

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 26         | 33    | -7  | 1            | 4    | -3  | 7            | 7    | 0   | 5            | 12   | -7  | 10           | 7    | 3   | 4            | 2    | 2   | *          | *    | *   |
| CADA                        | 151        | 151   | 0   | 17           | 22   | -5  | 20           | 26   | -6  | 82           | 66   | 16  | 23           | 30   | -7  | 10           | 7    | 3   | *          | *    | *   |
| Chemist Warehouse Remix     | 37         | 24    | 13  | 8            | 6    | 2   | 2            | *    | *   | 19           | 12   | 7   | 8            | 6    | 2   | *            | *    | *   | *          | *    | *   |
| Coles Radio                 | 116        | 77    | 39  | 13           | 8    | 5   | 14           | 4    | 10  | 43           | 28   | 15  | 20           | 18   | 2   | 17           | 12   | 5   | 9          | 6    | 3   |
| DANCE HITS                  | 117        | 82    | 35  | 29           | 24   | 5   | 14           | 12   | 2   | 41           | 27   | 14  | 29           | 16   | 13  | 4            | 4    | 0   | *          | *    | *   |
| Elf Radio                   | 6          | n.a.  | *   | 2            | n.a. | *   | 2            | n.a. | *   | *            | n.a. | *   | *            | n.a. | *   | *            | n.a. | *   | 2          | n.a. | *   |
| GOLD 80s                    | 84         | 76    | 8   | 2            | 3    | -1  | 8            | 13   | -5  | 28           | 23   | 5   | 27           | 15   | 12  | 6            | 12   | -6  | 13         | 10   | 3   |
| iHeartCountry               | 36         | 31    | 5   | 5            | 10   | -5  | 2            | 2    | 0   | 17           | 11   | 6   | 4            | 2    | 2   | 3            | 2    | 1   | 4          | 4    | 0   |
| KIIS 90s                    | 113        | 111   | 2   | 23           | 14   | 9   | 17           | 17   | 0   | 46           | 52   | -6  | 19           | 25   | -6  | 5            | *    | *   | 3          | 4    | -1  |
| KIIS Australia              | 135        | 126   | 9   | 29           | 24   | 5   | 35           | 26   | 9   | 48           | 50   | -2  | 16           | 18   | -2  | 5            | 5    | 0   | 2          | 2    | 0   |
| MMM 2000s                   | 47         | 31    | 16  | 14           | 5    | 9   | 7            | 6    | 1   | 16           | 11   | 5   | 9            | 10   | -1  | 2            | *    | *   | *          | *    | *   |
| MMM 80s                     | 50         | 27    | 23  | 7            | 1    | 6   | 4            | 2    | 2   | 19           | 9    | 10  | 10           | 8    | 2   | 9            | 7    | 2   | *          | *    | *   |
| MMM 90s                     | 93         | 61    | 32  | 11           | 4    | 7   | 15           | 11   | 4   | 36           | 18   | 18  | 25           | 24   | 1   | 5            | 2    | 3   | 1          | 2    | -1  |
| MMM CLASSIC ROCK            | 52         | 33    | 19  | 10           | 4    | 6   | 7            | 4    | 3   | 16           | 7    | 9   | 8            | 7    | 1   | 5            | 8    | -3  | 7          | 4    | 3   |
| MMM COUNTRY                 | 31         | 28    | 3   | 8            | 5    | 3   | 4            | 2    | 2   | 6            | 12   | -6  | 12           | 7    | 5   | 2            | 2    | 0   | *          | *    | *   |
| Nova Nation                 | 60         | 43    | 17  | 14           | 12   | 2   | 5            | *    | *   | 29           | 21   | 8   | 1            | 3    | -2  | 7            | 2    | 5   | 3          | 4    | -1  |
| OLDSKOOL 80s HITS           | 35         | 43    | -8  | 1            | 1    | 0   | 2            | 7    | -5  | 8            | 4    | 4   | 17           | 19   | -2  | 4            | 10   | -6  | 2          | 2    | 0   |
| OLDSKOOL 90s HITS           | 51         | 53    | -2  | 5            | 5    | 0   | 3            | 2    | 1   | 14           | 19   | -5  | 23           | 23   | 0   | 3            | 2    | 1   | 3          | 2    | 1   |
| Priceline Radio             | *          | *     | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Radio Maria                 | 7          | 5     | 2   | 3            | 2    | 1   | 2            | *    | *   | 2            | *    | *   | *            | *    | *   | *            | *    | *   | *          | 2    | *   |
| Radio Maria Ital            | 8          | 6     | 2   | 1            | 3    | -2  | *            | *    | *   | 4            | *    | *   | *            | *    | *   | 3            | 2    | 1   | *          | *    | *   |
| RnB FRIDAYS RADIO           | 57         | 62    | -5  | 8            | 14   | -6  | 10           | 6    | 4   | 21           | 19   | 2   | 18           | 23   | -5  | *            | *    | *   | *          | *    | *   |
| SEN Melbourne               | 12         | 12    | 0   | 2            | 4    | -2  | 6            | 2    | 4   | 4            | 6    | -2  | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| SENTrack                    | 4          | 9     | -5  | *            | *    | *   | *            | 2    | *   | *            | 3    | *   | *            | 5    | *   | 2            | *    | *   | 2          | *    | *   |
| Sky News Radio              | 39         | 42    | -3  | 7            | 5    | 2   | *            | 4    | *   | 13           | 9    | 4   | 17           | 12   | 5   | *            | 2    | *   | 2          | 9    | -7  |
| smooth relax                | 118        | 96    | 22  | 27           | 14   | 13  | 19           | 14   | 5   | 9            | 16   | -7  | 14           | 18   | -4  | 17           | 17   | 0   | 31         | 16   | 15  |
| smooth Vintage              | 21         | 30    | -9  | 1            | 1    | 0   | 3            | 3    | 0   | 2            | 3    | -1  | 9            | 13   | -4  | 3            | 7    | -4  | 3          | 3    | 0   |
| TikTok Trending             | 95         | 75    | 20  | 23           | 21   | 2   | 23           | 14   | 9   | 37           | 31   | 6   | 13           | 9    | 4   | *            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 52         | 50    | 2   | 10           | 9    | 1   | 9            | 12   | -3  | 14           | 16   | -2  | 11           | 7    | 4   | 7            | 7    | 0   | 1          | *    | *   |
| ABC Country                 | 36         | 26    | 10  | *            | 4    | *   | *            | *    | *   | 15           | 11   | 4   | 3            | 2    | 1   | 11           | 3    | 8   | 8          | 6    | 2   |
| ABC Jazz                    | 83         | 78    | 5   | 9            | 8    | 1   | 9            | 9    | 0   | 25           | 15   | 10  | 9            | 13   | -4  | 14           | 12   | 2   | 16         | 20   | -4  |
| ABC KIDS LISTEN             | 49         | 51    | -2  | 20           | 25   | -5  | *            | *    | *   | 15           | 11   | 4   | 11           | 15   | -4  | 3            | *    | *   | *          | *    | *   |
| ABC Sport                   | 94         | 70    | 24  | 11           | 17   | -6  | 2            | *    | *   | 43           | 27   | 16  | 12           | 10   | 2   | 7            | 5    | 2   | 19         | 12   | 7   |
| Double J                    | 64         | 52    | 12  | 9            | 10   | -1  | 4            | 2    | 2   | 17           | 11   | 6   | 28           | 25   | 3   | *            | 1    | *   | 6          | 2    | 4   |
| Total Digital/Internet Only | 1,227      | 1,167 | 60  | 173          | 182  | -9  | 153          | 150  | 3   | 416          | 360  | 56  | 256          | 268  | -12 | 116          | 107  | 9   | 113        | 99   | 14  |

Please note: Elf Radio included from October 5.

