

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.9	1.5	-0.6	1.9	0.6	1.3	1.3	0.9	0.4	0.9	2.1	-1.2	0.6	1.5	-0.9	0.8	0.8	0.0	0.8	1.9	-1.1
2GB	11.6	13.6	-2.0	6.0	6.6	-0.6	2.8	2.4	0.4	3.7	3.4	0.3	7.8	7.7	0.1	12.6	19.0	-6.4	23.7	25.9	-2.2
2UE 954	3.5	4.7	-1.2	3.0	3.3	-0.3	0.9	0.8	0.1	1.4	1.7	-0.3	1.1	1.7	-0.6	1.0	1.8	-0.8	9.2	11.7	-2.5
SKY Sports Radio	1.2	1.2	0.0	0.6	0.4	0.2	1.6	1.2	0.4	1.3	1.0	0.3	1.2	0.2	1.0	0.6	1.2	-0.6	1.5	2.2	-0.7
104.1 2DAY FM	4.3	4.5	-0.2	4.6	5.9	-1.3	7.9	7.0	0.9	6.3	5.7	0.6	4.7	6.3	-1.6	6.2	6.1	0.1	0.5	0.4	0.1
KIIS1065	10.4	9.3	1.1	19.8	16.3	3.5	12.9	14.0	-1.1	19.4	17.2	2.2	13.9	11.1	2.8	4.0	4.2	-0.2	2.0	2.8	-0.8
104.9 TRIPLE M	5.4	4.9	0.5	6.6	6.2	0.4	5.4	4.4	1.0	4.3	5.2	-0.9	9.6	8.3	1.3	6.7	6.1	0.6	1.7	1.5	0.2
NOVA96.9	7.0	7.1	-0.1	13.3	14.0	-0.7	15.4	17.4	-2.0	14.0	14.2	-0.2	6.5	7.3	-0.8	2.6	1.6	1.0	0.8	0.8	0.0
smoothfm 95.3	12.3	12.4	-0.1	9.1	9.7	-0.6	11.4	12.4	-1.0	11.7	14.2	-2.5	12.9	12.6	0.3	16.1	11.8	4.3	11.2	12.2	-1.0
GOLD101.7	8.5	8.7	-0.2	6.2	10.5	-4.3	5.8	4.8	1.0	5.3	5.3	0.0	5.8	8.1	-2.3	14.5	14.7	-0.2	10.8	8.3	2.5
ABC SYD	5.7	6.2	-0.5	2.5	2.1	0.4	1.5	2.9	-1.4	2.5	2.2	0.3	2.9	4.5	-1.6	5.7	5.5	0.2	12.1	12.4	-0.3
2RN	1.2	0.9	0.3	0.2	0.3	-0.1	0.3	0.4	-0.1	0.5	0.5	0.0	0.4	0.5	-0.1	1.2	1.3	-0.1	2.9	1.7	1.2
ABC NEWSRADIO	1.6	1.3	0.3	2.1	0.7	1.4	0.8	1.1	-0.3	1.3	1.1	0.2	1.3	1.2	0.1	1.6	1.2	0.4	2.1	1.7	0.4
2JJJ	3.9	3.1	0.8	6.1	4.3	1.8	3.9	3.9	0.0	8.5	6.9	1.6	5.5	4.8	0.7	1.0	0.8	0.2	0.8	0.3	0.5
ABC CLASSIC	2.5	3.0	-0.5	0.4	0.6	-0.2	0.8	1.3	-0.5	1.1	2.1	-1.0	1.0	1.1	-0.1	2.4	3.4	-1.0	5.8	5.7	0.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.0	1.6	-0.6	1.2	1.4	-0.2	0.9	1.9	-1.0	0.9	1.6	-0.7	1.2	1.9	-0.7	0.7	0.9	-0.2	0.6	0.9	-0.3
2GB	11.8	13.9	-2.1	14.7	16.7	-2.0	13.0	15.5	-2.5	8.5	10.6	-2.1	6.4	8.6	-2.2	18.7	18.9	-0.2	11.2	12.5	-1.3
2UE 954	3.2	4.5	-1.3	2.4	2.9	-0.5	3.0	4.8	-1.8	3.7	6.5	-2.8	3.4	3.2	0.2	5.8	5.3	0.5	4.3	5.3	-1.0
SKY Sports Radio	1.0	1.0	0.0	1.6	2.1	-0.5	0.6	0.3	0.3	0.6	0.5	0.1	0.9	0.7	0.2	1.0	0.8	0.2	1.9	1.9	0.0
104.1 2DAY FM	4.6	4.6	0.0	3.8	3.9	-0.1	4.7	4.1	0.6	5.6	5.5	0.1	4.7	5.6	-0.9	3.9	4.1	-0.2	3.5	3.9	-0.4
KIIS1065	10.8	9.7	1.1	13.9	12.5	1.4	9.8	8.6	1.2	9.0	8.0	1.0	11.6	10.5	1.1	5.1	6.1	-1.0	9.3	8.2	1.1
104.9 TRIPLE M	5.6	5.0	0.6	4.5	4.4	0.1	5.0	4.9	0.1	6.5	5.6	0.9	7.5	5.9	1.6	5.4	3.8	1.6	4.5	4.8	-0.3
NOVA96.9	7.1	7.1	0.0	7.1	7.9	-0.8	6.8	5.8	1.0	7.1	6.7	0.4	8.1	9.2	-1.1	5.6	5.5	0.1	6.6	7.1	-0.5
smoothfm 95.3	11.8	12.3	-0.5	9.2	9.1	0.1	13.7	14.2	-0.5	14.0	14.9	-0.9	12.3	13.3	-1.0	8.3	8.5	-0.2	13.7	12.8	0.9
GOLD101.7	8.7	9.0	-0.3	9.0	9.3	-0.3	9.3	9.7	-0.4	9.2	9.6	-0.4	7.8	8.1	-0.3	5.7	5.7	0.0	8.0	7.8	0.2
ABC SYD	5.8	6.3	-0.5	8.0	8.2	-0.2	4.6	5.5	-0.9	4.0	4.7	-0.7	4.7	5.3	-0.6	9.8	8.4	1.4	5.2	5.8	-0.6
2RN	1.2	0.9	0.3	1.5	1.3	0.2	1.1	0.6	0.5	0.6	0.3	0.3	1.5	1.2	0.3	2.0	1.8	0.2	1.2	1.0	0.2
ABC NEWSRADIO	1.5	1.2	0.3	2.8	1.5	1.3	0.8	0.8	0.0	0.8	0.9	-0.1	1.3	1.2	0.1	1.9	2.2	-0.3	1.7	1.6	0.1
2JJJ	4.0	3.0	1.0	3.6	3.0	0.6	3.2	2.6	0.6	4.5	3.2	1.3	5.6	3.9	1.7	2.9	2.5	0.4	3.7	3.3	0.4
ABC CLASSIC	2.1	2.8	-0.7	2.1	2.5	-0.4	2.9	3.8	-0.9	2.2	2.7	-0.5	1.2	1.9	-0.7	1.5	2.5	-1.0	3.6	3.7	-0.1

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	107	115	-8	12	12	0	28	16	12	26	33	-7	11	13	-2	14	10	4	16	31	-15
2GB	655	657	-2	73	57	16	43	41	2	81	88	-7	124	119	5	107	118	-11	227	234	-7
2UE 954	257	298	-41	30	32	-2	28	25	3	32	47	-15	37	35	2	23	34	-11	107	125	-18
SKY Sports Radio	176	163	13	13	11	2	47	33	14	43	43	0	25	17	8	12	18	-6	36	41	-5
104.1 2DAY FM	730	739	-9	98	113	-15	113	111	2	241	235	6	185	169	16	63	74	-11	31	37	-6
KIIS1065	1,153	1,120	33	174	165	9	143	142	1	471	453	18	259	244	15	73	66	7	33	50	-17
104.9 TRIPLE M	733	732	1	106	102	4	85	75	10	215	203	12	190	199	-9	96	106	-10	42	47	-5
NOVA96.9	1,039	1,076	-37	168	193	-25	177	170	7	425	446	-21	201	182	19	40	42	-2	29	43	-14
smoothfm 95.3	1,322	1,291	31	125	120	5	119	138	-19	336	335	1	320	304	16	203	169	34	218	225	-7
GOLD101.7	799	743	56	60	67	-7	78	61	17	142	140	2	205	194	11	172	140	32	141	141	0
ABC SYD	580	556	24	42	36	6	38	44	-6	97	73	24	72	90	-18	94	101	-7	236	213	23
2RN	124	117	7	5	10	-5	4	4	0	23	20	3	18	18	0	20	26	-6	54	37	17
ABC NEWSRADIO	324	286	38	27	26	1	28	31	-3	77	60	17	65	71	-6	47	45	2	81	54	27
2JJJ	467	496	-29	79	70	9	46	68	-22	198	224	-26	102	98	4	29	26	3	14	10	4
ABC CLASSIC	218	248	-30	6	17	-11	31	32	-1	49	52	-3	44	46	-2	27	32	-5	61	68	-7
Total	4,571	4,591	-20	492	496	-4	445	455	-10	1,251	1,254	-3	1,035	1,038	-3	575	575	0	774	773	1

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	92	107	-15	60	62	-2	39	50	-11	48	54	-6	32	42	-10	17	26	-9	43	38	5
2GB	601	599	2	447	459	-12	328	357	-29	228	232	-4	188	215	-27	154	164	-10	415	439	-24
2UE 954	199	237	-38	78	96	-18	93	147	-54	96	127	-31	104	112	-8	60	62	-2	168	175	-7
SKY Sports Radio	135	126	9	72	70	2	41	33	8	44	23	21	38	34	4	12	19	-7	94	94	0
104.1 2DAY FM	627	645	-18	310	310	0	242	227	15	291	283	8	245	258	-13	89	115	-26	353	361	-8
KIIS1065	1,054	1,031	23	731	679	52	477	431	46	470	397	73	441	440	1	145	168	-23	618	578	40
104.9 TRIPLE M	627	627	0	313	302	11	240	252	-12	286	285	1	297	274	23	116	108	8	362	373	-11
NOVA96.9	895	969	-74	534	577	-43	330	339	-9	345	387	-42	382	438	-56	150	184	-34	620	654	-34
smoothfm 95.3	1,160	1,151	9	622	610	12	545	520	25	570	560	10	509	558	-49	215	253	-38	822	791	31
GOLD101.7	725	676	49	407	380	27	381	375	6	392	367	25	331	293	38	114	123	-9	441	413	28
ABC SYD	513	475	38	328	310	18	215	211	4	197	199	-2	179	176	3	144	128	16	314	326	-12
2RN	112	93	19	66	56	10	46	21	25	25	16	9	30	31	-1	27	23	4	53	52	1
ABC NEWSRADIO	274	229	45	191	130	61	68	62	6	68	69	-1	80	53	27	52	55	-3	170	164	6
2JJJ	395	422	-27	231	242	-11	133	149	-16	156	185	-29	194	189	5	81	85	-4	256	261	-5
ABC CLASSIC	185	215	-30	90	97	-7	85	103	-18	83	95	-12	63	85	-22	34	52	-18	135	152	-17
Total	4,375	4,417	-42	3,466	3,493	-27	2,743	2,699	44	2,779	2,804	-25	2,720	2,759	-39	1,387	1,495	-108	3,712	3,719	-7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	4	6	-2	1	*	*	*	*	*	1	2	-1	1	1	0	1	1	0	1	2	-1
2GB	50	59	-9	2	2	0	1	1	0	3	3	0	7	7	0	9	14	-5	28	32	-4
2UE 954	15	20	-5	1	1	0	*	*	*	1	1	0	1	1	0	1	1	0	11	15	-4
SKY Sports Radio	5	5	0	*	*	*	1	*	*	1	1	0	1	*	*	*	1	*	2	3	-1
104.1 2DAY FM	19	19	0	2	2	0	3	2	1	5	5	0	4	5	-1	4	4	0	1	*	*
KIIS1065	45	41	4	7	6	1	5	5	0	15	14	1	13	10	3	3	3	0	2	4	-2
104.9 TRIPLE M	23	21	2	2	2	0	2	1	1	3	4	-1	9	7	2	5	4	1	2	2	0
NOVA96.9	30	31	-1	5	5	0	6	6	0	11	11	0	6	6	0	2	1	1	1	1	0
smoothfm 95.3	53	54	-1	3	4	-1	4	4	0	9	11	-2	12	11	1	11	9	2	13	15	-2
GOLD101.7	37	38	-1	2	4	-2	2	2	0	4	4	0	5	7	-2	10	11	-1	13	10	3
ABC SYD	24	27	-3	1	1	0	1	1	0	2	2	0	3	4	-1	4	4	0	14	15	-1
2RN	5	4	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1
ABC NEWSRADIO	7	6	1	1	*	*	*	*	*	1	1	0	1	1	0	1	1	0	3	2	1
2JJJ	17	13	4	2	2	0	1	1	0	7	5	2	5	4	1	1	1	0	1	*	*
ABC CLASSIC	11	13	-2	*	*	*	*	*	*	1	2	-1	1	1	0	2	2	0	7	7	0
Total	429	434	-5	35	37	-2	38	33	5	77	80	-3	93	86	7	69	73	-4	118	125	-7

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	8	-3	9	11	-2	6	13	-7	5	8	-3	5	8	-3	1	1	0	2	3	-1
2GB	54	65	-11	107	122	-15	86	104	-18	46	55	-9	27	37	-10	22	26	-4	39	44	-5
2UE 954	15	21	-6	17	21	-4	20	32	-12	20	34	-14	15	14	1	7	7	0	15	18	-3
SKY Sports Radio	4	5	-1	11	15	-4	4	2	2	3	3	0	4	3	1	1	1	0	7	7	0
104.1 2DAY FM	21	22	-1	28	28	0	31	28	3	30	29	1	20	24	-4	4	6	-2	12	14	-2
KIIS1065	50	45	5	101	91	10	64	58	6	48	42	6	50	46	4	6	8	-2	33	29	4
104.9 TRIPLE M	26	23	3	33	32	1	33	33	0	35	29	6	32	26	6	6	5	1	16	17	-1
NOVA96.9	33	33	0	52	58	-6	45	39	6	38	35	3	35	40	-5	6	7	-1	23	25	-2
smoothfm 95.3	55	57	-2	67	66	1	90	95	-5	75	78	-3	52	58	-6	10	11	-1	48	45	3
GOLD101.7	40	42	-2	65	68	-3	61	65	-4	49	50	-1	33	35	-2	7	8	-1	28	27	1
ABC SYD	27	29	-2	58	60	-2	30	37	-7	21	25	-4	20	23	-3	11	11	0	18	20	-2
2RN	6	4	2	11	10	1	7	4	3	3	2	1	6	5	1	2	2	0	4	4	0
ABC NEWSRADIO	7	6	1	20	11	9	5	5	0	4	5	-1	6	5	1	2	3	-1	6	5	1
2JJJ	18	14	4	26	22	4	21	17	4	24	17	7	24	17	7	3	3	0	13	12	1
ABC CLASSIC	10	13	-3	16	18	-2	19	26	-7	12	14	-2	5	8	-3	2	3	-1	13	13	0
Total	461	468	-7	728	730	-2	659	670	-11	534	526	8	427	435	-8	116	135	-19	351	349	2

