

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	1.8	-0.3	2.0	2.1	-0.1	0.5	1.8	-1.3	1.2	0.5	0.7	1.4	3.6	-2.2	2.3	2.9	-0.6	1.5	0.6	0.9
2GB	11.6	11.8	-0.2	3.9	4.3	-0.4	1.6	4.6	-3.0	3.9	3.7	0.2	6.8	4.9	1.9	12.8	17.1	-4.3	25.4	24.8	0.6
2UE 954	3.6	3.1	0.5	3.0	1.2	1.8	1.2	2.3	-1.1	0.9	1.0	-0.1	1.7	0.8	0.9	1.7	1.0	0.7	9.0	8.2	0.8
SKY Sports Radio	1.4	1.4	0.0	1.4	0.6	0.8	0.5	0.7	-0.2	0.8	0.7	0.1	0.6	0.9	-0.3	1.4	1.7	-0.3	2.7	2.8	-0.1
104.1 2DAY FM	4.2	4.7	-0.5	5.3	4.6	0.7	6.4	8.5	-2.1	5.7	6.4	-0.7	4.4	5.6	-1.2	2.5	6.4	-3.9	2.8	0.6	2.2
KIIS1065	9.9	10.0	-0.1	18.9	15.8	3.1	24.3	14.8	9.5	16.0	18.5	-2.5	8.1	10.3	-2.2	5.5	6.3	-0.8	1.8	2.5	-0.7
104.9 TRIPLE M	5.7	5.6	0.1	6.5	8.4	-1.9	7.7	7.8	-0.1	7.1	5.1	2.0	8.0	8.5	-0.5	6.8	6.4	0.4	1.5	1.4	0.1
NOVA96.9	7.8	7.6	0.2	12.7	14.5	-1.8	10.3	14.7	-4.4	14.2	13.2	1.0	11.3	9.0	2.3	2.7	3.0	-0.3	1.0	0.6	0.4
smoothfm 95.3	11.5	12.3	-0.8	8.5	7.3	1.2	8.9	13.1	-4.2	11.3	12.4	-1.1	14.7	16.2	-1.5	13.0	11.4	1.6	10.4	10.8	-0.4
GOLD101.7	8.3	9.6	-1.3	3.3	5.1	-1.8	2.3	6.3	-4.0	5.2	6.9	-1.7	9.9	9.1	0.8	17.8	18.7	-0.9	8.0	9.3	-1.3
ABC SYD	6.9	6.2	0.7	1.6	7.3	-5.7	2.2	1.2	1.0	1.0	1.8	-0.8	5.3	4.8	0.5	6.7	3.5	3.2	15.5	13.1	2.4
2RN	1.2	1.4	-0.2	0.2	1.9	-1.7	0.4	0.1	0.3	0.3	1.2	-0.9	1.9	1.9	0.0	1.5	0.8	0.7	1.7	1.7	0.0
ABC NEWSRADIO	1.4	1.6	-0.2	1.9	1.6	0.3	1.8	0.4	1.4	1.3	0.9	0.4	1.2	1.3	-0.1	2.1	1.4	0.7	0.8	2.9	-2.1
2JJJ	3.9	3.0	0.9	5.1	5.6	-0.5	6.8	2.9	3.9	8.7	6.8	1.9	3.9	3.6	0.3	1.6	0.7	0.9	0.4	0.3	0.1
ABC CLASSIC	2.8	2.8	0.0	1.0	0.7	0.3	0.6	0.9	-0.3	2.6	3.3	-0.7	1.2	1.6	-0.4	1.3	2.5	-1.2	6.2	5.0	1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	2.0	-0.4	1.4	1.9	-0.5	0.8	1.5	-0.7	2.0	2.1	-0.1	2.8	2.2	0.6	0.9	2.7	-1.8	1.2	1.4	-0.2
2GB	11.8	12.3	-0.5	14.4	15.1	-0.7	13.5	13.7	-0.2	8.3	9.3	-1.0	7.5	7.4	0.1	17.0	14.9	2.1	10.8	10.1	0.7
2UE 954	3.6	2.9	0.7	3.4	1.7	1.7	3.9	3.1	0.8	4.0	4.3	-0.3	2.4	2.9	-0.5	4.3	3.0	1.3	3.8	3.4	0.4
SKY Sports Radio	1.1	1.3	-0.2	2.1	2.2	-0.1	0.4	0.3	0.1	0.6	1.0	-0.4	1.7	2.1	-0.4	0.7	0.8	-0.1	2.1	1.7	0.4
104.1 2DAY FM	4.3	4.8	-0.5	3.7	3.9	-0.2	3.7	5.6	-1.9	4.9	5.4	-0.5	5.1	4.8	0.3	5.2	4.3	0.9	3.9	4.3	-0.4
KIIS1065	10.6	10.2	0.4	13.3	13.5	-0.2	11.0	10.7	0.3	9.1	8.0	1.1	8.6	9.5	-0.9	7.5	4.4	3.1	7.7	9.3	-1.6
104.9 TRIPLE M	6.0	5.6	0.4	5.8	5.8	0.0	6.3	5.2	1.1	6.5	5.9	0.6	6.7	5.6	1.1	3.5	5.0	-1.5	4.6	5.5	-0.9
NOVA96.9	7.8	7.5	0.3	8.7	7.4	1.3	6.6	7.1	-0.5	7.3	8.0	-0.7	9.7	8.2	1.5	5.8	6.0	-0.2	7.9	8.1	-0.2
smoothfm 95.3	11.1	12.0	-0.9	7.6	10.0	-2.4	13.3	13.1	0.2	12.1	13.4	-1.3	12.1	11.4	0.7	12.3	13.2	-0.9	12.9	13.3	-0.4
GOLD101.7	8.4	9.9	-1.5	8.9	10.5	-1.6	7.9	10.2	-2.3	9.3	9.8	-0.5	7.3	9.4	-2.1	6.8	8.2	-1.4	8.2	8.3	-0.1
ABC SYD	7.2	6.5	0.7	8.8	7.8	1.0	6.4	6.2	0.2	6.4	5.8	0.6	7.2	6.7	0.5	6.3	3.9	2.4	6.2	5.3	0.9
2RN	1.1	1.3	-0.2	1.0	1.9	-0.9	0.8	0.6	0.2	1.1	0.6	0.5	1.8	1.5	0.3	1.9	2.3	-0.4	1.4	1.8	-0.4
ABC NEWSRADIO	1.4	1.5	-0.1	2.3	2.7	-0.4	0.8	1.0	-0.2	0.4	0.9	-0.5	1.1	1.0	0.1	3.1	1.7	1.4	1.4	1.9	-0.5
2JJJ	3.3	3.0	0.3	3.6	2.3	1.3	3.2	2.8	0.4	3.2	3.4	-0.2	3.4	4.6	-1.2	2.2	2.7	-0.5	5.7	2.9	2.8
ABC CLASSIC	2.7	2.4	0.3	2.7	2.0	0.7	2.4	2.7	-0.3	3.2	2.6	0.6	2.8	2.5	0.3	2.4	3.0	-0.6	3.0	4.1	-1.1

Please Note: WFSM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	165	169	-4	22	22	0	15	42	-27	42	26	16	24	27	-3	25	30	-5	37	22	15
2GB	689	673	16	62	39	23	43	56	-13	114	109	5	117	95	22	99	138	-39	254	236	18
2UE 954	288	267	21	40	23	17	35	44	-9	48	60	-12	24	23	1	34	16	18	107	103	4
SKY Sports Radio	187	179	8	32	8	24	15	26	-11	48	45	3	23	31	-8	26	25	1	42	43	-1
104.1 2DAY FM	811	707	104	139	87	52	103	111	-8	291	248	43	190	175	15	25	48	-23	63	38	25
KIIS1065	1,192	1,192	0	212	177	35	171	174	-3	455	466	-11	251	259	-8	57	61	-4	46	54	-8
104.9 TRIPLE M	791	672	119	118	100	18	88	121	-33	249	169	80	214	189	25	71	65	6	52	28	24
NOVA96.9	1,234	1,188	46	190	185	5	184	199	-15	523	468	55	254	246	8	47	58	-11	38	33	5
smoothfm 95.3	1,307	1,243	64	142	141	1	137	123	14	326	325	1	330	325	5	155	151	4	218	177	41
GOLD101.7	830	870	-40	62	69	-7	40	85	-45	151	158	-7	246	221	25	180	181	-1	151	154	-3
ABC SYD	564	503	61	25	37	-12	38	36	2	72	67	5	128	96	32	106	74	32	194	193	1
2RN	135	149	-14	15	15	0	11	5	6	23	29	-6	26	40	-14	22	18	4	38	41	-3
ABC NEWSRADIO	276	272	4	37	30	7	23	29	-6	72	63	9	65	57	8	37	34	3	43	59	-16
2JJJ	599	421	178	75	64	11	84	39	45	281	185	96	124	104	20	20	20	0	15	10	5
ABC CLASSIC	238	250	-12	35	9	26	20	22	-2	47	57	-10	43	35	8	17	29	-12	77	98	-21
Total	4,609	4,510	99	503	470	33	463	453	10	1,257	1,226	31	1,034	998	36	575	568	7	778	795	-17

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	138	148	-10	69	90	-21	52	58	-6	63	76	-13	53	54	-1	20	28	-8	81	69	12
2GB	645	639	6	480	475	5	353	355	-2	231	281	-50	219	221	-2	158	154	4	418	375	43
2UE 954	234	226	8	111	107	4	120	104	16	113	118	-5	80	100	-20	48	63	-15	178	155	23
SKY Sports Radio	135	148	-13	59	76	-17	27	36	-9	45	53	-8	47	43	4	21	21	0	120	97	23
104.1 2DAY FM	705	647	58	339	336	3	260	287	-27	325	301	24	268	242	26	133	106	27	368	340	28
KIIS1065	1,106	1,059	47	741	713	28	527	521	6	458	453	5	406	421	-15	181	164	17	579	651	-72
104.9 TRIPLE M	699	573	126	338	307	31	312	215	97	319	278	41	286	229	57	99	129	-30	380	335	45
NOVA96.9	1,066	1,019	47	668	608	60	420	417	3	445	444	1	498	400	98	158	200	-42	732	696	36
smoothfm 95.3	1,155	1,075	80	567	586	-19	548	510	38	554	516	38	528	448	80	242	286	-44	827	762	65
GOLD101.7	738	773	-35	427	464	-37	375	353	22	375	367	8	315	326	-11	124	156	-32	509	476	33
ABC SYD	495	459	36	368	319	49	254	232	22	215	193	22	215	195	20	136	92	44	315	287	28
2RN	125	128	-3	47	81	-34	39	31	8	52	45	7	53	50	3	39	38	1	56	85	-29
ABC NEWSRADIO	248	228	20	179	172	7	70	60	10	50	64	-14	75	49	26	50	38	12	143	142	1
2JJJ	477	361	116	229	182	47	189	126	63	212	165	47	212	164	48	79	79	0	351	239	112
ABC CLASSIC	196	208	-12	105	111	-6	90	98	-8	92	100	-8	91	88	3	42	48	-6	155	159	-4
Total	4,429	4,331	98	3,571	3,473	98	2,961	2,764	197	2,926	2,831	95	2,796	2,649	147	1,424	1,473	-49	3,868	3,660	208

Please Note: WFSM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	8	-1	1	1	0	*	1	*	1	*	*	1	4	-3	2	2	0	2	1	1
2GB	54	54	0	2	2	0	1	2	-1	3	3	0	7	5	2	9	11	-2	33	31	2
2UE 954	17	14	3	1	*	*	1	1	0	1	1	0	2	1	1	1	1	0	12	10	2
SKY Sports Radio	6	7	-1	1	*	*	*	*	*	1	1	0	1	1	0	1	1	0	3	3	0
104.1 2DAY FM	20	21	-1	2	2	0	3	4	-1	5	5	0	4	6	-2	2	4	-2	4	1	3
KIIS1065	46	46	0	8	6	2	11	6	5	14	15	-1	8	11	-3	4	4	0	2	3	-1
104.9 TRIPLE M	27	26	1	3	3	0	3	3	0	6	4	2	8	9	-1	5	4	1	2	2	0
NOVA96.9	36	35	1	5	6	-1	4	6	-2	12	11	1	11	9	2	2	2	0	1	1	0
smoothfm 95.3	54	56	-2	4	3	1	4	5	-1	10	10	0	15	17	-2	9	7	2	14	13	1
GOLD101.7	39	44	-5	1	2	-1	1	3	-2	4	6	-2	10	9	1	12	12	0	10	12	-2
ABC SYD	33	28	5	1	3	-2	1	*	*	1	1	0	5	5	0	4	2	2	20	16	4
2RN	6	6	0	*	1	*	*	*	*	*	1	*	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	6	7	-1	1	1	0	1	*	*	1	1	0	1	1	0	1	1	0	1	4	-3
2JJJ	18	14	4	2	2	0	3	1	2	7	6	1	4	4	0	1	*	*	1	*	*
ABC CLASSIC	13	13	0	*	*	*	*	*	*	2	3	-1	1	2	-1	1	2	-1	8	6	2
Total	468	457	11	41	39	2	43	41	2	85	84	1	100	103	-3	67	65	2	130	125	5

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	8	10	-2	11	15	-4	6	11	-5	12	11	1	12	9	3	1	4	-3	5	5	0
2GB	59	60	-1	110	118	-8	99	97	2	48	51	-3	33	31	2	22	21	1	43	38	5
2UE 954	18	14	4	26	13	13	29	22	7	23	23	0	11	12	-1	6	4	2	15	13	2
SKY Sports Radio	6	7	-1	16	17	-1	3	2	1	3	5	-2	7	9	-2	1	1	0	8	7	1
104.1 2DAY FM	21	24	-3	28	30	-2	27	40	-13	28	30	-2	23	20	3	7	6	1	15	16	-1
KIIS1065	53	50	3	102	105	-3	81	76	5	53	44	9	38	40	-2	10	6	4	30	35	-5
104.9 TRIPLE M	30	27	3	44	45	-1	46	37	9	38	32	6	30	24	6	5	7	-2	18	21	-3
NOVA96.9	39	36	3	66	58	8	48	50	-2	42	44	-2	43	34	9	8	9	-1	31	30	1
smoothfm 95.3	55	59	-4	58	78	-20	98	92	6	70	73	-3	54	48	6	16	19	-3	51	50	1
GOLD101.7	42	49	-7	68	82	-14	58	72	-14	54	54	0	33	40	-7	9	12	-3	32	31	1
ABC SYD	36	32	4	67	61	6	47	44	3	37	32	5	32	28	4	8	6	2	25	20	5
2RN	6	6	0	7	15	-8	6	4	2	6	3	3	8	7	1	3	3	0	6	7	-1
ABC NEWSRADIO	7	7	0	18	21	-3	6	7	-1	2	5	-3	5	4	1	4	2	2	6	7	-1
2JJJ	16	15	1	27	18	9	23	20	3	18	19	-1	15	19	-4	3	4	-1	23	11	12
ABC CLASSIC	13	12	1	20	16	4	17	19	-2	18	14	4	12	10	2	3	4	-1	12	15	-3
Total	496	489	7	763	782	-19	734	708	26	580	548	32	444	422	22	132	144	-12	397	378	19