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

| Station                     | Mon-Fri<br>Mon-Fri 5:30am-12mn |       |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|--------------------------------|-------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|                             | This                           | Last  | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
|                             |                                |       |     |                                    |      |     |                                   |      |     |                                     |      |     |                                |      |     |                                   |      |     |                                |      |     |
| BLENDER BEATS               | 23                             | 33    | -10 | 13                                 | 11   | 2   | 12                                | 22   | -10 | 15                                  | 23   | -8  | 11                             | 21   | -10 | 2                                 | 12   | -10 | 14                             | 21   | -7  |
| CADA                        | 132                            | 133   | -1  | 61                                 | 57   | 4   | 59                                | 41   | 18  | 74                                  | 69   | 5   | 49                             | 53   | -4  | 29                                | 24   | 5   | 83                             | 79   | 4   |
| Chemist Warehouse Remix     | 32                             | 20    | 12  | 11                                 | 4    | 7   | 13                                | 10   | 3   | 7                                   | 6    | 1   | 6                              | 5    | 1   | 8                                 | 2    | 6   | 7                              | 7    | 0   |
| Coles Radio                 | 78                             | 60    | 18  | 18                                 | 9    | 9   | 29                                | 23   | 6   | 41                                  | 32   | 9   | 23                             | 13   | 10  | 18                                | 16   | 2   | 56                             | 37   | 19  |
| DANCE HITS                  | 104                            | 74    | 30  | 42                                 | 29   | 13  | 39                                | 31   | 8   | 41                                  | 27   | 14  | 33                             | 37   | -4  | 19                                | 14   | 5   | 49                             | 32   | 17  |
| Elf Radio                   | 4                              | n.a.  | *   | 2                                  | n.a. | *   | 2                                 | n.a. | *   | 2                                   | n.a. | *   | 2                              | n.a. | *   | *                                 | n.a. | *   | 3                              | n.a. | *   |
| GOLD 80s                    | 66                             | 57    | 9   | 33                                 | 29   | 4   | 21                                | 24   | -3  | 36                                  | 33   | 3   | 28                             | 19   | 9   | 21                                | 15   | 6   | 49                             | 52   | -3  |
| iHeartCountry               | 33                             | 27    | 6   | 13                                 | 10   | 3   | 7                                 | 4    | 3   | 19                                  | 17   | 2   | 20                             | 18   | 2   | 7                                 | 10   | -3  | 15                             | 12   | 3   |
| KIIS 90s                    | 100                            | 97    | 3   | 30                                 | 44   | -14 | 38                                | 47   | -9  | 33                                  | 31   | 2   | 30                             | 21   | 9   | 15                                | 10   | 5   | 26                             | 39   | -13 |
| KIIS Australia              | 117                            | 107   | 10  | 71                                 | 58   | 13  | 32                                | 34   | -2  | 39                                  | 52   | -13 | 28                             | 33   | -5  | 11                                | 18   | -7  | 56                             | 56   | 0   |
| MMM 2000s                   | 37                             | 22    | 15  | 11                                 | 16   | -5  | 13                                | 9    | 4   | 5                                   | 4    | 1   | 15                             | 11   | 4   | 7                                 | 5    | 2   | 23                             | 15   | 8   |
| MMM 80s                     | 38                             | 22    | 16  | 13                                 | 12   | 1   | 17                                | 8    | 9   | 17                                  | 11   | 6   | 17                             | 8    | 9   | 6                                 | 3    | 3   | 17                             | 9    | 8   |
| MMM 90s                     | 77                             | 49    | 28  | 27                                 | 21   | 6   | 23                                | 9    | 14  | 40                                  | 25   | 15  | 23                             | 13   | 10  | 18                                | 21   | -3  | 48                             | 35   | 13  |
| MMM CLASSIC ROCK            | 48                             | 31    | 17  | 10                                 | 13   | -3  | 17                                | 8    | 9   | 18                                  | 14   | 4   | 19                             | 18   | 1   | 11                                | 10   | 1   | 21                             | 18   | 3   |
| MMM COUNTRY                 | 19                             | 22    | -3  | 5                                  | 12   | -7  | 10                                | 14   | -4  | 13                                  | 14   | -1  | 13                             | 9    | 4   | 5                                 | *    | *   | 20                             | 13   | 7   |
| Nova Nation                 | 51                             | 36    | 15  | 20                                 | 13   | 7   | 22                                | 16   | 6   | 30                                  | 20   | 10  | 13                             | 10   | 3   | 4                                 | 4    | 0   | 29                             | 17   | 12  |
| OLDSKOOL 80s HITS           | 28                             | 34    | -6  | 4                                  | 7    | -3  | 11                                | 9    | 2   | 14                                  | 19   | -5  | 9                              | 8    | 1   | 5                                 | 6    | -1  | 11                             | 15   | -4  |
| OLDSKOOL 90s HITS           | 41                             | 45    | -4  | 16                                 | 16   | 0   | 19                                | 15   | 4   | 25                                  | 26   | -1  | 13                             | 11   | 2   | 5                                 | 5    | 0   | 16                             | 24   | -8  |
| Priceline Radio             | *                              | *     | *   | *                                  | *    | *   | *                                 | *    | *   | *                                   | *    | *   | *                              | *    | *   | *                                 | *    | *   | *                              | *    | *   |
| Radio Maria                 | 5                              | 2     | 3   | 2                                  | *    | *   | *                                 | 2    | *   | 4                                   | 2    | 2   | *                              | 2    | *   | 1                                 | *    | *   | 2                              | 2    | 0   |
| Radio Maria Ital            | 5                              | 1     | 4   | 1                                  | *    | *   | *                                 | *    | *   | 5                                   | *    | *   | *                              | 1    | *   | *                                 | 1    | *   | 4                              | 4    | 0   |
| RnB FRIDAYS RADIO           | 53                             | 60    | -7  | 27                                 | 37   | -10 | 14                                | 20   | -6  | 37                                  | 31   | 6   | 28                             | 33   | -5  | 10                                | 13   | -3  | 26                             | 26   | 0   |
| SEN Melbourne               | 6                              | 9     | -3  | 4                                  | 7    | -3  | *                                 | 1    | *   | 2                                   | 4    | -2  | *                              | 1    | *   | *                                 | *    | *   | 6                              | 7    | -1  |
| SENTrack                    | 2                              | 4     | -2  | 2                                  | 4    | -2  | 2                                 | 4    | -2  | 2                                   | 2    | 0   | *                              | 2    | *   | *                                 | *    | *   | 4                              | 5    | -1  |
| Sky News Radio              | 32                             | 42    | -10 | 24                                 | 27   | -3  | 4                                 | 4    | 0   | 11                                  | 10   | 1   | 8                              | 15   | -7  | 4                                 | 15   | -11 | 19                             | 22   | -3  |
| smooth relax                | 108                            | 84    | 24  | 42                                 | 40   | 2   | 35                                | 27   | 8   | 52                                  | 31   | 21  | 42                             | 34   | 8   | 26                                | 17   | 9   | 50                             | 49   | 1   |
| smooth Vintage              | 19                             | 26    | -7  | 1                                  | 2    | -1  | 3                                 | 7    | -4  | 11                                  | 12   | -1  | 5                              | 8    | -3  | 4                                 | 5    | -1  | 5                              | 7    | -2  |
| TikTok Trending             | 81                             | 64    | 17  | 40                                 | 32   | 8   | 22                                | 17   | 5   | 26                                  | 26   | 0   | 32                             | 33   | -1  | 12                                | 12   | 0   | 49                             | 40   | 9   |
| triple j Unearthed          | 40                             | 41    | -1  | 11                                 | 13   | -2  | 10                                | 11   | -1  | 5                                   | 8    | -3  | 9                              | 10   | -1  | 14                                | 14   | 0   | 22                             | 23   | -1  |
| ABC Country                 | 31                             | 24    | 7   | 14                                 | 12   | 2   | 8                                 | 8    | 0   | 11                                  | 13   | -2  | 14                             | 6    | 8   | 2                                 | 2    | 0   | 24                             | 9    | 15  |
| ABC Jazz                    | 68                             | 65    | 3   | 19                                 | 15   | 4   | 33                                | 23   | 10  | 28                                  | 38   | -10 | 29                             | 22   | 7   | 17                                | 15   | 2   | 47                             | 37   | 10  |
| ABC KIDS LISTEN             | 45                             | 44    | 1   | 20                                 | 27   | -7  | 7                                 | 7    | 0   | 15                                  | 9    | 6   | 9                              | 7    | 2   | 13                                | 11   | 2   | 18                             | 19   | -1  |
| ABC Sport                   | 72                             | 61    | 11  | 6                                  | 6    | 0   | 14                                | 11   | 3   | 38                                  | 28   | 10  | 23                             | 14   | 9   | 21                                | 21   | 0   | 55                             | 37   | 18  |
| Double J                    | 57                             | 49    | 8   | 13                                 | 25   | -12 | 18                                | 17   | 1   | 24                                  | 28   | -4  | 28                             | 26   | 2   | 15                                | 12   | 3   | 34                             | 30   | 4   |
| Total Digital/Internet Only | 1,075                          | 1,044 | 31  | 516                                | 520  | -4  | 481                               | 422  | 59  | 578                                 | 550  | 28  | 507                            | 488  | 19  | 314                               | 316  | -2  | 765                            | 723  | 42  |

Please note: Elf Radio included from October 5.

