

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.1	0.9	0.2	2.6	1.9	0.7	0.7	1.3	-0.6	1.2	0.9	0.3	0.2	0.6	-0.4	1.8	0.8	1.0	1.1	0.8	0.3
2GB	11.4	11.6	-0.2	2.9	6.0	-3.1	2.7	2.8	-0.1	4.8	3.7	1.1	7.6	7.8	-0.2	10.0	12.6	-2.6	24.4	23.7	0.7
2UE 954	2.4	3.5	-1.1	1.0	3.0	-2.0	1.4	0.9	0.5	1.0	1.4	-0.4	1.0	1.1	-0.1	1.7	1.0	0.7	5.5	9.2	-3.7
SKY Sports Radio	1.4	1.2	0.2	0.6	0.6	0.0	1.1	1.6	-0.5	1.1	1.3	-0.2	1.3	1.2	0.1	1.0	0.6	0.4	2.3	1.5	0.8
104.1 2DAY FM	4.1	4.3	-0.2	8.1	4.6	3.5	8.8	7.9	0.9	5.6	6.3	-0.7	3.8	4.7	-0.9	4.3	6.2	-1.9	0.5	0.5	0.0
KIIS1065	11.1	10.4	0.7	18.3	19.8	-1.5	16.7	12.9	3.8	20.2	19.4	0.8	14.9	13.9	1.0	5.1	4.0	1.1	1.6	2.0	-0.4
104.9 TRIPLE M	5.5	5.4	0.1	4.5	6.6	-2.1	8.9	5.4	3.5	7.2	4.3	2.9	8.9	9.6	-0.7	5.8	6.7	-0.9	0.8	1.7	-0.9
NOVA96.9	7.4	7.0	0.4	13.8	13.3	0.5	14.6	15.4	-0.8	12.9	14.0	-1.1	8.2	6.5	1.7	3.9	2.6	1.3	0.8	0.8	0.0
smoothfm 95.3	11.8	12.3	-0.5	13.0	9.1	3.9	9.8	11.4	-1.6	9.5	11.7	-2.2	12.0	12.9	-0.9	18.3	16.1	2.2	10.2	11.2	-1.0
GOLD101.7	7.9	8.5	-0.6	4.2	6.2	-2.0	3.2	5.8	-2.6	3.7	5.3	-1.6	6.3	5.8	0.5	13.8	14.5	-0.7	11.2	10.8	0.4
ABC SYD	5.6	5.7	-0.1	1.9	2.5	-0.6	1.3	1.5	-0.2	1.8	2.5	-0.7	1.6	2.9	-1.3	8.4	5.7	2.7	12.2	12.1	0.1
2RN	1.1	1.2	-0.1	0.1	0.2	-0.1	0.1	0.3	-0.2	0.1	0.5	-0.4	0.6	0.4	0.2	1.4	1.2	0.2	2.7	2.9	-0.2
ABC NEWSRADIO	1.8	1.6	0.2	3.0	2.1	0.9	0.4	0.8	-0.4	1.5	1.3	0.2	1.2	1.3	-0.1	1.4	1.6	-0.2	2.6	2.1	0.5
2JJJ	4.3	3.9	0.4	4.5	6.1	-1.6	6.8	3.9	2.9	9.3	8.5	0.8	6.0	5.5	0.5	0.6	1.0	-0.4	0.8	0.8	0.0
ABC CLASSIC	2.7	2.5	0.2	0.5	0.4	0.1	0.3	0.8	-0.5	1.5	1.1	0.4	0.9	1.0	-0.1	1.9	2.4	-0.5	6.6	5.8	0.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.2	1.0	0.2	1.2	1.2	0.0	1.1	0.9	0.2	1.2	0.9	0.3	1.7	1.2	0.5	0.6	0.7	-0.1	0.9	0.6	0.3
2GB	11.4	11.8	-0.4	14.2	14.7	-0.5	11.5	13.0	-1.5	8.9	8.5	0.4	6.2	6.4	-0.2	20.1	18.7	1.4	11.1	11.2	-0.1
2UE 954	2.2	3.2	-1.0	2.0	2.4	-0.4	2.0	3.0	-1.0	2.1	3.7	-1.6	2.1	3.4	-1.3	4.0	5.8	-1.8	3.2	4.3	-1.1
SKY Sports Radio	1.2	1.0	0.2	2.2	1.6	0.6	0.5	0.6	-0.1	0.6	0.6	0.0	1.3	0.9	0.4	1.2	1.0	0.2	2.2	1.9	0.3
104.1 2DAY FM	4.2	4.6	-0.4	3.9	3.8	0.1	4.0	4.7	-0.7	4.3	5.6	-1.3	4.4	4.7	-0.3	4.4	3.9	0.5	3.8	3.5	0.3
KIIS1065	11.8	10.8	1.0	15.3	13.9	1.4	11.1	9.8	1.3	10.3	9.0	1.3	11.4	11.6	-0.2	4.5	5.1	-0.6	9.0	9.3	-0.3
104.9 TRIPLE M	5.7	5.6	0.1	5.3	4.5	0.8	4.8	5.0	-0.2	6.0	6.5	-0.5	7.5	7.5	0.0	5.5	5.4	0.1	4.9	4.5	0.4
NOVA96.9	7.4	7.1	0.3	7.5	7.1	0.4	6.7	6.8	-0.1	7.5	7.1	0.4	8.3	8.1	0.2	6.2	5.6	0.6	7.4	6.6	0.8
smoothfm 95.3	11.3	11.8	-0.5	8.1	9.2	-1.1	13.8	13.7	0.1	12.7	14.0	-1.3	12.2	12.3	-0.1	9.7	8.3	1.4	13.5	13.7	-0.2
GOLD101.7	8.0	8.7	-0.7	8.2	9.0	-0.8	8.5	9.3	-0.8	8.6	9.2	-0.6	6.6	7.8	-1.2	6.1	5.7	0.4	7.5	8.0	-0.5
ABC SYD	6.0	5.8	0.2	7.6	8.0	-0.4	5.6	4.6	1.0	4.4	4.0	0.4	5.6	4.7	0.9	6.6	9.8	-3.2	4.7	5.2	-0.5
2RN	1.1	1.2	-0.1	1.3	1.5	-0.2	0.9	1.1	-0.2	0.6	0.6	0.0	1.5	1.5	0.0	2.1	2.0	0.1	1.2	1.2	0.0
ABC NEWSRADIO	1.7	1.5	0.2	2.9	2.8	0.1	1.2	0.8	0.4	1.0	0.8	0.2	1.3	1.3	0.0	1.7	1.9	-0.2	1.9	1.7	0.2
2JJJ	4.1	4.0	0.1	3.4	3.6	-0.2	3.5	3.2	0.3	4.8	4.5	0.3	5.4	5.6	-0.2	3.4	2.9	0.5	4.9	3.7	1.2
ABC CLASSIC	2.3	2.1	0.2	2.3	2.1	0.2	2.9	2.9	0.0	2.6	2.2	0.4	1.6	1.2	0.4	0.9	1.5	-0.6	3.7	3.6	0.1

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	104	107	-3	11	12	-1	16	28	-12	29	26	3	4	11	-7	19	14	5	26	16	10
2GB	646	655	-9	58	73	-15	55	43	12	89	81	8	115	124	-9	105	107	-2	224	227	-3
2UE 954	226	257	-31	35	30	5	23	28	-5	28	32	-4	27	37	-10	30	23	7	82	107	-25
SKY Sports Radio	178	176	2	20	13	7	35	47	-12	36	43	-7	34	25	9	19	12	7	34	36	-2
104.1 2DAY FM	659	730	-71	122	98	24	86	113	-27	203	241	-38	170	185	-15	51	63	-12	26	31	-5
KIIS1065	1,165	1,153	12	184	174	10	152	143	9	454	471	-17	264	259	5	76	73	3	34	33	1
104.9 TRIPLE M	708	733	-25	94	106	-12	98	85	13	216	215	1	199	190	9	72	96	-24	27	42	-15
NOVA96.9	1,040	1,039	1	164	168	-4	173	177	-4	422	425	-3	201	201	0	46	40	6	33	29	4
smoothfm 95.3	1,383	1,322	61	157	125	32	130	119	11	343	336	7	329	320	9	206	203	3	218	218	0
GOLD101.7	711	799	-88	44	60	-16	62	78	-16	125	142	-17	180	205	-25	153	172	-19	148	141	7
ABC SYD	529	580	-51	29	42	-13	26	38	-12	95	97	-2	60	72	-12	106	94	12	213	236	-23
2RN	131	124	7	6	5	1	4	4	0	18	23	-5	22	18	4	21	20	1	60	54	6
ABC NEWSRADIO	335	324	11	35	27	8	17	28	-11	81	77	4	63	65	-2	34	47	-13	104	81	23
2JJJ	503	467	36	64	79	-15	58	46	12	219	198	21	123	102	21	24	29	-5	15	14	1
ABC CLASSIC	219	218	1	14	6	8	17	31	-14	53	49	4	39	44	-5	27	27	0	69	61	8
Total	4,579	4,571	8	499	492	7	445	445	0	1,255	1,251	4	1,036	1,035	1	577	575	2	767	774	-7

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	84	92	-8	46	60	-14	32	39	-7	45	48	-3	42	32	10	14	17	-3	53	43	10
2GB	586	601	-15	443	447	-4	292	328	-36	241	228	13	184	188	-4	157	154	3	419	415	4
2UE 954	176	199	-23	70	78	-8	81	93	-12	82	96	-14	69	104	-35	41	60	-19	124	168	-44
SKY Sports Radio	140	135	5	75	72	3	45	41	4	37	44	-7	33	38	-5	19	12	7	94	94	0
104.1 2DAY FM	567	627	-60	321	310	11	234	242	-8	233	291	-58	220	245	-25	99	89	10	326	353	-27
KIIS1065	1,055	1,054	1	736	731	5	484	477	7	496	470	26	456	441	15	128	145	-17	598	618	-20
104.9 TRIPLE M	599	627	-28	329	313	16	223	240	-17	264	286	-22	258	297	-39	105	116	-11	354	362	-8
NOVA96.9	884	895	-11	531	534	-3	348	330	18	351	345	6	343	382	-39	137	150	-13	638	620	18
smoothfm 95.3	1,231	1,160	71	622	622	0	558	545	13	592	570	22	482	509	-27	202	215	-13	832	822	10
GOLD101.7	649	725	-76	366	407	-41	327	381	-54	369	392	-23	308	331	-23	113	114	-1	410	441	-31
ABC SYD	470	513	-43	327	328	-1	215	215	0	174	197	-23	185	179	6	132	144	-12	314	314	0
2RN	120	112	8	66	66	0	49	46	3	32	25	7	31	30	1	27	27	0	60	53	7
ABC NEWSRADIO	298	274	24	192	191	1	99	68	31	82	68	14	92	80	12	46	52	-6	167	170	-3
2JJJ	409	395	14	249	231	18	133	133	0	167	156	11	182	194	-12	81	81	0	308	256	52
ABC CLASSIC	182	185	-3	96	90	6	86	85	1	92	83	9	65	63	2	28	34	-6	141	135	6
Total	4,384	4,375	9	3,516	3,466	50	2,754	2,743	11	2,801	2,779	22	2,681	2,720	-39	1,330	1,387	-57	3,736	3,712	24

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	4	1	1	1	0	*	*	*	1	1	0	*	1	*	1	1	0	1	1	0
2GB	48	50	-2	1	2	-1	1	1	0	4	3	1	7	7	0	6	9	-3	29	28	1
2UE 954	10	15	-5	*	1	*	1	*	*	1	1	0	1	1	0	1	1	0	7	11	-4
SKY Sports Radio	6	5	1	*	*	*	*	1	*	1	1	0	1	1	0	1	*	*	3	2	1
104.1 2DAY FM	17	19	-2	3	2	1	3	3	0	4	5	-1	4	4	0	3	4	-1	1	1	0
KIIS1065	47	45	2	6	7	-1	7	5	2	15	15	0	14	13	1	3	3	0	2	2	0
104.9 TRIPLE M	23	23	0	2	2	0	3	2	1	5	3	2	8	9	-1	4	5	-1	1	2	-1
NOVA96.9	32	30	2	5	5	0	6	6	0	10	11	-1	8	6	2	2	2	0	1	1	0
smoothfm 95.3	51	53	-2	4	3	1	4	4	0	7	9	-2	11	12	-1	11	11	0	12	13	-1
GOLD101.7	34	37	-3	1	2	-1	1	2	-1	3	4	-1	6	5	1	9	10	-1	13	13	0
ABC SYD	24	24	0	1	1	0	1	1	0	1	2	-1	2	3	-1	5	4	1	15	14	1
2RN	5	5	0	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	3	3	0
ABC NEWSRADIO	7	7	0	1	1	0	*	*	*	1	1	0	1	1	0	1	1	0	3	3	0
2JJJ	18	17	1	2	2	0	3	1	2	7	7	0	6	5	1	*	1	*	1	1	0
ABC CLASSIC	11	11	0	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	8	7	1
Total	427	429	-2	34	35	-1	39	38	1	76	77	-1	95	93	2	62	69	-7	121	118	3

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	5	0	8	9	-1	7	6	1	6	5	1	7	5	2	1	1	0	3	2	1
2GB	52	54	-2	101	107	-6	75	86	-11	48	46	2	25	27	-2	22	22	0	41	39	2
2UE 954	10	15	-5	14	17	-3	13	20	-7	11	20	-9	9	15	-6	4	7	-3	12	15	-3
SKY Sports Radio	5	4	1	16	11	5	4	4	0	3	3	0	5	4	1	1	1	0	8	7	1
104.1 2DAY FM	19	21	-2	28	28	0	26	31	-5	23	30	-7	18	20	-2	5	4	1	14	12	2
KIIS1065	53	50	3	109	101	8	72	64	8	55	48	7	46	50	-4	5	6	-1	33	33	0
104.9 TRIPLE M	26	26	0	37	33	4	31	33	-2	32	35	-3	30	32	-2	6	6	0	18	16	2
NOVA96.9	33	33	0	53	52	1	44	45	-1	41	38	3	34	35	-1	7	6	1	27	23	4
smoothfm 95.3	51	55	-4	58	67	-9	89	90	-1	68	75	-7	50	52	-2	11	10	1	49	48	1
GOLD101.7	36	40	-4	58	65	-7	56	61	-5	46	49	-3	27	33	-6	7	7	0	27	28	-1
ABC SYD	27	27	0	54	58	-4	36	30	6	24	21	3	23	20	3	7	11	-4	17	18	-1
2RN	5	6	-1	9	11	-2	6	7	-1	3	3	0	6	6	0	2	2	0	4	4	0
ABC NEWSRADIO	8	7	1	21	20	1	8	5	3	5	4	1	5	6	-1	2	2	0	7	6	1
2JJJ	18	18	0	24	26	-2	23	21	2	26	24	2	22	24	-2	4	3	1	18	13	5
ABC CLASSIC	11	10	1	17	16	1	19	19	0	14	12	2	6	5	1	1	2	-1	13	13	0
Total	452	461	-9	711	728	-17	651	659	-8	537	534	3	406	427	-21	111	116	-5	365	351	14