Please Note: WSFM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.7	1.4	2.0	2.1	2.4	0.5	0.6	0.3	1.2	1.1	2.9	1.4	1.6	0.7	2.3	3.1	0.5	1.5	1.7	1.4
2GB	11.6	11.4	24.3	3.9	4.3	2.9	1.6	1.9	*	3.9	4.3	3.1	6.8	5.1	24.7	12.8	13.1	32.3	25.4	25.4	55.7
2UE 954	3.6	4.3	1.7	3.0	3.1	3.4	1.2	1.1	2.4	0.9	0.9	1.1	1.7	2.0	0.6	1.7	2.1	1.3	9.0	10.7	2.5
SKY Sports Radio	1.4	n.a.	n.a.	1.4	n.a.	n.a.	0.5	n.a.	n.a.	0.8	n.a.	n.a.	0.6	n.a.	n.a.	1.4	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	4.2	5.0	1.1	5.3	5.8	4.5	6.4	7.7	1.2	5.7	6.6	1.4	4.4	5.3	1.1	2.5	3.4	0.2	2.8	3.5	*
KIIS1065	9.9	11.3	7.8	18.9	20.7	15.6	24.3	27.0	21.2	16.0	17.4	13.4	8.1	9.5	4.3	5.5	7.2	2.8	1.8	2.0	1.2
104.9 TRIPLE M	5.7	6.5	4.1	6.5	7.3	4.6	7.7	8.5	7.4	7.1	7.5	7.8	8.0	9.5	3.3	6.8	8.7	4.2	1.5	1.8	0.3
NOVA96.9	7.8	9.2	3.2	12.7	14.6	5.8	10.3	12.2	3.3	14.2	16.0	7.6	11.3	13.7	2.4	2.7	3.6	1.2	1.0	1.2	0.5
smoothfm 95.3	11.5	13.2	9.2	8.5	9.1	8.8	8.9	9.5	11.5	11.3	12.2	10.2	14.7	17.0	9.2	13.0	16.2	11.8	10.4	12.1	5.9
GOLD101.7	8.3	9.6	5.7	3.3	3.2	5.5	2.3	2.6	1.1	5.2	5.5	5.6	9.9	11.2	7.9	17.8	22.9	11.0	8.0	9.5	2.2
ABC SYD	6.9	7.5	8.8	1.6	1.6	2.0	2.2	1.7	8.1	1.0	1.1	1.3	5.3	4.8	13.1	6.7	7.2	14.6	15.5	17.9	10.0
2RN	1.2	1.0	3.8	0.2	0.1	0.6	0.4	0.4	1.1	0.3	0.3	1.3	1.9	1.3	7.4	1.5	1.0	7.9	1.7	1.8	2.2
ABC NEWSRADIO	1.4	1.3	3.4	1.9	1.6	4.7	1.8	1.4	5.9	1.3	1.1	4.1	1.2	1.2	2.6	2.1	2.4	3.8	0.8	0.8	2.0
2JJI	3.9	4.2	4.8	5.1	5.6	4.0	6.8	7.3	7.5	8.7	9.1	10.2	3.9	4.0	6.7	1.6	2.0	1.2	0.4	0.5	0.1
ABC CLASSIC	2.8	3.1	2.5	1.0	1.2	0.6	0.6	0.5	1.5	2.6	2.5	4.8	1.2	1.3	1.0	1.3	1.7	0.9	6.2	7.1	4.5
Commercial DAB+ Stns	8.4	8.8	13.1	18.2	17.8	30.0	14.4	15.9	13.2	12.2	11.8	22.0	10.9	11.8	12.5	3.3	3.6	5.5	1.6	1.6	3.6
ABC DAB+ Stns	2.0	1.9	5.0	2.0	1.8	4.7	2.8	1.7	14.1	2.6	2.7	3.3	0.8	0.7	2.4	1.4	1.8	0.9	2.6	2.4	8.0
Total DAB+ Stns	11.6	10.6	18.1	20.2	19.6	34.7	17.4	17.6	27.4	15.1	14.4	25.3	14.7	12.4	14.9	7.6	5.4	6.4	4.3	3.9	11.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.7	1.7	1.4	1.6	1.3	0.8	0.7	1.6	2.0	2.3	1.9	2.8	3.2	2.5	0.9	1.0	1.0	1.2	1.5	0.4
2GB	11.8	11.4	26.0	14.4	13.9	31.4	13.5	12.8	30.2	8.3	7.8	20.0	7.5	7.4	16.9	17.0	16.8	29.4	10.8	11.2	18.8
2UE 954	3.6	4.2	1.6	3.4	3.9	1.6	3.9	4.7	1.3	4.0	4.8	1.6	2.4	2.8	1.9	4.3	5.0	1.7	3.8	4.5	2.1
SKY Sports Radio	1.1	n.a.	n.a.	2.1	n.a.	n.a.	0.4	n.a.	n.a.	0.6	n.a.	n.a.	1.7	n.a.	n.a.	0.7	n.a.	n.a.	2.1	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	1.0	3.7	4.3	0.6	3.7	4.5	1.0	4.9	6.0	1.5	5.1	6.1	0.8	5.2	6.3	1.2	3.9	4.6	1.5
KIIS1065	10.6	12.0	9.1	13.3	14.6	12.0	11.0	12.3	11.4	9.1	10.5	7.3	8.6	9.9	6.0	7.5	8.7	3.7	7.7	9.1	3.7
104.9 TRIPLE M	6.0	6.9	4.3	5.8	6.5	3.1	6.3	7.2	5.4	6.5	7.6	4.6	6.7	7.7	4.0	3.5	3.8	3.5	4.6	5.3	3.5
NOVA96.9	7.8	9.1	3.6	8.7	10.1	2.1	6.6	7.7	4.0	7.3	8.6	4.9	9.7	11.4	4.0	5.8	7.0	1.9	7.9	9.6	2.0
smoothfm 95.3	11.1	12.6	8.8	7.6	8.6	4.6	13.3	15.4	10.0	12.1	13.8	11.2	12.1	13.7	10.8	12.3	14.1	7.5	12.9	14.9	10.3
GOLD101.7	8.4	9.6	6.0	8.9	10.2	4.1	7.9	9.1	5.8	9.3	10.5	9.2	7.3	8.4	5.5	6.8	8.1	2.8	8.2	9.6	4.8
ABC SYD	7.2	7.7	9.6	8.8	8.8	15.3	6.4	7.2	6.0	6.4	7.1	7.1	7.2	7.7	10.2	6.3	6.4	9.7	6.2	7.0	6.2
2RN	1.1	1.0	3.5	1.0	0.6	5.4	0.8	0.7	2.1	1.1	1.1	2.2	1.8	1.7	4.5	1.9	1.6	5.2	1.4	1.2	4.8
ABC NEWSRADIO	1.4	1.3	3.2	2.3	2.2	5.6	0.8	0.8	2.0	0.4	0.3	1.0	1.1	1.1	3.1	3.1	2.8	7.0	1.4	1.2	4.2
2JJI	3.3	3.4	4.9	3.6	3.8	4.2	3.2	3.5	3.8	3.2	3.2	6.1	3.4	3.6	6.4	2.2	2.2	3.9	5.7	6.6	4.6
ABC CLASSIC	2.7	3.0	2.5	2.7	2.9	2.3	2.4	2.6	2.7	3.2	3.6	2.8	2.8	3.1	2.3	2.4	2.7	1.4	3.0	3.5	2.6
Commercial DAB+ Stns	8.4	9.0	10.9	6.5	7.2	5.2	8.7	9.4	10.3	9.9	10.5	14.4	8.8	9.2	14.6	9.1	9.3	13.0	8.5	8.1	20.5
ABC DAB+ Stns	1.8	1.9	3.4	0.8	0.8	1.2	1.4	1.4	2.3	2.1	2.1	4.0	3.1	3.1	6.5	4.1	4.0	7.2	2.5	1.9	10.1
Total DAB+ Stns	11.5	10.8	14.3	7.7	8.0	6.4	11.6	10.9	12.6	13.7	12.6	18.5	13.1	12.3	21.0	14.6	13.3	20.2	12.0	10.0	30.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.7% share of AM/FM/DAB+ listening and 1.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please Note: WSFM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	165	152	38	22	22	4	15	12	2	42	33	17	24	24	5	25	23	4	37	37	5
2GB	689	669	140	62	59	10	43	43	*	114	113	9	117	114	33	99	94	32	254	248	56
2UE 954	288	244	74	40	28	18	35	27	15	48	45	14	24	19	7	34	29	7	107	95	14
SKY Sports Radio	187	n.a.	n.a.	32	n.a.	n.a.	15	n.a.	n.a.	48	n.a.	n.a.	23	n.a.	n.a.	26	n.a.	n.a.	42	n.a.	n.a.
104.1 2DAY FM	811	798	77	139	132	23	103	100	14	291	287	20	190	190	18	25	25	3	63	63	*
KIIS1065	1,192	1,131	272	212	199	53	171	167	46	455	426	112	251	239	45	57	57	9	46	44	7
104.9 TRIPLE M	791	749	147	118	110	25	88	84	25	249	227	59	214	206	25	71	71	12	52	52	1
NOVA96.9	1,234	1,171	200	190	177	40	184	169	29	523	495	85	254	249	36	47	47	5	38	34	6
smoothfm 95.3	1,307	1,225	257	142	132	35	137	132	39	326	290	62	330	317	65	155	143	25	218	212	31
GOLD101.7	830	800	148	62	52	23	40	38	6	151	143	25	246	243	43	180	173	35	151	151	16
ABC SYD	564	523	139	25	19	10	38	33	11	72	70	5	128	104	53	106	104	24	194	194	37
2RN	135	118	47	15	8	7	11	11	2	23	16	11	26	23	7	22	22	13	38	38	8
ABC NEWSRADIO	276	232	101	37	31	16	23	16	11	72	57	34	65	59	18	37	27	15	43	43	6
2JJJ	599	548	175	75	64	26	84	77	29	281	255	72	124	117	42	20	20	3	15	15	3
ABC CLASSIC	238	205	67	35	27	8	20	13	11	47	33	18	43	43	6	17	15	4	77	74	19
Commercial DAB+ Stns	1,025	973	308	142	135	51	145	135	40	392	368	114	216	211	59	79	72	25	51	51	19
ABC DAB+ Stns	307	260	128	51	40	18	32	20	23	101	85	33	64	57	30	21	21	6	38	38	18
Total DAB+ Stns	1,228	1,128	400	176	158	69	167	148	52	434	406	130	265	246	82	99	88	30	87	83	38
Total	4,609	4,312	1,360	503	472	188	463	433	165	1,257	1,189	389	1,034	962	310	575	527	136	778	729	172

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	138	126	36	69	60	16	52	45	17	63	61	15	53	53	11	20	13	7	81	81	5
2GB	645	619	131	480	416	97	353	332	61	231	222	47	219	214	28	158	127	38	418	399	65
2UE 954	234	194	60	111	95	19	120	105	19	113	95	23	80	70	17	48	42	8	178	153	29
SKY Sports Radio	135	n.a.	n.a.	59	n.a.	n.a.	27	n.a.	n.a.	45	n.a.	n.a.	47	n.a.	n.a.	21	n.a.	n.a.	120	n.a.	n.a.
104.1 2DAY FM	705	688	62	339	329	12	260	245	23	325	316	27	268	262	11	133	124	10	368	355	26
KIIS1065	1,106	1,031	245	741	677	100	527	445	119	458	421	83	406	377	41	181	161	23	579	555	64
104.9 TRIPLE M	699	657	131	338	310	45	312	285	56	319	293	54	286	270	30	99	86	13	380	347	54
NOVA96.9	1,066	1,001	170	668	634	40	420	369	65	445	405	72	498	471	40	158	147	14	732	709	58
smoothfm 95.3	1,155	1,064	207	567	530	60	548	487	92	554	494	94	528	474	66	242	210	37	827	762	128
GOLD101.7	738	702	124	427	393	45	375	337	60	375	353	58	315	297	36	124	122	8	509	482	68
ABC SYD	495	455	115	368	330	66	254	226	48	215	191	34	215	196	35	136	105	38	315	287	65
2RN	125	109	41	47	28	25	39	30	14	52	44	14	53	50	12	39	35	11	56	45	22
ABC NEWSRADIO	248	201	85	179	143	45	70	54	24	50	37	19	75	63	21	50	35	21	143	109	54
2JJJ	477	421	131	229	200	41	189	167	47	212	174	66	212	174	46	79	66	14	351	323	88
ABC CLASSIC	196	162	55	105	86	27	90	72	28	92	74	26	91	79	16	42	38	6	155	136	34
Commercial DAB+ Stns	888	841	241	413	397	57	458	419	89	506	473	116	374	344	78	202	168	47	547	490	158
ABC DAB+ Stns	262	223	88	85	75	18	96	74	30	132	115	35	119	101	31	60	54	18	177	137	79
Total DAB+ Stns	1,057	970	302	496	453	76	538	460	112	613	543	151	494	426	107	271	219	63	725	607	232
Total	4,429	4,101	1,203	3,571	3,169	539	2,961	2,534	626	2,926	2,567	641	2,796	2,424	436	1,424	1,164	260	3,868	3,466	788

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 165,000 total listeners, 152,000 AM/FM/DAB+ listeners and 38,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please Note: WSFM rebranded to GOLD101.7 from 1 Jan

