         | 18   | -4  | 3            | 2    | 1   | 1            | 1    | 0   | 5            | 8    | -3  | 3            | 4    | -1  | 1            | 2    | -1  | 1          | 1    | 0   |
| 96FM          | 22         | 24   | -2  | 1            | 1    | 0   | 1            | 1    | 0   | 2            | 3    | -1  | 6            | 7    | -1  | 6            | 7    | -1  | 4          | 5    | -1  |
| NOVA93.7      | 28         | 25   | 3   | 5            | 5    | 0   | 3            | 3    | 0   | 7            | 7    | 0   | 7            | 6    | 1   | 3            | 2    | 1   | 2          | 2    | 0   |
| ABC PER       | 11         | 13   | -2  | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 2    | -1  | 1            | 3    | -2  | 8          | 7    | 1   |
| 6RN           | 2          | 2    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | *            | *    | *   | 1          | 1    | 0   |
| ABC NEWSRADIO | 5          | 4    | 1   | *            | *    | *   | *            | *    | *   | 1            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 2          | 2    | 0   |
| 6JJJ          | 9          | 11   | -2  | 1            | 1    | 0   | 1            | 2    | -1  | 4            | 5    | -1  | 2            | 2    | 0   | 1            | 1    | 0   | *          | *    | *   |
| ABC CLASSIC   | 5          | 4    | 1   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 1            | *    | *   | 1            | *    | *   | 2          | 3    | -1  |
| Total         | 174        | 183  | -9  | 17           | 17   | 0   | 12           | 13   | -1  | 33           | 38   | -5  | 40           | 40   | 0   | 28           | 29   | -1  | 44         | 46   | -2  |

By Session, P10+ [Potential: 4902]

| Station       | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|---------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|               | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|               | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| 6iX           | 9                   | 10   | -1  | 11                    | 12   | -1  | 17                     | 22   | -5  | 12                     | 15   | -3  | 7                     | 6    | 1   | 2                      | 2    | 0   | 7                   | 9    | -2  |
| 6PR           | 9                   | 12   | -3  | 21                    | 22   | -1  | 15                     | 22   | -7  | 7                      | 9    | -2  | 7                     | 8    | -1  | 1                      | 2    | -1  | 6                   | 7    | -1  |
| MIX 94.5      | 25                  | 22   | 3   | 35                    | 30   | 5   | 40                     | 35   | 5   | 37                     | 32   | 5   | 20                    | 19   | 1   | 3                      | 3    | 0   | 15                  | 16   | -1  |
| 92.9 TRIPLE M | 16                  | 19   | -3  | 26                    | 34   | -8  | 21                     | 25   | -4  | 20                     | 22   | -2  | 15                    | 19   | -4  | 2                      | 3    | -1  | 11                  | 15   | -4  |
| 96FM          | 24                  | 27   | -3  | 30                    | 30   | 0   | 44                     | 48   | -4  | 36                     | 43   | -7  | 16                    | 20   | -4  | 2                      | 2    | 0   | 16                  | 18   | -2  |
| NOVA93.7      | 31                  | 28   | 3   | 55                    | 46   | 9   | 40                     | 38   | 2   | 38                     | 34   | 4   | 27                    | 26   | 1   | 5                      | 4    | 1   | 21                  | 18   | 3   |
| ABC PER       | 12                  | 13   | -1  | 24                    | 24   | 0   | 13                     | 20   | -7  | 9                      | 9    | 0   | 10                    | 11   | -1  | 6                      | 7    | -1  | 10                  | 11   | -1  |
| 6RN           | 2                   | 2    | 0   | 3                     | 3    | 0   | 3                      | 3    | 0   | 2                      | 2    | 0   | 2                     | 2    | 0   | 1                      | 1    | 0   | 2                   | 2    | 0   |
| ABC NEWSRADIO | 5                   | 4    | 1   | 9                     | 8    | 1   | 4                      | 2    | 2   | 3                      | 2    | 1   | 3                     | 2    | 1   | 6                      | 4    | 2   | 5                   | 4    | 1   |