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.1	1.1	2.0	2.6	3.1	*	0.7	0.4	4.1	1.2	0.8	4.4	0.2	0.3	*	1.8	2.1	1.7	1.1	1.2	1.7
2GB	11.4	11.8	20.4	2.9	2.8	6.7	2.7	2.7	4.5	4.8	4.0	11.5	7.6	7.0	18.6	10.0	10.7	18.4	24.4	27.1	42.3
2UE 954	2.4	2.8	2.3	1.0	0.7	4.3	1.4	1.6	1.4	1.0	1.2	0.6	1.0	1.2	0.7	1.7	1.9	2.9	5.5	6.6	4.9
SKY Sports Radio	1.4	n.a.	n.a.	0.6	n.a.	n.a.	1.1	n.a.	n.a.	1.1	n.a.	n.a.	1.3	n.a.	n.a.	1.0	n.a.	n.a.	2.3	n.a.	n.a.
104.1 2DAY FM	4.1	5.0	0.7	8.1	9.7	1.4	8.8	10.7	1.5	5.6	6.8	0.9	3.8	4.7	0.4	4.3	5.3	1.5	0.5	0.7	*
KIIS1065	11.1	13.0	7.7	18.3	20.7	13.5	16.7	19.7	8.9	20.2	22.4	15.8	14.9	18.0	5.2	5.1	5.7	7.0	1.6	2.0	0.4
104.9 TRIPLE M	5.5	6.5	3.3	4.5	5.0	3.7	8.9	9.8	9.7	7.2	8.2	4.6	8.9	10.9	3.0	5.8	7.1	2.5	0.8	0.9	0.4
NOVA96.9	7.4	8.9	3.6	13.8	16.1	6.2	14.6	17.2	8.1	12.9	15.2	5.3	8.2	9.9	3.7	3.9	4.8	1.2	0.8	1.0	0.5
smoothfm 95.3	11.8	13.7	9.7	13.0	14.6	10.7	9.8	10.8	11.8	9.5	10.4	8.5	12.0	13.7	10.9	18.3	21.2	18.5	10.2	12.8	4.3
GOLD101.7	7.9	9.2	6.0	4.2	4.5	5.7	3.2	3.3	5.5	3.7	4.1	3.2	6.3	6.7	9.4	13.8	16.2	11.9	11.2	14.3	2.8
ABC SYD	5.6	6.0	8.7	1.9	1.7	5.8	1.3	1.1	4.2	1.8	1.6	4.1	1.6	1.5	4.2	8.4	10.0	6.5	12.2	13.6	21.6
2RN	1.1	1.0	3.1	0.1	*	1.1	0.1	*	1.4	0.1	0.1	0.3	0.6	0.4	2.4	1.4	1.0	7.3	2.7	2.9	5.5
ABC NEWSRADIO	1.8	1.8	3.0	3.0	2.7	7.7	0.4	0.5	0.2	1.5	1.4	2.8	1.2	1.3	1.4	1.4	1.2	5.4	2.6	3.1	3.3
2JJB	4.3	4.5	7.3	4.5	4.9	4.9	6.8	7.1	10.7	9.3	9.1	14.5	6.0	6.2	10.1	0.6	0.6	1.2	0.8	1.1	0.2
ABC CLASSIC	2.7	3.0	2.7	0.5	0.5	1.0	0.3	0.1	1.7	1.5	1.2	3.9	0.9	0.8	2.0	1.9	1.9	3.8	6.6	8.3	2.7
Commercial DAB+ Stns	9.0	9.6	13.7	9.6	9.1	19.7	13.5	13.7	24.2	12.3	12.3	17.6	14.1	15.4	18.0	6.9	7.7	9.1	2.3	2.8	2.2
ABC DAB+ Stns	2.1	1.9	5.5	3.8	3.7	7.9	1.3	1.3	2.0	1.4	1.4	2.0	2.8	2.1	10.1	2.1	2.5	0.9	1.7	1.5	7.3
Total DAB+ Stns	11.8	11.5	19.2	13.4	12.8	27.5	15.7	15.0	26.2	14.4	13.7	19.7	18.4	17.5	28.2	9.6	10.2	9.9	4.4	4.3	9.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.2	1.3	1.8	1.2	1.3	1.3	1.1	1.2	1.3	1.2	1.2	2.4	1.7	1.8	3.5	0.6	0.6	0.9	0.9	0.8	2.6
2GB	11.4	11.6	22.3	14.2	14.7	26.3	11.5	11.0	25.1	8.9	9.0	18.1	6.2	6.1	16.1	20.1	21.8	23.5	11.1	12.3	14.2
2UE 954	2.2	2.5	2.2	2.0	2.3	1.1	2.0	2.3	1.5	2.1	2.2	3.4	2.1	2.3	3.3	4.0	4.8	2.2	3.2	3.7	2.7
SKY Sports Radio	1.2	n.a.	n.a.	2.2	n.a.	n.a.	0.5	n.a.	n.a.	0.6	n.a.	n.a.	1.3	n.a.	n.a.	1.2	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	4.2	5.1	0.9	3.9	4.8	0.5	4.0	5.1	1.0	4.3	5.4	1.3	4.4	5.4	0.8	4.4	5.5	0.8	3.8	4.7	0.2
KIIS1065	11.8	13.7	9.1	15.3	17.4	14.9	11.1	13.0	9.0	10.3	12.3	6.5	11.4	13.6	6.1	4.5	5.1	4.0	9.0	10.9	3.2
104.9 TRIPLE M	5.7	6.8	3.4	5.3	6.3	2.0	4.8	5.7	3.4	6.0	7.1	4.2	7.5	9.0	3.5	5.5	6.3	4.7	4.9	5.8	3.2
NOVA96.9	7.4	8.8	4.0	7.5	9.0	3.2	6.7	8.1	4.0	7.5	9.0	5.2	8.3	10.0	4.2	6.2	7.6	2.3	7.4	9.0	2.3
smoothfm 95.3	11.3	13.1	10.0	8.1	9.5	5.5	13.8	16.0	11.9	12.7	14.4	13.9	12.2	14.3	8.5	9.7	11.1	7.8	13.5	15.9	8.9
GOLD101.7	8.0	9.4	6.3	8.2	9.7	4.7	8.5	10.0	7.0	8.6	10.1	7.3	6.6	7.4	7.0	6.1	7.0	4.7	7.5	8.7	5.2
ABC SYD	6.0	6.3	9.5	7.6	8.0	13.1	5.6	6.0	7.9	4.4	4.9	5.8	5.6	5.6	13.3	6.6	6.7	10.4	4.7	5.1	6.1
2RN	1.1	1.0	2.9	1.3	0.9	6.5	0.9	0.8	2.3	0.6	0.7	0.8	1.5	1.8	0.7	2.1	2.1	3.4	1.2	1.1	3.6
ABC NEWSRADIO	1.7	1.8	2.9	2.9	3.1	4.4	1.2	1.3	2.0	1.0	0.9	2.9	1.3	1.3	2.5	1.7	1.8	2.1	1.9	2.0	3.4
2JJB	4.1	4.5	5.3	3.4	3.7	4.6	3.5	3.8	5.3	4.8	5.4	5.9	5.4	6.0	6.4	3.4	3.6	4.1	4.9	4.4	13.8
ABC CLASSIC	2.3	2.6	2.7	2.3	2.6	2.9	2.9	3.3	2.5	2.6	2.9	3.3	1.6	1.6	3.3	0.9	1.1	0.8	3.7	4.3	2.7
Commercial DAB+ Stns	9.2	10.0	12.9	5.1	5.5	6.7	10.2	11.2	12.9	11.7	13.0	15.3	10.5	11.4	16.6	12.0	11.9	19.3	8.2	8.3	16.4
ABC DAB+ Stns	1.6	1.6	3.7	1.1	1.1	2.3	1.4	1.3	3.0	1.6	1.5	3.9	2.3	2.4	4.2	3.6	3.1	8.8	3.5	3.0	11.2
Total DAB+ Stns	11.6	11.6	16.6	6.5	6.6	9.1	12.4	12.6	15.9	14.6	14.5	19.1	13.5	13.8	20.8	16.2	15.0	28.1	12.4	11.3	27.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.1% share of all listening, 1.1% share of AM/FM/DAB+ listening and 2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	104	90	40	11	11	*	16	14	11	29	21	15	4	4	*	19	14	4	26	26	10
2GB	646	612	141	58	50	12	55	51	12	89	79	29	115	115	17	105	99	22	224	217	50
2UE 954	226	194	56	35	24	15	23	17	6	28	22	9	27	25	7	30	24	7	82	82	13
SKY Sports Radio	178	n.a.	n.a.	20	n.a.	n.a.	35	n.a.	n.a.	36	n.a.	n.a.	34	n.a.	n.a.	19	n.a.	n.a.	34	n.a.	n.a.
104.1 2DAY FM	659	646	60	122	115	7	86	85	14	203	203	17	170	169	8	51	51	12	26	25	2
KIIS1065	1,165	1,088	275	184	173	45	152	146	30	454	410	137	264	253	42	76	74	16	34	33	5
104.9 TRIPLE M	708	668	137	94	85	17	98	93	31	216	199	44	199	193	32	72	70	9	27	27	3
NOVA96.9	1,040	980	201	164	161	33	173	163	41	422	393	75	201	185	38	46	46	6	33	33	8
smoothfm 95.3	1,383	1,294	318	157	145	29	130	112	45	343	319	72	329	314	87	206	199	46	218	204	39
GOLD101.7	711	647	154	44	40	15	62	47	24	125	114	28	180	165	44	153	136	31	148	146	13
ABC SYD	529	492	118	29	25	6	26	22	9	95	81	22	60	51	16	106	104	17	213	210	48
2RN	131	109	44	6	2	4	4	*	4	18	17	4	22	19	7	21	17	4	60	55	20
ABC NEWSRADIO	335	294	91	35	29	13	17	16	2	81	68	25	63	55	17	34	30	12	104	96	22
2JJJ	503	437	171	64	55	17	58	52	22	219	194	70	123	102	56	24	18	5	15	15	1
ABC CLASSIC	219	189	75	14	9	5	17	7	10	53	42	19	39	35	10	27	27	6	69	69	25
Commercial DAB+ Stns	907	843	321	139	129	56	138	131	43	282	270	92	216	198	82	80	67	30	51	48	17
ABC DAB+ Stns	247	218	88	41	38	13	13	13	2	62	49	19	56	51	32	32	32	3	44	36	18
Total DAB+ Stns	1,116	989	397	166	150	68	146	136	46	328	297	104	266	236	110	113	92	34	97	79	35
Total	4,579	4,252	1,394	499	475	147	445	407	161	1,255	1,158	439	1,036	966	314	577	524	135	767	721	199

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	84	80	21	46	36	10	32	24	8	45	39	15	42	42	6	14	12	2	53	41	25
2GB	586	545	122	443	397	79	292	249	76	241	216	61	184	165	45	157	130	27	419	397	72
2UE 954	176	149	49	70	63	10	81	72	17	82	67	22	69	64	17	41	35	8	124	114	26
SKY Sports Radio	140	n.a.	n.a.	75	n.a.	n.a.	45	n.a.	n.a.	37	n.a.	n.a.	33	n.a.	n.a.	19	n.a.	n.a.	94	n.a.	n.a.
104.1 2DAY FM	567	552	59	321	310	20	234	221	18	233	226	24	220	215	10	99	93	6	326	323	8
KIIS1065	1,055	952	268	736	661	139	484	421	104	496	435	80	456	424	53	128	109	20	598	578	62
104.9 TRIPLE M	599	556	116	329	300	40	223	190	44	264	241	50	258	243	24	105	94	13	354	336	41
NOVA96.9	884	818	173	531	483	56	348	311	57	351	312	58	343	318	35	137	122	16	638	615	57
smoothfm 95.3	1,231	1,135	270	622	555	82	558	489	113	592	542	115	482	450	58	202	172	39	832	785	129
GOLD101.7	649	584	144	366	320	58	327	296	48	369	330	58	308	281	40	113	101	17	410	380	48
ABC SYD	470	436	104	327	302	36	215	195	51	174	166	34	185	166	34	132	104	31	314	273	58
2RN	120	97	35	66	56	16	49	28	22	32	29	5	31	27	6	27	22	7	60	50	22
ABC NEWSRADIO	298	260	79	192	175	31	99	81	26	82	65	23	92	75	18	46	33	13	167	153	31
2JJJ	409	358	119	249	214	42	133	103	53	167	134	49	182	153	45	81	68	18	308	254	84
ABC CLASSIC	182	156	50	96	87	19	86	79	14	92	74	30	65	51	18	28	24	5	141	123	36
Commercial DAB+ Stns	800	739	266	377	330	83	393	358	105	423	386	111	386	348	87	197	160	58	508	448	147
ABC DAB+ Stns	203	181	59	79	64	22	63	48	28	80	75	15	95	84	19	43	28	22	152	127	57
Total DAB+ Stns	979	863	316	476	382	105	470	393	131	518	443	126	480	415	103	245	182	76	681	560	203
Total	4,384	4,002	1,218	3,516	3,041	604	2,754	2,322	649	2,801	2,373	596	2,681	2,333	426	1,330	1,073	248	3,736	3,328	752

