

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	1.5	0.0	0.8	2.7	-1.9	0.7	0.5	0.2	1.4	0.5	0.9	2.3	2.1	0.2	0.9	0.8	0.1	1.6	2.0	-0.4
2GB	11.8	13.3	-1.5	4.3	4.1	0.2	3.0	3.4	-0.4	6.9	7.0	-0.1	5.3	5.9	-0.6	12.4	20.2	-7.8	25.6	26.2	-0.6
2UE 954	4.2	2.7	1.5	1.5	1.3	0.2	1.8	1.1	0.7	1.1	1.3	-0.2	0.9	0.8	0.1	1.7	0.7	1.0	12.3	7.6	4.7
SKY Sports Radio	1.9	1.4	0.5	1.8	1.5	0.3	1.8	0.9	0.9	1.0	0.8	0.2	1.6	1.0	0.6	1.4	1.8	-0.4	3.0	2.2	0.8
104.1 2DAY FM	4.3	4.7	-0.4	7.8	7.6	0.2	6.2	7.8	-1.6	6.4	6.8	-0.4	4.4	4.4	0.0	4.0	5.5	-1.5	1.0	1.1	-0.1
KIIS1065	7.4	8.7	-1.3	12.9	16.4	-3.5	13.0	13.1	-0.1	12.8	15.6	-2.8	7.7	8.7	-1.0	4.0	5.9	-1.9	1.9	1.3	0.6
104.9 TRIPLE M	6.4	5.5	0.9	6.4	6.9	-0.5	7.4	7.0	0.4	8.7	7.2	1.5	6.8	6.9	-0.1	11.2	7.3	3.9	1.3	1.2	0.1
NOVA96.9	8.1	7.8	0.3	18.1	16.9	1.2	13.9	13.5	0.4	10.1	11.0	-0.9	11.6	9.6	2.0	5.0	4.8	0.2	0.8	0.8	0.0
smoothfm 95.3	13.1	13.3	-0.2	11.9	12.5	-0.6	9.1	11.3	-2.2	12.9	11.6	1.3	14.7	17.4	-2.7	16.7	15.1	1.6	11.6	11.0	0.6
GOLD101.7	9.0	7.6	1.4	4.7	3.5	1.2	7.1	8.8	-1.7	6.8	3.0	3.8	10.7	11.1	-0.4	11.7	10.0	1.7	9.6	7.7	1.9
ABC SYD	4.6	4.3	0.3	2.4	1.6	0.8	2.5	2.1	0.4	2.0	1.2	0.8	2.7	2.0	0.7	3.6	2.8	0.8	10.0	10.9	-0.9
2RN	1.3	1.1	0.2	1.0	0.2	0.8	0.2	0.3	-0.1	0.5	0.1	0.4	1.2	0.6	0.6	0.6	0.2	0.4	2.9	3.5	-0.6
ABC NEWSRADIO	1.8	2.1	-0.3	1.6	1.6	0.0	1.7	1.6	0.1	1.6	1.4	0.2	1.7	2.3	-0.6	2.6	2.5	0.1	1.7	2.6	-0.9
2JJJ	3.3	3.2	0.1	2.9	4.3	-1.4	6.7	5.2	1.5	6.7	7.1	-0.4	4.3	4.1	0.2	1.5	0.5	1.0	0.3	0.3	0.0
ABC CLASSIC	2.3	3.5	-1.2	1.1	0.8	0.3	0.7	0.8	-0.1	2.3	3.3	-1.0	0.6	0.5	0.1	1.7	1.7	0.0	5.0	9.0	-4.0

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	1.7	-0.1	1.5	1.3	0.2	1.5	1.8	-0.3	1.9	2.3	-0.4	2.2	2.1	0.1	0.3	0.8	-0.5	0.9	0.8	0.1
2GB	12.4	13.8	-1.4	15.6	16.8	-1.2	13.4	15.2	-1.8	9.9	11.3	-1.4	7.5	8.2	-0.7	14.6	15.9	-1.3	10.2	11.7	-1.5
2UE 954	4.1	2.5	1.6	3.2	2.2	1.0	4.4	2.3	2.1	5.4	3.2	2.2	4.1	2.5	1.6	2.8	2.4	0.4	4.6	3.4	1.2
SKY Sports Radio	1.6	1.1	0.5	2.7	2.4	0.3	1.1	0.8	0.3	0.8	0.4	0.4	1.3	0.8	0.5	1.7	0.5	1.2	2.8	2.4	0.4
104.1 2DAY FM	4.2	4.9	-0.7	3.5	3.9	-0.4	3.6	4.4	-0.8	4.6	5.2	-0.6	5.7	6.9	-1.2	4.8	5.8	-1.0	4.3	4.1	0.2
KIIS1065	7.6	9.1	-1.5	8.2	11.7	-3.5	7.7	8.8	-1.1	7.1	7.7	-0.6	7.7	8.1	-0.4	6.6	6.2	0.4	6.9	7.6	-0.7
104.9 TRIPLE M	6.5	5.5	1.0	6.4	5.5	0.9	7.6	5.8	1.8	7.1	5.2	1.9	5.3	5.9	-0.6	4.5	5.0	-0.5	6.1	5.5	0.6
NOVA96.9	8.0	7.8	0.2	9.5	9.0	0.5	6.7	6.7	0.0	7.3	7.1	0.2	10.1	9.7	0.4	4.7	5.1	-0.4	8.6	7.8	0.8
smoothfm 95.3	12.8	13.1	-0.3	11.4	10.9	0.5	15.0	16.6	-1.6	13.2	13.7	-0.5	11.5	11.4	0.1	13.1	12.5	0.6	14.1	13.9	0.2
GOLD101.7	9.6	7.6	2.0	7.2	5.5	1.7	9.6	7.4	2.2	12.0	10.7	1.3	12.2	8.9	3.3	5.4	5.3	0.1	7.3	7.5	-0.2
ABC SYD	4.7	4.4	0.3	6.7	5.9	0.8	4.1	3.9	0.2	3.3	3.3	0.0	3.6	3.3	0.3	5.9	5.3	0.6	4.3	3.9	0.4
2RN	1.4	1.1	0.3	1.8	1.3	0.5	0.9	0.6	0.3	0.8	0.9	-0.1	1.8	1.5	0.3	2.3	1.8	0.5	1.3	1.1	0.2
ABC NEWSRADIO	1.7	2.0	-0.3	2.8	3.3	-0.5	1.3	1.3	0.0	0.8	1.0	-0.2	1.6	1.4	0.2	2.5	2.8	-0.3	2.2	2.5	-0.3
2JJJ	3.4	3.1	0.3	3.3	3.3	0.0	3.0	2.2	0.8	3.6	3.1	0.5	4.2	4.1	0.1	3.0	3.6	-0.6	3.1	3.5	-0.4
ABC CLASSIC	2.3	3.6	-1.3	2.7	2.8	-0.1	2.9	4.3	-1.4	1.9	4.4	-2.5	1.6	3.6	-2.0	1.8	2.1	-0.3	2.4	3.4	-1.0

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	157	135	22	26	18	8	20	14	6	35	38	-3	31	19	12	11	16	-5	34	29	5
2GB	754	748	6	62	52	10	55	66	-11	156	139	17	126	119	7	101	118	-17	253	254	-1
2UE 954	293	284	9	42	44	-2	32	21	11	44	43	1	29	33	-4	28	18	10	118	124	-6
SKY Sports Radio	227	196	31	30	30	0	38	22	16	61	49	12	43	40	3	19	20	-1	36	35	1
104.1 2DAY FM	682	765	-83	109	117	-8	107	98	9	226	259	-33	152	179	-27	55	68	-13	34	44	-10
KIIS1065	1,008	1,130	-122	171	204	-33	163	142	21	358	399	-41	212	256	-44	67	92	-25	37	38	-1
104.9 TRIPLE M	734	730	4	117	129	-12	94	93	1	225	233	-8	146	137	9	114	91	23	37	47	-10
NOVA96.9	1,186	1,238	-52	238	224	14	181	178	3	408	475	-67	260	258	2	56	69	-13	43	34	9
smoothfm 95.3	1,448	1,448	0	165	173	-8	161	171	-10	365	373	-8	338	356	-18	202	174	28	217	201	16
GOLD101.7	773	792	-19	59	69	-10	80	81	-1	138	127	11	207	223	-16	127	136	-9	162	157	5
ABC SYD	518	468	50	33	20	13	24	26	-2	91	80	11	77	66	11	86	65	21	207	211	-4
2RN	179	129	50	10	9	1	14	6	8	32	11	21	41	32	9	20	6	14	62	65	-3
ABC NEWSRADIO	321	346	-25	38	36	2	29	31	-2	75	89	-14	67	77	-10	38	33	5	75	79	-4
2JJJ	475	495	-20	61	83	-22	59	61	-2	176	190	-14	135	127	8	25	19	6	19	16	3
ABC CLASSIC	243	272	-29	26	34	-8	20	23	-3	61	55	6	29	32	-3	19	27	-8	88	101	-13
Total	4,679	4,682	-3	514	520	-6	470	460	10	1,260	1,262	-2	1,066	1,067	-1	582	584	-2	787	788	-1

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	135	117	18	74	60	14	45	48	-3	52	43	9	50	41	9	10	15	-5	59	43	16
2GB	670	673	-3	505	510	-5	354	402	-48	274	286	-12	226	246	-20	146	168	-22	472	467	5
2UE 954	260	230	30	134	109	25	160	121	39	141	121	20	104	68	36	57	43	14	148	152	-4
SKY Sports Radio	171	146	25	83	87	-4	56	43	13	48	31	17	43	24	19	32	22	10	133	114	19
104.1 2DAY FM	583	654	-71	310	345	-35	244	267	-23	277	299	-22	262	291	-29	100	127	-27	378	382	-4
KIIS1065	902	1,020	-118	541	673	-132	375	401	-26	339	378	-39	378	425	-47	150	184	-34	528	603	-75
104.9 TRIPLE M	639	632	7	355	358	-3	261	258	3	296	273	23	259	267	-8	96	111	-15	375	360	15
NOVA96.9	1,044	1,085	-41	630	646	-16	405	429	-24	413	433	-20	446	429	17	205	192	13	699	707	-8
smoothfm 95.3	1,279	1,284	-5	696	731	-35	608	621	-13	585	587	-2	517	486	31	284	302	-18	906	929	-23
GOLD101.7	726	730	-4	404	373	31	341	334	7	382	389	-7	342	319	23	133	148	-15	422	440	-18
ABC SYD	424	397	27	290	274	16	178	173	5	200	196	4	150	142	8	116	93	23	306	293	13
2RN	160	108	52	85	60	25	44	34	10	62	56	6	69	63	6	44	39	5	91	82	9
ABC NEWSRADIO	264	289	-25	165	196	-31	76	88	-12	65	76	-11	66	65	1	43	61	-18	182	218	-36
2JJJ	402	429	-27	242	246	-4	158	138	20	183	177	6	185	172	13	85	85	0	240	252	-12
ABC CLASSIC	202	232	-30	117	116	1	87	109	-22	89	104	-15	55	94	-39	51	62	-11	138	162	-24
Total	4,503	4,523	-20	3,547	3,634	-87	2,745	2,791	-46	2,839	2,882	-43	2,746	2,756	-10	1,480	1,569	-89	3,922	3,915	7

GfK RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	7	0	*	1	*	*	*	*	1	*	*	2	2	0	1	1	0	2	3	-1
2GB	55	64	-9	2	2	0	1	1	0	6	6	0	5	6	-1	9	15	-6	31	33	-2
2UE 954	20	13	7	1	1	0	1	*	*	1	1	0	1	1	0	1	1	0	15	10	5
SKY Sports Radio	9	7	2	1	1	0	1	*	*	1	1	0	2	1	1	1	1	0	4	3	1
104.1 2DAY FM	20	23	-3	3	3	0	2	3	-1	6	6	0	4	5	-1	3	4	-1	1	1	0
KIIS1065	34	42	-8	5	7	-2	5	5	0	12	14	-2	7	9	-2	3	4	-1	2	2	0
104.9 TRIPLE M	30	27	3	3	3	0	3	3	0	8	7	1	7	7	0	8	5	3	2	2	0
NOVA96.9	38	37	1	7	7	0	5	6	-1	9	10	-1	11	10	1	4	4	0	1	1	0
smoothfm 95.3	61	64	-3	5	5	0	4	5	-1	12	11	1	14	18	-4	12	11	1	14	14	0
GOLD101.7	42	37	5	2	1	1	3	4	-1	6	3	3	10	11	-1	9	7	2	12	10	2
ABC SYD	21	21	0	1	1	0	1	1	0	2	1	1	3	2	1	3	2	1	12	14	-2
2RN	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	4	4	0
ABC NEWSRADIO	9	10	-1	1	1	0	1	1	0	1	1	0	2	2	0	2	2	0	2	3	-1
2JJJ	15	15	0	1	2	-1	3	2	1	6	7	-1	4	4	0	1	*	*	*	*	*
ABC CLASSIC	11	17	-6	*	*	*	*	*	*	2	3	-1	1	1	0	1	1	0	6	11	-5
Total	462	481	-19	39	43	-4	39	41	-2	90	93	-3	97	103	-6	74	74	0	122	127	-5

By Session, P10+ [Potential: 5003]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am
SEN 1170am	8	9	-1	12	10	2	10	13	-3	11	13	-2	10	9	1	*	1	*	4	3	1
2GB	60	70	-10	117	134	-17	91	110	-19	56	65	-9	33	36	-3	21	26	-5	41	48	-7
2UE 954	20	13	7	24	18	6	30	17	13	30	18	12	18	11	7	4	4	0	18	14	4
SKY Sports Radio	8	6	2	20	19	1	7	6	1	5	2	3	6	3	3	3	1	2	11	10	1
104.1 2DAY FM	21	25	-4	26	31	-5	25	32	-7	26	30	-4	25	30	-5	7	9	-2	17	17	0
KIIS1065	37	46	-9	62	93	-31	53	64	-11	40	44	-4	34	36	-2	10	10	0	28	31	-3
104.9 TRIPLE M	32	28	4	48	44	4	51	42	9	40	30	10	24	26	-2	7	8	-1	24	23	1
NOVA96.9	39	40	-1	72	72	0	46	49	-3	41	41	0	45	43	2	7	8	-1	34	32	2
smoothfm 95.3	62	67	-5	86	87	-1	102	120	-18	75	79	-4	51	50	1	19	20	-1	56	57	-1
GOLD101.7	46	39	7	55	44	11	66	54	12	67	61	6	54	39	15	8	9	-1	29	31	-2
ABC SYD	23	22	1	51	47	4	28	28	0	18	19	-1	16	15	1	9	9	0	17	16	1
2RN	7	6	1	13	11	2	6	5	1	4	5	-1	8	7	1	3	3	0	5	5	0
ABC NEWSRADIO	8	10	-2	21	27	-6	9	10	-1	5	6	-1	7	6	1	4	5	-1	9	10	-1
2JJJ	17	16	1	25	27	-2	20	16	4	21	18	3	19	18	1	4	6	-2	12	14	-2
ABC CLASSIC	11	18	-7	20	22	-2	19	31	-12	11	25	-14	7	16	-9	3	3	0	9	14	-5
Total	486	509	-23	754	799	-45	680	727	-47	564	575	-11	442	442	0	147	163	-16	400	411	-11