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.9	1.0	1.3	1.9	2.1	0.9	1.3	1.5	2.0	0.9	0.6	4.3	0.6	0.8	*	0.8	1.0	0.4	0.8	0.9	0.7
2GB	11.6	11.9	22.8	6.0	5.2	14.2	2.8	3.5	0.8	3.7	3.3	9.3	7.8	6.5	26.2	12.6	12.4	34.9	23.7	26.2	32.5
2UE 954	3.5	4.0	3.4	3.0	3.2	3.4	0.9	0.8	2.6	1.4	1.6	0.2	1.1	1.1	1.8	1.0	1.1	2.0	9.2	10.6	8.6
SKY Sports Radio	1.2	n.a.	n.a.	0.6	n.a.	n.a.	1.6	n.a.	n.a.	1.3	n.a.	n.a.	1.2	n.a.	n.a.	0.6	n.a.	n.a.	1.5	n.a.	n.a.
104.1 2DAY FM	4.3	5.3	1.0	4.6	5.4	0.6	7.9	9.9	1.8	6.3	7.4	1.5	4.7	5.9	0.6	6.2	7.9	2.4	0.5	0.6	*
KIIS1065	10.4	12.2	7.3	19.8	22.4	10.5	12.9	15.7	7.3	19.4	21.6	14.8	13.9	16.9	6.2	4.0	4.4	6.6	2.0	2.3	1.7
104.9 TRIPLE M	5.4	6.4	3.2	6.6	7.1	6.2	5.4	6.3	5.8	4.3	4.6	4.8	9.6	11.7	3.6	6.7	8.6	1.4	1.7	2.0	0.8
NOVA96.9	7.0	8.4	3.4	13.3	15.2	6.0	15.4	18.8	8.0	14.0	16.0	6.7	6.5	7.8	3.1	2.6	3.4	0.3	0.8	1.0	0.5
smoothfm 95.3	12.3	14.3	9.1	9.1	9.5	10.1	11.4	12.6	18.1	11.7	13.0	9.0	12.9	15.3	9.0	16.1	19.7	12.6	11.2	13.6	3.8
GOLD101.7	8.5	9.9	6.7	6.2	6.3	8.4	5.8	6.5	8.5	5.3	6.0	3.7	5.8	6.4	7.2	14.5	17.9	11.2	10.8	13.1	4.7
ABC SYD	5.7	5.7	11.3	2.5	2.5	3.7	1.5	1.4	5.0	2.5	2.1	7.5	2.9	2.8	6.6	5.7	6.8	5.3	12.1	12.2	28.0
2RN	1.2	1.2	2.8	0.2	0.1	0.6	0.3	0.3	0.9	0.5	0.4	1.5	0.4	0.3	1.9	1.2	0.7	7.3	2.9	3.3	3.1
ABC NEWSRADIO	1.6	1.6	3.1	2.1	1.7	5.7	0.8	0.7	2.9	1.3	1.4	1.3	1.3	1.4	1.7	1.6	1.6	4.2	2.1	2.2	4.2
2JJJ	3.9	4.4	4.6	6.1	6.4	7.1	3.9	4.4	5.5	8.5	9.0	10.2	5.5	6.3	5.7	1.0	1.3	0.9	0.8	0.9	0.1
ABC CLASSIC	2.5	2.9	2.2	0.4	0.4	0.5	0.8	0.9	1.1	1.1	1.2	1.4	1.0	0.9	2.6	2.4	3.0	1.6	5.8	6.8	3.7
Commercial DAB+ Stns	8.6	9.2	12.9	10.1	9.8	17.0	13.1	14.3	23.9	10.1	9.9	18.6	13.8	15.0	18.6	7.0	8.5	6.9	2.6	2.9	1.8
ABC DAB+ Stns	1.7	1.6	4.9	2.7	2.6	4.8	2.3	2.3	6.0	2.1	1.8	5.2	1.3	1.0	5.3	1.5	1.8	1.9	1.5	1.3	5.8
Total DAB+ Stns	12.1	10.8	17.8	12.9	12.4	21.9	17.8	16.6	29.9	12.8	11.7	23.8	17.1	16.0	23.9	13.8	10.2	8.8	4.5	4.2	7.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.0	1.1	1.5	1.2	1.4	0.9	0.9	0.9	1.3	0.9	0.8	2.4	1.2	1.3	1.4	0.7	0.8	0.8	0.6	0.7	0.8
2GB	11.8	11.9	24.1	14.7	14.9	30.9	13.0	13.3	24.8	8.5	8.3	19.5	6.4	6.5	14.7	18.7	19.2	28.9	11.2	11.9	18.5
2UE 954	3.2	3.7	3.1	2.4	2.8	1.4	3.0	3.4	3.5	3.7	4.1	4.6	3.4	3.8	3.8	5.8	7.1	2.0	4.3	5.0	4.2
SKY Sports Radio	1.0	n.a.	n.a.	1.6	n.a.	n.a.	0.6	n.a.	n.a.	0.6	n.a.	n.a.	0.9	n.a.	n.a.	1.0	n.a.	n.a.	1.9	n.a.	n.a.
104.1 2DAY FM	4.6	5.6	1.1	3.8	4.7	0.4	4.7	5.7	1.6	5.6	6.9	1.4	4.7	5.7	0.9	3.9	4.8	0.8	3.5	4.4	0.9
KIIS1065	10.8	12.5	8.3	13.9	16.0	11.0	9.8	11.1	10.1	9.0	10.6	6.2	11.6	13.7	6.3	5.1	5.8	4.0	9.3	11.3	4.4
104.9 TRIPLE M	5.6	6.7	2.9	4.5	5.4	1.7	5.0	5.8	3.8	6.5	7.8	3.1	7.5	8.9	3.6	5.4	6.4	3.2	4.5	5.3	4.0
NOVA96.9	7.1	8.4	3.8	7.1	8.5	2.4	6.8	8.1	4.0	7.1	8.4	4.7	8.1	9.5	4.9	5.6	6.6	2.7	6.6	8.2	2.3
smoothfm 95.3	11.8	13.8	9.0	9.2	10.9	4.9	13.7	16.2	9.5	14.0	16.1	12.0	12.3	14.1	10.4	8.3	9.0	9.3	13.7	16.3	9.4
GOLD101.7	8.7	10.1	7.0	9.0	10.5	5.9	9.3	10.7	8.2	9.2	10.5	8.9	7.8	9.0	5.3	5.7	6.6	3.5	8.0	9.4	5.9
ABC SYD	5.8	5.8	12.0	8.0	8.1	16.8	4.6	4.5	10.3	4.0	3.9	8.6	4.7	4.6	12.2	9.8	10.4	12.7	5.2	5.4	9.2
2RN	1.2	1.2	2.7	1.5	1.3	5.7	1.1	1.2	1.7	0.6	0.7	0.4	1.5	1.5	3.2	2.0	2.1	3.0	1.2	1.1	2.9
ABC NEWSRADIO	1.5	1.6	2.8	2.8	2.9	4.6	0.8	0.7	2.6	0.8	0.8	1.7	1.3	1.4	1.8	1.9	2.0	2.6	1.7	1.7	4.0
2JJJ	4.0	4.4	4.9	3.6	4.0	4.2	3.2	3.5	4.5	4.5	5.1	5.0	5.6	6.2	6.9	2.9	2.9	4.7	3.7	4.3	3.6
ABC CLASSIC	2.1	2.5	1.9	2.1	2.3	3.1	2.9	3.7	0.6	2.2	2.4	2.2	1.2	1.3	1.7	1.5	1.7	1.3	3.6	4.2	2.9
Commercial DAB+ Stns	8.7	9.5	11.5	4.7	5.4	4.2	9.5	10.5	11.2	11.6	12.4	16.5	9.6	10.2	16.7	11.3	12.4	12.0	8.2	8.2	17.3
ABC DAB+ Stns	1.3	1.3	3.3	1.0	1.0	1.9	0.7	0.6	2.1	1.3	1.3	2.7	2.3	2.3	6.3	3.0	2.5	8.6	3.0	2.7	9.6
Total DAB+ Stns	11.8	10.8	14.8	6.7	6.4	6.1	12.3	11.2	13.4	15.1	13.7	19.3	13.9	12.4	23.0	15.6	14.8	20.7	12.9	10.9	26.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.9% share of all listening, 1% share of AM/FM/DAB+ listening and 1.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	107	93	36	12	12	3	28	24	11	26	20	15	11	11	*	14	12	2	16	13	6
2GB	655	625	141	73	63	21	43	41	6	81	78	23	124	119	32	107	101	25	227	222	33
2UE 954	257	234	58	30	27	12	28	17	14	32	30	2	37	34	13	23	19	4	107	107	15
SKY Sports Radio	176	n.a.	n.a.	13	n.a.	n.a.	47	n.a.	n.a.	43	n.a.	n.a.	25	n.a.	n.a.	12	n.a.	n.a.	36	n.a.	n.a.
104.1 2DAY FM	730	710	76	98	93	8	113	108	11	241	237	28	185	185	7	63	58	20	31	29	2
KIIS1065	1,153	1,097	245	174	163	42	143	143	19	471	433	116	259	252	45	73	73	20	33	33	3
104.9 TRIPLE M	733	689	133	106	92	29	85	79	18	215	197	42	190	184	31	96	96	10	42	42	4
NOVA96.9	1,039	991	198	168	163	36	177	167	36	425	399	85	201	197	34	40	38	1	29	27	5
smoothfm 95.3	1,322	1,236	279	125	111	35	119	106	33	336	319	67	320	309	70	203	183	45	218	208	29
GOLD101.7	799	748	169	60	57	19	78	67	26	142	126	35	205	195	39	172	165	30	141	138	21
ABC SYD	580	530	128	42	39	7	38	28	16	97	88	22	72	66	13	94	89	16	236	220	53
2RN	124	110	33	5	3	2	4	2	4	23	16	7	18	15	3	20	20	5	54	54	11
ABC NEWSRADIO	324	290	86	27	24	9	28	24	9	77	68	19	65	54	17	47	45	11	81	75	21
2JJJ	467	428	143	79	66	29	46	44	14	198	185	57	102	97	36	29	23	5	14	14	1
ABC CLASSIC	218	197	52	6	3	2	31	23	10	49	46	5	44	38	12	27	27	5	61	58	18
Commercial DAB+ Stns	879	805	298	127	117	46	132	118	46	271	249	86	206	189	74	89	80	38	54	51	7
ABC DAB+ Stns	245	214	83	32	29	8	14	14	5	71	64	15	48	38	27	35	31	9	46	38	19
Total DAB+ Stns	1,098	957	357	149	134	52	149	132	48	318	291	92	250	214	94	131	105	45	100	80	26
Total	4,571	4,285	1,309	492	464	158	445	410	144	1,251	1,180	399	1,035	971	288	575	535	150	774	726	170

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	92	86	25	60	60	9	39	32	9	48	37	16	32	32	2	17	14	6	43	35	17
2GB	601	570	126	447	404	79	328	302	66	228	202	60	188	167	39	154	119	39	415	391	73
2UE 954	199	178	49	78	68	12	93	77	20	96	90	17	104	99	15	60	52	8	168	156	27
SKY Sports Radio	135	n.a.	n.a.	72	n.a.	n.a.	41	n.a.	n.a.	44	n.a.	n.a.	38	n.a.	n.a.	12	n.a.	n.a.	94	n.a.	n.a.
104.1 2DAY FM	627	597	61	310	297	14	242	232	25	291	275	20	245	242	13	89	86	5	353	351	24
KIIS1065	1,054	981	231	731	666	106	477	408	102	470	433	62	441	415	45	145	122	25	618	595	69
104.9 TRIPLE M	627	584	109	313	283	33	240	202	44	286	267	35	297	282	34	116	104	18	362	338	47
NOVA96.9	895	833	164	534	486	58	330	289	57	345	306	62	382	354	40	150	132	19	620	592	53
smoothfm 95.3	1,160	1,080	227	622	574	72	545	487	82	570	517	98	509	473	63	215	178	43	822	759	130
GOLD101.7	725	666	155	407	371	56	381	335	74	392	356	71	331	316	28	114	103	15	441	420	71
ABC SYD	513	466	111	328	301	49	215	180	54	197	165	47	179	159	33	144	121	28	314	279	66
2RN	112	97	33	66	59	11	46	33	16	25	22	4	30	27	6	27	23	5	53	40	17
ABC NEWSRADIO	274	231	81	191	157	47	68	53	23	68	60	20	80	71	15	52	44	11	170	158	29
2JJJ	395	352	119	231	199	44	133	102	40	156	131	46	194	178	41	81	67	20	256	233	60
ABC CLASSIC	185	169	40	90	78	21	85	81	9	83	75	21	63	54	10	34	28	6	135	116	31
Commercial DAB+ Stns	784	733	232	333	306	54	376	338	93	416	371	123	348	317	72	201	177	42	472	388	143
ABC DAB+ Stns	196	170	58	81	73	19	51	43	17	72	64	14	100	81	35	54	38	23	154	131	55
Total DAB+ Stns	967	852	279	440	366	71	450	369	110	507	419	133	461	386	101	260	208	60	647	504	193
Total	4,375	4,030	1,146	3,466	3,029	561	2,743	2,325	565	2,779	2,401	562	2,720	2,432	413	1,387	1,132	249	3,712	3,324	743