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 52         | 39    | 13  | 6            | 9    | -3  | 10           | 2    | 8   | 19           | 13   | 6   | 17           | 13   | 4   | *            | 1    | *   | 1          | 1    | 0   |
| CADA                        | 20         | 11    | 9   | 7            | 3    | 4   | 2            | 2    | 0   | 8            | 5    | 3   | *            | *    | *   | 2            | *    | *   | *          | *    | *   |
| Chemist Warehouse Remix     | 54         | 43    | 11  | 5            | 5    | 0   | 5            | 5    | 0   | 31           | 23   | 8   | 6            | 8    | -2  | 2            | 2    | 0   | 5          | *    | *   |
| Coles Radio                 | 103        | 118   | -15 | 17           | 17   | 0   | 12           | 16   | -4  | 30           | 35   | -5  | 17           | 26   | -9  | 20           | 20   | 0   | 8          | 5    | 3   |
| DANCE HITS                  | 106        | 96    | 10  | 12           | 13   | -1  | 7            | 10   | -3  | 54           | 41   | 13  | 20           | 18   | 2   | 6            | 10   | -4  | 7          | 5    | 2   |
| Elf Radio                   | 14         | n.a.  | *   | 4            | n.a. | *   | *            | n.a. | *   | 5            | n.a. | *   | 4            | n.a. | *   | *            | n.a. | *   | 1          | n.a. | *   |
| GOLD 80s                    | 100        | 109   | -9  | 8            | 10   | -2  | 16           | 19   | -3  | 20           | 20   | 0   | 29           | 32   | -3  | 19           | 20   | -1  | 9          | 8    | 1   |
| iHeartCountry               | 37         | 36    | 1   | 6            | 6    | 0   | 3            | 5    | -2  | 13           | 13   | 0   | 11           | 10   | 1   | *            | *    | *   | 4          | 2    | 2   |
| KIIS 90s                    | 60         | 70    | -10 | 9            | 10   | -1  | 7            | 7    | 0   | 16           | 28   | -12 | 15           | 17   | -2  | 11           | 8    | 3   | 2          | *    | *   |
| KIIS Australia              | 60         | 57    | 3   | 13           | 9    | 4   | 9            | 8    | 1   | 22           | 16   | 6   | 11           | 11   | 0   | 5            | 8    | -3  | *          | 5    | *   |
| KIIS Dance                  | 31         | 45    | -14 | 6            | 10   | -4  | 7            | 5    | 2   | 16           | 18   | -2  | 2            | 8    | -6  | *            | 4    | *   | *          | *    | *   |
| MMM 2000s                   | 57         | 48    | 9   | 10           | 4    | 6   | 8            | 9    | -1  | 13           | 20   | -7  | 18           | 11   | 7   | 5            | 4    | 1   | 3          | *    | *   |
| MMM 80s                     | 54         | 39    | 15  | 6            | 4    | 2   | *            | 2    | *   | 2            | *    | *   | 22           | 18   | 4   | 16           | 6    | 10  | 8          | 8    | 0   |
| MMM 90s                     | 64         | 47    | 17  | 9            | 8    | 1   | 5            | 5    | 0   | 13           | 11   | 2   | 29           | 20   | 9   | 3            | *    | *   | 6          | 3    | 3   |
| MMM CLASSIC ROCK            | 58         | 61    | -3  | 3            | 3    | 0   | 7            | 5    | 2   | 14           | 15   | -1  | 9            | 14   | -5  | 10           | 13   | -3  | 15         | 11   | 4   |
| MMM COUNTRY                 | 31         | 32    | -1  | 4            | 1    | 3   | *            | 2    | *   | 11           | 8    | 3   | 9            | 9    | 0   | 3            | 8    | -5  | 4          | 4    | 0   |
| Nova Nation                 | 47         | 35    | 12  | 8            | 3    | 5   | 12           | 9    | 3   | 18           | 13   | 5   | 6            | 5    | 1   | 4            | 5    | -1  | *          | *    | *   |
| OLDSKOOL 80s HITS           | 47         | 47    | 0   | 6            | 6    | 0   | 2            | 5    | -3  | 12           | 8    | 4   | 14           | 19   | -5  | 11           | 8    | 3   | 3          | *    | *   |
| OLDSKOOL 90s HITS           | 68         | 65    | 3   | 11           | 6    | 5   | 3            | 5    | -2  | 34           | 23   | 11  | 12           | 22   | -10 | 9            | 9    | 0   | *          | *    | *   |
| Priceline Radio             | 9          | 7     | 2   | 3            | 1    | 2   | *            | *    | *   | 6            | 6    | 0   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Radio Maria                 | 3          | 3     | 0   | *            | *    | *   | 3            | 3    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Radio Maria Ital            | 1          | *     | *   | 1            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| RnB FRIDAYS RADIO           | 55         | 63    | -8  | 10           | 8    | 2   | *            | 5    | *   | 26           | 27   | -1  | 16           | 19   | -3  | 3            | 4    | -1  | *          | *    | *   |
| SEN Fanatic                 | 9          | 13    | -4  | *            | 2    | *   | 2            | 2    | 0   | 5            | 5    | 0   | *            | *    | *   | 2            | 4    | -2  | *          | *    | *   |
| SENTrack                    | 29         | 21    | 8   | 4            | 2    | 2   | *            | *    | *   | 5            | 5    | 0   | 7            | 7    | 0   | 7            | 2    | 5   | 6          | 5    | 1   |
| Sky News Radio              | 24         | 26    | -2  | *            | 1    | *   | 3            | 2    | 1   | 15           | 12   | 3   | 3            | 3    | 0   | *            | 2    | *   | 4          | 5    | -1  |
| smooth relax                | 74         | 64    | 10  | 6            | 4    | 2   | 5            | 7    | -2  | 9            | 10   | -1  | 9            | 8    | 1   | 12           | 7    | 5   | 33         | 27   | 6   |
| smooth Vintage              | 40         | 43    | -3  | 6            | 5    | 1   | 2            | *    | *   | *            | 3    | *   | 6            | 8    | -2  | 8            | 7    | 1   | 18         | 20   | -2  |
| TikTok Trending             | 67         | 54    | 13  | 12           | 16   | -4  | 9            | 8    | 1   | 33           | 24   | 9   | 11           | 5    | 6   | 2            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 50         | 51    | -1  | 4            | 4    | 0   | 8            | 9    | -1  | 14           | 19   | -5  | 18           | 12   | 6   | 7            | 7    | 0   | *          | *    | *   |
| ABC Country                 | 26         | 19    | 7   | 4            | 2    | 2   | *            | *    | *   | 5            | 5    | 0   | 10           | 7    | 3   | *            | 3    | *   | 7          | 2    | 5   |
| ABC Jazz                    | 57         | 57    | 0   | 6            | 7    | -1  | 4            | 2    | 2   | 12           | 16   | -4  | 17           | 15   | 2   | 3            | 4    | -1  | 14         | 13   | 1   |
| ABC KIDS LISTEN             | 39         | 31    | 8   | 10           | 7    | 3   | *            | *    | *   | 15           | 15   | 0   | 7            | 7    | 0   | 6            | 2    | 4   | *          | *    | *   |
| ABC Sport                   | 46         | 37    | 9   | 8            | 5    | 3   | 8            | 8    | 0   | 10           | 4    | 6   | 2            | 8    | -6  | 2            | 3    | -1  | 16         | 8    | 8   |
| Double J                    | 39         | 56    | -17 | 10           | 10   | 0   | 2            | 7    | -5  | 7            | 6    | 1   | 16           | 31   | -15 | 1            | *    | *   | 3          | 1    | 2   |
| Total Digital/Internet Only | 1,063      | 1,061 | 2   | 128          | 120  | 8   | 131          | 142  | -11 | 320          | 316  | 4   | 246          | 246  | 0   | 108          | 119  | -11 | 132        | 117  | 15  |

Please note: Elf Radio included from October 5.