GfK RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.5	2.4	0.8	0.8	1.7	0.7	0.4	4.3	1.4	1.4	2.1	2.3	2.8	1.5	0.9	0.7	3.3	1.6	1.7	2.7
2GB	11.8	12.1	23.0	4.3	3.4	14.8	3.0	3.5	2.4	6.9	5.8	20.2	5.3	5.4	11.3	12.4	11.5	37.5	25.6	27.8	38.3
2UE 954	4.2	5.0	2.5	1.5	1.5	3.3	1.8	2.3	0.1	1.1	1.0	2.3	0.9	1.1	0.3	1.7	2.0	1.2	12.3	14.5	6.4
SKY Sports Radio	1.9	n.a.	n.a.	1.8	n.a.	n.a.	1.8	n.a.	n.a.	1.0	n.a.	n.a.	1.6	n.a.	n.a.	1.4	n.a.	n.a.	3.0	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	1.2	7.8	9.6	2.3	6.2	7.4	3.8	6.4	7.6	0.6	4.4	5.5	1.0	4.0	4.9	0.8	1.0	1.1	0.7
KIIS1065	7.4	8.5	6.2	12.9	14.6	12.4	13.0	15.1	11.6	12.8	14.3	8.7	7.7	9.2	4.1	4.0	4.4	5.8	1.9	2.2	1.4
104.9 TRIPLE M	6.4	7.6	3.0	6.4	7.3	5.9	7.4	8.8	5.5	8.7	10.1	3.1	6.8	8.2	3.1	11.2	13.6	3.6	1.3	1.6	0.2
NOVA96.9	8.1	9.7	4.0	18.1	21.5	9.9	13.9	16.7	8.6	10.1	11.5	5.3	11.6	14.1	3.9	5.0	6.2	1.3	0.8	1.0	0.5
smoothfm 95.3	13.1	15.2	9.6	11.9	14.0	8.0	9.1	10.1	12.2	12.9	14.4	8.6	14.7	16.9	13.3	16.7	19.6	12.4	11.6	13.8	5.1
GOLD101.7	9.0	10.7	4.6	4.7	5.5	3.2	7.1	8.6	3.9	6.8	8.1	1.3	10.7	12.4	9.1	11.7	13.8	7.4	9.6	11.6	2.4
ABC SYD	4.6	4.8	8.1	2.4	2.7	2.8	2.5	3.1	0.4	2.0	1.4	8.6	2.7	2.6	7.3	3.6	4.3	1.8	10.0	10.6	17.7
2RN	1.3	1.2	3.9	1.0	0.7	4.3	0.2	0.2	0.6	0.5	0.4	1.9	1.2	1.1	4.1	0.6	0.5	2.4	2.9	2.9	7.7
ABC NEWSRADIO	1.8	1.8	4.7	1.6	1.5	4.2	1.7	2.2	0.4	1.6	1.3	5.5	1.7	1.7	4.4	2.6	2.5	6.7	1.7	1.7	4.6
2JJJ	3.3	3.7	4.2	2.9	3.5	1.6	6.7	7.4	9.4	6.7	7.3	6.9	4.3	4.5	7.2	1.5	1.8	0.5	0.3	0.3	0.5
ABC CLASSIC	2.3	2.4	3.8	1.1	0.5	6.3	0.7	0.8	0.4	2.3	2.1	4.9	0.6	0.7	0.5	1.7	2.1	0.2	5.0	5.4	8.2
Commercial DAB+ Stns	8.2	8.5	13.2	10.6	10.8	16.2	13.3	12.7	33.0	11.4	11.5	17.6	11.1	12.1	16.0	7.3	7.7	8.0	1.8	2.1	1.2
ABC DAB+ Stns	2.2	2.1	5.6	1.9	1.9	3.2	0.9	0.8	3.5	1.8	1.8	2.5	2.7	1.8	12.9	4.0	4.2	7.2	1.7	1.9	2.2
Total DAB+ Stns	11.8	10.7	18.8	14.8	12.7	19.4	15.8	13.5	36.5	13.7	13.3	20.1	16.5	13.9	28.9	12.4	11.8	15.2	4.0	3.9	3.5

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.7	2.8	1.5	1.4	4.3	1.5	1.5	2.6	1.9	2.2	2.0	2.2	2.4	3.0	0.3	0.3	0.2	0.9	1.0	1.3
2GB	12.4	12.5	24.5	15.6	16.0	27.5	13.4	13.5	24.2	9.9	9.4	24.4	7.5	7.5	17.8	14.6	15.4	24.2	10.2	11.0	18.1
2UE 954	4.1	4.8	2.2	3.2	3.8	1.3	4.4	5.2	2.7	5.4	6.4	2.7	4.1	4.7	2.6	2.8	3.2	2.1	4.6	5.4	3.6
SKY Sports Radio	1.6	n.a.	n.a.	2.7	n.a.	n.a.	1.1	n.a.	n.a.	0.8	n.a.	n.a.	1.3	n.a.	n.a.	1.7	n.a.	n.a.	2.8	n.a.	n.a.
104.1 2DAY FM	4.2	5.1	1.2	3.5	4.2	0.8	3.6	4.4	1.2	4.6	5.6	1.7	5.7	6.7	1.7	4.8	6.0	0.1	4.3	5.3	1.2
KIIS1065	7.6	8.6	6.9	8.2	9.2	6.7	7.7	8.3	10.0	7.1	8.1	6.9	7.7	8.9	4.2	6.6	8.0	1.5	6.9	8.3	3.8
104.9 TRIPLE M	6.5	7.8	2.5	6.4	7.5	2.2	7.6	9.1	2.9	7.1	8.6	2.1	5.3	6.2	3.2	4.5	5.3	2.3	6.1	7.2	4.7
NOVA96.9	8.0	9.4	4.5	9.5	11.2	3.1	6.7	7.8	4.5	7.3	8.3	6.3	10.1	11.7	4.9	4.7	5.5	3.0	8.6	10.6	2.4
smoothfm 95.3	12.8	14.7	9.7	11.4	13.1	6.6	15.0	17.4	10.7	13.2	15.1	11.7	11.5	12.9	11.4	13.1	15.3	8.4	14.1	16.7	9.4
GOLD101.7	9.6	11.3	4.5	7.2	8.5	3.1	9.6	11.5	4.6	12.0	14.2	6.2	12.2	14.3	6.0	5.4	6.6	1.5	7.3	8.7	4.9
ABC SYD	4.7	4.9	8.5	6.7	7.0	11.6	4.1	4.1	7.2	3.3	3.3	6.4	3.6	3.8	7.0	5.9	6.0	11.5	4.3	4.7	6.6
2RN	1.4	1.3	3.7	1.8	1.5	6.5	0.9	0.8	2.1	0.8	0.8	1.5	1.8	1.8	4.1	2.3	2.3	5.4	1.3	1.1	4.6
ABC NEWSRADIO	1.7	1.6	4.9	2.8	2.3	9.5	1.3	1.2	2.7	0.8	0.9	1.4	1.6	1.5	4.9	2.5	2.3	7.0	2.2	2.3	4.1
2JJJ	3.4	3.8	4.2	3.3	3.7	3.0	3.0	3.2	4.2	3.6	3.9	5.2	4.2	4.6	5.1	3.0	3.2	4.3	3.1	3.4	4.1
ABC CLASSIC	2.3	2.4	3.6	2.7	2.8	4.5	2.9	3.1	3.7	1.9	2.0	3.2	1.6	1.8	2.1	1.8	1.9	2.8	2.4	2.5	4.5
Commercial DAB+ Stns	8.2	8.5	12.1	6.4	6.6	7.9	7.4	7.3	12.9	9.0	9.4	14.0	8.8	9.4	13.8	12.9	14.3	14.9	8.4	8.7	17.0
ABC DAB+ Stns	1.9	1.8	4.3	1.1	1.2	1.4	1.6	1.5	3.8	2.0	2.0	4.3	2.0	1.7	8.2	4.6	4.5	10.8	3.3	3.1	9.7
Total DAB+ Stns	11.4	10.3	16.4	7.9	7.8	9.4	10.6	8.8	16.8	12.8	11.4	18.3	12.3	11.2	22.0	19.7	18.8	25.7	13.0	11.8	26.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.5% share of AM/FM/DAB+ listening and 2.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	157	140	51	26	21	6	20	16	10	35	29	11	31	29	9	11	11	4	34	33	12
2GB	754	714	195	62	48	23	55	55	7	156	141	50	126	122	26	101	101	27	253	246	63
2UE 954	293	262	68	42	34	17	32	29	2	44	30	22	29	28	4	28	25	5	118	117	19
SKY Sports Radio	227	n.a.	n.a.	30	n.a.	n.a.	38	n.a.	n.a.	61	n.a.	n.a.	43	n.a.	n.a.	19	n.a.	n.a.	36	n.a.	n.a.
104.1 2DAY FM	682	657	75	109	103	12	107	105	17	226	219	15	152	146	16	55	51	11	34	34	4
KIIS1065	1,008	941	217	171	156	56	163	154	27	358	343	63	212	198	43	67	58	21	37	31	8
104.9 TRIPLE M	734	699	115	117	105	28	94	85	20	225	221	29	146	142	21	114	110	15	37	37	2
NOVA96.9	1,186	1,139	210	238	232	56	181	167	37	408	392	63	260	254	39	56	54	8	43	40	8
smoothfm 95.3	1,448	1,367	311	165	148	41	161	145	51	365	345	70	338	315	82	202	198	41	217	216	24
GOLD101.7	773	728	148	59	53	17	80	68	16	138	136	16	207	188	51	127	123	34	162	161	15
ABC SYD	518	466	134	33	29	8	24	24	3	91	77	33	77	60	27	86	81	14	207	195	49
2RN	179	154	58	10	10	4	14	9	5	32	18	17	41	41	13	20	15	8	62	62	13
ABC NEWSRADIO	321	272	117	38	31	15	29	28	1	75	55	40	67	54	27	38	33	12	75	71	22
2JJI	475	429	131	61	58	9	59	53	19	176	155	56	135	123	42	25	22	2	19	17	3
ABC CLASSIC	243	219	59	26	25	10	20	16	4	61	50	18	29	27	4	19	18	1	88	83	22
Commercial DAB+ Stns	1,018	939	313	148	134	57	128	113	45	360	340	91	238	219	81	84	76	28	59	56	10
ABC DAB+ Stns	289	253	113	40	34	14	26	18	12	83	64	33	54	50	31	37	37	13	49	49	10
Total DAB+ Stns	1,263	1,118	405	172	149	65	144	124	52	428	385	122	299	261	107	112	101	39	109	98	20
Total	4,679	4,376	1,387	514	479	166	470	443	156	1,260	1,184	399	1,066	998	315	582	536	157	787	736	194

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	135	115	44	74	64	20	45	35	17	52	45	15	50	45	15	10	9	2	59	57	15
2GB	670	631	158	505	458	87	354	309	75	274	267	53	226	203	50	146	121	32	472	443	93
2UE 954	260	231	63	134	116	20	160	143	35	141	122	30	104	96	15	57	50	9	148	138	27
SKY Sports Radio	171	n.a.	n.a.	83	n.a.	n.a.	56	n.a.	n.a.	48	n.a.	n.a.	43	n.a.	n.a.	32	n.a.	n.a.	133	n.a.	n.a.
104.1 2DAY FM	583	554	60	310	294	16	244	230	24	277	261	28	262	251	17	100	100	1	378	372	20
KIIS1065	902	832	195	541	490	76	375	329	79	339	293	81	378	356	29	150	138	12	528	491	60
104.9 TRIPLE M	639	594	97	355	334	31	261	240	31	296	281	24	259	245	23	96	90	8	375	356	55
NOVA96.9	1,044	983	186	630	586	60	405	366	71	413	375	71	446	427	34	205	184	21	699	679	50
smoothfm 95.3	1,279	1,189	241	696	647	70	608	549	89	585	522	95	517	485	59	284	252	35	906	844	133
GOLD101.7	726	675	128	404	371	43	341	317	41	382	350	63	342	323	41	133	127	8	422	397	56
ABC SYD	424	366	102	290	264	42	178	146	39	200	159	59	150	132	25	116	92	30	306	274	55
2RN	160	131	53	85	70	26	44	34	13	62	55	13	69	64	9	44	34	12	91	75	26
ABC NEWSRADIO	264	197	100	165	117	60	76	49	33	65	55	21	66	45	21	43	27	19	182	156	47
2JJI	402	359	109	242	222	30	158	127	41	183	155	41	185	159	39	85	72	17	240	218	55
ABC CLASSIC	202	178	50	117	98	27	87	78	20	89	71	30	55	50	10	51	46	5	138	124	31
Commercial DAB+ Stns	898	828	259	464	413	80	367	319	100	416	379	102	399	354	82	218	189	59	555	485	131
ABC DAB+ Stns	214	189	82	62	58	12	64	51	23	86	80	18	109	82	36	77	61	28	184	160	63
Total DAB+ Stns	1,093	969	328	551	469	91	450	355	122	529	449	120	521	434	116	303	248	86	752	626	189
Total	4,503	4,138	1,225	3,547	3,136	556	2,745	2,345	604	2,839	2,424	577	2,746	2,412	437	1,480	1,231	259	3,922	3,511	767

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 157,000 total listeners, 140,000 AM/FM/DAB+ listeners and 51,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	3.1	1.7	5.6	3.0	2.6	6.2	6.1	0.1	5.8	3.7	2.1	5.2	2.8	2.4	5.8	3.2	2.6	2.2	1.8	0.4
3AW	14.0	14.2	-0.2	6.6	4.0	2.6	4.8	6.4	-1.6	2.2	1.6	0.6	9.2	9.2	0.0	13.6	16.1	-2.5	34.4	35.0	-0.6
Magic 1278	2.2	1.9	0.3	1.3	1.0	0.3	1.0	0.2	0.8	0.6	0.5	0.1	1.0	0.3	0.7	2.4	1.8	0.6	5.1	5.6	-0.5
3MP 1377	1.3	1.2	0.1	0.6	0.5	0.1	1.0	1.7	-0.7	0.4	0.3	0.1	0.5	0.5	0.0	1.3	1.3	0.0	3.3	2.8	0.5
101.9 FOX FM	8.8	8.9	-0.1	20.2	16.4	3.8	13.0	10.0	3.0	13.3	16.3	-3.0	9.2	9.8	-0.6	6.1	5.5	0.6	1.3	1.0	0.3
GOLD104.3	11.5	13.0	-1.5	6.8	8.3	-1.5	10.0	13.1	-3.1	10.6	11.6	-1.0	12.7	16.1	-3.4	15.6	17.1	-1.5	10.4	10.3	0.1
KIIS1011	5.3	5.2	0.1	8.7	10.1	-1.4	9.1	10.4	-1.3	10.3	10.2	0.1	5.0	3.7	1.3	2.6	2.1	0.5	0.7	0.9	-0.2
105.1 TRIPLE M	8.2	7.1	1.1	6.5	7.9	-1.4	10.7	8.3	2.4	9.0	8.8	0.2	12.7	10.9	1.8	10.5	6.8	3.7	1.5	1.4	0.1
NOVA 100	8.0	8.4	-0.4	14.8	14.6	0.2	9.3	10.5	-1.2	13.9	13.3	0.6	9.5	9.2	0.3	4.7	6.8	-2.1	1.3	1.3	0.0
smoothfm 91.5	10.3	9.9	0.4	6.6	8.2	-1.6	8.5	10.0	-1.5	8.8	9.6	-0.8	10.1	7.7	2.4	10.3	12.0	-1.7	13.5	11.3	2.2
ABC MEL	4.1	3.9	0.2	0.9	2.4	-1.5	2.1	1.8	0.3	1.2	0.8	0.4	2.8	2.4	0.4	4.5	4.4	0.1	9.2	8.9	0.3
3RN	1.8	1.6	0.2	0.6	1.2	-0.6	0.2	0.4	-0.2	0.4	0.1	0.3	2.3	1.6	0.7	0.4	1.0	-0.6	4.4	4.1	0.3
ABC NEWSRADIO	1.5	1.3	0.2	0.9	0.8	0.1	2.0	1.6	0.4	1.8	1.3	0.5	1.5	0.7	0.8	1.2	1.5	-0.3	1.5	1.6	-0.1
3JJI	3.0	3.6	-0.6	4.8	5.7	-0.9	4.2	4.7	-0.5	4.8	6.0	-1.2	4.1	4.7	-0.6	1.1	1.6	-0.5	0.5	0.8	-0.3
ABC CLASSIC	1.1	1.6	-0.5	1.0	1.7	-0.7	1.3	0.8	0.5	0.8	1.3	-0.5	0.6	1.0	-0.4	1.2	1.0	0.2	1.8	3.3	-1.5

