

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 34         | 44    | -10 | 3            | 6    | -3  | 3            | 9    | -6  | 12           | 12   | 0   | 16           | 16   | 0   | *            | *    | *   | *          | *    | *   |
| CADA                        | 175        | 161   | 14  | 20           | 20   | 0   | 35           | 19   | 16  | 82           | 88   | -6  | 37           | 33   | 4   | *            | 2    | *   | *          | *    | *   |
| Chemist Warehouse Remix     | 20         | 26    | -6  | *            | 5    | *   | *            | *    | *   | 10           | 14   | -4  | 10           | 7    | 3   | *            | *    | *   | *          | *    | *   |
| Coles Radio                 | 117        | 123   | -6  | 20           | 18   | 2   | 17           | 9    | 8   | 30           | 42   | -12 | 35           | 34   | 1   | 7            | 10   | -3  | 8          | 10   | -2  |
| DANCE HITS                  | 75         | 85    | -10 | 26           | 27   | -1  | 14           | 11   | 3   | 29           | 34   | -5  | 7            | 11   | -4  | *            | 2    | *   | *          | *    | *   |
| EASY HITS                   | 43         | 52    | -9  | 12           | 16   | -4  | 8            | 2    | 6   | 14           | 24   | -10 | 7            | 7    | 0   | 2            | *    | *   | *          | 2    | *   |
| GOLD 80s                    | 62         | 52    | 10  | 10           | 5    | 5   | 6            | *    | *   | 18           | 24   | -6  | 19           | 16   | 3   | 7            | 6    | 1   | 2          | *    | *   |
| iHeartAustralia             | 138        | 181   | -43 | 14           | 26   | -12 | 45           | 33   | 12  | 52           | 71   | -19 | 15           | 22   | -7  | 11           | 21   | -10 | 1          | 8    | -7  |
| iHeartCountry               | 27         | 41    | -14 | 8            | 9    | -1  | 7            | 9    | -2  | 8            | 22   | -14 | *            | 2    | *   | 4            | *    | *   | *          | *    | *   |
| KIIS 90s                    | 126        | 171   | -45 | 22           | 20   | 2   | 26           | 17   | 9   | 57           | 89   | -32 | 15           | 31   | -16 | 3            | 8    | -5  | 3          | 6    | -3  |
| MMM 2000s                   | 54         | 54    | 0   | 6            | 6    | 0   | 9            | 5    | 4   | 32           | 33   | -1  | 7            | 9    | -2  | *            | *    | *   | *          | *    | *   |
| MMM 70s                     | 22         | 20    | 2   | 2            | 6    | -4  | 2            | 2    | 0   | 6            | 5    | 1   | 4            | 4    | 0   | 2            | 2    | 0   | 4          | *    | *   |
| MMM 80s                     | 55         | 40    | 15  | 5            | 4    | 1   | 12           | 6    | 6   | 9            | 11   | -2  | 17           | 14   | 3   | 8            | 5    | 3   | 3          | *    | *   |
| MMM 90s                     | 51         | 56    | -5  | 10           | 4    | 6   | 7            | 4    | 3   | 12           | 18   | -6  | 19           | 22   | -3  | 2            | 6    | -4  | 2          | 2    | 0   |
| MMM CLASSIC ROCK            | 36         | 36    | 0   | 4            | 4    | 0   | 8            | 10   | -2  | 4            | 3    | 1   | 14           | 11   | 3   | 2            | 3    | -1  | 4          | 5    | -1  |
| MMM COUNTRY                 | 41         | 59    | -18 | 4            | 9    | -5  | 2            | 5    | -3  | 23           | 23   | 0   | 9            | 21   | -12 | 2            | 2    | 0   | *          | *    | *   |
| Nova Nation                 | 59         | 69    | -10 | 3            | 6    | -3  | 2            | *    | *   | 33           | 50   | -17 | 9            | 9    | 0   | 4            | 2    | 2   | 8          | 2    | 6   |
| OLDSKOOL 80s HITS           | 38         | 39    | -1  | 4            | 6    | -2  | 5            | 7    | -2  | 2            | *    | *   | 18           | 14   | 4   | 10           | 11   | -1  | *          | *    | *   |
| OLDSKOOL 90s HITS           | 80         | 61    | 19  | 3            | 4    | -1  | 17           | 14   | 3   | 28           | 17   | 11  | 33           | 26   | 7   | *            | *    | *   | *          | *    | *   |
| Priceline Radio             | 4          | *     | *   | *            | *    | *   | *            | *    | *   | 4            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Radio Maria                 | 5          | 7     | -2  | *            | *    | *   | *            | *    | *   | 2            | 2    | 0   | *            | 2    | *   | 3            | 3    | 0   | *          | *    | *   |
| Radio Maria Ital            | 6          | 5     | 1   | *            | *    | *   | *            | *    | *   | 6            | 5    | 1   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| RnB FRIDAYS RADIO           | 77         | 83    | -6  | 2            | 12   | -10 | 12           | 14   | -2  | 45           | 31   | 14  | 19           | 26   | -7  | *            | *    | *   | *          | *    | *   |
| SEN Melbourne               | 7          | 10    | -3  | *            | *    | *   | 1            | 3    | -2  | 6            | 3    | 3   | *            | 4    | *   | *            | *    | *   | *          | *    | *   |
| SENTrack                    | 9          | 13    | -4  | *            | *    | *   | *            | 2    | *   | 2            | 5    | -3  | *            | *    | *   | 2            | 3    | -1  | 5          | 2    | 3   |
| Sky News Radio              | 42         | 46    | -4  | 6            | 4    | 2   | 4            | 2    | 2   | 24           | 22   | 2   | 2            | 14   | -12 | *            | 3    | *   | 6          | 2    | 4   |
| smooth relax                | 100        | 102   | -2  | 14           | 13   | 1   | 18           | 16   | 2   | 24           | 37   | -13 | 15           | 12   | 3   | 5            | 6    | -1  | 24         | 19   | 5   |
| smooth Vintage              | 31         | 26    | 5   | 3            | 3    | 0   | 3            | 6    | -3  | *            | *    | *   | 8            | *    | *   | 5            | 6    | -1  | 12         | 11   | 1   |
| TikTok Trending             | 58         | 66    | -8  | 13           | 24   | -11 | 11           | 5    | 6   | 28           | 31   | -3  | 6            | 6    | 0   | *            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 35         | 57    | -22 | 8            | 13   | -5  | 7            | 15   | -8  | 17           | 18   | -1  | 3            | 9    | -6  | 1            | 2    | -1  | *          | *    | *   |
| ABC Country                 | 31         | 45    | -14 | 9            | 6    | 3   | 3            | 5    | -2  | 2            | 12   | -10 | 4            | 14   | -10 | 9            | 6    | 3   | 4          | 3    | 1   |
| ABC Jazz                    | 71         | 63    | 8   | 8            | 3    | 5   | 3            | 10   | -7  | 30           | 28   | 2   | 9            | 3    | 6   | 11           | 4    | 7   | 10         | 13   | -3  |
| ABC KIDS LISTEN             | 26         | 40    | -14 | 4            | 12   | -8  | *            | *    | *   | 9            | 16   | -7  | 10           | 10   | 0   | 3            | 3    | 0   | *          | *    | *   |
| ABC Sport                   | 76         | 116   | -40 | 9            | 12   | -3  | 5            | *    | *   | 29           | 48   | -19 | 12           | 22   | -10 | 10           | 10   | 0   | 12         | 24   | -12 |
| Double J                    | 61         | 69    | -8  | 11           | 11   | 0   | 2            | 4    | -2  | 26           | 24   | 2   | 17           | 26   | -9  | 5            | 1    | 4   | *          | 3    | *   |
| Total Digital/Internet Only | 1,142      | 1,228 | -86 | 138          | 176  | -38 | 173          | 167  | 6   | 380          | 434  | -54 | 257          | 265  | -8  | 107          | 99   | 8   | 86         | 87   | -1  |