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

| Station                     | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|                             | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
|                             |                                |      |     |                                    |      |     |                                   |      |     |                                     |      |     |                                |      |     |                                   |      |     |                                |      |     |
| BLENDER BEATS               | 44                             | 34   | 10  | 17                                 | 11   | 6   | 15                                | 15   | 0   | 25                                  | 20   | 5   | 22                             | 16   | 6   | 14                                | 6    | 8   | 27                             | 27   | 0   |
| CADA                        | 17                             | 9    | 8   | 7                                  | 2    | 5   | 3                                 | *    | *   | 11                                  | 7    | 4   | 4                              | 2    | 2   | *                                 | *    | *   | 9                              | 1    | 8   |
| Chemist Warehouse Remix     | 37                             | 32   | 5   | 9                                  | 11   | -2  | 9                                 | 12   | -3  | 14                                  | 11   | 3   | 9                              | 9    | 0   | 6                                 | 4    | 2   | 27                             | 21   | 6   |
| Coles Radio                 | 79                             | 96   | -17 | 14                                 | 21   | -7  | 36                                | 39   | -3  | 40                                  | 54   | -14 | 37                             | 39   | -2  | 26                                | 18   | 8   | 62                             | 78   | -16 |
| DANCE HITS                  | 98                             | 81   | 17  | 40                                 | 28   | 12  | 31                                | 30   | 1   | 48                                  | 47   | 1   | 47                             | 40   | 7   | 20                                | 15   | 5   | 38                             | 43   | -5  |
| Elf Radio                   | 10                             | n.a. | *   | 3                                  | n.a. | *   | 3                                 | n.a. | *   | 7                                   | n.a. | *   | 3                              | n.a. | *   | 1                                 | n.a. | *   | 8                              | n.a. | *   |
| GOLD 80s                    | 81                             | 94   | -13 | 24                                 | 29   | -5  | 43                                | 41   | 2   | 35                                  | 48   | -13 | 27                             | 26   | 1   | 13                                | 12   | 1   | 37                             | 47   | -10 |
| iHeartCountry               | 32                             | 31   | 1   | 9                                  | 9    | 0   | 6                                 | 6    | 0   | 19                                  | 19   | 0   | 12                             | 11   | 1   | 5                                 | 2    | 3   | 16                             | 19   | -3  |
| KIIS 90s                    | 47                             | 50   | -3  | 21                                 | 19   | 2   | 12                                | 16   | -4  | 20                                  | 16   | 4   | 21                             | 21   | 0   | 11                                | 14   | -3  | 29                             | 36   | -7  |
| KIIS Australia              | 44                             | 46   | -2  | 18                                 | 19   | -1  | 16                                | 25   | -9  | 13                                  | 21   | -8  | 9                              | 7    | 2   | 2                                 | 7    | -5  | 26                             | 24   | 2   |
| KIIS Dance                  | 25                             | 34   | -9  | 13                                 | 19   | -6  | 2                                 | 7    | -5  | 6                                   | 12   | -6  | 8                              | 18   | -10 | 2                                 | 4    | -2  | 14                             | 12   | 2   |
| MMM 2000s                   | 50                             | 45   | 5   | 24                                 | 29   | -5  | 14                                | 15   | -1  | 31                                  | 28   | 3   | 25                             | 23   | 2   | 4                                 | 3    | 1   | 26                             | 21   | 5   |
| MMM 80s                     | 50                             | 37   | 13  | 20                                 | 13   | 7   | 22                                | 19   | 3   | 35                                  | 19   | 16  | 23                             | 9    | 14  | 4                                 | 6    | -2  | 23                             | 10   | 13  |
| MMM 90s                     | 53                             | 35   | 18  | 23                                 | 11   | 12  | 19                                | 12   | 7   | 27                                  | 16   | 11  | 16                             | 14   | 2   | 15                                | 9    | 6   | 37                             | 24   | 13  |
| MMM CLASSIC ROCK            | 56                             | 54   | 2   | 19                                 | 16   | 3   | 17                                | 16   | 1   | 30                                  | 27   | 3   | 18                             | 10   | 8   | 9                                 | 12   | -3  | 32                             | 28   | 4   |
| MMM COUNTRY                 | 30                             | 31   | -1  | 14                                 | 15   | -1  | 13                                | 17   | -4  | 22                                  | 16   | 6   | 20                             | 19   | 1   | 4                                 | 1    | 3   | 21                             | 23   | -2  |
| Nova Nation                 | 40                             | 32   | 8   | 14                                 | 17   | -3  | 10                                | 12   | -2  | 17                                  | 17   | 0   | 24                             | 14   | 10  | 7                                 | 4    | 3   | 21                             | 16   | 5   |
| OLDSKOOL 80s HITS           | 42                             | 42   | 0   | 13                                 | 15   | -2  | 13                                | 12   | 1   | 16                                  | 23   | -7  | 23                             | 20   | 3   | 9                                 | 14   | -5  | 23                             | 17   | 6   |
| OLDSKOOL 90s HITS           | 58                             | 56   | 2   | 30                                 | 26   | 4   | 25                                | 22   | 3   | 32                                  | 32   | 0   | 29                             | 37   | -8  | 5                                 | 4    | 1   | 29                             | 25   | 4   |
| Priceline Radio             | 6                              | 3    | 3   | *                                  | *    | *   | 1                                 | *    | *   | *                                   | *    | *   | *                              | *    | *   | 5                                 | 3    | 2   | 3                              | 5    | -2  |
| Radio Maria                 | 3                              | 3    | 0   | *                                  | *    | *   | *                                 | *    | *   | *                                   | *    | *   | *                              | *    | *   | 3                                 | 3    | 0   | *                              | *    | *   |
| Radio Maria Ital            | 1                              | *    | *   | *                                  | *    | *   | *                                 | *    | *   | 1                                   | *    | *   | *                              | *    | *   | *                                 | *    | *   | *                              | *    | *   |
| RnB FRIDAYS RADIO           | 50                             | 52   | -2  | 16                                 | 16   | 0   | 29                                | 12   | 17  | 27                                  | 20   | 7   | 21                             | 26   | -5  | 7                                 | 7    | 0   | 16                             | 23   | -7  |
| SEN Fanatic                 | 9                              | 12   | -3  | *                                  | *    | *   | 2                                 | 5    | -3  | 2                                   | 4    | -2  | 5                              | 5    | 0   | 3                                 | 5    | -2  | *                              | 4    | *   |
| SENTrack                    | 14                             | 12   | 2   | 8                                  | 7    | 1   | 11                                | 8    | 3   | 7                                   | 8    | -1  | 4                              | 5    | -1  | *                                 | *    | *   | 27                             | 16   | 11  |
| Sky News Radio              | 21                             | 23   | -2  | 11                                 | *    | *   | 6                                 | 3    | 3   | 7                                   | 13   | -6  | 10                             | 13   | -3  | *                                 | 2    | *   | 11                             | 13   | -2  |
| smooth relax                | 63                             | 55   | 8   | 12                                 | 6    | 6   | 29                                | 23   | 6   | 45                                  | 39   | 6   | 43                             | 30   | 13  | 15                                | 13   | 2   | 45                             | 39   | 6   |
| smooth Vintage              | 33                             | 38   | -5  | 20                                 | 18   | 2   | 20                                | 26   | -6  | 17                                  | 18   | -1  | 9                              | 18   | -9  | 8                                 | 6    | 2   | 21                             | 23   | -2  |
| TikTok Trending             | 59                             | 49   | 10  | 21                                 | 18   | 3   | 18                                | 17   | 1   | 19                                  | 19   | 0   | 35                             | 30   | 5   | 21                                | 21   | 0   | 28                             | 23   | 5   |
| triple j Unearthed          | 48                             | 51   | -3  | 12                                 | 18   | -6  | 13                                | 11   | 2   | 18                                  | 21   | -3  | 18                             | 17   | 1   | 9                                 | 8    | 1   | 20                             | 18   | 2   |
| ABC Country                 | 20                             | 14   | 6   | 8                                  | 2    | 6   | 5                                 | 1    | 4   | 10                                  | 5    | 5   | 6                              | 5    | 1   | 7                                 | 6    | 1   | 15                             | 10   | 5   |
| ABC Jazz                    | 48                             | 49   | -1  | 7                                  | 9    | -2  | 17                                | 18   | -1  | 22                                  | 28   | -6  | 14                             | 19   | -5  | 16                                | 13   | 3   | 23                             | 31   | -8  |
| ABC KIDS LISTEN             | 34                             | 26   | 8   | 22                                 | 10   | 12  | 6                                 | 4    | 2   | 12                                  | 9    | 3   | 18                             | 9    | 9   | 3                                 | 5    | -2  | 29                             | 21   | 8   |
| ABC Sport                   | 38                             | 19   | 19  | 11                                 | 3    | 8   | 18                                | 2    | 16  | 11                                  | 5    | 6   | 12                             | 7    | 5   | 9                                 | 8    | 1   | 22                             | 24   | -2  |
| Double J                    | 36                             | 49   | -13 | 9                                  | 15   | -6  | 19                                | 17   | 2   | 25                                  | 25   | 0   | 20                             | 26   | -6  | 8                                 | 18   | -10 | 28                             | 31   | -3  |
| Total Digital/Internet Only | 946                            | 943  | 3   | 391                                | 364  | 27  | 437                               | 400  | 37  | 564                                 | 566  | -2  | 479                            | 482  | -3  | 243                               | 235  | 8   | 636                            | 660  | -24 |