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.2	3.5	-0.3	1.6	2.6	-1.0	1.7	1.3	0.4	2.2	5.1	-2.9	4.2	3.8	0.4	3.8	4.6	-0.8	3.8	2.2	1.6
3AW	16.8	13.6	3.2	5.1	5.0	0.1	1.6	4.2	-2.6	4.1	1.4	2.7	15.1	8.1	7.0	14.6	16.9	-2.3	36.2	31.7	4.5
Magic 1278	1.9	1.6	0.3	1.0	0.4	0.6	0.7	0.7	0.0	1.1	1.1	0.0	0.4	1.3	-0.9	0.8	1.2	-0.4	4.8	3.1	1.7
3MP 1377	1.0	2.2	-1.2	0.2	0.5	-0.3	0.4	0.6	-0.2	0.6	0.5	0.1	0.6	0.7	-0.1	2.1	2.5	-0.4	1.4	5.5	-4.1
101.9 FOX FM	8.6	8.7	-0.1	15.4	16.4	-1.0	15.4	13.1	2.3	15.5	12.7	2.8	8.2	11.4	-3.2	5.8	6.4	-0.6	1.6	0.7	0.9
GOLD104.3	12.0	10.2	1.8	12.9	9.9	3.0	8.8	10.0	-1.2	9.4	8.6	0.8	12.4	12.6	-0.2	19.7	15.1	4.6	9.9	6.6	3.3
KIIS 101.1 FM	5.1	5.1	0.0	10.8	10.7	0.1	12.0	11.7	0.3	7.2	9.4	-2.2	5.7	3.5	2.2	3.3	3.1	0.2	0.6	0.7	-0.1
105.1 TRIPLE M	7.0	6.5	0.5	8.4	9.3	-0.9	5.9	8.9	-3.0	8.6	6.3	2.3	9.9	10.0	-0.1	11.5	6.9	4.6	1.1	1.6	-0.5
NOVA 100	9.3	10.0	-0.7	15.6	11.8	3.8	16.4	17.5	-1.1	13.6	16.7	-3.1	13.1	12.5	0.6	4.1	6.2	-2.1	2.1	1.9	0.2
smoothfm 91.5	9.3	11.4	-2.1	5.4	10.0	-4.6	9.3	13.9	-4.6	8.7	8.7	0.0	7.0	10.5	-3.5	11.0	15.5	-4.5	11.8	11.1	0.7
ABC MEL	4.7	5.9	-1.2	0.9	0.9	0.0	1.3	0.4	0.9	1.1	0.7	0.4	3.8	4.7	-0.9	5.7	6.3	-0.6	9.5	13.9	-4.4
3RN	1.2	2.4	-1.2	0.1	0.1	0.0	0.2	*	*	0.2	0.4	-0.2	0.9	0.8	0.1	1.0	2.1	-1.1	2.9	7.0	-4.1
ABC NEWSRADIO	1.2	1.2	0.0	0.3	0.2	0.1	1.3	1.9	-0.6	0.9	0.9	0.0	0.5	1.2	-0.7	1.2	1.0	0.2	2.1	1.6	0.5
3JJJ	3.2	2.4	0.8	2.1	4.3	-2.2	4.6	3.6	1.0	8.5	6.7	1.8	2.8	1.6	1.2	1.7	0.1	1.6	0.3	0.3	0.0
ABC CLASSIC	1.8	1.6	0.2	1.1	1.3	-0.2	0.3	0.6	-0.3	2.2	0.3	1.9	1.1	0.3	0.8	1.0	0.8	0.2	3.1	4.6	-1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.4	3.5	-0.1	3.8	4.3	-0.5	3.6	3.1	0.5	3.4	3.3	0.1	3.5	3.9	-0.4	1.8	2.0	-0.2	2.5	3.3	-0.8
3AW	17.2	13.8	3.4	20.6	19.3	1.3	19.2	15.3	3.9	13.6	9.1	4.5	11.4	8.5	2.9	21.8	15.9	5.9	15.4	13.0	2.4
Magic 1278	1.6	1.5	0.1	1.0	1.1	-0.1	1.7	1.7	0.0	1.9	1.8	0.1	1.7	1.1	0.6	1.7	1.8	-0.1	3.0	1.9	1.1
3MP 1377	0.9	2.1	-1.2	0.7	1.8	-1.1	0.7	2.0	-1.3	0.8	2.7	-1.9	1.4	2.2	-0.8	1.8	1.4	0.4	1.2	2.3	-1.1
101.9 FOX FM	9.0	9.0	0.0	8.4	9.4	-1.0	8.9	8.6	0.3	10.4	9.9	0.5	9.5	9.4	0.1	6.0	5.2	0.8	7.5	7.4	0.1
GOLD104.3	12.0	10.3	1.7	11.5	8.7	2.8	12.2	11.2	1.0	12.4	11.9	0.5	12.3	10.4	1.9	11.3	7.0	4.3	11.8	10.1	1.7
KIIS 101.1 FM	5.3	4.9	0.4	5.1	5.0	0.1	4.6	4.5	0.1	5.4	4.9	0.5	7.4	6.2	1.2	4.6	4.3	0.3	4.5	5.8	-1.3
105.1 TRIPLE M	7.6	6.9	0.7	7.9	6.6	1.3	7.2	5.7	1.5	7.9	7.7	0.2	9.2	9.7	-0.5	4.6	3.8	0.8	4.9	5.1	-0.2
NOVA 100	9.2	10.4	-1.2	10.1	11.5	-1.4	8.5	10.4	-1.9	9.4	10.5	-1.1	10.0	10.5	-0.5	6.3	6.3	0.0	9.5	8.6	0.9
smoothfm 91.5	8.7	10.8	-2.1	7.5	8.1	-0.6	9.4	12.7	-3.3	9.8	11.7	-1.9	7.6	10.0	-2.4	8.9	12.8	-3.9	11.4	13.4	-2.0
ABC MEL	4.8	6.1	-1.3	6.3	7.9	-1.6	4.5	5.9	-1.4	3.2	3.8	-0.6	4.4	5.0	-0.6	6.8	10.6	-3.8	4.2	5.1	-0.9
3RN	1.2	2.2	-1.0	1.8	2.5	-0.7	1.0	1.6	-0.6	0.9	1.7	-0.8	1.2	2.8	-1.6	1.5	3.8	-2.3	1.1	3.0	-1.9
ABC NEWSRADIO	1.1	1.2	-0.1	1.2	1.6	-0.4	0.9	0.8	0.1	0.7	0.5	0.2	1.2	1.3	-0.1	2.3	3.0	-0.7	1.6	1.3	0.3
3JJJ	2.7	2.3	0.4	2.8	2.1	0.7	2.0	1.8	0.2	2.8	2.3	0.5	3.7	3.1	0.6	2.4	2.6	-0.2	4.7	2.9	1.8
ABC CLASSIC	1.7	1.5	0.2	1.5	1.3	0.2	1.4	1.2	0.2	1.8	1.5	0.3	1.7	1.4	0.3	2.4	3.0	-0.6	2.3	2.0	0.3

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	311	423	-112	28	38	-10	18	29	-11	71	111	-40	75	95	-20	53	75	-22	66	76	-10
3AW	750	777	-27	48	53	-5	24	46	-22	66	73	-7	180	134	46	126	151	-25	306	319	-13
Magic 1278	180	198	-18	20	13	7	10	24	-14	38	43	-5	23	18	5	18	29	-11	71	72	-1
3MP 1377	113	209	-96	6	26	-20	11	10	1	19	32	-13	17	25	-8	9	35	-26	50	81	-31
101.9 FOX FM	1,279	1,126	153	211	168	43	174	171	3	474	385	89	266	258	8	96	102	-6	59	40	19
GOLD104.3	1,230	1,200	30	145	126	19	94	143	-49	283	241	42	288	295	-7	232	221	11	188	173	15
KIIS 101.1 FM	1,012	906	106	180	142	38	168	126	42	373	381	-8	186	167	19	77	60	17	27	30	-3
105.1 TRIPLE M	778	783	-5	82	110	-28	80	100	-20	256	222	34	207	206	1	112	95	17	40	49	-9
NOVA 100	1,261	1,269	-8	195	172	23	164	194	-30	448	468	-20	312	298	14	98	95	3	45	42	3
smoothfm 91.5	1,174	1,227	-53	126	128	-2	141	152	-11	289	257	32	254	273	-19	162	181	-19	202	236	-34
ABC MEL	450	465	-15	19	19	0	20	15	5	52	36	16	95	95	0	75	90	-15	189	210	-21
3RN	143	154	-11	4	3	1	10	6	4	9	20	-11	31	22	9	26	29	-3	62	75	-13
ABC NEWSRADIO	205	230	-25	14	11	3	17	32	-15	37	53	-16	42	51	-9	30	29	1	65	54	11
3JJJ	460	397	63	32	35	-3	58	61	-3	247	201	46	92	81	11	25	8	17	6	11	-5
ABC CLASSIC	179	163	16	21	19	2	10	13	-3	44	17	27	26	31	-5	24	16	8	54	67	-13
Total	4,679	4,587	92	502	481	21	476	468	8	1,293	1,248	45	1,041	1,009	32	581	576	5	786	805	-19

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	262	362	-100	151	188	-37	129	169	-40	114	170	-56	98	154	-56	36	61	-25	175	216	-41
3AW	705	714	-9	518	528	-10	463	451	12	386	373	13	315	266	49	213	218	-5	535	562	-27
Magic 1278	145	165	-20	61	66	-5	77	79	-2	73	85	-12	59	58	1	31	36	-5	93	99	-6
3MP 1377	98	193	-95	36	72	-36	44	83	-39	49	100	-51	41	67	-26	34	35	-1	58	96	-38
101.9 FOX FM	1,150	1,038	112	637	619	18	493	490	3	570	554	16	527	493	34	207	192	15	671	555	116
GOLD104.3	1,092	1,081	11	606	562	44	546	566	-20	576	637	-61	502	511	-9	249	220	29	680	648	32
KIIS 101.1 FM	889	787	102	450	404	46	366	322	44	397	365	32	393	339	54	155	140	15	490	451	39
105.1 TRIPLE M	698	677	21	363	354	9	280	291	-11	322	368	-46	325	336	-11	143	117	26	368	397	-29
NOVA 100	1,134	1,172	-38	666	717	-51	471	567	-96	544	517	27	508	491	17	209	186	23	738	684	54
smoothfm 91.5	993	1,086	-93	491	539	-48	466	547	-81	477	558	-81	380	491	-111	222	269	-47	697	748	-51
ABC MEL	404	412	-8	257	274	-17	198	229	-31	193	212	-19	152	163	-11	105	136	-31	254	284	-30
3RN	128	140	-12	67	94	-27	48	61	-13	66	60	6	54	53	1	26	31	-5	77	98	-21
ABC NEWSRADIO	186	204	-18	95	123	-28	88	70	18	62	61	1	61	80	-19	34	53	-19	105	126	-21
3JJJ	389	322	67	203	176	27	141	127	14	184	103	81	195	164	31	82	90	-8	268	242	26
ABC CLASSIC	169	147	22	79	73	6	92	71	21	82	66	16	79	64	15	49	43	6	109	108	1
Total	4,571	4,468	103	3,553	3,517	36	3,036	3,065	-29	3,194	3,190	4	2,977	2,948	29	1,577	1,562	15	3,873	3,723	150

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	18	-2	1	1	0	1	1	0	2	5	-3	4	4	0	3	4	-1	5	3	2
3AW	83	69	14	2	2	0	1	2	-1	4	1	3	16	9	7	11	13	-2	50	41	9
Magic 1278	9	8	1	*	*	*	*	*	*	1	1	0	*	2	*	1	1	0	7	4	3
3MP 1377	5	11	-6	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	2	7	-5
101.9 FOX FM	43	44	-1	6	6	0	6	6	0	16	12	4	8	13	-5	4	5	-1	2	1	1
GOLD104.3	59	52	7	5	4	1	3	5	-2	9	8	1	13	15	-2	15	12	3	13	9	4
KIIS 101.1 FM	25	26	-1	4	4	0	5	6	-1	7	9	-2	6	4	2	2	2	0	1	1	0
105.1 TRIPLE M	35	33	2	3	3	0	2	4	-2	9	6	3	10	12	-2	9	5	4	2	2	0
NOVA 100	46	51	-5	6	4	2	6	8	-2	14	16	-2	14	15	-1	3	5	-2	3	2	1
smoothfm 91.5	46	58	-12	2	4	-2	4	7	-3	9	8	1	7	12	-5	8	12	-4	16	15	1
ABC MEL	23	30	-7	*	*	*	1	*	*	1	1	0	4	5	-1	4	5	-1	13	18	-5
3RN	6	12	-6	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	4	9	-5
ABC NEWSRADIO	6	6	0	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0	3	2	1
3JJJ	16	12	4	1	2	-1	2	2	0	8	7	1	3	2	1	1	*	*	*	*	*
ABC CLASSIC	9	8	1	*	*	*	*	*	*	2	*	*	1	*	*	1	1	0	4	6	-2
Total	495	508	-13	41	37	4	38	48	-10	100	97	3	103	117	-14	75	78	-3	137	130	7

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	18	19	-1	29	34	-5	29	26	3	22	23	-1	16	19	-3	3	3	0	10	13	-3
3AW	91	76	15	157	152	5	155	128	27	86	62	24	54	41	13	33	24	9	63	52	11
Magic 1278	8	8	0	8	9	-1	14	15	-1	12	12	0	8	5	3	3	3	0	12	8	4
3MP 1377	5	12	-7	5	14	-9	6	17	-11	5	19	-14	6	11	-5	3	2	1	5	9	-4
101.9 FOX FM	48	50	-2	64	74	-10	72	72	0	66	68	-2	45	46	-1	9	8	1	30	30	0
GOLD104.3	64	57	7	87	68	19	99	94	5	79	81	-2	58	50	8	17	11	6	48	40	8
KIIS 101.1 FM	28	27	1	39	39	0	37	37	0	34	33	1	35	30	5	7	7	0	18	23	-5
105.1 TRIPLE M	41	38	3	60	52	8	58	47	11	50	52	-2	43	47	-4	7	6	1	20	21	-1
NOVA 100	49	58	-9	77	91	-14	68	87	-19	60	72	-12	47	51	-4	10	10	0	38	34	4
smoothfm 91.5	46	60	-14	57	64	-7	76	106	-30	62	79	-17	36	48	-12	14	20	-6	46	53	-7
ABC MEL	26	34	-8	48	62	-14	36	49	-13	20	26	-6	21	24	-3	10	16	-6	17	20	-3
3RN	7	12	-5	13	20	-7	8	13	-5	5	12	-7	6	13	-7	2	6	-4	4	12	-8
ABC NEWSRADIO	6	7	-1	9	13	-4	7	7	0	4	4	0	6	6	0	3	5	-2	6	5	1
3JJJ	14	13	1	21	17	4	16	15	1	18	16	2	18	15	3	4	4	0	19	12	7
ABC CLASSIC	9	8	1	12	10	2	11	10	1	11	10	1	8	7	1	4	5	-1	9	8	1
Total	530	552	-22	760	787	-27	807	837	-30	635	681	-46	471	485	-14	153	153	0	407	400	7

