2026 SURVEY SCHEDULE



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DAB+ survey results will be included within the metropolitan survey release.		School Holidays	Survey #2 Th							Jan 19 2027

Survey release dates for regional markets are noted against the survey number on the schedule

2026 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH				
S1	Sun Jan 18 to Sat Feb 28	Thu Mar 19		
S2	Sun Feb 8 to Sat Apr 4	Thu Apr 23		
S3	Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23	Thu Jun 11		
S4	Sun Apr 19 to Sat Jun 27	Tue Jul 14		
S5	Sun May 24 to Sat Jun 27 & Sun Jul 12 to Sat Aug 15	Tue Sept 1		
S6	Sun Jul 12 to Sat Sept 19	Thu Oct 8		
S7	Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7	Tue Nov 24		
S 8	Sun Oct 4 to Sat Dec 12	Tue Jan 19 2027		

NEWCASTLE (Blind)				
S1	Sun Jan 25 to Sat Apr 18	Fri May 8		
S2	Second half of S1 & Sun May 3 to Sat Jul 25	Fri Aug 14		
S3	Sun May 3 to Sat Jul 25 & Sun Aug 9 to Sat Oct 31	Fri Nov 20		

CANBERRA				
S1	Sun Jan 25 to Sat Mar 21	Wed Apr 8		
S2	Sun Feb 22 to Sat Mar 21 & Sun Apr 26 to Sat Jun 20	Wed Jul 8		
S3	Sun Apr 26 to Sat Jun 20 & Sun Jul 19 to Sat Sept 12	Wed Sep 30		

GOLD COAST / TWEED HEADS				
S1	Sun Feb 8 to Sat Apr 18	Thu May 7		
S2	Sun March 15 to Sat Apr 18 & Sun May 10 to Sat Jul 18	Thu Aug 6		
S3	Sun May 10 to Sat Jul 18 & Sun Aug 16 to Sat Oct 24	Thu Nov 12		

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS

A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.

For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.

For more information please contact GfK at radioratings@gfk.com