Please note: Elf Radio included from October 5.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025  
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 21         | 20   | 1   | 6            | 7    | -1  | *            | *    | *   | 7            | 5    | 2   | 4            | 1    | 3   | 1            | 4    | -3  | 2          | 3    | -1  |
| CADA                        | 16         | 12   | 4   | 2            | 2    | 0   | 4            | 5    | -1  | 4            | 2    | 2   | 2            | 2    | 0   | 1            | 1    | 0   | 2          | *    | *   |
| Chemist Warehouse Remix     | 9          | 10   | -1  | 2            | *    | *   | *            | 1    | *   | 3            | 6    | -3  | *            | *    | *   | 2            | 1    | 1   | 2          | 2    | 0   |
| Coles Radio                 | 83         | 72   | 11  | 4            | 5    | -1  | 25           | 13   | 12  | 15           | 19   | -4  | 16           | 15   | 1   | 9            | 9    | 0   | 13         | 11   | 2   |
| DANCE HITS                  | 38         | 43   | -5  | 13           | 14   | -1  | 4            | 8    | -4  | 10           | 13   | -3  | 7            | 6    | 1   | 2            | 2    | 0   | *          | *    | *   |
| Elf Radio                   | 4          | n.a. | *   | *            | n.a. | *   | 1            | n.a. | *   | 1            | n.a. | *   | *            | n.a. | *   | 1            | n.a. | *   | *          | n.a. | *   |
| iHeartCountry               | 30         | 26   | 4   | 5            | 2    | 3   | 5            | 3    | 2   | 6            | 5    | 1   | 3            | 4    | -1  | 8            | 7    | 1   | 3          | 5    | -2  |
| KIIS 80s                    | 23         | 23   | 0   | 3            | *    | *   | 1            | 1    | 0   | 6            | 4    | 2   | 8            | 9    | -1  | 3            | 5    | -2  | 1          | 2    | -1  |
| KIIS 90s                    | 30         | 31   | -1  | 9            | 7    | 2   | 3            | 1    | 2   | 6            | 7    | -1  | 11           | 15   | -4  | 1            | 1    | 0   | *          | *    | *   |
| MMM 2000s                   | 29         | 20   | 9   | 5            | 3    | 2   | 3            | 1    | 2   | 14           | 14   | 0   | 3            | 2    | 1   | 4            | *    | *   | *          | *    | *   |
| MMM 80s                     | 29         | 35   | -6  | 5            | 6    | -1  | 3            | 1    | 2   | *            | 3    | *   | 15           | 15   | 0   | 4            | 7    | -3  | 3          | 3    | 0   |
| MMM 90s                     | 29         | 25   | 4   | 2            | 4    | -2  | 3            | *    | *   | 3            | 12   | -9  | 17           | 10   | 7   | 2            | *    | *   | 2          | *    | *   |
| MMM CLASSIC ROCK            | 48         | 44   | 4   | 4            | 5    | -1  | 1            | 1    | 0   | 10           | 8    | 2   | 18           | 12   | 6   | 9            | 11   | -2  | 6          | 7    | -1  |
| MMM COUNTRY                 | 27         | 25   | 2   | 4            | 3    | 1   | 3            | 4    | -1  | 9            | 6    | 3   | 5            | 7    | -2  | 4            | 5    | -1  | 2          | *    | *   |
| NOVA Fresh Country          | 1          | *    | *   | 1            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| NOVA Throwbacks             | 24         | 22   | 2   | 5            | 2    | 3   | 5            | 3    | 2   | 11           | 13   | -2  | 2            | 4    | -2  | 2            | *    | *   | *          | *    | *   |
| OLDSKOOL 80s HITS           | 27         | 34   | -7  | 2            | 3    | -1  | *            | 1    | *   | 6            | 5    | 1   | 7            | 10   | -3  | 5            | 8    | -3  | 7          | 7    | 0   |
| OLDSKOOL 90s HITS           | 28         | 36   | -8  | 2            | 3    | -1  | 2            | 2    | 0   | 6            | 16   | -10 | 12           | 12   | 0   | *            | *    | *   | 6          | 2    | 4   |
| RnB FRIDAYS RADIO           | 39         | 40   | -1  | 4            | 9    | -5  | 3            | 4    | -1  | 19           | 19   | 0   | 9            | 5    | 4   | 2            | 3    | -1  | 1          | *    | *   |
| SEN Fanatic                 | *          | 1    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | *          | *    | *   |
| SEN Melbourne               | 9          | 11   | -2  | 2            | 2    | 0   | *            | *    | *   | 2            | 4    | -2  | *            | *    | *   | 4            | 4    | 0   | 1          | 2    | -1  |
| SEN Sydney                  | 1          | 1    | 0   | *            | *    | *   | 1            | 1    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| SENTrack                    | 8          | 4    | 4   | 3            | 1    | 2   | *            | *    | *   | 5            | 3    | 2   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Sky News Radio              | 11         | 16   | -5  | 1            | 3    | -2  | 3            | 2    | 1   | 3            | 4    | -1  | *            | 2    | *   | 1            | 3    | -2  | 3          | 3    | 0   |
| smooth fm Brisbane          | 64         | 78   | -14 | 4            | 3    | 1   | 4            | 4    | 0   | 1            | 3    | -2  | 18           | 30   | -12 | 13           | 20   | -7  | 23         | 18   | 5   |
| TikTok Trending             | 33         | 36   | -3  | 13           | 12   | 1   | 12           | 9    | 3   | 5            | 11   | -6  | 3            | 3    | 0   | *            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 25         | 17   | 8   | 5            | 3    | 2   | 7            | 3    | 4   | 5            | 3    | 2   | 6            | 6    | 0   | *            | *    | *   | 1          | 2    | -1  |
| ABC Country                 | 14         | 20   | -6  | *            | *    | *   | 1            | 2    | -1  | 5            | 5    | 0   | 3            | 5    | -2  | 1            | 3    | -2  | 4          | 5    | -1  |
| ABC Jazz                    | 18         | 29   | -11 | 2            | 4    | -2  | 1            | 4    | -3  | 7            | 9    | -2  | 1            | 3    | -2  | 3            | 5    | -2  | 3          | 3    | 0   |
| ABC KIDS LISTEN             | 14         | 14   | 0   | 8            | 8    | 0   | *            | *    | *   | 4            | 2    | 2   | 2            | 4    | -2  | *            | *    | *   | *          | *    | *   |
| ABC Sport                   | 24         | 20   | 4   | 1            | 1    | 0   | *            | 1    | *   | 7            | 6    | 1   | 8            | 4    | 4   | 4            | 3    | 1   | 4          | 5    | -1  |
| Double J                    | 24         | 35   | -11 | 2            | 2    | 0   | 1            | 2    | -1  | 4            | 8    | -4  | 14           | 19   | -5  | 3            | 3    | 0   | *          | *    | *   |
| Total Digital/Internet Only | 541        | 549  | -8  | 71           | 70   | 1   | 61           | 62   | -1  | 128          | 128  | 0   | 139          | 148  | -9  | 61           | 68   | -7  | 82         | 72   | 10  |

Please note: Elf Radio included from October 5.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025  
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2305]

| Station                     | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|                             | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
|                             |                                |      |     |                                    |      |     |                                   |      |     |                                     |      |     |                                |      |     |                                   |      |     |                                |      |     |
| BLENDER BEATS               | 15                             | 14   | 1   | 7                                  | 5    | 2   | 5                                 | 6    | -1  | 6                                   | 5    | 1   | 5                              | 7    | -2  | 3                                 | 4    | -1  | 15                             | 13   | 2   |
| CADA                        | 9                              | 10   | -1  | *                                  | 1    | *   | *                                 | *    | *   | 6                                   | 7    | -1  | 3                              | 4    | -1  | 4                                 | 2    | 2   | 8                              | 3    | 5   |
| Chemist Warehouse Remix     | 7                              | 7    | 0   | 6                                  | 2    | 4   | 1                                 | 2    | -1  | 2                                   | 3    | -1  | 2                              | 2    | 0   | 3                                 | 2    | 1   | 4                              | 6    | -2  |
| Coles Radio                 | 66                             | 57   | 9   | 22                                 | 23   | -1  | 25                                | 22   | 3   | 17                                  | 15   | 2   | 20                             | 20   | 0   | 12                                | 9    | 3   | 34                             | 43   | -9  |
| DANCE HITS                  | 32                             | 40   | -8  | 14                                 | 18   | -4  | 10                                | 14   | -4  | 7                                   | 16   | -9  | 9                              | 14   | -5  | 10                                | 12   | -2  | 19                             | 15   | 4   |
| Elf Radio                   | 4                              | n.a. | *   | 1                                  | n.a. | *   | 1                                 | n.a. | *   | 1                                   | n.a. | *   | 1                              | n.a. | *   | 3                                 | n.a. | *   | 3                              | n.a. | *   |
| iHeartCountry               | 23                             | 21   | 2   | 7                                  | 4    | 3   | 14                                | 11   | 3   | 14                                  | 11   | 3   | 16                             | 13   | 3   | 7                                 | 4    | 3   | 15                             | 16   | -1  |
| KIIS 80s                    | 21                             | 17   | 4   | 10                                 | 6    | 4   | 9                                 | 2    | 7   | 6                                   | 7    | -1  | 6                              | 7    | -1  | 5                                 | 2    | 3   | 5                              | 9    | -4  |
| KIIS 90s                    | 24                             | 25   | -1  | 10                                 | 9    | 1   | 4                                 | 5    | -1  | 17                                  | 12   | 5   | 8                              | 11   | -3  | 6                                 | 7    | -1  | 11                             | 12   | -1  |
| MMM 2000s                   | 20                             | 16   | 4   | 11                                 | 8    | 3   | 12                                | 5    | 7   | 13                                  | 7    | 6   | 10                             | 11   | -1  | 8                                 | 4    | 4   | 19                             | 12   | 7   |
| MMM 80s                     | 26                             | 26   | 0   | 13                                 | 16   | -3  | 18                                | 12   | 6   | 14                                  | 9    | 5   | 11                             | 13   | -2  | 3                                 | *    | *   | 18                             | 20   | -2  |
| MMM 90s                     | 21                             | 20   | 1   | 10                                 | 14   | -4  | 5                                 | 5    | 0   | 9                                   | 6    | 3   | 9                              | 9    | 0   | *                                 | *    | *   | 14                             | 9    | 5   |
| MMM CLASSIC ROCK            | 41                             | 40   | 1   | 15                                 | 16   | -1  | 16                                | 13   | 3   | 26                                  | 23   | 3   | 15                             | 11   | 4   | 5                                 | 10   | -5  | 19                             | 13   | 6   |
| MMM COUNTRY                 | 22                             | 20   | 2   | 14                                 | 9    | 5   | 11                                | 10   | 1   | 6                                   | 11   | -5  | 7                              | 9    | -2  | 4                                 | *    | *   | 16                             | 15   | 1   |
| NOVA Fresh Country          | 1                              | *    | *   | *                                  | *    | *   | *                                 | *    | *   | *                                   | *    | *   | 1                              | *    | *   | *                                 | *    | *   | *                              | *    | *   |
| NOVA Throwbacks             | 17                             | 14   | 3   | 4                                  | 4    | 0   | 4                                 | 1    | 3   | 4                                   | 3    | 1   | 3                              | 4    | -1  | 8                                 | 8    | 0   | 8                              | 9    | -1  |
| OLDSKOOL 80s HITS           | 18                             | 27   | -9  | 9                                  | 14   | -5  | 6                                 | 9    | -3  | 6                                   | 10   | -4  | 5                              | 8    | -3  | 1                                 | 4    | -3  | 14                             | 12   | 2   |
| OLDSKOOL 90s HITS           | 24                             | 30   | -6  | 7                                  | 10   | -3  | 12                                | 9    | 3   | 14                                  | 18   | -4  | 13                             | 14   | -1  | *                                 | 2    | *   | 11                             | 18   | -7  |
| RnB FRIDAYS RADIO           | 35                             | 39   | -4  | 20                                 | 24   | -4  | 11                                | 14   | -3  | 14                                  | 14   | 0   | 11                             | 13   | -2  | 6                                 | 5    | 1   | 11                             | 8    | 3   |
| SEN Fanatic                 | *                              | 1    | *   | *                                  | 1    | *   | *                                 | *    | *   | *                                   | *    | *   | *                              | *    | *   | *                                 | 1    | *   | *                              | *    | *   |
| SEN Melbourne               | 9                              | 11   | -2  | 6                                  | 8    | -2  | 4                                 | 4    | 0   | 3                                   | 4    | -1  | 3                              | 3    | 0   | 1                                 | 1    | 0   | 3                              | 5    | -2  |
| SEN Sydney                  | 1                              | 1    | 0   | 1                                  | 1    | 0   | 1                                 | 1    | 0   | *                                   | *    | *   | *                              | *    | *   | *                                 | *    | *   | *                              | *    | *   |
| SENTrack                    | 7                              | 3    | 4   | 5                                  | 3    | 2   | 6                                 | *    | *   | *                                   | 1    | *   | *                              | *    | *   | 1                                 | 1    | 0   | 8                              | 4    | 4   |
| Sky News Radio              | 9                              | 14   | -5  | 5                                  | 6    | -1  | 3                                 | 5    | -2  | 3                                   | 4    | -1  | 6                              | 7    | -1  | *                                 | 1    | *   | 7                              | 6    | 1   |
| smooth fm Brisbane          | 55                             | 66   | -11 | 30                                 | 38   | -8  | 27                                | 37   | -10 | 32                                  | 38   | -6  | 25                             | 31   | -6  | 13                                | 10   | 3   | 39                             | 47   | -8  |
| TikTok Trending             | 29                             | 31   | -2  | 10                                 | 12   | -2  | 5                                 | 8    | -3  | 8                                   | 10   | -2  | 18                             | 14   | 4   | 20                                | 12   | 8   | 17                             | 16   | 1   |
| triple j Unearthed          | 16                             | 11   | 5   | 6                                  | 3    | 3   | 3                                 | 3    | 0   | 5                                   | 4    | 1   | 8                              | 5    | 3   | 7                                 | 3    | 4   | 15                             | 11   | 4   |
| ABC Country                 | 13                             | 16   | -3  | 5                                  | 6    | -1  | 5                                 | 6    | -1  | 7                                   | 6    | 1   | 5                              | 7    | -2  | 4                                 | 4    | 0   | 5                              | 7    | -2  |
| ABC Jazz                    | 16                             | 23   | -7  | 1                                  | 8    | -7  | *                                 | 5    | *   | 4                                   | 8    | -4  | 10                             | 11   | -1  | 7                                 | 7    | 0   | 10                             | 18   | -8  |
| ABC KIDS LISTEN             | 14                             | 14   | 0   | 5                                  | 6    | -1  | 2                                 | 6    | -4  | 7                                   | 9    | -2  | 6                              | 4    | 2   | 5                                 | 4    | 1   | 5                              | 6    | -1  |
| ABC Sport                   | 12                             | 6    | 6   | 6                                  | 1    | 5   | *                                 | 1    | *   | 6                                   | 3    | 3   | 7                              | 2    | 5   | 3                                 | 2    | 1   | 17                             | 16   | 1   |
| Double J                    | 17                             | 29   | -12 | 5                                  | 8    | -3  | 9                                 | 10   | -1  | 11                                  | 16   | -5  | 12                             | 16   | -4  | 10                                | 5    | 5   | 9                              | 18   | -9  |
| Total Digital/Internet Only | 464                            | 473  | -9  | 234                                | 247  | -13 | 216                               | 223  | -7  | 257                                 | 273  | -16 | 220                            | 235  | -15 | 130                               | 109  | 21  | 322                            | 344  | -22 |