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.2	3.3	4.6	1.6	1.9	0.4	1.7	2.0	*	2.2	2.3	2.3	4.2	3.9	8.3	3.8	4.0	5.2	3.8	4.0	3.9
3AW	16.8	16.6	29.0	5.1	5.0	10.8	1.6	1.8	1.4	4.1	3.1	15.3	15.1	14.0	30.2	14.6	12.4	40.3	36.2	37.6	47.6
Magic 1278	1.9	2.1	1.1	1.0	1.0	2.2	0.7	0.9	*	1.1	1.0	1.9	0.4	0.5	0.3	0.8	0.9	1.4	4.8	5.3	1.4
3MP 1377	1.0	1.1	1.1	0.2	0.2	1.1	0.4	0.4	*	0.6	0.6	0.7	0.6	0.5	1.3	2.1	2.4	1.4	1.4	1.5	1.5
101.9 FOX FM	8.6	9.5	6.3	15.4	17.3	6.6	15.4	17.0	12.0	15.5	16.7	12.4	8.2	9.4	5.5	5.8	6.7	2.8	1.6	1.6	2.4
GOLD104.3	12.0	13.1	10.2	12.9	13.9	12.9	8.8	9.3	10.1	9.4	9.9	9.4	12.4	13.4	13.6	19.7	23.2	7.7	9.9	10.7	7.1
KIIS 101.1 FM	5.1	5.9	1.9	10.8	12.1	5.1	12.0	13.9	2.9	7.2	8.1	2.3	5.7	7.0	1.4	3.3	3.7	2.3	0.6	0.6	0.3
105.1 TRIPLE M	7.0	7.7	5.2	8.4	9.2	5.9	5.9	6.0	8.9	8.6	9.1	8.3	9.9	11.5	5.9	11.5	13.7	3.6	1.1	1.2	0.6
NOVA 100	9.3	10.4	5.2	15.6	17.0	13.0	16.4	18.9	4.7	13.6	15.1	7.0	13.1	15.6	6.1	4.1	4.6	3.1	2.1	2.3	1.2
smoothfm 91.5	9.3	10.2	7.7	5.4	5.2	12.0	9.3	10.2	8.0	8.7	8.9	11.2	7.0	8.1	4.0	11.0	12.6	7.0	11.8	12.8	8.8
ABC MEL	4.7	4.5	9.2	0.9	1.0	0.2	1.3	0.9	6.3	1.1	0.7	4.6	3.8	3.5	8.2	5.7	5.2	13.4	9.5	9.6	15.7
3RN	1.2	1.4	0.5	0.1	0.1	*	0.2	0.1	0.6	0.2	0.3	*	0.9	1.0	0.8	1.0	1.2	0.5	2.9	3.2	0.7
ABC NEWSRADIO	1.2	1.2	1.7	0.3	0.3	1.2	1.3	1.3	2.1	0.9	0.9	1.5	0.5	0.4	1.6	1.2	1.3	1.0	2.1	2.1	2.8
3JJJ	3.2	3.4	3.0	2.1	1.9	6.3	4.6	4.8	6.3	8.5	9.2	6.5	2.8	3.1	2.3	1.7	1.9	0.9	0.3	0.3	*
ABC CLASSIC	1.8	1.9	1.9	1.1	1.2	0.4	0.3	0.2	1.6	2.2	2.0	4.5	1.1	1.3	0.5	1.0	0.9	2.8	3.1	3.5	1.1
Commercial DAB+ Stns	6.2	6.4	8.6	10.2	10.5	14.1	12.2	11.2	31.3	9.9	10.4	9.6	5.0	5.3	6.4	4.6	4.9	5.0	2.5	2.5	4.1
ABC DAB+ Stns	1.3	1.2	2.8	2.6	2.3	7.7	1.1	0.9	3.9	1.5	1.5	2.5	1.7	1.5	3.6	0.5	0.4	1.6	0.9	1.0	0.9
Total DAB+ Stns	8.5	7.6	11.4	15.0	12.8	21.8	14.7	12.1	35.2	11.9	11.9	12.1	7.4	6.7	10.0	7.4	5.3	6.6	3.8	3.5	5.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.4	3.5	5.1	3.8	3.6	7.6	3.6	3.8	4.1	3.4	3.6	5.1	3.5	3.7	3.7	1.8	1.9	2.1	2.5	2.7	2.6
3AW	17.2	17.0	29.9	20.6	19.3	41.6	19.2	19.6	28.6	13.6	13.8	22.7	11.4	11.4	18.9	21.8	22.0	31.5	15.4	15.5	25.9
Magic 1278	1.6	1.8	0.8	1.0	1.1	0.4	1.7	2.0	0.6	1.9	2.2	0.4	1.7	1.9	0.9	1.7	1.5	4.0	3.0	3.3	2.3
3MP 1377	0.9	1.0	1.0	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.8	1.4	1.4	1.5	0.6	1.8	1.9	1.9	1.2	1.3	1.6
101.9 FOX FM	9.0	10.0	6.5	8.4	9.2	5.9	8.9	9.8	6.7	10.4	11.6	8.0	9.5	10.5	6.2	6.0	6.7	4.3	7.5	8.2	5.6
GOLD104.3	12.0	13.1	10.2	11.5	12.7	7.1	12.2	13.2	12.6	12.4	13.5	13.0	12.3	13.5	8.9	11.3	12.6	7.7	11.8	12.8	9.9
KIIS 101.1 FM	5.3	6.2	1.8	5.1	5.9	1.1	4.6	5.2	2.8	5.4	6.3	1.9	7.4	8.5	1.9	4.6	5.4	1.2	4.5	5.0	2.0
105.1 TRIPLE M	7.6	8.5	5.6	7.9	8.7	4.8	7.2	7.9	6.6	7.9	9.0	4.0	9.2	9.7	9.8	4.6	5.0	4.2	4.9	5.4	3.4
NOVA 100	9.2	10.3	5.2	10.1	11.4	3.9	8.5	9.5	5.9	9.4	10.6	5.7	10.0	11.0	6.8	6.3	7.1	4.1	9.5	10.6	5.0
smoothfm 91.5	8.7	9.5	7.6	7.5	8.4	3.9	9.4	10.3	8.2	9.8	10.6	10.6	7.6	8.1	8.2	8.9	9.7	7.9	11.4	12.5	8.2
ABC MEL	4.8	4.6	10.0	6.3	6.0	12.4	4.5	4.2	10.1	3.2	3.0	7.7	4.4	4.1	10.0	6.8	7.1	8.7	4.2	4.3	6.0
3RN	1.2	1.4	0.3	1.8	2.1	*	1.0	1.2	0.1	0.9	1.0	0.4	1.2	1.3	0.9	1.5	1.8	0.8	1.1	1.1	1.2
ABC NEWSRADIO	1.1	1.1	1.5	1.2	1.1	2.5	0.9	1.0	0.7	0.7	0.6	1.3	1.2	1.2	1.4	2.3	2.5	1.6	1.6	1.6	2.3
3JJJ	2.7	2.9	2.6	2.8	3.0	1.6	2.0	2.1	2.1	2.8	3.0	3.4	3.7	3.9	4.4	2.4	2.5	2.8	4.7	5.1	4.4
ABC CLASSIC	1.7	1.8	1.8	1.5	1.6	1.4	1.4	1.4	1.6	1.8	1.9	2.1	1.7	1.7	2.7	2.4	2.7	1.6	2.3	2.5	2.2
Commercial DAB+ Stns	5.9	6.2	7.2	4.0	4.3	3.7	6.5	6.9	6.9	7.0	7.4	9.5	6.0	6.0	9.9	7.1	7.3	9.2	7.1	6.9	13.9
ABC DAB+ Stns	1.3	1.2	2.6	0.8	0.8	1.2	1.1	1.1	1.6	1.2	1.1	2.7	2.0	1.8	5.0	2.7	2.4	6.3	1.2	1.1	3.6
Total DAB+ Stns	8.3	7.4	9.9	5.8	5.2	5.0	8.8	8.0	8.5	9.4	8.5	12.2	8.9	7.8	14.9	10.2	9.7	15.5	9.4	8.0	17.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.2% share of all listening, 3.3% share of AM/FM/DAB+ listening and 4.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	311	305	63	28	28	1	18	18	*	71	69	13	75	71	24	53	53	10	66	66	15
3AW	750	728	160	48	46	6	24	24	2	66	58	18	180	178	50	126	116	43	306	305	41
Magic 1278	180	165	36	20	18	7	10	10	*	38	38	10	23	16	7	18	15	7	71	68	5
3MP 1377	113	110	18	6	6	2	11	11	*	19	19	3	17	17	5	9	9	2	50	46	6
101.9 FOX FM	1,279	1,213	220	211	201	30	174	163	29	474	454	81	266	247	58	96	90	17	59	59	5
GOLD104.3	1,230	1,176	200	145	140	27	94	86	21	283	273	33	288	264	62	232	228	28	188	185	29
KIIS 101.1 FM	1,012	976	122	180	178	17	168	163	17	373	358	39	186	178	26	77	72	20	27	27	3
105.1 TRIPLE M	778	738	113	82	77	11	80	74	16	256	239	42	207	198	29	112	110	12	40	40	2
NOVA 100	1,261	1,227	195	195	190	40	164	164	11	448	436	55	312	301	59	98	94	22	45	41	7
smoothfm 91.5	1,174	1,115	200	126	112	30	141	128	30	289	279	49	254	241	43	162	156	27	202	200	22
ABC MEL	450	415	123	19	17	2	20	17	11	52	41	14	95	88	39	75	71	20	189	182	38
3RN	143	138	25	4	4	*	10	7	3	9	9	*	31	30	9	26	26	7	62	62	6
ABC NEWSRADIO	205	189	51	14	14	2	17	17	8	37	28	11	42	38	13	30	30	4	65	62	14
3JJJ	460	418	119	32	29	7	58	53	19	247	230	53	92	80	33	25	20	7	6	6	*
ABC CLASSIC	179	155	50	21	19	2	10	8	6	44	39	17	26	19	9	24	19	9	54	51	7
Commercial DAB+ Stns	749	705	231	123	118	30	95	87	49	224	217	48	144	130	56	79	74	26	85	78	21
ABC DAB+ Stns	209	174	88	32	29	14	20	17	8	76	62	33	40	28	18	16	14	11	25	24	4
Total DAB+ Stns	954	834	307	149	139	42	118	102	57	292	265	79	181	148	69	101	86	35	113	94	25
Total	4,679	4,490	1,294	502	497	128	476	443	162	1,293	1,244	354	1,041	978	328	581	562	168	786	767	154

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	262	258	53	151	138	24	129	126	14	114	113	32	98	98	17	36	34	4	175	166	28
3AW	705	688	138	518	456	113	463	454	54	386	374	52	315	303	28	213	186	35	535	495	93
Magic 1278	145	133	25	61	54	7	77	64	13	73	71	3	59	57	4	31	26	10	93	86	17
3MP 1377	98	93	18	36	32	6	44	38	11	49	42	10	41	37	6	34	32	4	58	56	12
101.9 FOX FM	1,150	1,084	181	637	602	62	493	450	55	570	537	70	527	498	37	207	191	22	671	637	71
GOLD104.3	1,092	1,029	168	606	567	83	546	497	78	576	537	74	502	482	55	249	227	28	680	646	92
KIIS 101.1 FM	889	851	106	450	430	25	366	351	41	397	379	38	393	385	16	155	146	12	490	466	39
105.1 TRIPLE M	698	653	90	363	342	39	280	241	46	322	303	34	325	308	30	143	131	15	368	349	39
NOVA 100	1,134	1,087	158	666	629	59	471	438	57	544	508	59	508	477	52	209	187	22	738	713	78
smoothfm 91.5	993	916	156	491	455	56	466	423	64	477	429	76	380	344	47	222	202	24	697	665	95
ABC MEL	404	376	109	257	233	50	198	183	46	193	172	38	152	142	34	105	94	15	254	232	40
3RN	128	124	14	67	67	*	48	45	3	66	60	8	54	54	4	26	24	4	77	77	11
ABC NEWSRADIO	186	168	44	95	76	19	88	83	13	62	52	18	61	51	12	34	28	6	105	88	23
3JJJ	389	347	87	203	190	21	141	118	26	184	165	35	195	172	29	82	68	13	268	247	50
ABC CLASSIC	169	138	48	79	71	19	92	79	19	82	70	20	79	69	15	49	42	7	109	97	21
Commercial DAB+ Stns	645	606	171	328	297	56	299	282	63	315	290	90	284	262	57	169	149	30	428	388	104
ABC DAB+ Stns	168	137	69	68	60	19	55	44	19	71	57	26	73	59	26	52	39	18	121	93	40
Total DAB+ Stns	814	702	233	422	347	74	388	320	82	402	341	111	365	314	80	221	179	48	573	475	140
Total	4,571	4,350	1,118	3,553	3,240	569	3,036	2,758	524	3,194	2,925	562	2,977	2,721	402	1,577	1,392	215	3,873	3,592	705

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 311,000 total listeners, 305,000 AM/FM/DAB+ listeners and 63,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.4	4.4	0.0	2.9	2.1	0.8	0.5	0.8	-0.3	0.8	*	*	1.0	1.1	-0.1	1.6	2.8	-1.2	13.9	14.1	-0.2
4BH 1116	9.4	11.6	-2.2	1.4	2.0	-0.6	5.1	1.6	3.5	1.7	2.3	-0.6	1.1	1.9	-0.8	12.6	14.0	-1.4	25.9	33.9	-8.0
SENQ 693am	0.9	0.9	0.0	2.1	0.2	1.9	0.1	0.1	0.0	1.3	1.8	-0.5	1.1	1.2	-0.1	0.4	0.7	-0.3	0.3	0.4	-0.1
B105	12.4	13.3	-0.9	22.8	24.3	-1.5	21.7	19.9	1.8	21.2	25.5	-4.3	10.9	11.5	-0.6	4.8	7.2	-2.4	3.8	2.5	1.3
KIIS973	9.8	9.9	-0.1	7.1	12.8	-5.7	10.4	7.9	2.5	12.4	9.6	2.8	11.2	15.9	-4.7	13.0	9.6	3.4	5.8	4.2	1.6
104.5 TRIPLE M	11.9	11.7	0.2	11.5	10.1	1.4	7.4	11.2	-3.8	13.2	11.5	1.7	20.9	17.3	3.6	12.5	15.9	-3.4	3.9	4.5	-0.6
NOVA106.9	10.6	11.4	-0.8	17.9	22.5	-4.6	14.3	19.8	-5.5	13.9	14.3	-0.4	13.2	15.1	-1.9	6.4	7.1	-0.7	3.9	1.2	2.7
ABC BRIS	6.6	5.9	0.7	1.6	1.8	-0.2	1.4	2.3	-0.9	2.5	1.7	0.8	5.0	3.9	1.1	8.6	7.7	0.9	13.9	12.8	1.1
4RN	1.8	1.3	0.5	0.2	0.2	0.0	0.2	0.6	-0.4	0.7	0.2	0.5	0.9	1.1	-0.2	1.1	2.8	-1.7	5.0	2.3	2.7
ABC NEWSRADIO	1.7	1.4	0.3	0.5	0.4	0.1	1.4	0.6	0.8	0.8	0.7	0.1	1.1	0.3	0.8	2.7	1.7	1.0	2.8	3.3	-0.5
4JJJ	6.2	4.7	1.5	5.0	5.2	-0.2	12.8	11.0	1.8	12.9	11.5	1.4	7.2	3.5	3.7	2.1	1.6	0.5	0.8	0.5	0.3
ABC CLASSIC	2.4	2.1	0.3	0.6	0.2	0.4	1.5	0.8	0.7	0.5	1.1	-0.6	3.3	1.7	1.6	4.5	2.3	2.2	2.9	4.3	-1.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.4	4.5	-0.1	4.5	3.3	1.2	4.9	4.8	0.1	3.9	4.9	-1.0	2.7	4.6	-1.9	6.7	7.6	-0.9	4.6	4.0	0.6
4BH 1116	8.8	11.1	-2.3	10.1	11.3	-1.2	10.4	13.6	-3.2	7.4	11.0	-3.6	6.6	6.6	0.0	6.8	9.4	-2.6	11.2	13.5	-2.3
SENQ 693am	0.9	1.0	-0.1	1.1	1.4	-0.3	0.8	1.2	-0.4	0.8	0.8	0.0	0.8	0.7	0.1	1.0	0.1	0.9	0.7	0.4	0.3
B105	12.9	13.5	-0.6	14.1	14.1	0.0	11.5	13.4	-1.9	13.8	13.8	0.0	13.6	13.9	-0.3	6.6	8.0	-1.4	10.7	12.7	-2.0
KIIS973	10.1	10.0	0.1	11.3	11.8	-0.5	9.7	9.2	0.5	10.2	9.3	0.9	9.7	9.4	0.3	5.6	8.6	-3.0	9.0	9.7	-0.7
104.5 TRIPLE M	12.3	12.4	-0.1	12.2	11.7	0.5	13.4	13.6	-0.2	13.8	13.2	0.6	9.7	11.3	-1.6	6.7	9.9	-3.2	10.4	9.2	1.2
NOVA106.9	11.0	11.3	-0.3	12.1	12.2	-0.1	10.2	9.7	0.5	10.8	11.5	-0.7	12.2	13.7	-1.5	5.8	6.7	-0.9	9.6	11.7	-2.1
ABC BRIS	6.7	6.0	0.7	8.3	8.0	0.3	7.0	5.6	1.4	4.5	4.2	0.3	4.8	4.7	0.1	11.0	8.8	2.2	6.3	5.5	0.8
4RN	1.8	1.4	0.4	1.8	2.5	-0.7	1.4	0.7	0.7	1.2	0.3	0.9	1.4	1.4	0.0	6.5	2.7	3.8	1.8	1.3	0.5
ABC NEWSRADIO	1.7	1.4	0.3	2.0	2.1	-0.1	1.5	0.7	0.8	1.4	0.8	0.6	1.6	1.8	-0.2	1.5	2.2	-0.7	1.7	1.2	0.5
4JJJ	5.7	4.7	1.0	5.9	4.8	1.1	5.2	3.7	1.5	5.2	4.5	0.7	7.8	6.9	0.9	4.7	5.1	-0.4	7.6	4.6	3.0
ABC CLASSIC	2.2	2.1	0.1	1.5	1.3	0.2	2.0	2.4	-0.4	2.5	2.7	-0.2	3.0	2.2	0.8	4.5	3.0	1.5	3.0	1.9	1.1