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 104,000 total listeners, 90,000 AM/FM/DAB+ listeners and 40,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.3	4.2	0.1	2.2	2.8	-0.6	5.4	4.3	1.1	3.6	4.1	-0.5	5.9	6.3	-0.4	6.3	5.3	1.0	2.3	2.4	-0.1
3AW	13.5	11.9	1.6	5.5	2.6	2.9	4.4	5.3	-0.9	3.1	3.7	-0.6	8.0	6.3	1.7	17.0	14.3	2.7	29.5	27.1	2.4
Magic 1278	1.7	1.9	-0.2	0.5	0.3	0.2	0.1	0.4	-0.3	1.0	1.1	-0.1	0.4	0.9	-0.5	1.5	1.4	0.1	4.4	4.7	-0.3
3MP 1377	1.7	1.0	0.7	0.3	0.7	-0.4	0.5	0.3	0.2	0.4	0.5	-0.1	0.3	0.2	0.1	3.9	2.4	1.5	3.3	1.6	1.7
101.9 FOX FM	8.2	8.3	-0.1	11.3	11.5	-0.2	16.9	14.3	2.6	11.7	10.6	1.1	9.9	9.1	0.8	4.0	7.6	-3.6	3.0	3.2	-0.2
GOLD104.3	11.2	12.1	-0.9	7.9	9.7	-1.8	7.9	6.5	1.4	7.7	9.6	-1.9	11.8	12.9	-1.1	20.5	20.9	-0.4	9.2	10.2	-1.0
KIIS 101.1 FM	5.6	5.5	0.1	7.8	8.4	-0.6	9.3	11.8	-2.5	10.8	8.4	2.4	6.8	6.9	-0.1	2.3	2.6	-0.3	1.0	0.7	0.3
105.1 TRIPLE M	8.2	7.7	0.5	8.9	8.8	0.1	9.0	7.5	1.5	9.9	11.7	-1.8	12.9	9.2	3.7	9.2	9.6	-0.4	1.6	1.3	0.3
NOVA 100	8.1	8.7	-0.6	18.1	17.7	0.4	14.3	18.3	-4.0	12.9	10.5	2.4	8.6	11.5	-2.9	3.9	4.8	-0.9	1.9	1.4	0.5
smoothfm 91.5	9.8	9.7	0.1	10.4	12.1	-1.7	8.9	10.7	-1.8	9.4	6.2	3.2	8.6	9.7	-1.1	12.0	9.3	2.7	9.6	11.8	-2.2
ABC MEL	5.8	5.9	-0.1	2.0	0.7	1.3	2.0	2.7	-0.7	2.0	2.0	0.0	5.3	3.8	1.5	5.9	7.1	-1.2	11.6	12.9	-1.3
3RN	2.2	2.1	0.1	0.3	0.3	0.0	0.3	0.6	-0.3	0.3	0.2	0.1	1.7	1.1	0.6	1.5	1.5	0.0	5.8	5.9	-0.1
ABC NEWSRADIO	1.7	1.8	-0.1	0.5	0.8	-0.3	1.1	1.1	0.0	1.1	0.9	0.2	2.3	2.0	0.3	0.7	0.6	0.1	2.9	3.7	-0.8
3JJJ	3.1	2.9	0.2	5.3	2.0	3.3	4.0	2.1	1.9	8.3	8.4	-0.1	3.0	2.7	0.3	0.6	0.8	-0.2	0.1	0.1	0.0
ABC CLASSIC	1.7	2.0	-0.3	1.4	2.3	-0.9	1.4	1.4	0.0	0.4	0.7	-0.3	1.0	1.8	-0.8	0.7	0.4	0.3	4.3	4.5	-0.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.3	4.1	0.2	4.5	4.4	0.1	4.7	3.9	0.8	4.2	4.0	0.2	3.8	4.1	-0.3	3.8	4.4	-0.6	4.2	4.7	-0.5
3AW	13.8	12.2	1.6	19.0	16.6	2.4	14.6	13.8	0.8	10.3	8.0	2.3	9.3	7.9	1.4	13.1	13.5	-0.4	12.8	10.9	1.9
Magic 1278	1.6	1.7	-0.1	1.3	1.1	0.2	2.0	2.0	0.0	1.5	1.7	-0.2	1.3	1.4	-0.1	2.3	3.3	-1.0	2.1	2.6	-0.5
3MP 1377	1.6	1.0	0.6	1.3	0.9	0.4	1.7	0.7	1.0	1.6	0.8	0.8	1.6	1.3	0.3	1.8	1.6	0.2	2.1	1.2	0.9
101.9 FOX FM	8.6	8.8	-0.2	9.0	8.9	0.1	8.8	8.3	0.5	9.4	10.0	-0.6	8.2	9.0	-0.8	5.0	5.7	-0.7	6.6	6.6	0.0
GOLD104.3	11.2	12.3	-1.1	10.1	10.1	0.0	12.0	13.7	-1.7	12.3	14.3	-2.0	11.2	11.2	0.0	8.0	11.1	-3.1	11.3	11.2	0.1
KIIS 101.1 FM	5.6	5.3	0.3	6.1	5.6	0.5	4.9	4.8	0.1	5.1	5.2	-0.1	6.7	6.7	0.0	5.7	4.0	1.7	5.5	5.9	-0.4
105.1 TRIPLE M	8.8	8.0	0.8	7.7	7.4	0.3	8.9	8.1	0.8	10.5	8.7	1.8	9.7	9.7	0.0	4.3	4.2	0.1	6.4	6.5	-0.1
NOVA 100	8.1	8.8	-0.7	10.0	10.8	-0.8	6.3	7.1	-0.8	7.6	8.2	-0.6	9.4	10.0	-0.6	6.6	6.5	0.1	8.1	8.4	-0.3
smoothfm 91.5	9.5	9.6	-0.1	8.0	8.1	-0.1	10.2	10.6	-0.4	10.4	11.2	-0.8	10.2	8.6	1.6	8.5	7.5	1.0	10.6	10.1	0.5
ABC MEL	6.0	5.8	0.2	5.5	6.8	-1.3	6.9	6.7	0.2	4.8	4.2	0.6	5.4	5.2	0.2	10.1	6.9	3.2	5.4	6.1	-0.7
3RN	2.3	2.0	0.3	2.4	2.3	0.1	1.6	1.3	0.3	1.8	1.7	0.1	2.7	2.4	0.3	4.4	4.1	0.3	2.0	2.2	-0.2
ABC NEWSRADIO	1.6	1.7	-0.1	2.5	2.5	0.0	1.3	1.4	-0.1	0.9	1.2	-0.3	1.1	1.2	-0.1	3.0	1.9	1.1	2.0	2.2	-0.2
3JJJ	2.9	3.0	-0.1	3.1	3.1	0.0	2.3	2.3	0.0	2.8	3.0	-0.2	3.7	4.0	-0.3	3.1	2.9	0.2	3.8	2.5	1.3
ABC CLASSIC	1.6	1.9	-0.3	1.7	2.0	-0.3	1.2	1.6	-0.4	1.7	1.7	0.0	1.4	1.9	-0.5	2.9	2.7	0.2	2.1	2.4	-0.3

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	410	399	11	32	33	-1	42	36	6	98	102	-4	95	101	-6	76	72	4	67	54	13
3AW	675	694	-19	39	46	-7	40	58	-18	77	64	13	103	131	-28	142	136	6	275	260	15
Magic 1278	179	190	-11	10	10	0	5	8	-3	32	39	-7	25	31	-6	32	30	2	75	71	4
3MP 1377	169	157	12	12	17	-5	12	10	2	18	34	-16	10	9	1	41	32	9	76	55	21
101.9 FOX FM	1,152	1,125	27	168	164	4	170	163	7	394	383	11	279	243	36	71	109	-38	70	64	6
GOLD104.3	1,153	1,163	-10	128	117	11	83	86	-3	237	247	-10	289	285	4	211	226	-15	206	202	4
KIIS 101.1 FM	946	936	10	168	167	1	158	171	-13	339	323	16	164	168	-4	74	69	5	42	38	4
105.1 TRIPLE M	800	792	8	99	99	0	74	68	6	237	263	-26	216	197	19	117	115	2	58	50	8
NOVA 100	1,280	1,326	-46	234	226	8	195	196	-1	448	443	5	287	320	-33	68	89	-21	49	53	-4
smoothfm 91.5	1,065	1,072	-7	126	123	3	96	108	-12	253	239	14	220	224	-4	161	154	7	210	223	-13
ABC MEL	495	460	35	32	18	14	30	32	-2	60	69	-9	89	85	4	100	81	19	184	176	8
3RN	160	166	-6	11	14	-3	8	7	1	9	20	-11	34	25	9	22	24	-2	77	76	1
ABC NEWSRADIO	265	260	5	21	23	-2	20	23	-3	57	48	9	66	56	10	28	22	6	74	88	-14
3JJJ	495	485	10	41	36	5	57	49	8	242	245	-3	119	113	6	29	33	-4	7	9	-2
ABC CLASSIC	193	232	-39	24	44	-20	13	16	-3	26	44	-18	33	49	-16	27	18	9	71	62	9
Total	4,661	4,680	-19	497	497	0	469	462	7	1,278	1,282	-4	1,056	1,058	-2	582	586	-4	780	795	-15

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	348	332	16	184	190	-6	170	151	19	175	157	18	153	146	7	96	99	-3	260	285	-25
3AW	628	664	-36	465	490	-25	381	388	-7	336	333	3	246	245	1	149	167	-18	437	419	18
Magic 1278	149	159	-10	60	65	-5	72	71	1	64	83	-19	48	55	-7	39	40	-1	89	101	-12
3MP 1377	144	131	13	66	56	10	67	43	24	81	57	24	62	49	13	36	36	0	85	73	12
101.9 FOX FM	1,073	1,042	31	612	618	-6	450	398	52	516	523	-7	447	455	-8	166	155	11	591	587	4
GOLD104.3	1,026	1,042	-16	580	575	5	466	536	-70	552	590	-38	489	486	3	191	243	-52	671	662	9
KIIS 101.1 FM	858	848	10	443	422	21	311	342	-31	375	401	-26	343	362	-19	129	136	-7	451	431	20
105.1 TRIPLE M	699	684	15	341	333	8	263	257	6	349	322	27	382	321	61	155	129	26	406	407	-1
NOVA 100	1,133	1,199	-66	722	764	-42	413	470	-57	466	524	-58	495	516	-21	171	191	-20	703	697	6
smoothfm 91.5	951	965	-14	501	512	-11	464	455	9	492	497	-5	430	415	15	200	211	-11	630	623	7
ABC MEL	436	407	29	285	283	2	234	218	16	202	183	19	177	164	13	134	93	41	288	273	15
3RN	142	151	-9	88	98	-10	70	69	1	70	70	0	82	67	15	56	55	1	86	95	-9
ABC NEWSRADIO	233	238	-5	135	156	-21	83	101	-18	76	99	-23	68	67	1	45	37	8	137	159	-22
3JJJ	435	447	-12	229	263	-34	149	150	-1	177	154	23	194	203	-9	103	98	5	273	245	28
ABC CLASSIC	165	205	-40	75	97	-22	71	89	-18	88	91	-3	62	90	-28	32	47	-15	108	118	-10
Total	4,552	4,592	-40	3,552	3,643	-91	2,938	2,992	-54	3,116	3,163	-47	2,943	2,915	28	1,539	1,579	-40	3,762	3,812	-50

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	20	21	-1	1	1	0	2	2	0	3	4	-1	6	6	0	5	4	1	3	3	0
3AW	63	58	5	2	1	1	2	2	0	3	4	-1	8	6	2	14	12	2	35	33	2
Magic 1278	8	9	-1	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	5	6	-1
3MP 1377	8	5	3	*	*	*	*	*	*	*	1	*	*	*	*	3	2	1	4	2	2
101.9 FOX FM	38	41	-3	4	5	-1	6	6	0	10	11	-1	10	9	1	3	6	-3	4	4	0
GOLD104.3	52	59	-7	3	4	-1	3	3	0	7	10	-3	12	13	-1	16	17	-1	11	12	-1
KIIS 101.1 FM	26	27	-1	3	3	0	3	5	-2	10	9	1	7	7	0	2	2	0	1	1	0
105.1 TRIPLE M	38	37	1	3	4	-1	3	3	0	9	12	-3	14	9	5	7	8	-1	2	2	0
NOVA 100	38	43	-5	7	7	0	5	7	-2	12	11	1	9	12	-3	3	4	-1	2	2	0
smoothfm 91.5	46	47	-1	4	5	-1	3	4	-1	8	7	1	9	10	-1	10	8	2	11	14	-3
ABC MEL	27	29	-2	1	*	*	1	1	0	2	2	0	6	4	2	5	6	-1	14	16	-2
3RN	10	10	0	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	7	7	0
ABC NEWSRADIO	8	9	-1	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	3	4	-1
3JJJ	15	14	1	2	1	1	2	1	1	7	9	-2	3	3	0	*	1	*	*	*	*
ABC CLASSIC	8	10	-2	1	1	0	1	1	0	*	1	*	1	2	-1	1	*	*	5	5	0
Total	468	489	-21	38	40	-2	38	40	-2	89	106	-17	105	100	5	80	81	-1	118	122	-4

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	22	22	0	33	34	-1	35	31	4	26	26	0	17	19	-2	5	7	-2	16	18	-2
3AW	69	65	4	139	129	10	110	110	0	62	52	10	43	37	6	18	20	-2	49	41	8
Magic 1278	8	9	-1	9	9	0	15	16	-1	9	11	-2	6	6	0	3	5	-2	8	10	-2
3MP 1377	8	5	3	10	7	3	13	6	7	10	5	5	7	6	1	2	2	0	8	5	3
101.9 FOX FM	43	47	-4	66	70	-4	66	66	0	57	65	-8	38	42	-4	7	9	-2	25	25	0
GOLD104.3	56	66	-10	74	79	-5	90	108	-18	75	93	-18	52	52	0	11	17	-6	43	42	1
KIIS 101.1 FM	28	28	0	45	44	1	37	38	-1	31	34	-3	31	31	0	8	6	2	21	22	-1
105.1 TRIPLE M	44	43	1	56	58	-2	66	64	2	64	57	7	45	45	0	6	6	0	24	24	0
NOVA 100	41	47	-6	74	85	-11	47	56	-9	46	54	-8	44	47	-3	9	10	-1	31	32	-1
smoothfm 91.5	48	51	-3	58	63	-5	76	84	-8	63	73	-10	48	40	8	11	11	0	40	38	2
ABC MEL	30	31	-1	40	53	-13	51	53	-2	29	27	2	25	24	1	14	10	4	20	23	-3
3RN	11	11	0	18	18	0	12	10	2	11	11	0	13	11	2	6	6	0	8	8	0
ABC NEWSRADIO	8	9	-1	18	20	-2	10	11	-1	5	8	-3	5	5	0	4	3	1	8	8	0
3JJJ	15	16	-1	23	24	-1	17	18	-1	17	20	-3	17	19	-2	4	4	0	14	10	4
ABC CLASSIC	8	10	-2	12	16	-4	9	13	-4	10	11	-1	6	9	-3	4	4	0	8	9	-1
Total	503	534	-31	732	782	-50	751	792	-41	606	651	-45	465	468	-3	135	150	-15	379	378	1