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.7	3.2	1.5	6.0	4.2	1.8	4.8	3.8	1.0	3.0	2.2	0.8	5.2	2.8	2.4	4.8	2.0	2.8	5.2	3.0	2.2
3AW	14.4	14.6	-0.2	19.1	18.9	0.2	15.2	16.4	-1.2	10.2	11.1	-0.9	9.0	8.7	0.3	19.5	17.5	2.0	12.8	12.7	0.1
Magic 1278	2.0	1.7	0.3	1.7	1.3	0.4	2.0	2.0	0.0	2.3	1.9	0.4	2.1	1.7	0.4	2.2	1.1	1.1	2.7	2.6	0.1
3MP 1377	1.1	1.2	-0.1	1.1	0.9	0.2	1.2	0.9	0.3	1.2	1.5	-0.3	1.2	1.6	-0.4	0.9	1.1	-0.2	2.0	1.4	0.6
101.9 FOX FM	8.9	9.2	-0.3	9.5	9.6	-0.1	8.5	8.6	-0.1	10.8	10.4	0.4	8.1	9.3	-1.2	3.6	5.2	-1.6	8.5	7.9	0.6
GOLD104.3	11.6	12.9	-1.3	10.0	10.5	-0.5	12.3	13.0	-0.7	13.8	15.8	-2.0	11.6	13.1	-1.5	7.6	10.2	-2.6	11.0	13.6	-2.6
KIIS1011	5.4	5.2	0.2	5.0	5.4	-0.4	4.8	4.5	0.3	6.1	4.9	1.2	6.4	6.1	0.3	4.6	5.4	-0.8	5.0	5.5	-0.5
105.1 TRIPLE M	8.8	7.7	1.1	7.3	7.5	-0.2	8.6	7.0	1.6	10.3	8.1	2.2	10.1	9.0	1.1	7.3	6.0	1.3	6.4	5.0	1.4
NOVA 100	8.2	8.3	-0.1	9.4	10.3	-0.9	7.8	7.5	0.3	7.3	7.3	0.0	9.5	8.8	0.7	5.6	5.1	0.5	7.3	8.7	-1.4
smoothfm 91.5	10.0	9.8	0.2	7.3	6.5	0.8	11.3	11.1	0.2	12.5	12.1	0.4	9.7	10.1	-0.4	7.3	8.0	-0.7	11.1	10.4	0.7
ABC MEL	4.0	3.9	0.1	4.9	5.0	-0.1	4.8	4.3	0.5	2.5	2.8	-0.3	2.7	2.5	0.2	5.9	4.7	1.2	4.3	4.0	0.3
3RN	1.7	1.6	0.1	2.1	2.4	-0.3	1.3	1.2	0.1	1.1	1.0	0.1	2.2	1.6	0.6	3.1	2.7	0.4	2.1	1.7	0.4
ABC NEWSRADIO	1.5	1.2	0.3	2.0	1.7	0.3	0.9	0.7	0.2	0.8	0.5	0.3	1.5	1.3	0.2	3.8	3.3	0.5	1.6	1.5	0.1
3JJI	2.9	3.5	-0.6	3.7	4.1	-0.4	2.1	2.8	-0.7	2.3	2.9	-0.6	3.5	4.7	-1.2	3.8	3.5	0.3	3.1	3.8	-0.7
ABC CLASSIC	1.1	1.5	-0.4	1.4	1.6	-0.2	1.0	1.6	-0.6	0.7	1.2	-0.5	1.2	1.5	-0.3	1.6	2.3	-0.7	1.3	2.0	-0.7

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	420	351	69	35	24	11	52	51	1	114	88	26	92	76	16	69	58	11	57	54	3
3AW	736	721	15	53	44	9	38	47	-9	81	67	14	129	122	7	128	134	-6	307	307	0
Magic 1278	231	169	62	32	27	5	28	10	18	35	23	12	27	26	1	28	19	9	80	65	15
3MP 1377	191	173	18	20	16	4	25	26	-1	27	20	7	20	17	3	32	27	5	67	67	0
101.9 FOX FM	1,206	1,219	-13	195	194	1	162	195	-33	414	426	-12	280	264	16	97	88	9	58	52	6
GOLD104.3	1,193	1,265	-72	97	141	-44	124	132	-8	275	271	4	309	323	-14	211	212	-1	178	186	-8
KIIS1011	1,027	966	61	178	170	8	114	153	-39	413	365	48	231	191	40	57	63	-6	35	25	10
105.1 TRIPLE M	831	796	35	63	90	-27	104	106	-2	265	241	24	234	210	24	121	100	21	43	50	-7
NOVA 100	1,209	1,183	26	229	242	-13	139	154	-15	450	397	53	273	274	-1	86	84	2	33	32	1
smoothfm 91.5	1,187	1,169	18	112	130	-18	141	145	-4	283	295	-12	258	234	24	153	154	-1	242	212	30
ABC MEL	455	407	48	20	17	3	37	21	16	54	44	10	90	69	21	72	78	-6	182	177	5
3RN	145	132	13	15	13	2	4	4	0	20	14	6	45	34	11	15	19	-4	47	48	-1
ABC NEWSRADIO	314	270	44	22	28	-6	31	31	0	106	75	31	62	33	29	29	34	-5	64	69	-5
3JJJ	511	557	-46	47	62	-15	72	90	-18	232	243	-11	101	103	-2	36	36	0	22	23	-1
ABC CLASSIC	193	207	-14	13	15	-2	24	27	-3	60	55	5	30	31	-1	15	12	3	52	67	-15
Total	4,789	4,783	6	514	526	-12	493	496	-3	1,319	1,299	20	1,084	1,089	-5	591	588	3	787	784	3

By Session, P10+ [Potential: 5081]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	360	311	49	219	179	40	163	150	13	172	152	20	171	124	47	94	58	36	243	199	44
3AW	679	670	9	519	527	-8	429	433	-4	315	338	-23	258	269	-11	197	208	-11	479	496	-17
Magic 1278	186	150	36	82	66	16	93	81	12	100	87	13	79	59	20	46	25	21	119	86	33
3MP 1377	163	155	8	71	63	8	80	60	20	64	68	-4	55	62	-7	22	32	-10	101	73	28
101.9 FOX FM	1,089	1,105	-16	650	657	-7	480	448	32	585	566	19	456	502	-46	128	173	-45	647	597	50
GOLD104.3	1,096	1,156	-60	587	597	-10	536	564	-28	584	626	-42	497	512	-15	200	200	0	663	729	-66
KIIS1011	920	869	51	440	440	0	373	372	1	403	363	40	382	356	26	148	156	-8	457	442	15
105.1 TRIPLE M	691	684	7	360	369	-9	290	242	48	355	317	38	332	334	-2	156	150	6	430	379	51
NOVA 100	1,087	1,074	13	661	663	-2	471	441	30	485	462	23	454	479	-25	207	184	23	651	681	-30
smoothfm 91.5	1,053	1,030	23	524	468	56	556	547	9	572	554	18	449	482	-33	207	210	-3	687	645	42
ABC MEL	393	349	44	255	237	18	179	167	12	164	153	11	115	117	-2	113	90	23	254	258	-4
3RN	127	123	4	77	85	-8	45	46	-1	48	36	12	61	55	6	42	44	-2	87	74	13
ABC NEWSRADIO	273	244	29	162	135	27	93	74	19	79	58	21	91	81	10	79	74	5	167	137	30
3JJJ	442	500	-58	249	296	-47	170	191	-21	178	219	-41	183	227	-44	98	109	-11	296	306	-10
ABC CLASSIC	162	176	-14	97	104	-7	59	80	-21	61	65	-4	62	70	-8	38	46	-8	106	127	-21
Total	4,671	4,674	-3	3,678	3,666	12	3,145	3,044	101	3,168	3,138	30	2,971	3,026	-55	1,593	1,602	-9	3,854	3,857	-3

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	23	15	8	2	1	1	3	3	0	5	3	2	6	3	3	5	3	2	3	2	1
3AW	68	68	0	3	2	1	2	3	-1	2	1	1	10	9	1	11	13	-2	40	39	1
Magic 1278	11	9	2	1	*	*	*	*	*	1	*	*	1	*	*	2	1	1	6	6	0
3MP 1377	6	6	0	*	*	*	*	1	*	*	*	*	1	*	*	1	1	0	4	3	1
101.9 FOX FM	43	43	0	8	7	1	6	4	2	13	15	-2	10	10	0	5	4	1	1	1	0
GOLD104.3	56	62	-6	3	4	-1	5	6	-1	10	11	-1	14	17	-3	12	14	-2	12	12	0
KIIS1011	26	25	1	3	4	-1	4	5	-1	10	10	0	6	4	2	2	2	0	1	1	0
105.1 TRIPLE M	40	34	6	3	3	0	5	4	1	8	8	0	14	11	3	8	5	3	2	2	0
NOVA 100	39	40	-1	6	6	0	4	5	-1	13	12	1	10	9	1	4	5	-1	2	1	1
smoothfm 91.5	50	47	3	3	4	-1	4	5	-1	8	9	-1	11	8	3	8	10	-2	16	13	3
ABC MEL	20	19	1	*	1	*	1	1	0	1	1	0	3	2	1	4	4	0	11	10	1
3RN	9	8	1	*	1	*	*	*	*	*	*	*	3	2	1	*	1	*	5	5	0
ABC NEWSRADIO	7	6	1	*	*	*	1	1	0	2	1	1	2	1	1	1	1	0	2	2	0
3JJJ	14	17	-3	2	2	0	2	2	0	5	6	-1	5	5	0	1	1	0	1	1	0
ABC CLASSIC	6	8	-2	*	1	*	1	*	*	1	1	0	1	1	0	1	1	0	2	4	-2
Total	486	477	9	40	43	-3	46	45	1	94	94	0	110	103	7	80	80	0	117	112	5

By Session, P10+ [Potential: 5081]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	24	16	8	45	31	14	38	29	9	19	14	5	24	13	11	7	3	4	21	11	10
3AW	75	76	-1	143	139	4	120	127	-7	64	71	-7	42	41	1	27	25	2	51	48	3
Magic 1278	11	9	2	13	10	3	16	15	1	14	12	2	10	8	2	3	1	2	11	10	1
3MP 1377	6	6	0	8	7	1	9	7	2	7	10	-3	6	7	-1	1	2	-1	8	5	3
101.9 FOX FM	47	48	-1	71	71	0	67	67	0	68	67	1	38	44	-6	5	7	-2	34	30	4
GOLD104.3	61	67	-6	75	77	-2	97	100	-3	87	101	-14	55	62	-7	11	15	-4	44	51	-7
KIIS1011	28	27	1	37	40	-3	38	35	3	38	32	6	30	29	1	6	8	-2	20	21	-1
105.1 TRIPLE M	46	40	6	55	55	0	68	54	14	65	52	13	47	43	4	10	8	2	26	19	7
NOVA 100	43	43	0	71	76	-5	62	58	4	46	47	-1	45	42	3	8	7	1	29	33	-4
smoothfm 91.5	52	50	2	55	48	7	89	86	3	79	77	2	45	48	-3	10	11	-1	44	39	5
ABC MEL	21	20	1	37	37	0	38	33	5	16	18	-2	13	12	1	8	7	1	17	15	2
3RN	9	8	1	16	18	-2	10	9	1	7	6	1	10	8	2	4	4	0	8	6	2
ABC NEWSRADIO	8	6	2	15	12	3	7	5	2	5	3	2	7	6	1	5	5	0	6	6	0
3JJJ	15	18	-3	27	30	-3	17	21	-4	15	19	-4	17	23	-6	5	5	0	12	14	-2
ABC CLASSIC	6	8	-2	11	12	-1	8	12	-4	5	8	-3	5	7	-2	2	3	-1	5	8	-3
Total	521	518	3	752	735	17	788	773	15	631	638	-7	470	475	-5	140	142	-2	399	376	23