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	115	146	-31	11	14	-3	3	6	-3	9	1	8	15	18	-3	16	24	-8	60	83	-23
4BH 1116	244	263	-19	16	22	-6	20	13	7	16	27	-11	22	13	9	46	51	-5	124	138	-14
SENQ 693am	65	58	7	9	4	5	5	2	3	23	14	9	9	17	-8	7	6	1	12	14	-2
B105	622	636	-14	110	117	-7	72	76	-4	233	233	0	131	124	7	42	48	-6	35	37	-2
KIIS973	508	506	2	73	82	-9	64	52	12	151	138	13	125	140	-15	58	61	-3	37	33	4
104.5 TRIPLE M	515	498	17	82	75	7	47	61	-14	120	128	-8	153	121	32	71	75	-4	42	38	4
NOVA106.9	704	629	75	126	124	2	102	92	10	238	208	30	161	138	23	49	52	-3	29	16	13
ABC BRIS	240	227	13	16	14	2	14	11	3	23	20	3	59	50	9	45	46	-1	82	86	-4
4RN	80	66	14	5	7	-2	3	6	-3	8	9	-1	22	16	6	10	10	0	31	19	12
ABC NEWSRADIO	90	91	-1	7	9	-2	15	6	9	16	20	-4	26	17	9	11	15	-4	16	24	-8
4JJJ	364	312	52	48	44	4	70	54	16	139	136	3	75	54	21	21	19	2	10	5	5
ABC CLASSIC	96	86	10	8	4	4	12	6	6	18	21	-3	17	19	-2	16	9	7	26	27	-1
Total	2,163	2,091	72	256	257	-1	231	213	18	560	542	18	487	473	14	268	259	9	360	347	13

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	109	140	-31	73	93	-20	63	83	-20	62	72	-10	30	49	-19	25	28	-3	68	81	-13
4BH 1116	223	246	-23	156	164	-8	152	178	-26	139	162	-23	97	105	-8	38	58	-20	183	185	-2
SENQ 693am	55	53	2	26	34	-8	29	19	10	24	18	6	23	14	9	9	2	7	26	20	6
B105	568	595	-27	392	385	7	240	281	-41	320	316	4	266	278	-12	68	94	-26	373	349	24
KIIS973	461	456	5	311	311	0	194	206	-12	216	234	-18	173	190	-17	50	78	-28	275	285	-10
104.5 TRIPLE M	454	438	16	263	261	2	230	233	-3	253	237	16	182	180	2	58	56	2	281	275	6
NOVA106.9	637	562	75	410	372	38	269	253	16	330	292	38	274	272	2	82	82	0	363	394	-31
ABC BRIS	213	204	9	160	145	15	105	84	21	97	95	2	74	88	-14	49	37	12	147	118	29
4RN	67	57	10	41	39	2	28	21	7	31	13	18	27	20	7	19	12	7	50	33	17
ABC NEWSRADIO	80	79	1	50	54	-4	27	23	4	31	17	14	22	23	-1	11	9	2	48	44	4
4JJJ	309	285	24	185	176	9	121	114	7	151	149	2	148	126	22	56	45	11	216	176	40
ABC CLASSIC	75	67	8	38	29	9	36	37	-1	38	38	0	33	27	6	20	12	8	64	44	20
Total	2,070	2,039	31	1,689	1,668	21	1,319	1,321	-2	1,446	1,440	6	1,268	1,267	1	551	567	-16	1,751	1,679	72

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	10	0	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	7	8	-1
4BH 1116	20	27	-7	*	*	*	1	*	*	1	1	0	1	1	0	4	5	-1	14	19	-5
SENQ 693am	2	2	0	1	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
B105	27	31	-4	5	6	-1	4	3	1	9	12	-3	5	6	-1	2	3	-1	2	1	1
KIIS973	21	23	-2	2	3	-1	2	1	1	5	4	1	5	8	-3	4	4	0	3	2	1
104.5 TRIPLE M	26	27	-1	3	2	1	1	2	-1	5	5	0	10	9	1	4	6	-2	2	3	-1
NOVA106.9	23	26	-3	4	5	-1	3	3	0	6	7	-1	6	8	-2	2	3	-1	2	1	1
ABC BRIS	14	14	0	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0	7	7	0
4RN	4	3	1	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	3	1	2
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0
4JJB	13	11	2	1	1	0	2	2	0	5	5	0	4	2	2	1	1	0	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	1	*	2	1	1	1	1	0	2	2	0
Total	217	232	-15	24	24	0	18	16	2	40	46	-6	49	53	-4	32	38	-6	54	56	-2

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	11	-1	17	13	4	17	18	-1	11	15	-4	5	9	-4	3	4	-1	9	8	1
4BH 1116	20	28	-8	38	46	-8	36	51	-15	21	34	-13	12	13	-1	3	5	-2	21	26	-5
SENQ 693am	2	3	-1	4	6	-2	3	4	-1	2	2	0	2	1	1	*	*	*	1	1	0
B105	30	33	-3	53	57	-4	40	50	-10	39	42	-3	24	27	-3	3	4	-1	20	24	-4
KIIS973	23	25	-2	42	48	-6	34	34	0	29	28	1	17	19	-2	3	4	-1	17	18	-1
104.5 TRIPLE M	28	31	-3	46	47	-1	46	51	-5	39	40	-1	17	22	-5	3	5	-2	19	18	1
NOVA106.9	25	28	-3	46	49	-3	35	36	-1	30	35	-5	22	27	-5	3	3	0	18	22	-4
ABC BRIS	15	15	0	31	32	-1	24	21	3	13	13	0	9	9	0	5	4	1	12	11	1
4RN	4	3	1	7	10	-3	5	3	2	3	1	2	2	3	-1	3	1	2	3	2	1
ABC NEWSRADIO	4	4	0	8	9	-1	5	3	2	4	3	1	3	4	-1	1	1	0	3	2	1
4JJB	13	12	1	22	19	3	18	14	4	15	14	1	14	14	0	2	3	-1	14	9	5
ABC CLASSIC	5	5	0	6	5	1	7	9	-2	7	8	-1	5	4	1	2	1	1	6	4	2
Total	230	248	-18	375	405	-30	348	373	-25	283	305	-22	179	198	-19	45	49	-4	185	190	-5

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.4	4.8	6.6	2.9	3.4	2.3	0.5	0.3	2.4	0.8	0.9	*	1.0	1.1	1.5	1.6	2.1	*	13.9	15.1	26.5
4BH 1116	9.4	10.6	10.2	1.4	0.8	9.0	5.1	4.8	9.3	1.7	1.9	0.8	1.1	1.2	1.9	12.6	16.4	4.8	25.9	29.5	32.1
SENQ 693am	0.9	1.0	0.9	2.1	2.5	1.8	0.1	0.1	0.1	1.3	1.5	0.4	1.1	1.1	2.4	0.4	0.6	*	0.3	0.4	*
B105	12.4	14.6	7.4	22.8	28.1	10.1	21.7	24.2	8.4	21.2	23.0	17.7	10.9	13.1	4.5	4.8	6.3	2.2	3.8	4.5	2.8
KIIS973	9.8	11.5	7.3	7.1	8.0	9.4	10.4	11.7	3.9	12.4	13.8	6.4	11.2	12.5	13.3	13.0	17.3	2.1	5.8	6.8	5.0
104.5 TRIPLE M	11.9	13.9	7.8	11.5	13.7	9.0	7.4	8.1	4.3	13.2	14.9	5.5	20.9	24.8	10.8	12.5	15.0	19.0	3.9	4.8	0.6
NOVA106.9	10.6	12.4	7.6	17.9	21.5	13.2	14.3	15.9	6.8	13.9	15.1	11.1	13.2	15.2	10.7	6.4	8.2	4.1	3.9	4.8	0.7
ABC BRIS	6.6	7.1	10.2	1.6	1.9	1.2	1.4	1.7	*	2.5	1.8	11.6	5.0	4.8	12.4	8.6	9.8	19.1	13.9	16.4	11.1
4RN	1.8	2.0	2.0	0.2	0.3	*	0.2	0.2	*	0.7	0.6	2.3	0.9	0.9	2.0	1.1	1.3	2.1	5.0	5.9	3.7
ABC NEWSRADIO	1.7	1.7	3.5	0.5	0.5	1.2	1.4	1.5	1.6	0.8	0.6	3.8	1.1	1.2	1.6	2.7	2.2	14.7	2.8	3.5	0.6
4JXX	6.2	6.7	9.0	5.0	5.0	12.7	12.8	13.1	14.4	12.9	13.1	20.0	7.2	8.3	6.8	2.1	2.5	2.8	0.8	0.9	0.9
ABC CLASSIC	2.4	2.7	2.8	0.6	0.8	0.1	1.5	1.1	5.1	0.5	0.5	0.3	3.3	3.7	3.7	4.5	5.5	5.6	2.9	3.4	2.3
Commercial DAB+ Stns	8.9	9.0	21.1	11.3	11.7	25.6	15.4	14.0	31.6	9.0	9.3	12.4	11.3	11.2	26.6	8.2	8.8	22.1	3.9	3.7	13.6
ABC DAB+ Stns	1.9	1.9	3.9	1.8	1.8	4.2	4.2	3.4	11.9	3.1	2.9	7.7	0.9	0.9	1.7	3.1	4.1	1.5	0.3	0.4	*
Total DAB+ Stns	13.0	10.9	25.0	16.9	13.5	29.9	20.5	17.4	43.6	12.6	12.2	20.1	14.6	12.1	28.4	17.7	12.9	23.6	4.5	4.1	13.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		
4BC 882	4.4	4.7	7.1	4.5	4.7	8.1	4.9	5.3	7.2	3.9	4.3	6.0	2.7	2.6	7.7	6.7	8.2	6.1	4.6	5.3	4.9
4BH 1116	8.8	9.9	9.7	10.1	11.1	9.8	10.4	11.7	10.9	7.4	8.5	8.0	6.6	7.2	10.3	6.8	7.7	11.1	11.2	12.9	11.5
SENQ 693am	0.9	1.1	0.8	1.1	1.3	0.8	0.8	1.0	0.3	0.8	0.9	0.5	0.8	0.9	1.2	1.0	1.0	2.5	0.7	0.8	1.3
B105	12.9	15.2	7.9	14.1	16.1	6.7	11.5	13.3	9.1	13.8	16.5	8.9	13.6	16.5	6.9	6.6	8.3	4.9	10.7	12.9	5.9
KIIS973	10.1	11.7	7.7	11.3	12.6	8.4	9.7	11.0	9.4	10.2	12.1	7.0	9.7	11.6	6.6	5.6	7.1	4.5	9.0	10.7	5.7
104.5 TRIPLE M	12.3	14.4	8.4	12.2	13.7	8.6	13.4	15.7	8.5	13.8	16.2	10.8	9.7	11.8	5.0	6.7	8.6	4.1	10.4	12.5	5.9
NOVA106.9	11.0	12.7	8.1	12.1	13.6	7.9	10.2	11.7	8.4	10.8	12.6	8.9	12.2	14.7	7.8	5.8	7.2	5.4	9.6	11.4	5.9
ABC BRIS	6.7	7.2	10.6	8.3	8.4	17.2	7.0	7.5	11.2	4.5	5.1	4.9	4.8	5.0	9.9	11.0	13.7	9.4	6.3	7.0	8.8
4RN	1.8	2.0	2.1	1.8	1.7	5.9	1.4	1.7	0.6	1.2	1.4	0.8	1.4	1.7	0.8	6.5	8.6	1.8	1.8	2.1	1.6
ABC NEWSRADIO	1.7	1.7	3.5	2.0	2.0	5.2	1.5	1.6	2.9	1.4	1.5	2.5	1.6	1.6	3.6	1.5	1.5	4.1	1.7	1.8	3.3
4JXX	5.7	6.2	8.4	5.9	6.5	5.2	5.2	5.5	8.8	5.2	5.5	9.4	7.8	8.7	9.9	4.7	4.8	11.0	7.6	8.4	10.9
ABC CLASSIC	2.2	2.5	2.5	1.5	1.6	1.7	2.0	2.2	2.1	2.5	2.7	4.2	3.0	3.7	1.4	4.5	5.8	2.3	3.0	3.4	3.6
Commercial DAB+ Stns	8.9	8.9	20.4	5.6	5.5	13.3	9.5	9.8	18.5	10.3	10.3	24.1	10.8	10.9	25.1	13.6	14.5	28.9	9.2	9.2	23.0
ABC DAB+ Stns	1.9	2.0	2.7	1.1	1.2	1.3	1.9	2.1	2.0	2.2	2.4	3.9	2.8	3.1	3.8	2.5	2.9	3.8	1.9	1.6	7.6
Total DAB+ Stns	13.0	10.9	23.2	8.2	6.7	14.6	13.6	11.9	20.5	15.1	12.7	28.0	16.6	14.0	28.9	18.8	17.5	32.7	12.9	10.7	30.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.4% share of all listening, 4.8% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	115	107	25	11	11	4	3	3	2	9	9	*	15	12	4	16	16	*	60	55	15
4BH 1116	244	229	51	16	9	11	20	18	8	16	14	4	22	19	4	46	45	4	124	122	20
SENQ 693am	65	63	12	9	8	2	5	5	1	23	23	3	9	9	4	7	7	*	12	11	1
B105	622	609	90	110	107	11	72	70	14	233	228	40	131	127	14	42	42	4	35	35	7
KIIS973	508	481	92	73	66	16	64	60	8	151	145	21	125	115	29	58	58	5	37	37	12
104.5 TRIPLE M	515	493	79	82	77	14	47	41	10	120	112	15	153	153	21	71	67	16	42	42	3
NOVA106.9	704	683	107	126	123	22	102	99	14	238	227	35	161	158	24	49	49	7	29	27	4
ABC BRIS	240	237	45	16	15	2	14	14	*	23	22	9	59	59	9	45	45	8	82	81	18
4RN	80	77	12	5	5	*	3	3	*	8	7	5	22	22	4	10	10	1	31	30	2
ABC NEWSRADIO	90	73	27	7	6	2	15	11	4	16	12	7	26	21	6	11	8	6	16	16	2
4JJB	364	343	104	48	44	13	70	67	20	139	127	47	75	72	15	21	21	6	10	10	2
ABC CLASSIC	96	88	23	8	7	1	12	8	8	18	17	1	17	17	6	16	15	4	26	25	3
Commercial DAB+ Stns	431	406	150	61	56	23	60	58	21	105	92	35	105	105	35	58	53	18	42	41	17
ABC DAB+ Stns	106	101	33	13	13	5	21	21	6	35	32	18	19	18	2	12	12	1	7	7	*
Total DAB+ Stns	509	459	173	71	62	27	74	69	23	125	111	49	118	111	38	70	60	20	51	46	17
Total	2,163	2,039	547	256	242	70	231	226	79	560	530	150	487	467	108	268	245	56	360	329	83