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
SEN 1116am	4.3	4.3	6.0	2.2	2.5	0.7	5.4	5.0	10.7	3.6	3.5	6.0	5.9	6.1	6.9	6.3	6.6	7.1	2.3	2.3	3.9
3AW	13.5	12.9	25.3	5.5	5.8	5.4	4.4	4.5	5.5	3.1	2.5	9.2	8.0	6.8	21.3	17.0	15.6	33.6	29.5	28.7	53.2
Magic 1278	1.7	1.8	1.3	0.5	0.5	0.9	0.1	*	0.7	1.0	1.1	0.8	0.4	0.5	0.5	1.5	1.5	1.7	4.4	4.7	2.7
3MP 1377	1.7	1.8	1.5	0.3	0.3	*	0.5	0.5	0.9	0.4	0.4	0.7	0.3	0.2	0.5	3.9	4.1	3.6	3.3	3.5	1.9
101.9 FOX FM	8.2	8.9	5.7	11.3	12.2	8.0	16.9	18.7	11.0	11.7	12.3	9.9	9.9	11.1	4.8	4.0	4.7	0.6	3.0	3.0	4.6
GOLD104.3	11.2	12.2	7.6	7.9	7.7	11.6	7.9	8.2	9.2	7.7	8.2	6.0	11.8	12.7	10.3	20.5	23.5	7.5	9.2	10.1	3.5
KIIS 101.1 FM	5.6	6.3	2.2	7.8	8.5	5.1	9.3	10.2	6.7	10.8	12.0	3.5	6.8	8.0	0.6	2.3	2.7	0.8	1.0	1.0	1.2
105.1 TRIPLE M	8.2	8.9	6.1	8.9	9.2	9.4	9.0	10.1	5.2	9.9	10.7	6.0	12.9	14.0	10.4	9.2	10.3	5.3	1.6	1.7	0.8
NOVA 100	8.1	8.9	4.9	18.1	19.9	10.2	14.3	15.6	10.9	12.9	14.1	6.1	8.6	9.5	4.8	3.9	4.2	3.4	1.9	2.0	0.9
smoothfm 91.5	9.8	10.5	7.7	10.4	10.4	14.9	8.9	9.6	7.8	9.4	10.0	6.5	8.6	9.4	6.5	12.0	12.7	12.5	9.6	10.7	2.5
ABC MEL	5.8	5.7	9.5	2.0	1.9	3.5	2.0	1.7	5.0	2.0	2.0	2.5	5.3	4.2	16.2	5.9	5.8	9.2	11.6	12.0	12.8
3RN	2.2	2.5	0.7	0.3	0.3	0.1	0.3	0.4	*	0.3	0.2	1.3	1.7	1.9	1.1	1.5	1.8	*	5.8	6.5	1.1
ABC NEWSRADIO	1.7	1.7	2.6	0.5	0.3	2.1	1.1	1.2	0.4	1.1	0.9	3.2	2.3	2.3	2.7	0.7	0.5	1.9	2.9	3.0	3.9
3JJJ	3.1	3.1	5.0	5.3	5.5	5.5	4.0	3.7	8.5	8.3	7.7	15.9	3.0	3.2	2.5	0.6	0.5	0.9	0.1	0.1	*
ABC CLASSIC	1.7	1.9	1.1	1.4	1.2	3.5	1.4	1.6	*	0.4	0.4	1.1	1.0	1.1	0.8	0.7	0.6	1.2	4.3	4.8	0.8
Commercial DAB+ Stns	7.3	7.2	10.5	13.1	13.2	17.0	7.1	6.8	11.1	12.8	12.5	18.9	6.5	6.9	6.5	4.6	4.1	10.0	3.7	3.8	5.0
ABC DAB+ Stns	1.6	1.6	2.5	0.7	0.6	2.3	2.5	2.1	6.6	1.6	1.5	2.3	2.2	2.1	3.8	0.6	0.7	0.7	1.7	1.8	1.2
Total DAB+ Stns	9.5	8.8	13.0	14.1	13.8	19.3	10.2	9.0	17.7	14.9	14.1	21.1	9.8	9.0	10.3	5.6	4.8	10.7	5.9	5.6	6.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
SEN 1116am	4.3	4.3	6.0	4.5	4.4	5.8	4.7	4.6	7.0	4.2	4.3	5.7	3.8	3.8	5.5	3.8	3.9	4.6	4.2	4.3	5.9
3AW	13.8	12.7	27.7	19.0	16.8	42.1	14.6	13.8	26.7	10.3	9.7	19.8	9.3	8.6	20.1	13.1	13.2	17.5	12.8	13.3	16.3
Magic 1278	1.6	1.7	1.0	1.3	1.4	0.7	2.0	2.3	1.0	1.5	1.6	0.9	1.3	1.4	1.6	2.3	2.4	1.6	2.1	2.2	2.3
3MP 1377	1.6	1.6	1.4	1.3	1.3	1.5	1.7	1.9	1.0	1.6	1.7	1.2	1.6	1.6	1.9	1.8	1.8	2.0	2.1	2.2	1.8
101.9 FOX FM	8.6	9.3	6.4	9.0	9.8	4.7	8.8	9.4	8.0	9.4	10.1	7.8	8.2	9.0	4.5	5.0	5.3	4.9	6.6	7.4	2.9
GOLD104.3	11.2	12.1	7.5	10.1	10.8	6.6	12.0	13.5	6.3	12.3	13.3	10.2	11.2	12.3	6.0	8.0	8.4	8.7	11.3	12.4	7.8
KIIS 101.1 FM	5.6	6.3	2.3	6.1	6.9	1.6	4.9	5.5	2.5	5.1	5.6	3.4	6.7	7.6	1.2	5.7	6.4	1.6	5.5	6.2	1.9
105.1 TRIPLE M	8.8	9.6	5.7	7.7	8.2	5.1	8.9	9.9	4.9	10.5	11.7	5.4	9.7	10.3	8.7	4.3	4.3	6.6	6.4	6.7	7.5
NOVA 100	8.1	8.9	5.2	10.0	11.1	3.9	6.3	6.8	5.1	7.6	8.1	6.6	9.4	10.2	6.1	6.6	7.2	3.9	8.1	9.1	3.8
smoothfm 91.5	9.5	10.2	7.2	8.0	8.7	3.7	10.2	11.0	8.1	10.4	11.3	8.1	10.2	10.8	9.6	8.5	8.7	9.7	10.6	11.4	9.6
ABC MEL	6.0	5.8	9.6	5.5	5.1	10.3	6.9	6.9	9.2	4.8	4.7	8.2	5.4	5.3	8.7	10.1	10.0	16.0	5.4	5.3	8.9
3RN	2.3	2.6	0.6	2.4	2.7	0.7	1.6	1.9	0.4	1.8	2.0	0.9	2.7	3.1	0.6	4.4	5.1	*	2.0	2.3	1.1
ABC NEWSRADIO	1.6	1.6	2.5	2.5	2.4	3.8	1.3	1.2	2.9	0.9	0.9	0.7	1.1	1.0	2.3	3.0	3.1	3.3	2.0	2.0	3.0
3JJJ	2.9	3.0	3.8	3.1	3.4	1.7	2.3	2.2	4.0	2.8	2.7	5.0	3.7	3.8	4.9	3.1	3.1	4.4	3.8	3.5	9.6
ABC CLASSIC	1.6	1.7	1.1	1.7	1.8	1.2	1.2	1.3	0.8	1.7	1.9	0.7	1.4	1.4	1.6	2.9	3.2	1.7	2.1	2.4	1.2
Commercial DAB+ Stns	7.2	7.2	9.6	4.3	4.3	5.5	6.9	7.0	9.7	9.3	9.3	13.3	8.1	8.1	11.3	9.6	10.0	8.2	7.5	7.3	14.0
ABC DAB+ Stns	1.5	1.4	2.5	0.9	1.0	0.9	1.0	0.9	2.2	1.3	1.3	2.1	2.2	1.9	5.6	3.9	3.9	5.4	2.0	2.1	2.5
Total DAB+ Stns	9.2	8.6	12.0	5.5	5.2	6.4	8.7	7.9	11.9	11.3	10.6	15.4	10.6	10.0	16.9	15.1	13.9	13.7	10.2	9.4	16.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.3% share of all listening, 4.3% share of AM/FM/DAB+ listening and 6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	410	399	80	32	30	4	42	42	5	98	90	24	95	95	16	76	76	15	67	67	16
3AW	675	632	183	39	33	10	40	36	9	77	72	27	103	86	31	142	133	56	275	273	51
Magic 1278	179	168	40	10	6	6	5	2	3	32	28	5	25	23	4	32	32	12	75	75	10
3MP 1377	169	158	37	12	12	*	12	7	5	18	17	7	10	10	3	41	41	11	76	71	11
101.9 FOX FM	1,152	1,094	177	168	163	24	170	160	30	394	374	61	279	262	42	71	69	6	70	65	13
GOLD104.3	1,153	1,110	191	128	126	28	83	75	17	237	225	31	289	280	61	211	204	37	206	200	17
KIIS 101.1 FM	946	902	134	168	155	32	158	150	28	339	326	41	164	162	14	74	72	7	42	37	12
105.1 TRIPLE M	800	752	137	99	91	18	74	67	17	237	219	41	216	208	35	117	114	21	58	53	4
NOVA 100	1,280	1,224	213	234	223	39	195	185	35	448	425	75	287	276	43	68	68	17	49	47	5
smoothfm 91.5	1,065	1,012	214	126	122	30	96	86	32	253	232	48	220	211	42	161	153	37	210	208	24
ABC MEL	495	471	114	32	30	8	30	28	10	60	52	14	89	89	27	100	93	16	184	179	37
3RN	160	160	25	11	11	2	8	8	*	9	9	4	34	34	9	22	22	*	77	77	9
ABC NEWSRADIO	265	230	78	21	17	11	20	18	5	57	44	27	66	61	12	28	24	7	74	67	16
3JJJ	495	450	149	41	38	12	57	50	20	242	216	78	119	109	29	29	28	10	7	7	*
ABC CLASSIC	193	166	53	24	12	18	13	13	*	26	22	10	33	33	8	27	18	13	71	68	6
Commercial DAB+ Stns	877	838	243	139	133	46	97	92	26	276	263	71	204	194	46	80	77	37	81	79	17
ABC DAB+ Stns	249	209	103	19	14	10	34	30	17	69	48	31	71	62	29	15	12	8	42	42	8
Total DAB+ Stns	1,108	972	324	149	137	50	127	117	39	325	285	97	279	235	69	92	84	45	136	114	23
Total	4,661	4,504	1,390	497	481	163	469	461	152	1,278	1,221	401	1,056	1,016	315	582	561	190	780	764	169

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	348	342	55	184	171	18	170	167	18	175	175	22	153	150	15	96	91	12	260	247	45
3AW	628	574	165	465	381	116	381	343	81	336	298	65	246	224	45	149	122	30	437	406	97
Magic 1278	149	138	30	60	56	8	72	68	12	64	58	10	48	47	7	39	37	5	89	82	21
3MP 1377	144	135	29	66	63	14	67	65	10	81	71	15	62	53	9	36	33	7	85	81	19
101.9 FOX FM	1,073	998	170	612	581	54	450	409	70	516	462	70	447	425	41	166	142	29	591	578	44
GOLD104.3	1,026	982	161	580	549	63	466	430	57	552	498	83	489	455	47	191	161	34	671	629	84
KIIS 101.1 FM	858	805	121	443	417	34	311	282	35	375	343	55	343	332	21	129	120	9	451	440	29
105.1 TRIPLE M	699	653	104	341	319	38	263	241	38	349	318	49	382	353	45	155	136	22	406	374	61
NOVA 100	1,133	1,068	188	722	677	64	413	362	63	466	427	65	495	469	46	171	155	18	703	673	78
smoothfm 91.5	951	896	174	501	474	53	464	417	82	492	453	84	430	398	56	200	173	29	630	588	98
ABC MEL	436	418	87	285	251	55	234	216	34	202	196	23	177	165	20	134	118	26	288	261	64
3RN	142	142	21	88	88	10	70	70	6	70	70	9	82	80	8	56	56	*	86	84	9
ABC NEWSRADIO	233	204	65	135	118	24	83	73	16	76	60	20	68	55	19	45	36	9	137	109	34
3JJJ	435	381	119	229	209	34	149	114	43	177	146	52	194	172	34	103	89	17	273	232	73
ABC CLASSIC	165	136	41	75	66	16	71	60	13	88	78	13	62	57	8	32	25	7	108	96	22
Commercial DAB+ Stns	773	726	198	308	280	55	364	335	71	450	407	110	353	328	68	174	154	35	491	458	101
ABC DAB+ Stns	218	176	85	81	63	22	54	39	22	70	53	27	77	66	30	74	60	17	124	101	35
Total DAB+ Stns	980	849	265	400	329	73	436	369	93	535	447	134	449	389	96	266	205	51	636	543	136
Total	4,552	4,356	1,218	3,552	3,257	563	2,938	2,619	568	3,116	2,828	624	2,943	2,724	434	1,539	1,320	263	3,762	3,529	750

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 410,000 total listeners, 399,000 AM/FM/DAB+ listeners and 80,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.8	5.0	-0.2	0.3	1.0	-0.7	0.8	0.4	0.4	0.3	0.8	-0.5	1.3	1.5	-0.2	2.7	4.0	-1.3	15.7	14.6	1.1
4BH 1116	8.6	10.1	-1.5	0.8	1.1	-0.3	1.5	2.0	-0.5	1.4	1.4	0.0	0.8	1.1	-0.3	10.1	13.1	-3.0	26.0	28.0	-2.0
SENQ 693am	0.6	0.7	-0.1	2.0	1.8	0.2	0.3	0.3	0.0	0.2	0.7	-0.5	0.7	0.7	0.0	0.2	0.4	-0.2	0.4	0.7	-0.3
B105	11.8	12.2	-0.4	19.2	21.9	-2.7	15.5	16.2	-0.7	18.3	21.0	-2.7	15.4	13.5	1.9	5.1	5.9	-0.8	3.7	4.1	-0.4
KIIS973	8.5	9.3	-0.8	11.6	12.9	-1.3	7.0	8.2	-1.2	10.8	10.9	-0.1	10.2	14.0	-3.8	8.9	8.1	0.8	4.3	4.0	0.3
104.5 TRIPLE M	12.9	13.3	-0.4	17.6	14.7	2.9	14.1	12.9	1.2	18.2	20.0	-1.8	15.2	18.4	-3.2	15.3	12.8	2.5	3.2	4.2	-1.0
NOVA106.9	10.6	10.3	0.3	18.0	16.9	1.1	20.5	21.4	-0.9	14.9	13.6	1.3	12.4	12.8	-0.4	8.0	7.2	0.8	1.1	1.3	-0.2
ABC BRIS	7.0	5.8	1.2	1.9	1.7	0.2	3.5	3.0	0.5	2.7	3.0	-0.3	4.7	3.6	1.1	9.9	5.8	4.1	13.8	11.9	1.9
4RN	1.6	1.5	0.1	0.7	0.7	0.0	1.5	0.4	1.1	0.1	0.3	-0.2	0.7	1.1	-0.4	1.9	2.2	-0.3	3.7	2.9	0.8
ABC NEWSRADIO	1.7	1.3	0.4	0.5	0.6	-0.1	2.2	1.5	0.7	1.4	0.8	0.6	1.9	1.6	0.3	2.6	1.6	1.0	1.6	1.3	0.3
4JJJ	5.2	4.5	0.7	4.5	4.2	0.3	8.5	9.0	-0.5	10.9	6.8	4.1	6.2	6.2	0.0	1.8	2.3	-0.5	1.4	1.3	0.1
ABC CLASSIC	2.5	1.7	0.8	0.3	0.6	-0.3	0.9	2.4	-1.5	1.2	0.9	0.3	3.5	0.7	2.8	0.9	0.9	0.0	5.0	3.8	1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.7	4.9	-0.2	4.1	4.6	-0.5	5.5	4.3	1.2	4.3	4.0	0.3	4.5	5.4	-0.9	6.4	11.0	-4.6	4.9	5.4	-0.5
4BH 1116	8.2	9.7	-1.5	8.7	10.0	-1.3	10.6	12.6	-2.0	8.6	10.0	-1.4	3.8	5.9	-2.1	4.1	3.3	0.8	10.0	11.5	-1.5
SENQ 693am	0.6	0.8	-0.2	1.2	1.5	-0.3	0.3	0.5	-0.2	0.3	0.6	-0.3	0.3	0.5	-0.2	0.3	0.5	-0.2	0.5	0.5	0.0
B105	12.2	12.4	-0.2	12.7	13.1	-0.4	11.2	11.9	-0.7	13.1	12.9	0.2	13.7	13.5	0.2	6.2	6.7	-0.5	10.8	11.6	-0.8
KIIS973	8.7	9.5	-0.8	9.3	9.7	-0.4	8.1	8.5	-0.4	8.2	9.3	-1.1	8.7	10.5	-1.8	9.5	10.6	-1.1	8.0	8.7	-0.7
104.5 TRIPLE M	13.8	14.1	-0.3	13.8	13.2	0.6	13.9	15.0	-1.1	14.8	15.8	-1.0	14.1	13.2	0.9	8.4	9.6	-1.2	10.3	10.6	-0.3
NOVA106.9	11.1	10.5	0.6	13.1	12.1	1.0	10.5	9.6	0.9	10.0	9.2	0.8	11.5	11.9	-0.4	7.1	9.0	-1.9	9.3	9.4	-0.1
ABC BRIS	7.3	5.8	1.5	8.8	7.2	1.6	6.7	5.3	1.4	5.8	4.5	1.3	6.5	5.2	1.3	10.5	7.1	3.4	6.2	5.8	0.4
4RN	1.5	1.5	0.0	2.0	2.5	-0.5	1.4	1.2	0.2	0.7	0.4	0.3	1.1	1.1	0.0	3.8	2.9	0.9	1.9	1.6	0.3
ABC NEWSRADIO	1.7	1.3	0.4	2.0	1.9	0.1	1.6	0.6	1.0	1.0	0.8	0.2	1.7	1.1	0.6	3.3	3.6	-0.3	1.8	1.3	0.5
4JJJ	5.0	4.5	0.5	4.9	5.0	-0.1	5.1	4.9	0.2	4.9	3.8	1.1	5.7	4.7	1.0	3.7	3.3	0.4	6.0	4.3	1.7
ABC CLASSIC	2.3	1.6	0.7	1.7	1.3	0.4	2.0	2.1	-0.1	2.2	1.5	0.7	3.2	1.4	1.8	4.7	2.7	2.0	3.1	1.9	1.2

