

# 2025 SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday		Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	29	4								
2	Jan 5	11								
3	12	18								
4	19	25								
5	26 Feb	1								
6	Feb 2	8								
7	9	15								
8	16	22								
9	23 Mar	1								
10	Mar 2	8								
11	9	15								
12	16	22								
13	23	29								
14	30 Apr	5							S1: Apr 9	
15	Apr 6	12								
16	13	19								
17	20	26						S1: May 9		
18	27 May	3								S1: May 29*
19	May 4	10								
20	11	17								
21	18	24								
22	25	31								
23	Jun 1 Jun	7								
24	8	14								
25	15	21								
26	22	28							S2: Jul 9	
27	29 Jul	5								
28	Jul 6	12								
29	13	19								
30	20	26								S2: Aug 7
31	27 Aug	2						S2: Aug 15		
32	Aug 3	9								
33	10	16								
34	17	23								
35	24	30								
36	31 Sep	6								
37	Sep 7	13								
38	14	20							S3: Oct 1	
39	21	27								
40	28 Oct	4								
41	Oct 5	11								
42	12	18								
43	19	25								
44	26 Nov	1								S3: Nov 13
45	Nov 2	8						S3: Nov 21		
46	9	15								
47	16	22								
48	23	29								
49	30 Dec	6								
50	Dec 7	13								
51	14	20								
52	21	27	Metropolitan Release							
Easter Weekend	Survey #1 Thu Mar 27		Survey #3 Tue Jun 17		Survey #5 Tue Sept 9		Survey #7 Tue Nov 25			
School Holidays	Survey #2 Thu May 1		Survey #4 Tue Jul 22		Survey #6 Tue Oct 14		Survey #8 Tue Jan 20 2026			
DAB+ survey results will be included within the metropolitan survey release.										

\*Gold Coast S1 Survey Period extended due to the impact of Cyclone Alfred

# 2025 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



## SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH

S1	Sun Jan 19 to Sat Mar 1	Thu Mar 27
S2	Sun Feb 9 to Sat Mar 1 & Sun Mar 9 to Sat Apr 12	Thu May 1
S3	Sun Mar 9 to Sat Apr 12 & Sun Apr 27 to Sat May 31	Tue Jun 17
S4	Sun Apr 27 to Sat Jul 5	Tue Jul 22
S5	Sun Jun 1 to Sat Jul 5 & Sun Jul 20 to Sat Aug 23	Tue Sept 9
S6	Sun Jul 20 to Sat Sept 27	Tue Oct 14
S7	Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8	Tue Nov 25
S8	Sun Oct 5 to Sat Dec 13	Tue Jan 20 2026

## NEWCASTLE (Blind)

S1	Sun Jan 26 to Sat Apr 19	Fri May 9
S2	Second half of S1 & Sun May 4 to Sat Jul 26	Fri Aug 15
S3	Sun May 4 to Sat Jul 26 & Sun Aug 10 to Sat Nov 1	Fri Nov 21

## CANBERRA

S1	Sun Jan 26 to Sat Mar 22	Wed Apr 9
S2	Sun Feb 23 to Sat Mar 22 & Sun Apr 27 to Sat Jun 21	Wed Jul 9
S3	Sun Apr 27 to Sat Jun 21 & Sun Jul 20 to Sat Sept 13	Wed Oct 1

## GOLD COAST / TWEED HEADS

S1	Sun Feb 9 to Sat May 10*	Thu May 29*
S2	Sun March 30 to Sat Jul 19	Thu Aug 7
S3	Sun May 11 to Sat Jul 19 & Sun Aug 17 to Sat Oct 25	Thu Nov 13

\*Gold Coast S1 Survey Period extended due to the impact of Cyclone Alfred

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

## UNDERSTANDING BLIND SURVEYS

A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.

For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.

**For more information please contact GfK at [radiatorings@gfk.com](mailto:radiatorings@gfk.com)**