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	109	103	21	73	65	13	63	62	11	62	59	9	30	25	7	25	22	3	68	61	13		
4BH 1116	223	206	41	156	145	22	152	137	23	139	128	18	97	84	17	38	35	7	183	171	33		
SENQ 693am	55	53	10	26	25	3	29	29	3	24	24	3	23	20	5	9	8	1	26	26	3		
B105	568	549	78	392	372	36	240	223	31	320	304	39	266	255	22	68	65	4	373	364	44		
KIIS973	461	433	77	311	287	34	194	173	31	216	204	27	173	155	21	50	44	7	275	265	36		
104.5 TRIPLE M	454	423	73	263	241	35	230	216	33	253	240	27	182	169	16	58	52	7	281	271	29		
NOVA106.9	637	613	88	410	392	34	269	250	33	330	307	37	274	260	22	82	74	8	363	351	39		
ABC BRIS	213	210	38	160	155	23	105	104	12	97	90	17	74	71	12	49	45	6	147	144	22		
4RN	67	63	10	41	39	5	28	27	4	31	30	3	27	25	3	19	19	1	50	49	5		
ABC NEWSRADIO	80	64	24	50	41	12	27	20	9	31	26	10	22	18	7	11	6	5	48	42	12		
4JJB	309	284	80	185	172	26	121	105	28	151	135	32	148	129	28	56	45	11	216	198	55		
ABC CLASSIC	75	70	20	38	34	7	36	29	9	38	34	9	33	28	7	20	18	2	64	58	10		
Commercial DAB+ Stns	392	370	133	193	181	37	193	182	54	214	195	67	180	158	53	97	82	26	250	221	67		
ABC DAB+ Stns	87	82	20	35	32	4	30	28	7	33	29	11	37	35	7	22	21	6	52	44	23		
Total DAB+ Stns	457	415	145	232	205	40	235	205	59	260	220	77	223	183	60	121	99	32	307	255	88		
Total	2,070	1,940	472	1,689	1,534	218	1,319	1,179	238	1,446	1,293	247	1,268	1,107	186	551	451	87	1,751	1,573	346		

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 115,000 total listeners, 107,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.3	9.2	-0.9	3.3	4.0	-0.7	1.5	3.3	-1.8	1.1	1.1	0.0	4.2	5.2	-1.0	10.9	14.2	-3.3	17.6	17.8	-0.2
CRUISE1323	7.2	8.8	-1.6	2.3	2.3	0.0	2.9	9.6	-6.7	2.0	1.6	0.4	3.4	4.4	-1.0	7.5	13.8	-6.3	15.8	15.5	0.3
MIX102.3	12.4	12.4	0.0	16.2	18.4	-2.2	8.4	8.5	-0.1	11.3	14.5	-3.2	12.2	12.3	-0.1	18.1	15.3	2.8	9.7	8.9	0.8
5MMM	14.0	13.7	0.3	9.4	11.1	-1.7	16.6	7.9	8.7	12.9	9.7	3.2	15.5	20.0	-4.5	18.9	18.5	0.4	11.2	10.7	0.5
NOVA91.9	12.0	11.5	0.5	22.1	19.7	2.4	30.3	21.5	8.8	22.1	21.2	0.9	9.9	12.0	-2.1	8.6	9.6	-1.0	1.3	1.0	0.3
SAFM	7.8	8.0	-0.2	16.4	13.0	3.4	9.9	15.6	-5.7	10.7	14.0	-3.3	11.7	10.8	0.9	5.1	4.0	1.1	1.8	0.9	0.9
ABC ADE	8.2	6.7	1.5	1.0	1.6	-0.6	1.2	2.3	-1.1	3.8	1.3	2.5	5.7	1.9	3.8	4.9	4.5	0.4	18.9	17.9	1.0
5RN	1.4	1.3	0.1	*	1.0	*	0.3	0.5	-0.2	0.2	0.1	0.1	0.5	0.5	0.0	0.8	0.8	0.0	4.1	3.4	0.7
ABC NEWSRADIO	2.4	1.5	0.9	1.5	1.2	0.3	0.4	1.2	-0.8	2.5	1.4	1.1	2.0	0.8	1.2	3.3	2.1	1.2	2.8	1.8	1.0
5JJJ	4.3	3.7	0.6	5.6	2.3	3.3	5.8	7.8	-2.0	5.9	5.5	0.4	7.8	6.5	1.3	3.8	2.5	1.3	0.3	0.3	0.0
ABC CLASSIC	1.6	2.3	-0.7	0.3	0.7	-0.4	0.8	0.4	0.4	1.7	0.4	1.3	0.6	1.6	-1.0	1.0	1.3	-0.3	3.2	5.8	-2.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.1	9.2	-1.1	11.8	13.1	-1.3	7.1	7.6	-0.5	4.1	5.9	-1.8	6.9	9.0	-2.1	14.3	14.7	-0.4	8.8	9.4	-0.6
CRUISE1323	7.2	8.6	-1.4	7.4	7.0	0.4	8.3	10.9	-2.6	7.3	10.1	-2.8	6.7	6.8	-0.1	4.1	4.5	-0.4	7.1	9.3	-2.2
MIX102.3	12.5	12.3	0.2	10.2	10.7	-0.5	12.4	12.5	-0.1	15.6	13.8	1.8	11.9	12.5	-0.6	10.9	10.6	0.3	12.0	12.9	-0.9
5MMM	14.7	14.1	0.6	14.0	16.1	-2.1	17.4	15.3	2.1	17.1	14.5	2.6	12.5	12.2	0.3	5.7	5.7	0.0	11.9	12.3	-0.4
NOVA91.9	12.1	11.1	1.0	11.6	12.4	-0.8	11.4	9.9	1.5	12.2	10.3	1.9	14.6	13.4	1.2	11.4	10.0	1.4	11.9	12.7	-0.8
SAFM	8.0	8.2	-0.2	6.8	6.9	-0.1	8.4	8.1	0.3	9.3	9.6	-0.3	9.2	9.7	-0.5	4.9	5.2	-0.3	7.2	7.3	-0.1
ABC ADE	8.3	6.9	1.4	12.9	10.1	2.8	8.6	7.0	1.6	5.1	4.6	0.5	4.9	4.9	0.0	8.9	8.6	0.3	7.8	6.2	1.6
5RN	1.4	1.2	0.2	1.6	2.1	-0.5	1.1	0.7	0.4	1.3	0.9	0.4	1.7	1.0	0.7	1.1	1.4	-0.3	1.7	1.7	0.0
ABC NEWSRADIO	2.3	1.4	0.9	3.6	2.1	1.5	1.1	1.1	0.0	0.9	0.9	0.0	1.7	0.8	0.9	6.6	2.6	4.0	2.7	1.8	0.9
5JJJ	3.8	3.9	-0.1	4.7	4.5	0.2	2.6	4.1	-1.5	3.3	3.6	-0.3	4.7	3.7	1.0	3.9	3.2	0.7	6.1	2.8	3.3
ABC CLASSIC	1.5	2.1	-0.6	1.4	1.8	-0.4	1.4	1.7	-0.3	1.0	2.4	-1.4	1.8	2.3	-0.5	3.2	2.9	0.3	1.7	3.2	-1.5

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	138	140	-2	13	12	1	7	6	1	14	12	2	28	28	0	23	29	-6	52	52	0
CRUISE1323	179	206	-27	12	15	-3	8	19	-11	22	15	7	19	23	-4	34	46	-12	84	89	-5
MIX102.3	360	348	12	45	50	-5	39	27	12	101	91	10	63	73	-10	52	57	-5	60	49	11
5MMM	308	288	20	36	33	3	38	29	9	75	64	11	66	82	-16	45	44	1	47	37	10
NOVA91.9	355	364	-9	60	57	3	68	53	15	125	134	-9	63	76	-13	28	33	-5	11	11	0
SAFM	299	283	16	48	38	10	38	33	5	97	93	4	69	79	-10	27	29	-2	21	11	10
ABC ADE	165	154	11	8	9	-1	10	14	-4	15	15	0	31	15	16	26	24	2	77	77	0
5RN	38	41	-3	1	4	-3	2	4	-2	3	1	2	7	5	2	5	5	0	19	23	-4
ABC NEWSRADIO	74	68	6	6	8	-2	5	9	-4	17	12	5	10	10	0	12	12	0	24	17	7
5J JJ	152	130	22	21	10	11	20	24	-4	59	46	13	38	37	1	8	7	1	7	5	2
ABC CLASSIC	56	48	8	3	6	-3	1	2	-1	14	6	8	11	7	4	6	6	0	21	21	0
Total	1,152	1,130	22	123	115	8	114	112	2	283	267	16	240	238	2	154	154	0	238	244	-6

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	124	132	-8	91	86	5	63	60	3	50	57	-7	48	66	-18	37	35	2	89	86	3
CRUISE1323	157	189	-32	88	104	-16	93	115	-22	95	119	-24	81	84	-3	32	28	4	110	124	-14
MIX102.3	318	312	6	176	178	-2	160	171	-11	188	198	-10	141	148	-7	76	74	2	198	213	-15
5MMM	278	262	16	157	164	-7	157	145	12	163	153	10	126	123	3	48	45	3	173	178	-5
NOVA91.9	323	322	1	201	189	12	157	148	9	171	175	-4	148	155	-7	80	87	-7	213	212	1
SAFM	266	258	8	131	145	-14	118	116	2	145	146	-1	110	130	-20	57	50	7	157	151	6
ABC ADE	146	143	3	107	99	8	85	73	12	78	74	4	51	52	-1	36	40	-4	113	91	22
5RN	31	35	-4	17	18	-1	15	13	2	14	15	-1	17	12	5	7	9	-2	21	25	-4
ABC NEWSRADIO	68	55	13	45	35	10	17	20	-3	20	17	3	17	15	2	22	11	11	45	42	3
5J JJ	128	114	14	70	64	6	39	47	-8	60	56	4	62	52	10	35	23	12	87	75	12
ABC CLASSIC	51	43	8	21	20	1	22	15	7	18	23	-5	23	19	4	15	10	5	26	25	1
Total	1,126	1,095	31	877	866	11	773	767	6	817	821	-4	749	734	15	443	395	48	962	946	16

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	14	-3	*	*	*	*	*	*	*	*	1	2	-1	3	3	0	7	7	0	
CRUISE1323	10	13	-3	*	*	*	*	1	*	*	*	1	1	0	2	3	-1	6	6	0	
MIX102.3	17	18	-1	2	2	0	1	1	0	3	4	-1	3	4	-1	4	4	0	4	4	0
5MMM	19	20	-1	1	1	0	2	1	1	3	3	0	4	7	-3	5	4	1	4	4	0
NOVA91.9	17	17	0	2	2	0	4	2	2	5	6	-1	3	4	-1	2	2	0	*	*	*
SAFM	11	12	-1	2	1	1	1	2	-1	2	4	-2	3	4	-1	1	1	0	1	*	*
ABC ADE	11	10	1	*	*	*	*	*	*	1	*	*	2	1	1	1	1	0	7	7	0
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0	1	1	0
5JJJ	6	5	1	1	*	*	1	1	0	1	1	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	2	-1
Total	137	147	-10	11	11	0	12	11	1	23	27	-4	28	33	-5	24	24	0	38	41	-3

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	15	-3	24	27	-3	16	18	-2	8	13	-5	9	12	-3	7	7	0	10	11	-1
CRUISE1323	11	14	-3	15	15	0	18	27	-9	13	22	-9	8	9	-1	2	2	0	8	11	-3
MIX102.3	18	20	-2	20	22	-2	27	31	-4	29	30	-1	15	17	-2	5	5	0	14	15	-1
5MMM	22	22	0	28	34	-6	38	37	1	31	31	0	16	16	0	3	3	0	13	14	-1
NOVA91.9	18	18	0	23	26	-3	25	24	1	22	22	0	18	18	0	5	5	0	14	15	-1
SAFM	12	13	-1	14	14	0	19	20	-1	17	20	-3	12	13	-1	2	2	0	8	8	0
ABC ADE	12	11	1	26	21	5	19	17	2	9	10	-1	6	7	-1	4	4	0	9	7	2
5RN	2	2	0	3	4	-1	2	2	0	2	2	0	2	1	1	1	1	0	2	2	0
ABC NEWSRADIO	3	2	1	7	4	3	2	3	-1	2	2	0	2	1	1	3	1	2	3	2	1
5JJJ	6	6	0	9	9	0	6	10	-4	6	8	-2	6	5	1	2	2	0	7	3	4
ABC CLASSIC	2	3	-1	3	4	-1	3	4	-1	2	5	-3	2	3	-1	2	1	1	2	4	-2
Total	146	160	-14	199	209	-10	221	244	-23	184	214	-30	125	135	-10	48	48	0	114	115	-1