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	134	144	-10	7	9	-2	9	5	4	9	15	-6	19	16	3	17	26	-9	72	74	-2
4BH 1116	255	247	8	14	13	1	22	19	3	36	31	5	15	14	1	44	45	-1	124	125	-1
SENQ 693am	51	55	-4	7	10	-3	8	5	3	9	10	-1	14	9	5	5	5	0	8	16	-8
B105	654	638	16	113	122	-9	80	75	5	203	199	4	156	138	18	59	57	2	42	49	-7
KIIS973	503	474	29	72	70	2	62	52	10	154	137	17	118	119	-1	64	62	2	32	33	-1
104.5 TRIPLE M	588	546	42	91	69	22	73	64	9	150	152	-2	153	145	8	90	80	10	31	36	-5
NOVA106.9	635	623	12	120	98	22	103	93	10	183	206	-23	143	143	0	67	57	10	21	24	-3
ABC BRIS	260	239	21	17	16	1	26	22	4	20	22	-2	47	40	7	49	41	8	102	98	4
4RN	58	61	-3	8	7	1	7	3	4	3	5	-2	16	16	0	5	8	-3	19	22	-3
ABC NEWSRADIO	122	114	8	11	12	-1	21	16	5	22	18	4	33	30	3	14	14	0	21	24	-3
4JJB	336	308	28	44	42	2	55	57	-2	137	113	24	61	60	1	24	23	1	15	13	2
ABC CLASSIC	88	88	0	4	8	-4	7	11	-4	24	20	4	19	17	2	8	11	-3	26	20	6
Total	2,153	2,162	-9	257	258	-1	227	224	3	564	564	0	482	485	-3	274	275	-1	349	356	-7

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	124	136	-12	86	91	-5	81	78	3	67	64	3	52	49	3	25	30	-5	77	85	-8
4BH 1116	230	230	0	142	167	-25	151	155	-4	150	152	-2	71	94	-23	34	40	-6	173	173	0
SENQ 693am	43	43	0	31	31	0	21	18	3	17	18	-1	10	12	-2	5	6	-1	20	25	-5
B105	591	593	-2	380	407	-27	235	240	-5	314	299	15	278	258	20	72	80	-8	344	335	9
KIIS973	445	417	28	273	276	-3	199	182	17	222	198	24	159	149	10	71	63	8	286	281	5
104.5 TRIPLE M	531	484	47	315	285	30	256	233	23	285	262	23	217	204	13	82	73	9	308	291	17
NOVA106.9	557	561	-4	362	376	-14	252	245	7	262	245	17	237	253	-16	77	89	-12	346	345	1
ABC BRIS	239	212	27	168	155	13	118	100	18	118	95	23	82	83	-1	51	47	4	146	146	0
4RN	53	56	-3	37	42	-5	26	18	8	19	13	6	14	19	-5	6	10	-4	31	33	-2
ABC NEWSRADIO	104	103	1	62	56	6	39	32	7	37	27	10	29	29	0	25	30	-5	70	63	7
4JJB	299	270	29	165	154	11	109	101	8	140	124	16	145	132	13	38	39	-1	185	146	39
ABC CLASSIC	74	69	5	38	36	2	37	28	9	42	35	7	33	23	10	19	14	5	58	59	-1
Total	2,089	2,110	-21	1,640	1,693	-53	1,313	1,287	26	1,436	1,428	8	1,249	1,250	-1	553	558	-5	1,752	1,718	34

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	11	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	8	8	0
4BH 1116	19	21	-2	*	*	*	*	*	*	1	*	*	*	*	*	3	4	-1	14	15	-1
SENQ 693am	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	26	26	0	4	5	-1	3	3	0	7	8	-1	8	6	2	2	2	0	2	2	0
KIIS973	19	20	-1	3	3	0	1	2	-1	4	4	0	5	6	-1	3	3	0	2	2	0
104.5 TRIPLE M	28	28	0	4	3	1	3	2	1	7	7	0	8	8	0	5	4	1	2	2	0
NOVA106.9	23	22	1	4	3	1	4	4	0	6	5	1	6	6	0	3	2	1	1	1	0
ABC BRIS	15	12	3	*	*	*	1	1	0	1	1	0	2	2	0	3	2	1	7	6	1
4RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	1	0
4JJJ	11	9	2	1	1	0	2	2	0	4	2	2	3	3	0	1	1	0	1	1	0
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	2	*	*	*	*	*	3	2	1
Total	218	210	8	22	21	1	19	19	0	38	37	1	52	46	6	34	34	0	54	54	0

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	11	0	15	17	-2	19	14	5	13	11	2	8	10	-2	3	6	-3	9	9	0
4BH 1116	19	22	-3	31	37	-6	37	41	-4	25	27	-2	7	11	-4	2	2	0	18	20	-2
SENQ 693am	1	2	-1	4	5	-1	1	2	-1	1	2	-1	1	1	0	*	*	*	1	1	0
B105	28	28	0	46	48	-2	39	38	1	38	35	3	25	25	0	3	3	0	20	20	0
KIIS973	20	21	-1	33	36	-3	28	27	1	24	25	-1	16	19	-3	5	5	0	15	15	0
104.5 TRIPLE M	32	32	0	50	48	2	48	48	0	43	44	-1	26	24	2	4	5	-1	19	18	1
NOVA106.9	26	24	2	47	45	2	37	31	6	29	25	4	21	22	-1	4	5	-1	17	16	1
ABC BRIS	17	13	4	32	26	6	23	17	6	17	12	5	12	10	2	6	4	2	11	10	1
4RN	3	3	0	7	9	-2	5	4	1	2	1	1	2	2	0	2	1	1	4	3	1
ABC NEWSRADIO	4	3	1	7	7	0	5	2	3	3	2	1	3	2	1	2	2	0	3	2	1
4JJJ	11	10	1	18	19	-1	18	16	2	14	10	4	10	9	1	2	2	0	11	7	4
ABC CLASSIC	5	4	1	6	5	1	7	7	0	6	4	2	6	3	3	3	1	2	6	3	3
Total	231	225	6	361	368	-7	349	322	27	289	275	14	182	184	-2	54	52	2	185	174	11

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.8	5.4	5.3	0.3	0.3	0.9	0.8	0.3	4.8	0.3	0.4	*	1.3	1.5	0.6	2.7	3.3	2.8	15.7	18.3	22.6
4BH 1116	8.6	9.8	9.1	0.8	0.4	5.5	1.5	1.6	2.1	1.4	1.3	3.6	0.8	1.0	0.5	10.1	11.8	17.1	26.0	31.2	25.3
SENQ 693am	0.6	0.7	0.5	2.0	2.2	1.3	0.3	0.3	0.6	0.2	0.3	0.1	0.7	0.8	0.7	0.2	0.2	0.5	0.4	0.5	*
B105	11.8	14.2	6.0	19.2	21.4	7.9	15.5	18.1	6.7	18.3	20.5	9.7	15.4	18.6	6.8	5.1	7.0	1.4	3.7	4.4	4.1
KIIS973	8.5	10.0	5.8	11.6	13.0	3.8	7.0	8.1	3.4	10.8	11.9	7.1	10.2	11.8	9.2	8.9	11.8	4.5	4.3	5.2	3.8
104.5 TRIPLE M	12.9	15.1	10.0	17.6	19.3	11.5	14.1	15.6	11.2	18.2	20.2	11.6	15.2	17.6	12.9	15.3	19.6	12.5	3.2	4.1	0.5
NOVA106.9	10.6	12.7	5.4	18.0	20.1	7.2	20.5	23.9	9.0	14.9	16.8	7.6	12.4	14.9	5.5	8.0	10.6	4.1	1.1	1.3	0.3
ABC BRIS	7.0	7.6	11.1	1.9	1.9	2.3	3.5	3.7	3.4	2.7	1.9	11.1	4.7	4.7	11.6	9.9	11.5	16.8	13.8	16.4	14.7
4RN	1.6	1.8	1.8	0.7	0.5	3.4	1.5	1.2	4.0	0.1	0.1	0.3	0.7	0.5	3.0	1.9	2.6	0.2	3.7	4.7	1.1
ABC NEWSRADIO	1.7	1.6	5.0	0.5	0.5	1.0	2.2	1.3	8.5	1.4	1.2	3.3	1.9	2.1	2.2	2.6	2.4	9.3	1.6	1.5	5.4
4JJJ	5.2	5.3	11.1	4.5	4.5	7.5	8.5	7.9	16.3	10.9	11.1	15.3	6.2	5.5	22.0	1.8	2.6	0.1	1.4	1.7	1.6
ABC CLASSIC	2.5	2.9	2.5	0.3	0.2	1.6	0.9	0.9	1.2	1.2	1.2	1.6	3.5	4.2	1.1	0.9	1.2	0.5	5.0	5.6	8.9
Commercial DAB+ Stns	10.6	11.2	19.4	14.2	14.4	22.3	16.4	15.8	27.4	11.4	11.3	18.6	13.4	15.1	15.9	11.7	12.2	30.0	3.2	3.6	6.8
ABC DAB+ Stns	2.0	1.8	6.9	3.0	1.4	23.8	1.3	1.4	1.4	2.4	1.7	10.2	2.0	1.7	8.0	2.4	3.4	0.1	1.4	1.4	4.8
Total DAB+ Stns	14.1	13.0	26.3	19.3	15.8	46.1	18.1	17.2	28.8	14.2	13.0	28.8	15.6	16.8	23.9	17.3	15.5	30.1	7.0	5.0	11.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.7	5.3	5.7	4.1	4.3	7.4	5.5	6.2	5.7	4.3	5.1	3.7	4.5	5.1	4.6	6.4	7.4	7.6	4.9	5.8	4.5
4BH 1116	8.2	9.3	8.5	8.7	9.8	6.9	10.6	12.2	9.5	8.6	9.7	9.7	3.8	4.2	4.3	4.1	3.6	10.8	10.0	11.6	10.8
SENQ 693am	0.6	0.7	0.4	1.2	1.4	0.6	0.3	0.4	0.4	0.3	0.4	0.4	0.3	0.4	*	0.3	0.4	*	0.5	0.6	0.7
B105	12.2	14.4	6.7	12.7	14.7	6.0	11.2	13.4	6.1	13.1	15.5	8.5	13.7	16.0	8.6	6.2	7.9	3.2	10.8	13.5	4.3
KIIS973	8.7	10.0	6.5	9.3	10.4	8.7	8.1	9.5	6.4	8.2	9.7	5.5	8.7	10.0	7.0	9.5	12.5	3.7	8.0	9.9	3.9
104.5 TRIPLE M	13.8	15.9	11.4	13.8	15.8	8.1	13.9	15.8	14.0	14.8	17.2	12.0	14.1	15.8	14.8	8.4	10.3	6.8	10.3	12.5	6.6
NOVA106.9	11.1	13.1	5.9	13.1	15.2	5.8	10.5	12.4	6.7	10.0	11.9	6.3	11.5	13.4	6.5	7.1	9.3	2.6	9.3	11.6	4.0
ABC BRIS	7.3	7.8	12.1	8.8	9.2	16.8	6.7	7.1	11.5	5.8	6.6	5.9	6.5	7.3	6.3	10.5	9.8	24.7	6.2	7.0	8.4
4RN	1.5	1.6	1.9	2.0	1.9	4.8	1.4	1.6	1.8	0.7	0.8	0.4	1.1	1.2	0.8	3.8	5.2	*	1.9	2.3	1.7
ABC NEWSRADIO	1.7	1.6	5.1	2.0	1.9	6.9	1.6	1.5	3.8	1.0	0.8	4.9	1.7	1.5	6.8	3.3	3.9	3.0	1.8	1.7	4.7
4JJJ	5.0	5.3	8.1	4.9	5.3	5.9	5.1	5.4	8.2	4.9	4.9	12.3	5.7	6.2	7.8	3.7	4.6	2.5	6.0	5.3	18.9
ABC CLASSIC	2.3	2.6	2.5	1.7	1.9	2.2	2.0	2.3	2.5	2.2	2.5	3.2	3.2	3.7	2.2	4.7	6.1	2.2	3.1	3.7	2.5
Commercial DAB+ Stns	10.4	10.9	18.8	7.0	7.1	16.1	10.3	10.7	19.1	12.3	13.3	19.9	11.9	12.5	22.1	15.1	17.5	18.2	11.4	12.1	21.0
ABC DAB+ Stns	1.8	1.6	6.5	1.3	1.2	3.9	1.6	1.6	4.3	1.8	1.5	7.3	2.7	2.6	8.2	3.1	1.5	14.7	2.7	2.5	7.9
Total DAB+ Stns	13.6	12.5	25.4	9.4	8.3	20.0	13.7	12.3	23.4	15.6	14.9	27.2	15.9	15.1	30.3	19.4	18.9	32.9	15.6	14.6	28.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.8% share of all listening, 5.4% share of AM/FM/DAB+ listening and 5.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	134	120	29	7	6	2	9	3	6	9	9	*	19	16	3	17	17	2	72	68	16
4BH 1116	255	232	58	14	8	7	22	19	7	36	28	16	15	14	1	44	42	10	124	120	18
SENQ 693am	51	47	10	7	7	1	8	6	3	9	9	2	14	13	3	5	4	1	8	8	*
B105	654	628	99	113	111	13	80	78	18	203	188	28	156	154	24	59	54	6	42	42	9
KIIS973	503	478	83	72	69	10	62	59	10	154	144	26	118	109	26	64	64	6	32	31	5
104.5 TRIPLE M	588	559	119	91	87	16	73	72	16	150	137	40	153	146	30	90	87	15	31	30	2
NOVA106.9	635	612	109	120	118	13	103	95	25	183	179	25	143	138	28	67	64	15	21	18	4
ABC BRIS	260	251	48	17	17	2	26	24	6	20	19	5	47	45	11	49	45	15	102	101	10
4RN	58	47	19	8	6	5	7	7	3	3	1	1	16	9	8	5	4	1	19	19	1
ABC NEWSRADIO	122	112	35	11	9	2	21	17	11	22	22	6	33	30	8	14	14	4	21	20	4
4JJJ	336	294	87	44	34	15	55	46	16	137	123	27	61	55	23	24	23	1	15	13	4
ABC CLASSIC	88	73	27	4	2	2	7	7	3	24	18	6	19	14	6	8	7	1	26	25	9
Commercial DAB+ Stns	434	406	137	67	63	20	53	52	22	105	90	42	104	99	29	64	62	19	40	40	6
ABC DAB+ Stns	134	108	60	17	14	9	15	13	4	38	34	19	38	23	20	8	6	1	18	18	6
Total DAB+ Stns	552	491	182	77	71	23	61	60	24	139	120	59	138	116	45	73	67	19	64	58	12
Total	2,153	1,990	580	257	245	65	227	213	88	564	528	162	482	437	128	274	249	67	349	318	69