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

| Station                     | Mon-Fri             |       |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |   |
|-----------------------------|---------------------|-------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|---|
|                             | Mon-Fri 5:30am-12mn |       |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |   |
|                             | This                | Last  | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |   |
| BLENDER BEATS               | 32                  | 35    | -3  | 11                    | 15   | -4  | 7                      | 10   | -3  | 13                     | 19   | -6  | 13                    | 20   | -7  | 4                      | 11   | -7  | 14                  | 35   | -21 |   |
| CADA                        | 152                 | 145   | 7   | 52                    | 46   | 6   | 58                     | 72   | -14 | 74                     | 75   | -1  | 71                    | 40   | 31  | 31                     | 30   | 1   | 75                  | 60   | 15  |   |
| Chemist Warehouse Remix     | 10                  | 15    | -5  | 2                     | 5    | -3  | 2                      | 4    | -2  | 6                      | 8    | -2  | 2                     | 5    | -3  | 2                      | 4    | -2  | 9                   | 15   | -6  |   |
| Coles Radio                 | 89                  | 102   | -13 | 18                    | 24   | -6  | 26                     | 23   | 3   | 33                     | 38   | -5  | 33                    | 36   | -3  | 17                     | 13   | 4   | 70                  | 52   | 18  |   |
| DANCE HITS                  | 63                  | 75    | -12 | 21                    | 34   | -13 | 21                     | 25   | -4  | 20                     | 23   | -3  | 24                    | 38   | -14 | 7                      | 16   | -9  | 33                  | 34   | -1  |   |
| EASY HITS                   | 36                  | 47    | -11 | 11                    | 20   | -9  | 9                      | 8    | 1   | 9                      | 13   | -4  | 22                    | 20   | 2   | 6                      | 10   | -4  | 16                  | 14   | 2   |   |
| GOLD 80s                    | 52                  | 42    | 10  | 14                    | 11   | 3   | 28                     | 29   | -1  | 24                     | 29   | -5  | 9                     | 7    | 2   | 9                      | *    | *   | 31                  | 16   | 15  |   |
| iHeartAustralia             | 124                 | 147   | -23 | 50                    | 48   | 2   | 53                     | 62   | -9  | 45                     | 62   | -17 | 39                    | 40   | -1  | 41                     | 33   | 8   | 68                  | 64   | 4   |   |
| iHeartCountry               | 23                  | 40    | -17 | 6                     | 19   | -13 | 7                      | 11   | -4  | 12                     | 19   | -7  | 7                     | 19   | -12 | 3                      | 8    | -5  | 11                  | 15   | -4  |   |
| KIIS 90s                    | 106                 | 148   | -42 | 40                    | 56   | -16 | 50                     | 84   | -34 | 39                     | 32   | 7   | 26                    | 34   | -8  | 17                     | 6    | 11  | 41                  | 44   | -3  |   |
| MMM 2000s                   | 47                  | 41    | 6   | 6                     | 8    | -2  | 8                      | 12   | -4  | 22                     | 24   | -2  | 18                    | 17   | 1   | 15                     | 3    | 12  | 14                  | 28   | -14 |   |
| MMM 70s                     | 20                  | 13    | 7   | 8                     | 4    | 4   | 13                     | 9    | 4   | 8                      | 4    | 4   | 10                    | 2    | 8   | 4                      | *    | *   | 9                   | 11   | -2  |   |
| MMM 80s                     | 41                  | 35    | 6   | 16                    | 14   | 2   | 23                     | 21   | 2   | 15                     | 18   | -3  | 17                    | 9    | 8   | 7                      | 8    | -1  | 31                  | 21   | 10  |   |
| MMM 90s                     | 48                  | 52    | -4  | 22                    | 23   | -1  | 24                     | 28   | -4  | 30                     | 33   | -3  | 18                    | 17   | 1   | 15                     | 8    | 7   | 16                  | 18   | -2  |   |
| MMM CLASSIC ROCK            | 33                  | 34    | -1  | 19                    | 17   | 2   | 14                     | 15   | -1  | 27                     | 23   | 4   | 19                    | 19   | 0   | 7                      | 7    | 0   | 21                  | 20   | 1   |   |
| MMM COUNTRY                 | 37                  | 57    | -20 | 18                    | 24   | -6  | 18                     | 25   | -7  | 21                     | 28   | -7  | 14                    | 25   | -11 | 7                      | 8    | -1  | 18                  | 28   | -10 |   |
| Nova Nation                 | 49                  | 57    | -8  | 11                    | 6    | 5   | 9                      | 15   | -6  | 19                     | 28   | -9  | 18                    | 11   | 7   | 4                      | 7    | -3  | 17                  | 20   | -3  |   |
| OLDSKOOL 80s HITS           | 36                  | 36    | 0   | 14                    | 21   | -7  | 13                     | 17   | -4  | 17                     | 14   | 3   | 9                     | 15   | -6  | 3                      | 3    | 0   | 12                  | 14   | -2  |   |
| OLDSKOOL 90s HITS           | 58                  | 43    | 15  | 15                    | 10   | 5   | 20                     | 32   | -12 | 24                     | 31   | -7  | 22                    | 16   | 6   | 16                     | 7    | 9   | 35                  | 34   | 1   |   |
| Priceline Radio             | 3                   | *     | *   | 3                     | *    | *   | *                      | *    | *   | *                      | *    | *   | *                     | *    | *   | *                      | *    | *   | *                   | 2    | *   | * |
| Radio Maria                 | 5                   | 7     | -2  | *                     | 2    | *   | 5                      | 5    | 0   | 2                      | 2    | 0   | 2                     | 2    | 0   | 3                      | 3    | 0   | *                   | 2    | *   |   |
| Radio Maria Ital            | 3                   | *     | *   | *                     | *    | *   | 3                      | *    | *   | *                      | *    | *   | *                     | *    | *   | *                      | *    | *   | 3                   | 5    | -2  |   |
| RnB FRIDAYS RADIO           | 77                  | 81    | -4  | 30                    | 30   | 0   | 23                     | 31   | -8  | 49                     | 59   | -10 | 35                    | 35   | 0   | 22                     | 21   | 1   | 24                  | 28   | -4  |   |
| SEN Melbourne               | 7                   | 10    | -3  | 7                     | 4    | 3   | *                      | 6    | *   | *                      | 6    | *   | *                     | 4    | *   | *                      | *    | *   | 1                   | 2    | -1  |   |
| SENTrack                    | 7                   | 9     | -2  | 7                     | 4    | 3   | 7                      | 4    | 3   | 3                      | 7    | -4  | *                     | *    | *   | *                      | *    | *   | 7                   | 8    | -1  |   |
| Sky News Radio              | 29                  | 39    | -10 | 10                    | 19   | -9  | 2                      | 6    | -4  | 9                      | 13   | -4  | 6                     | 10   | -4  | 8                      | 7    | 1   | 25                  | 20   | 5   |   |
| smooth relax                | 87                  | 87    | 0   | 28                    | 20   | 8   | 26                     | 16   | 10  | 31                     | 38   | -7  | 37                    | 28   | 9   | 28                     | 15   | 13  | 55                  | 48   | 7   |   |
| smooth Vintage              | 29                  | 23    | 6   | 7                     | 5    | 2   | 9                      | 11   | -2  | 15                     | 18   | -3  | 15                    | 5    | 10  | 14                     | 2    | 12  | 14                  | 13   | 1   |   |
| TikTok Trending             | 49                  | 55    | -6  | 20                    | 26   | -6  | 16                     | 24   | -8  | 22                     | 21   | 1   | 20                    | 28   | -8  | 14                     | 19   | -5  | 34                  | 38   | -4  |   |
| triple j Unearthed          | 29                  | 45    | -16 | 13                    | 21   | -8  | 10                     | 10   | 0   | 14                     | 21   | -7  | 17                    | 20   | -3  | 9                      | 13   | -4  | 18                  | 24   | -6  |   |
| ABC Country                 | 24                  | 30    | -6  | 8                     | 12   | -4  | 6                      | 3    | 3   | 6                      | 6    | 0   | 3                     | 7    | -4  | 7                      | 10   | -3  | 21                  | 26   | -5  |   |
| ABC Jazz                    | 64                  | 54    | 10  | 22                    | 9    | 13  | 12                     | 19   | -7  | 30                     | 32   | -2  | 8                     | 18   | -10 | 18                     | 16   | 2   | 27                  | 27   | 0   |   |
| ABC KIDS LISTEN             | 22                  | 36    | -14 | 12                    | 16   | -4  | 10                     | 17   | -7  | 8                      | 16   | -8  | 8                     | 18   | -10 | 3                      | 5    | -2  | 19                  | 28   | -9  |   |
| ABC Sport                   | 56                  | 93    | -37 | 8                     | 17   | -9  | 15                     | 30   | -15 | 27                     | 56   | -29 | 14                    | 42   | -28 | 19                     | 22   | -3  | 49                  | 67   | -18 |   |
| Double J                    | 51                  | 63    | -12 | 19                    | 15   | 4   | 23                     | 26   | -3  | 22                     | 21   | 1   | 22                    | 21   | 1   | 6                      | 7    | -1  | 26                  | 22   | 4   |   |
| Total Digital/Internet Only | 992                 | 1,057 | -65 | 458                   | 496  | -38 | 451                    | 538  | -87 | 523                    | 613  | -90 | 466                   | 494  | -28 | 303                    | 271  | 32  | 709                 | 725  | -16 |   |