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.8	4.9	6.8	5.6	6.3	1.0	6.2	6.2	7.4	5.8	5.1	12.6	5.2	5.6	3.2	5.8	5.9	12.5	2.2	2.4	1.3
3AW	14.0	13.8	23.1	6.6	6.9	6.3	4.8	3.9	11.6	2.2	1.8	5.5	9.2	7.5	28.4	13.6	13.8	28.5	34.4	35.0	45.6
Magic 1278	2.2	2.4	1.1	1.3	1.4	1.1	1.0	0.8	2.2	0.6	0.7	0.4	1.0	1.1	0.1	2.4	2.9	2.2	5.1	5.8	1.1
3MP 1377	1.3	1.5	0.9	0.6	0.5	1.4	1.0	1.0	1.1	0.4	0.3	1.3	0.5	0.6	0.3	1.3	1.6	0.5	3.3	3.6	1.1
101.9 FOX FM	8.8	9.8	5.2	20.2	21.5	14.8	13.0	13.9	9.4	13.3	14.9	5.2	9.2	10.1	5.1	6.1	7.6	2.1	1.3	1.3	1.7
GOLD104.3	11.5	12.4	9.8	6.8	7.0	6.9	10.0	10.7	7.4	10.6	11.1	9.9	12.7	13.6	10.1	15.6	18.1	15.9	10.4	11.3	6.5
KIIS1011	5.3	6.1	1.3	8.7	9.7	2.4	9.1	10.4	2.8	10.3	11.7	1.7	5.0	5.7	1.0	2.6	3.3	0.6	0.7	0.8	0.4
105.1 TRIPLE M	8.2	9.0	5.8	6.5	6.6	6.8	10.7	11.9	4.9	9.0	9.3	9.6	12.7	14.1	5.6	10.5	12.9	5.9	1.5	1.6	2.0
NOVA 100	8.0	8.9	4.6	14.8	15.7	12.0	9.3	10.1	6.2	13.9	15.5	5.4	9.5	10.4	4.8	4.7	5.7	3.1	1.3	1.4	1.1
smoothfm 91.5	10.3	11.2	7.4	6.6	5.8	15.4	8.5	9.1	6.0	8.8	9.3	7.0	10.1	11.0	6.3	10.3	12.5	6.5	13.5	14.7	7.6
ABC MEL	4.1	3.5	10.5	0.9	0.8	1.6	2.1	2.0	3.3	1.2	0.7	5.0	2.8	1.7	14.0	4.5	4.3	11.0	9.2	8.6	20.3
3RN	1.8	2.1	0.6	0.6	0.6	0.6	0.2	0.2	0.2	0.4	0.5	0.3	2.3	2.6	1.5	0.4	0.6	0.1	4.4	5.0	0.8
ABC NEWSRADIO	1.5	1.4	2.7	0.9	0.8	2.1	2.0	1.8	3.6	1.8	1.6	3.8	1.5	1.5	1.7	1.2	1.3	1.5	1.5	1.4	3.3
3JJI	3.0	3.1	3.5	4.8	4.7	7.1	4.2	3.8	7.3	4.8	5.1	4.2	4.1	4.4	3.5	1.1	1.2	2.3	0.5	0.6	0.1
ABC CLASSIC	1.1	1.3	0.7	1.0	1.1	*	1.3	1.4	1.1	0.8	0.8	1.7	0.6	0.6	0.9	1.2	1.6	*	1.8	2.1	0.3
Commercial DAB+ Stns	7.2	7.0	11.7	9.3	8.7	17.0	9.7	8.9	16.6	11.1	10.0	19.9	7.4	7.5	10.0	4.9	5.6	5.2	3.6	3.7	5.1
ABC DAB+ Stns	1.8	1.7	4.2	2.0	1.9	3.6	4.3	3.8	8.7	2.2	1.7	6.5	1.9	1.8	3.5	1.3	1.4	2.0	0.9	0.8	1.7
Total DAB+ Stns	9.5	8.7	15.8	11.9	10.6	20.6	14.2	12.7	25.4	13.9	11.7	26.4	9.9	9.3	13.5	6.7	6.9	7.2	4.9	4.5	6.7

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.7	4.6	7.4	6.0	5.7	10.9	4.8	4.9	6.3	3.0	2.8	6.2	5.2	5.5	6.0	4.8	5.0	5.0	5.2	5.6	4.9
3AW	14.4	13.9	24.7	19.1	18.3	33.2	15.2	14.6	26.2	10.2	10.1	16.9	9.0	8.8	18.1	19.5	19.7	24.5	12.8	13.2	17.4
Magic 1278	2.0	2.3	1.1	1.7	1.8	1.1	2.0	2.3	0.7	2.3	2.5	1.4	2.1	2.3	1.6	2.2	2.5	1.2	2.7	3.0	0.9
3MP 1377	1.1	1.2	0.8	1.1	1.2	0.8	1.2	1.4	0.6	1.2	1.2	1.0	1.2	1.3	1.4	0.9	1.0	0.5	2.0	2.2	1.1
101.9 FOX FM	8.9	9.9	5.7	9.5	10.3	6.1	8.5	9.4	5.8	10.8	11.9	6.9	8.1	9.1	3.8	3.6	3.9	2.6	8.5	9.5	3.5
GOLD104.3	11.6	12.5	10.1	10.0	10.7	8.3	12.3	13.5	9.4	13.8	14.7	13.5	11.6	12.6	10.6	7.6	8.0	7.4	11.0	12.0	8.6
KIIS1011	5.4	6.2	1.4	5.0	5.7	0.9	4.8	5.6	1.3	6.1	7.0	1.8	6.4	7.3	1.7	4.6	5.3	1.2	5.0	5.7	1.1
105.1 TRIPLE M	8.8	9.7	6.0	7.3	7.9	4.5	8.6	9.6	4.8	10.3	11.4	7.0	10.1	10.7	11.2	7.3	8.0	5.1	6.4	7.0	5.0
NOVA 100	8.2	9.1	4.9	9.4	10.5	3.6	7.8	8.6	5.3	7.3	7.8	6.7	9.5	10.7	4.6	5.6	6.3	3.0	7.3	8.2	3.6
smoothfm 91.5	10.0	10.9	7.4	7.3	8.1	3.8	11.3	12.3	8.7	12.5	13.7	9.2	9.7	10.4	8.9	7.3	7.7	7.6	11.1	12.2	7.2
ABC MEL	4.0	3.4	10.7	4.9	4.2	12.4	4.8	4.0	12.7	2.5	2.1	7.2	2.7	2.4	7.9	5.9	5.2	12.9	4.3	4.0	9.8
3RN	1.7	2.0	0.5	2.1	2.4	0.7	1.3	1.5	0.3	1.1	1.3	0.2	2.2	2.5	0.9	3.1	3.5	1.2	2.1	2.4	0.9
ABC NEWSRADIO	1.5	1.4	2.6	2.0	1.9	3.6	0.9	0.8	1.9	0.8	0.8	1.6	1.5	1.5	2.9	3.8	3.9	4.2	1.6	1.5	3.2
3JJI	2.9	3.0	3.5	3.7	3.9	2.8	2.1	2.1	3.6	2.3	2.3	3.6	3.5	3.7	4.4	3.8	4.1	3.7	3.1	3.3	3.6
ABC CLASSIC	1.1	1.2	0.6	1.4	1.5	0.8	1.0	1.1	0.7	0.7	0.8	0.2	1.2	1.3	0.6	1.6	1.8	0.8	1.3	1.3	1.3
Commercial DAB+ Stns	7.0	7.0	9.8	4.5	4.6	5.3	7.2	7.3	9.6	7.8	7.8	11.7	7.6	7.7	11.5	11.2	11.1	16.2	7.8	6.9	18.9
ABC DAB+ Stns	1.7	1.6	2.9	1.1	1.2	1.3	1.2	1.2	2.2	1.9	1.7	4.9	2.3	2.3	3.7	2.9	3.0	3.0	2.4	1.9	9.1
Total DAB+ Stns	9.1	8.6	12.6	6.1	5.8	6.6	9.0	8.4	11.8	10.1	9.5	16.5	10.3	10.0	15.2	14.6	14.1	19.2	10.8	8.8	27.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.8% share of all listening, 4.9% share of AM/FM/DAB+ listening and 6.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	420	416	86	35	35	6	52	52	14	114	112	27	92	92	15	69	67	19	57	57	5
3AW	736	694	182	53	52	10	38	34	21	81	75	19	129	120	42	128	113	45	307	301	44
Magic 1278	231	217	41	32	27	9	28	27	9	35	34	7	27	23	3	28	28	5	80	77	8
3MP 1377	191	175	47	20	14	9	25	23	7	27	25	14	20	17	3	32	31	5	67	67	9
101.9 FOX FM	1,206	1,139	213	195	180	45	162	149	44	414	393	57	280	263	44	97	95	14	58	58	8
GOLD104.3	1,193	1,130	224	97	90	18	124	115	36	275	258	59	309	289	48	211	205	35	178	172	27
KIIS1011	1,027	1,006	102	178	176	17	114	107	26	413	406	32	231	228	18	57	55	7	35	35	2
105.1 TRIPLE M	831	788	166	63	55	19	104	102	25	265	249	57	234	221	35	121	119	20	43	42	11
NOVA 100	1,209	1,142	222	229	212	56	139	130	30	450	426	70	273	261	46	86	82	15	33	31	5
smoothfm 91.5	1,187	1,119	221	112	96	33	141	132	36	283	263	55	258	242	45	153	150	22	242	236	31
ABC MEL	455	417	120	20	18	6	37	33	10	54	43	23	90	73	35	72	69	15	182	180	31
3RN	145	142	27	15	13	2	4	4	2	20	20	3	45	45	12	15	13	2	47	47	7
ABC NEWSRADIO	314	291	84	22	22	7	31	31	12	106	97	34	62	58	12	29	27	8	64	56	12
3JJJ	511	451	126	47	37	21	72	62	30	232	205	43	101	93	22	36	33	10	22	21	1
ABC CLASSIC	193	167	37	13	13	*	24	20	4	60	45	24	30	24	6	15	15	2	52	50	2
Commercial DAB+ Stns	902	837	279	103	100	32	121	108	45	294	275	102	207	186	55	107	101	24	70	67	21
ABC DAB+ Stns	249	220	95	37	34	14	28	28	14	77	66	30	50	44	18	25	20	12	32	26	6
Total DAB+ Stns	1,118	993	357	129	124	44	145	127	60	355	316	126	254	216	68	127	117	34	108	92	26
Total	4,789	4,600	1,383	514	495	171	493	478	199	1,319	1,272	404	1,084	1,028	296	591	561	157	787	767	156

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	360	353	79	219	207	37	163	156	23	172	160	29	171	167	16	94	90	8	243	241	26
3AW	679	641	158	519	476	96	429	386	62	315	284	68	258	234	49	197	169	33	479	452	93
Magic 1278	186	173	33	82	79	10	93	87	12	100	89	16	79	74	14	46	38	8	119	109	17
3MP 1377	163	144	37	71	65	10	80	71	12	64	57	11	55	49	8	22	18	4	101	94	23
101.9 FOX FM	1,089	1,007	182	650	602	82	480	434	78	585	550	76	456	439	25	128	111	17	647	623	68
GOLD104.3	1,096	1,015	205	587	539	81	536	499	59	584	534	89	497	463	58	200	166	40	663	629	98
KIIS1011	920	901	87	440	424	20	373	358	28	403	384	36	382	366	21	148	139	10	457	442	27
105.1 TRIPLE M	691	637	140	360	337	46	290	261	49	355	320	57	332	300	55	156	138	22	430	405	68
NOVA 100	1,087	1,013	195	661	624	58	471	428	67	485	436	88	454	433	38	207	186	24	651	623	60
smoothfm 91.5	1,053	986	187	524	483	57	556	503	85	572	530	87	449	417	50	207	171	41	687	643	86
ABC MEL	393	355	98	255	207	72	179	151	41	164	141	38	115	102	21	113	107	8	254	234	58
3RN	127	121	21	77	75	8	45	43	5	48	47	4	61	59	5	42	38	5	87	83	11
ABC NEWSRADIO	273	247	65	162	140	27	93	83	24	79	70	13	91	83	14	79	61	20	167	139	42
3JJJ	442	381	111	249	219	42	170	135	46	178	145	39	183	164	27	98	78	20	296	264	49
ABC CLASSIC	162	143	28	97	87	10	59	47	14	61	54	7	62	59	4	38	31	7	106	91	17
Commercial DAB+ Stns	793	738	227	388	342	79	374	318	100	409	373	100	353	323	62	207	183	49	479	425	114
ABC DAB+ Stns	202	179	64	77	67	17	56	46	18	96	82	29	94	89	27	67	53	19	158	129	58
Total DAB+ Stns	974	870	281	471	394	94	459	359	118	504	444	129	441	397	88	273	231	66	641	539	165
Total	4,671	4,444	1,239	3,678	3,367	614	3,145	2,797	596	3,168	2,876	627	2,971	2,730	426	1,593	1,369	278	3,854	3,583	724

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 420,000 total listeners, 416,000 AM/FM/DAB+ listeners and 86,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.1	4.6	-0.5	1.9	1.6	0.3	1.8	0.9	0.9	0.9	0.6	0.3	1.7	1.6	0.1	2.4	2.8	-0.4	11.9	13.7	-1.8
4BH 1116	11.8	10.9	0.9	2.0	2.3	-0.3	5.6	2.6	3.0	1.4	1.4	0.0	1.5	1.9	-0.4	18.1	17.4	0.7	31.6	27.9	3.7
SENQ 693am	0.9	0.7	0.2	2.6	1.0	1.6	0.8	0.8	0.0	0.8	0.8	0.0	0.4	0.3	0.1	0.9	0.8	0.1	0.8	0.6	0.2
B105	11.7	10.4	1.3	24.3	21.2	3.1	18.0	18.4	-0.4	18.3	15.5	2.8	11.7	10.6	1.1	6.1	6.0	0.1	3.1	2.5	0.6
KIIS973	9.7	11.1	-1.4	11.7	11.3	0.4	12.7	12.1	0.6	10.9	10.8	0.1	11.9	18.8	-6.9	8.7	11.0	-2.3	5.5	3.8	1.7
104.5 TRIPLE M	13.0	13.3	-0.3	9.6	13.9	-4.3	19.1	12.8	6.3	15.0	18.4	-3.4	19.3	18.8	0.5	14.4	14.5	-0.1	4.0	4.0	0.0
NOVA106.9	10.4	8.6	1.8	16.1	14.3	1.8	12.3	14.4	-2.1	18.6	14.7	3.9	10.7	9.1	1.6	8.0	6.0	2.0	2.7	1.2	1.5
ABC BRIS	6.4	5.9	0.5	1.9	1.1	0.8	1.3	2.1	-0.8	1.3	1.3	0.0	5.8	3.9	1.9	5.4	5.5	-0.1	15.4	14.3	1.1
4RN	1.1	1.6	-0.5	0.9	0.7	0.2	0.8	0.6	0.2	0.2	0.4	-0.2	0.3	0.5	-0.2	1.7	1.8	-0.1	2.3	3.8	-1.5
ABC NEWSRADIO	1.7	1.9	-0.2	1.0	1.0	0.0	2.5	2.8	-0.3	0.9	1.0	-0.1	0.5	1.0	-0.5	0.8	1.5	-0.7	4.0	3.5	0.5
4JJB	4.5	4.6	-0.1	7.4	8.5	-1.1	4.1	5.7	-1.6	8.9	7.6	1.3	7.0	6.7	0.3	1.0	0.9	0.1	0.2	1.0	-0.8
ABC CLASSIC	1.5	2.4	-0.9	0.5	0.8	-0.3	1.9	0.6	1.3	0.8	0.8	0.0	2.1	4.6	-2.5	0.8	0.9	-0.1	2.2	3.5	-1.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.1	4.6	-0.5	3.7	3.8	-0.1	4.8	5.5	-0.7	4.2	4.8	-0.6	3.0	4.3	-1.3	5.0	5.9	-0.9	4.2	4.5	-0.3
4BH 1116	11.2	10.2	1.0	11.1	10.8	0.3	12.6	12.3	0.3	12.1	10.3	1.8	8.4	6.2	2.2	7.1	6.7	0.4	13.8	13.1	0.7
SENQ 693am	1.0	0.7	0.3	1.2	0.5	0.7	1.1	0.6	0.5	0.8	0.8	0.0	0.9	0.9	0.0	0.5	1.0	-0.5	0.7	0.6	0.1
B105	12.1	10.8	1.3	13.4	11.8	1.6	11.7	10.1	1.6	12.5	10.9	1.6	11.3	11.6	-0.3	7.3	6.0	1.3	10.6	9.1	1.5
KIIS973	10.2	11.5	-1.3	11.0	12.1	-1.1	9.8	10.9	-1.1	10.6	12.6	-2.0	9.2	10.9	-1.7	7.2	7.2	0.0	8.3	9.7	-1.4
104.5 TRIPLE M	13.6	13.7	-0.1	13.0	14.0	-1.0	14.7	13.8	0.9	15.5	14.5	1.0	10.9	13.5	-2.6	8.1	8.3	-0.2	11.4	12.1	-0.7
NOVA106.9	11.0	8.7	2.3	12.6	10.3	2.3	9.9	7.2	2.7	10.3	7.5	2.8	12.4	11.7	0.7	6.9	5.5	1.4	8.8	8.1	0.7
ABC BRIS	6.4	5.8	0.6	7.2	7.0	0.2	6.5	5.4	1.1	4.7	3.9	0.8	5.4	4.4	1.0	11.9	12.8	-0.9	6.6	6.2	0.4
4RN	1.1	1.6	-0.5	1.4	1.9	-0.5	0.9	1.0	-0.1	0.6	0.9	-0.3	0.8	0.9	-0.1	3.3	6.5	-3.2	1.2	1.6	-0.4
ABC NEWSRADIO	1.7	1.8	-0.1	2.4	2.6	-0.2	1.3	1.2	0.1	1.4	1.5	-0.1	1.3	2.2	-0.9	1.3	0.8	0.5	1.7	2.1	-0.4
4JJB	4.2	4.5	-0.3	4.4	4.6	-0.2	3.1	4.2	-1.1	3.6	3.9	-0.3	6.9	6.1	0.8	4.6	3.8	0.8	5.5	5.1	0.4
ABC CLASSIC	1.3	2.1	-0.8	0.9	1.6	-0.7	1.5	1.9	-0.4	1.5	2.4	-0.9	1.4	2.0	-0.6	1.8	4.2	-2.4	2.0	3.2	-1.2