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	124	112	22	86	79	13	81	74	12	67	65	8	52	50	6	25	23	3	77	73	14
4BH 1116	230	211	45	142	136	16	151	138	20	150	134	24	71	62	10	34	28	8	173	151	29
SENQ 693am	43	40	7	31	31	2	21	19	1	17	15	3	10	10	*	5	5	*	20	16	4
B105	591	561	87	380	361	30	235	212	31	314	293	31	278	267	27	72	65	11	344	337	34
KIIS973	445	419	73	273	252	28	199	178	35	222	207	24	159	147	19	71	66	7	286	272	26
104.5 TRIPLE M	531	496	106	315	298	28	256	227	46	285	261	42	217	201	32	82	65	18	308	297	37
NOVA106.9	557	535	88	362	336	37	252	231	30	262	244	34	237	225	21	77	70	8	346	334	36
ABC BRIS	239	232	37	168	167	13	118	110	21	118	114	14	82	79	9	51	46	13	146	131	33
4RN	53	43	17	37	22	16	26	24	5	19	17	3	14	13	2	6	6	*	31	26	8
ABC NEWSRADIO	104	97	30	62	54	16	39	36	7	37	33	12	29	22	11	25	16	10	70	62	17
4JJJ	299	263	66	165	146	31	109	91	25	140	121	31	145	126	25	38	36	3	185	150	50
ABC CLASSIC	74	62	22	38	30	10	37	33	7	42	36	10	33	29	8	19	17	4	58	46	17
Commercial DAB+ Stns	372	341	112	206	182	45	186	156	54	212	192	57	174	158	35	99	83	23	267	242	65
ABC DAB+ Stns	103	76	44	43	32	14	32	22	13	46	35	14	44	34	15	34	17	18	68	57	27
Total DAB+ Stns	473	399	143	259	210	60	229	177	66	267	224	70	227	189	47	138	99	39	344	294	89
Total	2,089	1,918	504	1,640	1,452	241	1,313	1,138	251	1,436	1,249	246	1,249	1,065	184	553	439	117	1,752	1,561	333

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 134,000 total listeners, 120,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.9	8.4	0.5	1.7	2.7	-1.0	3.8	2.1	1.7	0.6	1.0	-0.4	3.9	3.1	0.8	11.0	9.6	1.4	18.6	19.0	-0.4
CRUISE1323	7.2	6.3	0.9	2.1	1.0	1.1	3.6	2.5	1.1	2.1	1.3	0.8	3.6	3.3	0.3	9.4	10.6	-1.2	13.4	11.3	2.1
MIX102.3	13.2	13.5	-0.3	17.3	14.7	2.6	11.4	16.3	-4.9	12.6	11.4	1.2	11.6	14.7	-3.1	18.1	17.6	0.5	11.2	10.5	0.7
5MMM	14.0	13.1	0.9	14.3	12.6	1.7	16.8	16.6	0.2	11.0	12.8	-1.8	16.5	15.3	1.2	18.5	17.1	1.4	10.5	8.5	2.0
NOVA91.9	11.2	11.7	-0.5	20.6	15.7	4.9	22.1	18.7	3.4	17.9	15.8	2.1	10.9	10.9	0.0	10.2	13.5	-3.3	2.6	5.9	-3.3
SAFM	7.9	8.2	-0.3	19.1	19.7	-0.6	12.0	12.5	-0.5	14.5	15.2	-0.7	10.4	9.2	1.2	3.1	3.8	-0.7	1.6	1.7	-0.1
ABC ADE	6.9	7.6	-0.7	1.2	1.2	0.0	2.9	1.7	1.2	3.1	4.6	-1.5	4.9	3.8	1.1	5.6	3.7	1.9	13.8	17.7	-3.9
5RN	1.6	1.6	0.0	0.3	1.0	-0.7	*	0.1	*	0.3	0.1	0.2	1.4	1.3	0.1	0.4	1.2	-0.8	3.8	3.3	0.5
ABC NEWSRADIO	1.9	1.7	0.2	0.6	2.0	-1.4	0.8	0.1	0.7	0.7	0.5	0.2	1.0	0.9	0.1	2.4	2.4	0.0	3.3	2.9	0.4
5JJJ	4.5	4.8	-0.3	5.7	7.8	-2.1	5.9	8.2	-2.3	9.4	8.3	1.1	5.9	7.3	-1.4	4.1	2.7	1.4	0.6	0.3	0.3
ABC CLASSIC	2.2	1.8	0.4	0.8	1.2	-0.4	0.1	0.1	0.0	1.2	1.1	0.1	1.0	0.7	0.3	2.0	1.4	0.6	4.6	3.9	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.0	8.4	0.6	13.1	11.4	1.7	7.5	6.2	1.3	4.9	4.6	0.3	8.0	10.4	-2.4	15.1	15.3	-0.2	8.8	8.5	0.3
CRUISE1323	7.0	5.8	1.2	6.3	4.8	1.5	8.9	7.3	1.6	7.7	6.3	1.4	5.5	5.0	0.5	4.1	3.9	0.2	7.9	7.8	0.1
MIX102.3	12.9	13.2	-0.3	11.4	11.5	-0.1	14.4	15.8	-1.4	13.3	13.5	-0.2	12.3	11.2	1.1	12.7	12.8	-0.1	14.4	14.6	-0.2
5MMM	14.9	13.9	1.0	14.8	14.2	0.6	16.0	15.3	0.7	16.3	15.2	1.1	13.9	12.3	1.6	8.4	7.0	1.4	11.2	10.6	0.6
NOVA91.9	11.2	11.6	-0.4	10.9	12.4	-1.5	10.6	10.8	-0.2	11.6	11.2	0.4	13.2	13.4	-0.2	9.2	10.3	-1.1	11.3	12.0	-0.7
SAFM	8.2	8.5	-0.3	7.2	7.6	-0.4	8.0	8.8	-0.8	9.8	9.4	0.4	8.1	9.1	-1.0	6.3	6.5	-0.2	7.2	7.2	0.0
ABC ADE	6.9	8.0	-1.1	10.2	11.3	-1.1	7.5	8.0	-0.5	5.0	6.7	-1.7	4.3	6.2	-1.9	5.6	5.3	0.3	7.0	6.4	0.6
5RN	1.4	1.5	-0.1	2.2	1.4	0.8	0.6	1.0	-0.4	0.6	1.5	-0.9	1.9	1.6	0.3	3.4	3.2	0.2	2.0	1.7	0.3
ABC NEWSRADIO	1.6	1.4	0.2	3.2	2.7	0.5	1.0	0.8	0.2	0.9	0.9	0.0	1.1	1.2	-0.1	1.6	1.7	-0.1	2.7	2.5	0.2
5JJJ	4.5	4.6	-0.1	4.6	5.1	-0.5	3.6	4.0	-0.4	5.0	4.8	0.2	5.7	5.0	0.7	2.6	3.7	-1.1	4.8	5.2	-0.4
ABC CLASSIC	1.9	1.6	0.3	1.9	1.7	0.2	1.4	1.3	0.1	1.3	1.0	0.3	2.4	1.8	0.6	4.2	3.2	1.0	3.2	2.6	0.6

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	141	148	-7	9	11	-2	10	9	1	11	17	-6	21	27	-6	28	24	4	62	60	2
CRUISE1323	175	172	3	12	10	2	9	11	-2	17	14	3	23	21	2	37	32	5	78	84	-6
MIX102.3	338	350	-12	45	43	2	40	40	0	69	79	-10	74	85	-11	56	49	7	55	54	1
5MMM	314	299	15	37	35	2	41	33	8	71	66	5	74	72	2	48	50	-2	44	44	0
NOVA91.9	370	375	-5	60	55	5	63	67	-4	129	127	2	68	70	-2	29	31	-2	20	25	-5
SAFM	254	267	-13	44	40	4	32	38	-6	82	88	-6	61	63	-2	23	24	-1	12	15	-3
ABC ADE	139	138	1	7	6	1	7	6	1	10	14	-4	26	29	-3	20	17	3	69	67	2
5RN	47	46	1	3	3	0	*	1	*	4	3	1	8	9	-1	5	8	-3	28	21	7
ABC NEWSRADIO	64	55	9	7	8	-1	8	3	5	13	7	6	11	12	-1	10	8	2	16	17	-1
5JJJ	147	151	-4	15	20	-5	18	23	-5	64	62	2	28	33	-5	14	9	5	7	4	3
ABC CLASSIC	64	55	9	3	5	-2	2	3	-1	16	10	6	9	7	2	7	6	1	28	24	4
Total	1,147	1,150	-3	121	120	1	111	112	-1	281	282	-1	240	241	-1	157	159	-2	237	236	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	120	125	-5	84	80	4	65	57	8	44	44	0	40	57	-17	33	38	-5	98	102	-4
CRUISE1323	161	148	13	86	70	16	92	86	6	109	98	11	65	65	0	29	29	0	99	104	-5
MIX102.3	301	304	-3	180	175	5	149	167	-18	169	180	-11	131	131	0	60	63	-3	203	213	-10
5MMM	279	260	19	159	156	3	148	141	7	162	161	1	126	111	15	51	53	-2	161	151	10
NOVA91.9	329	327	2	201	208	-7	154	151	3	172	157	15	145	165	-20	62	73	-11	225	221	4
SAFM	229	236	-7	128	133	-5	96	111	-15	132	133	-1	104	103	1	37	44	-7	132	137	-5
ABC ADE	122	123	-1	89	85	4	73	69	4	62	68	-6	40	48	-8	22	19	3	86	83	3
5RN	41	38	3	24	21	3	10	14	-4	13	14	-1	16	14	2	13	10	3	30	30	0
ABC NEWSRADIO	54	47	7	43	31	12	14	12	2	9	12	-3	12	14	-2	11	12	-1	36	34	2
5JJJ	128	136	-8	75	82	-7	51	55	-4	58	70	-12	67	66	1	20	24	-4	83	81	2
ABC CLASSIC	54	44	10	26	21	5	23	22	1	22	17	5	25	20	5	12	12	0	39	34	5
Total	1,114	1,109	5	869	855	14	743	760	-17	785	788	-3	717	719	-2	356	368	-12	915	931	-16

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	11	0	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1	7	7	0
CRUISE1323	9	8	1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	5	4	1
MIX102.3	17	18	-1	2	2	0	1	2	-1	3	3	0	3	4	-1	4	4	0	4	4	0
5MMM	18	17	1	1	1	0	2	2	0	2	3	-1	4	4	0	4	4	0	4	3	1
NOVA91.9	14	16	-2	2	2	0	2	2	0	4	3	1	2	3	-1	2	3	-1	1	2	-1
SAFM	10	11	-1	2	2	0	1	1	0	3	3	0	2	3	-1	1	1	0	1	1	0
ABC ADE	9	10	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	5	7	-2
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	6	6	0	1	1	0	1	1	0	2	2	0	1	2	-1	1	1	0	*	*	*
ABC CLASSIC	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
Total	128	133	-5	10	11	-1	11	11	0	22	22	0	23	28	-5	23	22	1	39	39	0

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	12	0	25	21	4	15	13	2	8	9	-1	9	13	-4	6	6	0	9	9	0
CRUISE1323	10	8	2	12	9	3	18	15	3	13	12	1	6	6	0	2	2	0	9	9	0
MIX102.3	17	19	-2	21	21	0	30	33	-3	23	25	-2	14	14	0	5	5	0	15	16	-1
5MMM	20	20	0	28	26	2	33	32	1	28	28	0	16	15	1	3	3	0	12	12	0
NOVA91.9	15	16	-1	21	23	-2	22	23	-1	20	21	-1	15	16	-1	4	4	0	12	13	-1
SAFM	11	12	-1	14	14	0	17	19	-2	17	17	0	9	11	-2	3	3	0	8	8	0
ABC ADE	9	11	-2	19	21	-2	16	17	-1	9	12	-3	5	8	-3	2	2	0	7	7	0
5RN	2	2	0	4	3	1	1	2	-1	1	3	-2	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	6	5	1	2	2	0	1	2	-1	1	2	-1	1	1	0	3	3	0
5JJJ	6	6	0	9	9	0	7	8	-1	9	9	0	7	6	1	1	2	-1	5	6	-1
ABC CLASSIC	3	2	1	4	3	1	3	3	0	2	2	0	3	2	1	2	1	1	3	3	0
Total	136	141	-5	189	185	4	206	211	-5	172	186	-14	114	123	-9	42	42	0	107	112	-5