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 107,000 total listeners, 93,000 AM/FM/DAB+ listeners and 36,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.2	3.7	0.5	2.8	1.1	1.7	4.3	3.0	1.3	4.1	4.8	-0.7	6.3	4.5	1.8	5.3	5.3	0.0	2.4	2.4	0.0
3AW	11.9	12.5	-0.6	2.6	4.6	-2.0	5.3	3.3	2.0	3.7	3.8	-0.1	6.3	7.7	-1.4	14.3	13.5	0.8	27.1	29.2	-2.1
Magic 1278	1.9	2.0	-0.1	0.3	0.3	0.0	0.4	0.8	-0.4	1.1	1.0	0.1	0.9	1.0	-0.1	1.4	1.6	-0.2	4.7	4.7	0.0
3MP 1377	1.0	1.3	-0.3	0.7	0.7	0.0	0.3	0.5	-0.2	0.5	0.5	0.0	0.2	0.4	-0.2	2.4	2.7	-0.3	1.6	2.3	-0.7
101.9 FOX FM	8.3	8.2	0.1	11.5	13.1	-1.6	14.3	13.6	0.7	10.6	11.8	-1.2	9.1	8.9	0.2	7.6	7.0	0.6	3.2	2.1	1.1
GOLD104.3	12.1	11.8	0.3	9.7	10.3	-0.6	6.5	8.7	-2.2	9.6	8.8	0.8	12.9	12.5	0.4	20.9	19.7	1.2	10.2	10.2	0.0
KIIS 101.1 FM	5.5	5.3	0.2	8.4	8.7	-0.3	11.8	9.7	2.1	8.4	7.6	0.8	6.9	5.5	1.4	2.6	5.4	-2.8	0.7	0.7	0.0
105.1 TRIPLE M	7.7	6.9	0.8	8.8	7.6	1.2	7.5	11.6	-4.1	11.7	10.2	1.5	9.2	8.1	1.1	9.6	6.9	2.7	1.3	1.2	0.1
NOVA 100	8.7	8.2	0.5	17.7	15.1	2.6	18.3	16.3	2.0	10.5	9.7	0.8	11.5	11.2	0.3	4.8	5.3	-0.5	1.4	1.2	0.2
smoothfm 91.5	9.7	9.5	0.2	12.1	12.9	-0.8	10.7	10.5	0.2	6.2	5.6	0.6	9.7	8.5	1.2	9.3	8.6	0.7	11.8	12.7	-0.9
ABC MEL	5.9	6.2	-0.3	0.7	0.7	0.0	2.7	2.4	0.3	2.0	1.9	0.1	3.8	4.0	-0.2	7.1	7.6	-0.5	12.9	14.1	-1.2
3RN	2.1	1.7	0.4	0.3	0.6	-0.3	0.6	0.8	-0.2	0.2	0.3	-0.1	1.1	1.6	-0.5	1.5	0.9	0.6	5.9	4.3	1.6
ABC NEWSRADIO	1.8	1.3	0.5	0.8	0.6	0.2	1.1	1.0	0.1	0.9	1.4	-0.5	2.0	1.1	0.9	0.6	0.5	0.1	3.7	2.4	1.3
3JJJ	2.9	3.2	-0.3	2.0	1.7	0.3	2.1	1.3	0.8	8.4	9.3	-0.9	2.7	3.1	-0.4	0.8	1.2	-0.4	0.1	0.2	-0.1
ABC CLASSIC	2.0	1.4	0.6	2.3	2.2	0.1	1.4	0.4	1.0	0.7	1.0	-0.3	1.8	1.9	-0.1	0.4	0.3	0.1	4.5	1.9	2.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.1	3.6	0.5	4.4	4.1	0.3	3.9	3.3	0.6	4.0	3.2	0.8	4.1	3.6	0.5	4.4	3.9	0.5	4.7	4.3	0.4
3AW	12.2	12.9	-0.7	16.6	18.1	-1.5	13.8	14.9	-1.1	8.0	7.9	0.1	7.9	7.8	0.1	13.5	13.8	-0.3	10.9	11.4	-0.5
Magic 1278	1.7	1.6	0.1	1.1	0.7	0.4	2.0	1.8	0.2	1.7	2.0	-0.3	1.4	1.4	0.0	3.3	3.1	0.2	2.6	3.2	-0.6
3MP 1377	1.0	1.1	-0.1	0.9	1.2	-0.3	0.7	1.1	-0.4	0.8	1.0	-0.2	1.3	1.3	0.0	1.6	1.4	0.2	1.2	1.9	-0.7
101.9 FOX FM	8.8	8.6	0.2	8.9	8.9	0.0	8.3	7.6	0.7	10.0	10.0	0.0	9.0	8.6	0.4	5.7	5.9	-0.2	6.6	7.0	-0.4
GOLD104.3	12.3	12.2	0.1	10.1	9.7	0.4	13.7	13.2	0.5	14.3	14.7	-0.4	11.2	11.3	-0.1	11.1	11.0	0.1	11.2	10.5	0.7
KIIS 101.1 FM	5.3	5.4	-0.1	5.6	5.1	0.5	4.8	5.4	-0.6	5.2	5.5	-0.3	6.7	6.1	0.6	4.0	4.4	-0.4	5.9	5.2	0.7
105.1 TRIPLE M	8.0	7.0	1.0	7.4	5.9	1.5	8.1	6.6	1.5	8.7	7.3	1.4	9.7	9.7	0.0	4.2	6.2	-2.0	6.5	6.4	0.1
NOVA 100	8.8	8.3	0.5	10.8	10.2	0.6	7.1	6.6	0.5	8.2	7.0	1.2	10.0	9.7	0.3	6.5	7.8	-1.3	8.4	7.8	0.6
smoothfm 91.5	9.6	9.4	0.2	8.1	8.4	-0.3	10.6	10.3	0.3	11.2	10.8	0.4	8.6	8.2	0.4	7.5	7.1	0.4	10.1	9.8	0.3
ABC MEL	5.8	6.2	-0.4	6.8	7.6	-0.8	6.7	6.8	-0.1	4.2	4.2	0.0	5.2	5.7	-0.5	6.9	7.2	-0.3	6.1	6.3	-0.2
3RN	2.0	1.6	0.4	2.3	2.1	0.2	1.3	0.9	0.4	1.7	1.3	0.4	2.4	1.8	0.6	4.1	2.4	1.7	2.2	2.1	0.1
ABC NEWSRADIO	1.7	1.2	0.5	2.5	1.9	0.6	1.4	0.9	0.5	1.2	0.8	0.4	1.2	0.9	0.3	1.9	2.2	-0.3	2.2	1.7	0.5
3JJJ	3.0	3.4	-0.4	3.1	3.3	-0.2	2.3	2.7	-0.4	3.0	3.6	-0.6	4.0	4.8	-0.8	2.9	2.7	0.2	2.5	2.5	0.0
ABC CLASSIC	1.9	1.3	0.6	2.0	1.4	0.6	1.6	1.3	0.3	1.7	1.0	0.7	1.9	1.6	0.3	2.7	1.6	1.1	2.4	1.5	0.9

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	399	371	28	33	15	18	36	41	-5	102	96	6	101	83	18	72	74	-2	54	62	-8
3AW	694	728	-34	46	45	1	58	55	3	64	69	-5	131	148	-17	136	135	1	260	276	-16
Magic 1278	190	190	0	10	11	-1	8	13	-5	39	38	1	31	23	8	30	31	-1	71	75	-4
3MP 1377	157	174	-17	17	18	-1	10	9	1	34	40	-6	9	12	-3	32	32	0	55	63	-8
101.9 FOX FM	1,125	1,165	-40	164	172	-8	163	151	12	383	409	-26	243	251	-8	109	114	-5	64	69	-5
GOLD104.3	1,163	1,176	-13	117	122	-5	86	94	-8	247	249	-2	285	315	-30	226	211	15	202	186	16
KIIS 101.1 FM	936	948	-12	167	149	18	171	166	5	323	352	-29	168	187	-19	69	61	8	38	34	4
105.1 TRIPLE M	792	778	14	99	86	13	68	90	-22	263	273	-10	197	190	7	115	90	25	50	48	2
NOVA 100	1,326	1,269	57	226	207	19	196	184	12	443	429	14	320	301	19	89	105	-16	53	42	11
smoothfm 91.5	1,072	1,146	-74	123	126	-3	108	130	-22	239	255	-16	224	255	-31	154	154	0	223	226	-3
ABC MEL	460	481	-21	18	13	5	32	36	-4	69	74	-5	85	85	0	81	83	-2	176	191	-15
3RN	166	182	-16	14	11	3	7	11	-4	20	24	-4	25	39	-14	24	19	5	76	78	-2
ABC NEWSRADIO	260	240	20	23	18	5	23	25	-2	48	55	-7	56	52	4	22	15	7	88	75	13
3JJJ	485	485	0	36	31	5	49	43	6	245	263	-18	113	104	9	33	28	5	9	16	-7
ABC CLASSIC	232	212	20	44	41	3	16	16	0	44	48	-4	49	59	-10	18	12	6	62	36	26
Total	4,680	4,669	11	497	493	4	462	464	-2	1,282	1,274	8	1,058	1,062	-4	586	581	5	795	795	0

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	332	310	22	190	176	14	151	139	12	157	137	20	146	137	9	99	83	16	285	240	45
3AW	664	684	-20	490	537	-47	388	381	7	333	304	29	245	235	10	167	177	-10	419	454	-35
Magic 1278	159	153	6	65	62	3	71	62	9	83	79	4	55	61	-6	40	41	-1	101	121	-20
3MP 1377	131	138	-7	56	61	-5	43	57	-14	57	56	1	49	54	-5	36	33	3	73	88	-15
101.9 FOX FM	1,042	1,041	1	618	627	-9	398	413	-15	523	527	-4	455	487	-32	155	178	-23	587	611	-24
GOLD104.3	1,042	1,052	-10	575	560	15	536	533	3	590	591	-1	486	468	18	243	235	8	662	646	16
KIIS 101.1 FM	848	840	8	422	416	6	342	350	-8	401	380	21	362	367	-5	136	150	-14	431	436	-5
105.1 TRIPLE M	684	661	23	333	324	9	257	249	8	322	306	16	321	305	16	129	140	-11	407	413	-6
NOVA 100	1,199	1,155	44	764	741	23	470	437	33	524	480	44	516	506	10	191	220	-29	697	675	22
smoothfm 91.5	965	1,015	-50	512	507	5	455	483	-28	497	555	-58	415	441	-26	211	231	-20	623	672	-49
ABC MEL	407	436	-29	283	298	-15	218	234	-16	183	189	-6	164	179	-15	93	100	-7	273	287	-14
3RN	151	160	-9	98	110	-12	69	67	2	70	73	-3	67	56	11	55	52	3	95	119	-24
ABC NEWSRADIO	238	218	20	156	132	24	101	79	22	99	75	24	67	63	4	37	49	-12	159	144	15
3JJJ	447	455	-8	263	241	22	150	163	-13	154	170	-16	203	234	-31	98	101	-3	245	208	37
ABC CLASSIC	205	195	10	97	77	20	89	89	0	91	67	24	90	79	11	47	40	7	118	100	18
Total	4,592	4,553	39	3,643	3,597	46	2,992	2,950	42	3,163	3,084	79	2,915	2,914	1	1,579	1,622	-43	3,812	3,800	12

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	21	18	3	1	*	*	2	1	1	4	5	-1	6	4	2	4	4	0	3	3	0
3AW	58	61	-3	1	2	-1	2	1	1	4	4	0	6	7	-1	12	11	1	33	36	-3
Magic 1278	9	10	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	6	6	0
3MP 1377	5	6	-1	*	*	*	*	*	*	1	1	0	*	*	*	2	2	0	2	3	-1
101.9 FOX FM	41	40	1	5	5	0	6	5	1	11	13	-2	9	9	0	6	6	0	4	3	1
GOLD104.3	59	57	2	4	4	0	3	4	-1	10	10	0	13	12	1	17	16	1	12	12	0
KIIS 101.1 FM	27	26	1	3	4	-1	5	4	1	9	8	1	7	5	2	2	4	-2	1	1	0
105.1 TRIPLE M	37	33	4	4	3	1	3	5	-2	12	11	1	9	8	1	8	6	2	2	1	1
NOVA 100	43	40	3	7	6	1	7	7	0	11	11	0	12	11	1	4	4	0	2	2	0
smoothfm 91.5	47	46	1	5	5	0	4	4	0	7	6	1	10	8	2	8	7	1	14	15	-1
ABC MEL	29	30	-1	*	*	*	1	1	0	2	2	0	4	4	0	6	6	0	16	17	-1
3RN	10	8	2	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	7	5	2
ABC NEWSRADIO	9	7	2	*	*	*	*	*	*	1	2	-1	2	1	1	1	*	*	4	3	1
3JJJ	14	15	-1	1	1	0	1	1	0	9	10	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	10	7	3	1	1	0	1	*	*	1	1	0	2	2	0	*	*	*	5	2	3
Total	489	486	3	40	40	0	40	40	0	106	108	-2	100	96	4	81	79	2	122	122	0

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	22	19	3	34	32	2	31	26	5	26	20	6	19	16	3	7	6	1	18	16	2
3AW	65	68	-3	129	143	-14	110	117	-7	52	50	2	37	36	1	20	20	0	41	43	-2
Magic 1278	9	8	1	9	5	4	16	14	2	11	13	-2	6	7	-1	5	5	0	10	12	-2
3MP 1377	5	6	-1	7	9	-2	6	8	-2	5	6	-1	6	6	0	2	2	0	5	7	-2
101.9 FOX FM	47	46	1	70	70	0	66	60	6	65	64	1	42	39	3	9	9	0	25	26	-1
GOLD104.3	66	64	2	79	77	2	108	104	4	93	94	-1	52	52	0	17	16	1	42	40	2
KIIS 101.1 FM	28	28	0	44	40	4	38	43	-5	34	35	-1	31	28	3	6	7	-1	22	20	2
105.1 TRIPLE M	43	37	6	58	46	12	64	52	12	57	47	10	45	44	1	6	9	-3	24	24	0
NOVA 100	47	44	3	85	80	5	56	52	4	54	45	9	47	44	3	10	11	-1	32	30	2
smoothfm 91.5	51	49	2	63	66	-3	84	81	3	73	69	4	40	37	3	11	10	1	38	37	1
ABC MEL	31	33	-2	53	60	-7	53	53	0	27	27	0	24	26	-2	10	11	-1	23	24	-1
3RN	11	8	3	18	16	2	10	7	3	11	9	2	11	8	3	6	4	2	8	8	0
ABC NEWSRADIO	9	7	2	20	15	5	11	7	4	8	5	3	5	4	1	3	3	0	8	6	2
3JJJ	16	18	-2	24	26	-2	18	21	-3	20	23	-3	19	22	-3	4	4	0	10	10	0
ABC CLASSIC	10	7	3	16	11	5	13	10	3	11	6	5	9	7	2	4	2	2	9	6	3
Total	534	528	6	782	788	-6	792	786	6	651	637	14	468	458	10	150	148	2	378	380	-2