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	130	138	-8	9	13	-4	10	7	3	16	15	1	16	19	-3	14	14	0	64	69	-5
4BH 1116	266	273	-7	21	26	-5	24	18	6	35	26	9	22	30	-8	46	50	-4	118	122	-4
SENQ 693am	75	72	3	11	8	3	13	11	2	17	16	1	11	9	2	11	14	-3	12	14	-2
B105	674	633	41	116	111	5	84	72	12	228	216	12	141	145	-4	61	48	13	44	40	4
KIIS973	547	555	-8	77	80	-3	86	75	11	138	143	-5	130	146	-16	64	73	-9	51	37	14
104.5 TRIPLE M	570	586	-16	78	82	-4	74	52	22	148	175	-27	142	149	-7	89	89	0	38	39	-1
NOVA106.9	648	588	60	112	114	-2	91	82	9	234	196	38	124	128	-4	57	48	9	30	21	9
ABC BRIS	243	251	-8	20	16	4	21	23	-2	30	32	-2	46	45	1	33	27	6	93	108	-15
4RN	68	75	-7	10	7	3	7	4	3	6	15	-9	11	17	-6	9	8	1	24	24	0
ABC NEWSRADIO	110	123	-13	14	13	1	25	24	1	27	28	-1	12	23	-11	9	12	-3	23	22	1
4JJJ	303	338	-35	43	41	2	35	44	-9	139	147	-8	66	81	-15	13	13	0	7	10	-3
ABC CLASSIC	98	122	-24	9	14	-5	12	6	6	23	26	-3	27	33	-6	8	9	-1	20	33	-13
Total	2,263	2,259	4	270	272	-2	233	232	1	590	588	2	513	516	-3	283	282	1	373	369	4

By Session, P10+ [Potential: 2406]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	119	123	-4	82	82	0	71	75	-4	69	70	-1	43	49	-6	18	24	-6	79	81	-2
4BH 1116	236	244	-8	171	171	0	150	157	-7	136	152	-16	98	91	7	49	51	-2	180	182	-2
SENQ 693am	57	57	0	25	15	10	21	24	-3	29	28	1	19	20	-1	4	12	-8	33	28	5
B105	611	572	39	426	392	34	261	230	31	340	297	43	231	221	10	89	74	15	368	333	35
KIIS973	489	510	-21	345	356	-11	206	197	9	258	264	-6	171	201	-30	64	62	2	321	311	10
104.5 TRIPLE M	497	511	-14	301	331	-30	219	211	8	249	261	-12	188	219	-31	79	80	-1	316	327	-11
NOVA106.9	575	525	50	401	349	52	250	211	39	272	227	45	237	230	7	78	61	17	351	312	39
ABC BRIS	218	229	-11	150	152	-2	104	110	-6	97	101	-4	76	66	10	47	50	-3	167	177	-10
4RN	56	64	-8	34	34	0	22	31	-9	23	29	-6	12	17	-5	11	15	-4	31	39	-8
ABC NEWSRADIO	92	103	-11	60	61	-1	32	33	-1	27	29	-2	26	39	-13	10	13	-3	54	58	-4
4JJJ	271	306	-35	166	175	-9	114	106	8	129	146	-17	131	142	-11	47	38	9	181	179	2
ABC CLASSIC	85	107	-22	39	56	-17	35	43	-8	36	41	-5	28	32	-4	14	20	-6	54	63	-9
Total	2,194	2,186	8	1,804	1,783	21	1,353	1,290	63	1,491	1,482	9	1,216	1,256	-40	584	565	19	1,807	1,780	27

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	10	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	7	8	-1
4BH 1116	27	25	2	*	1	*	1	*	*	1	1	0	1	1	0	7	6	1	17	16	1
SENQ 693am	2	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	27	23	4	6	5	1	4	3	1	7	6	1	6	6	0	2	2	0	2	1	1
KIIS973	23	25	-2	3	3	0	3	2	1	4	4	0	6	10	-4	3	4	-1	3	2	1
104.5 TRIPLE M	30	30	0	2	3	-1	4	2	2	6	7	-1	10	10	0	6	5	1	2	2	0
NOVA106.9	24	19	5	4	3	1	2	3	-1	8	6	2	6	5	1	3	2	1	1	1	0
ABC BRIS	15	13	2	*	*	*	*	*	*	1	1	0	3	2	1	2	2	0	8	8	0
4RN	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1
ABC NEWSRADIO	4	4	0	*	*	*	*	1	*	*	*	*	*	1	*	*	1	*	2	2	0
4JJB	10	10	0	2	2	0	1	1	0	4	3	1	4	4	0	*	*	*	*	1	*
ABC CLASSIC	3	5	-2	*	*	*	*	*	*	*	*	*	1	2	-1	*	*	*	1	2	-1
Total	232	225	7	24	23	1	20	18	2	41	40	1	53	52	1	38	36	2	55	57	-2

By Session, P10+ [Potential: 2406]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	11	-1	15	15	0	18	19	-1	13	14	-1	6	8	-2	3	3	0	8	9	-1
4BH 1116	27	24	3	44	42	2	47	43	4	37	31	6	16	11	5	4	3	1	27	25	2
SENQ 693am	2	2	0	5	2	3	4	2	2	2	2	0	2	2	0	*	*	*	1	1	0
B105	30	26	4	53	46	7	43	36	7	38	32	6	21	22	-1	4	3	1	21	17	4
KIIS973	25	28	-3	44	48	-4	36	38	-2	32	37	-5	17	20	-3	4	4	0	16	18	-2
104.5 TRIPLE M	33	33	0	52	55	-3	55	49	6	48	43	5	20	25	-5	4	4	0	22	23	-1
NOVA106.9	27	21	6	50	40	10	37	25	12	32	22	10	23	22	1	4	3	1	17	15	2
ABC BRIS	16	14	2	29	28	1	24	19	5	14	12	2	10	8	2	6	6	0	13	12	1
4RN	3	4	-1	6	7	-1	3	4	-1	2	3	-1	1	2	-1	2	3	-1	2	3	-1
ABC NEWSRADIO	4	4	0	10	10	0	5	4	1	4	4	0	2	4	-2	1	*	*	3	4	-1
4JJB	10	11	-1	18	18	0	11	15	-4	11	12	-1	13	11	2	2	2	0	11	10	1
ABC CLASSIC	3	5	-2	4	6	-2	5	7	-2	5	7	-2	3	4	-1	1	2	-1	4	6	-2
Total	246	240	6	397	393	4	371	352	19	307	298	9	185	185	0	52	51	1	196	188	8

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	4.1	4.5	6.6	1.9	2.1	1.8	1.8	2.0	1.8	0.9	0.5	4.4	1.7	2.1	1.5	2.4	3.0	2.7	11.9	12.8	20.4
4BH 1116	11.8	13.7	10.7	2.0	2.0	4.3	5.6	6.1	4.7	1.4	1.2	3.7	1.5	1.9	1.2	18.1	23.2	15.0	31.6	36.2	30.2
SENQ 693am	0.9	1.1	0.7	2.6	2.9	0.8	0.8	0.9	0.4	0.8	0.9	0.1	0.4	0.5	0.6	0.9	1.1	2.2	0.8	0.9	0.5
B105	11.7	14.0	6.2	24.3	27.1	19.0	18.0	20.1	8.9	18.3	20.6	7.5	11.7	15.0	4.3	6.1	8.0	3.1	3.1	3.6	2.1
KIIS973	9.7	11.5	6.7	11.7	12.9	10.5	12.7	14.2	5.7	10.9	11.8	9.5	11.9	15.2	4.9	8.7	11.3	5.8	5.5	6.3	4.9
104.5 TRIPLE M	13.0	15.6	6.8	9.6	10.5	10.2	19.1	21.6	6.4	15.0	17.0	5.6	19.3	24.7	7.4	14.4	18.2	15.6	4.0	4.8	1.4
NOVA106.9	10.4	12.4	6.8	16.1	18.5	6.4	12.3	13.6	7.7	18.6	20.5	11.6	10.7	13.4	8.7	8.0	10.3	6.0	2.7	3.2	0.3
ABC BRIS	6.4	7.1	9.9	1.9	2.2	1.2	1.3	1.4	1.4	1.3	1.2	3.0	5.8	5.6	21.4	5.4	6.8	7.0	15.4	17.7	14.8
4RN	1.1	1.2	1.9	0.9	0.7	5.4	0.8	0.8	1.9	0.2	0.2	0.4	0.3	0.4	0.7	1.7	2.1	1.9	2.3	2.6	3.1
ABC NEWSRADIO	1.7	1.6	5.6	1.0	0.8	6.2	2.5	1.5	13.3	0.9	0.7	3.2	0.5	0.7	0.1	0.8	1.1	*	4.0	3.8	12.7
4JJB	4.5	4.7	10.0	7.4	7.8	11.6	4.1	3.3	14.0	8.9	8.4	18.8	7.0	8.1	12.7	1.0	1.2	2.2	0.2	0.2	0.3
ABC CLASSIC	1.5	1.6	3.1	0.5	0.3	3.0	1.9	2.0	1.6	0.8	0.5	3.7	2.1	2.5	2.7	0.8	1.0	0.6	2.2	2.2	5.1
Commercial DAB+ Stns	9.2	9.5	21.4	9.3	9.7	15.6	13.1	12.0	31.7	15.3	15.3	24.1	7.7	7.5	27.8	10.6	11.5	36.5	3.6	4.3	1.3
ABC DAB+ Stns	1.5	1.6	3.5	2.3	2.4	4.0	0.7	0.8	0.5	1.5	1.2	4.4	2.3	2.5	5.9	1.0	1.2	1.4	1.3	1.3	2.8
Total DAB+ Stns	12.5	11.1	25.0	14.5	12.1	19.6	15.3	12.7	32.2	17.6	16.5	28.5	12.4	10.0	33.7	14.2	12.7	37.9	5.7	5.6	4.1

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	4.1	4.4	7.0	3.7	3.8	8.8	4.8	5.2	8.7	4.2	4.7	5.2	3.0	3.3	5.8	5.0	6.1	4.7	4.2	4.8	5.6
4BH 1116	11.2	12.9	10.4	11.1	12.5	10.5	12.6	14.7	10.1	12.1	14.0	10.6	8.4	9.5	13.6	7.1	8.5	7.7	13.8	16.3	11.6
SENQ 693am	1.0	1.1	0.9	1.2	1.4	0.5	1.1	1.3	0.8	0.8	0.9	1.1	0.9	1.0	1.9	0.5	0.7	*	0.7	0.8	0.1
B105	12.1	14.4	6.9	13.4	15.5	6.2	11.7	13.8	8.1	12.5	14.8	7.0	11.3	13.7	7.6	7.3	9.4	4.8	10.6	13.0	4.2
KIIS973	10.2	11.9	7.6	11.0	12.5	8.4	9.8	11.5	7.6	10.6	12.2	9.4	9.2	11.2	7.2	7.2	9.7	2.6	8.3	10.1	3.8
104.5 TRIPLE M	13.6	16.1	7.2	13.0	14.9	7.2	14.7	17.7	8.0	15.5	18.4	8.2	10.9	13.4	6.5	8.1	10.8	3.7	11.4	13.9	5.8
NOVA106.9	11.0	12.9	7.6	12.6	14.5	7.5	9.9	11.6	7.6	10.3	11.9	9.7	12.4	15.2	7.5	6.9	9.1	3.3	8.8	10.7	4.4
ABC BRIS	6.4	7.0	9.7	7.2	7.5	14.9	6.5	7.5	6.8	4.7	5.4	4.0	5.4	6.4	4.7	11.9	11.8	24.0	6.6	7.3	10.2
4RN	1.1	1.2	1.5	1.4	1.5	2.8	0.9	1.0	1.3	0.6	0.6	1.2	0.8	0.9	1.2	3.3	4.5	0.6	1.2	1.2	2.9
ABC NEWSRADIO	1.7	1.6	5.0	2.4	2.3	9.2	1.3	1.2	3.7	1.4	1.3	4.5	1.3	1.4	3.3	1.3	1.4	2.1	1.7	1.4	7.4
4JJB	4.2	4.2	10.6	4.4	4.7	8.8	3.1	2.6	12.6	3.6	3.5	11.0	6.9	7.9	11.0	4.6	4.7	8.4	5.5	6.2	8.3
ABC CLASSIC	1.3	1.3	3.5	0.9	1.0	1.4	1.5	1.4	4.2	1.5	1.6	3.7	1.4	1.5	3.4	1.8	1.4	5.5	2.0	2.3	1.9
Commercial DAB+ Stns	8.9	9.2	19.6	6.1	6.4	12.2	8.5	8.8	17.8	9.2	9.4	22.3	12.1	13.3	24.2	17.3	18.7	27.7	10.1	10.2	26.9
ABC DAB+ Stns	1.4	1.6	2.4	1.4	1.5	1.5	1.5	1.6	2.6	1.3	1.4	2.0	1.2	1.3	2.0	3.0	3.2	5.0	1.9	1.7	6.9
Total DAB+ Stns	12.0	10.8	22.0	8.3	7.9	13.7	11.7	10.4	20.4	12.5	10.8	24.3	15.1	14.6	26.2	23.8	21.9	32.7	14.0	11.9	33.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.1% share of all listening, 4.5% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	130	123	27	9	7	3	10	10	1	16	11	8	16	16	1	14	14	3	64	64	10
4BH 1116	266	245	58	21	16	8	24	22	6	35	27	13	22	21	3	46	46	6	118	114	21
SENQ 693am	75	72	9	11	11	1	13	13	1	17	17	1	11	8	3	11	11	2	12	12	1
B105	674	663	91	116	113	16	84	80	15	228	228	32	141	138	14	61	60	8	44	44	6
KIIS973	547	526	83	77	76	12	86	83	8	138	128	28	130	126	21	64	62	5	51	51	7
104.5 TRIPLE M	570	548	93	78	75	14	74	70	12	148	143	25	142	140	22	89	86	16	38	36	4
NOVA106.9	648	624	97	112	109	10	91	88	17	234	224	35	124	117	23	57	56	11	30	30	1
ABC BRIS	243	230	54	20	19	2	21	19	3	30	24	7	46	45	14	33	32	11	93	91	17
4RN	68	59	21	10	8	6	7	7	2	6	3	3	11	7	4	9	9	2	24	24	3
ABC NEWSRADIO	110	100	27	14	11	6	25	21	8	27	26	8	12	11	1	9	9	*	23	23	4
4JJB	303	280	87	43	40	10	35	34	10	139	123	43	66	63	18	13	13	4	7	5	1
ABC CLASSIC	98	86	31	9	7	4	12	12	2	23	19	9	27	21	11	8	8	2	20	20	3
Commercial DAB+ Stns	452	417	167	61	60	23	57	51	36	136	121	45	91	84	35	52	46	22	55	55	5
ABC DAB+ Stns	110	96	44	19	17	6	7	6	2	32	28	14	28	25	11	11	8	5	12	12	5
Total DAB+ Stns	551	479	193	76	68	26	62	55	37	156	134	51	124	106	43	61	52	25	71	64	11
Total	2,263	2,106	569	270	259	66	233	226	71	590	546	173	513	464	119	283	256	76	373	354	64