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 32         | 30   | 2   | 11           | 15   | -4  | 9            | 4    | 5   | 8            | 6    | 2   | 3            | 2    | 1   | *            | 2    | *   | *          | *    | *   |
| CADA                        | 32         | 38   | -6  | 13           | 11   | 2   | 14           | 11   | 3   | *            | 9    | *   | 4            | 6    | -2  | 1            | 1    | 0   | *          | *    | *   |
| Chemist Warehouse Remix     | 37         | 18   | 19  | 7            | 6    | 1   | 8            | 3    | 5   | 4            | 4    | 0   | 9            | 4    | 5   | 8            | 2    | 6   | 2          | *    | *   |
| Coles Radio                 | 98         | 65   | 33  | 10           | 8    | 2   | 18           | 12   | 6   | 28           | 18   | 10  | 17           | 14   | 3   | 15           | 5    | 10  | 11         | 8    | 3   |
| DANCE HITS                  | 111        | 74   | 37  | 18           | 12   | 6   | 26           | 17   | 9   | 49           | 32   | 17  | 7            | 8    | -1  | 7            | 4    | 3   | 5          | 2    | 3   |
| EASY HITS                   | 69         | 44   | 25  | 14           | 7    | 7   | 6            | 3    | 3   | 19           | 17   | 2   | 19           | 11   | 8   | 7            | 2    | 5   | 3          | 3    | 0   |
| GOLD 80s                    | 129        | 107  | 22  | 21           | 17   | 4   | 9            | 7    | 2   | 25           | 14   | 11  | 36           | 33   | 3   | 22           | 20   | 2   | 16         | 16   | 0   |
| iHeartAustralia             | 66         | 76   | -10 | 21           | 20   | 1   | 9            | 14   | -5  | 15           | 17   | -2  | 6            | 7    | -1  | 7            | 7    | 0   | 8          | 11   | -3  |
| iHeartCountry               | 14         | 15   | -1  | 6            | 4    | 2   | *            | *    | *   | 4            | 3    | 1   | 3            | 5    | -2  | *            | *    | *   | 1          | 2    | -1  |
| iHeartDance                 | 23         | 11   | 12  | 13           | 6    | 7   | *            | 2    | *   | 6            | 3    | 3   | *            | *    | *   | *            | *    | *   | 3          | *    | *   |
| KIIS 90s                    | 62         | 56   | 6   | 15           | 7    | 8   | 4            | 7    | -3  | 19           | 13   | 6   | 14           | 16   | -2  | 10           | 10   | 0   | *          | 2    | *   |
| MMM 2000s                   | 42         | 27   | 15  | 7            | 5    | 2   | 5            | 2    | 3   | 26           | 17   | 9   | *            | 1    | *   | 4            | *    | *   | *          | *    | *   |
| MMM 70s                     | 26         | 13   | 13  | 6            | 3    | 3   | 3            | 3    | 0   | 7            | *    | *   | *            | *    | *   | 6            | 4    | 2   | 4          | 3    | 1   |
| MMM 80s                     | 60         | 43   | 17  | 10           | 3    | 7   | 10           | 9    | 1   | 7            | 7    | 0   | 16           | 11   | 5   | 14           | 8    | 6   | 3          | 4    | -1  |
| MMM 90s                     | 50         | 45   | 5   | 6            | 4    | 2   | 9            | 3    | 6   | 15           | 22   | -7  | 13           | 12   | 1   | 7            | 4    | 3   | *          | *    | *   |
| MMM CLASSIC ROCK            | 45         | 30   | 15  | *            | 2    | *   | 2            | 2    | 0   | 12           | 2    | 10  | 7            | 6    | 1   | 13           | 11   | 2   | 10         | 8    | 2   |
| MMM COUNTRY                 | 25         | 34   | -9  | *            | 2    | *   | *            | *    | *   | 8            | 15   | -7  | 2            | 6    | -4  | 7            | 7    | 0   | 8          | 4    | 4   |
| Nova Nation                 | 32         | 19   | 13  | 8            | 7    | 1   | 7            | 5    | 2   | 14           | 6    | 8   | *            | *    | *   | 4            | 1    | 3   | *          | *    | *   |
| OLDSKOOL 80s HITS           | 46         | 49   | -3  | 7            | 8    | -1  | 5            | 4    | 1   | 12           | 10   | 2   | 18           | 23   | -5  | 4            | 4    | 0   | *          | *    | *   |
| OLDSKOOL 90s HITS           | 58         | 64   | -6  | 13           | 13   | 0   | 2            | 3    | -1  | 31           | 31   | 0   | 10           | 11   | -1  | 3            | 4    | -1  | *          | 2    | *   |
| Priceline Radio             | *          | 4    | *   | *            | 4    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Radio Maria                 | 2          | *    | *   | *            | *    | *   | 2            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| Radio Maria Ital            | 1          | 2    | -1  | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | 2    | -1  | *          | *    | *   |
| RnB FRIDAYS RADIO           | 72         | 74   | -2  | 11           | 17   | -6  | 7            | 8    | -1  | 36           | 31   | 5   | 14           | 12   | 2   | 3            | 6    | -3  | *          | *    | *   |
| SENTrack                    | 25         | 17   | 8   | 7            | 5    | 2   | *            | *    | *   | 6            | *    | *   | 6            | 9    | -3  | 4            | 1    | 3   | 2          | 2    | 0   |
| Sky News Radio              | 23         | 16   | 7   | 2            | 3    | -1  | 5            | 3    | 2   | 5            | 3    | 2   | 6            | 3    | 3   | 5            | 3    | 2   | *          | 1    | *   |
| smooth relax                | 98         | 69   | 29  | 9            | 11   | -2  | 2            | 5    | -3  | 20           | 13   | 7   | 22           | 10   | 12  | 13           | 9    | 4   | 32         | 21   | 11  |
| smooth Vintage              | 31         | 26   | 5   | *            | *    | *   | *            | *    | *   | 3            | 2    | 1   | 6            | 7    | -1  | 8            | 7    | 1   | 15         | 11   | 4   |
| TikTok Trending             | 62         | 73   | -11 | 20           | 27   | -7  | 13           | 9    | 4   | 22           | 26   | -4  | 6            | 8    | -2  | *            | 2    | *   | *          | *    | *   |
| triple j Unearthed          | 44         | 47   | -3  | 12           | 10   | 2   | 6            | 12   | -6  | 19           | 13   | 6   | 4            | 7    | -3  | 3            | 5    | -2  | *          | *    | *   |
| ABC Country                 | 10         | 27   | -17 | *            | 1    | *   | 2            | 1    | 1   | 3            | 7    | -4  | *            | 11   | *   | 2            | 2    | 0   | 3          | 5    | -2  |
| ABC Jazz                    | 67         | 58   | 9   | 3            | 5    | -2  | 5            | 2    | 3   | 25           | 21   | 4   | 11           | 14   | -3  | 3            | 4    | -1  | 21         | 13   | 8   |
| ABC KIDS LISTEN             | 31         | 27   | 4   | 12           | 13   | -1  | *            | *    | *   | 11           | 9    | 2   | 6            | 2    | 4   | 2            | 3    | -1  | *          | *    | *   |
| ABC Sport                   | 14         | 16   | -2  | *            | 4    | *   | 3            | *    | *   | 3            | *    | *   | *            | 4    | *   | 2            | 3    | -1  | 5          | 5    | 0   |
| Double J                    | 58         | 71   | -13 | 8            | 6    | 2   | 4            | 5    | -1  | 15           | 35   | -20 | 26           | 19   | 7   | 2            | 3    | -1  | 3          | 3    | 0   |
| Total Digital/Internet Only | 1,008      | 954  | 54  | 141          | 149  | -8  | 124          | 118  | 6   | 297          | 292  | 5   | 202          | 181  | 21  | 112          | 101  | 11  | 132        | 113  | 19  |