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.9	9.7	11.6	1.7	1.9	*	3.8	4.2	3.1	0.6	0.8	0.4	3.9	3.7	12.6	11.0	12.1	11.4	18.6	20.0	26.3
CRUISE1323	7.2	8.0	8.2	2.1	1.7	6.9	3.6	3.5	5.9	2.1	2.5	1.6	3.6	4.1	4.8	9.4	10.7	5.6	13.4	14.5	17.9
MIX102.3	13.2	15.0	12.1	17.3	18.1	15.3	11.4	11.4	16.2	12.6	14.3	16.8	11.6	14.5	4.5	18.1	19.6	22.4	11.2	12.8	5.8
5MMM	14.0	15.8	13.1	14.3	15.1	12.3	16.8	16.2	27.8	11.0	12.7	12.8	16.5	20.0	13.1	18.5	21.0	10.2	10.5	12.0	7.3
NOVA91.9	11.2	13.0	7.0	20.6	21.8	16.4	22.1	25.9	6.9	17.9	21.5	13.3	10.9	13.7	5.2	10.2	11.5	7.3	2.6	2.9	1.4
SAFM	7.9	9.1	6.3	19.1	20.6	10.1	12.0	14.5	1.0	14.5	17.0	14.3	10.4	12.9	6.3	3.1	3.4	3.5	1.6	1.6	4.4
ABC ADE	6.9	7.3	12.2	1.2	1.3	*	2.9	2.3	7.9	3.1	3.9	0.4	4.9	4.5	18.0	5.6	5.3	17.9	13.8	14.9	18.8
5RN	1.6	1.7	2.0	0.3	0.1	3.0	*	*	*	0.3	0.3	0.8	1.4	1.3	4.2	0.4	0.5	0.9	3.8	4.3	2.6
ABC NEWSRADIO	1.9	2.0	3.1	0.6	0.5	2.0	0.8	0.6	2.4	0.7	0.8	1.3	1.0	0.8	5.1	2.4	2.3	6.9	3.3	3.8	1.6
5JJJ	4.5	5.0	5.7	5.7	5.2	13.6	5.9	5.9	8.4	9.4	10.7	11.9	5.9	7.2	4.1	4.1	4.5	2.8	0.6	0.7	0.7
ABC CLASSIC	2.2	2.6	1.1	0.8	0.9	0.4	0.1	0.1	*	1.2	1.2	3.2	1.0	1.2	1.1	2.0	2.4	*	4.6	5.4	1.1
Commercial DAB+ Stns	8.8	9.4	13.9	11.6	11.5	18.5	14.7	14.9	19.6	11.9	13.0	20.8	11.6	13.8	12.0	5.5	5.8	9.8	4.9	5.1	8.4
ABC DAB+ Stns	1.6	1.6	3.6	1.3	1.3	1.6	0.5	0.5	0.8	1.3	1.5	2.3	2.5	2.3	9.1	1.1	1.1	1.4	1.9	1.9	3.8
Total DAB+ Stns	11.7	11.0	17.5	13.2	12.8	20.1	16.6	15.4	20.4	14.5	14.5	23.1	18.2	16.1	21.1	7.1	6.9	11.2	7.2	7.1	12.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.0	9.9	11.8	13.1	14.0	18.0	7.5	8.4	8.5	4.9	5.4	7.6	8.0	9.0	9.6	15.1	16.5	19.7	8.8	9.4	11.0
CRUISE1323	7.0	7.8	8.2	6.3	6.9	6.3	8.9	9.8	12.4	7.7	8.8	8.6	5.5	6.1	6.8	4.1	4.8	1.7	7.9	8.6	8.3
MIX102.3	12.9	14.6	12.3	11.4	12.7	9.5	14.4	16.7	11.8	13.3	15.0	16.0	12.3	13.8	14.0	12.7	14.7	8.3	14.4	16.0	11.4
5MMM	14.9	16.9	14.3	14.8	16.5	12.9	16.0	18.3	15.5	16.3	19.0	14.8	13.9	15.6	16.3	8.4	9.2	10.4	11.2	12.4	9.5
NOVA91.9	11.2	13.0	7.7	10.9	12.5	5.1	10.6	12.4	7.3	11.6	13.5	10.2	13.2	15.2	10.4	9.2	10.8	4.9	11.3	12.9	5.1
SAFM	8.2	9.4	6.9	7.2	8.1	5.9	8.0	9.2	7.5	9.8	11.4	8.6	8.1	9.3	6.4	6.3	7.3	3.8	7.2	8.2	4.6
ABC ADE	6.9	7.3	13.2	10.2	10.2	22.4	7.5	8.0	13.1	5.0	5.6	6.8	4.3	4.9	3.4	5.6	4.8	19.5	7.0	7.4	9.5
5RN	1.4	1.6	2.1	2.2	2.2	4.8	0.6	0.7	0.5	0.6	0.7	0.7	1.9	2.1	1.9	3.4	3.8	3.8	2.0	2.2	1.9
ABC NEWSRADIO	1.6	1.7	2.4	3.2	3.3	5.2	1.0	1.0	2.1	0.9	1.0	0.6	1.1	1.2	1.4	1.6	1.7	2.1	2.7	2.7	5.2
5JJJ	4.5	5.0	4.7	4.6	5.3	2.9	3.6	4.0	4.5	5.0	5.6	6.1	5.7	6.5	5.6	2.6	2.8	4.5	4.8	4.8	8.7
ABC CLASSIC	1.9	2.2	1.1	1.9	2.2	0.3	1.4	1.7	0.8	1.3	1.5	1.6	2.4	2.8	2.0	4.2	5.0	2.0	3.2	3.7	1.0
Commercial DAB+ Stns	8.4	9.1	13.0	4.3	4.6	6.3	8.3	8.9	13.4	9.8	10.7	16.6	10.2	11.0	17.8	14.2	16.1	12.8	9.9	10.2	16.5
ABC DAB+ Stns	1.5	1.6	2.4	1.2	1.4	0.4	0.9	0.9	2.7	1.6	1.8	1.8	2.3	2.5	4.5	2.5	2.4	6.4	2.0	1.6	7.1
Total DAB+ Stns	11.3	10.7	15.4	6.5	6.0	6.7	10.7	9.8	16.0	13.1	12.4	18.3	13.7	13.5	22.3	18.9	18.5	19.2	12.8	11.8	23.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.9% share of all listening, 9.7% share of AM/FM/DAB+ listening and 11.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	141	136	22	9	9	*	10	8	2	11	10	1	21	21	4	28	27	6	62	60	8
CRUISE1323	175	164	23	12	10	2	9	6	3	17	14	3	23	22	4	37	35	4	78	76	8
MIX102.3	338	327	53	45	43	5	40	38	8	69	64	15	74	73	5	56	54	14	55	55	5
5MMM	314	296	52	37	33	6	41	39	9	71	66	11	74	70	11	48	46	8	44	41	7
NOVA91.9	370	354	56	60	58	9	63	62	9	129	120	21	68	66	8	29	29	6	20	19	4
SAFM	254	241	41	44	40	7	32	31	3	82	77	16	61	60	10	23	21	3	12	11	3
ABC ADE	139	135	23	7	7	*	7	7	2	10	10	1	26	26	4	20	20	4	69	66	11
5RN	47	42	13	3	1	2	*	*	*	4	4	1	8	7	3	5	5	2	28	25	6
ABC NEWSRADIO	64	53	20	7	6	1	8	6	3	13	12	2	11	8	6	10	8	4	16	13	4
5JJJ	147	143	30	15	13	7	18	18	3	64	63	12	28	28	3	14	14	4	7	7	2
ABC CLASSIC	64	58	10	3	3	1	2	2	*	16	14	5	9	8	2	7	7	*	28	25	2
Commercial DAB+ Stns	230	214	58	25	23	6	36	31	13	52	49	15	58	54	10	28	27	6	31	30	9
ABC DAB+ Stns	68	60	21	9	8	3	7	6	1	16	14	4	13	12	6	8	7	2	15	14	5
Total DAB+ Stns	301	258	77	33	30	9	42	34	13	68	59	18	78	64	16	35	32	8	45	38	13
Total	1,147	1,092	280	121	117	27	111	108	34	281	264	68	240	227	58	157	148	41	237	227	51

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	120	115	19	84	82	8	65	58	12	44	42	8	40	38	5	33	28	6	98	94	13
CRUISE1323	161	149	21	86	79	9	92	82	16	109	99	14	65	54	11	29	28	1	99	91	12
MIX102.3	301	286	44	180	171	15	149	139	24	169	155	24	131	121	13	60	54	6	203	194	32
5MMM	279	263	46	159	149	20	148	135	21	162	147	20	126	116	16	51	44	8	161	152	20
NOVA91.9	329	312	49	201	193	16	154	140	23	172	162	17	145	140	14	62	59	6	225	217	23
SAFM	229	214	36	128	122	13	96	90	17	132	123	16	104	94	12	37	36	2	132	130	10
ABC ADE	122	119	18	89	84	13	73	70	12	62	61	5	40	37	6	22	19	5	86	79	16
5RN	41	35	13	24	22	5	10	8	2	13	10	3	16	15	3	13	13	3	30	29	7
ABC NEWSRADIO	54	43	16	43	37	10	14	10	4	9	7	2	12	10	2	11	8	3	36	31	8
5JJJ	128	124	22	75	71	7	51	49	8	58	55	11	67	62	9	20	17	3	83	78	13
ABC CLASSIC	54	49	8	26	25	1	23	22	2	22	19	3	25	23	3	12	9	2	39	38	3
Commercial DAB+ Stns	203	190	45	87	79	14	97	91	20	122	113	25	106	98	14	53	48	8	131	115	34
ABC DAB+ Stns	60	53	18	19	18	1	19	17	6	27	22	7	23	23	4	13	12	6	32	26	11
Total DAB+ Stns	269	230	62	116	95	15	126	104	26	160	131	32	137	117	18	77	59	14	169	136	45
Total	1,114	1,044	243	869	795	108	743	656	138	785	689	126	717	625	95	356	298	53	915	844	166

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 141,000 total listeners, 136,000 AM/FM/DAB+ listeners and 22,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.5	5.5	0.0	3.1	3.1	0.0	1.9	1.4	0.5	1.3	0.9	0.4	5.3	3.9	1.4	4.5	4.3	0.2	11.5	13.5	-2.0
6PR	5.5	6.7	-1.2	3.4	5.7	-2.3	2.0	2.1	-0.1	0.9	2.4	-1.5	5.5	6.4	-0.9	9.3	8.0	1.3	8.8	11.3	-2.5
MIX 94.5	11.2	12.4	-1.2	13.3	13.5	-0.2	16.6	19.6	-3.0	14.8	12.8	2.0	13.3	17.7	-4.4	13.2	13.7	-0.5	2.6	3.6	-1.0
92.9 TRIPLE M	10.0	10.9	-0.9	12.6	9.2	3.4	9.1	10.7	-1.6	21.1	24.4	-3.3	9.8	12.0	-2.2	7.0	7.4	-0.4	2.1	1.5	0.6
96FM	13.1	14.8	-1.7	7.7	10.0	-2.3	7.0	7.6	-0.6	8.5	11.7	-3.2	16.5	19.2	-2.7	22.3	23.9	-1.6	11.9	11.5	0.4
NOVA93.7	13.7	12.3	1.4	31.6	30.2	1.4	23.5	22.7	0.8	18.4	17.9	0.5	14.0	11.4	2.6	7.9	4.7	3.2	3.8	3.8	0.0
ABC PER	6.9	6.3	0.6	1.2	1.1	0.1	0.1	0.3	-0.2	1.0	1.1	-0.1	5.9	4.4	1.5	8.6	9.0	-0.4	15.8	14.2	1.6
6RN	1.1	0.6	0.5	0.5	0.1	0.4	1.4	0.2	1.2	0.2	0.2	0.0	1.8	0.3	1.5	0.9	1.6	-0.7	1.4	1.1	0.3
ABC NEWSRADIO	2.0	1.3	0.7	0.7	0.9	-0.2	0.5	0.3	0.2	1.2	0.6	0.6	1.3	0.4	0.9	2.1	1.1	1.0	4.2	3.2	1.0
6JJI	5.8	6.1	-0.3	5.1	6.9	-1.8	13.0	15.9	-2.9	13.2	10.6	2.6	5.4	7.1	-1.7	1.8	1.1	0.7	0.8	1.0	-0.2
ABC CLASSIC	2.4	2.4	0.0	1.2	0.6	0.6	1.2	2.6	-1.4	2.0	1.2	0.8	0.8	1.9	-1.1	1.1	1.5	-0.4	5.8	4.9	0.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.4	5.2	0.2	4.3	4.0	0.3	7.1	6.6	0.5	5.9	6.1	-0.2	3.8	4.2	-0.4	3.5	3.2	0.3	5.7	6.2	-0.5
6PR	5.9	7.0	-1.1	7.8	8.3	-0.5	7.2	8.3	-1.1	3.8	5.6	-1.8	5.1	5.0	0.1	4.1	6.2	-2.1	4.3	5.3	-1.0
MIX 94.5	11.4	12.8	-1.4	10.7	12.3	-1.6	11.4	12.9	-1.5	12.9	15.0	-2.1	11.4	11.5	-0.1	7.1	6.7	0.4	10.5	11.1	-0.6
92.9 TRIPLE M	10.0	10.9	-0.9	12.3	13.4	-1.1	8.1	9.8	-1.7	9.0	9.3	-0.3	11.9	12.0	-0.1	7.9	8.3	-0.4	9.9	10.8	-0.9
96FM	13.7	15.2	-1.5	10.8	13.0	-2.2	15.5	16.3	-0.8	17.3	18.4	-1.1	12.1	14.5	-2.4	5.0	6.7	-1.7	11.5	13.4	-1.9
NOVA93.7	14.3	12.4	1.9	16.4	15.5	0.9	12.5	10.1	2.4	13.8	11.7	2.1	15.9	13.3	2.6	10.2	9.0	1.2	12.0	12.1	-0.1
ABC PER	6.9	6.0	0.9	8.4	6.4	2.0	6.4	5.9	0.5	3.8	3.6	0.2	6.9	6.0	0.9	16.3	15.3	1.0	7.2	7.2	0.0
6RN	1.0	0.7	0.3	1.1	0.7	0.4	0.8	0.8	0.0	0.6	0.4	0.2	1.0	1.0	0.0	2.9	0.6	2.3	1.5	0.5	1.0
ABC NEWSRADIO	1.8	1.1	0.7	3.0	1.8	1.2	0.7	0.4	0.3	0.7	0.6	0.1	1.0	0.6	0.4	8.6	4.6	4.0	2.6	1.9	0.7
6JJI	5.4	6.3	-0.9	5.6	6.0	-0.4	4.5	5.4	-0.9	5.5	6.4	-0.9	6.6	8.4	-1.8	4.9	5.6	-0.7	7.0	5.4	1.6
ABC CLASSIC	2.2	2.2	0.0	2.4	2.4	0.0	1.8	2.1	-0.3	2.3	2.1	0.2	2.1	2.0	0.1	2.2	3.4	-1.2	3.2	2.8	0.4

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	148	143	5	10	8	2	4	3	1	16	18	-2	25	21	4	26	26	0	68	67	1
6PR	153	164	-11	19	20	-1	9	10	-1	18	33	-15	30	33	-3	41	24	17	36	44	-8
MIX 94.5	550	619	-69	78	78	0	54	74	-20	155	163	-8	131	154	-23	88	97	-9	44	55	-11
92.9 TRIPLE M	448	454	-6	60	63	-3	43	54	-11	171	177	-6	108	105	3	44	36	8	21	21	0
96FM	449	506	-57	45	43	2	38	47	-9	96	108	-12	111	136	-25	93	94	-1	66	77	-11
NOVA93.7	676	682	-6	115	117	-2	83	92	-9	220	232	-12	149	142	7	79	61	18	30	39	-9
ABC PER	220	199	21	14	11	3	3	5	-2	23	22	1	52	48	4	38	32	6	90	81	9
6RN	56	52	4	3	2	1	5	4	1	11	10	1	13	8	5	8	11	-3	15	17	-2
ABC NEWSRADIO	101	82	19	5	8	-3	9	6	3	24	15	9	19	5	14	13	7	6	31	40	-9
6JJJ	311	306	5	40	37	3	49	52	-3	125	115	10	60	67	-7	19	17	2	17	16	1
ABC CLASSIC	100	94	6	8	7	1	9	13	-4	26	16	10	15	20	-5	8	10	-2	33	29	4
Total	1,788	1,786	2	211	207	4	164	170	-6	465	465	0	408	404	4	235	234	1	307	306	1