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.3	8.8	13.4	3.3	3.7	2.7	1.5	0.8	7.9	1.1	1.4	*	4.2	3.3	17.9	10.9	11.5	18.4	17.6	18.3	25.1
CRUISE1323	7.2	7.7	10.5	2.3	2.0	6.2	2.9	2.2	9.7	2.0	2.0	5.2	3.4	3.4	7.8	7.5	7.7	15.3	15.8	16.7	18.4
MIX102.3	12.4	14.1	8.8	16.2	17.6	15.6	8.4	9.0	6.5	11.3	13.7	9.5	12.2	15.4	2.6	18.1	19.6	20.4	9.7	10.5	7.0
5MMM	14.0	15.9	10.6	9.4	9.5	14.6	16.6	18.0	11.3	12.9	15.1	15.8	15.5	18.7	10.0	18.9	21.4	6.1	11.2	12.2	7.3
NOVA91.9	12.0	13.8	6.7	22.1	25.0	12.7	30.3	33.5	14.2	22.1	27.5	11.6	9.9	12.3	2.8	8.6	9.6	4.3	1.3	1.4	1.1
SAFM	7.8	8.9	6.1	16.4	18.7	8.0	9.9	11.2	2.9	10.7	12.7	11.5	11.7	14.2	7.6	5.1	5.6	3.8	1.8	1.9	2.2
ABC ADE	8.2	8.7	12.2	1.0	1.1	0.8	1.2	1.0	3.6	3.8	4.2	7.2	5.7	5.6	14.7	4.9	5.0	10.7	18.9	19.8	25.5
5RN	1.4	1.6	1.5	*	*	*	0.3	0.3	*	0.2	0.3	0.4	0.5	0.5	1.1	0.8	0.7	4.2	4.1	4.4	2.9
ABC NEWSRADIO	2.4	2.5	3.6	1.5	1.2	5.0	0.4	0.4	0.8	2.5	2.8	4.4	2.0	1.9	5.0	3.3	3.6	3.5	2.8	3.0	2.2
5JJI	4.3	4.7	5.3	5.6	5.6	9.4	5.8	5.7	8.1	5.9	7.2	4.9	7.8	9.1	8.0	3.8	4.2	2.9	0.3	0.3	*
ABC CLASSIC	1.6	1.7	1.6	0.3	0.2	1.0	0.8	0.6	2.1	1.7	1.9	2.8	0.6	0.5	1.4	1.0	1.1	0.7	3.2	3.5	1.6
Commercial DAB+ Stns	9.3	9.7	15.3	12.9	13.2	18.9	16.9	16.0	29.5	9.7	10.4	22.5	10.5	12.0	13.0	8.6	9.5	7.3	5.0	5.3	6.5
ABC DAB+ Stns	1.9	1.9	4.2	2.3	2.2	5.1	1.5	1.3	3.5	1.0	0.9	4.5	3.2	3.1	8.1	0.6	0.5	2.3	2.3	2.6	0.2
Total DAB+ Stns	12.7	11.7	19.5	15.9	15.3	24.0	19.1	17.3	33.0	12.4	11.3	26.9	16.6	15.1	21.2	10.9	10.0	9.6	8.2	7.9	6.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.1	8.6	13.6	11.8	12.0	23.1	7.1	7.5	11.0	4.1	4.2	8.0	6.9	7.4	13.9	14.3	16.5	12.0	8.8	9.4	12.8
CRUISE1323	7.2	7.8	9.9	7.4	8.2	6.2	8.3	9.0	10.1	7.3	7.7	12.9	6.7	7.3	10.8	4.1	4.2	9.7	7.1	7.4	12.6
MIX102.3	12.5	14.2	9.3	10.2	11.5	6.5	12.4	13.9	10.6	15.6	17.7	11.2	11.9	13.8	8.4	10.9	12.7	8.2	12.0	13.6	7.4
5MMM	14.7	16.7	11.8	14.0	15.3	14.1	17.4	19.9	11.4	17.1	19.5	10.9	12.5	14.2	13.8	5.7	6.6	5.3	11.9	13.5	6.9
NOVA91.9	12.1	13.9	7.2	11.6	13.3	4.3	11.4	13.0	7.3	12.2	13.7	10.2	14.6	17.1	6.8	11.4	13.4	6.7	11.9	13.7	5.0
SAFM	8.0	9.1	6.8	6.8	7.7	3.8	8.4	9.5	7.1	9.3	10.4	9.3	9.2	10.7	6.2	4.9	5.4	6.9	7.2	8.2	4.1
ABC ADE	8.3	8.7	13.8	12.9	13.1	24.6	8.6	9.0	13.5	5.1	5.4	8.7	4.9	5.6	5.6	8.9	10.1	10.0	7.8	8.6	7.1
5RN	1.4	1.6	1.0	1.6	1.8	1.4	1.1	1.3	0.4	1.3	1.4	1.5	1.7	2.0	0.5	1.1	1.3	0.3	1.7	1.7	3.1
ABC NEWSRADIO	2.3	2.4	3.2	3.6	3.9	4.6	1.1	1.0	2.3	0.9	1.0	1.2	1.7	1.8	2.6	6.6	7.3	10.2	2.7	2.8	4.9
5JJI	3.8	4.2	4.1	4.7	5.4	2.2	2.6	2.8	3.8	3.3	3.5	5.4	4.7	5.3	5.8	3.9	4.5	3.5	6.1	6.4	9.4
ABC CLASSIC	1.5	1.7	1.6	1.4	1.5	1.3	1.4	1.5	1.5	1.0	1.1	2.0	1.8	2.1	1.1	3.2	3.7	2.7	1.7	1.9	1.6
Commercial DAB+ Stns	8.9	9.5	13.7	5.0	5.3	6.9	9.5	9.7	17.5	11.1	12.1	14.4	9.6	10.5	15.3	10.7	11.7	17.5	10.4	10.6	20.5
ABC DAB+ Stns	1.8	1.8	4.1	1.0	1.1	1.0	1.7	1.7	3.5	2.1	2.1	4.5	2.4	2.2	9.1	2.7	2.7	7.0	2.2	2.3	4.6
Total DAB+ Stns	12.1	11.3	17.8	7.0	6.3	8.0	12.9	11.4	21.1	14.8	14.2	18.9	13.1	12.7	24.3	15.3	14.4	24.5	14.4	12.9	25.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.3% share of all listening, 8.8% share of AM/FM/DAB+ listening and 13.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 1 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	138	132	25	13	11	4	7	7	2	14	14	*	28	27	4	23	23	6	52	50	9
CRUISE1323	179	163	32	12	8	5	8	8	2	22	20	3	19	15	5	34	31	5	84	82	12
MIX102.3	360	347	49	45	41	9	39	37	6	101	97	14	63	63	5	52	51	10	60	59	5
5MMM	308	297	43	36	32	9	38	37	8	75	72	11	66	65	9	45	45	2	47	46	4
NOVA91.9	355	347	56	60	59	13	68	68	13	125	120	20	63	62	6	28	28	2	11	11	1
SAFM	299	289	38	48	45	7	38	36	4	97	93	13	69	69	9	27	27	2	21	20	3
ABC ADE	165	160	30	8	6	2	10	8	3	15	15	1	31	29	8	26	25	4	77	76	11
5RN	38	38	8	1	1	*	2	2	*	3	3	1	7	7	2	5	5	1	19	19	3
ABC NEWSRADIO	74	68	18	6	6	3	5	4	2	17	14	6	10	10	3	12	11	2	24	23	3
5J JJ	152	143	28	21	18	7	20	18	6	59	56	7	38	35	5	8	8	3	7	7	*
ABC CLASSIC	56	52	12	3	1	2	1	1	1	14	14	3	11	10	3	6	4	1	21	21	3
Commercial DAB+ Stns	245	233	65	33	31	13	32	28	11	61	59	18	51	51	13	27	26	4	40	38	7
ABC DAB+ Stns	79	74	20	11	9	5	6	6	3	21	18	5	21	20	6	6	6	1	15	15	1
Total DAB+ Stns	323	289	79	40	37	15	36	33	13	76	70	20	79	67	17	35	30	5	57	51	8
Total	1,152	1,101	274	123	119	39	114	114	37	283	266	72	240	224	56	154	147	33	238	230	38

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	124	116	23	91	83	14	63	57	13	50	43	10	48	45	8	37	34	3	89	86	14
CRUISE1323	157	140	30	88	79	13	93	82	17	95	84	18	81	72	12	32	25	7	110	101	18
MIX102.3	318	302	45	176	163	17	160	148	20	188	176	22	141	134	12	76	73	4	198	188	20
5MMM	278	264	39	157	152	16	157	148	18	163	153	18	126	117	15	48	44	5	173	169	14
NOVA91.9	323	310	47	201	189	16	157	146	21	171	163	18	148	143	11	80	76	6	213	209	21
SAFM	266	256	34	131	126	10	118	114	15	145	134	16	110	104	10	57	55	3	157	152	13
ABC ADE	146	142	27	107	104	16	85	79	15	78	71	13	51	49	7	36	32	5	113	107	13
5RN	31	31	6	17	17	2	15	14	1	14	11	5	17	17	1	7	7	*	21	19	5
ABC NEWSRADIO	68	61	14	45	41	7	17	13	6	20	19	4	17	16	2	22	16	7	45	41	11
5J JJ	128	118	21	70	66	7	39	36	5	60	53	10	62	56	6	35	31	5	87	79	19
ABC CLASSIC	51	47	10	21	19	3	22	19	4	18	18	2	23	21	3	15	15	3	26	24	5
Commercial DAB+ Stns	216	201	54	92	84	15	105	94	23	129	120	25	111	103	17	56	49	10	148	133	27
ABC DAB+ Stns	63	60	16	26	23	3	22	19	5	28	27	7	24	24	5	17	16	5	41	35	10
Total DAB+ Stns	282	252	65	126	103	17	139	113	28	166	145	31	142	125	22	76	62	14	203	166	36
Total	1,126	1,063	242	877	801	112	773	691	130	817	730	132	749	663	93	443	389	51	962	890	155

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 138,000 total listeners, 132,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.4	4.9	0.5	1.7	2.3	-0.6	3.6	0.9	2.7	1.4	1.0	0.4	4.1	1.3	2.8	7.0	7.7	-0.7	11.0	11.4	-0.4
6PR	7.1	8.0	-0.9	2.4	3.3	-0.9	4.0	2.8	1.2	0.8	1.0	-0.2	5.0	11.2	-6.2	15.6	12.1	3.5	10.6	10.6	0.0
MIX 94.5	11.7	12.5	-0.8	18.5	14.9	3.6	16.8	21.2	-4.4	13.5	14.3	-0.8	13.1	16.2	-3.1	11.4	13.3	-1.9	4.3	3.9	0.4
92.9 TRIPLE M	8.1	8.5	-0.4	11.5	9.3	2.2	4.9	7.1	-2.2	16.2	19.7	-3.5	12.0	11.1	0.9	4.7	3.2	1.5	0.5	1.0	-0.5
96FM	14.6	14.1	0.5	10.2	9.5	0.7	11.5	9.4	2.1	7.1	8.5	-1.4	16.3	17.0	-0.7	24.8	24.1	0.7	13.6	11.8	1.8
NOVA93.7	16.3	14.7	1.6	31.5	37.6	-6.1	32.3	30.3	2.0	24.3	21.2	3.1	18.1	12.3	5.8	8.0	10.7	-2.7	2.2	2.2	0.0
ABC PER	5.0	4.2	0.8	1.2	1.4	-0.2	1.2	0.9	0.3	2.1	0.8	1.3	4.0	1.3	2.7	4.3	2.8	1.5	11.7	12.1	-0.4
6RN	0.8	0.7	0.1	0.2	*	*	0.8	0.5	0.3	0.5	0.3	0.2	0.3	0.5	-0.2	1.2	0.4	0.8	1.6	1.5	0.1
ABC NEWSRADIO	1.3	1.6	-0.3	1.0	0.9	0.1	0.3	2.0	-1.7	1.3	1.1	0.2	0.5	0.7	-0.2	1.4	2.0	-0.6	2.5	2.8	-0.3
6JJB	6.4	4.9	1.5	5.8	8.3	-2.5	9.2	9.8	-0.6	15.8	12.2	3.6	7.9	3.4	4.5	1.1	1.9	-0.8	0.8	0.5	0.3
ABC CLASSIC	2.4	3.2	-0.8	0.4	1.0	-0.6	0.4	1.9	-1.5	0.6	1.2	-0.6	0.8	2.8	-2.0	2.8	3.7	-0.9	7.0	5.8	1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.2	4.6	0.6	4.1	4.2	-0.1	6.2	4.7	1.5	5.2	4.7	0.5	5.8	4.7	1.1	4.5	4.9	-0.4	6.2	5.7	0.5
6PR	7.5	8.6	-1.1	9.3	12.8	-3.5	7.9	8.5	-0.6	6.7	6.4	0.3	5.6	6.4	-0.8	6.3	3.7	2.6	5.8	6.4	-0.6
MIX 94.5	12.1	12.7	-0.6	10.9	11.9	-1.0	12.4	13.3	-0.9	12.9	13.4	-0.5	13.0	13.6	-0.6	9.3	7.6	1.7	10.5	11.7	-1.2
92.9 TRIPLE M	8.6	8.7	-0.1	10.3	9.3	1.0	8.0	8.6	-0.6	7.4	8.6	-1.2	9.3	9.2	0.1	7.2	5.9	1.3	6.7	7.8	-1.1
96FM	14.5	13.8	0.7	12.6	11.1	1.5	15.9	16.4	-0.5	16.7	16.0	0.7	13.6	11.1	2.5	8.3	9.1	-0.8	14.9	14.7	0.2
NOVA93.7	16.7	14.6	2.1	19.8	16.2	3.6	14.5	13.8	0.7	16.0	14.0	2.0	17.2	15.4	1.8	13.8	11.1	2.7	15.2	14.9	0.3
ABC PER	5.1	4.0	1.1	5.3	4.9	0.4	5.3	3.2	2.1	3.9	2.5	1.4	4.8	4.0	0.8	9.8	13.3	-3.5	4.5	4.5	0.0
6RN	0.9	0.7	0.2	1.5	1.0	0.5	0.3	0.3	0.0	0.4	0.4	0.0	0.8	0.7	0.1	2.6	2.6	0.0	0.7	0.7	0.0
ABC NEWSRADIO	1.3	1.6	-0.3	1.5	2.1	-0.6	0.9	0.7	0.2	0.8	1.3	-0.5	1.4	1.7	-0.3	3.8	4.8	-1.0	1.4	1.6	-0.2
6JJB	6.1	4.8	1.3	5.5	4.8	0.7	5.2	4.1	1.1	6.6	4.8	1.8	8.3	6.9	1.4	5.9	4.4	1.5	7.3	5.2	2.1
ABC CLASSIC	2.4	3.0	-0.6	2.3	3.6	-1.3	1.8	2.6	-0.8	2.0	2.3	-0.3	3.4	3.0	0.4	6.0	5.0	1.0	2.5	3.9	-1.4

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	143	156	-13	13	11	2	11	10	1	14	16	-2	24	20	4	28	36	-8	52	62	-10
6PR	184	226	-42	16	18	-2	17	18	-1	18	20	-2	30	66	-36	44	47	-3	59	58	1
MIX 94.5	549	564	-15	75	79	-4	76	81	-5	145	135	10	130	138	-8	73	65	8	48	65	-17
92.9 TRIPLE M	408	407	1	63	59	4	34	55	-21	152	131	21	110	116	-6	37	31	6	12	14	-2
96FM	452	502	-50	44	43	1	38	54	-16	87	101	-14	122	134	-12	86	100	-14	74	70	4
NOVA93.7	653	692	-39	122	132	-10	85	101	-16	223	222	1	138	138	0	62	75	-13	23	25	-2
ABC PER	185	198	-13	10	11	-1	8	11	-3	27	18	9	34	32	2	28	30	-2	78	96	-18
6RN	53	46	7	5	1	4	5	6	-1	9	9	0	11	9	2	6	5	1	18	17	1
ABC NEWSRADIO	75	98	-23	8	6	2	5	10	-5	13	18	-5	14	14	0	5	9	-4	29	42	-13
6JJB	309	262	47	34	35	-1	54	42	12	131	124	7	67	34	33	10	18	-8	13	10	3
ABC CLASSIC	83	96	-13	7	8	-1	8	11	-3	13	23	-10	16	25	-9	9	7	2	29	22	7
Total	1,786	1,734	52	209	198	11	169	168	1	452	436	16	411	396	15	236	227	9	309	310	-1