Please note: Elf Radio included from October 5.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025  
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 24         | 26   | -2  | 3            | 5    | -2  | 3            | 5    | -2  | 7            | 5    | 2   | 9            | 10   | -1  | 1            | 1    | 0   | *          | *    | *   |
| CADA                        | 7          | 5    | 2   | 2            | 2    | 0   | *            | *    | *   | *            | *    | *   | 1            | 2    | -1  | *            | *    | *   | 3          | 1    | 2   |
| Chemist Warehouse Remix     | 4          | 5    | -1  | *            | *    | *   | 1            | 1    | 0   | 1            | 1    | 0   | 1            | 3    | -2  | 1            | *    | *   | *          | *    | *   |
| Coles Radio                 | 39         | 38   | 1   | 9            | 5    | 4   | 4            | 6    | -2  | 10           | 6    | 4   | 10           | 12   | -2  | 4            | 5    | -1  | 3          | 4    | -1  |
| DANCE HITS                  | 30         | 31   | -1  | 7            | 6    | 1   | 3            | 3    | 0   | 6            | 5    | 1   | 11           | 13   | -2  | 3            | 3    | 0   | 1          | 1    | 0   |
| iHeartCountry               | 17         | 11   | 6   | 2            | 1    | 1   | 1            | *    | *   | 4            | 2    | 2   | 3            | 2    | 1   | 5            | 5    | 0   | 2          | 2    | 0   |
| Mix 80s                     | 34         | 39   | -5  | 5            | 4    | 1   | 1            | 2    | -1  | 1            | 2    | -1  | 11           | 10   | 1   | 6            | 10   | -4  | 10         | 10   | 0   |
| Mix 90s                     | 24         | 26   | -2  | 4            | 4    | 0   | 2            | 1    | 1   | 7            | 6    | 1   | 9            | 12   | -3  | 1            | 3    | -2  | *          | *    | *   |
| MMM 2000s                   | 11         | 18   | -7  | 1            | 2    | -1  | 1            | 2    | -1  | 5            | 8    | -3  | 4            | 7    | -3  | *            | *    | *   | *          | *    | *   |
| MMM 90s                     | 21         | 25   | -4  | 2            | 2    | 0   | 2            | 2    | 0   | 3            | 3    | 0   | 10           | 14   | -4  | 3            | 2    | 1   | 1          | 1    | 0   |
| MMM CLASSIC ROCK            | 13         | 15   | -2  | 1            | 1    | 0   | *            | 1    | *   | 2            | 2    | 0   | 7            | 7    | 0   | *            | *    | *   | 4          | 4    | 0   |
| NOVA Jamz                   | 12         | 11   | 1   | 4            | 6    | -2  | 1            | 1    | 0   | 6            | 2    | 4   | 2            | 2    | 0   | *            | *    | *   | *          | *    | *   |
| OLDSKOOL 80s HITS           | 21         | 24   | -3  | 3            | 3    | 0   | 4            | 3    | 1   | 2            | 1    | 1   | 2            | 8    | -6  | 6            | 5    | 1   | 4          | 4    | 0   |
| OLDSKOOL 90s HITS           | 20         | 18   | 2   | 3            | 2    | 1   | 3            | 3    | 0   | 8            | 3    | 5   | 6            | 9    | -3  | *            | 2    | *   | *          | *    | *   |
| RnB FRIDAYS RADIO           | 25         | 24   | 1   | 6            | 6    | 0   | 1            | 2    | -1  | 12           | 12   | 0   | 5            | 5    | 0   | 1            | *    | *   | *          | *    | *   |
| smooth 80s                  | 19         | 19   | 0   | 1            | 1    | 0   | 2            | 1    | 1   | 4            | 4    | 0   | 1            | 5    | -4  | 7            | 3    | 4   | 5          | 5    | 0   |
| smooth fm Adelaide          | 33         | 37   | -4  | 1            | 2    | -1  | 5            | 4    | 1   | 2            | 3    | -1  | 3            | 8    | -5  | 13           | 8    | 5   | 9          | 11   | -2  |
| TikTok Trending             | 24         | 22   | 2   | 11           | 8    | 3   | 4            | 6    | -2  | 6            | 6    | 0   | 3            | 2    | 1   | *            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 9          | 12   | -3  | 1            | 2    | -1  | 3            | 3    | 0   | 1            | 4    | -3  | 3            | 2    | 1   | 1            | *    | *   | *          | 1    | *   |
| ABC Country                 | 9          | 9    | 0   | 1            | 1    | 0   | 1            | *    | *   | 1            | 2    | -1  | *            | 1    | *   | 1            | 1    | 0   | 5          | 4    | 1   |
| ABC Jazz                    | 16         | 13   | 3   | 1            | 2    | -1  | 1            | *    | *   | 2            | *    | *   | 4            | 3    | 1   | 3            | 3    | 0   | 6          | 5    | 1   |
| ABC KIDS LISTEN             | 11         | 11   | 0   | 2            | 3    | -1  | *            | 1    | *   | 5            | 2    | 3   | 4            | 6    | -2  | *            | *    | *   | *          | *    | *   |
| ABC Sport                   | 18         | 16   | 2   | 2            | 2    | 0   | 2            | 3    | -1  | 4            | 3    | 1   | 3            | 1    | 2   | 2            | 2    | 0   | 7          | 4    | 3   |
| Double J                    | 17         | 18   | -1  | 2            | 1    | 1   | 1            | *    | *   | 1            | 4    | -3  | 9            | 11   | -2  | 3            | 2    | 1   | 1          | *    | *   |
| Total Digital/Internet Only | 325        | 316  | 9   | 40           | 39   | 1   | 35           | 38   | -3  | 68           | 59   | 9   | 82           | 89   | -7  | 44           | 39   | 5   | 56         | 52   | 4   |

### RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

| Station                     | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|                             | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
|                             |                                |      |     |                                    |      |     |                                   |      |     |                                     |      |     |                                |      |     |                                   |      |     |                                |      |     |
| BLENDER BEATS               | 19                             | 23   | -4  | 9                                  | 8    | 1   | 10                                | 7    | 3   | 11                                  | 13   | -2  | 8                              | 12   | -4  | 5                                 | 5    | 0   | 14                             | 14   | 0   |
| CADA                        | 3                              | 3    | 0   | *                                  | *    | *   | 1                                 | 1    | 0   | *                                   | 1    | *   | 2                              | 3    | -1  | 1                                 | 1    | 0   | 3                              | 1    | 2   |
| Chemist Warehouse Remix     | 1                              | 4    | -3  | *                                  | 1    | *   | *                                 | *    | *   | 1                                   | 1    | 0   | *                              | 1    | *   | *                                 | *    | *   | 3                              | 2    | 1   |
| Coles Radio                 | 29                             | 30   | -1  | 6                                  | 7    | -1  | 11                                | 11   | 0   | 14                                  | 14   | 0   | 12                             | 15   | -3  | 8                                 | 7    | 1   | 18                             | 17   | 1   |
| DANCE HITS                  | 26                             | 30   | -4  | 13                                 | 11   | 2   | 10                                | 11   | -1  | 14                                  | 15   | -1  | 15                             | 16   | -1  | 4                                 | 6    | -2  | 16                             | 15   | 1   |
| iHeartCountry               | 15                             | 11   | 4   | 7                                  | 2    | 5   | 4                                 | 3    | 1   | 10                                  | 6    | 4   | 6                              | 5    | 1   | 3                                 | 2    | 1   | 7                              | 4    | 3   |
| Mix 80s                     | 28                             | 32   | -4  | 9                                  | 9    | 0   | 15                                | 12   | 3   | 19                                  | 18   | 1   | 12                             | 15   | -3  | 3                                 | 2    | 1   | 14                             | 17   | -3  |
| Mix 90s                     | 21                             | 23   | -2  | 5                                  | 6    | -1  | 8                                 | 8    | 0   | 6                                   | 5    | 1   | 8                              | 10   | -2  | 5                                 | 3    | 2   | 11                             | 7    | 4   |
| MMM 2000s                   | 10                             | 14   | -4  | 6                                  | 8    | -2  | 3                                 | 8    | -5  | 9                                   | 12   | -3  | 6                              | 8    | -2  | 4                                 | 3    | 1   | 7                              | 9    | -2  |
| MMM 90s                     | 20                             | 22   | -2  | 7                                  | 7    | 0   | 4                                 | 5    | -1  | 12                                  | 11   | 1   | 9                              | 11   | -2  | 3                                 | 4    | -1  | 9                              | 10   | -1  |
| MMM CLASSIC ROCK            | 10                             | 11   | -1  | 3                                  | 4    | -1  | 5                                 | 5    | 0   | 7                                   | 8    | -1  | 3                              | 6    | -3  | 2                                 | 1    | 1   | 8                              | 8    | 0   |
| NOVA Jamz                   | 9                              | 11   | -2  | 1                                  | 6    | -5  | 4                                 | 6    | -2  | 6                                   | 7    | -1  | 4                              | 6    | -2  | 1                                 | 4    | -3  | 4                              | 3    | 1   |
| OLDSKOOL 80s HITS           | 13                             | 15   | -2  | 4                                  | 5    | -1  | 5                                 | 5    | 0   | 8                                   | 9    | -1  | 7                              | 6    | 1   | 2                                 | 1    | 1   | 12                             | 12   | 0   |
| OLDSKOOL 90s HITS           | 18                             | 18   | 0   | 8                                  | 5    | 3   | 7                                 | 6    | 1   | 8                                   | 7    | 1   | 6                              | 12   | -6  | 3                                 | 3    | 0   | 7                              | 7    | 0   |
| RnB FRIDAYS RADIO           | 22                             | 21   | 1   | 8                                  | 10   | -2  | 13                                | 9    | 4   | 9                                   | 13   | -4  | 8                              | 11   | -3  | 2                                 | 1    | 1   | 6                              | 6    | 0   |
| smooth 80s                  | 18                             | 17   | 1   | 4                                  | 6    | -2  | 5                                 | 5    | 0   | 11                                  | 11   | 0   | 7                              | 9    | -2  | 6                                 | 4    | 2   | 7                              | 7    | 0   |
| smooth fm Adelaide          | 32                             | 33   | -1  | 16                                 | 16   | 0   | 19                                | 22   | -3  | 21                                  | 20   | 1   | 16                             | 11   | 5   | 4                                 | 6    | -2  | 18                             | 17   | 1   |
| TikTok Trending             | 20                             | 18   | 2   | 8                                  | 7    | 1   | 6                                 | 6    | 0   | 8                                   | 8    | 0   | 8                              | 7    | 1   | 8                                 | 7    | 1   | 14                             | 11   | 3   |
| triple j Unearthed          | 8                              | 9    | -1  | 4                                  | 5    | -1  | 3                                 | 6    | -3  | 5                                   | 4    | 1   | 1                              | 3    | -2  | 1                                 | 4    | -3  | 5                              | 9    | -4  |
| ABC Country                 | 8                              | 9    | -1  | 2                                  | 4    | -2  | 4                                 | 2    | 2   | 6                                   | 5    | 1   | 3                              | 4    | -1  | 2                                 | 1    | 1   | 6                              | 5    | 1   |
| ABC Jazz                    | 15                             | 13   | 2   | 4                                  | 3    | 1   | 7                                 | 5    | 2   | 10                                  | 7    | 3   | 8                              | 6    | 2   | 6                                 | 4    | 2   | 13                             | 8    | 5   |
| ABC KIDS LISTEN             | 7                              | 8    | -1  | 4                                  | 6    | -2  | 2                                 | 3    | -1  | 3                                   | 4    | -1  | 2                              | 3    | -1  | 1                                 | 3    | -2  | 8                              | 9    | -1  |
| ABC Sport                   | 16                             | 13   | 3   | 4                                  | 3    | 1   | 3                                 | 4    | -1  | 11                                  | 8    | 3   | 7                              | 6    | 1   | 5                                 | 3    | 2   | 11                             | 8    | 3   |
| Double J                    | 12                             | 14   | -2  | 5                                  | 5    | 0   | 6                                 | 6    | 0   | 6                                   | 5    | 1   | 4                              | 8    | -4  | 4                                 | 2    | 2   | 9                              | 9    | 0   |
| Total Digital/Internet Only | 273                            | 274  | -1  | 117                                | 122  | -5  | 133                               | 138  | -5  | 178                                 | 176  | 2   | 136                            | 149  | -13 | 79                                | 73   | 6   | 205                            | 191  | 14  |