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	122	121	1	70	63	7	76	74	2	77	82	-5	50	48	2	17	15	2	92	92	0
6PR	139	152	-13	86	94	-8	79	89	-10	69	81	-12	62	57	5	26	34	-8	83	81	2
MIX 94.5	490	559	-69	272	315	-43	248	264	-16	255	300	-45	192	212	-20	73	74	-1	285	301	-16
92.9 TRIPLE M	388	403	-15	233	239	-6	151	176	-25	175	171	4	168	150	18	56	55	1	238	253	-15
96FM	388	462	-74	213	252	-39	199	229	-30	243	274	-31	171	214	-43	56	73	-17	259	262	-3
NOVA93.7	623	610	13	396	391	5	282	272	10	303	292	11	280	258	22	113	120	-7	368	376	-8
ABC PER	195	169	26	121	93	28	98	93	5	84	67	17	76	64	12	53	44	9	130	115	15
6RN	48	46	2	22	21	1	21	22	-1	17	14	3	19	16	3	19	9	10	30	20	10
ABC NEWSRADIO	87	69	18	58	45	13	27	22	5	21	15	6	19	16	3	28	24	4	54	47	7
6JJJ	264	278	-14	142	161	-19	96	113	-17	138	147	-9	126	135	-9	43	41	2	186	155	31
ABC CLASSIC	84	82	2	51	46	5	34	35	-1	40	31	9	31	28	3	15	19	-4	59	54	5
Total	1,728	1,735	-7	1,349	1,365	-16	1,117	1,141	-24	1,202	1,217	-15	1,067	1,071	-4	509	521	-12	1,442	1,427	15

RADIO 360: PERTH - TOTAL RADIO - SURVEY 5 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	10	0	1	1	0	*	*	*	*	*	*	2	2	0	1	1	0	5	6	-1
6PR	10	12	-2	1	1	0	*	*	*	*	1	*	2	3	-1	3	2	1	4	5	-1
MIX 94.5	20	23	-3	2	2	0	2	3	-1	6	5	1	5	7	-2	4	4	0	1	2	-1
92.9 TRIPLE M	18	20	-2	2	2	0	1	2	-1	8	9	-1	4	5	-1	2	2	0	1	1	0
96FM	24	27	-3	1	2	-1	1	1	0	3	4	-1	7	8	-1	7	7	0	5	5	0
NOVA93.7	25	23	2	5	5	0	3	3	0	7	7	0	6	5	1	2	1	1	2	2	0
ABC PER	13	12	1	*	*	*	*	*	*	*	*	*	2	2	0	3	3	0	7	6	1
6RN	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*
ABC NEWSRADIO	4	2	2	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	2	1	1
6JXX	11	11	0	1	1	0	2	2	0	5	4	1	2	3	-1	1	*	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	1	*	*	*	1	*	*	*	*	3	2	1
Total	183	184	-1	17	16	1	13	15	-2	38	37	1	40	42	-2	29	29	0	46	46	0

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	10	0	12	12	0	22	21	1	15	16	-1	6	7	-1	2	1	1	9	9	0
6PR	12	14	-2	22	25	-3	22	26	-4	9	14	-5	8	8	0	2	3	-1	7	8	-1
MIX 94.5	22	26	-4	30	37	-7	35	41	-6	32	38	-6	19	18	1	3	3	0	16	16	0
92.9 TRIPLE M	19	22	-3	34	40	-6	25	31	-6	22	24	-2	19	19	0	3	4	-1	15	16	-1
96FM	27	30	-3	30	39	-9	48	52	-4	43	47	-4	20	23	-3	2	3	-1	18	20	-2
NOVA93.7	28	25	3	46	46	0	38	32	6	34	30	4	26	21	5	4	4	0	18	18	0
ABC PER	13	12	1	24	19	5	20	19	1	9	9	0	11	9	2	7	7	0	11	10	1
6RN	2	1	1	3	2	1	3	3	0	2	1	1	2	2	0	1	*	*	2	1	1
ABC NEWSRADIO	4	2	2	8	5	3	2	1	1	2	1	1	2	1	1	4	2	2	4	3	1
6JXX	10	13	-3	16	18	-2	14	17	-3	14	16	-2	11	13	-2	2	2	0	11	8	3
ABC CLASSIC	4	4	0	7	7	0	5	7	-2	6	5	1	3	3	0	1	1	0	5	4	1
Total	194	200	-6	279	299	-20	307	318	-11	249	254	-5	163	156	7	42	44	-2	153	146	7

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	5.5	6.5	3.5	3.1	3.4	1.3	1.9	2.3	*	1.3	1.6	*	5.3	6.3	4.6	4.5	5.4	1.6	11.5	15.5	16.4
6PR	5.5	6.0	8.6	3.4	3.6	2.4	2.0	1.4	6.5	0.9	0.9	1.8	5.5	5.8	10.6	9.3	8.4	18.6	8.8	12.4	5.0
MIX 94.5	11.2	13.2	8.7	13.3	13.6	15.4	16.6	18.7	10.8	14.8	16.7	7.0	13.3	15.5	12.9	13.2	15.6	7.8	2.6	3.6	1.9
92.9 TRIPLE M	10.0	12.1	5.1	12.6	13.3	10.0	9.1	10.9	1.6	21.1	24.0	8.0	9.8	12.0	3.9	7.0	8.0	5.7	2.1	3.0	*
96FM	13.1	14.9	15.0	7.7	6.9	21.3	7.0	7.0	9.7	8.5	8.9	8.5	16.5	18.5	23.0	22.3	24.9	20.2	11.9	16.8	5.9
NOVA93.7	13.7	15.4	17.1	31.6	33.3	25.0	23.5	23.1	36.1	18.4	18.4	25.3	14.0	16.1	15.3	7.9	8.8	7.0	3.8	5.2	4.2
ABC PER	6.9	7.4	12.0	1.2	1.4	*	0.1	0.1	*	1.0	1.0	1.2	5.9	6.3	11.7	8.6	8.6	13.3	15.8	19.6	47.2
6RN	1.1	1.2	1.6	0.5	0.5	0.7	1.4	1.3	2.4	0.2	0.3	0.2	1.8	2.3	0.2	0.9	0.9	1.7	1.4	1.7	5.8
ABC NEWSRADIO	2.0	2.2	2.6	0.7	0.8	*	0.5	0.5	1.0	1.2	0.9	3.4	1.3	1.6	*	2.1	2.0	3.8	4.2	5.7	5.5
6JJI	5.8	6.5	7.3	5.1	4.9	8.9	13.0	14.2	10.9	13.2	13.5	16.2	5.4	6.2	5.6	1.8	2.0	1.6	0.8	1.2	*
ABC CLASSIC	2.4	2.8	2.1	1.2	1.2	2.9	1.2	1.4	0.3	2.0	2.1	2.1	0.8	1.0	0.6	1.1	1.2	1.3	5.8	7.9	6.4
Commercial DAB+ Stns	8.8	9.8	11.8	10.3	11.2	3.8	14.3	15.6	12.3	10.8	10.4	18.4	6.3	7.3	6.7	12.9	13.5	16.6	4.5	6.5	1.4
ABC DAB+ Stns	1.8	1.8	4.6	5.9	5.9	8.2	3.9	3.5	8.4	2.2	1.5	8.0	1.4	1.2	4.9	0.7	0.7	0.8	0.6	0.8	0.2
Total DAB+ Stns	11.9	11.6	16.4	16.5	17.1	12.0	21.8	19.1	20.6	13.3	11.9	26.3	9.5	8.5	11.6	15.5	14.1	17.4	5.9	7.3	1.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	5.4	6.4	3.4	4.3	4.9	3.1	7.1	8.6	5.5	5.9	7.4	1.6	3.8	4.2	4.2	3.5	4.3	2.1	5.7	7.0	3.8
6PR	5.9	6.4	9.2	7.8	7.6	20.3	7.2	8.3	8.5	3.8	4.2	5.3	5.1	6.0	2.4	4.1	4.5	5.1	4.3	4.8	6.8
MIX 94.5	11.4	13.3	9.2	10.7	12.4	7.6	11.4	13.8	9.0	12.9	15.1	11.7	11.4	12.9	10.6	7.1	8.8	3.6	10.5	12.7	7.2
92.9 TRIPLE M	10.0	12.0	5.8	12.3	14.5	4.5	8.1	9.9	5.9	9.0	10.8	5.5	11.9	13.5	10.4	7.9	9.9	3.1	9.9	12.5	3.0
96FM	13.7	15.4	15.7	10.8	11.7	15.8	15.5	18.0	17.4	17.3	19.8	19.4	12.1	13.8	10.6	5.0	5.8	4.8	11.5	13.3	12.8
NOVA93.7	14.3	15.9	18.6	16.4	18.5	16.1	12.5	13.8	19.7	13.8	14.8	23.3	15.9	17.5	18.9	10.2	12.5	5.8	12.0	14.1	12.4
ABC PER	6.9	7.2	12.6	8.4	8.8	15.2	6.4	6.6	13.0	3.8	3.9	8.4	6.9	7.6	8.7	16.3	17.3	23.9	7.2	8.0	10.2
6RN	1.0	1.1	1.5	1.1	1.1	2.5	0.8	1.1	0.3	0.6	0.7	0.9	1.0	1.2	0.7	2.9	2.8	5.5	1.5	1.7	1.9
ABC NEWSRADIO	1.8	2.0	2.4	3.0	3.3	3.8	0.7	0.6	1.9	0.7	0.8	0.4	1.0	1.1	1.6	8.6	10.0	8.1	2.6	2.9	3.3
6JJI	5.4	6.1	5.9	5.6	6.7	1.3	4.5	5.1	5.7	5.5	6.1	7.7	6.6	7.3	8.2	4.9	4.8	9.5	7.0	7.7	11.8
ABC CLASSIC	2.2	2.5	2.1	2.4	2.9	0.7	1.8	2.0	2.6	2.3	2.7	1.9	2.1	2.4	2.6	2.2	2.2	3.9	3.2	3.9	1.9
Commercial DAB+ Stns	8.9	10.1	9.9	5.9	6.5	6.3	9.2	11.0	8.3	11.1	12.8	10.9	9.4	10.3	11.9	10.2	10.4	17.9	8.5	8.8	17.7
ABC DAB+ Stns	1.6	1.5	3.8	1.1	1.1	2.8	1.1	1.2	2.3	1.0	0.9	3.0	2.6	2.2	9.2	5.9	6.6	6.8	2.7	2.6	7.2
Total DAB+ Stns	11.7	11.6	13.7	7.9	7.7	9.1	11.7	12.2	10.6	13.2	13.8	13.9	13.2	12.5	21.1	18.9	16.9	24.7	12.5	11.4	24.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 5.5% share of all listening, 6.5% share of AM/FM/DAB+ listening and 3.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 5 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	148	142	20	10	10	1	4	4	*	16	16	*	25	25	2	26	25	3	68	63	13
6PR	153	139	31	19	17	3	9	9	3	18	14	7	30	26	5	41	37	12	36	36	1
MIX 94.5	550	531	91	78	76	12	54	50	10	155	154	21	131	124	24	88	84	20	44	44	3
92.9 TRIPLE M	448	432	70	60	59	11	43	43	3	171	163	30	108	105	12	44	42	14	21	21	*
96FM	449	417	81	45	40	12	38	34	5	96	90	13	111	100	26	93	88	19	66	66	5
NOVA93.7	676	641	124	115	111	20	83	81	19	220	205	41	149	142	18	79	71	21	30	30	5
ABC PER	220	214	38	14	14	*	3	3	*	23	23	2	52	50	12	38	36	13	90	89	11
6RN	56	54	10	3	3	1	5	5	1	11	11	1	13	13	1	8	8	1	15	13	4
ABC NEWSRADIO	101	92	26	5	5	*	9	4	5	24	20	9	19	19	*	13	13	6	31	31	7
6JJJ	311	297	65	40	38	7	49	47	11	125	121	33	60	59	7	19	17	7	17	17	*
ABC CLASSIC	100	91	27	8	8	1	9	7	1	26	22	8	15	15	3	8	7	3	33	30	10
Commercial DAB+ Stns	302	276	98	41	41	5	34	29	13	94	82	39	50	48	13	54	48	23	29	28	4
ABC DAB+ Stns	119	108	39	20	18	3	19	18	8	43	36	20	22	22	5	5	5	2	10	10	1
Total DAB+ Stns	411	357	126	57	54	7	47	40	19	128	111	54	74	64	17	62	51	25	42	36	5
Total	1,788	1,702	440	211	208	41	164	159	52	465	457	133	408	395	84	235	224	83	307	260	47

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	122	115	20	70	69	8	76	70	12	77	74	6	50	48	3	17	13	5	92	88	13
6PR	139	127	25	86	73	17	79	71	9	69	64	9	62	60	4	26	25	2	83	77	15
MIX 94.5	490	458	78	272	255	29	248	229	34	255	230	36	192	183	16	73	64	9	285	270	33
92.9 TRIPLE M	388	366	61	233	216	23	151	140	22	175	166	19	168	160	21	56	49	7	238	231	17
96FM	388	353	71	213	187	34	199	178	39	243	214	44	171	163	12	56	46	10	259	238	41
NOVA93.7	623	574	105	396	373	44	282	245	46	303	258	55	280	260	36	113	106	9	368	347	53
ABC PER	195	190	32	121	117	9	98	92	18	84	81	11	76	73	12	53	50	9	130	116	25
6RN	48	45	9	22	20	4	21	19	2	17	17	3	19	18	2	19	16	3	30	27	5
ABC NEWSRADIO	87	78	22	58	55	6	27	18	9	21	17	4	19	18	3	28	22	9	54	49	14
6JJJ	264	253	55	142	138	7	96	85	19	138	122	29	126	112	17	43	33	12	186	170	32
ABC CLASSIC	84	75	24	51	45	6	34	29	12	40	39	6	31	31	10	15	13	4	59	55	12
Commercial DAB+ Stns	266	237	76	130	121	19	139	123	35	157	135	36	126	115	22	55	49	12	170	160	41
ABC DAB+ Stns	94	82	28	41	32	9	34	33	9	35	33	10	39	31	13	27	22	7	62	56	18
Total DAB+ Stns	359	298	96	174	149	27	176	149	41	201	160	42	170	144	34	94	70	19	248	212	58
Total	1,728	1,609	389	1,349	1,207	170	1,117	940	217	1,202	1,031	219	1,067	953	144	509	422	87	1,442	1,310	255

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 148,000 total listeners, 142,000 AM/FM/DAB+ listeners and 20,000 Streaming listeners. Please note that there can be overlap between radio types.