By Session, P10+ [Potential: 1910]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	123	138	-15	70	75	-5	77	81	-4	75	97	-22	62	71	-9	28	29	-1	90	101	-11
6PR	163	204	-41	116	158	-42	87	114	-27	91	100	-9	62	79	-17	28	29	-1	105	128	-23
MIX 94.5	482	508	-26	266	292	-26	227	260	-33	260	272	-12	225	250	-25	77	74	3	315	322	-7
92.9 TRIPLE M	348	355	-7	206	218	-12	158	175	-17	173	193	-20	150	151	-1	62	49	13	213	221	-8
96FM	400	447	-47	216	218	-2	207	245	-38	252	266	-14	203	180	23	61	75	-14	264	291	-27
NOVA93.7	582	626	-44	410	408	2	299	314	-15	305	354	-49	249	279	-30	94	86	8	390	425	-35
ABC PER	169	170	-1	101	100	1	82	77	5	86	65	21	66	61	5	37	47	-10	101	122	-21
6RN	45	43	2	27	20	7	17	14	3	20	19	1	14	15	-1	13	14	-1	25	21	4
ABC NEWSRADIO	67	84	-17	39	44	-5	26	25	1	22	35	-13	26	29	-3	18	28	-10	44	63	-19
6JJB	273	228	45	153	137	16	116	107	9	143	126	17	137	119	18	53	50	3	172	144	28
ABC CLASSIC	74	86	-12	36	51	-15	36	41	-5	40	48	-8	27	37	-10	23	23	0	47	62	-15
Total	1,731	1,685	46	1,331	1,340	-9	1,193	1,189	4	1,264	1,285	-21	1,072	1,105	-33	484	475	9	1,436	1,456	-20

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
6iX	10	10	0	*	*	*	1	*	*	*	*	*	*	2	1	1	2	3	-1	5	6	-1
6PR	13	16	-3	*	1	*	1	*	*	*	*	*	2	6	-4	5	4	1	4	5	-1	
MIX 94.5	21	25	-4	3	3	0	3	3	0	4	5	-1	6	8	-2	4	4	0	2	2	0	
92.9 TRIPLE M	15	17	-2	2	2	0	1	1	0	5	7	-2	5	5	0	2	1	1	*	1	*	
96FM	27	28	-1	2	2	0	2	1	1	2	3	-1	7	8	-1	8	8	0	6	6	0	
NOVA93.7	30	30	0	5	7	-2	6	4	2	8	8	0	8	6	2	3	4	-1	1	1	0	
ABC PER	9	8	1	*	*	*	*	*	*	1	*	*	2	1	1	1	1	0	5	6	-1	
6RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	
6JJJ	12	10	2	1	2	-1	2	1	1	5	5	0	3	2	1	*	1	*	*	*	*	
ABC CLASSIC	4	6	-2	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	3	3	0	
Total	182	202	-20	16	19	-3	17	13	4	33	38	-5	43	49	-6	33	33	0	41	51	-10	

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	10	0	11	13	-2	19	16	3	13	14	-1	9	8	1	2	2	0	10	10	0
6PR	14	18	-4	25	39	-14	24	29	-5	17	18	-1	9	11	-2	3	1	2	9	11	-2
MIX 94.5	23	27	-4	30	36	-6	37	46	-9	33	38	-5	20	23	-3	4	3	1	17	20	-3
92.9 TRIPLE M	16	19	-3	28	29	-1	24	30	-6	19	25	-6	15	15	0	3	2	1	11	13	-2
96FM	28	30	-2	34	34	0	48	57	-9	43	46	-3	21	19	2	3	4	-1	23	25	-2
NOVA93.7	32	31	1	54	50	4	44	48	-4	41	40	1	27	26	1	6	4	2	24	26	-2
ABC PER	10	9	1	14	15	-1	16	11	5	10	7	3	7	7	0	4	5	-1	7	8	-1
6RN	2	1	1	4	3	1	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0
ABC NEWSRADIO	2	3	-1	4	7	-3	3	2	1	2	4	-2	2	3	-1	2	2	0	2	3	-1
6JJJ	12	10	2	15	15	0	16	14	2	17	14	3	13	11	2	2	2	0	12	9	3
ABC CLASSIC	5	6	-1	6	11	-5	5	9	-4	5	7	-2	5	5	0	3	2	1	4	7	-3
Total	192	214	-22	270	307	-37	301	346	-45	256	287	-31	157	167	-10	42	39	3	158	173	-15

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	5.4	6.0	6.4	1.7	1.7	2.4	3.6	3.7	3.6	1.4	1.5	1.1	4.1	4.3	5.4	7.0	6.8	12.5	11.0	14.5	10.9
6PR	7.1	7.5	11.4	2.4	2.7	2.0	4.0	3.5	12.3	0.8	0.9	0.1	5.0	4.2	14.7	15.6	16.0	20.7	10.6	13.9	11.8
MIX 94.5	11.7	13.4	8.5	18.5	20.2	13.6	16.8	17.9	8.8	13.5	14.4	9.6	13.1	14.8	9.3	11.4	12.8	6.8	4.3	5.8	3.1
92.9 TRIPLE M	8.1	9.4	4.9	11.5	13.0	5.9	4.9	4.6	9.3	16.2	17.5	10.5	12.0	14.5	2.2	4.7	5.1	4.5	0.5	0.7	*
96FM	14.6	16.4	13.9	10.2	10.8	10.6	11.5	12.6	1.7	7.1	7.4	7.7	16.3	16.9	24.0	24.8	28.3	10.5	13.6	17.7	15.8
NOVA93.7	16.3	18.5	13.2	31.5	33.9	27.0	32.3	34.2	20.0	24.3	26.0	17.7	18.1	20.9	10.1	8.0	8.4	9.4	2.2	2.8	3.1
ABC PER	5.0	5.0	10.3	1.2	1.2	1.4	1.2	1.4	*	2.1	2.1	3.3	4.0	3.7	10.0	4.3	3.4	13.8	11.7	14.2	29.4
6RN	0.8	0.9	1.3	0.2	0.3	0.1	0.8	0.5	4.6	0.5	0.5	0.9	0.3	0.3	0.5	1.2	1.3	0.6	1.6	2.0	4.0
ABC NEWSRADIO	1.3	1.3	2.9	1.0	0.7	3.6	0.3	0.4	*	1.3	1.3	1.5	0.5	0.4	1.5	1.4	1.2	4.0	2.5	3.0	7.1
6JJB	6.4	7.2	6.5	5.8	6.2	4.9	9.2	9.5	8.0	15.8	15.9	22.4	7.9	9.2	4.3	1.1	1.3	0.6	0.8	1.1	*
ABC CLASSIC	2.4	2.8	1.4	0.4	0.4	0.6	0.4	0.3	1.0	0.6	0.6	1.3	0.8	0.9	0.8	2.8	3.2	0.6	7.0	9.3	5.7
Commercial DAB+ Stns	9.9	10.5	14.9	8.1	7.0	19.1	11.3	10.7	22.1	10.1	9.8	18.0	8.0	8.2	12.9	10.9	11.2	14.7	10.8	14.5	6.9
ABC DAB+ Stns	1.5	1.4	4.5	2.7	2.1	8.8	1.3	0.7	8.7	2.5	2.3	6.1	1.9	1.8	4.2	0.9	0.9	1.1	0.5	0.5	2.2
Total DAB+ Stns	12.4	11.8	19.4	11.1	9.1	27.9	13.5	11.4	30.8	13.0	12.1	24.1	11.0	9.9	17.1	12.7	12.1	15.8	13.1	14.9	9.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		
6iX	5.2	5.7	5.8	4.1	4.5	4.8	6.2	6.7	8.2	5.2	5.7	5.7	5.8	6.6	2.9	4.5	4.6	6.0	6.2	6.8	8.3
6PR	7.5	7.8	13.0	9.3	9.7	15.4	7.9	7.8	18.3	6.7	6.9	11.3	5.6	5.8	8.5	6.3	7.3	3.5	5.8	6.5	6.4
MIX 94.5	12.1	13.7	8.8	10.9	11.8	12.9	12.4	14.5	7.6	12.9	14.9	8.7	13.0	14.8	7.1	9.3	10.8	4.7	10.5	12.3	7.4
92.9 TRIPLE M	8.6	9.9	5.1	10.3	11.8	5.7	8.0	9.5	4.2	7.4	8.6	4.5	9.3	10.4	6.6	7.2	8.0	5.9	6.7	7.9	4.2
96FM	14.5	16.3	13.1	12.6	13.9	12.8	15.9	18.1	15.4	16.7	18.9	14.1	13.6	14.7	14.6	8.3	10.1	1.1	14.9	16.7	16.4
NOVA93.7	16.7	18.7	14.7	19.8	22.1	16.1	14.5	16.4	14.6	16.0	17.7	17.2	17.2	19.2	12.3	13.8	16.1	6.3	15.2	17.9	8.4
ABC PER	5.1	5.0	10.8	5.3	4.8	17.4	5.3	5.6	8.9	3.9	3.9	7.4	4.8	4.8	8.7	9.8	10.0	13.6	4.5	4.7	8.5
6RN	0.9	0.9	1.2	1.5	1.6	2.9	0.3	0.3	0.4	0.4	0.5	0.4	0.8	0.9	0.9	2.6	2.9	2.3	0.7	0.7	1.7
ABC NEWSRADIO	1.3	1.2	2.8	1.5	1.4	4.4	0.9	1.0	1.5	0.8	0.8	1.8	1.4	1.4	2.6	3.8	3.8	5.9	1.4	1.4	3.2
6JJB	6.1	6.8	6.1	5.5	6.4	1.0	5.2	6.0	4.7	6.6	7.3	7.4	8.3	8.5	12.8	5.9	5.9	9.3	7.3	8.2	7.6
ABC CLASSIC	2.4	2.8	1.3	2.3	2.6	0.8	1.8	2.1	1.3	2.0	2.2	1.3	3.4	3.9	1.1	6.0	7.0	2.8	2.5	2.9	1.8
Commercial DAB+ Stns	9.4	10.0	13.7	7.3	8.3	4.9	10.0	11.2	11.0	10.6	11.2	16.4	8.2	7.9	17.9	13.3	11.9	29.2	11.2	11.9	18.9
ABC DAB+ Stns	1.3	1.2	3.6	1.0	1.1	0.9	1.0	0.9	3.9	1.4	1.4	3.7	1.3	1.1	4.1	2.5	1.6	9.3	2.2	2.0	7.2
Total DAB+ Stns	11.6	11.1	17.3	9.0	9.4	5.8	11.8	12.0	14.9	13.3	12.5	20.1	10.2	9.0	22.0	16.7	13.5	38.5	14.8	14.0	26.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 5.4% share of all listening, 6% share of AM/FM/DAB+ listening and 6.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	143	140	18	13	13	1	11	11	2	14	13	3	24	24	3	28	27	3	52	51	5
6PR	184	174	37	16	15	2	17	16	4	18	17	1	30	28	9	44	41	12	59	57	8
MIX 94.5	549	530	81	75	74	15	76	70	13	145	140	19	130	127	20	73	71	10	48	48	3
92.9 TRIPLE M	408	392	60	63	60	12	34	34	5	152	141	26	110	109	5	37	37	12	12	12	*
96FM	452	432	79	44	41	14	38	35	5	87	83	12	122	117	28	86	82	11	74	74	9
NOVA93.7	653	627	120	122	117	29	85	84	14	223	213	32	138	133	23	62	57	19	23	23	3
ABC PER	185	174	37	10	9	1	8	8	*	27	25	4	34	30	11	28	26	6	78	75	14
6RN	53	51	17	5	4	1	5	5	3	9	9	3	11	11	4	6	5	2	18	18	4
ABC NEWSRADIO	75	66	29	8	7	5	5	5	*	13	10	5	14	11	6	5	5	4	29	28	10
6JJI	309	296	67	34	30	7	54	54	10	131	122	35	67	67	13	10	10	2	13	13	*
ABC CLASSIC	83	77	17	7	4	3	8	8	1	13	11	4	16	14	4	9	9	1	29	29	5
Commercial DAB+ Stns	325	293	97	41	34	19	32	31	7	89	80	22	67	61	21	49	45	17	47	42	10
ABC DAB+ Stns	105	100	40	21	19	10	12	12	6	41	38	16	16	16	6	8	8	2	8	8	1
Total DAB+ Stns	436	370	131	57	49	26	44	39	13	121	108	34	97	74	27	57	50	19	60	50	11
Total	1,786	1,696	450	209	202	68	169	165	48	452	436	118	411	384	103	236	230	62	309	280	52

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	123	119	18	70	66	7	77	72	11	75	71	9	62	59	5	28	22	6	90	88	8
6PR	163	157	31	116	108	17	87	74	21	91	83	14	62	58	11	28	24	5	105	96	17
MIX 94.5	482	458	65	266	245	32	227	208	33	260	240	27	225	217	16	77	69	8	315	302	36
92.9 TRIPLE M	348	334	52	206	195	23	158	145	20	173	166	19	150	140	16	62	53	11	213	204	27
96FM	400	384	63	216	201	31	207	192	36	252	236	31	203	191	22	61	58	3	264	244	45
NOVA93.7	582	550	101	410	382	43	299	270	40	305	277	50	249	231	30	94	85	11	390	373	49
ABC PER	169	158	33	101	85	19	82	73	13	86	79	14	66	64	12	37	28	9	101	93	16
6RN	45	45	11	27	23	5	17	17	2	20	20	3	14	14	2	13	13	3	25	22	8
ABC NEWSRADIO	67	59	23	39	30	12	26	22	5	22	19	6	26	23	7	18	16	5	44	36	17
6JJI	273	254	52	153	148	10	116	105	14	143	130	26	137	121	28	53	43	10	172	161	32
ABC CLASSIC	74	68	16	36	34	5	36	35	6	40	36	6	27	25	3	23	20	4	47	44	7
Commercial DAB+ Stns	272	240	74	130	123	19	144	130	26	150	131	33	118	92	35	61	48	18	194	168	55
ABC DAB+ Stns	83	76	28	30	28	3	32	29	9	41	36	13	24	18	8	23	11	13	60	50	24
Total DAB+ Stns	362	296	99	165	147	22	186	156	35	208	166	45	150	106	41	87	57	30	266	212	75
Total	1,731	1,618	400	1,331	1,204	184	1,193	1,037	203	1,264	1,101	205	1,072	958	170	484	396	94	1,436	1,311	262

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 143,000 total listeners, 140,000 AM/FM/DAB+ listeners and 18,000 Streaming listeners. Please note that there can be overlap between radio types.