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025  
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 60's MUSIC                  | 13         | 15   | -2  | *            | *    | *   | 3            | 2    | 1   | 5            | 3    | 2   | *            | *    | *   | 1            | 3    | -2  | 5          | 6    | -1  |
| 70's MUSIC                  | 18         | 22   | -4  | 1            | 2    | -1  | 1            | 1    | 0   | 7            | 7    | 0   | *            | 1    | *   | 4            | 6    | -2  | 5          | 6    | -1  |
| 96FM 80s                    | 74         | 59   | 15  | 12           | 7    | 5   | 7            | 8    | -1  | 9            | 17   | -8  | 26           | 11   | 15  | 14           | 10   | 4   | 7          | 6    | 1   |
| BLENDER BEATS               | 39         | 29   | 10  | 7            | 8    | -1  | 3            | 4    | -1  | 14           | 9    | 5   | 10           | 5    | 5   | 4            | 3    | 1   | 2          | 2    | 0   |
| CADA                        | 7          | 7    | 0   | 2            | 3    | -1  | *            | 2    | *   | 4            | *    | *   | 1            | 2    | -1  | *            | *    | *   | *          | *    | *   |
| Chemist Warehouse Remix     | 12         | 9    | 3   | 4            | 4    | 0   | *            | *    | *   | 4            | 4    | 0   | 4            | 1    | 3   | *            | *    | *   | *          | 1    | *   |
| Coles Radio                 | 54         | 44   | 10  | 6            | 4    | 2   | 8            | 5    | 3   | 15           | 11   | 4   | 14           | 12   | 2   | 4            | 2    | 2   | 9          | 10   | -1  |
| MMM 90s                     | 24         | 25   | -1  | 4            | 4    | 0   | 4            | 2    | 2   | 4            | 4    | 0   | 10           | 13   | -3  | 1            | 1    | 0   | *          | *    | *   |
| MMM CLASSIC ROCK            | 37         | 23   | 14  | 6            | 5    | 1   | 4            | 1    | 3   | 9            | 6    | 3   | 5            | 2    | 3   | 7            | 4    | 3   | 5          | 5    | 0   |
| MMM COUNTRY                 | 19         | 22   | -3  | 6            | 7    | -1  | 1            | 4    | -3  | 7            | 7    | 0   | 4            | 2    | 2   | 1            | 1    | 0   | *          | *    | *   |
| OLDSKOOL 80s HITS           | 32         | 25   | 7   | 3            | 6    | -3  | 2            | 2    | 0   | 5            | 4    | 1   | 12           | 8    | 4   | 9            | 4    | 5   | 2          | 1    | 1   |
| OLDSKOOL 90s HITS           | 39         | 31   | 8   | 7            | 7    | 0   | 4            | 6    | -2  | 10           | 9    | 1   | 13           | 8    | 5   | 4            | 1    | 3   | *          | 1    | *   |
| RnB FRIDAYS RADIO           | 47         | 38   | 9   | 12           | 11   | 1   | 10           | 8    | 2   | 21           | 12   | 9   | 4            | 6    | -2  | 1            | 1    | 0   | *          | *    | *   |
| smooth fm Perth             | 73         | 80   | -7  | 4            | 9    | -5  | 6            | 5    | 1   | 22           | 22   | 0   | 15           | 14   | 1   | 12           | 14   | -2  | 15         | 17   | -2  |
| triple j Unearthed          | 19         | 20   | -1  | 2            | 4    | -2  | 4            | 5    | -1  | 8            | 9    | -1  | 3            | *    | *   | 1            | 1    | 0   | *          | 2    | *   |
| ABC Country                 | 21         | 20   | 1   | 1            | *    | *   | 2            | *    | *   | 11           | 10   | 1   | *            | 1    | *   | 2            | 5    | -3  | 5          | 5    | 0   |
| ABC Jazz                    | 20         | 22   | -2  | 5            | 3    | 2   | 5            | 4    | 1   | 4            | 10   | -6  | 1            | 1    | 0   | *            | *    | *   | 5          | 4    | 1   |
| ABC KIDS LISTEN             | 19         | 17   | 2   | 6            | 5    | 1   | 1            | 1    | 0   | 6            | 4    | 2   | 2            | 3    | -1  | 1            | *    | *   | 3          | 3    | 0   |
| ABC Sport                   | 30         | 28   | 2   | 2            | *    | *   | 3            | 7    | -4  | 15           | 9    | 6   | 2            | 1    | 1   | 6            | 5    | 1   | 3          | 5    | -2  |
| Double J                    | 27         | 30   | -3  | 4            | 5    | -1  | 1            | 3    | -2  | 13           | 9    | 4   | 4            | 8    | -4  | 2            | 4    | -2  | 2          | 2    | 0   |
| Total Digital/Internet Only | 466        | 445  | 21  | 65           | 61   | 4   | 55           | 52   | 3   | 127          | 120  | 7   | 92           | 78   | 14  | 59           | 59   | 0   | 68         | 74   | -6  |

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1910]

| Station                     | Mon-Fri<br>Mon-Fri 5:30am-12mn |      |     | Breakfast<br>Mon-Fri 5:30am-9:00am |      |     | Morning<br>Mon-Fri 9:00am-12:00md |      |     | Afternoon<br>Mon-Fri 12:00md-4:00pm |      |     | Drive<br>Mon-Fri 4:00pm-7:00pm |      |     | Evening<br>Mon-Fri 7:00pm-12:00mn |      |     | Weekend<br>Sat-Sun 5:30am-12mn |      |     |
|-----------------------------|--------------------------------|------|-----|------------------------------------|------|-----|-----------------------------------|------|-----|-------------------------------------|------|-----|--------------------------------|------|-----|-----------------------------------|------|-----|--------------------------------|------|-----|
|                             | This                           | Last | +/- | This                               | Last | +/- | This                              | Last | +/- | This                                | Last | +/- | This                           | Last | +/- | This                              | Last | +/- | This                           | Last | +/- |
|                             |                                |      |     |                                    |      |     |                                   |      |     |                                     |      |     |                                |      |     |                                   |      |     |                                |      |     |
| 60's MUSIC                  | 8                              | 12   | -4  | 5                                  | 7    | -2  | 7                                 | 6    | 1   | 4                                   | 7    | -3  | 2                              | 3    | -1  | 1                                 | 1    | 0   | 7                              | 7    | 0   |
| 70's MUSIC                  | 14                             | 19   | -5  | 5                                  | 9    | -4  | 8                                 | 13   | -5  | 5                                   | 6    | -1  | 1                              | 3    | -2  | 1                                 | 1    | 0   | 6                              | 11   | -5  |
| 96FM 80s                    | 52                             | 39   | 13  | 26                                 | 18   | 8   | 16                                | 14   | 2   | 21                                  | 22   | -1  | 16                             | 19   | -3  | 6                                 | 5    | 1   | 36                             | 31   | 5   |
| BLENDER BEATS               | 37                             | 28   | 9   | 18                                 | 9    | 9   | 19                                | 13   | 6   | 20                                  | 20   | 0   | 17                             | 13   | 4   | 6                                 | 2    | 4   | 18                             | 11   | 7   |
| CADA                        | 7                              | 6    | 1   | 5                                  | 4    | 1   | 2                                 | *    | *   | 1                                   | 3    | -2  | 3                              | 5    | -2  | 1                                 | 1    | 0   | 6                              | 4    | 2   |
| Chemist Warehouse Remix     | 12                             | 7    | 5   | 7                                  | 6    | 1   | 7                                 | 6    | 1   | 6                                   | 3    | 3   | 3                              | 3    | 0   | 1                                 | 1    | 0   | 5                              | 7    | -2  |
| Coles Radio                 | 47                             | 40   | 7   | 10                                 | 5    | 5   | 23                                | 21   | 2   | 28                                  | 27   | 1   | 22                             | 17   | 5   | 6                                 | 6    | 0   | 24                             | 25   | -1  |
| MMM 90s                     | 18                             | 16   | 2   | 14                                 | 12   | 2   | 8                                 | 8    | 0   | 7                                   | 8    | -1  | 8                              | 5    | 3   | 2                                 | 1    | 1   | 14                             | 15   | -1  |
| MMM CLASSIC ROCK            | 32                             | 20   | 12  | 10                                 | 10   | 0   | 9                                 | 6    | 3   | 17                                  | 10   | 7   | 8                              | 6    | 2   | 8                                 | 3    | 5   | 18                             | 12   | 6   |
| MMM COUNTRY                 | 15                             | 15   | 0   | 6                                  | 5    | 1   | 7                                 | 7    | 0   | 8                                   | 11   | -3  | 4                              | 3    | 1   | 5                                 | 4    | 1   | 9                              | 13   | -4  |
| OLDSKOOL 80s HITS           | 27                             | 19   | 8   | 13                                 | 8    | 5   | 6                                 | 6    | 0   | 5                                   | 8    | -3  | 11                             | 6    | 5   | 8                                 | 3    | 5   | 16                             | 14   | 2   |
| OLDSKOOL 90s HITS           | 28                             | 25   | 3   | 11                                 | 9    | 2   | 12                                | 12   | 0   | 12                                  | 15   | -3  | 14                             | 10   | 4   | 6                                 | 3    | 3   | 21                             | 16   | 5   |
| RnB FRIDAYS RADIO           | 43                             | 35   | 8   | 22                                 | 16   | 6   | 18                                | 17   | 1   | 22                                  | 18   | 4   | 13                             | 7    | 6   | 10                                | 4    | 6   | 20                             | 10   | 10  |
| smooth fm Perth             | 70                             | 73   | -3  | 34                                 | 32   | 2   | 36                                | 38   | -2  | 38                                  | 41   | -3  | 27                             | 31   | -4  | 17                                | 16   | 1   | 41                             | 48   | -7  |
| triple j Unearthed          | 16                             | 19   | -3  | 4                                  | 7    | -3  | 7                                 | 2    | 5   | 10                                  | 8    | 2   | 6                              | 4    | 2   | 4                                 | 4    | 0   | 6                              | 4    | 2   |
| ABC Country                 | 18                             | 17   | 1   | 9                                  | 9    | 0   | 3                                 | 6    | -3  | 8                                   | 6    | 2   | 5                              | 5    | 0   | 4                                 | 6    | -2  | 8                              | 11   | -3  |
| ABC Jazz                    | 18                             | 20   | -2  | 5                                  | 4    | 1   | 4                                 | 6    | -2  | 5                                   | 10   | -5  | 8                              | 7    | 1   | 7                                 | 7    | 0   | 7                              | 7    | 0   |
| ABC KIDS LISTEN             | 16                             | 13   | 3   | 4                                  | 4    | 0   | 5                                 | 2    | 3   | 5                                   | 3    | 2   | 4                              | 6    | -2  | 5                                 | 5    | 0   | 10                             | 13   | -3  |
| ABC Sport                   | 21                             | 14   | 7   | 9                                  | 5    | 4   | 10                                | 6    | 4   | 10                                  | 7    | 3   | 7                              | 4    | 3   | 1                                 | 2    | -1  | 15                             | 18   | -3  |
| Double J                    | 23                             | 27   | -4  | 8                                  | 14   | -6  | 12                                | 11   | 1   | 10                                  | 15   | -5  | 10                             | 11   | -1  | 6                                 | 5    | 1   | 11                             | 11   | 0   |
| Total Digital/Internet Only | 414                            | 380  | 34  | 209                                | 182  | 27  | 219                               | 207  | 12  | 233                                 | 235  | -2  | 180                            | 162  | 18  | 99                                | 79   | 20  | 273                            | 275  | -2  |