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
SEN 1116am	4.2	4.4	5.1	2.8	3.2	0.7	4.3	4.1	7.3	4.1	4.3	5.3	6.3	6.6	7.3	5.3	5.5	6.8	2.4	2.6	2.1
3AW	11.9	11.3	23.8	2.6	2.3	7.0	5.3	4.8	10.0	3.7	2.5	16.5	6.3	5.4	18.3	14.3	14.1	25.5	27.1	26.4	49.3
Magic 1278	1.9	2.1	1.0	0.3	0.3	0.4	0.4	0.4	0.3	1.1	1.3	0.4	0.9	0.9	1.0	1.4	1.4	2.4	4.7	5.2	1.1
3MP 1377	1.0	1.0	1.5	0.7	0.8	*	0.3	0.2	0.6	0.5	0.4	1.7	0.2	0.2	0.2	2.4	2.4	4.3	1.6	1.7	1.3
101.9 FOX FM	8.3	9.0	6.4	11.5	12.6	6.0	14.3	15.4	12.0	10.6	11.4	10.8	9.1	10.1	5.5	7.6	8.8	2.2	3.2	3.3	3.7
GOLD104.3	12.1	13.0	10.0	9.7	10.0	11.1	6.5	6.8	6.4	9.6	10.5	8.1	12.9	14.0	10.0	20.9	23.2	14.4	10.2	10.8	9.5
KIIS 101.1 FM	5.5	6.2	2.1	8.4	9.3	3.4	11.8	13.4	4.9	8.4	9.6	3.6	6.9	8.1	0.1	2.6	2.8	2.1	0.7	0.7	0.7
105.1 TRIPLE M	7.7	8.2	6.6	8.8	9.6	5.5	7.5	6.7	15.0	11.7	13.0	8.0	9.2	10.0	7.1	9.6	10.8	6.0	1.3	1.3	1.6
NOVA 100	8.7	9.7	5.1	17.7	19.6	8.5	18.3	20.5	9.8	10.5	11.8	6.0	11.5	12.8	5.6	4.8	5.2	4.4	1.4	1.6	0.4
smoothfm 91.5	9.7	10.5	7.7	12.1	12.2	15.6	10.7	11.5	8.6	6.2	7.0	3.5	9.7	10.5	8.1	9.3	9.9	9.4	11.8	12.9	6.6
ABC MEL	5.9	6.1	7.7	0.7	0.7	0.6	2.7	2.5	4.6	2.0	2.2	2.0	3.8	2.7	15.9	7.1	7.6	7.9	12.9	13.8	10.1
3RN	2.1	2.4	0.7	0.3	0.4	*	0.6	0.7	0.6	0.2	0.2	0.1	1.1	1.1	1.7	1.5	1.8	0.2	5.9	6.6	1.2
ABC NEWSRADIO	1.8	1.8	2.6	0.8	0.6	2.1	1.1	1.3	*	0.9	0.7	2.9	2.0	1.9	3.2	0.6	0.6	1.4	3.7	3.8	4.0
3JJJ	2.9	3.0	3.0	2.0	2.2	0.7	2.1	2.0	3.7	8.4	9.1	7.8	2.7	2.8	3.5	0.8	0.9	0.5	0.1	0.1	*
ABC CLASSIC	2.0	2.1	1.7	2.3	2.3	2.7	1.4	1.6	0.5	0.7	0.6	2.0	1.8	1.9	1.5	0.4	0.4	0.2	4.5	4.8	2.7
Commercial DAB+ Stns	8.1	8.1	12.9	14.9	13.5	33.0	7.5	6.9	13.1	13.5	14.0	18.5	8.9	9.6	7.8	4.8	4.4	11.5	3.1	3.1	5.0
ABC DAB+ Stns	1.1	1.0	2.1	0.6	0.4	2.5	1.3	1.2	2.5	1.3	1.2	2.8	1.5	1.4	3.4	0.2	0.2	0.8	1.2	1.3	0.7
Total DAB+ Stns	10.0	9.1	15.0	15.6	13.9	35.5	8.9	8.1	15.6	16.0	15.2	21.3	11.6	10.9	11.2	5.8	4.6	12.3	4.6	4.3	5.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
SEN 1116am	4.1	4.3	4.8	4.4	4.4	5.6	3.9	4.1	4.4	4.0	4.2	4.5	4.1	4.2	5.8	4.4	4.8	3.2	4.7	4.8	6.4
3AW	12.2	11.3	25.7	16.6	15.7	32.4	13.8	12.5	30.4	8.0	7.2	19.5	7.9	7.1	20.0	13.5	13.8	17.9	10.9	11.2	16.2
Magic 1278	1.7	1.9	0.7	1.1	1.2	0.5	2.0	2.3	0.7	1.7	2.0	0.5	1.4	1.4	1.4	3.3	3.7	1.1	2.6	2.8	2.1
3MP 1377	1.0	1.0	1.3	0.9	1.0	1.2	0.7	0.8	1.1	0.8	0.9	0.9	1.3	1.3	1.5	1.6	1.5	3.9	1.2	1.2	2.2
101.9 FOX FM	8.8	9.5	7.1	8.9	9.5	6.2	8.3	9.1	6.9	10.0	10.6	10.2	9.0	9.9	4.9	5.7	6.2	3.9	6.6	7.4	3.8
GOLD104.3	12.3	13.3	10.0	10.1	10.8	7.1	13.7	15.1	10.5	14.3	15.4	13.7	11.2	11.9	9.4	11.1	12.3	6.2	11.2	12.2	9.6
KIIS 101.1 FM	5.3	6.0	2.3	5.6	6.2	2.2	4.8	5.4	3.0	5.2	5.8	2.5	6.7	7.6	0.9	4.0	4.5	1.8	5.9	6.8	1.5
105.1 TRIPLE M	8.0	8.6	6.6	7.4	7.9	5.9	8.1	8.9	6.1	8.7	9.6	6.1	9.7	10.3	9.2	4.2	4.0	8.1	6.5	6.9	6.8
NOVA 100	8.8	9.7	5.2	10.8	11.9	4.7	7.1	7.8	5.2	8.2	9.0	6.8	10.0	11.1	4.1	6.5	7.2	3.0	8.4	9.4	4.6
smoothfm 91.5	9.6	10.4	7.1	8.1	8.6	5.9	10.6	11.9	6.7	11.2	12.3	8.3	8.6	9.2	7.3	7.5	7.8	8.5	10.1	10.9	9.8
ABC MEL	5.8	5.9	8.1	6.8	6.6	11.5	6.7	7.0	7.4	4.2	4.3	5.7	5.2	5.2	7.7	6.9	7.0	9.3	6.1	6.5	6.2
3RN	2.0	2.3	0.6	2.3	2.5	0.6	1.3	1.5	0.5	1.7	1.9	0.7	2.4	2.7	0.7	4.1	4.7	1.0	2.2	2.5	1.1
ABC NEWSRADIO	1.7	1.7	2.3	2.5	2.5	4.0	1.4	1.4	2.1	1.2	1.2	1.6	1.2	1.2	1.5	1.9	2.0	1.6	2.2	2.2	3.6
3JJJ	3.0	3.1	3.2	3.1	3.2	2.3	2.3	2.4	3.1	3.0	3.1	4.4	4.0	4.3	2.8	2.9	3.1	2.7	2.5	2.8	2.2
ABC CLASSIC	1.9	2.0	1.4	2.0	2.1	1.4	1.6	1.7	1.8	1.7	1.9	1.0	1.9	2.1	1.2	2.7	2.9	1.8	2.4	2.5	2.6
Commercial DAB+ Stns	8.1	8.1	11.7	5.1	5.1	7.4	7.7	8.0	9.4	9.5	9.9	12.2	9.5	9.1	18.2	12.8	12.4	21.1	8.3	7.9	17.9
ABC DAB+ Stns	0.8	0.8	1.8	0.7	0.7	1.3	0.3	0.2	0.9	0.7	0.7	1.4	1.5	1.4	3.4	2.3	2.1	4.9	1.9	1.9	3.3
Total DAB+ Stns	9.7	8.9	13.4	6.4	5.8	8.6	9.0	8.2	10.2	11.1	10.5	13.6	11.4	10.5	21.6	16.1	14.5	26.0	10.8	9.8	21.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.2% share of all listening, 4.4% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	399	391	75	33	32	6	36	36	2	102	102	19	101	101	17	72	70	16	54	51	15
3AW	694	664	177	46	40	11	58	53	19	64	59	18	131	122	32	136	132	51	260	258	47
Magic 1278	190	175	36	10	8	2	8	7	2	39	36	3	31	28	8	30	25	14	71	71	8
3MP 1377	157	137	46	17	17	*	10	8	5	34	20	20	9	9	3	32	30	9	55	53	9
101.9 FOX FM	1,125	1,061	187	164	160	21	163	149	26	383	359	76	243	230	36	109	104	13	64	59	14
GOLD104.3	1,163	1,121	180	117	115	22	86	82	15	247	227	42	285	277	36	226	220	40	202	200	26
KIIS 101.1 FM	936	887	137	167	156	26	171	157	36	323	306	49	168	168	3	69	68	14	38	34	9
105.1 TRIPLE M	792	741	137	99	89	19	68	60	25	263	245	35	197	188	32	115	112	20	50	46	7
NOVA 100	1,326	1,255	226	226	209	42	196	183	47	443	425	73	320	306	46	89	79	16	53	53	2
smoothfm 91.5	1,072	1,014	209	123	116	28	108	97	42	239	226	40	224	205	45	154	151	27	223	219	27
ABC MEL	460	437	105	18	16	5	32	32	9	69	69	11	85	83	25	81	75	19	176	163	36
3RN	166	163	31	14	14	*	7	7	2	20	17	5	25	25	8	24	24	2	76	76	15
ABC NEWSRADIO	260	236	72	23	19	9	23	23	*	48	33	20	56	56	13	22	20	7	88	86	23
3JJJ	485	453	104	36	36	4	49	44	15	245	225	57	113	107	23	33	33	4	9	9	*
ABC CLASSIC	232	204	74	44	32	15	16	16	5	44	33	21	49	46	14	18	15	5	62	60	13
Commercial DAB+ Stns	880	838	278	138	134	52	116	111	38	273	260	93	189	183	38	79	72	36	86	78	22
ABC DAB+ Stns	231	191	90	14	7	11	29	27	9	66	52	31	75	62	26	12	9	8	35	34	6
Total DAB+ Stns	1,091	966	360	148	139	61	139	132	46	324	290	122	259	222	61	95	79	44	125	104	26
Total	4,680	4,526	1,369	497	484	146	462	456	174	1,282	1,238	383	1,058	1,006	294	586	561	171	795	782	200

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	332	325	41	190	182	12	151	148	17	157	157	15	146	146	16	99	99	5	285	275	52
3AW	664	632	163	490	439	96	388	328	103	333	311	74	245	229	42	167	140	30	419	376	89
Magic 1278	159	147	25	65	61	6	71	64	12	83	76	8	55	51	10	40	38	4	101	93	21
3MP 1377	131	113	34	56	52	16	43	37	14	57	51	10	49	45	7	36	27	13	73	66	23
101.9 FOX FM	1,042	969	162	618	584	55	398	362	62	523	468	82	455	432	34	155	147	18	587	560	66
GOLD104.3	1,042	996	162	575	537	67	536	501	82	590	546	80	486	443	62	243	226	23	662	627	82
KIIS 101.1 FM	848	789	129	422	384	42	342	299	56	401	376	45	362	347	18	136	124	12	431	421	28
105.1 TRIPLE M	684	627	119	333	309	44	257	228	39	322	293	41	321	297	39	129	108	22	407	383	48
NOVA 100	1,199	1,118	194	764	714	68	470	422	63	524	476	74	516	488	37	191	179	16	697	669	71
smoothfm 91.5	965	906	161	512	480	54	455	407	78	497	451	75	415	387	46	211	181	30	623	568	112
ABC MEL	407	389	89	283	264	44	218	202	37	183	169	30	164	155	23	93	80	20	273	244	48
3RN	151	147	29	98	93	8	69	69	9	70	68	8	67	65	9	55	53	5	95	93	12
ABC NEWSRADIO	238	215	61	156	140	27	101	92	18	99	87	25	67	53	15	37	31	5	159	132	44
3JJJ	447	405	98	263	232	40	150	130	34	154	132	37	203	190	22	98	91	12	245	225	36
ABC CLASSIC	205	170	58	97	85	18	89	75	23	91	83	19	90	82	12	47	39	10	118	110	31
Commercial DAB+ Stns	795	760	228	348	325	76	378	339	84	458	423	117	376	354	82	233	208	54	492	445	132
ABC DAB+ Stns	194	148	68	75	58	23	25	13	12	46	37	17	68	56	19	78	61	22	118	95	46
Total DAB+ Stns	980	860	293	444	373	99	425	350	97	522	451	132	449	398	99	315	258	76	622	530	175
Total	4,592	4,394	1,221	3,643	3,364	589	2,992	2,674	622	3,163	2,884	617	2,915	2,690	423	1,579	1,385	255	3,812	3,516	814

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 399,000 total listeners, 391,000 AM/FM/DAB+ listeners and 75,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.0	5.3	-0.3	1.0	1.3	-0.3	0.4	1.0	-0.6	0.8	0.5	0.3	1.5	2.6	-1.1	4.0	4.3	-0.3	14.6	14.4	0.2
4BH 1116	10.1	9.3	0.8	1.1	1.8	-0.7	2.0	1.7	0.3	1.4	0.9	0.5	1.1	1.1	0.0	13.1	11.6	1.5	28.0	26.0	2.0
SENQ 693am	0.7	0.9	-0.2	1.8	1.3	0.5	0.3	1.2	-0.9	0.7	0.9	-0.2	0.7	0.6	0.1	0.4	1.0	-0.6	0.7	0.8	-0.1
B105	12.2	10.8	1.4	21.9	22.2	-0.3	16.2	19.1	-2.9	21.0	17.3	3.7	13.5	10.3	3.2	5.9	6.4	-0.5	4.1	2.5	1.6
KIIS973	9.3	10.3	-1.0	12.9	14.8	-1.9	8.2	9.1	-0.9	10.9	10.9	0.0	14.0	16.0	-2.0	8.1	6.9	1.2	4.0	6.0	-2.0
104.5 TRIPLE M	13.3	12.8	0.5	14.7	7.6	7.1	12.9	14.1	-1.2	20.0	16.2	3.8	18.4	21.9	-3.5	12.8	13.3	-0.5	4.2	3.8	0.4
NOVA106.9	10.3	11.3	-1.0	16.9	18.2	-1.3	21.4	19.9	1.5	13.6	18.4	-4.8	12.8	13.7	-0.9	7.2	6.2	1.0	1.3	2.3	-1.0
ABC BRIS	5.8	6.5	-0.7	1.7	2.3	-0.6	3.0	2.1	0.9	3.0	4.0	-1.0	3.6	2.8	0.8	5.8	5.5	0.3	11.9	15.0	-3.1
4RN	1.5	1.9	-0.4	0.7	0.6	0.1	0.4	0.9	-0.5	0.3	1.8	-1.5	1.1	1.1	0.0	2.2	1.8	0.4	2.9	3.6	-0.7
ABC NEWSRADIO	1.3	1.5	-0.2	0.6	0.8	-0.2	1.5	4.1	-2.6	0.8	0.9	-0.1	1.6	1.4	0.2	1.6	1.9	-0.3	1.3	1.3	0.0
4JJJ	4.5	4.9	-0.4	4.2	4.9	-0.7	9.0	9.4	-0.4	6.8	9.4	-2.6	6.2	5.3	0.9	2.3	3.9	-1.6	1.3	0.4	0.9
ABC CLASSIC	1.7	2.3	-0.6	0.6	2.0	-1.4	2.4	2.1	0.3	0.9	1.1	-0.2	0.7	1.3	-0.6	0.9	1.2	-0.3	3.8	5.0	-1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.9	5.3	-0.4	4.6	5.2	-0.6	4.3	4.3	0.0	4.0	4.8	-0.8	5.4	5.3	0.1	11.0	11.4	-0.4	5.4	5.2	0.2
4BH 1116	9.7	8.9	0.8	10.0	9.3	0.7	12.6	11.2	1.4	10.0	9.2	0.8	5.9	5.3	0.6	3.3	5.3	-2.0	11.5	10.5	1.0
SENQ 693am	0.8	0.9	-0.1	1.5	1.4	0.1	0.5	0.8	-0.3	0.6	0.8	-0.2	0.5	0.5	0.0	0.5	0.7	-0.2	0.5	0.8	-0.3
B105	12.4	11.3	1.1	13.1	13.0	0.1	11.9	9.9	2.0	12.9	11.4	1.5	13.5	12.3	1.2	6.7	6.2	0.5	11.6	9.0	2.6
KIIS973	9.5	10.4	-0.9	9.7	10.6	-0.9	8.5	10.2	-1.7	9.3	10.7	-1.4	10.5	11.0	-0.5	10.6	8.2	2.4	8.7	9.9	-1.2
104.5 TRIPLE M	14.1	13.5	0.6	13.2	11.7	1.5	15.0	14.2	0.8	15.8	15.8	0.0	13.2	12.8	0.4	9.6	11.7	-2.1	10.6	10.5	0.1
NOVA106.9	10.5	11.5	-1.0	12.1	13.1	-1.0	9.6	10.6	-1.0	9.2	10.6	-1.4	11.9	12.5	-0.6	9.0	8.3	0.7	9.4	11.0	-1.6
ABC BRIS	5.8	6.2	-0.4	7.2	7.9	-0.7	5.3	6.4	-1.1	4.5	4.4	0.1	5.2	4.3	0.9	7.1	8.7	-1.6	5.8	7.6	-1.8
4RN	1.5	1.8	-0.3	2.5	2.7	-0.2	1.2	1.5	-0.3	0.4	0.7	-0.3	1.1	1.8	-0.7	2.9	3.9	-1.0	1.6	2.2	-0.6
ABC NEWSRADIO	1.3	1.5	-0.2	1.9	2.2	-0.3	0.6	0.9	-0.3	0.8	1.2	-0.4	1.1	1.1	0.0	3.6	3.0	0.6	1.3	1.5	-0.2
4JJJ	4.5	4.7	-0.2	5.0	5.3	-0.3	4.9	4.7	0.2	3.8	3.6	0.2	4.7	5.9	-1.2	3.3	4.0	-0.7	4.3	5.5	-1.2
ABC CLASSIC	1.6	2.2	-0.6	1.3	2.0	-0.7	2.1	2.8	-0.7	1.5	1.7	-0.2	1.4	2.2	-0.8	2.7	3.3	-0.6	1.9	2.7	-0.8