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

| Station                     | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|-----------------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                             | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                             | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| BLENDER BEATS               | 25                  | 26   | -1  | 11                    | 11   | 0   | 6                      | 13   | -7  | 19                     | 13   | 6   | 16                    | 10   | 6   | 3                      | 1    | 2   | 22                  | 14   | 8   |
| CADA                        | 27                  | 35   | -8  | 19                    | 14   | 5   | 7                      | 6    | 1   | 8                      | 14   | -6  | 5                     | 17   | -12 | 5                      | 8    | -3  | 12                  | 13   | -1  |
| Chemist Warehouse Remix     | 27                  | 12   | 15  | 10                    | 8    | 2   | 11                     | 10   | 1   | 8                      | 8    | 0   | 16                    | 7    | 9   | 6                      | 4    | 2   | 10                  | 9    | 1   |
| Coles Radio                 | 68                  | 42   | 26  | 25                    | 17   | 8   | 39                     | 23   | 16  | 22                     | 21   | 1   | 17                    | 13   | 4   | 6                      | 8    | -2  | 53                  | 36   | 17  |
| DANCE HITS                  | 77                  | 55   | 22  | 24                    | 16   | 8   | 13                     | 16   | -3  | 35                     | 24   | 11  | 33                    | 24   | 9   | 25                     | 12   | 13  | 65                  | 39   | 26  |
| EASY HITS                   | 61                  | 42   | 19  | 20                    | 13   | 7   | 17                     | 18   | -1  | 29                     | 20   | 9   | 16                    | 15   | 1   | 15                     | 5    | 10  | 22                  | 17   | 5   |
| GOLD 80s                    | 90                  | 88   | 2   | 24                    | 26   | -2  | 35                     | 33   | 2   | 29                     | 24   | 5   | 29                    | 29   | 0   | 28                     | 23   | 5   | 64                  | 47   | 17  |
| iHeartAustralia             | 50                  | 64   | -14 | 31                    | 45   | -14 | 22                     | 31   | -9  | 16                     | 25   | -9  | 18                    | 12   | 6   | 12                     | 7    | 5   | 28                  | 39   | -11 |
| iHeartCountry               | 9                   | 12   | -3  | 8                     | 6    | 2   | 2                      | *    | *   | 2                      | 2    | 0   | 1                     | 6    | -5  | *                      | 6    | *   | 10                  | 8    | 2   |
| iHeartDance                 | 16                  | 11   | 5   | 11                    | 7    | 4   | 6                      | 6    | 0   | 3                      | 3    | 0   | 3                     | 2    | 1   | 2                      | 2    | 0   | 12                  | 2    | 10  |
| KIIS 90s                    | 47                  | 49   | -2  | 15                    | 29   | -14 | 14                     | 18   | -4  | 15                     | 17   | -2  | 23                    | 15   | 8   | 15                     | 17   | -2  | 32                  | 28   | 4   |
| MMM 2000s                   | 38                  | 25   | 13  | 19                    | 14   | 5   | 17                     | 16   | 1   | 22                     | 11   | 11  | 22                    | 10   | 12  | 11                     | 14   | -3  | 18                  | 13   | 5   |
| MMM 70s                     | 24                  | 11   | 13  | 16                    | 8    | 8   | 13                     | 4    | 9   | 17                     | 8    | 9   | *                     | 1    | *   | *                      | 1    | *   | 10                  | 8    | 2   |
| MMM 80s                     | 44                  | 29   | 15  | 22                    | 14   | 8   | 16                     | 13   | 3   | 20                     | 10   | 10  | 15                    | 6    | 9   | 14                     | 9    | 5   | 37                  | 22   | 15  |
| MMM 90s                     | 43                  | 40   | 3   | 12                    | 10   | 2   | 13                     | 16   | -3  | 10                     | 20   | -10 | 12                    | 13   | -1  | 8                      | 5    | 3   | 20                  | 17   | 3   |
| MMM CLASSIC ROCK            | 42                  | 25   | 17  | 19                    | 16   | 3   | 14                     | 12   | 2   | 24                     | 14   | 10  | 30                    | 15   | 15  | 10                     | 6    | 4   | 17                  | 18   | -1  |
| MMM COUNTRY                 | 23                  | 30   | -7  | 5                     | 12   | -7  | 10                     | 15   | -5  | 15                     | 19   | -4  | 14                    | 20   | -6  | 4                      | 4    | 0   | 14                  | 20   | -6  |
| Nova Nation                 | 22                  | 15   | 7   | 13                    | 7    | 6   | 5                      | 1    | 4   | *                      | 1    | *   | 6                     | 5    | 1   | 6                      | 7    | -1  | 11                  | 5    | 6   |
| OLDSKOOL 80s HITS           | 36                  | 39   | -3  | 6                     | 7    | -1  | 12                     | 12   | 0   | 19                     | 16   | 3   | 17                    | 19   | -2  | 11                     | 14   | -3  | 18                  | 22   | -4  |
| OLDSKOOL 90s HITS           | 41                  | 45   | -4  | 20                    | 19   | 1   | 16                     | 16   | 0   | 16                     | 11   | 5   | 15                    | 16   | -1  | 5                      | 6    | -1  | 35                  | 31   | 4   |
| Priceline Radio             | *                   | 4    | *   | *                     | 2    | *   | *                      | *    | *   | *                      | 2    | *   | *                     | 2    | *   | *                      | *    | *   | *                   | *    | *   |
| Radio Maria                 | 2                   | *    | *   | 2                     | *    | *   | *                      | *    | *   | *                      | *    | *   | *                     | *    | *   | *                      | *    | *   | *                   | *    | *   |
| Radio Maria Ital            | 1                   | 2    | -1  | *                     | *    | *   | 1                      | 2    | -1  | *                      | *    | *   | *                     | *    | *   | *                      | *    | *   | *                   | *    | *   |
| RnB FRIDAYS RADIO           | 65                  | 65   | 0   | 33                    | 33   | 0   | 24                     | 28   | -4  | 40                     | 29   | 11  | 30                    | 30   | 0   | 10                     | 14   | -4  | 31                  | 32   | -1  |
| SENTrack                    | 19                  | 14   | 5   | 3                     | *    | *   | 4                      | 7    | -3  | 7                      | 5    | 2   | 2                     | *    | *   | 8                      | 4    | 4   | 14                  | 7    | 7   |
| Sky News Radio              | 21                  | 13   | 8   | 10                    | 8    | 2   | 6                      | 3    | 3   | 5                      | 3    | 2   | 7                     | 6    | 1   | *                      | 2    | *   | 2                   | 5    | -3  |
| smooth relax                | 80                  | 52   | 28  | 28                    | 14   | 14  | 53                     | 35   | 18  | 45                     | 31   | 14  | 29                    | 15   | 14  | 10                     | 8    | 2   | 41                  | 28   | 13  |
| smooth Vintage              | 23                  | 21   | 2   | 4                     | 3    | 1   | 13                     | 11   | 2   | 12                     | 13   | -1  | 4                     | 7    | -3  | 2                      | 4    | -2  | 25                  | 15   | 10  |
| TikTok Trending             | 54                  | 58   | -4  | 30                    | 30   | 0   | 21                     | 23   | -2  | 27                     | 20   | 7   | 18                    | 13   | 5   | 16                     | 18   | -2  | 34                  | 46   | -12 |
| triple j Unearthed          | 28                  | 34   | -6  | 4                     | 4    | 0   | 5                      | 9    | -4  | 5                      | 14   | -9  | 12                    | 11   | 1   | 16                     | 9    | 7   | 19                  | 23   | -4  |
| ABC Country                 | 8                   | 20   | -12 | 3                     | 10   | -7  | 5                      | 14   | -9  | 5                      | 11   | -6  | 1                     | 8    | -7  | *                      | 3    | *   | 9                   | 15   | -6  |
| ABC Jazz                    | 55                  | 47   | 8   | 13                    | 10   | 3   | 15                     | 8    | 7   | 18                     | 10   | 8   | 24                    | 17   | 7   | 30                     | 32   | -2  | 39                  | 28   | 11  |
| ABC KIDS LISTEN             | 28                  | 25   | 3   | 23                    | 14   | 9   | 5                      | 4    | 1   | 6                      | 3    | 3   | 10                    | 14   | -4  | 4                      | *    | *   | 15                  | 19   | -4  |
| ABC Sport                   | 9                   | 12   | -3  | 1                     | 7    | -6  | 3                      | 2    | 1   | 5                      | 5    | 0   | 3                     | 2    | 1   | 5                      | 5    | 0   | 11                  | 8    | 3   |
| Double J                    | 53                  | 60   | -7  | 17                    | 29   | -12 | 29                     | 23   | 6   | 23                     | 36   | -13 | 35                    | 25   | 10  | 9                      | 11   | -2  | 19                  | 29   | -10 |
| Total Digital/Internet Only | 827                 | 814  | 13  | 403                   | 422  | -19 | 394                    | 388  | 6   | 440                    | 402  | 38  | 390                   | 365  | 25  | 238                    | 221  | 17  | 632                 | 573  | 59  |