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	119	112	23	82	76	15	71	68	10	69	64	14	43	40	7	18	14	4	79	76	13
4BH 1116	236	218	51	171	153	28	150	142	18	136	131	19	98	90	13	49	42	10	180	174	28
SENQ 693am	57	56	8	25	23	3	21	21	2	29	27	5	19	17	4	4	4	*	33	32	2
B105	611	594	82	426	414	31	261	245	34	340	325	30	231	215	21	89	84	13	368	362	26
KIIS973	489	465	67	345	327	31	206	191	24	258	238	33	171	165	16	64	61	6	321	308	33
104.5 TRIPLE M	497	472	72	301	284	28	219	203	26	249	239	27	188	176	18	79	69	10	316	304	45
NOVA106.9	575	547	84	401	375	33	250	233	38	272	255	39	237	222	24	78	68	12	351	337	40
ABC BRIS	218	207	45	150	143	23	104	98	14	97	91	10	76	74	11	47	42	9	167	151	33
4RN	56	47	16	34	27	7	22	18	5	23	20	5	12	12	1	11	9	2	31	28	7
ABC NEWSRADIO	92	84	23	60	55	13	32	28	10	27	21	10	26	22	6	10	9	1	54	46	17
4JJB	271	240	75	166	147	31	114	87	33	129	108	32	131	116	24	47	37	11	181	166	43
ABC CLASSIC	85	75	25	39	34	5	35	28	13	36	33	10	28	22	5	14	11	6	54	43	12
Commercial DAB+ Stns	404	371	127	214	197	32	192	169	45	218	188	61	181	164	40	103	77	38	283	242	83
ABC DAB+ Stns	84	73	26	40	34	7	34	27	11	35	31	8	27	23	6	18	14	8	63	50	31
Total DAB+ Stns	491	421	145	265	224	40	241	192	56	275	214	69	218	186	44	130	89	44	348	281	105
Total	2,194	2,017	492	1,804	1,593	239	1,353	1,166	241	1,491	1,295	250	1,216	1,031	161	584	459	111	1,807	1,613	329

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 130,000 total listeners, 123,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.2	7.0	1.2	4.3	3.6	0.7	7.0	6.6	0.4	1.2	0.4	0.8	5.1	2.9	2.2	12.9	11.1	1.8	13.4	13.0	0.4
CRUISE1323	8.3	8.6	-0.3	5.4	2.9	2.5	1.3	2.3	-1.0	0.9	1.0	-0.1	1.3	1.8	-0.5	8.8	10.6	-1.8	19.9	20.3	-0.4
KIIS1023	11.2	10.2	1.0	6.9	10.1	-3.2	11.6	8.4	3.2	12.6	10.2	2.4	11.3	9.2	2.1	15.1	14.0	1.1	9.6	9.2	0.4
5MMM	13.3	12.2	1.1	14.7	13.7	1.0	13.2	12.2	1.0	13.3	13.1	0.2	17.2	14.6	2.6	14.6	16.0	-1.4	9.5	7.2	2.3
NOVA91.9	11.1	11.4	-0.3	17.8	16.6	1.2	22.0	20.6	1.4	20.0	21.6	-1.6	9.9	9.4	0.5	4.3	6.4	-2.1	5.8	5.3	0.5
SAFM	10.0	10.0	0.0	16.7	17.9	-1.2	15.6	13.1	2.5	14.6	18.3	-3.7	15.2	11.4	3.8	5.0	5.4	-0.4	2.8	3.2	-0.4
ABC ADE	7.1	8.1	-1.0	1.9	0.9	1.0	0.9	1.3	-0.4	3.6	4.3	-0.7	4.4	4.7	-0.3	2.8	3.3	-0.5	16.2	19.4	-3.2
5RN	1.0	1.2	-0.2	0.3	0.2	0.1	0.1	0.2	-0.1	0.5	0.3	0.2	1.0	1.3	-0.3	1.0	2.1	-1.1	1.9	1.7	0.2
ABC NEWSRADIO	1.8	2.0	-0.2	1.6	1.0	0.6	0.4	0.3	0.1	0.8	1.1	-0.3	1.4	1.6	-0.2	1.1	1.4	-0.3	3.4	4.0	-0.6
5JJJ	4.0	4.6	-0.6	6.9	7.0	-0.1	6.7	9.1	-2.4	6.4	5.7	0.7	5.6	8.0	-2.4	2.6	3.0	-0.4	0.6	0.5	0.1
ABC CLASSIC	2.2	1.9	0.3	0.4	0.6	-0.2	0.3	0.7	-0.4	0.7	1.3	-0.6	0.9	0.5	0.4	6.2	3.3	2.9	2.7	3.1	-0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	6.8	1.6	11.3	10.8	0.5	7.1	5.2	1.9	4.9	2.9	2.0	9.7	7.4	2.3	14.2	13.3	0.9	7.3	7.5	-0.2
CRUISE1323	8.0	8.0	0.0	7.3	6.3	1.0	10.0	9.6	0.4	9.2	9.5	-0.3	5.4	6.2	-0.8	4.5	5.0	-0.5	9.3	10.6	-1.3
KIIS1023	11.3	10.2	1.1	10.5	9.0	1.5	12.8	11.2	1.6	12.4	11.4	1.0	9.5	9.4	0.1	8.0	8.2	-0.2	11.1	9.9	1.2
5MMM	13.3	12.9	0.4	12.9	13.9	-1.0	14.3	14.1	0.2	14.4	13.1	1.3	13.1	12.4	0.7	6.5	5.7	0.8	13.4	9.6	3.8
NOVA91.9	11.1	11.2	-0.1	11.4	10.2	1.2	10.6	10.6	0.0	11.0	12.3	-1.3	12.3	13.5	-1.2	9.5	8.4	1.1	11.3	12.1	-0.8
SAFM	10.4	10.4	0.0	9.7	10.2	-0.5	10.7	11.3	-0.6	11.3	10.9	0.4	11.1	9.6	1.5	7.2	7.1	0.1	8.6	9.0	-0.4
ABC ADE	7.4	8.3	-0.9	10.9	11.6	-0.7	7.7	8.5	-0.8	4.8	6.1	-1.3	4.8	6.3	-1.5	8.5	9.4	-0.9	6.2	7.3	-1.1
5RN	1.0	1.1	-0.1	1.4	1.8	-0.4	0.8	1.0	-0.2	0.8	0.9	-0.1	1.0	1.1	-0.1	1.2	0.8	0.4	1.1	1.4	-0.3
ABC NEWSRADIO	1.7	1.9	-0.2	2.6	2.5	0.1	0.9	1.0	-0.1	1.2	1.8	-0.6	1.4	1.4	0.0	4.4	4.1	0.3	2.0	2.6	-0.6
5JJJ	3.9	4.5	-0.6	4.2	5.0	-0.8	3.2	3.7	-0.5	3.4	3.7	-0.3	5.3	5.8	-0.5	4.8	5.9	-1.1	4.1	4.9	-0.8
ABC CLASSIC	2.1	1.8	0.3	2.7	2.2	0.5	1.7	1.6	0.1	1.1	1.2	-0.1	2.8	2.1	0.7	3.8	3.4	0.4	2.3	2.1	0.2

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	138	142	-4	13	13	0	12	16	-4	12	7	5	25	21	4	29	31	-2	48	55	-7
CRUISE1323	171	183	-12	10	11	-1	5	6	-1	16	14	2	16	17	-1	37	40	-3	87	94	-7
KIIS1023	278	266	12	30	35	-5	27	28	-1	65	56	9	61	55	6	44	48	-4	51	44	7
5MMM	316	311	5	35	34	1	40	38	2	69	63	6	83	82	1	42	51	-9	47	43	4
NOVA91.9	349	338	11	61	61	0	57	57	0	123	115	8	58	57	1	24	28	-4	26	21	5
SAFM	295	310	-15	47	53	-6	38	31	7	83	95	-12	71	77	-6	23	23	0	32	31	1
ABC ADE	144	142	2	10	5	5	6	8	-2	16	14	2	24	29	-5	17	15	2	71	71	0
5RN	48	47	1	4	2	2	2	2	0	8	5	3	9	12	-3	7	7	0	18	19	-1
ABC NEWSRADIO	77	84	-7	10	8	2	2	2	0	15	20	-5	15	20	-5	6	11	-5	28	23	5
5JJJ	144	171	-27	24	23	1	23	30	-7	46	53	-7	30	44	-14	11	14	-3	10	7	3
ABC CLASSIC	55	59	-4	3	5	-2	3	5	-2	10	13	-3	9	8	1	11	7	4	19	21	-2
Total	1,160	1,160	0	125	125	0	113	111	2	279	279	0	244	245	-1	156	157	-1	243	244	-1

By Session, P10+ [Potential: 1238]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	127	128	-1	80	85	-5	55	54	1	50	40	10	60	54	6	34	36	-2	78	88	-10
CRUISE1323	152	166	-14	82	85	-3	96	103	-7	101	115	-14	57	68	-11	28	35	-7	109	123	-14
KIIS1023	248	239	9	155	149	6	137	133	4	147	154	-7	110	109	1	48	47	1	176	169	7
5MMM	280	280	0	161	164	-3	151	147	4	174	162	12	128	129	-1	40	47	-7	178	161	17
NOVA91.9	326	306	20	186	170	16	161	158	3	160	161	-1	142	145	-3	61	60	1	208	198	10
SAFM	267	280	-13	153	167	-14	130	139	-9	149	156	-7	125	126	-1	46	57	-11	139	166	-27
ABC ADE	133	131	2	101	98	3	74	74	0	56	65	-9	46	54	-8	29	31	-2	85	91	-6
5RN	42	39	3	23	25	-2	17	14	3	19	19	0	11	10	1	7	5	2	23	26	-3
ABC NEWSRADIO	72	78	-6	45	49	-4	17	18	-1	24	29	-5	25	22	3	15	14	1	42	44	-2
5JJJ	126	153	-27	70	86	-16	63	75	-12	62	71	-9	63	79	-16	33	35	-2	82	85	-3
ABC CLASSIC	49	53	-4	24	25	-1	25	29	-4	22	24	-2	18	20	-2	13	12	1	32	32	0
Total	1,141	1,141	0	866	883	-17	792	793	-1	839	830	9	735	745	-10	378	393	-15	959	950	9

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	10	1	1	*	*	1	1	0	*	*	*	1	1	0	3	2	1	5	5	0
CRUISE1323	11	12	-1	1	*	*	*	*	*	*	*	*	*	1	*	2	2	0	8	8	0
KIIS1023	15	14	1	1	1	0	1	1	0	3	3	0	3	3	0	3	3	0	4	4	0
5MMM	18	17	1	2	2	0	1	1	0	3	3	0	5	4	1	3	4	-1	4	3	1
NOVA91.9	15	16	-1	2	2	0	2	2	0	5	6	-1	3	3	0	1	1	0	2	2	0
SAFM	14	14	0	2	2	0	1	1	0	3	5	-2	4	3	1	1	1	0	1	1	0
ABC ADE	10	11	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	7	8	-1
5RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
5JJJ	5	6	-1	1	1	0	1	1	0	2	1	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Total	137	139	-2	13	13	0	9	10	-1	24	26	-2	29	29	0	21	22	-1	41	41	0

By Session, P10+ [Potential: 1238]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	10	2	22	21	1	16	12	4	9	6	3	12	10	2	6	6	0	8	8	0
CRUISE1323	12	12	0	15	13	2	22	22	0	17	19	-2	7	8	-1	2	2	0	11	12	-1
KIIS1023	16	15	1	21	18	3	29	26	3	23	23	0	12	12	0	3	3	0	13	11	2
5MMM	19	19	0	26	28	-2	32	33	-1	27	26	1	17	16	1	3	2	1	15	11	4
NOVA91.9	16	17	-1	23	20	3	24	25	-1	21	25	-4	16	17	-1	4	3	1	13	13	0
SAFM	15	16	-1	19	20	-1	24	26	-2	21	22	-1	14	12	2	3	3	0	10	10	0
ABC ADE	11	13	-2	22	23	-1	17	20	-3	9	12	-3	6	8	-2	3	4	-1	7	8	-1
5RN	2	2	0	3	4	-1	2	2	0	2	2	0	1	1	0	*	*	*	1	2	-1
ABC NEWSRADIO	3	3	0	5	5	0	2	2	0	2	4	-2	2	2	0	2	2	0	2	3	-1
5JJJ	6	7	-1	8	10	-2	7	9	-2	6	7	-1	7	7	0	2	2	0	5	6	-1
ABC CLASSIC	3	3	0	5	4	1	4	4	0	2	2	0	3	3	0	2	1	1	3	2	1
Total	146	151	-5	198	199	-1	225	233	-8	189	200	-11	127	128	-1	40	41	-1	113	112	1