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	144	144	0	9	10	-1	5	5	0	15	12	3	16	20	-4	26	23	3	74	74	0
4BH 1116	247	232	15	13	15	-2	19	12	7	31	29	2	14	13	1	45	42	3	125	120	5
SENQ 693am	55	68	-13	10	10	0	5	4	1	10	16	-6	9	10	-1	5	9	-4	16	19	-3
B105	638	617	21	122	120	2	75	75	0	199	215	-16	138	126	12	57	50	7	49	30	19
KIIS973	474	485	-11	70	74	-4	52	58	-6	137	132	5	119	123	-4	62	57	5	33	42	-9
104.5 TRIPLE M	546	546	0	69	59	10	64	59	5	152	141	11	145	169	-24	80	77	3	36	41	-5
NOVA106.9	623	651	-28	98	107	-9	93	96	-3	206	229	-23	143	138	5	57	52	5	24	28	-4
ABC BRIS	239	248	-9	16	20	-4	22	13	9	22	31	-9	40	45	-5	41	40	1	98	99	-1
4RN	61	75	-14	7	7	0	3	4	-1	5	14	-9	16	13	3	8	8	0	22	29	-7
ABC NEWSRADIO	114	123	-9	12	14	-2	16	18	-2	18	23	-5	30	25	5	14	14	0	24	28	-4
4JJJ	308	329	-21	42	41	1	57	52	5	113	145	-32	60	58	2	23	27	-4	13	7	6
ABC CLASSIC	88	110	-22	8	15	-7	11	9	2	20	23	-3	17	20	-3	11	12	-1	20	32	-12
Total	2,162	2,163	-1	258	257	1	224	227	-3	564	563	1	485	485	0	275	275	0	356	356	0

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	136	133	3	91	90	1	78	76	2	64	67	-3	49	54	-5	30	33	-3	85	88	-3
4BH 1116	230	212	18	167	151	16	155	144	11	152	147	5	94	80	14	40	35	5	173	158	15
SENQ 693am	43	57	-14	31	33	-2	18	22	-4	18	27	-9	12	13	-1	6	10	-4	25	23	2
B105	593	567	26	407	388	19	240	236	4	299	286	13	258	234	24	80	82	-2	335	341	-6
KIIS973	417	437	-20	276	291	-15	182	212	-30	198	214	-16	149	167	-18	63	58	5	281	271	10
104.5 TRIPLE M	484	471	13	285	289	-4	233	205	28	262	245	17	204	206	-2	73	76	-3	291	295	-4
NOVA106.9	561	604	-43	376	398	-22	245	268	-23	245	283	-38	253	272	-19	89	93	-4	345	373	-28
ABC BRIS	212	214	-2	155	154	1	100	111	-11	95	89	6	83	80	3	47	50	-3	146	171	-25
4RN	56	69	-13	42	46	-4	18	29	-11	13	16	-3	19	25	-6	10	15	-5	33	43	-10
ABC NEWSRADIO	103	111	-8	56	70	-14	32	32	0	27	36	-9	29	31	-2	30	20	10	63	61	2
4JJJ	270	278	-8	154	172	-18	101	102	-1	124	126	-2	132	127	5	39	48	-9	146	176	-30
ABC CLASSIC	69	92	-23	36	51	-15	28	36	-8	35	48	-13	23	34	-11	14	20	-6	59	67	-8
Total	2,110	2,109	1	1,693	1,704	-11	1,287	1,322	-35	1,428	1,450	-22	1,250	1,246	4	558	566	-8	1,718	1,750	-32

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	11	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	8	8	0
4BH 1116	21	20	1	*	*	*	*	*	*	*	*	*	*	*	*	4	4	0	15	14	1
SENQ 693am	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	26	23	3	5	5	0	3	3	0	8	7	1	6	5	1	2	2	0	2	1	1
KIIS973	20	22	-2	3	3	0	2	1	1	4	4	0	6	7	-1	3	2	1	2	3	-1
104.5 TRIPLE M	28	27	1	3	2	1	2	2	0	7	7	0	8	10	-2	4	5	-1	2	2	0
NOVA106.9	22	24	-2	3	4	-1	4	3	1	5	8	-3	6	6	0	2	2	0	1	1	0
ABC BRIS	12	14	-2	*	*	*	1	*	*	1	2	-1	2	1	1	2	2	0	6	8	-2
4RN	3	4	-1	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	2	2	0
ABC NEWSRADIO	3	3	0	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0	1	1	0
4JJB	9	10	-1	1	1	0	2	2	0	2	4	-2	3	2	1	1	1	0	1	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	2	3	-1
Total	210	215	-5	21	20	1	19	16	3	37	41	-4	46	46	0	34	35	-1	54	55	-1

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	12	-1	17	19	-2	14	14	0	11	13	-2	10	10	0	6	6	0	9	9	0
4BH 1116	22	20	2	37	35	2	41	36	5	27	26	1	11	10	1	2	3	-1	20	19	1
SENQ 693am	2	2	0	5	5	0	2	2	0	2	2	0	1	1	0	*	*	*	1	2	-1
B105	28	26	2	48	48	0	38	32	6	35	32	3	25	23	2	3	3	0	20	16	4
KIIS973	21	24	-3	36	39	-3	27	33	-6	25	30	-5	19	21	-2	5	4	1	15	18	-3
104.5 TRIPLE M	32	31	1	48	44	4	48	46	2	44	44	0	24	24	0	5	6	-1	18	19	-1
NOVA106.9	24	26	-2	45	49	-4	31	34	-3	25	29	-4	22	23	-1	5	4	1	16	20	-4
ABC BRIS	13	14	-1	26	29	-3	17	21	-4	12	12	0	10	8	2	4	5	-1	10	14	-4
4RN	3	4	-1	9	10	-1	4	5	-1	1	2	-1	2	3	-1	1	2	-1	3	4	-1
ABC NEWSRADIO	3	3	0	7	8	-1	2	3	-1	2	3	-1	2	2	0	2	2	0	2	3	-1
4JJB	10	11	-1	19	20	-1	16	15	1	10	10	0	9	11	-2	2	2	0	7	10	-3
ABC CLASSIC	4	5	-1	5	7	-2	7	9	-2	4	5	-1	3	4	-1	1	2	-1	3	5	-2
Total	225	228	-3	368	373	-5	322	326	-4	275	279	-4	184	187	-3	52	52	0	174	182	-8

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	5.0	5.6	6.6	1.0	1.0	1.3	0.4	0.1	2.5	0.8	0.6	2.8	1.5	1.8	0.7	4.0	5.5	2.0	14.6	16.8	24.0
4BH 1116	10.1	11.6	10.2	1.1	0.8	5.0	2.0	1.5	5.7	1.4	1.3	2.4	1.1	1.1	2.9	13.1	16.5	16.6	28.0	34.3	23.4
SENQ 693am	0.7	0.8	0.9	1.8	1.9	1.7	0.3	0.3	0.5	0.7	0.8	*	0.7	0.8	1.2	0.4	0.4	0.7	0.7	0.8	1.5
B105	12.2	14.6	6.9	21.9	24.2	11.7	16.2	18.3	8.4	21.0	23.7	8.0	13.5	16.1	6.9	5.9	7.9	3.9	4.1	4.8	5.4
KIIS973	9.3	11.1	5.7	12.9	14.4	5.1	8.2	8.8	7.1	10.9	11.9	8.3	14.0	16.7	8.0	8.1	11.3	2.5	4.0	4.9	3.6
104.5 TRIPLE M	13.3	15.7	9.4	14.7	16.0	10.7	12.9	13.6	12.3	20.0	22.3	10.5	18.4	21.7	13.4	12.8	17.2	8.7	4.2	5.2	3.2
NOVA106.9	10.3	12.3	5.8	16.9	19.0	5.7	21.4	24.0	12.1	13.6	15.3	6.5	12.8	15.2	8.1	7.2	9.9	2.8	1.3	1.6	1.4
ABC BRIS	5.8	6.1	10.6	1.7	1.8	2.3	3.0	3.4	1.6	3.0	1.8	16.4	3.6	3.6	10.6	5.8	7.2	8.4	11.9	13.9	17.3
4RN	1.5	1.8	1.2	0.7	0.6	2.0	0.4	0.4	0.7	0.3	0.3	0.9	1.1	1.1	2.7	2.2	3.2	0.2	2.9	3.7	1.0
ABC NEWSRADIO	1.3	1.3	3.2	0.6	0.5	1.5	1.5	1.1	4.4	0.8	0.8	1.5	1.6	1.7	4.1	1.6	1.4	6.6	1.3	1.6	1.1
4JJJ	4.5	4.8	7.9	4.2	4.4	5.7	9.0	9.2	10.1	6.8	6.9	9.8	6.2	6.1	18.2	2.3	2.9	2.9	1.3	1.6	1.0
ABC CLASSIC	1.7	1.8	3.2	0.6	0.6	0.7	2.4	2.5	2.8	0.9	0.7	2.9	0.7	0.7	2.1	0.9	1.1	0.9	3.8	4.3	7.5
Commercial DAB+ Stns	10.4	10.8	21.5	12.7	12.2	28.8	16.8	16.0	26.2	12.8	12.7	21.6	10.6	12.1	12.2	12.3	11.8	42.4	4.3	5.1	5.1
ABC DAB+ Stns	2.0	1.8	6.8	3.5	2.5	17.8	1.5	0.9	5.6	1.6	0.9	8.5	2.0	1.7	9.1	2.6	3.5	1.3	1.5	1.5	4.7
Total DAB+ Stns	12.9	12.6	28.4	18.0	14.7	46.6	18.4	16.9	31.8	14.3	13.6	30.1	13.4	13.8	21.3	15.1	15.3	43.7	6.2	6.6	9.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.9	5.4	6.6	4.6	4.9	8.1	4.3	4.7	6.4	4.0	4.7	3.9	5.4	5.8	8.6	11.0	13.7	8.6	5.4	6.2	6.4
4BH 1116	9.7	11.1	9.4	10.0	11.6	6.1	12.6	14.7	9.2	10.0	11.5	12.7	5.9	6.2	11.1	3.3	3.3	8.3	11.5	13.3	12.6
SENQ 693am	0.8	0.9	0.8	1.5	1.6	1.7	0.5	0.6	0.2	0.6	0.6	0.6	0.5	0.5	1.0	0.5	0.6	*	0.5	0.5	1.0
B105	12.4	14.8	7.4	13.1	15.4	5.5	11.9	14.0	8.0	12.9	15.6	9.0	13.5	15.6	10.0	6.7	8.6	3.5	11.6	14.2	5.3
KIIS973	9.5	11.2	6.3	9.7	11.2	6.4	8.5	9.8	7.5	9.3	11.3	6.3	10.5	12.4	5.3	10.6	13.9	3.6	8.7	10.7	4.0
104.5 TRIPLE M	14.1	16.5	10.3	13.2	15.4	6.9	15.0	17.3	12.5	15.8	19.3	10.8	13.2	14.9	13.4	9.6	11.7	9.2	10.6	12.8	7.0
NOVA106.9	10.5	12.5	6.3	12.1	14.3	4.7	9.6	11.2	7.5	9.2	11.1	7.4	11.9	13.8	7.1	9.0	11.8	2.9	9.4	11.5	4.4
ABC BRIS	5.8	6.0	11.1	7.2	6.9	19.7	5.3	5.5	9.9	4.5	5.3	4.4	5.2	6.1	2.5	7.1	6.6	20.7	5.8	6.3	9.2
4RN	1.5	1.7	1.2	2.5	2.7	2.9	1.2	1.4	0.9	0.4	0.4	0.1	1.1	1.3	0.5	2.9	3.8	0.6	1.6	2.0	1.1
ABC NEWSRADIO	1.3	1.2	3.6	1.9	1.6	6.6	0.6	0.5	2.1	0.8	0.8	1.9	1.1	1.1	2.3	3.6	4.2	4.9	1.3	1.4	2.3
4JJJ	4.5	4.8	8.3	5.0	5.3	8.4	4.9	5.3	7.9	3.8	3.8	9.7	4.7	5.1	7.4	3.3	3.6	6.1	4.3	4.7	6.6
ABC CLASSIC	1.6	1.7	3.1	1.3	1.3	2.7	2.1	2.2	3.5	1.5	1.5	3.7	1.4	1.5	3.0	2.7	3.4	2.0	1.9	2.1	3.2
Commercial DAB+ Stns	9.9	10.3	19.5	6.5	6.4	16.5	10.5	11.0	19.6	11.6	12.5	22.7	12.5	13.3	22.8	10.5	12.2	14.4	12.2	12.5	27.4
ABC DAB+ Stns	1.9	1.8	5.9	1.4	1.4	3.8	1.9	1.9	4.7	1.8	1.6	6.7	2.4	2.5	5.0	3.6	2.6	15.4	2.2	1.7	9.6
Total DAB+ Stns	12.3	12.1	25.4	8.2	7.8	20.3	13.2	12.9	24.4	14.1	14.1	29.4	15.3	15.7	27.8	14.7	14.8	29.8	15.0	14.2	37.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5% share of all listening, 5.6% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	144	132	25	9	8	2	5	3	3	15	10	5	16	14	2	26	26	3	74	72	10
4BH 1116	247	225	58	13	9	4	19	14	7	31	24	14	14	14	2	45	42	10	125	121	23
SENQ 693am	55	52	8	10	10	2	5	3	1	10	10	*	9	9	2	5	4	1	16	16	2
B105	638	614	91	122	119	19	75	71	16	199	187	21	138	136	16	57	53	8	49	47	10
KIIS973	474	448	76	70	68	11	52	48	12	137	127	24	119	111	18	62	60	8	33	33	3
104.5 TRIPLE M	546	517	107	69	64	14	64	61	18	152	140	31	145	144	21	80	76	14	36	33	7
NOVA106.9	623	598	96	98	97	10	93	84	29	206	202	21	143	137	22	57	55	8	24	23	6
ABC BRIS	239	230	48	16	16	1	22	19	6	22	22	8	40	37	10	41	40	13	98	95	10
4RN	61	54	14	7	4	3	3	2	1	5	5	2	16	13	5	8	7	1	22	22	2
ABC NEWSRADIO	114	102	31	12	10	2	16	15	8	18	17	5	30	25	10	14	13	3	24	23	3
4JJJ	308	266	84	42	35	10	57	51	17	113	95	28	60	54	23	23	20	4	13	11	2
ABC CLASSIC	88	78	24	8	8	1	11	11	2	20	16	6	17	15	4	11	8	4	20	19	7
Commercial DAB+ Stns	436	409	136	62	58	15	49	48	21	116	106	47	101	93	24	57	55	20	50	50	8
ABC DAB+ Stns	109	91	50	15	15	8	15	14	7	24	20	15	29	20	12	11	8	3	14	13	5
Total DAB+ Stns	530	476	173	68	62	16	60	57	26	134	122	60	132	108	34	68	63	22	69	63	13
Total	2,162	1,978	529	258	246	53	224	214	81	564	525	142	485	431	110	275	247	69	356	315	75