| 6JJJ          | 9                   | 10   | -1  | 15                    | 16   | -1  | 10                     | 14   | -4  | 11                     | 14   | -3  | 8                     | 11   | -3  | 2                      | 2    | 0   | 9                   | 11   | -2  |
| ABC CLASSIC   | 5                   | 4    | 1   | 9                     | 7    | 2   | 7                      | 5    | 2   | 6                      | 6    | 0   | 5                     | 3    | 2   | 1                      | 1    | 0   | 5                   | 5    | 0   |
| Total         | 186                 | 194  | -8  | 281                   | 279  | 2   | 282                    | 307  | -25 | 240                    | 249  | -9  | 148                   | 163  | -15 | 41                     | 42   | -1  | 145                 | 153  | -8  |

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2025

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+     |                |           | People 10-17   |                |           | People 18-24   |                |           | People 25-39   |                |           | People 40-54   |                |           | People 55-64   |                |           | People 65+     |                |           |
|----------------------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|
|                      | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming |
| 6iX                  | 4.9            | 5.6            | 4.6       | 4.2            | 4.6            | 1.7       | 0.5            | 0.6            | 0.4       | 1.4            | 1.6            | 1.0       | 2.3            | 2.4            | 4.8       | 6.2            | 7.1            | 3.6       | 10.4           | 13.8           | 14.6      |
| 6PR                  | 4.8            | 5.1            | 8.5       | 1.7            | 1.8            | 1.3       | 2.9            | 2.6            | 5.7       | 1.4            | 1.2            | 2.7       | 5.3            | 5.3            | 13.0      | 7.4            | 7.0            | 12.5      | 7.1            | 9.2            | 13.0      |
| MIX 94.5             | 12.9           | 15.3           | 7.9       | 15.7           | 16.6           | 12.7      | 14.2           | 15.3           | 12.1      | 17.2           | 19.5           | 10.7      | 17.8           | 20.6           | 5.6       | 12.8           | 14.8           | 6.3       | 3.7            | 5.2            | 3.3       |
| 92.9 TRIPLE M        | 8.2            | 9.8            | 4.6       | 15.4           | 16.4           | 10.3      | 6.3            | 7.2            | 2.9       | 16.5           | 18.6           | 10.3      | 8.3            | 9.7            | 2.4       | 5.1            | 6.1            | 1.9       | 1.7            | 2.6            | *         |
| 96FM                 | 12.4           | 13.8           | 15.2      | 8.0            | 6.9            | 21.1      | 11.1           | 11.3           | 14.1      | 7.2            | 8.0            | 5.6       | 14.0           | 15.3           | 17.6      | 23.1           | 23.2           | 30.6      | 10.1           | 14.5           | 3.9       |
| NOVA93.7             | 16.0           | 18.3           | 15.8      | 32.7           | 34.5           | 26.2      | 27.3           | 29.8           | 20.7      | 20.7           | 20.9           | 28.7      | 18.0           | 20.3           | 13.8      | 11.3           | 12.9           | 6.7       | 4.3            | 5.9            | 3.7       |
| ABC PER              | 6.4            | 6.9            | 9.3       | 0.9            | 1.0            | *         | 0.6            | 0.5            | 1.2       | 1.4            | 1.5            | 1.4       | 3.2            | 3.2            | 9.4       | 5.1            | 5.3            | 6.1       | 17.3           | 22.1           | 33.6      |
| 6RN                  | 1.1            | 1.3            | 1.6       | 0.6            | 0.6            | 0.4       | 1.8            | 1.8            | 2.4       | 0.3            | 0.2            | 1.1       | 1.9            | 2.2            | 0.8       | 0.4            | 0.5            | *         | 1.6            | 1.7            | 5.2       |
| ABC NEWSRADIO        | 2.8            | 3.1            | 3.2       | 1.1            | 1.1            | 1.4       | 0.8            | 0.8            | 1.7       | 1.9            | 1.7            | 4.0       | 2.8            | 3.1            | 2.4       | 2.1            | 2.0            | 2.9       | 5.1            | 7.0            | 4.9       |