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 14         | 15   | -1  | 6            | 4    | 2   | 3            | *    | *   | 4            | 5    | -1  | *            | 3    | *   | 3            | 3    | 0   | *          | *    | *   |
| CADA                        | 9          | 8    | 1   | 3            | 2    | 1   | 1            | 2    | -1  | 1            | 2    | -1  | *            | *    | *   | 3            | 1    | 2   | *          | *    | *   |
| Chemist Warehouse Remix     | 16         | 14   | 2   | 3            | 1    | 2   | *            | 1    | *   | 3            | 2    | 1   | 3            | 2    | 1   | 5            | 4    | 1   | 2          | 2    | 0   |
| Coles Radio                 | 72         | 71   | 1   | 8            | 8    | 0   | 13           | 11   | 2   | 21           | 19   | 2   | 11           | 18   | -7  | 12           | 11   | 1   | 6          | 5    | 1   |
| DANCE HITS                  | 44         | 39   | 5   | 11           | 10   | 1   | 3            | 8    | -5  | 16           | 6    | 10  | 9            | 12   | -3  | 4            | 1    | 3   | 1          | 1    | 0   |
| EASY HITS                   | 29         | 25   | 4   | 4            | 3    | 1   | 2            | 5    | -3  | 8            | 6    | 2   | *            | 2    | *   | 7            | 4    | 3   | 8          | 5    | 3   |
| iHeartCountry               | 29         | 24   | 5   | 8            | 6    | 2   | 1            | 5    | -4  | 9            | 8    | 1   | 2            | *    | *   | 4            | 3    | 1   | 5          | 3    | 2   |
| KIIS973 80s                 | 36         | 37   | -1  | 5            | 5    | 0   | 4            | 6    | -2  | 10           | 6    | 4   | 4            | 10   | -6  | 11           | 10   | 1   | 2          | *    | *   |
| KIIS973 90s                 | 35         | 34   | 1   | 12           | 13   | -1  | 6            | 4    | 2   | 4            | 4    | 0   | 9            | 9    | 0   | 4            | 4    | 0   | *          | *    | *   |
| MMM 2000s                   | 19         | 19   | 0   | 5            | 9    | -4  | 3            | *    | *   | 7            | 7    | 0   | 4            | 3    | 1   | 1            | *    | *   | *          | *    | *   |
| MMM 70s                     | 29         | 28   | 1   | *            | 3    | *   | 3            | 2    | 1   | 8            | 5    | 3   | 4            | 7    | -3  | 12           | 9    | 3   | 1          | 1    | 0   |
| MMM 80s                     | 31         | 28   | 3   | *            | *    | *   | 1            | 2    | -1  | 7            | 3    | 4   | 9            | 13   | -4  | 12           | 6    | 6   | 2          | 3    | -1  |
| MMM 90s                     | 15         | 14   | 1   | 2            | 5    | -3  | 4            | 2    | 2   | 4            | *    | *   | 6            | 7    | -1  | *            | *    | *   | *          | *    | *   |
| MMM CLASSIC ROCK            | 38         | 41   | -3  | 5            | 6    | -1  | 3            | 5    | -2  | 5            | 1    | 4   | 8            | 13   | -5  | 11           | 9    | 2   | 5          | 7    | -2  |
| MMM COUNTRY                 | 17         | 18   | -1  | *            | 1    | *   | 2            | 1    | 1   | 10           | 9    | 1   | 1            | 4    | -3  | 1            | *    | *   | 2          | 3    | -1  |
| NOVA 90s                    | 57         | 61   | -4  | 13           | 18   | -5  | 10           | 12   | -2  | 18           | 18   | 0   | 10           | 9    | 1   | 5            | 4    | 1   | *          | *    | *   |
| Nova Nation                 | 18         | 19   | -1  | 3            | 4    | -1  | 8            | 6    | 2   | 5            | 5    | 0   | *            | 1    | *   | 1            | 1    | 0   | 1          | 1    | 0   |
| OLDSKOOL 80s HITS           | 21         | 22   | -1  | *            | 1    | *   | 3            | 6    | -3  | 5            | 5    | 0   | 8            | 5    | 3   | 2            | 2    | 0   | 3          | 4    | -1  |
| OLDSKOOL 90s HITS           | 23         | 26   | -3  | 1            | 2    | -1  | 2            | 6    | -4  | 7            | 4    | 3   | 9            | 13   | -4  | 1            | 1    | 0   | 2          | *    | *   |
| RnB FRIDAYS RADIO           | 32         | 43   | -11 | 9            | 11   | -2  | 7            | 8    | -1  | 10           | 11   | -1  | 4            | 9    | -5  | 2            | 3    | -1  | *          | 1    | *   |
| SEN Melbourne               | 12         | 9    | 3   | 3            | *    | *   | *            | *    | *   | 2            | 4    | -2  | 3            | 2    | 1   | 3            | *    | *   | 2          | 3    | -1  |
| SENTrack                    | 8          | 6    | 2   | 2            | 1    | 1   | *            | *    | *   | 4            | 3    | 1   | *            | *    | *   | 2            | 2    | 0   | *          | *    | *   |
| Sky News Radio              | 12         | 8    | 4   | 4            | 1    | 3   | 2            | 4    | -2  | 5            | 2    | 3   | *            | *    | *   | 1            | *    | *   | *          | 1    | *   |
| smooth fm Brisbane          | 75         | 71   | 4   | 2            | 4    | -2  | 5            | 6    | -1  | 15           | 14   | 1   | 18           | 18   | 0   | 13           | 9    | 4   | 22         | 20   | 2   |
| TikTok Trending             | 29         | 30   | -1  | 9            | 13   | -4  | 10           | 11   | -1  | 9            | 7    | 2   | *            | *    | *   | *            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 18         | 24   | -6  | 2            | 1    | 1   | 4            | 6    | -2  | 9            | 10   | -1  | 1            | 3    | -2  | 2            | 3    | -1  | *          | 2    | *   |
| ABC Country                 | 14         | 12   | 2   | 1            | 1    | 0   | *            | 3    | *   | 5            | 4    | 1   | 2            | *    | *   | 1            | 3    | -2  | 4          | 1    | 3   |
| ABC Jazz                    | 20         | 17   | 3   | 3            | 4    | -1  | 1            | 4    | -3  | 6            | 4    | 2   | 4            | 2    | 2   | *            | *    | *   | 6          | 3    | 3   |
| ABC KIDS LISTEN             | 12         | 11   | 1   | 5            | 5    | 0   | *            | *    | *   | 3            | 3    | 0   | 3            | 2    | 1   | 1            | 1    | 0   | *          | *    | *   |
| ABC Sport                   | 18         | 27   | -9  | 1            | 2    | -1  | *            | 7    | *   | 7            | 10   | -3  | 3            | 6    | -3  | 4            | 1    | 3   | 3          | 1    | 2   |
| Double J                    | 15         | 26   | -11 | 1            | 2    | -1  | *            | 4    | *   | 1            | 5    | -4  | 13           | 11   | 2   | *            | 3    | *   | *          | *    | *   |
| Total Digital/Internet Only | 515        | 509  | 6   | 66           | 71   | -5  | 62           | 74   | -12 | 142          | 125  | 17  | 105          | 118  | -13 | 82           | 70   | 12  | 58         | 51   | 7   |

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2305]

| Station                     | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|-----------------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                             | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                             | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| BLENDER BEATS               | 14                  | 14   | 0   | 9                     | 7    | 2   | 5                      | 1    | 4   | 1                      | 4    | -3  | 7                     | 11   | -4  | 3                      | 3    | 0   | 5                   | 8    | -3  |
| CADA                        | 8                   | 8    | 0   | 3                     | 2    | 1   | *                      | 2    | *   | 1                      | 1    | 0   | 1                     | *    | *   | 3                      | 2    | 1   | 4                   | 2    | 2   |
| Chemist Warehouse Remix     | 14                  | 12   | 2   | 5                     | 3    | 2   | 7                      | 6    | 1   | 4                      | 3    | 1   | 6                     | 3    | 3   | 1                      | 1    | 0   | 6                   | 4    | 2   |
| Coles Radio                 | 53                  | 56   | -3  | 19                    | 13   | 6   | 25                     | 33   | -8  | 19                     | 26   | -7  | 12                    | 17   | -5  | 6                      | 4    | 2   | 35                  | 37   | -2  |
| DANCE HITS                  | 38                  | 35   | 3   | 20                    | 17   | 3   | 14                     | 9    | 5   | 19                     | 18   | 1   | 21                    | 18   | 3   | 7                      | 8    | -1  | 25                  | 13   | 12  |
| EASY HITS                   | 24                  | 22   | 2   | 11                    | 9    | 2   | 9                      | 8    | 1   | 4                      | 5    | -1  | 7                     | 7    | 0   | 4                      | 6    | -2  | 8                   | 9    | -1  |
| iHeartCountry               | 26                  | 22   | 4   | 10                    | 2    | 8   | 12                     | 9    | 3   | 14                     | 12   | 2   | 9                     | 10   | -1  | 3                      | 6    | -3  | 9                   | 9    | 0   |
| KIIS973 80s                 | 28                  | 29   | -1  | 11                    | 16   | -5  | 12                     | 5    | 7   | 15                     | 10   | 5   | 7                     | 13   | -6  | 5                      | 10   | -5  | 17                  | 17   | 0   |
| KIIS973 90s                 | 31                  | 28   | 3   | 7                     | 10   | -3  | 9                      | 10   | -1  | 13                     | 10   | 3   | 14                    | 13   | 1   | 9                      | 10   | -1  | 8                   | 11   | -3  |
| MMM 2000s                   | 14                  | 16   | -2  | 3                     | 2    | 1   | 4                      | 6    | -2  | 8                      | 10   | -2  | 4                     | 4    | 0   | 5                      | 4    | 1   | 7                   | 6    | 1   |
| MMM 70s                     | 20                  | 20   | 0   | 6                     | 8    | -2  | 6                      | 8    | -2  | 14                     | 12   | 2   | 6                     | 7    | -1  | 6                      | 4    | 2   | 19                  | 18   | 1   |
| MMM 80s                     | 28                  | 21   | 7   | 3                     | 8    | -5  | 5                      | 4    | 1   | 17                     | 11   | 6   | 13                    | 8    | 5   | 5                      | 3    | 2   | 13                  | 16   | -3  |
| MMM 90s                     | 11                  | 11   | 0   | 4                     | 6    | -2  | 3                      | 4    | -1  | 5                      | 1    | 4   | 8                     | 2    | 6   | 2                      | 1    | 1   | 7                   | 7    | 0   |
| MMM CLASSIC ROCK            | 32                  | 35   | -3  | 13                    | 18   | -5  | 17                     | 20   | -3  | 22                     | 18   | 4   | 11                    | 6    | 5   | 1                      | 6    | -5  | 18                  | 17   | 1   |
| MMM COUNTRY                 | 14                  | 17   | -3  | 8                     | 8    | 0   | 8                      | 11   | -3  | 4                      | 8    | -4  | 9                     | 12   | -3  | 1                      | 2    | -1  | 8                   | 7    | 1   |
| NOVA 90s                    | 48                  | 52   | -4  | 25                    | 19   | 6   | 11                     | 12   | -1  | 26                     | 26   | 0   | 21                    | 28   | -7  | 12                     | 17   | -5  | 24                  | 28   | -4  |
| Nova Nation                 | 13                  | 15   | -2  | 6                     | 6    | 0   | 1                      | 3    | -2  | 3                      | 4    | -1  | 3                     | 4    | -1  | 6                      | 7    | -1  | 7                   | 8    | -1  |
| OLDSKOOL 80s HITS           | 13                  | 16   | -3  | 8                     | 11   | -3  | 6                      | 5    | 1   | 5                      | 7    | -2  | 6                     | 7    | -1  | *                      | 1    | *   | 13                  | 11   | 2   |
| OLDSKOOL 90s HITS           | 19                  | 22   | -3  | 6                     | 11   | -5  | 4                      | 10   | -6  | 13                     | 9    | 4   | 9                     | 9    | 0   | *                      | 2    | *   | 13                  | 11   | 2   |
| RnB FRIDAYS RADIO           | 26                  | 43   | -17 | 17                    | 19   | -2  | 10                     | 16   | -6  | 15                     | 23   | -8  | 8                     | 13   | -5  | *                      | 7    | *   | 7                   | 7    | 0   |
| SEN Melbourne               | 12                  | 7    | 5   | 7                     | 2    | 5   | 7                      | 7    | 0   | 6                      | 4    | 2   | 5                     | 1    | 4   | 1                      | *    | *   | 7                   | 4    | 3   |
| SENTrack                    | 8                   | 6    | 2   | 6                     | 5    | 1   | 2                      | 2    | 0   | 1                      | *    | *   | 1                     | 1    | 0   | 1                      | 1    | 0   | 5                   | 3    | 2   |
| Sky News Radio              | 11                  | 8    | 3   | 6                     | 5    | 1   | 4                      | 1    | 3   | 5                      | 2    | 3   | 5                     | 6    | -1  | 2                      | *    | *   | 7                   | 4    | 3   |
| smooth fm Brisbane          | 69                  | 66   | 3   | 36                    | 34   | 2   | 46                     | 35   | 11  | 37                     | 33   | 4   | 24                    | 31   | -7  | 17                     | 13   | 4   | 42                  | 34   | 8   |
| TikTok Trending             | 24                  | 27   | -3  | 5                     | 7    | -2  | 10                     | 8    | 2   | 9                      | 15   | -6  | 6                     | 10   | -4  | 10                     | 10   | 0   | 19                  | 20   | -1  |
| triple j Unearthed          | 14                  | 19   | -5  | 3                     | 4    | -1  | 5                      | 4    | 1   | 7                      | 5    | 2   | 6                     | 14   | -8  | 4                      | 5    | -1  | 7                   | 9    | -2  |
| ABC Country                 | 11                  | 12   | -1  | 6                     | 7    | -1  | 8                      | 6    | 2   | 7                      | 5    | 2   | 7                     | 5    | 2   | 1                      | 4    | -3  | 8                   | 6    | 2   |
| ABC Jazz                    | 19                  | 16   | 3   | 3                     | 6    | -3  | 8                      | 9    | -1  | 6                      | 5    | 1   | 8                     | 2    | 6   | 9                      | 6    | 3   | 12                  | 9    | 3   |
| ABC KIDS LISTEN             | 9                   | 9    | 0   | 5                     | 6    | -1  | 2                      | *    | *   | 4                      | 2    | 2   | 4                     | 3    | 1   | 3                      | 4    | -1  | 5                   | 3    | 2   |
| ABC Sport                   | 11                  | 19   | -8  | 4                     | 3    | 1   | 3                      | 2    | 1   | *                      | 7    | *   | 4                     | 9    | -5  | 4                      | 3    | 1   | 13                  | 15   | -2  |
| Double J                    | 14                  | 19   | -5  | 7                     | 10   | -3  | 8                      | 9    | -1  | 8                      | 11   | -3  | 8                     | 8    | 0   | 3                      | *    | *   | 6                   | 14   | -8  |
| Total Digital/Internet Only | 456                 | 457  | -1  | 229                   | 232  | -3  | 233                    | 235  | -2  | 266                    | 260  | 6   | 219                   | 223  | -4  | 116                    | 121  | -5  | 326                 | 307  | 19  |