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	136	123	24	91	80	14	78	70	12	64	59	8	49	48	5	30	29	5	85	80	9
4BH 1116	230	203	54	167	152	21	155	141	25	152	139	29	94	82	22	40	29	10	173	161	32
SENQ 693am	43	40	6	31	29	5	18	18	2	18	15	3	12	11	2	6	6	*	25	22	5
B105	593	564	83	407	386	27	240	219	32	299	278	42	258	245	25	80	72	7	335	325	34
KIIS973	417	390	68	276	258	25	182	163	32	198	182	24	149	141	15	63	61	6	281	267	28
104.5 TRIPLE M	484	443	95	285	266	28	233	201	39	262	239	38	204	186	27	73	60	13	291	282	37
NOVA106.9	561	535	80	376	351	32	245	227	33	245	228	35	253	240	22	89	80	9	345	337	37
ABC BRIS	212	202	43	155	139	27	100	91	20	95	92	9	83	80	8	47	39	12	146	134	27
4RN	56	48	13	42	36	11	18	13	5	13	13	1	19	17	1	10	8	2	33	30	6
ABC NEWSRADIO	103	93	29	56	47	17	32	23	10	27	21	8	29	24	5	30	21	9	63	52	13
4JJJ	270	232	65	154	132	29	101	83	26	124	108	29	132	116	20	39	35	6	146	132	35
ABC CLASSIC	69	60	20	36	28	8	28	25	8	35	29	10	23	18	6	14	11	3	59	53	13
Commercial DAB+ Stns	377	352	117	189	175	47	173	155	49	229	205	62	181	160	35	91	80	18	262	233	68
ABC DAB+ Stns	91	76	39	42	37	13	32	27	13	35	26	15	38	34	10	30	16	14	55	43	24
Total DAB+ Stns	461	408	147	229	204	56	208	175	63	261	229	73	217	190	42	122	95	33	320	268	90
Total	2,110	1,910	494	1,693	1,489	249	1,287	1,088	248	1,428	1,221	256	1,250	1,071	185	558	434	107	1,718	1,529	293

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 144,000 total listeners, 132,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	8.9	-0.5	2.7	3.1	-0.4	2.1	1.1	1.0	1.0	1.8	-0.8	3.1	3.4	-0.3	9.6	8.6	1.0	19.0	22.2	-3.2
CRUISE1323	6.3	6.4	-0.1	1.0	3.9	-2.9	2.5	3.8	-1.3	1.3	1.0	0.3	3.3	2.8	0.5	10.6	10.2	0.4	11.3	12.2	-0.9
MIX102.3	13.5	14.4	-0.9	14.7	16.7	-2.0	16.3	16.9	-0.6	11.4	11.5	-0.1	14.7	17.7	-3.0	17.6	18.0	-0.4	10.5	9.9	0.6
5MMM	13.1	11.6	1.5	12.6	13.5	-0.9	16.6	13.6	3.0	12.8	11.8	1.0	15.3	16.8	-1.5	17.1	13.3	3.8	8.5	5.0	3.5
NOVA91.9	11.7	11.9	-0.2	15.7	16.7	-1.0	18.7	21.1	-2.4	15.8	15.5	0.3	10.9	9.9	1.0	13.5	11.5	2.0	5.9	7.2	-1.3
SAFM	8.2	8.6	-0.4	19.7	12.8	6.9	12.5	11.5	1.0	15.2	14.7	0.5	9.2	11.3	-2.1	3.8	4.9	-1.1	1.7	2.4	-0.7
ABC ADE	7.6	7.4	0.2	1.2	1.0	0.2	1.7	1.2	0.5	4.6	3.0	1.6	3.8	2.6	1.2	3.7	4.2	-0.5	17.7	19.8	-2.1
5RN	1.6	2.2	-0.6	1.0	1.9	-0.9	0.1	0.8	-0.7	0.1	0.5	-0.4	1.3	1.1	0.2	1.2	2.2	-1.0	3.3	4.5	-1.2
ABC NEWSRADIO	1.7	1.8	-0.1	2.0	1.9	0.1	0.1	0.2	-0.1	0.5	1.2	-0.7	0.9	0.7	0.2	2.4	2.6	-0.2	2.9	2.9	0.0
5JJJ	4.8	4.2	0.6	7.8	5.6	2.2	8.2	6.8	1.4	8.3	7.8	0.5	7.3	5.8	1.5	2.7	2.3	0.4	0.3	0.3	0.0
ABC CLASSIC	1.8	1.9	-0.1	1.2	1.2	0.0	0.1	0.7	-0.6	1.1	2.8	-1.7	0.7	1.2	-0.5	1.4	2.4	-1.0	3.9	2.0	1.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	8.6	-0.2	11.4	9.7	1.7	6.2	8.2	-2.0	4.6	4.3	0.3	10.4	9.1	1.3	15.3	20.3	-5.0	8.5	9.9	-1.4
CRUISE1323	5.8	5.9	-0.1	4.8	5.7	-0.9	7.3	7.0	0.3	6.3	6.1	0.2	5.0	5.5	-0.5	3.9	2.8	1.1	7.8	8.2	-0.4
MIX102.3	13.2	14.1	-0.9	11.5	12.4	-0.9	15.8	16.2	-0.4	13.5	15.7	-2.2	11.2	11.5	-0.3	12.8	11.7	1.1	14.6	15.2	-0.6
5MMM	13.9	12.4	1.5	14.2	13.6	0.6	15.3	13.9	1.4	15.2	13.3	1.9	12.3	10.2	2.1	7.0	5.3	1.7	10.6	8.9	1.7
NOVA91.9	11.6	11.9	-0.3	12.4	13.8	-1.4	10.8	10.6	0.2	11.2	10.8	0.4	13.4	14.2	-0.8	10.3	10.4	-0.1	12.0	11.7	0.3
SAFM	8.5	9.0	-0.5	7.6	8.3	-0.7	8.8	9.5	-0.7	9.4	9.6	-0.2	9.1	9.8	-0.7	6.5	6.5	0.0	7.2	7.2	0.0
ABC ADE	8.0	7.8	0.2	11.3	10.8	0.5	8.0	7.9	0.1	6.7	6.4	0.3	6.2	6.1	0.1	5.3	6.3	-1.0	6.4	6.2	0.2
5RN	1.5	2.1	-0.6	1.4	3.0	-1.6	1.0	1.3	-0.3	1.5	1.9	-0.4	1.6	1.8	-0.2	3.2	2.8	0.4	1.7	2.4	-0.7
ABC NEWSRADIO	1.4	1.5	-0.1	2.7	2.6	0.1	0.8	0.9	-0.1	0.9	1.0	-0.1	1.2	1.5	-0.3	1.7	1.8	-0.1	2.5	2.5	0.0
5JJJ	4.6	4.3	0.3	5.1	4.9	0.2	4.0	3.5	0.5	4.8	4.2	0.6	5.0	4.9	0.1	3.7	3.7	0.0	5.2	3.8	1.4
ABC CLASSIC	1.6	1.8	-0.2	1.7	1.6	0.1	1.3	1.6	-0.3	1.0	1.9	-0.9	1.8	1.9	-0.1	3.2	2.2	1.0	2.6	2.1	0.5

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	148	147	1	11	9	2	9	8	1	17	13	4	27	29	-2	24	24	0	60	63	-3
CRUISE1323	172	180	-8	10	11	-1	11	14	-3	14	18	-4	21	25	-4	32	33	-1	84	80	4
MIX102.3	350	373	-23	43	46	-3	40	47	-7	79	82	-3	85	92	-7	49	54	-5	54	53	1
5MMM	299	274	25	35	37	-2	33	32	1	66	61	5	72	71	1	50	40	10	44	32	12
NOVA91.9	375	365	10	55	56	-1	67	67	0	127	118	9	70	68	2	31	33	-2	25	23	2
SAFM	267	285	-18	40	43	-3	38	34	4	88	84	4	63	75	-12	24	26	-2	15	23	-8
ABC ADE	138	152	-14	6	8	-2	6	7	-1	14	15	-1	29	26	3	17	20	-3	67	76	-9
5RN	46	51	-5	3	4	-1	1	2	-1	3	4	-1	9	11	-2	8	10	-2	21	20	1
ABC NEWSRADIO	55	72	-17	8	9	-1	3	3	0	7	14	-7	12	12	0	8	12	-4	17	22	-5
5JJJ	151	139	12	20	18	2	23	17	6	62	58	4	33	31	2	9	10	-1	4	5	-1
ABC CLASSIC	55	59	-4	5	6	-1	3	3	0	10	15	-5	7	11	-4	6	9	-3	24	16	8
Total	1,150	1,148	2	120	121	-1	112	113	-1	282	278	4	241	243	-2	159	158	1	236	235	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	125	122	3	80	74	6	57	65	-8	44	52	-8	57	60	-3	38	35	3	102	105	-3
CRUISE1323	148	154	-6	70	84	-14	86	87	-1	98	89	9	65	72	-7	29	26	3	104	116	-12
MIX102.3	304	326	-22	175	173	2	167	178	-11	180	192	-12	131	144	-13	63	68	-5	213	214	-1
5MMM	260	234	26	156	142	14	141	128	13	161	138	23	111	96	15	53	43	10	151	136	15
NOVA91.9	327	326	1	208	222	-14	151	143	8	157	153	4	165	161	4	73	81	-8	221	216	5
SAFM	236	259	-23	133	143	-10	111	119	-8	133	148	-15	103	116	-13	44	50	-6	137	149	-12
ABC ADE	123	135	-12	85	93	-8	69	71	-2	68	70	-2	48	58	-10	19	29	-10	83	98	-15
5RN	38	40	-2	21	28	-7	14	18	-4	14	16	-2	14	15	-1	10	12	-2	30	30	0
ABC NEWSRADIO	47	56	-9	31	34	-3	12	20	-8	12	19	-7	14	18	-4	12	13	-1	34	49	-15
5JJJ	136	127	9	82	76	6	55	61	-6	70	65	5	66	58	8	24	28	-4	81	72	9
ABC CLASSIC	44	47	-3	21	23	-2	22	25	-3	17	25	-8	20	22	-2	12	15	-3	34	33	1
Total	1,109	1,114	-5	855	870	-15	760	766	-6	788	801	-13	719	734	-15	368	389	-21	931	954	-23

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	12	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	7	8	-1
CRUISE1323	8	9	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	4	5	-1
MIX102.3	18	20	-2	2	2	0	2	2	0	3	3	0	4	5	-1	4	4	0	4	4	0
5MMM	17	16	1	1	2	-1	2	1	1	3	3	0	4	5	-1	4	3	1	3	2	1
NOVA91.9	16	16	0	2	2	0	2	2	0	3	4	-1	3	3	0	3	3	0	2	3	-1
SAFM	11	12	-1	2	1	1	1	1	0	3	4	-1	3	3	0	1	1	0	1	1	0
ABC ADE	10	10	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	7	8	-1
5RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	6	6	0	1	1	0	1	1	0	2	2	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	1	*	*	*	*	*	1	*	1	1	0
Total	133	138	-5	11	12	-1	11	11	0	22	25	-3	28	30	-2	22	22	0	39	38	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	13	-1	21	18	3	13	18	-5	9	8	1	13	12	1	6	9	-3	9	11	-2
CRUISE1323	8	9	-1	9	11	-2	15	15	0	12	12	0	6	7	-1	2	1	1	9	10	-1
MIX102.3	19	21	-2	21	24	-3	33	36	-3	25	30	-5	14	15	-1	5	5	0	16	18	-2
5MMM	20	18	2	26	26	0	32	31	1	28	26	2	15	13	2	3	2	1	12	10	2
NOVA91.9	16	18	-2	23	26	-3	23	24	-1	21	21	0	16	18	-2	4	5	-1	13	14	-1
SAFM	12	13	-1	14	16	-2	19	21	-2	17	19	-2	11	13	-2	3	3	0	8	8	0
ABC ADE	11	11	0	21	21	0	17	18	-1	12	12	0	8	8	0	2	3	-1	7	7	0
5RN	2	3	-1	3	6	-3	2	3	-1	3	4	-1	2	2	0	1	1	0	2	3	-1
ABC NEWSRADIO	2	2	0	5	5	0	2	2	0	2	2	0	2	2	0	1	1	0	3	3	0
5JJJ	6	6	0	9	9	0	8	8	0	9	8	1	6	6	0	2	2	0	6	4	2
ABC CLASSIC	2	3	-1	3	3	0	3	4	-1	2	4	-2	2	3	-1	1	1	0	3	2	1
Total	141	147	-6	185	190	-5	211	223	-12	186	192	-6	123	131	-8	42	46	-4	112	116	-4