| 6JJJ                 | 5.2            | 5.8            | 5.5       | 4.5            | 4.8            | 3.8       | 9.1            | 9.3            | 10.6      | 12.7           | 13.8           | 11.8      | 5.0            | 5.5            | 4.7       | 3.2            | 3.6            | 2.1       | 0.1            | 0.1            | *         |
| ABC CLASSIC          | 3.0            | 3.5            | 2.3       | 1.9            | 2.1            | 1.0       | 1.6            | 1.4            | 3.7       | 1.7            | 2.0            | 0.9       | 2.1            | 2.4            | 1.3       | 3.0            | 3.6            | 1.0       | 5.3            | 7.2            | 6.7       |
| Commercial DAB+ Stns | 9.1            | 9.6            | 15.0      | 8.5            | 7.8            | 18.2      | 14.1           | 14.7           | 15.9      | 8.8            | 8.7            | 13.6      | 7.8            | 7.9            | 20.5      | 11.9           | 11.7           | 16.7      | 7.3            | 9.9            | 8.6       |
| ABC DAB+ Stns        | 2.3            | 2.0            | 6.4       | 1.9            | 2.0            | 1.9       | 5.0            | 4.7            | 8.6       | 3.0            | 2.3            | 8.4       | 1.9            | 2.0            | 3.7       | 3.3            | 2.3            | 9.7       | 0.7            | 0.8            | 2.4       |
| Total DAB+ Stns      | 12.5           | 11.6           | 21.5      | 10.8           | 9.8            | 20.1      | 22.1           | 19.4           | 24.4      | 12.7           | 10.9           | 22.0      | 11.2           | 9.9            | 24.2      | 16.4           | 14.0           | 26.4      | 9.1            | 10.7           | 11.1      |

By Session, P10+

| Station              | Mon-Fri             |                |           | Breakfast             |                |           | Morning                |                |           | Afternoon              |                |           | Drive                 |                |           | Evening                |                |           | Weekend             |                |           |
|----------------------|---------------------|----------------|-----------|-----------------------|----------------|-----------|------------------------|----------------|-----------|------------------------|----------------|-----------|-----------------------|----------------|-----------|------------------------|----------------|-----------|---------------------|----------------|-----------|
|                      | Mon-Fri 5:30am-12mn |                |           | Mon-Fri 5:30am-9:00am |                |           | Mon-Fri 9:00am-12:00md |                |           | Mon-Fri 12:00md-4:00pm |                |           | Mon-Fri 4:00pm-7:00pm |                |           | Mon-Fri 7:00pm-12:00mn |                |           | Sat-Sun 5:30am-12mn |                |           |
|                      | Total<br>Radio      | AM/FM/<br>DAB+ | Streaming | Total<br>Radio        | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio        | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio      | AM/FM/<br>DAB+ | Streaming |
| 6iX                  | 4.8                 | 5.4            | 5.0       | 3.8                   | 4.2            | 4.6       | 6.0                    | 6.9            | 5.8       | 5.0                    | 5.8            | 4.8       | 4.5                   | 4.8            | 6.0       | 4.1                    | 4.9            | 3.1       | 5.1                 | 6.2            | 3.5       |
| 6PR                  | 5.0                 | 5.2            | 9.5       | 7.4                   | 7.2            | 17.1      | 5.5                    | 5.5            | 12.0      | 2.8                    | 2.8            | 6.2       | 5.0                   | 5.5            | 5.5       | 2.7                    | 3.6            | 0.3       | 4.2                 | 4.7            | 5.4       |
| MIX 94.5             | 13.7                | 16.2           | 8.3       | 12.5                  | 14.1           | 9.4       | 14.3                   | 17.4           | 8.0       | 15.5                   | 18.7           | 8.5       | 13.8                  | 16.0           | 8.0       | 8.5                    | 10.1           | 6.3       | 10.1                | 12.4           | 6.7       |