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |   |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|---|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |   |
| BLENDER BEATS               | 16         | 16   | 0   | 2            | 2    | 0   | 2            | 2    | 0   | 6            | 6    | 0   | 6            | 6    | 0   | 1            | *    | *   | *          | *    | *   | * |
| CADA                        | 3          | 5    | -2  | 1            | 1    | 0   | 1            | 1    | 0   | 1            | 2    | -1  | *            | *    | *   | *            | *    | *   | *          | *    | *   |   |
| Chemist Warehouse Remix     | 6          | 5    | 1   | 2            | *    | *   | 1            | *    | *   | 1            | 1    | 0   | 1            | 3    | -2  | *            | *    | *   | *          | 1    | *   |   |
| Coles Radio                 | 36         | 33   | 3   | 3            | 3    | 0   | 7            | 6    | 1   | 11           | 9    | 2   | 9            | 7    | 2   | 4            | 5    | -1  | 3          | 3    | 0   |   |
| DANCE HITS                  | 25         | 25   | 0   | 4            | 4    | 0   | 3            | 3    | 0   | 9            | 7    | 2   | 7            | 8    | -1  | 2            | 1    | 1   | *          | 1    | *   |   |
| EASY HITS                   | 17         | 18   | -1  | 2            | 2    | 0   | 1            | 3    | -2  | 4            | 3    | 1   | 3            | 3    | 0   | 4            | 5    | -1  | 3          | 2    | 1   |   |
| iHeartCountry               | 7          | 10   | -3  | 2            | 1    | 1   | 1            | 1    | 0   | 2            | 4    | -2  | 1            | *    | *   | 2            | 2    | 0   | *          | 2    | *   |   |
| Mix 80s                     | 33         | 29   | 4   | 5            | 4    | 1   | 2            | 3    | -1  | 5            | 3    | 2   | 8            | 5    | 3   | 7            | 9    | -2  | 5          | 5    | 0   |   |
| Mix 90s                     | 24         | 22   | 2   | 4            | 4    | 0   | 4            | 4    | 0   | 8            | 7    | 1   | 7            | 5    | 2   | 1            | 2    | -1  | *          | *    | *   |   |
| MMM 2000s                   | 12         | 14   | -2  | 1            | *    | *   | *            | 2    | *   | 10           | 9    | 1   | 1            | 2    | -1  | *            | *    | *   | 1          | 1    | 0   |   |
| MMM 80s                     | 18         | 18   | 0   | *            | *    | *   | *            | 2    | *   | 3            | 3    | 0   | 9            | 5    | 4   | 3            | 6    | -3  | 2          | 1    | 1   |   |
| MMM 90s                     | 18         | 14   | 4   | 1            | 2    | -1  | *            | 1    | *   | 6            | 6    | 0   | 8            | 4    | 4   | 1            | 1    | 0   | 2          | 1    | 1   |   |
| MMM CLASSIC ROCK            | 22         | 22   | 0   | *            | 1    | *   | 2            | 1    | 1   | 5            | 3    | 2   | 5            | 4    | 1   | 3            | 3    | 0   | 8          | 10   | -2  |   |
| NOVA Throwbacks             | 24         | 32   | -8  | 5            | 6    | -1  | 4            | 4    | 0   | 9            | 14   | -5  | 1            | 4    | -3  | 1            | 1    | 0   | 3          | 4    | -1  |   |
| OLDSKOOL 80s HITS           | 17         | 20   | -3  | 4            | 4    | 0   | 1            | 3    | -2  | 1            | 2    | -1  | 9            | 9    | 0   | 1            | 2    | -1  | 1          | 1    | 0   |   |
| OLDSKOOL 90s HITS           | 17         | 13   | 4   | 1            | 1    | 0   | 1            | 1    | 0   | 7            | 8    | -1  | 6            | 1    | 5   | 1            | 1    | 0   | *          | *    | *   |   |
| RnB FRIDAYS RADIO           | 22         | 19   | 3   | 2            | 4    | -2  | 4            | 3    | 1   | 12           | 8    | 4   | 4            | 2    | 2   | 1            | 1    | 0   | *          | 1    | *   |   |
| smooth 80s                  | 12         | 14   | -2  | 1            | 1    | 0   | *            | 1    | *   | 1            | 1    | 0   | 3            | 5    | -2  | 4            | 3    | 1   | 3          | 2    | 1   |   |
| smooth fm Adelaide          | 46         | 38   | 8   | 6            | 3    | 3   | 4            | 5    | -1  | 5            | 4    | 1   | 8            | 7    | 1   | 8            | 7    | 1   | 14         | 12   | 2   |   |
| TikTok Trending             | 22         | 21   | 1   | 9            | 7    | 2   | 4            | 5    | -1  | 8            | 9    | -1  | 1            | 1    | 0   | *            | *    | *   | *          | *    | *   |   |
| triple j Unearthed          | 13         | 13   | 0   | 3            | 4    | -1  | 3            | 3    | 0   | 5            | 4    | 1   | 1            | 1    | 0   | *            | *    | *   | 1          | 1    | 0   |   |
| ABC Country                 | 13         | 12   | 1   | 1            | 1    | 0   | *            | *    | *   | 5            | 3    | 2   | 3            | 1    | 2   | *            | 1    | *   | 4          | 6    | -2  |   |
| ABC Jazz                    | 20         | 20   | 0   | 2            | 1    | 1   | 1            | 1    | 0   | 5            | 6    | -1  | 4            | 6    | -2  | 4            | 2    | 2   | 4          | 5    | -1  |   |
| ABC KIDS LISTEN             | 11         | 6    | 5   | 2            | 1    | 1   | 2            | *    | *   | 3            | 4    | -1  | 2            | 1    | 1   | *            | *    | *   | 1          | *    | *   |   |
| ABC Sport                   | 15         | 13   | 2   | 4            | 2    | 2   | 1            | 3    | -2  | 5            | 1    | 4   | 2            | 2    | 0   | 1            | 1    | 0   | 2          | 4    | -2  |   |
| Double J                    | 17         | 21   | -4  | 3            | 3    | 0   | *            | *    | *   | 3            | 3    | 0   | 7            | 12   | -5  | 2            | 2    | 0   | 2          | 1    | 1   |   |
| Total Digital/Internet Only | 320        | 323  | -3  | 40           | 40   | 0   | 31           | 36   | -5  | 77           | 76   | 1   | 87           | 79   | 8   | 36           | 35   | 1   | 51         | 57   | -6  |   |