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.4	8.7	16.4	2.7	2.7	4.8	2.1	2.4	1.4	1.0	1.0	3.5	3.1	2.8	14.4	9.6	10.2	14.0	19.0	19.4	35.3
CRUISE1323	6.3	6.9	8.0	1.0	1.2	*	2.5	2.3	5.0	1.3	1.4	2.2	3.3	3.7	5.4	10.6	10.8	20.1	11.3	12.5	10.0
MIX102.3	13.5	15.3	11.7	14.7	16.2	11.1	16.3	18.4	12.8	11.4	12.7	14.5	14.7	18.0	8.4	17.6	18.7	25.5	10.5	12.0	4.9
5MMM	13.1	14.6	13.6	12.6	13.8	9.7	16.6	14.4	41.5	12.8	14.5	14.3	15.3	18.7	10.0	17.1	19.3	9.3	8.5	9.5	6.3
NOVA91.9	11.7	13.6	6.5	15.7	17.8	6.5	18.7	22.4	6.0	15.8	17.7	20.6	10.9	13.3	7.2	13.5	15.4	5.5	5.9	7.0	*
SAFM	8.2	9.4	5.6	19.7	21.9	11.5	12.5	14.7	6.2	15.2	17.7	11.1	9.2	11.4	3.8	3.8	4.2	4.3	1.7	1.7	2.5
ABC ADE	7.6	8.1	11.6	1.2	1.4	0.3	1.7	1.1	6.6	4.6	5.6	*	3.8	3.8	12.9	3.7	4.1	3.7	17.7	18.6	26.2
5RN	1.6	1.7	2.2	1.0	0.9	2.8	0.1	0.1	*	0.1	0.1	0.3	1.3	1.5	2.9	1.2	1.3	1.7	3.3	3.5	3.6
ABC NEWSRADIO	1.7	1.8	2.8	2.0	1.4	9.2	0.1	0.1	0.2	0.5	0.5	1.1	0.9	1.0	1.1	2.4	2.4	4.4	2.9	3.2	2.9
5JJJ	4.8	5.5	3.3	7.8	8.1	10.3	8.2	8.8	9.2	8.3	9.7	6.1	7.3	9.2	*	2.7	3.1	1.1	0.3	0.3	0.2
ABC CLASSIC	1.8	2.1	1.1	1.2	1.1	2.7	0.1	0.2	*	1.1	1.2	1.9	0.7	0.9	*	1.4	1.6	*	3.9	4.4	1.8
Commercial DAB+ Stns	9.5	10.3	13.1	12.6	11.9	28.6	12.6	14.2	10.0	13.2	14.7	17.8	12.9	14.6	23.2	6.9	7.4	8.3	4.7	5.2	3.9
ABC DAB+ Stns	1.9	2.0	4.2	1.7	1.7	2.6	0.7	0.7	0.9	3.0	3.2	6.6	1.5	1.1	10.8	1.3	1.3	2.1	2.4	2.7	2.3
Total DAB+ Stns	12.9	12.3	17.3	15.4	13.6	31.1	14.1	15.0	11.0	18.6	17.9	24.4	17.0	15.7	34.0	9.6	8.8	10.4	7.4	7.9	6.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.4	8.8	15.8	11.4	11.4	23.1	6.2	6.5	11.0	4.6	5.1	7.4	10.4	11.5	13.4	15.3	15.4	31.3	8.5	8.4	18.5
CRUISE1323	5.8	6.3	8.0	4.8	5.1	6.5	7.3	7.9	10.5	6.3	6.9	8.6	5.0	5.4	7.6	3.9	4.3	5.0	7.8	8.6	8.0
MIX102.3	13.2	15.0	12.3	11.5	13.1	8.4	15.8	18.3	10.9	13.5	15.1	17.2	11.2	12.4	15.1	12.8	14.9	10.2	14.6	16.4	9.7
5MMM	13.9	15.6	14.7	14.2	15.7	14.8	15.3	17.2	16.3	15.2	17.4	15.0	12.3	13.6	16.7	7.0	7.9	7.7	10.6	11.6	10.0
NOVA91.9	11.6	13.6	6.9	12.4	14.6	3.6	10.8	12.4	8.3	11.2	13.1	7.5	13.4	15.3	10.8	10.3	12.3	5.9	12.0	13.7	5.1
SAFM	8.5	9.9	6.1	7.6	8.7	4.7	8.8	10.2	6.5	9.4	10.9	7.9	9.1	10.5	7.3	6.5	7.9	2.8	7.2	8.2	3.9
ABC ADE	8.0	8.6	12.7	11.3	11.7	20.3	8.0	8.6	12.2	6.7	7.4	9.8	6.2	7.3	3.2	5.3	5.1	12.2	6.4	6.9	7.8
5RN	1.5	1.6	2.3	1.4	1.4	2.6	1.0	1.1	1.6	1.5	1.5	2.9	1.6	1.8	1.6	3.2	3.7	2.5	1.7	1.9	1.6
ABC NEWSRADIO	1.4	1.5	2.4	2.7	2.7	5.4	0.8	0.9	0.7	0.9	1.0	1.2	1.2	1.4	1.4	1.7	1.8	2.7	2.5	2.6	4.2
5JJJ	4.6	5.3	3.3	5.1	6.0	1.5	4.0	4.6	3.3	4.8	5.5	3.6	5.0	5.6	5.8	3.7	4.2	4.4	5.2	5.9	3.3
ABC CLASSIC	1.6	1.8	1.2	1.7	2.0	0.8	1.3	1.5	1.0	1.0	1.1	1.3	1.8	2.0	2.4	3.2	4.0	1.2	2.6	3.0	0.6
Commercial DAB+ Stns	9.4	10.3	12.2	5.9	6.4	6.8	9.5	10.2	15.0	11.8	13.0	16.8	9.6	10.8	12.0	10.8	12.6	8.4	9.8	10.3	16.1
ABC DAB+ Stns	1.6	1.8	2.2	1.1	1.2	1.5	0.7	0.6	2.8	1.6	1.9	0.7	2.2	2.4	2.7	5.2	5.9	5.6	2.9	2.5	11.1
Total DAB+ Stns	12.5	12.1	14.4	8.5	7.6	8.3	11.7	10.9	17.8	15.0	15.0	17.6	12.8	13.2	14.8	17.9	18.5	14.0	14.0	12.8	27.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.4% share of all listening, 8.7% share of AM/FM/DAB+ listening and 16.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	148	139	35	11	9	4	9	8	2	17	14	4	27	26	6	24	22	8	60	59	11
CRUISE1323	172	162	22	10	10	*	11	9	3	14	12	3	21	18	5	32	30	5	84	82	6
MIX102.3	350	339	56	43	43	6	40	38	8	79	73	15	85	84	7	49	48	12	54	53	7
5MMM	299	283	52	35	32	5	33	31	12	66	62	11	72	69	9	50	47	8	44	42	7
NOVA91.9	375	356	59	55	54	6	67	65	8	127	112	26	70	68	12	31	31	6	25	25	*
SAFM	267	256	43	40	38	7	38	37	6	88	80	19	63	62	6	24	24	3	15	14	3
ABC ADE	138	133	18	6	6	1	6	6	1	14	14	*	29	29	3	17	15	3	67	64	11
5RN	46	41	12	3	3	1	1	1	*	3	3	1	9	9	2	8	8	1	21	17	7
ABC NEWSRADIO	55	48	16	8	6	6	3	2	1	7	6	2	12	11	3	8	8	1	17	15	3
5JJJ	151	148	24	20	18	8	23	23	5	62	61	8	33	33	*	9	9	2	4	4	1
ABC CLASSIC	55	51	6	5	5	1	3	3	*	10	9	1	7	7	*	6	6	*	24	21	3
Commercial DAB+ Stns	230	220	60	26	25	10	27	26	8	49	48	12	62	57	19	31	30	4	35	33	7
ABC DAB+ Stns	80	71	22	11	9	3	6	6	1	19	19	3	13	10	6	10	10	3	20	18	5
Total DAB+ Stns	312	275	81	37	32	13	33	30	10	69	64	14	79	64	24	41	38	8	53	47	12
Total	1,150	1,095	291	120	115	30	112	108	35	282	263	69	241	233	62	159	149	41	236	227	53

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	125	116	30	80	77	12	57	48	13	44	42	9	57	53	11	38	34	6	102	96	16
CRUISE1323	148	139	19	70	64	10	86	79	13	98	92	9	65	56	10	29	26	3	104	99	11
MIX102.3	304	290	49	175	164	19	167	153	26	180	166	23	131	122	17	63	58	8	213	207	22
5MMM	260	240	43	156	143	22	141	128	20	161	148	22	111	98	17	53	46	8	151	142	23
NOVA91.9	327	305	53	208	200	15	151	134	25	157	147	17	165	155	17	73	66	9	221	214	24
SAFM	236	221	40	133	124	15	111	102	14	133	124	16	103	96	11	44	41	3	137	133	12
ABC ADE	123	120	14	85	79	10	69	67	9	68	64	9	48	45	4	19	17	3	83	79	9
5RN	38	33	12	21	17	4	14	13	4	14	11	5	14	12	3	10	10	1	30	28	4
ABC NEWSRADIO	47	40	12	31	27	6	12	9	3	12	10	3	14	12	3	12	10	2	34	28	8
5JJJ	136	131	18	82	78	4	55	51	9	70	67	9	66	62	10	24	21	3	81	76	13
ABC CLASSIC	44	40	6	21	20	1	22	21	1	17	15	2	20	19	3	12	11	2	34	33	2
Commercial DAB+ Stns	200	193	49	97	91	15	98	92	22	131	122	24	100	93	14	40	36	8	142	129	27
ABC DAB+ Stns	63	57	13	19	18	2	17	14	4	26	23	4	27	24	3	19	16	5	50	43	15
Total DAB+ Stns	271	238	60	125	108	16	124	105	26	167	143	28	133	116	18	68	50	13	198	166	41
Total	1,109	1,035	253	855	777	116	760	659	138	788	698	128	719	626	105	368	316	53	931	856	155

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 148,000 total listeners, 139,000 AM/FM/DAB+ listeners and 35,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.5	4.0	1.5	3.1	2.3	0.8	1.4	1.5	-0.1	0.9	0.9	0.0	3.9	1.7	2.2	4.3	6.9	-2.6	13.5	8.4	5.1
6PR	6.7	6.5	0.2	5.7	5.4	0.3	2.1	3.2	-1.1	2.4	2.4	0.0	6.4	5.3	1.1	8.0	7.8	0.2	11.3	11.5	-0.2
MIX 94.5	12.4	11.7	0.7	13.5	17.5	-4.0	19.6	14.9	4.7	12.8	15.3	-2.5	17.7	14.5	3.2	13.7	11.7	2.0	3.6	3.2	0.4
92.9 TRIPLE M	10.9	9.2	1.7	9.2	8.5	0.7	10.7	9.6	1.1	24.4	19.9	4.5	12.0	11.5	0.5	7.4	5.6	1.8	1.5	0.9	0.6
96FM	14.8	17.1	-2.3	10.0	10.8	-0.8	7.6	7.4	0.2	11.7	15.3	-3.6	19.2	23.1	-3.9	23.9	26.6	-2.7	11.5	12.5	-1.0
NOVA93.7	12.3	14.9	-2.6	30.2	30.0	0.2	22.7	23.7	-1.0	17.9	19.8	-1.9	11.4	18.7	-7.3	4.7	6.2	-1.5	3.8	4.7	-0.9
ABC PER	6.3	6.3	0.0	1.1	1.1	0.0	0.3	0.8	-0.5	1.1	1.0	0.1	4.4	2.8	1.6	9.0	9.4	-0.4	14.2	15.5	-1.3
6RN	0.6	0.7	-0.1	0.1	0.2	-0.1	0.2	0.4	-0.2	0.2	0.3	-0.1	0.3	0.3	0.0	1.6	1.6	0.0	1.1	1.3	-0.2
ABC NEWSRADIO	1.3	1.8	-0.5	0.9	0.7	0.2	0.3	1.5	-1.2	0.6	0.5	0.1	0.4	0.2	0.2	1.1	3.2	-2.1	3.2	4.1	-0.9
6JJB	6.1	5.1	1.0	6.9	4.8	2.1	15.9	14.8	1.1	10.6	9.8	0.8	7.1	5.4	1.7	1.1	0.8	0.3	1.0	0.6	0.4
ABC CLASSIC	2.4	2.3	0.1	0.6	0.4	0.2	2.6	2.4	0.2	1.2	0.6	0.6	1.9	1.8	0.1	1.5	1.5	0.0	4.9	5.4	-0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.2	3.8	1.4	4.0	2.4	1.6	6.6	3.9	2.7	6.1	4.8	1.3	4.2	4.5	-0.3	3.2	3.8	-0.6	6.2	5.0	1.2
6PR	7.0	6.6	0.4	8.3	9.2	-0.9	8.3	6.7	1.6	5.6	4.5	1.1	5.0	5.8	-0.8	6.2	6.1	0.1	5.3	5.8	-0.5
MIX 94.5	12.8	12.4	0.4	12.3	11.1	1.2	12.9	12.6	0.3	15.0	14.8	0.2	11.5	11.7	-0.2	6.7	8.5	-1.8	11.1	9.4	1.7
92.9 TRIPLE M	10.9	9.3	1.6	13.4	10.0	3.4	9.8	9.4	0.4	9.3	9.4	-0.1	12.0	9.8	2.2	8.3	4.2	4.1	10.8	9.1	1.7
96FM	15.2	17.3	-2.1	13.0	14.8	-1.8	16.3	19.6	-3.3	18.4	20.6	-2.2	14.5	16.6	-2.1	6.7	6.6	0.1	13.4	16.5	-3.1
NOVA93.7	12.4	14.9	-2.5	15.5	19.5	-4.0	10.1	11.8	-1.7	11.7	13.4	-1.7	13.3	15.3	-2.0	9.0	11.9	-2.9	12.1	15.0	-2.9
ABC PER	6.0	6.1	-0.1	6.4	6.6	-0.2	5.9	6.3	-0.4	3.6	4.2	-0.6	6.0	5.7	0.3	15.3	11.7	3.6	7.2	7.0	0.2
6RN	0.7	0.7	0.0	0.7	0.9	-0.2	0.8	0.7	0.1	0.4	0.5	-0.1	1.0	0.8	0.2	0.6	1.0	-0.4	0.5	0.7	-0.2
ABC NEWSRADIO	1.1	1.7	-0.6	1.8	2.2	-0.4	0.4	1.1	-0.7	0.6	1.2	-0.6	0.6	0.9	-0.3	4.6	6.0	-1.4	1.9	2.2	-0.3
6JJB	6.3	5.3	1.0	6.0	5.1	0.9	5.4	5.0	0.4	6.4	5.4	1.0	8.4	6.3	2.1	5.6	4.8	0.8	5.4	4.4	1.0
ABC CLASSIC	2.2	2.3	-0.1	2.4	2.5	-0.1	2.1	2.3	-0.2	2.1	1.8	0.3	2.0	2.4	-0.4	3.4	3.5	-0.1	2.8	2.3	0.5

RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	143	126	17	8	3	5	3	7	-4	18	9	9	21	18	3	26	34	-8	67	55	12
6PR	164	173	-9	20	13	7	10	14	-4	33	39	-6	33	34	-1	24	23	1	44	49	-5
MIX 94.5	619	578	41	78	81	-3	74	80	-6	163	162	1	154	128	26	97	78	19	55	48	7
92.9 TRIPLE M	454	427	27	63	69	-6	54	53	1	177	160	17	105	95	10	36	37	-1	21	14	7
96FM	506	540	-34	43	49	-6	47	45	2	108	104	4	136	152	-16	94	112	-18	77	79	-2
NOVA93.7	682	655	27	117	123	-6	92	93	-1	232	216	16	142	139	3	61	53	8	39	32	7
ABC PER	199	199	0	11	9	2	5	8	-3	22	22	0	48	33	15	32	34	-2	81	94	-13
6RN	52	62	-10	2	3	-1	4	3	1	10	13	-3	8	6	2	11	11	0	17	26	-9
ABC NEWSRADIO	82	108	-26	8	7	1	6	10	-4	15	19	-4	5	7	-2	7	16	-9	40	49	-9
6JJB	306	283	23	37	28	9	52	53	-1	115	122	-7	67	53	14	17	18	-1	16	9	7
ABC CLASSIC	94	101	-7	7	5	2	13	16	-3	16	12	4	20	26	-6	10	9	1	29	33	-4
Total	1,786	1,789	-3	207	206	1	170	175	-5	465	458	7	404	403	1	234	238	-4	306	309	-3