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.2	8.4	15.9	4.3	4.9	0.9	7.0	7.9	4.5	1.2	0.7	8.4	5.1	5.7	9.6	12.9	11.8	34.1	13.4	14.1	19.4
CRUISE1323	8.3	9.3	9.1	5.4	6.0	1.3	1.3	1.5	*	0.9	1.0	0.8	1.3	1.5	2.2	8.8	9.4	12.7	19.9	21.6	20.4
KIIS1023	11.2	12.9	8.6	6.9	7.3	6.1	11.6	13.1	7.0	12.6	14.7	12.8	11.3	14.1	4.3	15.1	16.7	17.0	9.6	10.9	4.6
5MMM	13.3	15.1	11.7	14.7	15.0	18.7	13.2	14.4	13.4	13.3	15.4	14.2	17.2	20.7	13.3	14.6	17.4	6.6	9.5	10.3	9.8
NOVA91.9	11.1	12.9	6.5	17.8	19.1	12.3	22.0	25.2	8.5	20.0	24.3	10.0	9.9	11.8	9.2	4.3	4.8	3.8	5.8	6.7	2.4
SAFM	10.0	11.7	5.1	16.7	17.8	12.8	15.6	18.0	4.6	14.6	17.5	9.4	15.2	18.9	5.7	5.0	5.9	2.8	2.8	3.3	1.1
ABC ADE	7.1	7.4	12.7	1.9	1.8	4.1	0.9	0.8	3.2	3.6	4.1	4.4	4.4	4.4	13.2	2.8	2.6	6.6	16.2	16.7	26.0
5RN	1.0	1.2	1.2	0.3	0.2	1.0	0.1	0.2	*	0.5	0.6	0.7	1.0	1.1	2.0	1.0	1.1	1.2	1.9	2.1	1.4
ABC NEWSRADIO	1.8	1.9	3.1	1.6	1.3	5.0	0.4	0.4	*	0.8	0.6	4.2	1.4	1.4	3.9	1.1	1.3	0.4	3.4	3.7	3.7
5JJI	4.0	4.4	5.1	6.9	6.6	13.0	6.7	6.9	13.2	6.4	7.1	10.3	5.6	6.7	4.4	2.6	3.1	1.2	0.6	0.7	0.9
ABC CLASSIC	2.2	2.5	1.7	0.4	0.5	0.4	0.3	0.3	1.4	0.7	0.8	1.4	0.9	0.9	2.9	6.2	7.6	1.0	2.7	3.0	2.0
Commercial DAB+ Stns	10.0	10.8	15.1	17.5	18.5	16.1	10.6	9.8	33.4	10.6	11.4	21.4	9.7	10.5	21.5	14.9	17.4	9.8	5.0	5.3	6.9
ABC DAB+ Stns	1.7	1.6	4.2	1.6	1.0	8.3	1.9	1.4	10.7	1.6	1.8	2.0	2.3	2.3	7.8	1.0	0.9	2.8	1.6	1.8	1.4
Total DAB+ Stns	13.4	12.4	19.3	19.7	19.5	24.4	13.0	11.2	44.1	13.0	13.1	23.3	15.1	12.7	29.3	18.4	18.3	12.6	8.1	7.0	8.4

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	8.6	17.0	11.3	11.1	26.0	7.1	7.0	15.2	4.9	4.9	11.0	9.7	10.3	15.1	14.2	16.0	18.4	7.3	7.9	12.0
CRUISE1323	8.0	8.9	9.0	7.3	8.2	5.8	10.0	11.0	11.4	9.2	10.1	12.3	5.4	5.8	7.6	4.5	5.4	2.9	9.3	10.5	9.7
KIIS1023	11.3	12.9	8.3	10.5	12.1	4.8	12.8	14.5	10.8	12.4	14.2	11.7	9.5	10.9	6.2	8.0	9.8	3.7	11.1	12.6	9.6
5MMM	13.3	15.0	12.3	12.9	14.4	11.6	14.3	16.1	13.2	14.4	16.6	12.6	13.1	14.6	14.1	6.5	7.4	8.2	13.4	15.5	9.2
NOVA91.9	11.1	12.8	6.7	11.4	13.2	4.6	10.6	12.2	6.6	11.0	12.5	10.1	12.3	14.4	5.4	9.5	11.7	4.7	11.3	13.2	5.9
SAFM	10.4	12.2	5.0	9.7	11.4	2.9	10.7	12.4	6.7	11.3	13.4	6.1	11.1	13.0	4.5	7.2	8.8	3.6	8.6	10.0	5.2
ABC ADE	7.4	7.7	13.1	10.9	10.8	23.8	7.7	8.0	13.2	4.8	5.4	4.7	4.8	5.4	5.1	8.5	8.4	20.0	6.2	6.5	11.4
5RN	1.0	1.1	1.2	1.4	1.5	2.2	0.8	0.9	0.9	0.8	0.9	0.9	1.0	1.2	0.5	1.2	1.4	1.4	1.1	1.2	1.3
ABC NEWSRADIO	1.7	1.8	2.9	2.6	2.6	4.9	0.9	0.9	1.7	1.2	1.2	1.9	1.4	1.6	2.0	4.4	4.9	5.6	2.0	2.1	3.7
5JJI	3.9	4.3	5.3	4.2	4.8	2.9	3.2	3.4	5.7	3.4	3.7	5.1	5.3	5.6	9.7	4.8	5.5	5.5	4.1	4.6	4.1
ABC CLASSIC	2.1	2.4	1.3	2.7	3.2	0.9	1.7	1.9	1.2	1.1	1.2	1.8	2.8	3.2	1.6	3.8	4.9	0.6	2.3	2.6	3.1
Commercial DAB+ Stns	9.9	10.7	14.0	5.7	6.1	7.9	9.6	10.4	11.9	12.8	14.1	17.0	11.8	12.4	19.8	11.3	12.2	19.4	10.5	11.1	18.9
ABC DAB+ Stns	1.4	1.4	3.7	0.6	0.5	1.7	1.1	1.2	1.5	1.7	1.7	4.8	2.0	1.6	8.3	3.3	3.6	5.9	2.4	2.4	5.9
Total DAB+ Stns	12.9	12.1	17.7	7.7	6.6	9.6	11.8	11.7	13.4	16.2	15.8	21.8	15.3	14.0	28.1	17.3	15.7	25.3	15.1	13.5	24.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.2% share of all listening, 8.4% share of AM/FM/DAB+ listening and 15.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	138	129	30	13	13	1	12	10	3	12	11	3	25	23	4	29	27	10	48	46	9
CRUISE1323	171	163	28	10	9	2	5	5	*	16	14	3	16	15	2	37	36	7	87	83	14
KIIS1023	278	273	42	30	29	4	27	26	3	65	63	10	61	61	8	44	43	11	51	50	7
5MMM	316	308	51	35	32	8	40	39	8	69	68	12	83	81	11	42	42	7	47	46	6
NOVA91.9	349	335	64	61	59	10	57	57	7	123	117	21	58	55	17	24	23	5	26	24	5
SAFM	295	284	39	47	45	11	38	37	4	83	80	8	71	69	11	23	22	4	32	32	2
ABC ADE	144	133	34	10	9	3	6	4	2	16	14	3	24	20	9	17	16	4	71	69	13
5RN	48	44	11	4	3	2	2	2	*	8	7	3	9	9	3	7	7	2	18	17	2
ABC NEWSRADIO	77	69	19	10	9	4	2	2	*	15	11	7	15	13	3	6	6	1	28	27	4
5JJJ	144	136	30	24	23	6	23	23	5	46	45	7	30	25	8	11	11	2	10	10	1
ABC CLASSIC	55	50	14	3	3	1	3	3	1	10	8	3	9	8	5	11	10	2	19	17	3
Commercial DAB+ Stns	238	224	71	32	31	10	23	22	7	56	53	18	55	50	16	37	35	12	35	34	8
ABC DAB+ Stns	69	62	27	6	4	3	7	5	3	17	16	4	21	18	11	6	5	3	13	12	2
Total DAB+ Stns	307	264	91	35	33	11	29	25	10	70	62	21	77	65	25	47	38	15	49	42	10
Total	1,160	1,097	301	125	119	34	113	109	31	279	262	64	244	228	71	156	147	51	243	232	50

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	127	117	26	80	72	13	55	48	10	50	47	6	60	56	9	34	28	8	78	70	16
CRUISE1323	152	143	24	82	76	11	96	88	14	101	94	14	57	52	8	28	25	3	109	105	15
KIIS1023	248	241	36	155	146	16	137	128	19	147	140	18	110	105	10	48	43	5	176	169	24
5MMM	280	266	43	161	152	20	151	137	21	174	161	21	128	119	13	40	35	7	178	175	22
NOVA91.9	326	311	57	186	176	19	161	145	24	160	150	27	142	136	11	61	55	7	208	196	26
SAFM	267	256	33	153	147	9	130	125	10	149	141	17	125	119	9	46	42	5	139	137	17
ABC ADE	133	120	31	101	92	20	74	65	15	56	52	10	46	41	7	29	24	5	85	79	12
5RN	42	38	8	23	21	4	17	17	2	19	17	3	11	10	1	7	4	2	23	19	4
ABC NEWSRADIO	72	64	17	45	40	7	17	16	4	24	18	6	25	23	3	15	10	6	42	37	6
5JJJ	126	117	28	70	68	7	63	53	14	62	55	11	63	56	12	33	28	6	82	77	12
ABC CLASSIC	49	44	10	24	24	2	25	22	4	22	18	6	18	17	3	13	11	2	32	28	7
Commercial DAB+ Stns	214	202	56	89	83	20	108	101	22	141	132	32	111	103	21	48	40	11	150	140	34
ABC DAB+ Stns	55	49	22	17	14	5	20	18	4	29	25	8	29	20	12	15	14	2	43	36	11
Total DAB+ Stns	276	236	72	112	93	23	134	117	25	181	155	40	147	120	32	72	54	13	203	170	45
Total	1,141	1,070	264	866	786	122	792	697	140	839	743	151	735	653	101	378	299	58	959	870	172

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 138,000 total listeners, 129,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	4.7	-0.9	2.8	1.6	1.2	1.2	0.8	0.4	0.8	0.3	0.5	0.7	1.3	-0.6	5.4	6.9	-1.5	8.9	11.1	-2.2
6PR	6.5	7.8	-1.3	2.3	1.9	0.4	4.0	4.4	-0.4	2.2	2.8	-0.6	6.1	6.7	-0.6	10.0	10.8	-0.8	10.1	13.2	-3.1
MIX 94.5	13.6	12.1	1.5	14.8	15.0	-0.2	13.7	15.3	-1.6	20.5	15.1	5.4	17.0	14.4	2.6	14.6	15.2	-0.6	4.1	4.4	-0.3
92.9 TRIPLE M	8.3	8.2	0.1	12.3	10.2	2.1	13.3	15.9	-2.6	14.6	14.1	0.5	11.5	12.5	-1.0	2.9	3.7	-0.8	1.2	0.7	0.5
GOLD 96FM	12.0	11.4	0.6	7.0	6.5	0.5	6.7	6.6	0.1	8.3	10.1	-1.8	11.9	10.6	1.3	19.2	23.5	-4.3	13.8	8.6	5.2
NOVA93.7	14.9	15.6	-0.7	28.5	33.9	-5.4	26.4	27.7	-1.3	18.7	19.5	-0.8	14.2	17.4	-3.2	15.9	9.8	6.1	3.1	4.5	-1.4
ABC PER	7.1	7.4	-0.3	3.4	3.8	-0.4	2.3	2.1	0.2	2.2	2.2	0.0	3.4	4.2	-0.8	9.4	8.1	1.3	15.8	15.8	0.0
6RN	0.8	0.9	-0.1	0.5	0.3	0.2	0.2	0.2	0.0	0.4	0.5	-0.1	0.6	1.4	-0.8	0.3	0.6	-0.3	1.9	1.2	0.7
ABC NEWSRADIO	1.9	1.5	0.4	1.1	1.0	0.1	0.8	0.3	0.5	1.0	0.9	0.1	0.6	0.2	0.4	0.8	0.8	0.0	5.2	3.8	1.4
6JJJ	6.2	5.6	0.6	5.9	4.4	1.5	11.3	11.4	-0.1	11.3	12.9	-1.6	9.0	7.3	1.7	2.4	1.8	0.6	0.7	0.6	0.1
ABC CLASSIC	2.4	2.2	0.2	2.2	2.6	-0.4	1.1	0.9	0.2	0.7	0.5	0.2	1.4	1.8	-0.4	0.8	0.4	0.4	6.5	5.1	1.4

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	4.6	-0.8	3.2	3.9	-0.7	4.4	5.5	-1.1	4.4	4.9	-0.5	3.2	4.3	-1.1	2.5	3.8	-1.3	3.6	4.9	-1.3
6PR	6.8	8.2	-1.4	9.9	10.8	-0.9	7.4	9.3	-1.9	4.6	6.7	-2.1	5.2	4.5	0.7	3.6	5.4	-1.8	5.4	6.5	-1.1
MIX 94.5	13.7	12.1	1.6	13.4	12.6	0.8	14.1	12.1	2.0	14.1	12.7	1.4	15.0	12.8	2.2	9.5	6.1	3.4	13.4	12.1	1.3
92.9 TRIPLE M	8.8	8.7	0.1	9.8	9.5	0.3	7.4	8.1	-0.7	9.0	9.6	-0.6	9.0	7.2	1.8	8.4	6.3	2.1	6.8	6.5	0.3
GOLD 96FM	11.8	11.4	0.4	9.5	9.1	0.4	13.2	11.6	1.6	13.6	13.1	0.5	12.0	13.0	-1.0	7.4	9.6	-2.2	12.9	11.5	1.4
NOVA93.7	15.1	15.5	-0.4	17.7	17.5	0.2	13.8	14.5	-0.7	14.8	14.7	0.1	14.5	16.5	-2.0	10.7	11.6	-0.9	14.3	15.9	-1.6
ABC PER	7.4	7.6	-0.2	8.1	8.8	-0.7	7.6	7.6	0.0	5.2	5.4	-0.2	7.4	6.2	1.2	12.8	15.0	-2.2	6.3	6.7	-0.4
6RN	0.9	1.0	-0.1	1.5	1.3	0.2	0.4	0.5	-0.1	0.4	0.7	-0.3	1.0	1.5	-0.5	1.8	1.4	0.4	0.6	0.5	0.1
ABC NEWSRADIO	1.8	1.4	0.4	2.6	1.7	0.9	1.0	0.6	0.4	1.3	0.8	0.5	1.0	1.0	0.0	5.7	7.1	-1.4	2.2	1.7	0.5
6JJJ	6.5	6.0	0.5	5.8	5.4	0.4	6.8	5.9	0.9	7.4	6.5	0.9	6.5	6.5	0.0	4.5	5.8	-1.3	5.2	4.4	0.8
ABC CLASSIC	2.2	2.1	0.1	3.0	2.8	0.2	2.2	1.9	0.3	1.6	1.6	0.0	1.7	2.1	-0.4	2.8	2.6	0.2	3.2	2.6	0.6