| 92.9 TRIPLE M        | 8.4                 | 9.9            | 5.2       | 9.2                   | 10.6           | 4.3       | 7.5                    | 8.8            | 5.5       | 8.3                    | 10.0           | 5.1       | 9.9                   | 11.2           | 8.2       | 5.8                    | 7.2            | 3.0       | 7.6                 | 9.6            | 2.9       |
| 96FM                 | 12.7                | 14.1           | 15.3      | 10.6                  | 11.3           | 14.0      | 15.8                   | 17.8           | 18.3      | 14.9                   | 16.5           | 20.0      | 10.7                  | 12.4           | 5.8       | 5.1                    | 5.1            | 8.0       | 11.3                | 12.7           | 14.9      |
| NOVA93.7             | 16.5                | 18.6           | 17.3      | 19.6                  | 21.5           | 21.5      | 14.3                   | 15.9           | 18.7      | 15.7                   | 17.7           | 17.8      | 18.2                  | 20.6           | 15.1      | 11.2                   | 14.1           | 4.9       | 14.4                | 17.3           | 11.4      |
| ABC PER              | 6.2                 | 6.7            | 9.4       | 8.4                   | 9.1            | 10.8      | 4.6                    | 4.7            | 8.8       | 3.6                    | 3.8            | 6.0       | 6.4                   | 7.0            | 8.0       | 14.7                   | 15.8           | 18.8      | 6.7                 | 7.6            | 9.1       |
| 6RN                  | 1.0                 | 1.1            | 1.5       | 1.1                   | 1.0            | 2.8       | 0.9                    | 1.1            | 0.5       | 0.7                    | 0.9            | 0.7       | 1.0                   | 1.2            | 0.4       | 2.6                    | 2.5            | 4.6       | 1.5                 | 1.7            | 2.0       |
| ABC NEWSRADIO        | 2.6                 | 2.9            | 3.3       | 3.2                   | 3.4            | 4.4       | 1.4                    | 1.5            | 2.4       | 1.1                    | 1.1            | 2.1       | 1.7                   | 1.7            | 3.2       | 14.3                   | 18.0           | 6.2       | 3.3                 | 3.9            | 3.1       |
| 6JJJ                 | 4.8                 | 5.4            | 5.3       | 5.2                   | 6.2            | 1.1       | 3.7                    | 4.2            | 4.1       | 4.8                    | 5.3            | 5.9       | 5.7                   | 5.7            | 12.0      | 5.4                    | 5.5            | 8.0       | 6.3                 | 7.5            | 6.0       |
| ABC CLASSIC          | 2.7                 | 3.2            | 2.1       | 3.2                   | 3.8            | 0.8       | 2.5                    | 2.9            | 2.1       | 2.5                    | 2.8            | 2.8       | 3.5                   | 3.9            | 3.1       | 1.3                    | 1.3            | 1.8       | 3.6                 | 4.4            | 2.8       |
| Commercial DAB+ Stns | 9.0                 | 9.7            | 13.1      | 5.8                   | 6.5            | 4.9       | 9.9                    | 11.5           | 9.4       | 11.8                   | 12.9           | 16.7      | 8.0                   | 7.9            | 16.3      | 9.9                    | 7.3            | 27.1      | 9.2                 | 9.2            | 20.9      |
| ABC DAB+ Stns        | 1.9                 | 1.8            | 4.9       | 1.3                   | 1.2            | 4.1       | 1.8                    | 1.7            | 4.4       | 1.7                    | 1.8            | 3.3       | 2.5                   | 2.1            | 8.3       | 4.5                    | 4.4            | 7.9       | 3.4                 | 3.0            | 11.3      |
| Total DAB+ Stns      | 12.0                | 11.5           | 17.9      | 7.6                   | 7.7            | 9.0       | 12.8                   | 13.2           | 13.8      | 15.1                   | 14.7           | 20.0      | 11.1                  | 10.1           | 24.5      | 18.0                   | 11.7           | 35.0      | 14.1                | 12.2           | 32.2      |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.9% share of all listening, 5.6% share of AM/FM/DAB+ listening and 4.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital &amp; stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.



# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2025

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+     |                |           | People 10-17   |                |           | People 18-24   |                |           | People 25-39   |                |           | People 40-54   |                |           | People 55-64   |                |           | People 65+     |                |           |
|----------------------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|----------------|----------------|-----------|
|                      | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming | Total<br>Radio | AM/FM/<br>DAB+ | Streaming |
| 6iX                  | 133            | 125            | 28        | 12             | 11             | 2         | 7              | 6              | 1         | 9              | 8              | 2         | 20             | 17             | 4         | 25             | 25             | 3         | 60             | 57             | 16        |
| 6PR                  | 167            | 159            | 34        | 11             | 10             | 2         | 15             | 13             | 5         | 21             | 20             | 9         | 37             | 35             | 5         | 40             | 40             | 8         | 41             | 41             | 5         |
| MIX 94.5             | 551            | 524            | 91        | 84             | 80             | 16        | 61             | 54             | 10        | 145            | 139            | 29        | 139            | 135            | 11        | 85             | 82             | 20        | 37             | 35             | 5         |
| 92.9 TRIPLE M        | 415            | 395            | 66        | 61             | 60             | 11        | 38             | 37             | 8         | 148            | 135            | 32        | 107            | 103            | 10        | 43             | 41             | 5         | 18             | 18             | *         |
| 96FM                 | 446            | 417            | 94        | 49             | 41             | 17        | 41             | 36             | 13        | 91             | 83             | 17        | 108            | 106            | 16        | 96             | 91             | 27        | 61             | 61             | 5         |
| NOVA93.7             | 640            | 620            | 114       | 119            | 117            | 19        | 80             | 74             | 16        | 193            | 185            | 38        | 147            | 144            | 19        | 68             | 68             | 14        | 33             | 33             | 8         |
| ABC PER              | 211            | 203            | 42        | 12             | 12             | *         | 5              | 5              | 2         | 30             | 25             | 7         | 40             | 40             | 4         | 30             | 30             | 7         | 95             | 92             | 21        |
| 6RN                  | 58             | 52             | 18        | 8              | 8              | 2         | 5              | 5              | 2         | 12             | 8              | 6         | 10             | 9              | 1         | 5              | 5              | *         | 19             | 17             | 5         |
| ABC NEWSRADIO        | 133            | 127            | 28        | 7              | 7              | 1         | 6              | 5              | 2         | 33             | 28             | 11        | 26             | 26             | 2         | 18             | 18             | 4         | 42             | 42             | 8         |
| 6JJJ                 | 289            | 270            | 56        | 36             | 33             | 5         | 41             | 39             | 9         | 129            | 124            | 28        | 54             | 47             | 9         | 25             | 22             | 5         | 5              | 5              | *         |
| ABC CLASSIC          | 125            | 113            | 26        | 12             | 12             | 1         | 12             | 8              | 4         | 33             | 26             | 6         | 18             | 18             | 6         | 14             | 12             | 4         | 36             | 35             | 5         |
| Commercial DAB+ Stns | 307            | 282            | 99        | 41             | 39             | 12        | 35             | 28             | 14        | 86             | 80             | 33        | 52             | 51             | 9         | 48             | 42             | 16        | 44             | 42             | 15        |
| ABC DAB+ Stns        | 131            | 116            | 42        | 14             | 14             | 3         | 21             | 19             | 10        | 47             | 38             | 16        | 26             | 25             | 4         | 10             | 10             | 4         | 13             | 10             | 5         |
| Total DAB+ Stns      | 437            | 367            | 135       | 51             | 47             | 14        | 50             | 40             | 22        | 126            | 105            | 47        | 79             | 73             | 12        | 62             | 50             | 21        | 69             | 52             | 20        |
| Total                | 1,778          | 1,688          | 465       | 206            | 204            | 54        | 166            | 159            | 53        | 455            | 439            | 147       | 410            | 393            | 72        | 236            | 228            | 73        | 305            | 265            | 67        |

By Session, P10+

| Station              | Mon-Fri             |                |           | Breakfast             |                |           | Morning                |                |           | Afternoon              |                |           | Drive                 |                |           | Evening                |                |           | Weekend             |                |           |
|----------------------|---------------------|----------------|-----------|-----------------------|----------------|-----------|------------------------|----------------|-----------|------------------------|----------------|-----------|-----------------------|----------------|-----------|------------------------|----------------|-----------|---------------------|----------------|-----------|