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

| Station                     | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|-----------------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                             | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                             | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| BLENDER BEATS               | 14                  | 15   | -1  | 4                     | 6    | -2  | 6                      | 7    | -1  | 9                      | 9    | 0   | 8                     | 6    | 2   | 3                      | 3    | 0   | 13                  | 9    | 4   |
| CADA                        | 3                   | 4    | -1  | 2                     | 2    | 0   | 1                      | 1    | 0   | 2                      | 2    | 0   | *                     | 1    | *   | 1                      | 1    | 0   | 3                   | 4    | -1  |
| Chemist Warehouse Remix     | 4                   | 3    | 1   | 1                     | 1    | 0   | 1                      | 2    | -1  | 2                      | 2    | 0   | 1                     | 2    | -1  | 2                      | 2    | 0   | 4                   | 5    | -1  |
| Coles Radio                 | 27                  | 25   | 2   | 9                     | 9    | 0   | 7                      | 9    | -2  | 14                     | 10   | 4   | 15                    | 10   | 5   | 6                      | 7    | -1  | 19                  | 16   | 3   |
| DANCE HITS                  | 20                  | 21   | -1  | 9                     | 8    | 1   | 9                      | 9    | 0   | 9                      | 9    | 0   | 11                    | 11   | 0   | 4                      | 5    | -1  | 16                  | 14   | 2   |
| EASY HITS                   | 13                  | 15   | -2  | 2                     | 4    | -2  | 5                      | 7    | -2  | 8                      | 10   | -2  | 5                     | 8    | -3  | 1                      | 1    | 0   | 8                   | 9    | -1  |
| iHeartCountry               | 6                   | 10   | -4  | 3                     | 5    | -2  | 3                      | 5    | -2  | 4                      | 6    | -2  | 2                     | 3    | -1  | 2                      | 3    | -1  | 5                   | 6    | -1  |
| Mix 80s                     | 24                  | 23   | 1   | 9                     | 9    | 0   | 8                      | 11   | -3  | 10                     | 10   | 0   | 10                    | 10   | 0   | 3                      | 6    | -3  | 15                  | 13   | 2   |
| Mix 90s                     | 20                  | 19   | 1   | 7                     | 5    | 2   | 10                     | 6    | 4   | 9                      | 7    | 2   | 9                     | 5    | 4   | 7                      | 4    | 3   | 11                  | 8    | 3   |
| MMM 2000s                   | 12                  | 12   | 0   | 1                     | 2    | -1  | 5                      | 4    | 1   | 4                      | 3    | 1   | 6                     | 6    | 0   | 2                      | 1    | 1   | 3                   | 6    | -3  |
| MMM 80s                     | 15                  | 15   | 0   | 5                     | 5    | 0   | 7                      | 7    | 0   | 8                      | 7    | 1   | 3                     | 4    | -1  | 2                      | 1    | 1   | 6                   | 4    | 2   |
| MMM 90s                     | 10                  | 9    | 1   | 3                     | 4    | -1  | 4                      | 6    | -2  | 4                      | 4    | 0   | 6                     | 4    | 2   | *                      | 1    | *   | 11                  | 9    | 2   |
| MMM CLASSIC ROCK            | 21                  | 19   | 2   | 6                     | 8    | -2  | 7                      | 6    | 1   | 13                     | 12   | 1   | 9                     | 8    | 1   | 3                      | 4    | -1  | 7                   | 9    | -2  |
| NOVA Throwbacks             | 20                  | 29   | -9  | 9                     | 13   | -4  | 6                      | 10   | -4  | 9                      | 15   | -6  | 4                     | 10   | -6  | 4                      | 4    | 0   | 11                  | 11   | 0   |
| OLDSKOOL 80s HITS           | 13                  | 16   | -3  | 8                     | 9    | -1  | 6                      | 5    | 1   | 9                      | 9    | 0   | 8                     | 9    | -1  | 3                      | 3    | 0   | 8                   | 11   | -3  |
| OLDSKOOL 90s HITS           | 12                  | 11   | 1   | 2                     | 2    | 0   | 6                      | 6    | 0   | 7                      | 7    | 0   | 5                     | 4    | 1   | 2                      | 1    | 1   | 8                   | 4    | 4   |
| RnB FRIDAYS RADIO           | 22                  | 19   | 3   | 9                     | 9    | 0   | 8                      | 8    | 0   | 10                     | 9    | 1   | 7                     | 6    | 1   | 3                      | 3    | 0   | 6                   | 4    | 2   |
| smooth 80s                  | 10                  | 11   | -1  | 2                     | 3    | -1  | 5                      | 5    | 0   | 4                      | 4    | 0   | 5                     | 5    | 0   | 3                      | 3    | 0   | 6                   | 8    | -2  |
| smooth fm Adelaide          | 34                  | 30   | 4   | 14                    | 10   | 4   | 19                     | 17   | 2   | 21                     | 20   | 1   | 19                    | 12   | 7   | 9                      | 7    | 2   | 31                  | 23   | 8   |
| TikTok Trending             | 21                  | 19   | 2   | 5                     | 4    | 1   | 5                      | 5    | 0   | 9                      | 8    | 1   | 7                     | 8    | -1  | 5                      | 7    | -2  | 11                  | 12   | -1  |
| triple j Unearthed          | 11                  | 10   | 1   | 7                     | 4    | 3   | 3                      | 4    | -1  | 1                      | 2    | -1  | 5                     | 3    | 2   | 1                      | 2    | -1  | 4                   | 5    | -1  |
| ABC Country                 | 12                  | 10   | 2   | 5                     | 2    | 3   | 8                      | 3    | 5   | 6                      | 5    | 1   | 2                     | 2    | 0   | 3                      | 2    | 1   | 5                   | 5    | 0   |
| ABC Jazz                    | 17                  | 17   | 0   | 5                     | 8    | -3  | 2                      | 3    | -1  | 5                      | 7    | -2  | 11                    | 7    | 4   | 8                      | 5    | 3   | 10                  | 14   | -4  |
| ABC KIDS LISTEN             | 8                   | 4    | 4   | 4                     | 4    | 0   | 2                      | 1    | 1   | 1                      | 1    | 0   | 2                     | 2    | 0   | 3                      | 1    | 2   | 7                   | 3    | 4   |
| ABC Sport                   | 7                   | 6    | 1   | 2                     | 1    | 1   | 3                      | 1    | 2   | 3                      | 4    | -1  | 3                     | 4    | -1  | 5                      | 3    | 2   | 11                  | 10   | 1   |
| Double J                    | 16                  | 19   | -3  | 3                     | 7    | -4  | 8                      | 10   | -2  | 9                      | 12   | -3  | 6                     | 7    | -1  | 4                      | 3    | 1   | 3                   | 6    | -3  |
| Total Digital/Internet Only | 276                 | 282  | -6  | 124                   | 126  | -2  | 132                    | 139  | -7  | 160                    | 166  | -6  | 146                   | 142  | 4   | 82                     | 76   | 6   | 207                 | 203  | 4   |