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	120	125	-5	10	10	0	6	3	3	15	11	4	13	20	-7	22	27	-5	53	54	-1
6PR	211	201	10	12	15	-3	17	13	4	37	34	3	47	39	8	37	38	-1	61	61	0
MIX 94.5	620	587	33	84	94	-10	67	69	-2	166	143	23	163	139	24	82	80	2	57	61	-4
92.9 TRIPLE M	444	438	6	72	64	8	68	64	4	128	141	-13	121	117	4	25	31	-6	30	21	9
GOLD 96FM	424	393	31	44	39	5	31	27	4	91	91	0	114	95	19	81	81	0	64	59	5
NOVA93.7	671	679	-8	125	137	-12	89	83	6	205	217	-12	143	146	-3	76	61	15	33	37	-4
ABC PER	226	255	-29	13	22	-9	12	11	1	39	39	0	35	39	-4	40	41	-1	88	104	-16
6RN	65	61	4	8	6	2	4	2	2	10	14	-4	10	13	-3	4	8	-4	29	17	12
ABC NEWSRADIO	123	93	30	10	13	-3	8	3	5	32	18	14	12	9	3	15	12	3	48	37	11
6JJJ	312	307	5	34	31	3	57	64	-7	110	113	-3	83	70	13	17	15	2	12	15	-3
ABC CLASSIC	115	92	23	16	17	-1	14	6	8	16	11	5	22	22	0	10	6	4	37	29	8
Total	1,863	1,864	-1	212	213	-1	185	183	2	477	481	-4	431	429	2	242	241	1	316	317	-1

By Session, P10+ [Potential: 1996]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	107	105	2	61	65	-4	57	60	-3	63	65	-2	50	56	-6	21	22	-1	64	79	-15
6PR	175	180	-5	125	139	-14	88	97	-9	77	79	-2	66	67	-1	23	24	-1	108	101	7
MIX 94.5	555	527	28	339	319	20	274	232	42	299	288	11	240	207	33	93	68	25	354	319	35
92.9 TRIPLE M	390	376	14	216	214	2	153	161	-8	175	173	2	161	136	25	61	42	19	219	207	12
GOLD 96FM	395	367	28	217	193	24	201	168	33	238	221	17	188	166	22	71	67	4	240	209	31
NOVA93.7	620	640	-20	400	419	-19	279	294	-15	305	313	-8	259	259	0	105	99	6	376	370	6
ABC PER	196	222	-26	135	154	-19	93	110	-17	91	96	-5	91	80	11	52	46	6	143	150	-7
6RN	52	56	-4	39	41	-2	15	17	-2	16	21	-5	17	20	-3	14	12	2	29	21	8
ABC NEWSRADIO	110	87	23	72	54	18	32	24	8	37	27	10	21	17	4	25	26	-1	58	47	11
6JJJ	289	273	16	160	159	1	139	107	32	154	135	19	128	120	8	39	41	-2	163	141	22
ABC CLASSIC	92	81	11	58	48	10	43	38	5	45	41	4	35	35	0	20	18	2	77	54	23
Total	1,821	1,821	0	1,442	1,441	1	1,184	1,141	43	1,263	1,259	4	1,108	1,061	47	510	471	39	1,472	1,421	51

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	7	9	-2	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0	4	6	-2
6PR	12	15	-3	*	*	*	1	1	0	1	1	0	3	3	0	3	4	-1	5	7	-2
MIX 94.5	26	23	3	3	3	0	2	3	-1	8	5	3	7	6	1	5	5	0	2	2	0
92.9 TRIPLE M	16	16	0	2	2	0	2	3	-1	5	5	0	5	5	0	1	1	0	1	*	*
GOLD 96FM	23	22	1	1	1	0	1	1	0	3	3	0	5	4	1	6	8	-2	6	4	2
NOVA93.7	29	30	-1	5	6	-1	4	5	-1	7	6	1	6	7	-1	5	3	2	1	2	-1
ABC PER	14	14	0	1	1	0	*	*	*	1	1	0	1	2	-1	3	3	0	7	8	-1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
6JJJ	12	11	1	1	1	0	2	2	0	4	4	0	4	3	1	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	3	0
Total	192	191	1	17	19	-2	16	17	-1	37	33	4	43	39	4	32	33	-1	47	51	-4

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	10	12	-2	14	18	-4	12	13	-1	5	7	-2	1	2	-1	6	7	-1
6PR	14	17	-3	30	34	-4	23	30	-7	12	18	-6	9	7	2	2	2	0	8	10	-2
MIX 94.5	28	25	3	41	39	2	45	39	6	37	34	3	25	20	5	4	3	1	21	18	3
92.9 TRIPLE M	18	18	0	30	30	0	23	26	-3	24	26	-2	15	11	4	4	3	1	11	10	1
GOLD 96FM	24	24	0	29	29	0	42	37	5	36	35	1	20	20	0	3	4	-1	20	18	2
NOVA93.7	31	32	-1	54	55	-1	44	46	-2	39	40	-1	24	26	-2	5	5	0	23	24	-1
ABC PER	15	16	-1	25	27	-2	24	24	0	14	15	-1	12	10	2	6	7	-1	10	10	0
6RN	2	2	0	5	4	1	1	1	0	1	2	-1	2	2	0	1	1	0	1	1	0
ABC NEWSRADIO	4	3	1	8	5	3	3	2	1	3	2	1	2	2	0	3	3	0	4	3	1
6JJJ	13	12	1	18	17	1	22	19	3	19	18	1	11	10	1	2	3	-1	8	7	1
ABC CLASSIC	5	4	1	9	9	0	7	6	1	4	4	0	3	3	0	1	1	0	5	4	1
Total	206	207	-1	307	312	-5	316	320	-4	261	270	-9	168	158	10	46	45	1	158	152	6

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	3.8	4.1	4.9	2.8	2.6	5.3	1.2	1.0	3.9	0.8	0.7	3.1	0.7	0.8	*	5.4	5.7	8.3	8.9	11.4	9.9
6PR	6.5	6.8	10.2	2.3	2.7	0.5	4.0	4.5	1.4	2.2	2.2	3.6	6.1	5.2	18.0	10.0	10.9	9.4	10.1	12.4	15.8
MIX 94.5	13.6	15.9	8.2	14.8	16.7	6.0	13.7	14.7	11.6	20.5	22.4	14.3	17.0	19.8	6.0	14.6	15.6	17.9	4.1	5.8	0.9
92.9 TRIPLE M	8.3	9.8	3.5	12.3	14.1	3.5	13.3	15.1	3.7	14.6	16.2	8.6	11.5	13.4	3.5	2.9	3.1	2.9	1.2	1.7	0.1
GOLD 96FM	12.0	13.6	10.6	7.0	7.4	5.9	6.7	6.6	10.4	8.3	8.8	9.5	11.9	13.0	11.3	19.2	20.6	20.1	13.8	18.6	8.3
NOVA93.7	14.9	16.8	13.5	28.5	30.3	24.4	26.4	27.3	31.3	18.7	20.0	18.7	14.2	15.9	10.0	15.9	17.4	13.0	3.1	4.2	1.3
ABC PER	7.1	7.3	13.6	3.4	2.6	9.5	2.3	2.2	3.6	2.2	1.7	9.3	3.4	3.7	3.8	9.4	10.5	4.5	15.8	17.8	38.2
6RN	0.8	0.9	1.0	0.5	0.5	0.5	0.2	0.2	*	0.4	0.3	1.9	0.6	0.6	0.9	0.3	0.3	*	1.9	2.6	1.6
ABC NEWSRADIO	1.9	2.0	3.4	1.1	0.9	2.7	0.8	0.8	1.4	1.0	0.8	3.8	0.6	0.7	0.2	0.8	0.9	1.1	5.2	6.4	8.7
6JJJ	6.2	7.0	5.8	5.9	5.8	8.7	11.3	11.9	11.3	11.3	12.4	8.1	9.0	10.0	6.5	2.4	2.4	4.7	0.7	0.9	0.1
ABC CLASSIC	2.4	2.8	1.6	2.2	2.2	2.5	1.1	1.1	1.0	0.7	0.7	0.5	1.4	1.5	1.0	0.8	0.9	0.5	6.5	8.8	3.7
Commercial DAB+ Stns	10.3	10.7	17.9	12.7	11.9	22.4	12.7	13.1	15.4	10.4	11.0	12.1	13.4	12.4	31.1	10.3	10.9	14.4	5.6	6.9	8.7
ABC DAB+ Stns	2.3	2.3	5.6	2.8	2.2	8.0	1.9	1.6	5.1	2.9	2.7	6.5	3.2	2.9	7.7	1.0	0.9	3.2	2.0	2.5	2.7
Total DAB+ Stns	14.0	12.9	23.5	16.7	14.1	30.4	17.0	14.7	20.4	14.4	13.7	18.6	17.5	15.3	38.8	12.6	11.8	17.6	9.5	9.4	11.4

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	3.8	4.2	4.2	3.2	3.5	3.6	4.4	4.9	5.0	4.4	4.9	5.0	3.2	3.5	3.4	2.5	2.9	1.8	3.6	3.7	7.4
6PR	6.8	7.1	11.5	9.9	10.4	14.6	7.4	7.3	16.0	4.6	4.8	8.1	5.2	5.5	7.0	3.6	3.5	6.5	5.4	6.1	6.2
MIX 94.5	13.7	15.8	9.0	13.4	15.0	8.8	14.1	16.5	9.1	14.1	16.0	11.6	15.0	17.6	5.6	9.5	11.0	6.8	13.4	16.3	5.8
92.9 TRIPLE M	8.8	10.3	3.8	9.8	11.2	3.2	7.4	8.9	3.0	9.0	10.5	4.8	9.0	10.4	4.5	8.4	10.1	4.0	6.8	8.3	2.7
GOLD 96FM	11.8	13.2	10.1	9.5	10.4	8.7	13.2	15.2	10.1	13.6	15.3	12.8	12.0	13.4	11.3	7.4	8.8	4.2	12.9	15.0	12.3
NOVA93.7	15.1	16.8	14.4	17.7	19.6	13.3	13.8	15.3	15.9	14.8	16.2	18.5	14.5	16.4	11.3	10.7	12.8	6.0	14.3	17.0	10.6
ABC PER	7.4	7.5	13.9	8.1	7.6	22.6	7.6	7.9	13.0	5.2	5.6	6.8	7.4	8.1	7.7	12.8	12.2	25.1	6.3	6.6	12.6
6RN	0.9	0.9	1.0	1.5	1.6	1.9	0.4	0.5	0.5	0.4	0.4	*	1.0	1.1	1.1	1.8	1.7	3.2	0.6	0.7	1.0
ABC NEWSRADIO	1.8	1.8	3.7	2.6	2.5	6.0	1.0	0.9	2.9	1.3	1.3	2.9	1.0	1.1	1.1	5.7	6.4	5.7	2.2	2.5	2.5
6JJJ	6.5	7.3	5.7	5.8	6.6	2.8	6.8	7.8	5.5	7.4	8.3	6.6	6.5	6.9	8.5	4.5	4.6	6.4	5.2	5.9	6.0
ABC CLASSIC	2.2	2.6	1.4	3.0	3.4	1.0	2.2	2.6	1.1	1.6	1.8	1.9	1.7	1.8	1.8	2.8	3.3	1.6	3.2	3.7	2.4
Commercial DAB+ Stns	10.3	10.8	16.1	6.3	6.6	9.2	9.8	10.7	13.2	11.9	13.0	15.4	12.9	12.3	29.9	17.7	18.8	23.3	10.3	10.4	23.9
ABC DAB+ Stns	2.0	1.8	5.3	1.8	1.8	4.3	1.6	1.4	4.8	1.9	1.8	5.6	2.3	2.0	6.9	3.6	3.7	5.5	3.5	3.8	6.5
Total DAB+ Stns	13.7	12.6	21.3	8.8	8.3	13.5	12.8	12.1	18.0	15.9	14.8	21.1	16.7	14.3	36.8	23.5	22.5	28.8	15.0	14.1	30.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.8% share of all listening, 4.1% share of AM/FM/DAB+ listening and 4.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2026

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6IX	120	111	20	10	8	4	6	6	1	15	13	3	13	13	*	22	21	3	53	50	9
6PR	211	209	35	12	12	1	17	17	1	37	37	5	47	47	10	37	37	6	61	58	13
MIX 94.5	620	597	91	84	82	8	67	66	13	166	156	27	163	158	21	82	79	19	57	56	3
92.9 TRIPLE M	444	435	65	72	67	10	68	67	9	128	126	26	121	121	16	25	24	3	30	30	1
GOLD 96FM	424	413	69	44	42	9	31	28	8	91	89	17	114	112	19	81	78	8	64	64	8
NOVA93.7	671	638	130	125	114	26	89	89	19	205	197	38	143	132	24	76	72	18	33	33	4
ABC PER	226	216	51	13	12	7	12	12	3	39	33	10	35	34	7	40	39	5	88	86	19
6RN	65	62	12	8	7	2	4	4	*	10	10	3	10	10	2	4	4	*	29	27	5
ABC NEWSRADIO	123	109	38	10	8	6	8	8	3	32	24	10	12	12	1	15	14	3	48	45	14
6JJJ	312	300	68	34	32	10	57	52	20	110	106	18	83	82	16	17	16	5	12	12	*
ABC CLASSIC	115	108	26	16	14	6	14	14	2	16	16	1	22	19	5	10	10	1	37	36	12
Commercial DAB+ Stns	348	328	114	53	50	19	34	29	16	86	80	24	69	66	32	57	54	13	50	49	10
ABC DAB+ Stns	125	108	55	24	19	15	12	12	2	40	38	12	19	13	12	6	5	4	24	21	9
Total DAB+ Stns	476	411	160	72	64	30	47	39	18	119	106	35	96	80	43	62	55	17	80	68	18
Total	1,863	1,759	494	212	210	60	185	180	65	477	451	126	431	406	111	242	231	55	316	280	77

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6IX	107	98	19	61	52	11	57	52	10	63	59	10	50	46	7	21	21	1	64	60	11
6PR	175	173	33	125	118	16	88	82	19	77	72	16	66	59	12	23	20	6	108	105	14
MIX 94.5	555	527	77	339	318	33	274	257	30	299	272	40	240	228	19	93	88	8	354	341	37
92.9 TRIPLE M	390	375	55	216	201	18	153	140	15	175	165	20	161	154	18	61	54	7	219	217	15
GOLD 96FM	395	381	54	217	203	24	201	183	32	238	228	27	188	180	20	71	67	5	240	225	42
NOVA93.7	620	582	109	400	379	42	279	250	42	305	276	55	259	247	26	105	102	7	376	358	53
ABC PER	196	182	45	135	110	35	93	86	17	91	83	18	91	84	13	52	41	13	143	131	33
6RN	52	52	9	39	39	5	15	13	2	16	16	*	17	15	4	14	14	3	29	25	5
ABC NEWSRADIO	110	96	33	72	64	18	32	28	5	37	32	7	21	20	2	25	18	9	58	55	14
6JJJ	289	275	60	160	149	18	139	129	21	154	138	29	128	117	18	39	35	6	163	153	27
ABC CLASSIC	92	86	20	58	54	7	43	39	7	45	39	9	35	33	6	20	19	3	77	74	11
Commercial DAB+ Stns	300	281	94	158	152	36	160	146	35	173	162	39	160	152	31	71	57	23	212	185	62
ABC DAB+ Stns	100	88	38	46	39	13	40	37	14	50	40	16	41	35	14	24	21	7	73	63	25
Total DAB+ Stns	403	350	128	210	190	48	209	180	48	239	199	55	206	183	45	98	77	29	300	242	84
Total	1,821	1,708	425	1,442	1,293	216	1,184	1,038	207	1,263	1,144	222	1,108	1,005	160	510	445	78	1,472	1,331	293

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6IX has 120,000 total listeners, 111,000 AM/FM/DAB+ listeners and 20,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.