|                      | Mon-Fri 5:30am-12mn |                |           | Mon-Fri 5:30am-9:00am |                |           | Mon-Fri 9:00am-12:00md |                |           | Mon-Fri 12:00md-4:00pm |                |           | Mon-Fri 4:00pm-7:00pm |                |           | Mon-Fri 7:00pm-12:00mn |                |           | Sat-Sun 5:30am-12mn |                |           |
|                      | Total<br>Radio      | AM/FM/<br>DAB+ | Streaming | Total<br>Radio        | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio        | AM/FM/<br>DAB+ | Streaming | Total<br>Radio         | AM/FM/<br>DAB+ | Streaming | Total<br>Radio      | AM/FM/<br>DAB+ | Streaming |
| 6iX                  | 118                 | 103            | 28        | 63                    | 56             | 15        | 78                     | 72             | 14        | 74                     | 67             | 12        | 49                    | 44             | 8         | 24                     | 19             | 7         | 82                  | 79             | 13        |
| 6PR                  | 145                 | 136            | 26        | 89                    | 82             | 15        | 73                     | 63             | 16        | 59                     | 52             | 8         | 62                    | 58             | 9         | 20                     | 18             | 2         | 88                  | 79             | 17        |
| MIX 94.5             | 496                 | 464            | 80        | 282                   | 265            | 34        | 252                    | 230            | 34        | 249                    | 231            | 29        | 196                   | 185            | 19        | 79                     | 72             | 9         | 274                 | 258            | 36        |
| 92.9 TRIPLE M        | 352                 | 327            | 59        | 207                   | 194            | 17        | 126                    | 115            | 16        | 144                    | 133            | 21        | 151                   | 140            | 16        | 59                     | 51             | 9         | 202                 | 200            | 16        |
| 96FM                 | 382                 | 347            | 88        | 196                   | 167            | 34        | 210                    | 188            | 40        | 231                    | 209            | 47        | 161                   | 154            | 12        | 63                     | 51             | 12        | 261                 | 238            | 46        |
| NOVA93.7             | 589                 | 559            | 97        | 406                   | 372            | 51        | 250                    | 218            | 46        | 294                    | 268            | 41        | 270                   | 256            | 28        | 93                     | 88             | 9         | 366                 | 353            | 54        |
| ABC PER              | 179                 | 171            | 37        | 112                   | 109            | 11        | 82                     | 74             | 13        | 81                     | 76             | 15        | 70                    | 63             | 12        | 48                     | 42             | 9         | 133                 | 121            | 22        |
| 6RN                  | 47                  | 44             | 10        | 24                    | 21             | 6         | 22                     | 22             | 2         | 25                     | 25             | 3         | 15                    | 15             | 1         | 13                     | 9              | 3         | 32                  | 23             | 11        |
| ABC NEWSRADIO        | 113                 | 105            | 27        | 69                    | 64             | 9         | 40                     | 36             | 8         | 31                     | 24             | 7         | 21                    | 20             | 5         | 31                     | 28             | 8         | 72                  | 69             | 11        |
| 6JJJ                 | 234                 | 214            | 48        | 132                   | 127            | 8         | 80                     | 68             | 16        | 125                    | 103            | 31        | 109                   | 88             | 23        | 47                     | 34             | 15        | 179                 | 169            | 23        |
| ABC CLASSIC          | 108                 | 100            | 21        | 67                    | 63             | 7         | 49                     | 46             | 9         | 63                     | 59             | 8         | 50                    | 46             | 7         | 12                     | 10             | 2         | 69                  | 66             | 9         |
| Commercial DAB+ Stns | 258                 | 235            | 78        | 130                   | 125            | 19        | 139                    | 131            | 28        | 168                    | 143            | 43        | 105                   | 92             | 27        | 45                     | 36             | 14        | 181                 | 161            | 47        |
| ABC DAB+ Stns        | 102                 | 87             | 33        | 43                    | 35             | 12        | 36                     | 25             | 17        | 44                     | 37             | 13        | 35                    | 27             | 13        | 24                     | 20             | 7         | 66                  | 55             | 24        |
| Total DAB+ Stns      | 372                 | 302            | 109       | 180                   | 156            | 30        | 187                    | 153            | 45        | 228                    | 176            | 55        | 142                   | 115            | 40        | 82                     | 53             | 21        | 266                 | 209            | 69        |
| Total                | 1,720               | 1,605          | 422       | 1,332                 | 1,190          | 200       | 1,100                  | 935            | 220       | 1,212                  | 1,029          | 237       | 1,030                 | 907            | 156       | 503                    | 411            | 92        | 1,432               | 1,295          | 278       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 133,000 total listeners, 125,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.