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	121	111	10	63	47	16	74	68	6	82	81	1	48	51	-3	15	19	-4	92	79	13
6PR	152	154	-2	94	103	-9	89	83	6	81	77	4	57	70	-13	34	34	0	81	90	-9
MIX 94.5	559	533	26	315	297	18	264	244	20	300	289	11	212	205	7	74	86	-12	301	274	27
92.9 TRIPLE M	403	362	41	239	198	41	176	146	30	171	145	26	150	139	11	55	49	6	253	235	18
96FM	462	495	-33	252	277	-25	229	268	-39	274	292	-18	214	241	-27	73	87	-14	262	290	-28
NOVA93.7	610	584	26	391	405	-14	272	253	19	292	278	14	258	248	10	120	112	8	376	375	1
ABC PER	169	175	-6	93	100	-7	93	95	-2	67	61	6	64	72	-8	44	43	1	115	114	1
6RN	46	48	-2	21	26	-5	22	20	2	14	18	-4	16	13	3	9	7	2	20	29	-9
ABC NEWSRADIO	69	89	-20	45	62	-17	22	28	-6	15	24	-9	16	23	-7	24	30	-6	47	69	-22
6JJB	278	254	24	161	144	17	113	115	-2	147	132	15	135	119	16	41	46	-5	155	135	20
ABC CLASSIC	82	90	-8	46	48	-2	35	44	-9	31	37	-6	28	33	-5	19	23	-4	54	53	1
Total	1,735	1,745	-10	1,365	1,351	14	1,141	1,167	-26	1,217	1,205	12	1,071	1,067	4	521	521	0	1,427	1,437	-10

RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	8	2	1	*	*	*	*	*	*	*	*	2	1	1	1	2	-1	6	4	2
6PR	12	12	0	1	1	0	*	*	*	1	1	0	3	2	1	2	2	0	5	5	0
MIX 94.5	23	22	1	2	3	-1	3	2	1	5	6	-1	7	6	1	4	4	0	2	1	1
92.9 TRIPLE M	20	17	3	2	1	1	2	1	1	9	8	1	5	5	0	2	2	0	1	*	*
96FM	27	32	-5	2	2	0	1	1	0	4	6	-2	8	10	-2	7	8	-1	5	6	-1
NOVA93.7	23	28	-5	5	5	0	3	4	-1	7	8	-1	5	8	-3	1	2	-1	2	2	0
ABC PER	12	12	0	*	*	*	*	*	*	*	*	*	2	1	1	3	3	0	6	7	-1
6RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1
6JJJ	11	10	1	1	1	0	2	2	0	4	4	0	3	2	1	*	*	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	2	2	0
Total	184	188	-4	16	16	0	15	15	0	37	38	-1	42	42	0	29	30	-1	46	46	0

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	8	2	12	7	5	21	13	8	16	12	4	7	7	0	1	2	-1	9	7	2
6PR	14	14	0	25	28	-3	26	22	4	14	12	2	8	9	-1	3	3	0	8	8	0
MIX 94.5	26	25	1	37	34	3	41	41	0	38	38	0	18	18	0	3	4	-1	16	14	2
92.9 TRIPLE M	22	19	3	40	31	9	31	31	0	24	24	0	19	15	4	4	2	2	16	13	3
96FM	30	35	-5	39	45	-6	52	63	-11	47	53	-6	23	26	-3	3	3	0	20	24	-4
NOVA93.7	25	30	-5	46	60	-14	32	38	-6	30	35	-5	21	24	-3	4	6	-2	18	22	-4
ABC PER	12	12	0	19	20	-1	19	20	-1	9	11	-2	9	9	0	7	6	1	10	10	0
6RN	1	2	-1	2	3	-1	3	2	1	1	1	0	2	1	1	*	*	*	1	1	0
ABC NEWSRADIO	2	4	-2	5	7	-2	1	4	-3	1	3	-2	1	1	0	2	3	-1	3	3	0
6JJJ	13	11	2	18	16	2	17	16	1	16	14	2	13	10	3	2	2	0	8	6	2
ABC CLASSIC	4	5	-1	7	8	-1	7	7	0	5	5	0	3	4	-1	1	2	-1	4	3	1
Total	200	205	-5	299	308	-9	318	324	-6	254	259	-5	156	156	0	44	47	-3	146	145	1

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 4 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	5.5	6.4	3.2	3.1	3.4	1.1	1.4	1.6	0.1	0.9	1.0	0.5	3.9	4.7	*	4.3	5.0	2.8	13.5	17.9	13.7
6PR	6.7	7.0	11.9	5.7	6.1	3.1	2.1	1.9	4.7	2.4	2.1	5.7	6.4	6.3	14.7	8.0	6.7	22.9	11.3	15.1	9.8
MIX 94.5	12.4	14.4	8.2	13.5	14.1	11.3	19.6	21.7	10.1	12.8	13.8	7.7	17.7	20.3	11.9	13.7	16.1	8.9	3.6	5.0	0.7
92.9 TRIPLE M	10.9	12.9	4.4	9.2	9.5	9.3	10.7	11.7	6.0	24.4	27.1	6.8	12.0	14.3	2.6	7.4	8.7	5.3	1.5	2.1	*
96FM	14.8	16.8	13.6	10.0	9.3	23.0	7.6	8.0	7.8	11.7	12.4	8.8	19.2	21.0	22.3	23.9	28.7	11.8	11.5	15.4	9.4
NOVA93.7	12.3	13.8	14.2	30.2	32.0	18.8	22.7	22.5	35.2	17.9	18.5	17.7	11.4	12.1	16.9	4.7	5.0	6.4	3.8	5.1	3.1
ABC PER	6.3	6.4	12.6	1.1	1.1	2.4	0.3	0.3	0.6	1.1	1.2	0.6	4.4	4.4	8.7	9.0	9.5	12.8	14.2	16.4	42.9
6RN	0.6	0.7	0.7	0.1	0.1	0.3	0.2	0.1	0.9	0.2	0.2	0.3	0.3	0.3	0.4	1.6	1.8	1.8	1.1	1.5	0.3
ABC NEWSRADIO	1.3	1.3	2.7	0.9	0.8	3.0	0.3	0.2	1.6	0.6	0.4	2.5	0.4	0.4	0.4	1.1	0.8	4.2	3.2	4.1	4.8
6JJI	6.1	6.9	5.7	6.9	7.1	8.0	15.9	16.8	14.6	10.6	10.9	11.2	7.1	8.0	5.5	1.1	1.3	0.7	1.0	1.5	*
ABC CLASSIC	2.4	2.6	2.9	0.6	0.7	0.3	2.6	2.8	1.5	1.2	0.9	4.8	1.9	2.1	2.0	1.5	1.7	1.7	4.9	6.5	5.1
Commercial DAB+ Stns	8.7	9.2	14.8	10.1	10.4	10.3	10.8	10.8	15.5	11.1	10.2	23.7	4.6	4.5	9.8	13.5	14.2	20.0	6.3	8.4	5.4
ABC DAB+ Stns	1.7	1.6	5.0	5.7	5.6	9.2	1.5	1.6	1.2	2.0	1.3	9.7	1.7	1.6	4.7	0.4	0.4	0.7	1.0	1.0	4.9
Total DAB+ Stns	11.9	10.8	19.7	15.8	15.9	19.5	14.8	12.4	16.8	13.4	11.5	33.4	8.2	6.1	14.5	17.3	14.6	20.8	8.5	9.5	10.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	5.2	6.1	3.5	4.0	4.4	3.9	6.6	8.0	4.2	6.1	7.3	3.2	4.2	4.8	3.3	3.2	4.0	1.1	6.2	7.6	2.3
6PR	7.0	7.2	14.2	8.3	8.1	23.0	8.3	8.4	17.5	5.6	5.7	11.6	5.0	5.7	3.2	6.2	7.1	6.4	5.3	6.2	4.8
MIX 94.5	12.8	14.8	8.3	12.3	13.9	6.7	12.9	15.5	8.2	15.0	17.4	10.6	11.5	13.1	7.3	6.7	7.9	6.1	11.1	13.0	7.9
92.9 TRIPLE M	10.9	12.9	4.7	13.4	15.3	5.6	9.8	12.1	3.7	9.3	11.1	4.3	12.0	13.7	6.3	8.3	10.2	4.1	10.8	13.2	3.8
96FM	15.2	17.2	14.2	13.0	14.4	12.0	16.3	18.6	17.9	18.4	21.2	15.0	14.5	16.0	13.6	6.7	8.1	4.6	13.4	15.5	12.0
NOVA93.7	12.4	13.7	15.2	15.5	17.2	13.3	10.1	11.0	15.5	11.7	12.5	19.5	13.3	14.6	13.8	9.0	10.8	7.1	12.1	14.0	10.9
ABC PER	6.0	6.0	13.4	6.4	6.3	16.5	5.9	6.1	11.4	3.6	3.6	7.6	6.0	5.8	14.1	15.3	15.3	30.4	7.2	7.9	10.1
6RN	0.7	0.8	0.6	0.7	0.7	1.2	0.8	1.0	0.6	0.4	0.5	0.3	1.0	1.1	0.7	0.6	0.8	*	0.5	0.5	1.0
ABC NEWSRADIO	1.1	1.1	2.3	1.8	1.7	5.4	0.4	0.3	1.3	0.6	0.6	1.0	0.6	0.4	2.6	4.6	5.7	2.3	1.9	1.9	4.1
6JJI	6.3	7.1	6.0	6.0	6.9	1.7	5.4	6.1	7.0	6.4	7.1	7.8	8.4	9.3	7.5	5.6	6.7	4.2	5.4	6.2	5.0
ABC CLASSIC	2.2	2.5	2.7	2.4	2.7	0.9	2.1	2.2	3.7	2.1	2.3	2.7	2.0	2.1	3.1	3.4	4.1	2.5	2.8	3.2	3.5
Commercial DAB+ Stns	8.7	9.4	11.5	6.7	7.4	6.8	8.4	9.7	7.6	9.3	9.9	14.4	10.0	10.6	14.2	13.5	14.2	22.7	8.8	8.2	25.1
ABC DAB+ Stns	1.4	1.3	3.6	1.0	0.9	2.8	0.9	0.9	1.3	0.8	0.8	1.9	3.0	2.6	10.3	4.9	5.1	8.3	2.9	2.6	9.4
Total DAB+ Stns	11.5	10.8	15.1	9.2	8.3	9.6	10.3	10.7	8.9	11.0	10.7	16.3	14.7	13.2	24.5	23.1	19.2	31.1	13.4	10.8	34.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 5.5% share of all listening, 6.4% share of AM/FM/DAB+ listening and 3.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 4 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	143	135	21	8	7	1	3	2	1	18	14	3	21	21	*	26	26	5	67	63	12
6PR	164	152	40	20	18	3	10	10	2	33	26	11	33	33	6	24	23	12	44	42	4
MIX 94.5	619	588	98	78	76	8	74	68	12	163	151	27	154	149	29	97	91	17	55	53	4
92.9 TRIPLE M	454	439	67	63	57	12	54	52	7	177	172	26	105	102	10	36	36	13	21	21	*
96FM	506	478	81	43	43	10	47	45	7	108	98	19	136	127	29	94	89	11	77	77	7
NOVA93.7	682	647	118	117	114	17	92	86	23	232	221	36	142	133	19	61	54	19	39	39	3
ABC PER	199	188	45	11	10	2	5	5	1	22	20	3	48	47	14	32	31	10	81	75	15
6RN	52	46	13	2	1	1	4	3	2	10	6	4	8	8	2	11	11	3	17	17	1
ABC NEWSRADIO	82	73	30	8	7	1	6	3	5	15	14	6	5	4	2	7	7	4	40	39	12
6JJI	306	296	60	37	35	10	52	49	16	115	112	21	67	66	10	17	17	3	16	16	*
ABC CLASSIC	94	83	26	7	6	1	13	13	2	16	11	7	20	20	3	10	9	3	29	26	10
Commercial DAB+ Stns	317	294	106	44	42	10	35	33	11	97	83	35	51	48	18	65	63	25	25	25	6
ABC DAB+ Stns	106	92	40	21	20	3	12	10	3	35	29	17	12	12	8	5	5	1	21	16	8
Total DAB+ Stns	430	360	140	61	58	13	44	40	12	123	102	49	74	56	26	77	66	26	51	38	14
Total	1,786	1,696	452	207	198	46	170	166	56	465	450	120	404	393	94	234	223	80	306	265	56

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	121	112	20	63	59	8	74	67	16	82	74	10	48	43	6	15	13	3	92	86	11
6PR	152	142	35	94	90	16	89	72	19	81	70	19	57	52	6	34	31	4	81	74	13
MIX 94.5	559	521	85	315	301	22	264	242	33	300	277	36	212	207	13	74	62	13	301	282	39
92.9 TRIPLE M	403	382	59	239	225	22	176	166	18	171	162	21	150	146	16	55	49	7	253	249	24
96FM	462	433	70	252	238	23	229	207	37	274	246	39	214	201	25	73	62	12	262	242	44
NOVA93.7	610	565	98	391	367	37	272	238	45	292	263	41	258	239	26	120	110	11	376	357	48
ABC PER	169	160	33	93	86	12	93	89	14	67	67	7	64	61	7	44	34	15	115	101	27
6RN	46	41	11	21	17	5	22	20	4	14	11	3	16	15	4	9	9	*	20	18	3
ABC NEWSRADIO	69	59	27	45	31	17	22	16	7	15	14	3	16	14	4	24	23	3	47	38	14
6JJI	278	267	47	161	156	7	113	97	22	147	133	23	135	125	17	41	38	3	155	146	26
ABC CLASSIC	82	72	23	46	39	7	35	30	11	31	29	9	28	27	7	19	15	4	54	49	11
Commercial DAB+ Stns	283	262	83	146	141	21	141	133	33	166	145	43	139	125	26	73	66	17	174	155	57
ABC DAB+ Stns	78	64	30	30	26	7	20	17	6	29	24	10	41	33	13	27	17	12	60	52	21
Total DAB+ Stns	368	308	107	187	161	27	167	146	38	201	162	50	189	156	39	114	82	28	253	203	77
Total	1,735	1,610	395	1,365	1,227	168	1,141	965	213	1,217	1,063	206	1,071	952	149	521	428	86	1,427	1,283	261

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 143,000 total listeners, 135,000 AM/FM/DAB+ listeners and 21,000 Streaming listeners. Please note that there can be overlap between radio types.