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| 96FM 80s                    | 55         | 54   | 1   | 5            | 7    | -2  | 2            | 5    | -3  | 12           | 7    | 5   | 19           | 18   | 1   | 10           | 7    | 3   | 8          | 9    | -1  |
| BLENDER BEATS               | 35         | 32   | 3   | 6            | 6    | 0   | 3            | 1    | 2   | 14           | 12   | 2   | 4            | 5    | -1  | 7            | 6    | 1   | 1          | 2    | -1  |
| CADA                        | 9          | 7    | 2   | 2            | 1    | 1   | 1            | *    | *   | 3            | 4    | -1  | 1            | 2    | -1  | 2            | *    | *   | *          | *    | *   |
| Chemist Warehouse Remix     | 10         | 9    | 1   | 3            | 4    | -1  | 1            | *    | *   | 4            | 3    | 1   | 3            | 2    | 1   | *            | *    | *   | *          | *    | *   |
| Coles Radio                 | 42         | 39   | 3   | 5            | 4    | 1   | 9            | 10   | -1  | 14           | 10   | 4   | 3            | 3    | 0   | 6            | 10   | -4  | 5          | 2    | 3   |
| EASY HITS                   | 20         | 20   | 0   | 4            | 7    | -3  | 1            | 1    | 0   | 6            | 4    | 2   | 3            | *    | *   | 2            | 4    | -2  | 5          | 4    | 1   |
| FOREVER CLASSIC 60's        | 9          | 11   | -2  | 1            | 1    | 0   | 2            | 3    | -1  | 3            | 2    | 1   | *            | *    | *   | 3            | 3    | 0   | 1          | 1    | 0   |
| MMM 80s                     | 14         | 18   | -4  | 4            | 2    | 2   | 1            | 3    | -2  | 3            | 4    | -1  | 2            | 4    | -2  | 1            | *    | *   | 3          | 5    | -2  |
| MMM 90s                     | 32         | 26   | 6   | 5            | 3    | 2   | 4            | 2    | 2   | 10           | 7    | 3   | 9            | 11   | -2  | 1            | *    | *   | 2          | 3    | -1  |
| MMM CLASSIC ROCK            | 23         | 19   | 4   | 3            | 2    | 1   | 6            | 3    | 3   | 5            | 2    | 3   | *            | 3    | *   | 8            | 7    | 1   | 3          | 2    | 1   |
| MMM COUNTRY                 | 11         | 11   | 0   | *            | 1    | *   | 1            | *    | *   | 7            | 6    | 1   | 1            | 3    | -2  | 1            | 1    | 0   | 1          | 1    | 0   |
| OLDSKOOL 80s HITS           | 27         | 27   | 0   | 3            | 3    | 0   | 2            | 3    | -1  | 5            | 7    | -2  | 8            | 4    | 4   | 7            | 8    | -1  | 2          | 2    | 0   |
| OLDSKOOL 90s HITS           | 28         | 28   | 0   | 4            | 5    | -1  | 4            | *    | *   | 10           | 12   | -2  | 6            | 7    | -1  | 4            | 4    | 0   | *          | *    | *   |
| RnB FRIDAYS RADIO           | 50         | 34   | 16  | 10           | 5    | 5   | 10           | 3    | 7   | 18           | 18   | 0   | 6            | 5    | 1   | 5            | 2    | 3   | 1          | 1    | 0   |
| smooth fm Perth             | 94         | 97   | -3  | 9            | 8    | 1   | 8            | 7    | 1   | 24           | 21   | 3   | 16           | 16   | 0   | 20           | 23   | -3  | 17         | 22   | -5  |
| triple j Unearthed          | 33         | 20   | 13  | 5            | 3    | 2   | 9            | 6    | 3   | 15           | 9    | 6   | 2            | *    | *   | *            | 1    | *   | 3          | *    | *   |
| ABC Country                 | 8          | 10   | -2  | 4            | 4    | 0   | 1            | 2    | -1  | 1            | 3    | -2  | 2            | 1    | 1   | *            | *    | *   | *          | *    | *   |
| ABC Jazz                    | 18         | 20   | -2  | 5            | 7    | -2  | 5            | 1    | 4   | 3            | 6    | -3  | 2            | *    | *   | 1            | 1    | 0   | 2          | 4    | -2  |
| ABC KIDS LISTEN             | 20         | 18   | 2   | 6            | 4    | 2   | 2            | 2    | 0   | 8            | 7    | 1   | 2            | 3    | -1  | *            | *    | *   | 2          | 1    | 1   |
| ABC Sport                   | 18         | 20   | -2  | 2            | 2    | 0   | 6            | *    | *   | 7            | 6    | 1   | *            | 7    | *   | 3            | 3    | 0   | 1          | 3    | -2  |
| Double J                    | 26         | 30   | -4  | 6            | 7    | -1  | 3            | 1    | 2   | 6            | 13   | -7  | 8            | 6    | 2   | 3            | 3    | 0   | *          | *    | *   |
| Total Digital/Internet Only | 437        | 436  | 1   | 58           | 57   | 1   | 53           | 44   | 9   | 127          | 121  | 6   | 86           | 97   | -11 | 58           | 57   | 1   | 55         | 60   | -5  |

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

## DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1910]

| Station                     | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|-----------------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|                             | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|                             | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| 96FM 80s                    | 46                  | 41   | 5   | 25                    | 16   | 9   | 29                     | 20   | 9   | 21                     | 19   | 2   | 13                    | 9    | 4   | 11                     | 9    | 2   | 23                  | 26   | -3  |
| BLENDER BEATS               | 28                  | 20   | 8   | 7                     | 8    | -1  | 11                     | 16   | -5  | 11                     | 12   | -1  | 12                    | 8    | 4   | 6                      | 1    | 5   | 21                  | 19   | 2   |
| CADA                        | 9                   | 7    | 2   | 4                     | 3    | 1   | 4                      | *    | *   | 3                      | *    | *   | 3                     | 4    | -1  | *                      | *    | *   | 4                   | 4    | 0   |
| Chemist Warehouse Remix     | 5                   | 2    | 3   | 2                     | 1    | 1   | 3                      | *    | *   | 1                      | 1    | 0   | 1                     | *    | *   | *                      | *    | *   | 6                   | 8    | -2  |
| Coles Radio                 | 34                  | 35   | -1  | 11                    | 10   | 1   | 12                     | 20   | -8  | 16                     | 19   | -3  | 12                    | 14   | -2  | 6                      | 2    | 4   | 20                  | 14   | 6   |
| EASY HITS                   | 18                  | 17   | 1   | 9                     | 6    | 3   | 10                     | 9    | 1   | 7                      | 4    | 3   | 9                     | 9    | 0   | 6                      | 3    | 3   | 9                   | 12   | -3  |
| FOREVER CLASSIC 60's        | 8                   | 6    | 2   | 3                     | 2    | 1   | 1                      | *    | *   | 3                      | 2    | 1   | 1                     | 1    | 0   | 2                      | 1    | 1   | 2                   | 4    | -2  |
| MMM 80s                     | 11                  | 11   | 0   | 4                     | 6    | -2  | 2                      | 4    | -2  | 3                      | 2    | 1   | 3                     | 1    | 2   | 2                      | 2    | 0   | 5                   | 8    | -3  |
| MMM 90s                     | 24                  | 19   | 5   | 13                    | 12   | 1   | 9                      | 6    | 3   | 11                     | 8    | 3   | 9                     | 10   | -1  | 7                      | 4    | 3   | 17                  | 19   | -2  |
| MMM CLASSIC ROCK            | 22                  | 16   | 6   | 12                    | 7    | 5   | 14                     | 9    | 5   | 13                     | 12   | 1   | 9                     | 9    | 0   | 6                      | 7    | -1  | 14                  | 14   | 0   |
| MMM COUNTRY                 | 11                  | 11   | 0   | 6                     | 3    | 3   | 8                      | 6    | 2   | 9                      | 7    | 2   | 4                     | 6    | -2  | 1                      | 1    | 0   | 9                   | 8    | 1   |
| OLDSKOOL 80s HITS           | 21                  | 23   | -2  | 5                     | 7    | -2  | 7                      | 7    | 0   | 12                     | 17   | -5  | 9                     | 6    | 3   | 6                      | 5    | 1   | 18                  | 13   | 5   |
| OLDSKOOL 90s HITS           | 19                  | 20   | -1  | 7                     | 9    | -2  | 4                      | 5    | -1  | 10                     | 12   | -2  | 7                     | 4    | 3   | 3                      | 3    | 0   | 16                  | 18   | -2  |
| RnB FRIDAYS RADIO           | 42                  | 30   | 12  | 17                    | 11   | 6   | 16                     | 8    | 8   | 19                     | 17   | 2   | 15                    | 17   | -2  | 7                      | 5    | 2   | 15                  | 12   | 3   |
| smooth fm Perth             | 80                  | 85   | -5  | 35                    | 44   | -9  | 41                     | 44   | -3  | 47                     | 50   | -3  | 37                    | 35   | 2   | 16                     | 22   | -6  | 53                  | 62   | -9  |
| triple j Unearthed          | 28                  | 13   | 15  | 9                     | 2    | 7   | 11                     | 1    | 10  | 13                     | 5    | 8   | 5                     | 3    | 2   | 7                      | 4    | 3   | 15                  | 11   | 4   |
| ABC Country                 | 5                   | 9    | -4  | 1                     | 3    | -2  | 2                      | 4    | -2  | 1                      | 1    | 0   | 2                     | 1    | 1   | 2                      | 2    | 0   | 4                   | 4    | 0   |
| ABC Jazz                    | 13                  | 18   | -5  | 5                     | 7    | -2  | 3                      | 9    | -6  | 6                      | 9    | -3  | 2                     | 5    | -3  | 3                      | 7    | -4  | 9                   | 9    | 0   |
| ABC KIDS LISTEN             | 16                  | 15   | 1   | 9                     | 5    | 4   | 3                      | 4    | -1  | 8                      | 8    | 0   | 5                     | 5    | 0   | 1                      | 2    | -1  | 11                  | 9    | 2   |
| ABC Sport                   | 14                  | 13   | 1   | 7                     | 3    | 4   | 3                      | 6    | -3  | 4                      | 9    | -5  | 5                     | 3    | 2   | 2                      | 2    | 0   | 11                  | 11   | 0   |
| Double J                    | 16                  | 21   | -5  | 9                     | 13   | -4  | 7                      | 10   | -3  | 3                      | 10   | -7  | 5                     | 7    | -2  | 6                      | 6    | 0   | 19                  | 20   | -1  |
| Total Digital/Internet Only | 372                 | 362  | 10  | 182                   | 165  | 17  | 189                    | 186  | 3   | 205                    | 208  | -3  | 151                   | 150  | 1   | 94                     | 87   | 7   | 276                 | 266  | 10  |